

ROTARIAN CODE OF CONDUCT

As a Rotarian, I will:

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities; report any suspected harassment; and help ensure non-retaliation to those individuals that report harassment





PRESIDENT'S MESSAGE

JENNIFER JONES, May 2023

I believe it is a time in our world for brave, courageous, intentional leadership.

Last month, in this column, you heard from my dear friend Anniela Carracedo. She is an amazing member of our Rotary family, and as a past Interactor and now Rotarian, she is this kind of leader.

Anni shared a very personal story about coping with a panic attack, something that I have also experienced. The outpouring and response to this story have been tremendous and punctuate how critical it is that we acknowledge not only our strengths but our vulnerabilities too.

When we talk about finding space for one another — creating comfort and care within Rotary — we're describing a club experience where we can all feel comfortable sharing like Anni did, and we can all empathize with and support one another. Whatever we are facing in life, Rotary is a place where we know we're not alone.

We spend so much time helping our world, whether it's working to end polio, cleaning up the environment, or bringing hope to communities that need it most. Sometimes we can lose track of the need to apply some of our energy and care to our fellow members and partners in service.

The comfort and care of our members is the single greatest driver of member satisfaction and retention. We need to ensure that it remains a priority — and that we further strengthen these bonds by performing service that helps reduce the stigma of seeking out mental health treatment and expands access to care.



That is why I'm so heartened by President-elect Gordon McInally's wonderful vision to help improve the global mental health system, not only for Rotary members, but for the communities we serve.

When Gordon announced our focus on mental health at this year's International Assembly in Orlando, Florida, he reminded us that helping others benefits our mental health by reducing stress and improving our mood. Studies show that performing acts of kindness is an effective way to improve your own mental and physical health. Rotary service brings hope to the world and joy to our lives.

Our new focus on mental health will take some time to do right, and yet it builds on something that has been part of who we are for 118 years. We are People of Action, and behind that action is care, compassion, empathy, and inclusion.

Becoming champions of mental health is not only the right and kind thing to do, it is a tool that can *Create Hope in the World*, Gordon's inspiring theme for his upcoming year as president.

If we serve our members, we serve our communities, and if we can meet people where they are and lift them up, they will imagine Rotary in a new light and come to fully understand our value and our infinite potential.

JENNIFER JONES

President, Rotary International

RI President Jennifer Jones (center) with 2023-24 President Gordon R. McInally and his wife, Heather, at the International Assembly in January

PRESIDENT'S MESSAGE

JENNIFER JONES, June 2023

Not goodbye, but good work

Speaking to you through the pages of Rotary magazine this past year has brought me so much joy. I have especially enjoyed sharing the incredible stories of the wonderful people Nick and I have met on the Imagine Impact Tour. From Patzún in the mountainous western highlands of Guatemala to a small village outside of Lusaka, Zambia, we have been greeted by countless people who imagine and work toward a better world.

We were inspired by teachers who imagine a better education for girls and boys facing gender-based violence, by Rotaractors in a refugee settlement who created a flour mill to provide for their families in a critical food shortage, and by brave polio workers who push tirelessly to reach every last child.

All of us have imagined Rotary this year. This means looking past what we are today and reaching for what we could be tomorrow. We imagine a Rotary that will continue to tell our stories in impactful ways, work to reduce our carbon footprint, and focus on diversity, equity, and inclusion efforts that lift every voice in our organization and beyond.

Nick and I want to thank all of you for the moments we've shared and for your efforts to Imagine Rotary. And now, we look forward to continuing these efforts as we *Create Hope in the World*. It has been an honor and a privilege to serve with each of you.

JENNIFER JONES

President, Rotary International



RI President Jennifer Jones visited Phuket for the Conference of District 3310, and the Zone Leadership Seminar, Zone 10B & 10C on 13-15 May 2023.

TRUSTEE CHAIR'S MESSAGE

IAN H.S. RISELEY, May 2023

Our limitless potential

"Do all the good you can, to all the people you can, in all the ways you can, as long as ever you can."

While we don't know its exact origin, this widely quoted saying summarizes what Rotary and The Rotary Foundation are all about: We do quite a lot of good, serving people around the world in myriad ways, and we are in it for the long haul.

How many other charities do so much good in so many ways for so many as The Rotary Foundation? Not only do we, the volunteers, fund most of our projects, but we often contribute significant volunteer hours in organizing and executing them. The "regional offices" of our charity — also known as Rotary and Rotaract clubs — are our reliable go-to partners in the more than 200 countries and geographical areas in which we operate. And when we lack expertise in an area, we partner with outside organizations whose trust we have earned, such as the World Health Organization, to deliver results on the ground that truly change lives.

Unlike some charitable organizations, we don't take the "parachute approach" to humanitarian work. We solve problems in a sustainable way. Before we lift a shovel to start any Foundation project, we conduct community needs assessments and work closely with members of the community. The Foundation also acts quickly when needed, such as through our disaster response grants, as we did with the recent earthquake in Turkey and Syria. Accountants like me and business and community leaders



like you pay close attention to the numbers, and in this area, the Foundation is a cut above. In

funding projects, we apply Rotary's traditions of fiscal responsibility and ethics to ensure the best use of the resources of our fellow members. We in Rotary are excellent stewards of our grants, with most of the funds going toward humanitarian support itself and relatively little going to grant administration costs. This is why Charity Navigator has consistently given its highest rating to The Rotary Foundation, year after year.

Because our worldwide operation is dedicated to seven areas of focus, volunteers and donors alike have ample opportunities to make a difference where help is needed most. Indeed, the potential to help through the Foundation is limitless.

So, if you are looking for a great charity to support or a way to do all the good you can, look no further than The Rotary Foundation. It is truly one of the greatest charities in the world, and it belongs to you.

IAN H.S. RISELEY
Foundation Trustee Chair

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TRUSTEE CHAIR'S MESSAGE

IAN H.S. RISELEY, June 2023

It is in your hands...

June marks the end of one chapter and the beginning of another in Rotary, a bittersweet time to reflect as we look ahead.

Looking back on this year, The Rotary Foundation accomplished a great deal. We renewed our determination to fight polio to the end. Rotary and its partners in the Global Polio Eradication Initiative are implementing a strategy to stop the transmission of all wild poliovirus in the endemic countries of Pakistan and Afghanistan and the circulation of vaccine-derived poliovirus in outbreak countries. Last October, Rotary, the Bill & Melinda Gates Foundation, and the global community collectively pledged \$2.6 billion toward this plan.

We know what it takes to eradicate polio, and we have the strategies to do it. I urge all clubs to continue to take action in this historic effort by raising awareness and funds, especially around World Polio Day in October. Also, consider joining or starting a PolioPlus Society in your club or district to collectively give a set amount each year until polio is eradicated.

Our Foundation also responded to the devastating earthquake that hit Syria and Turkey through disaster response grants that helped clubs and districts provide aid.

The Foundation continued to grow. Rotaract clubs began volunteering on and applying for Foundation grants on their own. And our next Rotary Peace Center, made possible by a gift from the Otto and Fran Walter Foundation, will be located at Bahçeşehir University in Istanbul.



To all who supported The Rotary Foundation by volunteering on grant projects or through giving, I thank you. If you haven't yet

made your gift to the Foundation, please do so online by 30 June so we can end this remarkable year on a high note and reach our goal of raising \$430 million.

We can be proud of what we have done this year, but let us never rest on our laurels; rather, let us remain persistent.

One of those who best personified persistence was Nelson Mandela. Speaking to a crowd of global dignitaries before his 90th birthday in 2008, he said, "It is in your hands to make of our world a better one for all, especially the poor, vulnerable, and marginalized."

Changing the world is indeed in no one else's hands but our own, and helping those in need is what defines and will continue to define Rotary and its Foundation in the years ahead. I wish incoming Trustee Chair Barry Rassin, the Trustees, and our staff continued success in making a difference through The Rotary Foundation.

IAN H.S. RISELEY
Foundation Trustee Chair

Editorial

PDG Chalermchat Chun-In



Dear Members and Readers,

This issue of Rotary Thailand tells many interesting stories. We continue to perceive ideas and experiences from RI President Jennifer E. Jones and The Rotary Foundation Committee Chair Ian H. S. Riseley. All this Rotary information is useful to share in your clubs.

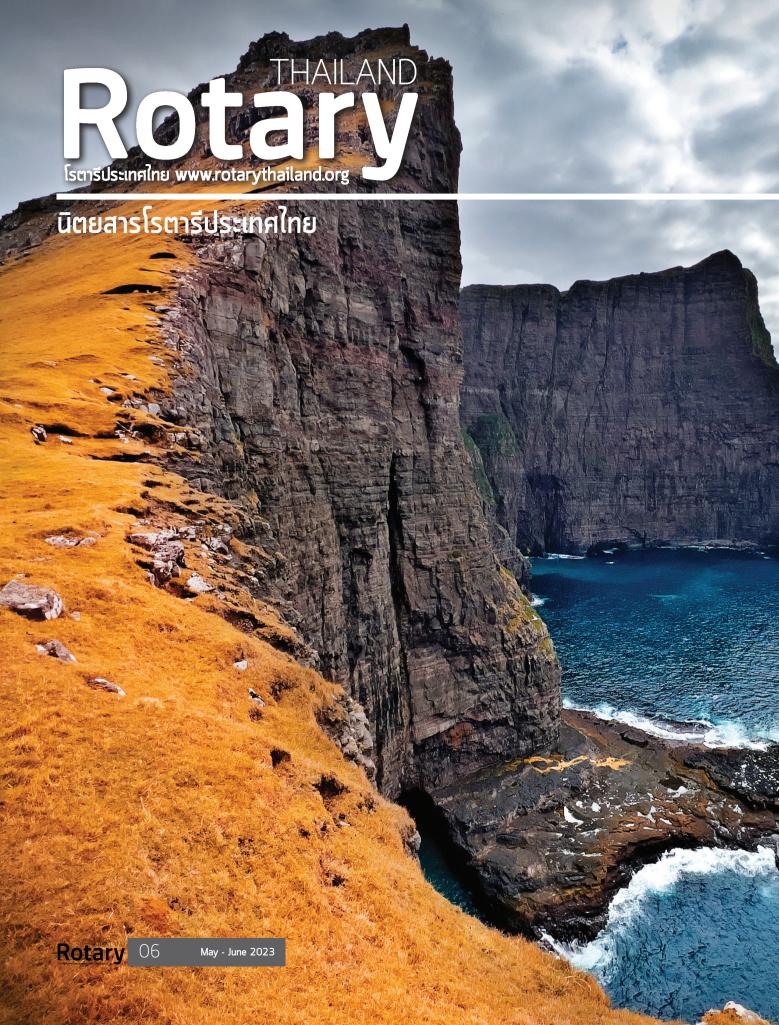
We are oriented to Diversity, Equity, and Inclusion (DEI) by PDG Somphop Thirasan, Chairman of the Board of Directors of the Rotary Centre in Thailand. The translated stories represent the International Rotary photo contest, which allows us to have a wider view and learn from the internationally-awarded photographs. Additionally, in the past month, the Awards Committee completed the judgment of the national awards for all four Rotary Districts in Thailand, and the results are published in this issue of Rotary Thailand.

Also in this issue, I shared a personal story as a Cadre of The Rotary Foundation's "Cadre of Technical Advisers" for the Humanitarian Grants Program. The trip was made to visit the Global Grant project in the city of Cilacap, Indonesia during May 3-7 of this year. I hope this story inspires our readers to seek out the opportunity to do this voluntary task as I did. This helps open up our worldview and share experiences among each other.

The work performance and storytelling from the four Rotary districts in Thailand remain rich in outstanding humanitarian service and friendship. We would like to greatly commend the four editors from the four Rotary districts, who represent all the Rotary clubs in Thailand. All of them have worked hard and produced good results that must be admired in all the past issues. The Board of Directors of the Rotary Centre in Thailand led by PDG Anurak Napawan, Chairman of the Rotary Centre Library Committee, presented historical photographs which were collected and recorded at the Library of the Rotary Centre. These historical images allow us to learn and understand past events, which empower us to move forward and firmly to the future.

Lastly, I would like to invite our members to maximize the advertising space in our Rotary Thailand magazine, and consequently, this magazine continues to be developed and headed toward the 40th year with pride and stability. In case you have any comments or suggestions, please contact me or a member of the Rotary Centre. I would be happy to accept your ideas and carry on the development of our Rotary magazine with you all.

PDG Chalermchat Chun-In Editor in Chief





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Changing Point of View



It is often said that to thrive in a rapidly-changing world, there are essential skills that we need to cultivate by 2025: problem-solving, self-management, collaboration, and technological proficiency. This reminds us of a condition known as "Armchair Quarterback Syndrome." It refers to the tendency of Americans to relax in oversized armchairs, feet up and watching television, particularly during American football games. Within these games, the quarterback plays a pivotal role. They call the plays and throw the ball to receivers, guiding them to reach the opposing end zone.

However, if the quarterback believes they are skilled simply by lounging comfortably in their armchair without practice or skill development, they are likely to face significant challenges. This condition is aptly termed "The disease of Self-Perceived Greatness." Such individuals consider themselves experts, overly confident, and stubborn, yet they lack true understanding. The remedy lies in empathizing with them, paying attention to their needs, and avoiding hasty judgments. There's a humorous notion that the first person to coin this concept was a heart surgeon, although surgery is unnecessary in this case.

Instead, if we strive to comprehend others, show empathy, and genuinely care for them, we can create mutually-beneficial outcomes.

True victory comes from accepting compromises for the collective welfare. When both sides win, there is happiness; when one loses, there is disappointment; but if both lose, it results in a draw. To achieve a sense of triumph for all, we must establish clear and shared objectives, transcend personal victories,

actively listen, seek to understand alternate perspectives, and plan strategically, considering environmental factors and employing effective management techniques. This approach encompasses team-building, fostering cooperation among individuals and organizations, and is commonly referred to as "synergy." Through synergy, 1 + 1 becomes greater than 2.

Therefore, it is crucial to nurture and enhance our knowledge. Let us not assume we know everything. Instead, let us strive for excellence in our work, interpersonal relationships, and life management. Diverse perspectives naturally arise due to variations in age, education, societal influences, and unique experiences, even if we possess similar senses of sight, hearing, and speech. These differences contribute to our rich tapestry of Diversity. Within our Rotary community, we wholeheartedly welcome members who bring different backgrounds, enriching our collective strengths. Before seeking to change others, we must first transform our own attitudes. Attitudes hold the power to shape the world when we possess

explore new frontiers, and the dedication to establish our Rotary club as a learning organization that embraces equality and fairness (Equity). This involves providing support, opportunities, and resources at every level, ensuring everyone feels embraced, respected, and valued. It is about creating an inclusive environment, where all members can joyfully collaborate (Inclusion). Let us embark on a journey of mindset transformation, understanding that leaving our comfort zones is not something to

a genuine desire for knowledge, a curiosity to

fear, but rather an opportunity to unlock our true potential. Don't be afraid of making mistakes, for those who have never made any mistakes have never truly lived. Remember, the safest ship remains anchored in the harbor, but that is not the purpose of a ship. Today, by adjusting our mindset and adopting a positive outlook, we can successfully foster DEI (Diversity, Equity, and Inclusion) within our clubs.

Photo Awards: An eye-opening journey

Step right up for the magical Rotary tour as this year's winners take us around the globe



Winner

In Lagos, Nigeria, I was trying to document the introduction of District 9110's Rotaract representative 2022-23. In the thick of the chaos, this happy Rotaractor locked eyes with me, and I captured this celebratory moment in time.

Edward Uhalla,

Rotaract Club of Ikate, Nigeria

Judges say: The photo captures the jubilance of the occasion and the excitement of the crowd of Rotaractors. Technically, the photographer's command of the image's sharpness and its excellent monochromatic shades are superb! — Paul Keenon

riting in this magazine in 1946, Paul Harris remarked that "travel is a good corrective for... mental near-sightedness." The same holds true for photography, especially if,

like Rotary itself, the photographer takes a global perspective.

To verify that observation you need look no further than this issue of Rotary magazine, where we reveal the finalists in this year's Photo Awards. Including the cover, there are a dozen photographs that carry us from Egypt to Idaho, from Nigeria to Taiwan. Along the way we see everything from an intimate moment as a medical team prepares for surgery to a sweeping nightscape illuminated by an aurora borealis.

Though they are shot in different parts of the world, employ distinct palettes, and evoke different emotions, all of these photographs have in common an unseen beauty. These days we're constantly bombarded with images — and in an era of AI and CGI, it can be difficult to know if what we're seeing is real. But in these 12 photos we have the privilege of standing in the photographers' shoes and experiencing an honest understanding of a particular moment.

That generosity of spirit is another Rotary trait. By sharing their pictures, the photographers enable the rest of us to join them on their journey.

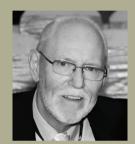
— Jacqueline Cantu, art director, Rotary Magazine

Judges' bios



Maurizio Gambarini

Maurizio Gambarini is chief photographer at the Berlinbased Bild am Sonntag newspaper. Previously, he worked as a photographer for news organizations such as Deutsche Presse-Agentur, Deutscher Depeschendienst, Süddeutsche Zeitung, Kölner Express, and Focus magazine. He is a member of the Rotary Club of Berlin-Tiergarten.



Paul Keenon

Paul J. Keenon, the proprietor of Covenant Eyes Photography, is a past president (2008-09) of the Rotary Club of Glen Ellyn, Illinois, and has served as an assistant governor of Rotary District 6440.

A photographer of more than 30 years, Keenon specializes in photography of architecture, fine art, and real estate. That work has sent him from the Chicago suburbs to locations across the world, including refugee camps in Greece and the Karakoram Highway in northern Pakistan. In addition, he volunteered as a photographer for his Rotary district for seven years.

He is the founder of Open Door for Teens foster care agency. During the past three decades, he and his wife, Jill, fostered over 400 teens. Along the way they became parents to 12 children with 32 grandchildren and one great-grandchild.



Chao-an Liang

Chao-an Liang owns a wedding photography studio in Taipei, Taiwan. He graduated from Chung Shan Medical University, where he majored in medical laboratory science. But after an internship spent looking at medical specimens all day, he decided medicine was not for him. Instead, he picked up his childhood passion of photography.

Liang's life as a photographer began when he was offered a job taking photos for a printing company. Subsequently, he opened his own studio specializing in graduation and wedding portraits, landscapes, and theater photography. Local governments and Rotary clubs in Taiwan frequently ask him to photograph special events, including the 2009 World Games in Kaohsiung and the New Year's Eve fireworks spectacular at Taipei 101. Liang's works won him a gold medal in photography at the 52nd Taiwan Provincial Fine Arts Exhibition and a silver medal in the Canon PhotoMarathon.

Liang is a member of the Rotary Club of Chumeng, Taiwan.



Ed Zirkle

A world traveler, storyteller, and documentarian, Ed Zirkle began his career as a photojournalist at the Mansfield News Journal, a daily newspaper in Ohio. And he has done work for the Associated Press and United Press International. He has photographed many local, national, and international events, including presidential elections, the Kentucky Derby, the Indy 500, PGA golf tournaments, the Rose Parade, the Rose Bowl, and the war in Ukraine. He has won multiple awards from the National Press Photographers Association and the Ohio News Photographers Association.

Zirkle has taught photography at the Ohio State University and Columbus State Community College. He opened a photography gallery in Columbus, Ohio, and worked on the revival of a historic movie theater in Mansfield, Ohio. Zirkle is a member of the Rotary Club of Upper Arlington/Grandview (TriVillage), Ohio.



Winner

People of Action

Dr. Dan Jacob (top left), co-founder of New Orleans Medical Mission Services, prays with nurses and assistants, including Rotarian Jennifer Esler (bottom left), before heading to the operating room for surgery during a medical mission in Puerto Plata, Dominican Republic, on 23 May 2022.

Dan Milham,

Rotary Club of Metairie, Louisiana

Judges say: The moment, the composition, the light. Very simple and very, very impressive. — Maurizio Gambarini

A mission to care

For more than two decades, the volunteers of New Orleans Medical Mission Services have brought free medical care to people in need in Latin America. Co-founder Tom Kennedy, a retired OB-GYN, is a member of the Rotary Club of Metairie, Louisiana, which has partnered with the organization for years on medical missions and fundraisers.

The nonprofit has completed dozens of missions in countries such as the Dominican Republic, Ecuador, Honduras, Nicaragua, and Panama. The doctors, nurses, and nonmedical volunteers set up operating rooms, patient consultation areas, and clinics at host hospitals. "We try to bring everything we're going to need on the mission so we don't use up the local hospital's supplies," Kennedy told Rotary magazine for a June 2019 story.

During the 2022 mission in the Dominican Republic photographed by Dan Milham, volunteers completed 44 surgical procedures and fitted patients with prosthetic hands.



As the first light of dawn breaks over the horizon, people make their way from fishing boats to the shores of Nungwi, a coastal village in Zanzibar, Tanzania.

Luca Venturi,Rotary Club of Siena Est,
Italy

Judges say: The eyes are on a target and not on the photographer. Where is he going, where is he coming from? The picture arouses curiosity about another being. — M.G.



A northern pike leaps into the air as it tries to spit out a fishing lure. I shot this photo with my iPhone 6 from the cockpit of a kayak — and then released the fish back into the water.

Steve Begnoche,Rotary Club of Ludington,
Michigan

Judges say: How does one capture an image such as this on an iPhone while reeling in this beauty? The photo captures the struggle between man and fish, the colors of life and the life of the water, and the ancient ritual of bringing sustenance home for the family. — P.K.



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I took this photo while traveling in Nanzhuang Township, Taiwan. At a noodle shop on Nanzhuang Old Street, I saw this traditional palm-leaf fiber raincoat hanging on the wall. These coats were once worn by farmers in the mountainous regions in Taiwan but have largely disappeared. It triggered my memories of when my family lived in a farmhouse.

Kuo-Hsiung (Kunio) Hsieh, Rotary Club of Taipei Hwachung, Taiwan Judges say: A nostalgic look at the symbol of a bygone era. The noisy graffiti-filled background serves as a stark reminder of the changing times.

— Chao-an Liang



The Northern Lights provide an arresting backdrop to a house in Battle Harbour, a historic fishing village on a small island off the coast of Labrador, Canada.

Geoff Goodyear,

Rotary Club of Exploits, Newfoundland and Labrador Judges say: Wonderful photograph. Love the green reflection on the right. — Ed Zirkle



Motorcycle waterfall: Under a heavy November rain, a cascade of commuters in brightly colored raincoats flows across a bridge ramp in Taipei, Taiwan.

Ting-Yu Yu,

Spouse of Yi-Cheng Chen, Rotary Club of Taipei Asia Link, Taiwan Judges say: The photo offers a peek at the daily routine of urban commuters in Taiwan, a ubiquitous scene in East Asia. — C.L.



Village lights refract through clouds and fog left behind after heavy rain in a scenic area of Yuchi Township, Taiwan. The mountains that surround the village trap water vapor after rainstorms. The lights hitting the mist produce a colorful effect like stained glass.

Yeong Hsiou Chen, Rotary Club of Taipei Hwachung, Taiwan Judges say: Peaceful, full of life, mysterious, end of a day, start of a day. The balance of all the photographic elements is great. Camera placement, composition, exposure. Well done all around.

— E.Z.

1



On an annual trek to higher elevations for better grazing, a shepherd drives his flock of sheep across the aptly named Sheep Bridge, which spans Idaho's Payette River.

Craig Vroom, Rotary Club of McCall (Payette Lakes), Idaho Judges say: I'm draw to the fleeting mome this image captured. The askew framing, setting sun, and blur of sheet running to the bridge at contribute to the overal spontaneity.

— Jacqueline Cantu

Rebuilt after World War II, Rotterdam's city center is an architectural smorgasbord. These cube houses are a landmark for residents and tourists to the Netherlands.

Douglas Hartford,

Rotary Club of St. Paul, Minnesota Judges say: A marvel in color and repetition! The horizon line isn't immediately apparent, which keeps the viewer's eye moving around the composition. — J.C.



nt ne ng ep all A feral cat sunbathes in the courtyard of an Egyptian temple to Isis, part of the Philae complex on the Nile River. Ancient Egyptians revered cats, believing them to carry divine energy.

Judges say: Fun image. The back story of Egypt and cats being magical creatures fills this photograph. — E.Z.

Terry Ip,

Rotary Club of Arlington North West, Texas





Trophies for Outstanding Rotary Clubs in Thailand ___

In this issue, we invite everyone to become acquainted with the trophies for outstanding Rotary clubs in Thailand. Past Rotary leaders had the vision to support these trophies that recognize increased club membership, attendance at regular club meetings, attendance at the District Conference, and outstanding club activities in order to strengthen Rotary clubs in Thailand. They arranged to give four trophies in accordance with the resolution adopted by the 1989-1990 Rotary International District 335 annual District Conference. This resolution also established the system for the trophy competition in Thailand. It was adjusted to reflect the current situation on November 4, 2020.

The Awards Committee for Rotary Year 2022-23

- 1. PRID Noraseth Patamanand, Chairman
- 2. PDG Dr. Pornchai Boonsaeng (District 3330)
- 3. PDG Rathprateep Keeratiurai (District 3340)
- 4. PDG Krai Tungsanga (District 3350)
- 5. PDG Anurak Napawan (District 3360)

The committee decided the winners of the prizes on April 20, 2023 at the Bhichai Rattakul Room of the Rotary Centre in Thailand.



The Rotary Trophies in Thailand



Phra Kamphaengphet Akkarorhin's Trophy

For the club that has the highest average monthly attendance throughout the year, as calculated by the attendance from July 1 to March 31 of the Rotary Year. The district must send the name of the club, the monthly attendance score, and the number of members listed in My Rotary to the Rotary Centre in Thailand.

In Rotary Year 2022-2023, the club that won this competition was the Rotary Club of Phranarai Lopburi, District 3350. It had an average attendance of 97.44 percent (39 members).

President Korkaew Petchbutr stated, "The Rotary Club of Phranarai Lopburi has excellent fellowship among its members and is proud to receive the Prince Purachatra Krom Khampheng Bejra Trophy for the 10th time in the 31 years since the chartering of the club." Currently, Rotary International is flexible about club meetings, which the club has changed to twice a month. The club pointed out to the members the importance of attending meetings and various activities. There are secrets to persuading members to attend,



for example, announcing the name of the guest speaker, announcing a menu of delicious food, arranging food that members like, and calling members who live on the same road to arrange to pick them up at home.

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6 May - June 2023



Krommamuean Narathippongpraphan's Trophy

For the club that has the greatest increase in its membership between July 1 and March 31 of the Rotary Year. The District must enter the name of the club and the number of members on March 31 in My Rotary.

The club that received the prize this year is the Rotary Club of Wang Saranrom Thapra. District 3350, which increased its membership by 34 people from 26 people. Currently it has 60 members.

President Krisada Thanworapong stated the strategy to so greatly increase membership was, "Doing activities and letting everyone know what we're currently doing." It is very important that Charter President Prasarn Jirasaisakul, who is also the chair of club administration, knows that when



we do activities and post in online media, this always helps news about the club to be known more widely. When there is an interested person, then we have an opportunity to persuade them to become a member.



Krommamuean Phittayalappruettiyakorn's Trophy

For the club that has the greatest number of members who attend the annual District Conference as a percentage of the number of club members at the end of February of the Rotary Year, the District must send the name of the club and the number of members who registered with the percentage

of the club members.

This year, the club that had the highest percentage of members attending the annual District Conference was the Rotary Club of Meung Rae Phuket, District 3330, (it has 30 members) which had 100% attendance.

President Sasawat Limpanich stated, "The thing that made the club succeed in



receiving the prize was setting goals together and good planning." The club established a goal from the beginning of the Rotary Year that it would have everybody go out to celebrate our success together at the District Conference by having the members who are in the tourism business look after the travel arrangements and reserve hotel rooms. The club planned to raise funds by having advertisements on the large LED screen that Charter President Kriangyut Taechophas placed in front of his hotel. Members helped find advertisements to put on it, which helped support the registration cost of members. What was left over was put away for club funds, too.



Phraya Srivisarnwaja's Trophy

For the club that had the best service activities during the year, counting altogether the best activities from July 1 to March 31 during the Rotary Year. The District sends only one project together with the details and pictures in a file.

This year, there were four clubs that received the prize:



The Rotary Club of Meung Rae Phuket, District 3330 – A project to place bases for coral islands in order to restore coral reefs in Phuket Province (Save Underwater World – Protecting the Environment) at Maithon Beach, Phuket. Budget 341,588 Thai baht.

District Governor La-or Chinda was the leader who proposed this project, and President Sasawat Limpanich joined the meeting to answer questions over a Zoom meeting. DG La-or stated the goals of the project, which were to encourage protection and restoration of marine natural resources and to return abundance to the sea in order to maintain its beauty and its sustainability. The project used island bases, a material made from 3D Concrete Printing, to create a home for the coral larvae to occupy and thereby become a nursery for aquatic animals. It also built a network and had the participation of partners in the business community, and government, public, academic, and social networks to restore coral reefs in Phuket Province.









The Rotary Club of Mitraparp-Khon Kaen, District 3340 – The project to raise chickens and eat eggs in Khon Kaen Province (Growing Local Economies). Budget 300,000 Thai baht.

District Governor Pantida Rojwannasin was the leader who proposed this project on behalf of President Nanthiya Sirikanthananun, who came to answer questions at the meeting. DG Pantida said, "I had the opportunity to visit this project. This project developed and improved the quality of life of people in the community. There is a process for exchanging knowledge about raising laying





hens, an occupation that can increase incomes, lower costs, and encourage and cultivate sharing, in order to create a sharing society and enable people in the community to take care of themselves in a sustainable way. The project received excellent cooperation from many sectors, including from all the club members. For example, when the hens were ill or did not lay eggs. the District Livestock Officer would then immediately come to check and give them medicine as well as make suggestions about feeding and caring for the mental health of the chickens so they would not be tense, which would help them lay eggs easily."

The Rotary Club of Phra Nakhon, District 3350 - Building Knowledge and Developing Education: Provide Tutorial for Students of Por 6 (Grade 6) to Prepare for O Net and Mor 1 (Grade 7) Entrance Exams

By P Kannaphong Raksarad of the Rotary Club of Phra Nakhon

1. Background

Each year the Rotary Club of Phra Nakhon has projects supporting education in various ways, e.g., scholarships, spectacles for young children, donate educational tools, and training in AED and CPR techniques. However, in the past three years the club has emphasized sustainability which led to the project: "Building Knowledge and Developing Education: Provide Tutorial for Students of Por 6 (Grade 6) to Prepare for O Net and Mor 1 (Grade 7) Entrance Exams" as the club's sustainable project where recipients gain permanent knowledge according to the program objective.

This project began in 2021 and received interest from nine schools in the Bangkok Metropolis. Some 102 students joined from Por 6 level to prepare for O

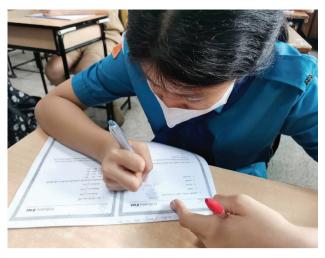
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Net (Ordinary National Education Test) and for the entrance examination at Mor 1 level.

In 2022 this project was expanded to allow disadvantaged students in distant provinces to access the lessons through ZOOM meetings. Teachers also joined to learn teaching techniques. Teaching through ZOOM allowed wider participation throughout Bangkok and suburban areas, and reached as far as distant provinces. ZOOM allows questions and discussions between teachers and students. When students are unsure about some points in the lesson they can ask straight away and receive clarifications. This provides advantage over normal Online learning which is one-way communication. In 2023 the club organized this project for the 3rd year, when registration reached 1,114 students from 40 schools. The syllabus included Tutorial for O Net, Preparation for Mor 1 exam, with five specific subjects being taught – English, Mathematics, Science, Thai, and Social Sciences. Each Tutorial is 90 minutes long and another 30 minutes at the end before closing the project. Teachers and students have requested to repeat the project next year.

2. Choosing a Sustainable Project

Beginning with listening to the community, learning about its needs and problems and bringing all information together to find a solution. The problems in BMA areas are numerous and include bed-ridden patients, elderly who are



depressed and lack of a caring person nearby, mother and child health, economic problems in the family, how to earning a living, drugs, accessing quality education, and children who are disadvantaged because their parents are struggling with poverty.

When all problems were taken together, the club selected offering education to the community as the primary need. This will lead to sustainable development of the community. When the club discussed this issue with the Education department of the BMA, we received good feedback and we further discussed this with primary schools in Phra Nakhon District and received warm support. This project thus received the support of Phra Nakhon District and the Office of the Primary Education Department in Phra Nakhon District.

3. Objectives

- 1. To provide knowledge, summarize lessons, and revise lessons for students at Por 6 level.
- 2. To provide techniques in assessing exam questions and preparing for O Net and for Mor 1 Entrance exams.
- 3. To reduce disparities in education and offer disadvantaged children the opportunity to study at the same level as children in towns and cities.
- 4. To offer sustainable knowledge to teachers in the techniques of answering exam questions, including preparations for O Net and Mor 1 entrance exams in such a way that teachers have the ability to teach this to students in the future.
- 5. To offer students good impressions of learning, doing exams through enjoyable learning experiences and having a role in planning and assessing exam questions.
- 6. Building a good image for Rotary in the community such as students, teachers, community leaders, parents, and everyone in the community.

4. External Cooperation

In addition to receiving cooperation from Phra Nakhon District Office and all 11 schools in the District, the Rotary Club of Phra Nakhon received active support from numerous Rotary Clubs in Thailand, who have seen the benefits of the project and have invited schools in their communities to participate. They are:

District 3330 - Rotary Club of Teparak and Rotary Club of Kuanlang-Hatyai

District 3340 - Rotary Club of Yasothorn, Rotary Club of Amnat Charoen and Rotary Club of Namphong

District 3350 - Rotary Club of Yannawa, Rotary Club of Rat Burana, Rotary Club of Nakhon Nonthaburi and Rotary Club of Nonthaburi

5. Uses Low Budget but has Wide Impact

Because the project is designed offering tutorials through ZOOM, it has a low cost and reduces most unnecessary burdens. The main activity involves coordinating with the school and the participating Rotary Club which is performed by our members, so the cost is only in the ZOOM program cost, and remuneration to our speakers. Total cost is around 18,000 Thai baht. This is thus a project that has low cost but has wide impact, and is far reaching to a variety of communities and schools in the cities and distant rural areas.



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The Rotary Club of Wiangkosai, District 3360 Khoke Nongna Model, New-Style Farming under the Sufficiency Economy Theory By PP Somphong Sangboonnithi, Rotary Club of Wiangkosai

As in the past, farmers faced the problem of lack of water for farming. This is especially true in localities that rely solely on rain. The majority of farmland in Thailand lacks sufficient rain and most farmers produce rice and field crops. They grow once a year only during the rainy season and risk losing their crops through uncertain weather patterns and drought. Some farmers dig ponds to store water but the size is usually insufficient or they have other problems of insufficient water. The entire system of crop growing has no order and most farmers grow single crop in a year.

The Rotary Club of Patumwan and the Rotary Club of Bangkok Pattanakarn of D3350 together with the Rotary Club of Samcheonpo-Waryong and the Rotary Club of Sacheon-Gukhawa from Korea together wrote a Global Grant application at the cost of 1,845,000 Thai baht from the Rotary Foundation to solve the basic problems of small farmers and build sustainable changes in the system in Phrae province. The Rotary Club of Wiangkosai has the responsibility of being the local organizer.

This 2-year project began in October 2020 and finished in October 2022. The chosen 13 farmers worked according to steps laid out in the Global Grant and were closely monitored. The farmers became so well versed in the new system that they had confidence to continue the work according to the Sustainable Economy Theory.





The result can be seen from the changes in all 13 families in the program. Each family managed to reduce food and energy-related expenses by 200-300 Thai baht daily. On top of this they obtained additional income from selling agricultural produce in the community market, where they gained additional income of 50,000 Thai baht a year.

The benefits are not just income related, but one can see additional green areas and reduced environmental impact from burning waste, and from encroaching on public land. The farmers prepare their ground for new crops which was formerly burnt off, with biomass burners using wood chips, and to make charcoal which supplements the family's energy needs. Growing crops using organic methods reduces the cost of fertilizers and insecticides. All these together led to greater self-reliance, food security, and energy security for each family.

All in all, the 13 farming families embraced useful ideas from the project and were able to continue in this new model of agriculture quite well. Many farming families have adopted this model and are ready to demonstrate it to others. They became learning centers and skills-training centers, and exchanged ideas. Other organizations visit these centers and return with fresh ideas to improve their own land. As His Majesty King Rama 9 said, "Moving from self-reliance to sharing with others and then rising to be the teacher and moving to teach others and helping others will lead to wealth and sustainability."



One farmer Tosphong Poolthavee who had opened one plot of land to become a demonstration plot for others to learn the theory once said, "I want to give back to Rotary but Rotary will not receive, so I will give back to the community and others who want it." All are interesting stories to make one proud in doing this project.

Point of Observation

PRID Noraseth Patamanand raised a point of observation that all four projects are useful projects, and each District has the right to receive an award. What we need to think is when we do a project, and Rotary's name is better known and recognized, we should consider how to increase membership.

- Judging Criteria: For awards that use numbers in judging, the Rotary Centre will check the numbers that arrived with the data from My Rotary and calculate again for accuracy.
- On Judging Day: With the District Governor, the representatives of clubs that did the project are invited to present their project and answer questions. The District Governor-Elect is invited to observe and prepare the

clubs' readiness in the following year.

- Selection of Outstanding Projects:
 This year the Chair was chosen by lottery, and who will present first, and after. Thus, Districts are not sorted by number.
- Receiving Awards: The District or the club must personally receive the award. These awards will not be transported without personal care to prevent loss or damage.



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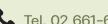
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By PDG Chalermchat Chun-In The Rotary Foundation Cadre of Technical Advisers

Site Visit of the Global Grant Project in Indonesia



I have performed my role as a member of the Cadre, also known as the Cadre of Technical Advisers of The Rotary Foundation, for more than 14 years. During these years, I have been assigned to oversee 10 projects in various countries. I shall simply explain that the Cadre is a group of Rotarians who provides technical advice based on their expertise and advises on the planning and implementation of the projects as approved Rotary Foundation grants. The Cadre is responsible for reviewing project documentation and project visits. In another aspect, these groups act on behalf of the donors by auditing a project's worthiness and the appropriate use of funds for large projects managed by Rotary Clubs around the world.

This year I was assigned to visit a Global Grant project in Indonesia. It is a project to develop lowland areas around the mouth of the river to help increase the productivity of the local farmers and produce higher crop yields. It is managed by the Rotary Club of Cilacap, District 3410 (Indonesia) and the Rotary Club of Seoul Gangnam, District 3640 (South Korea), with support from District 3310 (Malaysia, Brunei, and Singapore), District 3501 (Taiwan), and District 3450 (Hong Kong, Macao, Mongolia). The total project cost is US\$ 120,000 or approximately 4 million Thai baht.

Once contacted by RI, I then accepted the duty. After that, the Rotary Club of Cilacap was informed to plan the trip and schedule the project visit. At the same time, the Rotary International Travel Service (RITS) was contacted, and the Rotary Designated Travel Agent, an external agency, contacted us for travel details to arrange all the bookings. In summary, RI organized our flight bookings, but for the expenses incurred during the trip, we had to cover other payments which were reimbursed after returning to Thailand.

I departed on May 3, 2023 from Suvarnabhumi Airport and arrived at Soekarno Hatta Airport in Jakarta at 6:00 pm. We then took a taxi for another hour to Gambir Railway Station and continued on the Purwojaya Line train that took about seven hours to reach Cilacap at 5:20 am on May 4. Although the entire journey was very long, I enjoyed having the new life experiences at all times.

After the morning's rest, I had an appointment in the afternoon to meet with the project leadership committee and the Rotary Club of Cilacap's members to get to know each other and review the project's details. I found that the committee with all of its members came to unify for the meeting and everyone was very enthusiastic about the Cadre's visit. In the early morning of May 5, I took a walk for exercise to see the way of life and well-being of the local villagers. I then continued till I reached the shore of the Southern Sea which is opposite the Australian continent. Many fishing boats moored along the beach and the sand is quite black. While walking, I greeted the villagers with a smile, and they were very friendly. They share the cultural gesture of the 'wai' as in Thailand, whenever greeting or thanking one another.

At the appointed time, the project committee accompanied





me to the project area which is far from the city center, and about one and a half hours' drive. When we arrived, the farmers, the beneficiaries of the project, were waiting to meet me. We spoke to each other through a member who acted as an interpreter. Next we walked through the field to visit the construction site of floodgates, canals, etc., as well as a visit to the rice paddy plots that were improved after the project implementation in that area. I had the opportunity to visit many places until late in the evening before returning to my accommodation.

During the full morning of May 6, I had another meeting with the project committee to summarize the project visit, providing advice and suggestions with questions and answers. I received great cooperation from the project operators and other collaborating organizations. We were confident that we had enough information to summarize the outcomes and then

had enough information to summarize the outcomes and then

filled in the report form (Global Grant Interim Monitor Evaluation Form GG 2010633). The form contains more than 100 items to be addressed with the main captions; Qualifications and Suitability, Project Objectives, Project Sustainability, Project Finance Management, Project Memorandum with Cooperating Organizations, Rotarian Involvement, Community Involvement, Project Evaluation, Project Risks and Challenges, other questions and additional information related to the overall assessment and recommendations.

After everything was complete, I departed by the same route of train from Cilacap at 2:00 pm, and arrived in Jakarta at 9:30 p.m. I spent one night in Jakarta and left for Thailand the next morning.

Through this journey as a Cadre, I am proud to have had another chance to provide my knowledge and experience in both professional life and Rotary opportunities to help the farmers and villagers who benefit from Rotary projects. I hope this experience of mine inspires members to pursue opportunities for service and it ensures that your contributions to The Rotary Foundation are well spent and cared for. Any members interested to serve as a Cadre can visit the Cadre webpage on My Rotary or contact them directly at email: cadre@rotary.org. You can also ask me, as I'm always happy to give advice and share experiences.



2

D3330

Editorial of District 3330



PDG Paikit Hoonpongsimanont Rotary Club of Tubtiang

Dear all Fellow Rotarians,

Sawasdee Krub! This May-June 2023 issue of Rotary Magazine in Thailand is the last issue of the year for "IMAGINE ROTARY". The Rotary Centre in Thailand organized the session to decide on annual awards at the country level. The Rotary Club of Meuang Rae Phuket, District 3330 won the Kromamun Bidayalabh Bridhyakorn Trophy as the club which members attended District Conference at the highest percentage, and the club also won the Phraya Srivisarn Vaja Trophy with other clubs in three Thai Districts for an outstanding service project. The previous issue of our Rotary Magazine published the project activity receiving an award for: "Preserve the Andaman Sea" performed by the Rotary Club of Meuang Rae Phuket, District 3330.

Therefore, in this issue, I would like to present a brief summary of the performance by District Governor La-or Chinda of District 3330, within Rotary Year 2022-2023, along with the activities of various clubs during the final bend.

See you again in the July-August 2023 issue of Rotary Magazine in Thailand, the first issue of the new Rotary Year, "CREATE HOPE in the WORLD".

Performance Summary



By La-or Chinda Governor, District 3330

MEMBERSHIP

As of 1 July 2022, there were 101 Rotary Clubs in District 3330. During this year, three new Rotary Clubs were chartered: Rotary Club of Krabyai, Rotary Club of Luxmuangratch, Rotary Club of Rawai Beach, and terminated one Rotary Club, Andaman Phang-Nga. As of 4 May 2023, there are 103 Rotary Clubs with members as follows:

As of	Members (Persons)	Female Members	Members aged under 40 (members of non-reporting ages 9.87%)
1 July 2022	2,254	44.76%	8.39%
4 May 2023	2,381	46.07%	9.70%

Retention of existing members: 92.10%, Retention of new members: 96.85%

As of 1 July 2022: There were 28 Rotaract Clubs During the year: Terminated 1 Rotaract Club

As of 4th May 2023: Balance of 27 Rotaract Clubs with members as follows:

	As of	Numbers of Rotaractors (Persons)	Female Members	Members aged under 40 (members of non-reporting ages 76.59%)
	1 July 2022	266	64.29%	9.02%
	4 May 2023	252	61.90%	22.22%

Retention of existing Rotaractors 71.05%, Retention of new Rotaractors 95.31%

THE ROTARY FOUNDATION

District 3330 Contributions and Grants

Annual Fund US\$ 236,202

Endowment Fund US\$ 127,500

Grant Fund US\$ 73,986

Polio Fund US\$ 15,129

Total US\$ 452,817

Service Projects supported by DDF – District 3330 during the year:

Global Grant
 District Grant by Rotary Clubs
 District Grant by Rotaract Clubs
 20 Projects



















PUBLIC IMAGE

District 3330 organized the campaign for the clubs to properly manage their logos from the Brand Center as below:

- 1. Organized three Workshops during Intercity Meetings
- 2. Provided guidance on how to properly manage logos by TikTok in 15 episodes
- 3. Members of District 3330 attended training by professional digital media on preparing the media through mobile for two months (two hours a week).
- 4. Awarded the clubs that publicized service projects through various media channels (local TV, newspapers, Rotary Showcase, Facebook, printing, leaflets, brochures, vinyl, YouTube, Billboard, monthly District Governor newsletters with at least 4 medias and properly using logos from the Brand Center. The clubs need to submit the data through the link and 51





Performance Summary

clubs have been awarded. Those clubs that did not submit the data through the link were not considered for the award.

- 5. Organized "Photograph People of Action" at the District level contest, then the awarded photographs were forwarded to contest at the zone level.
- 6. Organized "VDO Clip" at the District level contest, then the awarded VDO Clips were forwarded to contest at the zone level.

YOUTH

Interact Clubs in District 3330: As of 1 July 2022 = 60 Clubs Newly chartered in 2022-23 = 5 Clubs. As of 4 May 2023 = 65 Clubs Rotary Youth Exchanges Long-term:

Outbound from District 3330 during August 2022-August 2023:

18 students (USA 8, Switzerland 2, France 2, Canada 1, Germany 1, Belgium 1, Spain 1, Italy 1, and Mexico 1)

Inbound to District 3330: 17 students (USA 9, Switzerland 2, France 2, Germany 1, Belgium 1, Spain 1 and Mexico 1)

PROJECT AT THE COUNTRY LEVEL: "Safe Roads Save Lives" is a collaborative project from various organizations:

Rotary in Thailand:

- Rotary Centre in Thailand
- District 3330
- District 3340
- District 3350
- District 3360

Public Organizations:

- House of Senators
- National Police Office
- Department of Land Transport
- Thailand Development Research Institute (TDRI)
- Thai Health Promotion Foundation

Others:

- World Health Organization (WHO)
- Private Sectors
- Civil Society
- Others







All Districts in Thailand, including District 3330 have joined the MOU Signing ceremony with all relevant sectors on December 9, 2022 at the parliament. District 3330 has arranged activities relating to the Safe Roads Save Lives project as follows:

- Campaign for all clubs to put project stickers (Safe Roads Save Lives) on their car windshields
- Campaign for all clubs to undertake projects related to Safe Roads Save Lives
- Encourage business organizations in Rotary's network to register for MOUs and participate in their organization's Safe Roads Save Lives campaign

Activities of District 3330

Mr. Narong Woonciew, the Provincial Governor of Phuket, and Mr. Prathuang Sornkham, the Director of Phuket International Airport, along with the leaders of the Rotary Clubs in Phuket, including PDG Dr. Sanguan Kunaporn, the Adviser to the Governor, PDG Orachorn Saisrithong, and DGND Takrit Budrungroge, gathered to





welcome the RI President Year 2022-2023, Jennifer Jones, at the special reception room of Phuket International Airport. Additionally, RI Director Ghim Bok Chew, was also present. This event took place on May 12.



PDG Manit Wongsuryrat, Chair of the Rotary Youth Exchange Committee, District 3330, conducted an Outbound Youth Training meeting to inform the members about the exchange program for students to live and study in a foreign country, in Nakhon Pathom Province. The program honored DGE Chatchawal Telavanich as a guest speaker.



The Scholarship Committee convened to consider the selecting of students for the undergraduate scholarship program of District 3330. The meeting took place at Amazon Coffee of a gasoline station in Ratchaburi Province on April 17.





DG La-or Chinda and the accompanying delegation including DGE Chatchawal Telavanich and Rotary Ann PP Phanita Telavanich, DGN Jakchai Visutthakul, DGND Takrit Budrungroge, and PDG Paikit Hoonpongsimanont, traveled to the Republic of Korea to participate in the District Conference of Districts 3600 and 3690, which are Sister Districts. They were warmly welcomed by their Korean counterparts and engaged in discussions regarding cooperation in various areas, including community service projects and youth exchange programs.



2

D3340

Editorial of District 3340



PP Puttitorn Patthanasintorn Rotary E-Club of District 3340

"Imagine Rotary". It was another year that Rotary Clubs in District 3340 have completed altogether with meaningful service projects for their communities. There were accomplishments throughout the District, such as donating wheelchairs to the disabled and donating blood on World Polio Day.

In addition, the four Districts shared the winning prize of the "Phraya Sriwisarnvaja Cup" for their outstanding work. District 3340 won the first prize for the "People of Action" photo contest and the runner-up prize for the 3-minute short film of zones 10B and 10C, which is the great pride of District 3340. I believe that each club sets to work heartily, with neverending physical energy, and simply desires to do something good for the community. Receiving the rewards only encourages us and reinforces our confidence and persistence to continue doing good for our stakeholders.

In this last issue, I would like to thank DG Pantida Rojwannasin, who entrusted me with the role of co-editor and thanks to all club presidents for their information and cooperation with the hospitality of Rotary.

Performance Summary



By Pantida Rojwannasin Governor, District 3340

"IMAGINE ROTARY" Year 2022-2023 was a very meaningful one due to the first female Rotary International President in the same way as the female Governor of District 3340. It is me, DG Pantida Rojwannasin.

The achievement belongs to every Rotarian in District 3340. With our helping hands, we can achieve a united accomplishment. Having visited every club at the beginning of the year, I meant to inspire them to increase the number of members in their clubs. The more helping each other in service activities that have been performed, the greater is the community's impact on Rotary's public image. The most necessary matter for Rotarians was to support the Rotary Foundation. During the whole year, I confessed, "Promotion may possibly achieve the goal all year-round."

MEMBERSHIP

On 1 July 2022, District 3340 started the Rotary Year with 1,311 members. I would like to thank our Membership Committee Chair, PDG Wimon Kachintaksa for her commitment to settle a motivated team in all parts of the District for clubs' awareness of increasing members and trying to start new clubs. On 30 April 2023, we reached 1,414 members by adding 103 new members and started one new Rotary Club, the Rotary Club of Sri Muang Korat in Nakhon Ratchasima Province.

PUBLIC IMAGE

At the beginning of the year, I organized a photography workshop to inspire everyone to continue taking photos of "People of Action" while making them more interesting. The workshop was taught by AG Gamthorn Pongsuttiyakorn of the Panas Nikom Rotary Club, a national and talented photographer. He received the award of the People of Action contest in the ZONE 10B - 10C

level. He put in so much faith that all clubs continued to strive for the best results in photography. Special thanks go to our Public Image Committee chair, Rotarian Ekamorn Premkamon of the Rotary E-Club in District 3340. He tried to encourage every club to deliver People of Action photos until we collected more than 59 photos. Each photo was well taken with good composition, especially the Rotary club of Mitraparp-Khon Kaen, and President Nanthiya Sirikanthananun had regularly developed photography for the contest until she was recognized to







be a "teacher's good student". Her work was able to enter the contest at the ZONE 10B - 10C level and won the first prize for People of Action this year 2022-2023 with a certificate and a prize of 30,000 Thai baht.

Moreover, Rotarian Nuchwara Rojwannasin of the Rotary E-Club in District 3340 submitted a short-film to the video contest in the category of 3-minutes and finally won the 1st runner-up prize with a certificate and prize of 20,000 Thai

baht. Young-aged Rotarians with high potential of IT were able to win the 1st runner-up prize, which District 3340 is so proud of.

THE ROTARY FOUNDATION

It has been a very difficult year for everyone due to the COVID-19 pandemic which has had a huge effect on every aspect of business. Thank to PDG Siri Eiamchamroonlarp, Chairman of the Rotary Foundation District 3340. He is highly committed to encouraging Rotarians to donate to the Rotary Foundation. Thank you very much to fellow Rotarians and the Chairman of the Rotary Foundation District 3340.

ROTARY YOUTH EXCHANGE PROGRAM DISTRICT 3340

Thanks to the Chairman of the Youth Exchange Program, PDG Siri Eiamchamroonlarp, the Co-Chair, PP Nipaporn Supthanarat, and their staff. They have successfully looked after 29 exchange students this year.

EMPOWERING GIRLS

The Rotary International President, Jennifer Jones emphasized the importance of this issue. Thank you to PP Watcharaphon Phanoi, Chair of the Empowering Girls Subcommittee. This year, District 3340 launched a campaign for all clubs to complete such activities. Even though the campaign did not meet the target, it achieved 87%, thanks to the club presidents.





3

Performance Summary

IMPACT TOUR

Various activities were done that impacted the community. This year, we have implemented various projects that were able to develop the communities towards sustainability.







PROJECT: "RAISING CHICKENS, EATING EGGS TO WIN THE HEARTS OF THE COMMUNITY"

It is a kind of laying-hen raising project that can develop communities by providing new ways of sustainable assistance that never runs out. It is a learning exchange method which indicates a happiness index in the community, both givers and recipients. Let the ones who are stronger take care of the weaker ones. There is an obvious follow-up procedure

and able to measure outcomes of the project. It is also a project that coordinates and works to help each other from all sectors with various fields of knowledge to create a society that is compassionate and shared. The communities can be healthy, and the locals can take care of each other. Having chicken eggs for cooking can reduce household expenses. On the other hand, the activities can increase income from selling eggs while the leftovers from consumption can be shared with the weaker ones and the disabled in the community as well. Finally, the project was able to







be nominated in the cup contest among the Rotary Clubs of Thailand, the Phraya Srivisaravaja Cup of Honor, until receiving the verdict as the outstanding, winning project altogether in all four Districts.

At this time, as I approach to the end of the Rotary Year 2022-2023, I am glad to have had the opportunity to serve as the Governor of District 3340. I will never forget the atmosphere of my official club visits which was most impressive. I would like to thank PDG Rattaprateep Kirtiurai and all former District Governors for their constant advice and thanks to all fellow Rotarians in District 3340 who have worked together to make this year the perfect year of "Imagine Rotary".

Photo Impressions































33

D3350

Editorial of District 3350



PP Trong Sangswangwatana Rotary Club of Bangkok Suwanabhum

Dear Fellow Rotarians and Guests,

It is now time to say goodbye to the Rotary Year of 2022-2023. This newsletter will be the last issue of this year. It summarizes the activities of the past year and presents a report from DG Mitsutaka lida with a short personal note.

Last month the Rotary Centre announced the winners of the annual Rotary Awards and Recognitions at the National level. District 3350 received three national cups to hold for the year, namely:

- 1. Krom Phra Kamphaengphet Akkarorhin's Trophy for the club with the highest average attendance of the year, awarded to the Rotary Club of Pranarai Lopburi.
- 2. Krommamuean Narathippongpraphan's Trophy for the club that had the highest membership growth, awarded to the Rotary Club of Wang Saranrom Tha Pra.
- 3. Phraya Srivisarnwaja's Trophy for the club with the outstanding service project in the year, awarded to the Rotary Club of Pranakorn, which shared the cup with three other Districts.

In this issue I show our readers the trends that enabled these clubs to perform in an outstanding way.

We will meet again in the next issue with the same Editorial team.

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Congratulations

Krom Phra Kamphaengphet Akkarorhin's Trophy is the Cup that exhibits harmony in the club and attending club meetings with the highest attendance record in the District. (By CP Korkaew Petchbut)

In 2022-2023, the Rotary Club of Pranarai Lopburi was awarded this Cup for the 10th time. This shows that our members realize the importance of attending club meetings and club activities. The club allowed members to attend club meetings onsite and online. When members attend club activities, photos are taken to show attendance. When they need to travel to activities, they carpool with members and transported according to the areas where they live. Most importantly, our Rotarians know their duty and importance of fellowship. We continuously submit attendance records within the 5th day of the following month. All of these go to show why we received this prestigious award.

Krommamuean Narathippongpraphan's Trophy is for the club with the highest membership growth. (By CP Prasarn Chirachaisakul)

The Rotary Club of Wang Saranrom Tha Pra was recently chartered in the year of the 'Presidents 117 group' with 26 charter members. In the year of the 'Presidents 118 group', its membership increased by another 34 to achieve 60 members. It's a challenge to increase membership but I have been doing service projects to help the community for the last 20 years and have become the chairman of many groups. These groups now have more than 100 members. When I invited these members to do service in Rotary, these members had faith in the system and offered support.

I brought this Cup to my club earlier when I was with the 'Presidents 110 Group' at the Rotary Club of Kasemrat Klongtoey. In that year I increased membership from 25 to 60.

Phraya Srivisarnwaja's Trophy is for the club with the outstanding service project of the year. By P Kannaphong Raksarad Rotary Club of Pranakorn (See pages 19 – 21).

Performance Summary



By Mitsutaka lida Governor, District 3350

THE ROTARY FOUNDATION Donations As of March 7, 2023

• Number of District Grant Projects: 25 Projects. Total Project Value: US\$ 133,111.00 (Thai baht 5,058,218.00)

*Target achieved

- Number of Global Grant Projects: 54 Projects. Total Project Value: US\$ 2,520,000 (88,200,000 Thai baht)
- Target is 90 and still progressing
- Scholarships for Nursing Students: 235 Scholarships with total matching value US\$ 61,842 (2,350,000 Thai baht)
- Total Contribution of D3350 RI to The Rotary Foundation. Annual Fund 328,780 Thai baht, Endowment Fund 1,250 Thai baht, Polio Plus Fund 16,300 Thai baht, Other Funds 19,222 Thai baht

IMPACT TOUR: Three times Impact Tour was completed:



1st time: 18 September 2022. Organized by the Rotary Club of Ratchathewi at Sena Hospital, Ayuttaya province. It is an activity to help flood victims, donate medical equipment and scholarships.



Rotarians:	Rotary Clubs:		
3,350 * (3,037)	130 (122)		
Rotaractors:	Rotaract Clubs:		
519 (301)	30 (29)		

Data source: www.rotary.org As 1 May 2023 (July 2022)



2nd time: 18 December 2022. Organized by four Rotary Clubs in Lopburi at the Rotary Community Corps. We established one of the strongest RCCs in Lopburi province.

Performance Summary





We lead and participated in the "Safe Roads Save Lives" project.



We are ranked as the 4th best district in the world.

INTERNATIONAL COOPERATION

We agreed and signed the Memorandum of Understanding of Friendship Districts as below:

District 2530, Fukushima, Japan District 2570, Saitama, Japan District 2620, Shizuoka, Japan District 2670, Shikoku, Japan

District 2820, Ibaragi, Japan

We are going to do the same with District 3502, Taipei, Taiwan.



Under this friendship agreement, we've already started partnerships for collaboration with regard to service projects, youth development and membership expansion. Ten more District leaders from the above districts came to join our District Conference.









DISTRICT CONFERENCE

Under the excellent organization of PDG Chaivai Poollapmongkon and guided by RI representative IPDG Dr. Kazuo Arai, we held this years District Conference was both satisfactory and successful. The total number of participants was 787, of which we had 63 join us from Districts based overseas.

OVERALL IMPRESSION

These are the demonstrated outcomes of this year's performance as of now. In addition to that, I have had many good and memorable experiences over the past 10 months.

I have never thought before that I would be able to arrive here, to the final stage of this year's governorship with the aforementioned satisfactory outcomes.

I have a lot of supporters from the District, from all clubs, and from all members. I have not faced any hurdles or barriers to obstruct me, but instead, I have been given supportive steps, so that I am able to do my responsibilities. Please let me express my sincere gratitude to all. I only have the feeling of satisfaction, full of thanks, gratitude, happiness, and hope for the future.







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D3360

Editorial of District 3360



PP Dr. Natthanin Setavanich Rotary Club of Phrae

Dear Fellow Rotarians and all Readers,

This magazine is the year-end issue of Rotary 2022-2023, which is a summary of the work in various areas. It's membership, the Rotary Foundation, service, youth service, young women empowerment project, safe roads project, Rotary's public image and collecting the impressions of DG Supaluck Lohajoti in her term of being the Governor of District 3360, including participating in various projects and club visits.

Membership stimulation, which this year District 3360 focused on increasing members through the establishment of satellite clubs. District 3360 has successfully established three satellite clubs with the success of its service activities through the deep passion of our District Governor, promoting imagination in the community, building friendships among the clubs. District 3360 increases the value of every club and to pass from "Image Rotary" to the theme of the new Rotary Year 2023-2024, "CREATE HOPE in the WORLD".

Performance Summary

"Imagine Rotary"

While the COVID-19 pandemic situation has decreased in severity, we have been provided with more vaccines and ways to protect ourselves. Since this disease has become a localized issue, this year will be a more challenging year for the members to start being more alert and ready to help community even more.

After taking office as District Governor 3360, the important mission was to visit 69 clubs in14 provinces, participate in service activities with the clubs, encourage and promote club membership, and continue a donation campaign for The Rotary Foundation. It also included advising clubs to work together on Global Grant projects and other services, doing service projects that meet the needs of the community sustainably, using knowledge of Rotary's image to propagate our organization's identity and being recognized by the community.





MEMBERSHIP

From the beginning of the year, D3360 had 1,413 members, 69 clubs and 2 satellite clubs. In May, the District was able to increase its membership to 1,435 with a focus on retaining existing members, and the formation of additional satellite clubs which the District Membership Chair PDG Kamolsak Wisitsakulchai worked on until he could add up to three new clubs, namely:

- 1. Rotary Club Satellite Changpuak Chiang Mai
- Vientiane Central in Vientiane, Lao PDR, with PP Sirilak Chaiwong as the club adviser and sponsored by the Rotary Club of Changpuak Chiang Mai. The club has eight founding members with Mr. Baek Chong Myoung as the founding president of the satellite club.
- 2. Rotary Satellite Club Chiangkam Phu Kam Yao at Phu Kam Yao District, Phayao Province, with PP Nattawut Kusuwan as the club adviser and sponsored by the Rotary Club of Chiang Kham. There are 13 founding members with Lieutenant Ekarin Latthasaksiri as a founding president of the satellite club.
- 3. Rotary Satellite Club Wiangkosai Nakhon Phrae has PP Saranya Kitpinyo as a club adviser to the new club, sponsored by the Wiang Kosai Rotary Club. There are 14 founding members and Mr. Santi Taekul is the founding president of satellite club.

This year after the Rotary Satellite Club Chiang Kham-Phu Sang had done walking and running activities at Namtok Un Phu Sang waterfall with a completed objective to purchase medical equipment for Phu Sang Hospital, the club was able







to increase its membership to 27 people and in May this satellite club was successfully separated to establish as the Rotary Club of Phu Sang. The charter president was Rtn Aree Ruamsuk.

For the Rotaract clubs, District 3360 formed the Chiang Rai Rotaract Club, sponsored by the Chiang Rai Rotary Club and Mae Chan Rotary Club. There are still 15 Rotaract clubs in total, although the number of Rotaractors has fallen slightly to below 300 members. The reason could be from the RI fees and District dues that have been collected for the first time.

In addition, the District has promoted Diversity, Equity, and Inclusion (DEI), and as RI President Jennifer Jones emphasized, it is important to strengthen our organization from within the club. We could live happily together, accepting praise from each other. With the District's DEI Committee, they are disseminating knowledge so that the club's committee can put it into practice at the club level and there is a contest for clubs that promote and develop outstanding DEI as well.

THE ROTARY FOUNDATION

With US\$ 100,000 in donations to The Rotary Foundation, many clubs are collecting donations before the end of this Rotary Year so that they can be recognized by the District. "Every Rotarian Every Year" are the clubs that are recognized where every member made a US\$ 100 donation. The District was able to encourage all clubs to participate in donations this year.



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Performance Summary (continued)

The District has goals for clubs to achieve, and clubs were grouped together to do a Global Grant Program utilizing the DDF of more than US\$ 100,600. The intention was to reduce the Rollover DDF which the information as of 20 February 2023 was approved for six projects at US\$ 51,750 and five projects worth US\$ 62,040 have been submitted already. From this figure, six projects were from club groupings, three projects were from individual clubs, seven club projects with different Districts, and one District Grant, totaling 17 projects with the total budget of US\$ 1,102,974. The total number of clubs in the District that participated in the projects was 44 clubs, which counted as achieving the goal.



The District partnered with Rotary International to make history with a groundbreaking global campaign to eradicate polio by all clubs in the District having donated money to the End Polio Now Fund from the sale of shirts this year. District 3360 invited members to join planting trees in their areas in an activity called "All Trees Planted will Grow & All Children Immunized will Glow" on 24 October 2023.

SERVICE

District 3360 together with the Sathian Stainless Steel Public Company Limited and Rotary Club of Bangkok Vibhavadi, District 3350 initiated the project, "Safe Food Trays for Children, Safe Future", providing 3,600 stainless steel trays worth 900,000 Thai baht to 60 schools in northern Thailand. Twenty-seven clubs joined together with great success, and the project is going to continue in the following years as well.









It was a great pleasure this year when the Rotary Club of Wiangkosai won the Outstanding Project contest and received the Phraya Srivisarwacha Trophy in Thailand for the Year 2022-2023 from the project "New Theory of Agriculture, Khok Nong Na Model



under the Concept of Sufficiency Economy, Long District, Phrae Province". This year, the trophy is shared together in four districts and it was delightful that many clubs organized various fundraising events such as running, cycling and other activities, resulting in more service projects than previously imagined. The benefits to communities and those in need are commendable.



YOUTH SERVICE

This year, the District has set up additional youth clubs such as the Montfort Community Interact Club sponsored by Rotary Club of Lanna Chiang Mai and there are 17 Interact Clubs in total. An Early Act Club at Ban Nam Rin School was established and sponsored by the Rotary Club of Phrae and there are 4 Early Act clubs overall. For the Youth Exchange program this year, there were 10 students from nine clubs sent to the United States, Germany, France, Mexico, Brazil and Belgium.

EMPOWERING GIRLS

The initiative is to give women's groups and communities the opportunity to receive more help. In the past year, District 3360 has participated in 43 Empowering Girls projects coordinated by PP Thanijaporn Komsan. There are 55 clubs in the District that have such activities, representing 80% of the clubs in the District that have done so. This project aimed to help children to show off academically, and through sport and leadership. The project supports underprivileged children to have more





opportunities, end violence against women and children, educate young women about good hygiene and health, bring smiles to the needy siblings and teach children to be public-minded at an early age.



SAFE ROADS SAVE LIVES

The District cooperated with national projects by signing an MOU and implementing the project since January 2023. District 3360 organized seven preventive-driving training sessions directed by PP Pattana Pittraphan as the key person. We have a campaign to promote the use of helmets in order to reduce motorcycle accidents by 50% within three years and distribute Safe Roads Save Lives stickers for cars to every club according to the number of members.

ROTARY'S PUBLIC IMAGE

PP Dr. Natthanin Sethavanit, Chairman of the Rotary Public Image Committee arranged the District 3360 Public Image Committee Seminar through Zoom encouraging clubs to take action on World Polio Day on 24 October 2022. "One Day One Focus, Ending Polio with Tree Planting" was organized through the Facebook of District 3360. The







activity aimed to encourage all clubs to submit photos of club activities, discuss news about activities in the District and invite members to submit the activities' pictures and videos to participate in the zone-level contest on the topic of People of Action.

With cooperation, District 3360 can make the imagination come true. It was a memorable and proud achievement.

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Rotary Centre in Thailand

Historical Photos of Rotary in Thailand

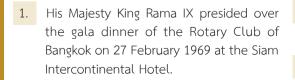


















- 2. Her Royal Highness Princess Srinagarindra Boromarajonani opened the Bangkok Rotary School under the patronage of Her Royal Highness Boromarajonani in Prachuab Khirikhan Province in 1969. At that time, it was a border patrol police school.
- 3. His Majesty King Rama IX and Her Majesty the Queen presided over the 50th Anniversary of Rotary in Thailand on 15 December 1980 at Amporn Gardens (Suan Amporn).
- 4. His Majesty King Rama X attended the 3350 District Conference at the Queen Sirikit National Convention Center on 21 March 1993.
- 5. Past Rotary International President Bhichai Rattakul launched a polio drop unit in a 70-Rai community in Khlong Toei.

There is a saying that we often hear "we study history to learn about the past, understand the present circumstance, and apply the lessons for the future". The Rotary Centre in Thailand presents historical photos of Rotary in Thailand in the memory of Thai Rotarians. These are essential and memorable events and activities from the past to the present.









- 6. More than 200 houses of Rotary villages were constructed in Phang Nga and Krabi, and a project was initiated to build 40 15-ton boats after the tsunami in 2004. The donations were received from Rotarians around the world.
- 7. The 2012 Rotary International Convention was hosted by Thailand on 6-9 May 2012. Rotarians gathered together to form the Biggest Smile in the World that achieved world-record status.
- 8. "Rotary all over Thailand unite to honor Thai King of Kings", a joint cycling project of the four Rotary Districts in September 2017.
- 9. "Lake of Love" Nong Non Tai Gam Ling Project at Ban Sao Wat, Akas Amnuay District, Sakon Nakhon Province, which Rotarians in Thailand have operated from 2017-2019. A royal merit was given to His Majesty King Bhumibol Adulyadej.

- 10. "People of Action" photo, 2020-2021 Rotary International Regional Contest Winner
- 11. "People of Action" photo, 2021-2022
 Rotary International Regional Contest
 Winner

View more historical photos and a variety of stories from books and other information at the Rotary Centre in Thailand, Ocean Tower 2 Building, 32nd Floor, Asoke Road, Bangkok.

PDG Somphop Thirasan



Dear Rotarians,

Amidst the sweltering heat of summer and PM2.5 toxic smog, this environment causes various syndromes. The name of the syndrome currently sounds strange but cute. For example, "Armchair Quarterback Syndrome" or a syndrome that represents an over-belief in oneself, high confidence, and desire to show-off without the skills or expertise to back it up. The one with this syndrome will then be prejudiced against others, which hinders DEI (Diversity, Equity, and Inclusion).

Treatment of such symptoms is to acquire more knowledge and gain more confidence in doing different things. The Rotary Centre in Thailand is happy to support Rotarians with knowledge and information about Rotary administration in documentation, video, podcast, human resources, LINE open chat, etc. Many English documents from Rotary International have been translated into Thai to ease the members' understanding. If it is not convenient to search for the information you need, please feel free to give us a call.

PDG Somphop Thirasan

Chair the Board of Directors for the Rotary Centre in Thailand

Rotary Membership

Data source: www.rotary.org
As 1 June 2023 (1 July 2022)

District	Rotarians	Clubs	Rotaractors	Clubs
Worldwide	1,202,930 (1,166,331)	37,132(36,849)	175,387 (207,961)	11,263 (10,310)
3330	2,375 (2,254)	103 (101)	<mark>253</mark> (266)	<mark>27</mark> (29)
3340	1,410 (1,311)	65 (64)	81 (55)	5 (5)
3350	3,325 (3,037)	130 (122)	<mark>520</mark> (301)	<mark>30</mark> (29)
3360	1,442 (1,413)	69 (69)	<mark>284</mark> (268)	15 (29)
Total	8,552 (8,015)	367 (356)	1,138 (890)	<mark>77</mark> (78)



TOGETHER, WE LEARN

"Haircut for the Younger" is a project initiated by the Rotary Club of Panas Nikom. The objectives are training the young students to learn and practice haircutting until they are capable to implement haircutting for the younger students in school free of charge. It is vocational training for children to experience how to volunteer and maximize their free time to benefit others. Until the end of the semester, the youngsters are taught how to cut hair in order to continue to serve each other indefinitely, making it a sustainable project.





Apply for the 2023-24 Programs of Scale award

The application process for the 2023-24 Programs of Scale award opens 1 June!

Through the annual Programs of Scale competition, The Rotary Foundation selects an initiative that has demonstrated its success and is ready to expand in order to help more people in more places. The programs, which receive US\$2 million over three to five years, need to be sponsored by a club or district and implemented

with experienced partners who are also committed to their long-term success and sustainability.

Concept notes from qualified Rotary and Rotaract clubs and districts describing programs that have had an impact and how they're ready to scale will be accepted from 1 June until 1 August 2023.

Learn more about
Programs of Scale at
rotary.org/programsofscale



