

THAILAND Rotary

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English issue



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Rotary 



IMAGINE OPPORTUNITIES

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ROTARIAN CODE OF CONDUCT

As a Rotarian, I will:

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behaviour that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment

President's message

JENNIFER JONES, July 2022

Telling our stories

Every month since I joined Rotary, I've looked forward to reading this magazine, especially the opening essay from our Rotary president. I'll admit that as much as I appreciate a digital copy, I still revel in the tactile sensation of sitting down and leafing through the magazine's glossy pages. They are a treasure trove of photos and memorable stories about our great organization — the one we all know and love. I have learned so much over the years about service projects and the lives that each of you have transformed.

As a communications professional, I have longed for the day our stories would be a regular part of mainstream media and our flagship magazine might populate doctor's offices, coffee shops, or anywhere else people sit, wait, and browse. It's great that Rotary members are better informed about all we do — and wouldn't it be that much better if more people knew our stories?

All this was top of mind as I thought about our plans for promoting Rotary worldwide during the upcoming year. Over the next 12 months, we are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically. Nick and I will focus on some of the most impactful, sustainable, and scalable Rotary projects from our areas of focus, in what we call the Imagine Impact Tour.

We are inviting top-tier journalists, thought leaders, and influencers to use their channels to help us raise awareness by reaching people who want to serve but have not yet realized they can do it through Rotary.

But there was another important issue to consider — our carbon footprint. I take seriously Rotary's emerging leadership position on environmental issues. The example set by our members during the COVID-19 pandemic is fundamental to how we carve out our future.

That means we will harness digital technology to tell our stories — we will be tweeting, posting, and “going live” to anyone who will listen. We must consider the environment, and part of that means not always traveling but continuing to connect in meaningful ways as we have for the past two years.

Of course, we are social people, and we still need to be together.

We simply need to be more mindful of our decisions and think about how we gather just a little bit differently. For example, if we travel to visit a project, we

will plan successive visits in neighboring areas.

So, what are your stories and who can help tell them? I hope you might consider your own Imagine Impact efforts — your story might be something you can promote just as easily on social media or during a Zoom call. Think about ways to showcase notable projects in your clubs and districts.

We all feel the impact that Rotary service and values have on us. Now it's our opportunity to share that feeling with others.

“We are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically.”



JENNIFER JONES
*President,
Rotary International*

President's message

JENNIFER JONES, August 2022

It starts with an invitation

We've all taken our own path to become a member of Rotary. Some of you joined because your father was a Rotarian. Some of us signed up because an employer tapped us on the shoulder and asked us to attend a meeting. Others became members only after a U.S. Supreme Court ruling made it possible. Yet each of us entered through one mechanism — an invitation.

An invitation that unlocks our imaginations and allows us to know that everything and anything is possible. Each one of us has that same opportunity — the honor to extend an invitation.

It is awe-inspiring to imagine how we can look out across our communities and identify our future leaders. It's often tempting to attract people who are exactly like us. It's a special form of ingenuity to consider how people who are seemingly very different can, in fact, share our values and have some of those same talents, just waiting to be unleashed.

It's time for Rotary to take our next step in advancing Diversity, Equity, and Inclusion (DEI) across our organization.

Embracing an experience where people feel included is more than just making our membership numbers more diverse. It's about making our meetings and events places where we can speak openly and honestly

with each other, where our members feel welcome and safe. This means removing barriers for entry and opening doors for inclusion. Our values remain our strength — and our commitment to excellence requires us to maintain high standards for our members as well.

I believe we are all determined to advance DEI across Rotary. This is rooted in the deepest traditions of our organization, and it will ensure that we remain vibrant and relevant for decades to come.

A few years ago, our Rotary Board set the ambitious goal of increasing the share of female members to 30 percent by 2023. We have less than a year to go, but I believe we can meet and exceed this target.

We need Rotary leaders to rise from every continent, culture, and creed. We need young members and young thinkers to take on larger roles and responsibilities. We need to listen to new Rotary members just as keenly, and with as much respect, as those with many years of membership.

During our recent convention in Houston, we heard from astronauts about their journeys into space. We reflected upon a time in the 1960s when U.S. President John F. Kennedy urged the world to dream, with his declaration that we would “go to the moon [and do] other things, not because they are easy but because they are hard.”

Fully committing Rotary to DEI and meeting our ambitious membership targets may seem as unlikely as a moon shot. But I know that when people of action are committed to a big goal, we make it worth every ounce of our energy.

JENNIFER JONES

President, Rotary International



IAN H.S. RISELEY, July 2022

Our giving adds up

As an accountant, I look at the world through the lens of inputs and outputs. We can plan with precision today for success tomorrow. My profession also taught me that numbers — those inputs and outputs — can sometimes tell great stories.

One of those stories is The Rotary Foundation: What it has given the world, starting from a modest input of \$26.50, is nothing short of remarkable.

In 1918, that amount — the surplus from that year's Rotary Convention in Kansas City, Missouri — was applied, at the suggestion of 1916-17 Rotary President Arch Klumph, to a fund with the purpose of doing good in the world. The fund grew modestly until 1947, when Rotary founder Paul Harris died and donations poured in as a tribute to him. That year, the Foundation supported scholarships for 18 students — the first indication of the greatness to come.

Later the Foundation expanded, providing programs, such as Group Study Exchange, and humanitarian grants, which impacted the lives of members and communities around the world. In 1979, a major grant helped immunize 6.3 million children in the Philippines against polio, which led to the establishment of PolioPlus in 1985.

Rotary's work with polio eradication — helping reduce wild polio from an estimated 1,000 cases daily in 1988 to just six total cases in 2021 — has been one of the most ambitious humanitarian projects ever undertaken by a nongovernmental body. That success story alone shows the significance and widespread impact of Rotary and its Foundation.

Perhaps what is even more remarkable is that polio eradication is but one part of the Foundation's efforts.

Today, the Foundation has grown into a multi-million-dollar charity. Our robust funding model allows districts the flexibility to choose which Rotary aspects they would like to support — polio eradication, schol-



arships, district grants, global grants, and more. Today's Foundation impacts the world through disaster relief, disease prevention, peace education, and other areas.

Everyone in Rotary is part of this great legacy; it is our responsibility to keep it going. This year, the trustees have set the goal of raising \$430 million. I know the expectations are high. But I also know just how much our members can achieve.

To get there, we will work together as we always do, with each club and individual giving what they can. In this way, we will ensure that we meet our ambitious but achievable goal and move our Foundation forward.

IAN H.S. RISELEY
Foundation trustee chair



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IAN H.S. RISELEY
Foundation trustee chair

Editorial

PDG.Chalermchat Chun-In



Editorial team of Rotary Thailand Magazine has rotated the responsibility of various parties. I was assigned by the Chair and the Rotary Centers in Thailand Committee to serve as Editor-in-Chief of Rotary Thailand Magazine which has 2 years term of duty. We have invited members from all 4 districts to join as a team as well as leaders in each district who have knowledge and experience as consultants. Now we are ready to perform this important duty.

From the discussions with the team, we have the same opinion that we will combine interesting contents from both international and local in each publisher to receive and send the news, the imagination and the inspiration to each other. We continue to communicate with content and images that can convey knowledge, experiences, and performances for each other as in the past.

On June 4-8, 2022, I traveled to attend the Rotary International Convention in Houston, Texas, USA. I had the opportunity to visit and receive papers from the Rotary International Magazine team in the Media Advisory zone, where I met the Rotary International Magazine team and got some helpful introductory advice.

We would like to thank PP.Vanich Yotharvut, Rotary Club of Mae Sai, District 3360, and his editorial team who worked for Rotary Thailand Magazine for many years. You and your team did a great job, and their work is appreciated by all parties. Therefore, I would like to represent the readers of Rotary Thailand magazine wishing you and your team happiness and success in your other duties.

Yours in Rotary

PDG.Chalermchat Chun-In

Editor – in - Chief

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DEI: Concept of Rotary Development (Past 1)



// The RI Board issued a statement emphasizing the importance of the DEI concept introduced in practice since 2019 to be a guideline in developing the organization to prosper seriously, saying that://

At Rotary, we understand that cultivating a diverse, equitable, and inclusive culture is essential to realizing our vision of a world where people unite and take action to create lasting change.

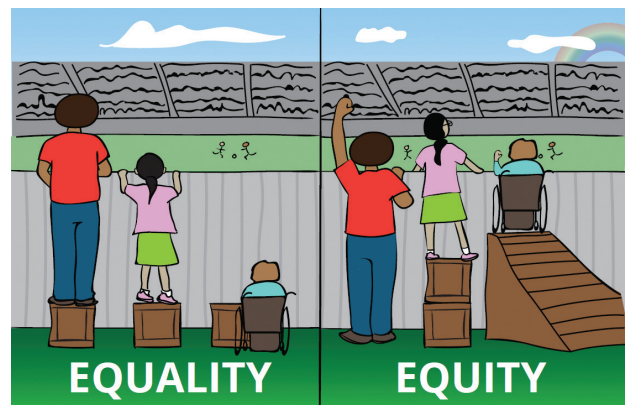
We value diversity and celebrate the contributions of people of all backgrounds, across age, ethnicity, race, color, disability, learning style, religion, faith, socioeconomic status, culture, marital status, languages spoken, sex, sexual orientation, and gender identity as well as differences in ideas, thoughts, values, and beliefs.

Recognizing that individuals from certain groups have historically experienced barriers to membership, participation, and leadership, we commit to advancing equity in all aspects of Rotary, including in our community partnerships, so that each person has the necessary access to resources, opportunities, networks, and support to thrive.

We believe that all people hold visible and invisible qualities that inherently make them unique, and we strive to create an inclusive culture where each person knows they are valued and belong.

In line with our value of integrity, we are committed to being honest and transparent about where we are in our DEI journey as an organization, and to continuing to learn and do better.

Such a statement certainly becomes an important mission of all Rotarians for their practical activity implementation through Rotary Ideal of service to effectively respond to the needs of the community, the world, and themselves, starting progressively from "Serve to Change Live" to "Imagine Rotary". More details will be discussed in part 2 of the next year Governor's newsletter.



Article

PDG.Somphop Thirasan
3330 District DEI Chair



"Smart-Good-Happy"

During DTA (District Training Assembly), I heard Training Leader ask the Presidents Elect and various committees' members of Rotary Clubs in District 3330 to jointly set goals to which directions they want to go in the next 3-5 years, then the action plan. Presidents Elect and committees presented various scenarios in which they wanted to strengthen their clubs' growth. After the first piece of Kanom Mohgaeng Petchburi had been swallowed, I thought we would like to see our Rotary Clubs' members be "Smart, Good, Happy".

Members who attend the training and continue to self-learn afterward will have the basic knowledge to well perform their responsibility as they understand how to do their work and activities on their beliefs. To thoroughly know all topics and aspects, apart from attentive learning, having members' diversity across age, gender, education, profession, culture, etc., will obtain various concepts and experiences which will help them to be discreet and able to visualize various issues 360 degrees. In addition, if they append concept of four Sangahavatthus, those are dhan: sacrifice, Rotarians always say "giving without expecting anything in return", Piyavaca: beneficial saying, those being chosen as Presidents of Rotary Club are lucky as they will have the chance to practice all year round, Atthajariya: servicing to other people, Rotary emphasizes the service projects that respond to community needs and sustainable, lastly, Samanattata: self-consistent conduct, they shall be the "good person" who can discern various problems and know how to solve and bring equity to the club, community, and society. Consequently, we will accept diversity, variety and commit to creating the opportunity and environment for everyone to feel equity, as well as mutual respect and, which will lead everybody to happiness (Inclusion).

To be the Rotary Club with smart, good, and happy members, this year, we should start to comply with DEI (Diversity, Equity, Inclusion) code of conduct. We shall be able to increase impact through DEI by developing club DEI strategy and emphasizing the importance of meaningful service projects to that strategy, conducting a community assessment to determine which DEI issues are top concerns in the area. Expanding our reach by engaging participation and identifying barriers and finding ways to eliminate them, building connections with all participants in Rotary, and holding forums for brainstorming to gather ideas on DEI in the community. Furthermore, review club roles and processes to look for ways to make them more equitable and inclusive in order to increase the ability to adapt. Surely, this year club Action Plan will be interesting

EXPAND OUR REACH

A CONVERSATION WITH
KATEY HALLIDAY

We all can and should be working on this. It isn't something that leaders alone can do."



Learn what your club can do at
rotary.org/actionplan

Q. Our Action Plan calls for Rotary to expand our reach. How can we get beyond thinking about membership in terms of numbers?

KATEY: In the past, there's been a lot of focus on achieving a certain head count: "How many people did you get to join?" But if we want a Rotary that's strong, effective, and able to prepare the next generation to lead, we need to make sure more people feel welcome and at home in Rotary, year after year. And that means we must become more diverse and inclusive and provide equitable opportunities for everyone.

Q. Why is diversity, equity, and inclusion (DEI) so crucial to Rotary expanding its reach?

KATEY: Above all, because it's the right thing to do. Diversity, equity, and inclusion is not a political issue; it's a responsibility we have to each other and to our communities. We all have the right to be treated with dignity and respect, to have equal opportunities for fellowship and service, and to be given the same platforms for our voices to be heard. As an organization that's both global and grassroots, we have to lead the way.

But it's also the smart thing to do. Potential members, especially those who have experience with DEI initiatives in their own workplaces, may be put off by a club that is not DEI-friendly. But when those people experience a club that welcomes all kinds of people — all kinds of leaders — you'll turn them into our most effective ambassadors. They'll tell their own friends and networks about Rotary.

Clubs also report that when participants have many different perspectives, they come up with ideas and projects that make a bigger impact. That doesn't surprise me. Workplace studies of diversity, equity, and inclusion demonstrate that diversity of backgrounds, experiences, and viewpoints is a strength.

It's an ongoing effort, of course — and an opportunity for continual growth. I think the vast majority of members are feeling empowered and energized by the positive changes we're making.

MEET KATEY HALLIDAY. A member of the Rotary Club of Adelaide Light, Australia, and a charter member of the Rotaract Club of Adelaide City, Halliday serves on Rotary's Diversity, Equity, and Inclusion Task Force.

DEI



Q. How can clubs expand their reach and fulfill their commitment to DEI?

KATEY: There are three key things. First, make your club more accessible through flexible membership models and meeting formats. Second, give all members something meaningful to do. It's not enough to invite people from diverse backgrounds to our meetings and events; we need to include them in planning and decision making, and we need to value their contributions. Finally, bring in outside help. Collaborate with a local expert on diversity, equity, and inclusion training. It's a great way to forge new kinds of partnerships.

And Rotary has so many resources! Check out the DEI-themed posts on the Rotary Voices blog for inspiring stories and ideas. Make a plan using the Diversifying Your Club assessment, which you can find at my.rotary.org/membership. Or take one of the DEI courses in our Learning Center.

Q. What should every Rotary member know about DEI?

KATEY: We all can and should be working on this. It isn't something that leaders alone can do. When we have a truly diverse, equitable, and inclusive culture, we will expand our potential to create lasting change and realize our vision of a world where people unite and take action.

Storyteller in chief

2022-23 President
Jennifer Jones
is eager to advance
Rotary's narrative

By Diana Schoberg

Photography by Monika Lozinska





Jennifer Jones with
her husband, Nick Krayacich,
during a visit to northern
California in February



AT

a training seminar for Rotary club presidents-elect at a Dallas-area hotel in February, sergeants-at-arms wearing yellow vests and Stetsons lead participants, grouped by Rotary district, into a small room for a photo op with 2022-23 Rotary International President Jennifer Jones. As the groups enter, the club leaders mob Jones — the room a flurry of handshakes, fist bumps, hugs, and the occasional squeal. For each photo, the Stetson-clad Rotarians (nicknamed “Rangers”) give instructions on who should stand where, then Jones, who is seated front-row center, stands up, turns around, and warms up the crowd. “Is this the best district?” she

asks one. She challenges a district to dance, busting a groove on the tan and gray patterned hotel carpet. Another, she teases, is the best looking. And then there’s the “party” district, whose members give a raucous cheer.

Click. Click. Click.

The groups file out. More than a few people linger to get selfies with Jones and her husband, Nick Krayacich. One young woman, dressed in cobalt blue, shouts, “Congratulations and thank you for being a leader for women in Rotary!” More cheers. She and Jones bump fists as she departs.

“She’s just amazing. She’s a rock star,” says Rhonda Walls Kerby, past governor of District 5890, who has been observing the scene.

When the photo session is finished, Jones signs several Star Wars collectors’ helmets that will be auctioned at an

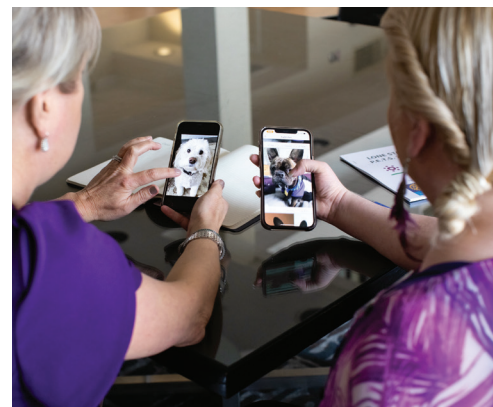


upcoming district conference in Houston. She pulls on a Storm-trooper helmet. The phones of the Rotarians still in the room shoot up in unison to capture the moment.

Click. Click. Click.

“She makes everyone feel special. That’s why everyone feels like they are best friends with Jen,” says Eric Liu. Liu met Jones at the International Assembly in 2016, when he was an incoming district governor and she was the incoming RI vice president, and they hit it off.

Liu’s sentiment is among the



“She makes everyone feel special” was a common refrain during a whirlwind weekend Jones and her husband, Nick Krayacich, spent visiting with Rotary members in three cities. Clockwise, from left: Jones addresses a training seminar for Rotary club presidents-elect in Dallas; poses for selfies in Los Angeles; celebrates with members of Rotary in Dallas; compares dog snapshots; delivers a speech in Danville, California; and leads attendees there in a rendition of John Lennon’s “Imagine” in honor of Ukraine.

common refrains heard during a whirlwind weekend traveling with Jones. Over and over, people mention that she has an easy way with people, that for years everybody “knew” she would be the first female Rotary president, that she’s a new kind of leader.

And that she’s the leader Rotary needs right now.

The laughter in the room grows to a warm buzz as Jones jokes around with her friends. But it’s been a long day after an exhausting trip. Jones and Krayacich spent nine hours in the airport the previous day due to weather delays, then had to solve logistical issues with their travel to Dallas. They are in bed by 11, a brief respite before the pre-presidential duties start all over again the next day.

Jones, 55, was born in Windsor, Ontario, and — save for a few post-college years working in the Turks and Caicos Islands and Manhattan — has lived there her whole life. The oldest of three children, she’d run

originally from Windsor, but the two met in the Caribbean. Burned out after finishing university and working in the newsroom at a radio station, Jones took time off and worked at a resort in the Caribbean, while Krayacich, a physician, had just finished his internship in Toronto and went to the islands to go scuba diving. They struck up a friendship, and when they both eventually moved back to Windsor, they started dating and got married shortly thereafter.

In many ways, Krayacich, -the governor-nominee of District 6400, is the opposite of Jones. He’s quieter and more serious, preferring one-on-one conversations, traits that are suited to his vocation. “Jennifer is definitely an Energizer Bunny. She’s outgoing and very much a connector,” he says. “We complement each other very well.”

Jones started her own television production company when she was in her late 20s, wowing bank officials with her business plan, negotiating a lease, and investing in hundreds of thousands of dollars’

early 20s. It was the power brokers of the community.” Fast forward to 1996, months after she’d started her business, Media Street Productions. The manager of the local cable station invited Jones to a meeting. She realized she had found her home. “It was clearly one of the greatest gifts I’ve ever received,” she says. “I didn’t think walking through the door that day that it would change the trajectory of my life.”

The next day at the Dallas training seminar, during a soup and salad lunch, the 1980 Kool & the Gang song “Celebration” blares over the speakers. People around the hotel ballroom begin to dance, clapping and swaying to the music. Among them is Jones, waving a colorful light stick above her head. She dances among the tables, stopping for a selfie here, a hug there, grooving with the crowd. The flash mob lines up in front of the stage, Jones at the center. When the song ends, Past RI Director

“I’ve always wanted to carve my own path. Sometimes that’s meant taking risks and making yourself open to new experiences.”

lemonade stands to earn money to give to charity, and recalls organizing a carnival in her family’s yard to benefit kids with muscular dystrophy. “Growing up, my parents had given us wings to do service in our community,” she says. Today, her mom, dad, and one of her brothers and his wife are Rotarians. Her other brother created a painting that inspired Jones’ presidential-theme ties and scarves.

Both Jones and Krayacich are

worth of equipment. “I’ve always wanted to carve my own path,” she says. “Sometimes that’s meant taking risks and making yourself open to new experiences.”

One of those was Rotary. As a rookie radio reporter in the late 1980s, she’d covered the organization and remembers attending club meetings where the members were nearly all men. “I remember feeling very intimidated by the experience,” she says. “I was in my

Don Mebus introduces Jones, who makes a heart with her hands as she arrives onstage.

Her speech brings listeners through the full range of emotions. As she speaks about witnessing a pediatric heart surgery in Jordan, the room is so quiet you could hear a Paul Harris Fellow pin drop. When she finishes, the crowd stands and erupts in applause. But there is no time to bask in it. Jones has a plane to catch. The emcee asks the



Jones at the Southwest presidents-elect training seminar in Los Angeles. "All I can think about is the energy she has," comments an observer at the event.



"She believes in something that is so necessary. This time calls for peace and unity, for embracing despite our differences."





Clockwise, from top left: Jones huddles with her aide, Brad Howard, and his wife, Marcia, in northern California; prepares for the day's events in a hotel suite in Dallas; smiles from the front row; readies for a photo shoot; and addresses an audience in Los Angeles. "She's so warm and genuine," says Lakecia King, one of Jones' wellwishers in L.A. and the 2022-23 president of the Rotary Club of East Honolulu.

throng of enthusiastic Texans to please let her through. And with that, she's off to the airport, her sprint aided by a pair of purple sneakers that she wears throughout the trip ("I save heels for when I'm presenting," she says). She doesn't like to eat before she speaks, so now she grabs a bag of chips and settles into her seat to rest.

Four hours later, she arrives in Los Angeles for another presidents-elect training seminar. Tonight's duties involve stopping by the hospitality suites to meet Rotarians from the participating districts. In one room, Rotarians drinking umbrella-festooned mai tais mingle as Hawaiian music emanates from speakers decorated with grass skirts. Jones barely makes it in the door before she is again swarmed by Rotarians eager to meet her. Randy Hart, 2022-23 governor of district 5000 (Hawaii), presents her with a lei. "All I can think about is the energy she has," comments one man. "To think, this is the third room she's visited!"

Lakecia King is one of the well-wishers, embracing Jones when they meet. "She's so warm and genuine," says King, the incoming president of the Rotary Club of East Honolulu and the diversity, equity, and inclusion chair for District 5000. Eight weeks out from surgery for a torn meniscus, King has flown from Hawaii for this opportunity, drawn by Jones' rally for diversity in Rotary. "I was not going to miss it for the world," King says. "She believes in something that is so necessary. This time calls for peace and unity, for embracing despite our differences and based on what we have in common."

Jones finally makes it to the back of the room, where she's swept into a hula dance with seven other women in front of an "Aloha" backdrop. She visits a few more of the hospitality suites and ends in that of District 5500 (Arizona), where she chats with a circle of Rotarians. As she raises her glass to leave the room — "Well, cheers, everybody!" — an older woman with close-cropped white hair calls out, "Thank you for being the first!" Jones responds,

not missing a beat: "But not the last."

Jones and Krayacich took their first international service trip in 2000, shortly after Jones joined Rotary. (Due to schedule conflicts, Krayacich didn't join until 2010 when a breakfast club was chartered, two minutes from their house. "She wasn't even the one who asked me to join Rotary," he chuckles.) They went for five weeks to the Brazilian Amazon, where Krayacich ran a medical clinic and Jones produced a fundraising video for the clinic and created a training program for local journalists. "Once we went on an international Rotary service trip, it resonated very profoundly with me," she says. "I knew this was something I wanted to do more of — to help people tell their stories, to find the narrative in what we were doing and come back and share it."

In 2001-02, she served as president of the Rotary Club of Windsor-Roseland. Every meeting, she'd randomly pick a member, have them stand, and tell them why they were important to the club. "Every week, people would show up to see who the next person would be," she says.

It taught her a lesson about the importance of taking care of members, a priority now that she is RI president. "We were having fun, doing good work, and we liked each other," she says. "Sometimes we try to over-manufacture the reason why people join and stay."

At that point, her district had never had a female governor. She was under 40, and she "wanted to try to take that for a ride," she says. "I knew I wanted to put my full-on energy into Rotary. I loved it."

After her term as governor in 2007-08, she chaired the local chamber of commerce and the University of Windsor board of governors. "It was the most amazing precursor to sitting on the board of directors of Rotary," she says. "Each one was a building block."

In 2009, when Jones was diagnosed

with breast cancer at the age of 42, her days turned to chemotherapy and radiation. She got the diagnosis in the fall, and she had been asked to speak at the International Assembly, the training for incoming district governors-elect, in January 2010. Then-RI President-elect Ray Klinginsmith encouraged her to come if she was able. In consultation with her oncologist, she decided to attend. “The Sunday before, I lost all of my hair,” she says. “I showed up at the event in a wig.”

Some technical issues interrupted her speech, but it still made an impact, most of all on her. “At one of the lowest points in my life, someone didn’t count me out,” she says, tearing up. “It was just such a message that I needed at that point in time. That I had value, that I could contribute and participate. He gave me hope at a time when you think that maybe hope isn’t what you’re going to get.”

Jones went through eight rounds of chemo and 21 rounds of radiation. Her employees stepped up to keep her business running as she stepped back. That too proved pivotal. When her health improved and she prepared to re-engage with her work, she looked at what her team had accomplished. “I sat back and thought about it,” she says. “If I go back in as I was, I’m going to rob them of the leadership growth they would have had.” She decided to pass the day-to-day operations of the company to her team so she could pursue Rotary almost full time.

“I wouldn’t orchestrate having cancer again,” she says, “but I can definitely say I wouldn’t be sitting here where I am today if all of these things hadn’t happened.”

When the COVID-19 pandemic shut down the world in March 2020, Jones was fresh off a monthlong Rotary trip, which started in India for its Rotary centennial, continued in Nepal to visit a project started by a Rotary Peace Fellow, and concluded in New Zealand

for the South Pacific presidents-elect training seminar. In the airport traveling home, she began to see people wearing masks, but she still thought she’d be back out on the road within weeks for a scheduled appearance at a district conference in Nairobi, Kenya.

Then, suddenly, the world changed. “I remember the moment I heard that the border between Canada and the United States shut down,” she says. “In my life I could never have envisioned hearing those words.”

Jones and Krayacich isolated at their cottage on Lake Erie, about half an hour from their house. “I still remember waking up at 3 o’clock in the morning and flipping open my phone to look for a newsfeed to find out what was going on. That sense of unknown we all went through at that time was so horrific.”

Jones was a Rotary Foundation trustee at the time. She watched with pride and amazement as Rotary members quickly applied for disaster response grants from The Rotary Foundation to fund service projects. But she wanted to do more. Previously, she’d drawn on her vocation to plan large fundraising events for the Foundation, such as a golf outing with Jack Nicklaus in 2019. She called then-RI President Mark Maloney and pitched the idea of a telethon.

The idea came together over a matter of weeks. Jones reached out to her vast network of contacts in the Rotary world and asked them to send videos. “We really wanted to capitalize on what we could do in real time for people,” she says. “Yes, raising critical funds was important, but more than anything, it was an opportunity to bring together people from around the globe and to showcase that we’re people of action — even though we were all isolated in our own homes, we were able to do something.” (More than 65,000 people tuned in to the event, hosted by Past RI President Barry Rassin and Past RI Director John Smarge, which raised more than \$525,000 for the Foundation.)





Jones and Krayacich pose beside a towering redwood tree during their stop in northern California.



One of the people who contributed a video was Anniela Carracedo. A Rotary Youth Exchange student in Mississippi in 2019-20, Carracedo could not return home to Venezuela when the pandemic struck. Stuck in the United States, she started Rotary Interactive Quarantine, a global youth network for Interactors and Youth Exchange students. Jones messaged her in a chat during an online zone meeting and asked her to create a video about the youth network for the telethon.

"After that, I googled her," Carracedo recalls. "Who is this person, and why is she organizing this? I told my host mom about it, and she said, 'People say Jennifer will be the first female Rotary president.'"

Carracedo and Jones kept in touch. They've never met in person, but they've formed a strong bond. Jones has spoken at Carracedo's meetings and invited her to speak at the International Assembly. Carracedo has made TikToks about Jones. In an interview over Zoom, she holds up her phone to show Jones-themed stickers on WhatsApp. "I'm her biggest fan, I guess," she says. "She really inspires me to keep doing what I'm doing. That it's OK that I'm a leader and that I'm a woman. If she did it, that means that I can do it too."

And Carracedo's not the only one who feels that way. Another TikTok posted on the @interactivequarantine account juxtaposes a video of Jones with an audio clip declaring, "She's an icon, she's a legend, and she is the moment."

Jones' ability to inspire extends beyond young women. Following her visit to Los Angeles, Jones attends a District 5170 dinner at the Blackhawk Museum in Danville, California. At a pre-dinner reception



Jones shares a quiet moment with Krayacich during their visit to northern California (top) and holds a stack of thank you cards (bottom). Invited to a meeting in 1996, Jones found a home with Rotary. "It was clearly one of the greatest gifts I've ever received," she says. "I didn't think walking through the door that day that it would change the trajectory of my life."

for Major Donors, Jones gives a speech in an exhibit about the American West. "I knew back in 2013 that someday she'd be RI president. She has an aura about her," says Joe Hamilton of the Rotary Club of Cupertino, who has been mingling in the crowd. The vibe is more subdued than it was at the seminars she'd attended

Even so, Jones, standing in front of a black screen with the words of her presidential theme, Imagine Rotary, projected behind her, is practically glowing as she speaks again. The war in Ukraine has intensified over this weekend, and this speech ties the troubling current events to the peacemaking power of Rotary. She says, "You can't

"She really inspires me to keep doing what I'm doing. That it's OK that I'm a leader and that I'm a woman."

earlier in the weekend. Seined partygoers line up to take photos with Jones, who is elegantly dressed in a flowing cream-colored top and palazzo pants with gold embellishments that she bought on her trip to India before the pandemic.

Click. Click. Click.

It's dinnertime now, and the donors leave the American West for the classic car exhibit on the first floor, where tables are set up among a kaleidoscope of gleaming sports cars. The weekend has felt like an episode of The Amazing Race. In the past 48 hours, Jones has taken two flights, spoken at three major events in three cities, and posed for possibly hundreds of selfies. ("There's the paparazzi — this is the Rotarazzi," Krayacich jokes.)

underestimate the importance of what you're doing today."

Jones calls the district governors and governors-elect onto the stage and leads everyone in attendance in a teary rendition of John Lennon's "Imagine," in honor of Ukraine. People in the crowd hold hands and sway along, imagining the power of Rotary with Jones at the helm.

Click. Click. Click. ■



Mr. Somphop Theerasan
Rotary Club of Kanchanaburi
District 3330

Introducing the Chair of Rotary Center in Thailand 2022-24

Mr. Somphop Theerasan is the third child among four siblings of Mr. Teera and Mrs. Sukhon Theerasan.

His study background, he attended high school at Assumption College Sriracha, graduated from Ramkhamhaeng University with Bachelor of Arts in Political Science with first class honours and Master of Public Administration from University of Pittsburgh, USA

He has started his work as a Deputy District Chief, Election Commissioner, Provincial and Subdistrict Administrative Division Officer and Local Administration Officer as his last job as government officer. Then he worked as a Secretary to the Deputy Prime Minister (Mr. Thongyod Chittaveera) before leaving to work in the private sector with automobile companies, textile business and food industry as well as being a special lecturer at various universities

Married to Sutheera Theerasan, Rotary Club of Buengkum Region 3350

- Began to become a member of the Rotary Club of Kanchanaburi in 1996.
- President of the Rotary Club of Kanchanaburi
- Served as Assistant Governor of Region 3330
- Served as the secretary of the district governor (District Governor Voravut Pongvitayapanu) in the 100th anniversary of the Rotary year.
- Chair of the Public Relations and Image Promotion Committee
- Chair of the district training committee
- Chair of the District Membership Development Committee
- Served as District Governor of District 3330 Rotary year 2012-2013.
- RI Training Leader in International Assembly arranged by Rotary International year 2015 and 2016
- Appointed by RI President to be the Special Representative of RI President to attend District Conference of Rotary District 3201 India in 2018, Rotary District 3011 India in 2019 and Rotary District 3360 Thailand in 2020.
- Currently serving as Chair of Rotary Centre in Thailand 2022-2024 and Chairman of DEI (Diversity, Equity, Inclusion) District 3330

List of Rotary Centre in Thailand Committee 2022-24

- | | |
|--|--|
| 1. PDG. Somphop Theerasan | Chairman |
| 2. PDG. Siri Eiamchamroonlarp | Vice Chair #1 |
| 3. PDG. Nakarin Ratanakitsunthorn | Vice Chair #2
and Translator Committee |
| 4. PDG. Dr. Virachai Jamroendararasame | Vice Chair #3 |
| 5. PDG. Chalermchat Chun-In | Editor-in-Chief,
Rotary Thailand Magazine |
| 6. PDG. Anurak Napawan | Library Committee |
| 7. PDG. Thanongsak Pongsri | Public Relations
Committee |
| 8. PDG. Wichai Maniwatcharakiat | Finance Committee
and Secretary |
| 9. DG. La-or Jinda | Committee |
| 10. PDG. Paikit Hoonpongsimanon | Committee |
| 11. DGE. Chatchawan Telavanich | Committee |
| 12. DG. Pantida Rojwanasin | Committee |



List of Rotary Centre in Thailand

Committee 2022-24

- | | |
|---|-----------|
| 13. PDG.Maruay Jintabunditwong | Committee |
| 14. PDG.Wimon Kachintak | Committee |
| 15. PDG.Dr. Jareesri Kulsiripanyo | Committee |
| 16. DGE.Wirot Pipatchaisiri | Committee |
| 17. DG.Mitsutaka Iida | Committee |
| 18. PDG.Somsri Mekthon | Committee |
| 19. PDG.Emeritus Clinical Prof.Dr.Wirun Bunnuch | Committee |
| 20. DGE.Wichai Chewakanit | Committee |
| 21. DG.Suphalak Lohachot | Committee |
| 22. PDG.Chamnan Chanruang | Committee |
| 23. PDG.Somchai Kerddech | Committee |
| 24. PDG.Jirayut Hirunyawat | Committee |
| 25. DGE.Dr. Wathit Tangrapilert | Committee |
| 26. PDG.Rattaprateep Kiratiurai | Committee |
| 27. PDG.Suchada Itthicharukul | Committee |



Advisory

- | |
|-------------------------------------|
| 1. PRID.Norset Pattmanan - Chairman |
| 2. PRID.Dr.Saowaluk Rattanawit |
| 3. PDG.Somphop Suksingh |
| 4. PDG.Chaisin Maninan |
| 5. PDG.Manit Wongsureerat |
| 6. PDG.Pairote Euaprasert |
| 7. PDG.Wiwat Sirijankapattana |



Introducing 4 co-editors



District 3330

PDG. Paikit Hoonpongsimanon
Rotary Club of Tubtiang



District 3340

PP. Putthon Phatthanasin
Rotary Club E-Club 3340



District 3350

Trong Saengwattana
Rotary Club of Bangkok
Suvarnabhumi



District 3360

Dr. Natthanin Setavanich
Rotary Club of Phrae

Rotary Thailand Magazine

Translation Committee 2022-24

1. **PDG. Dr. Virachai Jamroendararasame**
Rotary Club of Chiang Mai / 3360
2. **PDG. Chamnan Chanruang**
Rotary Club of Chiang Mai-North / 3360
3. **PP. Dr. Saran Chantalay**
Rotary Club of Chiang Mai-North / 3360
4. **PP. Srifah Siriudomset**
Rotary Club of Bangkok Ratchadaphisek / 3350
5. **PP. Margaret Mcmillion**
Rotary Club of Srirapatum / 3350
6. **PDG. Oranong Siriphonnas**
Rotary Club of Plutaluang / 3340
7. **PP. Dr. Kittiwongchavalitkul**
Rotary Club of Nakhon Ratchasima / 3340
8. **PP. Patchara Poonphokphon Yellow**
Rotary Club of Krabi / 3330
9. **PP. Patchada Thepnawa**
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10. **PP. Panita Telavanich**
Rotary Club of Samut Sakhon / 3330
11. **PP. Sumalee Thanawat**
Rotary Club of Ploy Ratchaburi / 3330
12. **PP. Wisavane Chaiwatanasakul**
Rotary Club of Samrong / 3330
13. **PP. Kamolnawin Inthanujit**
Rotary Club of Songkhla / 3330



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D.3330

Editorial of District 3330, RI



PDG. Paikit Hoonpongsimanon
Rotary Club of Tubtiang

Sawasdee Krub All Rotarians and Readers,

May I first introduce myself; I am PDG. Paikit Hoonpongsimanont – 3330 District Governor, 2021-2022 from Rotary Club of Tubtiang, Trang Province. It is my first duty as a joint editor for District 3330 after completing District Governor's roles during the last rotary year. The Rotary Magazine will normally be issued every two months and its editor will have two years term, so I shall be a joint editor for District 3330 until 2024.

When I had been approached to be a joint editor of the magazine, I was not confident in my ability for this responsibility in which I did not have any experience. Anyhow, after consulting and receiving advice from past district governors, especially PDG. Juthatip Thamsiripong who had long been a joint editor for District 3330. I have finally accepted this responsibility to challenge myself. As a non-experienter in this field, I intend to learn and develop myself for coming up with the best outcomes.

For this issue's contents, the Rotarian will tell us about their experience in attending Rotary International Convention in Huston, Texas, USA which was the full form of the convention after 3 years of COVID-19 pandemic. We also include the service activities of clubs in our district presenting "People of Action".

Editorial team intends to present attractive stories to you in every two months. Meet you again in next issue.

By. PP.Chatchawal Wongwiwatwaitaya Rotary Club of Nakornpathom



Attending RI Convention, USA, on this Trip, there were different motivations, such as the perseverance and selfless public relations campaign of the PDG. Chalermchat and Ann Nittaya Chan-in, as well as the influence of DG teammates 117. Without hesitation, we together with our Rotary Annes were willing to apply for this event although there were still some concerns deep down about the situation of the COVID-19 outbreak. It still exists around the world because thousands of people travel across the lands. Approximate 19,000 attendees gathered at the RI Convention traveled from every corner of the world. The author, as a physician, planned this trip including with a wide range of medical supplies for traveling mates who might get sick and cause the journey not smooth. (Travelling won't be fun at all.) Let's think about someone infects with COVID-19 during staying abroad, it will tie up things more difficult. Perhaps the whole group may even have to quarantine.

Also there were matters and numbers of arrangements that had happened before leaving and during the trip. The atmosphere in the Convention Center and the journey after the Convention happened on 4-5 June 2022 until the return date that I'd like to say are as follows:

1. Before starting the trip, everyone needed to prepare a certificate of vaccination and self-screening for COVID-19 to submit a certificate to the organizing agency: the US Department of Health and Human Service (CDC: Centers of diseases Control and Prevention) in addition to other documents to apply for a visa in time. Even though the invitation letter from RI Convention office had already been sent as a credible supporting, we focused our attention to get the interview appointment from the embassy and wondered whether it came in time or not. I would say we kept our fingers crossed to the outcome at the last moment before leaving. What it happened was that 12 teammates who applied for the same event, failed to schedule for a visa interview appointment in time.

2. Having got Covid-19 screening tested 24 hours before departure by RT-PCR method, which we needed to present at check-in point, or 24 hours prior the flight schedule. The DG teammates, I and 10s followers chose the testing method at the service unit of Suvarnabhumi Airport. We had waited for over an hour, then received a certificate of our negative results. After an hour later, I heard from my teammates that there were club members that took RT-PCR test as well at the airport but received positive results. These responses mean they infected with COVID-19 that affected their dream instantly broken because they were detained and sent to the process of the care receiver, so they were unable to join this trip.

Experiences and memories from attending RI Convention: Houston, Texas USA, 1-12 June 2022



3. When it comes the time to attend the RI Convention main hall at George Brawn Convention Center, PDG.Chalermchat and Ann Nittaya told the appointment on gathering in front of the hotel and moved towards the venue. We took a number of group photos to empower the unity of Rotary Thailand to catch the sight of the foreigners. However, before passing through the registration point, each one got the wrist band for passing the entrance, it took us quite a long time. Everyone brought in the accessories that expected to fully show off, such as, brands, Thai flags, club banners including various souvenirs for exchanging with those foreigners. The atmosphere inside the event building divided into 2 parts: the Conference Main Hall and the House of Friendship Hall. Before entering, we stopped to take photos at the photoshoot props in front of the House of Friendship. We gathered into a big group to show our strength by roaring again and again "Rotary Thailand yes! yes! yes!" The chant caught the passersby's attention indeed. They stopped to take selfies, took photos with us from time to time. Then it was high time to move the audiences into the Main Hall. The most highlighted period was probably when the MC was announcing the sequence of countries which attending the conference, we were enthusiastic to hear "Thailand" that came after Taiwan, the country usually known as several members attending the RI Convention every year. We were standing immediately (Some on chairs waving their hands greetings around). I was really impressed with this image. Apart from this, the displays of various activities within the House of Friendship, we got a new concept of various activities that each country had been implemented and exhibited in different booths, depended on grouping of the same interest, the services to various organizations that public use etc. If you'd like to walk around to have a look those booths, you would have at least half a day. However, the author visited only the interesting booths and took what are useful to apply for the club. It was another great experience.

After the RI Convention came to an end, our group continued heading to travel. We left for the New York airport with limited time to reach the airport. While the bus moved along the road less than two kilometers from the Convention Center, one member of the group realized that he had left his backpack there. Stress immediately hit the whole group because a passport and every valuable property was in the bag. This circumstance stopped the move-on journey. Finally, Rotaryship allowed him to find tracking of what he had left. We could catch up on a thrilling flight at the last moment.



4. 5 days prior return trip, a member of the group happened not so well with flu-like symptoms. The instinct of being a doctor, I took care of him and preliminary estimated that it was likely to be infected with COVID-19 from the plane and made sure of taking care of each other without going to the hospital until his condition improved accordingly. The condition was almost normal on the day of the return trip. Unfortunately, there was such a peak of case that I who am a physician, started having symptoms of fever, sore throat, considered that was a symptom of COVID-19 the last two days before returning. We took care of ourselves throughout the journey. The most suffering hours were on boarding. Finally, we returned to the motherland safely around 10:00 p.m. on June 12, 2022. The first thing we did was to take the ATK test. The result was expectedly positive (showed 2 lines). Anne didn't detect it on the first day (only one line). However, she had quarantined herself at home covering for 10 days. After 2 days of quarantine, she began to have aches and pains, sore throats, and low fevers, so she retested for ATK and read positive result (2 lines). In conclusion, the protagonist died at the end despite living in Thailand, he had Covid-19 free throughout the past few years, though I obviously went through all works and activities related to prevention campaigns continuously care for COVID-19 patients.

There were still a lot of stories that happened during this trip to the RI Convention that the author is willing to memorize for a long, long time. I would like to thank DG.Chalermchat and Ann Nittaya Chan-in, who enlightened and took care of everything before traveling on and during the attending the event. The worldwide Rotarians knew and remembered the people of "Rotary Thailand" both this event and the next ones. Thanks to teammates who are always friendly to each other, help each other throughout the trip. I would like to invite everyone who has never been or ever been to any RI Convention, preparing for the next time Convention in Melbourne, Australia around the end of May 2023. I assure you that you will feel like us, "Joining the RI Convention, you get more than you think" and thanks to PDG. Phaikit Hunpong Simanon who gave the author the opportunity to tell the readers the impressions of attending to RI Convention and in the Rotary year 2022-2023, he presides over the promotion of the RI Convention in Melbourne Australia. Hopefully, people there will hear the words "Rotary Thailand yes! yes! yes!" roar in the Main Hall once again. Thank you.

Activities

DG.La-or and Partner Rtn. Chulan Chinda Officially visited four Rotary Clubs in area 1 & 2: The Rotary Club of Yala, Betong, Pattani, Narathiwat, Hatyai East, Khok Samedchun, Nakorn Hatyai, Songkhla, Satun, Khuanlang-Hatyai, Trang, Chor Sritrang, Sithammasokarat, Mairang-Nakhon Si and Thoongsong.

• Rotary Club of Yala •



• Rotary Club of Betong •



• Rotary Club of Pattani •



• Rotary Club of Narathiwat •



• Rotary Club of Hatyai East •



• Rotary Club of Khok Samedchun •



• Rotary Club of Nakorn Hatyai •



• Rotary Club of Songkhla •



• Rotary Club of Satun •



• Rotary Club of Khuanlang-Hatyai •



• Rotary Club of Trang •



• Rotary Club of Chor Sritrang •



• Rotary Club of Sithammasokarat •



• Rotary Club of Maireang-Nakhon Si •



• Rotary Club of
Thoongsong •



D.3340

Editorial of District 3340, RI



PP.Putthon Phatthanasin
Rotary Club E-Club 3340

“Value of life” is a reminder that I adhere to in life. I determine to do good things that benefit not only myself but also the society around in order to fill and make life always worthwhile. Once leaving this world, there will be no regrets of time. Becoming a Rotarian has added a lot of value to my life. During my 8 years as a Rotarian, every time I have done service activities and helped less fortunate people, this made my mind enlarged and delighted with happiness. Consequently, this makes me feel great to invite friends with the same will to join as Rotarians. I would like to thank District Governor Pantida Rojwannasin, District 3340, for leading and mentoring me to become a good standing and proud Rotarian.

During the 2022-2023 Rotary year, of which the motto “Imagine Rotary” is another challenging year to “Imagine” useful activities, to “create Rotary work” and to materialize such ideas into reality. In addition, this year I am honored by the board committees of Rotary Centre in Thailand to serve as co-editor of Rotary Thailand Magazine. This is another channel to showcase the creative as well as diverse activities of Rotary clubs in District 3340 and to share experiences and the concept of mutual services. I am delighted and grateful for the opportunity to maximize my life's value.

By. PP.Vipaphan Nichapanich Rotary Club of Namphong



“Form human beings, shape lives through service mind” is the origin of thought and determination to help fellow human beings. In 1989, Mr. Joe Homan, a British Rotarian, intended to establish Boys' Town Thailand after it had been successfully done in India and Sri Lanka. This project aimed to create shelters for poor youths. It has been well cooperated by fellow Rotarians in Khon Kaen, namely Rotary Club of Khon Kaen and the Rotary Club of Namphong. Baan Boys' Town was successfully opened on December 9, 1989. In addition, it received a donation of 100,000 pounds (approximately 4.5 million baht) by Mr. & Mrs. Duffy for the purchase of 30 rai of land area to build up bedrooms, a meeting room and a library.

Over 30 years, Baan Boys' Town has assisted more than 500 Thai youths accessing the educational opportunities, uplifting their careers and good quality of life. The “Boys' Town Way” has been systematically created for youngsters to spend time effectively as well as develop themselves to become good personnel, and generated many aspects of benefits to the society and the nation. Currently, Baan Boys' Town is operated under the Boys' Town Foundation Thailand.

กิจกรรม ประชุมที่บอยส์ทาวน์ ประเทศไทย

วัตถุประสงค์: เพื่อส่งเสริมให้สมาชิก Rotary Club ในประเทศไทย ได้มีโอกาสเรียนรู้และแลกเปลี่ยนความคิดเห็นเกี่ยวกับโครงการบอยส์ทาวน์ และกิจกรรมการบริการชุมชน

รายละเอียด: กิจกรรมประชุมที่บอยส์ทาวน์ ประเทศไทย จัดขึ้นเป็นประจำทุกปี โดยมีวัตถุประสงค์เพื่อส่งเสริมให้สมาชิก Rotary Club ในประเทศไทย ได้มีโอกาสเรียนรู้และแลกเปลี่ยนความคิดเห็นเกี่ยวกับโครงการบอยส์ทาวน์ และกิจกรรมการบริการชุมชน

สถานที่: บอยส์ทาวน์ ประเทศไทย

วันที่: 15-16 สิงหาคม 2562

ค่าใช้จ่าย: 15,000 บาท (รวมค่าที่พัก อาหาร และค่าเดินทาง)

ติดต่อ: บอยส์ทาวน์ ประเทศไทย โทร. 02-123-4567

คณะกรรมการ บอยส์ทาวน์ ประเทศไทย

วัตถุประสงค์: เพื่อส่งเสริมให้สมาชิก Rotary Club ในประเทศไทย ได้มีโอกาสเรียนรู้และแลกเปลี่ยนความคิดเห็นเกี่ยวกับโครงการบอยส์ทาวน์ และกิจกรรมการบริการชุมชน

รายละเอียด: คณะกรรมการ บอยส์ทาวน์ ประเทศไทย ประกอบด้วยสมาชิก Rotary Club ในประเทศไทย ที่มีความรู้และประสบการณ์ในการบริการชุมชน

สมาชิก: (รายชื่อสมาชิก)

ติดต่อ: บอยส์ทาวน์ ประเทศไทย โทร. 02-123-4567

ศิษย์เก่า (นางสาว) บานบอยส์ทาวน์

เป้าหมาย: เพื่อส่งเสริมให้ศิษย์เก่า บานบอยส์ทาวน์ ได้มีโอกาสเรียนรู้และแลกเปลี่ยนความคิดเห็นเกี่ยวกับโครงการบอยส์ทาวน์ และกิจกรรมการบริการชุมชน

รายละเอียด: ศิษย์เก่า บานบอยส์ทาวน์ ประกอบด้วยศิษย์เก่า บานบอยส์ทาวน์ ประเทศไทย และศิษย์เก่า บานบอยส์ทาวน์ ต่างประเทศ

ติดต่อ: บอยส์ทาวน์ ประเทศไทย โทร. 02-123-4567

“วิถีบอยส์ทาวน์” BoysTown way

กลางวัน - Day: (ข้อมูลเกี่ยวกับกิจกรรมกลางวัน)

กลางคืน - Night: (ข้อมูลเกี่ยวกับกิจกรรมกลางคืน)

ติดต่อ: บอยส์ทาวน์ ประเทศไทย โทร. 02-123-4567

Activities

Rotary Club of E-Club of District 3340

On July 1, 2022, Mr. Somchai Sethawekin with the rotary club's board provided drinking water to workers and citizens who joined the project "Livestock co-operation to eradicate rabies" under the project of disease-free animals and safe people at Tha Chang Municipality, Chanthaburi. This event has many people who came to neuter dogs and cats and there got vaccinated against rabies. It was evident from the smiles that made to be happy with the giver and the recipient.



Rotary Club of Korat

On July 1, 2022, the rotary club of Korat gave the ambulance to Sheng Sang Hospital. Nakhon Ratchasima Province, with DG. Panthida Rojwannasin, PDG. Siri Eiamchamroonlarp (chair of Foundation), PDG. Maruay Jintabanditwong, and P. Varunee Kupratumsiri as the chair of the project, and a group of friendly members participated in the project activities. Those who make admirable projects for this society include the rotary club of Korat from RI 3340, the rotary club of Thonburi, the rotary club of Bangkok, the Rotary Club of Siammin from RI 3350, and the rotary club of Osaka Shinsaibashi from RI 2660, Japan. Who attended the ambulance service at Sheng Sang Hospital. The Rotary Foundation funded this grant program at THB 2,400,000 (US\$ 76,363).



Rotary Club's Joint Project in Khon Kaen Province

The project "Repairing musical instrument tables for Boystown" with the collaboration of 4 Rotary clubs in Khon Kaen Province, consist with the rotary club of Nam Phong, the rotary club of Mid Ta Pab Khon Kaen, the rotary club of Khon Kaen, and the rotary club of Khan Koon. There are excellent projects that have been created through a collaborative effort dedicated to the children of the Boystown foundation of Thailand. The friendly masses of the members joined forces and were tirelessly active.



Rotary Club of Sakon Nakhon

On July 30, 2022, the Rotary Club of Sakon Nakhon pressed the button for the pilot project of "Hem for household textile industry" at Dong Rai Farm, Warishpoom, Sakon Nakhon Province, initiated by PP. Sarnsonthi Boonyotyatyan.



Rotary Club of Roi Et

On July 26, 2022, the rotary club of Roi Et gave a luncheon for schoolchildren at Audiovisual School Roi Et Provincial led by P. Sulimas Thongsakul and The Rotarian, participated in the Provincial Royal Will Project, Social Work Association of 76 provinces, in honor of His Majesty King Vajiralongkorn, They brought KFC fried chicken and other items to schoolchildren at Audiovisual School Roi Et Provincial, Thawatburi, Roi Et Province.



Activities



Rotary E-Club Dolphin Pattaya International

In collaboration with governance and public entities conducted the "Unite the power of conservation of Phra island", which serviced project on the occasion of Mother's Day, August 12, at the Naval Special Warfare Training Center (Koh Phra), they planted 1,000 mangrove trees, released sea turtles and collecting garbage.



Rotary club of Chanthanimit

On August 10, 2022, the rotary club of Chanthanimit collaborated with the community and Nayayam Vocational College. There organized activities to encourage youth to be role models for the community and society, with P. Ampol Yongtawee and the club members presenting honor certificates to 50 model youths, all of whom were selected based on good conduct, good activity, good practices, fair, and good learning. This project encouraged young people to be role models and role models for the community and society at Nayayam Vocational College. Nayayam, Chanthaburi.



Rotary Club of Magkang

On August 5, 2022, the rotary club of Magkang organized the "9th Scholarship Program" for the year 2022, led by P. Joop van Spaandonk, PP. Vajraporn Panoi (chair of the scholarship program), together with club members. They presented 65 scholarships to promote, support, and provide educational opportunities to the child who behaves well. These children will be good role models in terms of learning and a good future for society and their families at the Thai-Chinese Cultural Center, Udon Thani Province.

Rotary Club of Thanthasuranaree

On August 8, 2022, a friendly group of the Rotary Club of Thanthasuranaree conducted a service activity to give 600 items to the president of the Red Cross office in Nakhon Ratchasima Province, at the Thai Red Cross Blood Donation Room. Terminal 21, Nakhon Ratchasima Province.



Rotary Club of Mitraparp-Khon Kaen

On July 21, 2022, the rotary club of Mitraparp-Khon Kaen organized mobile unit activities to accept organ and blood donations. This project was led by P.Nanthiya Sirikanthanand



and the club's board in collaboration with the Red Cross office in Khon Kaen, and Central Blood Depot, Faculty of Medicine, Khon Kaen University, who issued a mobile blood donation request. A total of 126 people registered to donate, 93 of whom received 37,200 cc. of blood. The project was considered a service activity that has been given to society.



Rotary Club of Muang Mukdahan

The rotary club of Mukdahan Provided consumables to 2 bedridden patients at Ban Nakhamnoi, Muang, Mukdahan Province.



Rotary Club of Trad

On August 4, 2022, DG.Pantida Rojwannasin attended the official meeting and visit of the club with important events, as follows:

1. The Rotary Club of Trad gave 3 clean water purifiers to Varundittharam Temple School, Thakum, by Mrs. Wanphen Sriprasert, director of Varundittharam Temple School was presented at the club.
2. The Rotary Club of Trad gave 1 good bicycle "child to school" to Mr. Thanapol Pullap, students of Tratrakarnkhun School, Trat Province.



Rotary Club of Chanthaburi

The rotary club of Chanthaburi provided essential items for the visually impaired and intellectually disabled. It has a total value of 30,000 baht, by the president of the association of the blind and the president of the mentally retarded parents' club, who were chairs of the project.



D.3350

Editorial of District 3350, RI



PP. Trong Sangswangwatana
Rotary Club of Bangkok
Suwanabhum

Dear Fellow Rotarians and my readers,

Greetings in the year of Imagine Rotary -using your Imagination to build Rotary projects. We meet again, even after I made such a point of farewelling my readers in the last issue. I have been given the job of being editor for 3350 newsletter for another 2 years under the Editor PDG Chalermchat Chan-in and Chair of Rotary Center PDG Somphop Thirasant, so I continue this work. I thank District Governor Mitsutaka Iida for proposing my name.

In the first issue we will show photos of installation of District Governor Iida with by Past RI Director Prof. Dr. Saowalak Rattanavich conducting the change-over followed by photos of joint installation ceremonies of many clubs in D 3350. Pictures of other activities, i.e. activities that benefitted the communities which I have asked the clubs to send over (according to details outlined below), will be presented in the coming issues.

As I desire all of you to have basic knowledge in telling stories, I am bringing information from the seminar on Public Image committee of D 3350 for you all to read. Once you know the theory, we must practice, and there are many channels to practice, to present as vocal and written stories. This year we expect to find more Rotarians including club presidents who have knowledge in telling interesting stories.

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District 3350's Public Image and Communications committee

District 3350's Public Image and Communications committee had organized a seminar on "Talking about Rotary" on Zoom, on Saturday 30 July, 2022. This seminar was organized in 2 sessions – Thai language from 13.00 to 16.10, and in English from 18.00 to 21.00 hours for English speaking clubs and clubs from Cambodia, Myanmar and Vietnam.

After the District **Governor Mitsutaka Iida** officially opened the seminar, ARPIC PDG Thanongsak Pongsri presented the program agenda and published Image goals in Rotary Zone 10B and 10C in the Thai language and RPIC PDG Dr. Sanguan Kunaporn presented in the English version, while Khun Pacharee Puemwongasva presented on "Using digital Media effectively" on both sessions. What was different was on the topic "Telling stories that people (want) to hear" presented in Thai by **Khun Apiwuth Pimolsaengsiruya** while the English program had "Let's Unfold Untold Rotary Stories" by ARPIC PDG Shahbaz Qureshi. Both programs were very interesting.

Today I will share with you Acharn Apiwuth's program. "Story telling is a skill in communicating with voice, which need to have the following skills:

1. Communication skill: will lead to understanding each other, making difficult issues easy to understand
2. Presentation Skill: Presenting in the way that listeners understand, and be able to convince the listener
3. Story telling skill: Able to excite the audience, inspire the audience to follow, creating good impression
4. Acting skill: use facial expression, body language to impress



STORYTELLING FOR LEADERS

In summary:

1.KISS Keep It Short and Simple

2.Make it conversational, because in general people do not pay attention more than 15 minutes. To take the example of TED talks which keeps it to this level. If longer other tactics are used, for example, 2-way communication.

Professor Robin Dunbar, University of Oxford, said that 65% of conversation involves Who did What to Whom or 'gossip'. You can say that gossiping skill is story telling.

65% ของเวลา ที่คนส่วนใหญ่
คุยกันอย่างไม่เป็นทางการคุย
กันเรื่อง ...

STORYTELLING

*Dunbar, R. (1996). *Grooming, Gossip, and the Evolution of Language*. Cambridge, Massachusetts, Harvard University Press.



ถ้ามีคนถามเป็น ... เล่าเรื่องได้ แน่นนอน !

The first teacher to teach story telling skills was Aristotle. He said that a fun plot should begin from 1. Overwhelmed by circumstances: Abject suffering from birth such as being disabled, or mother died at birth. 2 Depressed: Bullied when growing up, house burnt down, business went bankrupt. 3. Thrilling: The person commits suicide. 4 Survival: reaches Happy ending. The proportions should be 30-30-30-10.



Aristotle - Greek Philosopher
(384 - 322 BC)

The First STORYTELLING Teacher

โครงเรื่องที่สนุก

ระทม (Suffering)

รันทด (Struggling)

ระทึก (Turning)

รอดทุกข์ (Happy Ending)

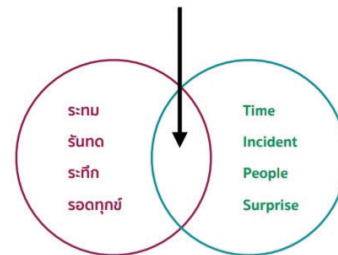
Other issues to achieve successful story telling:

1.timing. 2 specific happenings. 3 the actors. 4 turn around point.

This means the story teller must have skill in forming the plot around the framework devised by Aristotle, and add story telling skills.



Good Business Story



In telling the story, the story teller must 1.Speak slowly to allow listener to see the moving scenes in their mind's eye, 2.Describe clearly paint a picture of what you are describing, 3.Pause When watching a drama you have commercial breaks, 4.Turn-around at the end the plot make a sudden turn. Practice makes perfect.

Now that you know the technique, begin practicing now.





District Governor Installation Ceremony Year 2022 - 2023, Mitsutaka Iida at Impact Forum Convention Center on May 28, 2022



Joint Installation Ceremony of 47 clubs of District 3350 held at Impact Forum Muang Thong Thani, On Saturday, June 25, 2022

The Installation Ceremony of 4 clubs (Sukhumvit, Rama 9, Bangkok Klongtoey and Bangkok Kluaynamthai) at Bangkok Midtown Hotel, On Saturday, July 2, 2022.



The Installation Ceremony of 4 clubs in Lopburi province (Pranarai Lopburi, Lop Buri, Banmi and Praramesual Lopburi) at the Community Hall Lopburi Municipality On Tuesday, July 21, 2022.

Activities



Project to plant trees for the land of the Rotary Club of Nakhon Nayok It has been done continuously for 5 years. This year, 200 Chamchuri trees were planted along Nuan Yong Road. and the way up to the Inwasa training camp cadet Phra Chula Chom Klao by Governor Mitsutaka Iida and fellow Rotarians from different clubs participated in the activity. On Saturday, July 30, 2022.



Medical equipment donation activity by the Rotary Club of Bangkok Nawamin worth 450,000 baht to Phato Hospital, Chumphon Province, when Thursday, August 4, 2022.



Lifesaving bag donation activity The Rotary Club of Yannawa donated to the Wat Dan community of 1,000 households in 17 communities. with Luang Pho Wat Dan and The Director of Yannawa district as an assignee On Friday, August 12, 2022.

D.3360

Editorial of District 3360, RI



Dr. Natthanin Setavanich
Rotary Club of Phrae

By PP.Thanitporn Khomsan
Rotary Club of Doiprabath



WOMEN IN ACTION

Fellow Rotarians and readers

I started to become a Rotarian in 2015 and the club members would like me to take part in coordinating and providing information specifically about health and public health. Later, I was appointed as the club's president in 2017 and I was honored to be the chairman of the Public image committee of District 3360 from 2018 to the present. Aside from my role in Rotary Center Thailand, I was also the Assistant Editor of Rotary Thailand Magazine in District 3360 from 2017 to the present. Every role that I received in my Rotarian life is indeed a great honor and I served with pride. In addition, the principles of Rotary International serves as my guide and have helped me to live with a structured life and to give back to the society.

Moreover, Rotary nurtures good leadership for everyone. So being a Rotarian is a worthy, both for yourself and society. Finally, I would like to leave a comment that "Don't ask, what will you get as a Rotarian? But just ask yourself, what have we already given to society as Rotarians?"

Working various things makes the women put efforts across any obstacles. By supporting strong women, modern women, and working women, new criteria in judging a person's worth is based on her abilities. It can be seen that woman can step out into the public spaces and do various benefits.

Therefore, with the meaning of the word "Empowering Young Women – Empowering Girls" was occurred in the Rotary Organization last year.

The project aims to provide access to groups of people or the community where women are more likely to receive help. It can be seen that the image of working woman has increased. Similarly to the power of Women in Action because, no matter what activity it is, there must be a woman participating every time.

In the previous years, District 3360 has participated in 20 projects in Empowering Girls, such as the HPV Vaccination Project to prevent cervical cancer in girls, the project "Creative Arts, Sharing the Younger" Project, Rotary Training Project – Rotary Youth Skills Development, Social Sharing Project, Mobile Dental Health Activity, Rice Planting Learning Activity with Community Economic Learning Center Giving wheelchairs to disabled women on World Polio Day, Clean Drinking Water and Giving Gifts Project on National Children's Day, donation of medical supplies and equipment, continuing scholarships under the project *To Dream, Fill Smiles for Youth* etc.



EMPOWERING GIRLS' ROTARY PROJECT DISTRICT 3360



It can be seen that women play a vital role in every project as women develop their abilities all the time to ensure that the skills they have can be shared with others through projects of teaching, giving lectures, or mentoring the youth that they participate in the project.

Some youngsters have opportunities but don't have the money. Grants are therefore very necessary. Especially if it is a continuous grants, it will give a youth the opportunity to study until graduated a bachelor's degree.

Empowering Young Women – empowering girls is another Rotary project that focuses primarily on women.

- To support the youngsters with the ability to express themselves in education, sports, and leadership
- To support underprivileged youngsters to have more opportunities.
- To end violence against youngsters and women.
- To educate young women on good hygiene and health.
- To add smiles to the needy youngsters and teach them to be public minded since they were very young.

Now, with more women members, Rotary can become more involved in the development of smaller communities along with being appreciated that good, when will there be more? because of this, it wouldn't be strange to have women behind the success.



When we have a female district leader who has done a lot, she will influence, inspire and motivate other women to serve. Therefore, there are more opportunities for women to become leaders in organizations and it is in our Rotary where women can show their full potential. For example, this year, District 3360 has a new generation of women who are strong and talented which can lead District 3360 further according to the motto "IMAGINE ROTARY."

Activities



atmosphere amid the rain that falls but received cooperation with every heart green Want to restore the forest of Doi Crocodile who had been burned by widespread forest fires in 2019, has planted a replacement forest for 5 years continuously and returned the forest to the community to take care of trees for sustainability.

July 10, 2022 DG Supaluck Lohajoti, District Governor 3360 honored as Chief “Rotary unites Sound of the Forest Year 5, led by Mr. Nakiat Kannikar, President of the Rotary Club Chiang Rai Partner Club NakornThoeng, Chiangsaen, Nakhon Phan, Chiangkam, Chiangkhong, Phan, Mae Chan, Satellite Light Chiang Rai - Mae Suai and the timber trade club Chiang Rai Province, Pa Tung Subdistrict Administrative Organization, Mae Chan District Volunteers, Village Chiefs of Pa Tung Village, Village No.7 and Village No.8 in the



Rotary Club of Chiangsaen donate money to school Elderly Wat Phra That Pha Ngao for use in activities and together with Monks, elderly students, do forest planting activities on the occasion HM the King Rama 10th Birthday Anniversary at Doi Wat Phra That Pha Ngao, Chiang Saen District, Chiang Rai Province.



On July 27, 2022, Rotary Club of Chiang Saen Led by Mr. Jarumon Kaewrakmuk, made merit, offering trees, planting 150 trees to Wat Pa Mak No, Mae Chan District, Chiang Saen District, with the Rotary Club of Chiangkham, Nakorn Thoeng, Chiang Rai and Rotary Satellite Club Chiang Rai-Mae Suai participate in such activities.



The Rotary Club of Chiang Rai was honored to be invited to join the activities of Rotary Club of Thai Town from LA, USA. Rotary Club of Thai Town - Rotary International - District 5280 Deliver Broilers 3 machines and Ukuleles for the Mae Sai School of Education for the Blind which is a project of Rotary Thai Town Club from 2019-2022 and staff of the US Embassy donated equipment learning supplies for students with District Governor Nominee Apisak Jompong with members of Mae Chan Rotary Club, Mr. Narit, Rotary Club of Chiang Rai with members, and Mr. Kyo, Rotary Club of Nakhon Phan bring consumer goods to the school for the education of the blind this time.



On July 30, 2022, Rotary Club of Nakhon Ping Chiang Mai, together with 4 clubs, Rotary Club of Chiang Mai Nawarat, Changpuak Chiang Mai, Sarapee Chiang Mai and Rotary Club of Chiang Mai Doi Suthep Participated in the project to measure the eyesight and distribute long-sighted glasses to the elderly in the amount of 120, give away 100 mosquito nets; and Provide 200 lunch sets for children and villagers in the community Ban Mae Lan Kham, Samoeng Tai Subdistrict, Samoeng District, Chiang Mai Province.



Rotary Club of Chiang Mai International project
"Stations for Children's School Vision Screening Project"
 at Wat Ketkaram Municipal School, Chiang Mai Province.



On August 12, 2022, Rotary Club of Chaiprakarn led by Mr.Kesarin Leesiripatanakul with members and leaders of network partners in Chai Prakan District Join the release of fish for the merit to offer to His Majesty the King. This proceeds will be used to purchase medical equipment for the hospital. Chai Prakan and Tambon Health Promoting Hospital in Chai Prakan District To promote the potential of medical personnel in the treatment to the people in Chai Prakan District.



On August 12, 2022, Rotary Club of Lanna Chiang Mai Together to do 2 good deeds activities
 1.Conservation project environment by increasing oxygen in natural water sources at the 700th Anniversary Garden for the second time in a row
 2.Organize hair cutting activities for communities who come together to do this service as well.



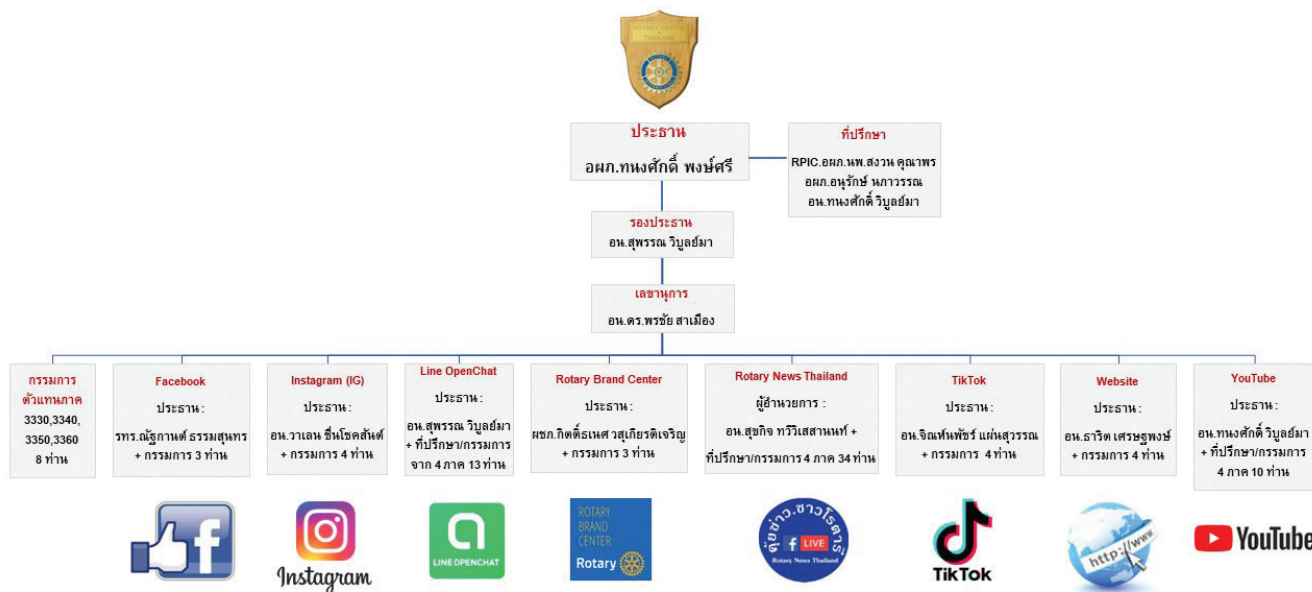
On August 14, 2022, Rotary Club of Chiang Rai Together with World GPS Tracker Co., Ltd., provided drinking water and dry food to Mae Sai Subdistrict Municipality. Through the Flood Prevention and Remedial Emergency Operations Center Flash floods and landslides to help people affected by flooding in Mae Sai district from Tropical Storm Mulan.



Dear Rotarians,

On behalf of the Public Relations Sub-Committee, Rotary Center in Thailand, we all are ready to work and support the work of fellow Rotarians from 4 districts in communicating Rotary public image. Thank you for the support of the RPIC Advisory Committee, Dr. Sanguan Kunaporn, PDG Anurak Napawan, and PP Thanongsak Wiboonma. And thanks to the reinforcements from PP Suphan Wiboonma, Vice Chairman of the Subcommittee with the cooperation of the representative committees : PP Thitinat Prachakul, P Pornpimon Pangsuwan, PP Kanokwan Panyanonwat , PP Wiphaphan Nitpanich, PP Suwimon Peerapatdit, PP Somnuk Kamolseweekul, PP Thanyarat Charoenphattakun and PP Chingchai Hemchinda who jointly create online media for Rotary Thailand to be used as one.

Public Relations Subcommittee, Rotary Center in Thailand 2022-24



Vice Chairman of Subcommittee: PP Suphan Wiboonma, raising the potential of members in communication on the digital path with the long-term vision and cooperation of Rotary leaders, public relations of the Rotary Center thus keeping pace with the changes in communication technology as shown in our next step in the Digital Transformation era. It will be even more exciting by combining forces and enhancing the potential of Rotarians and Rotary families from all regions. Let's come together and bring the Rotary brand to awareness and participation from the public through content in new ways with collaboration with agencies or communication guru from outside on "Digital way"



Vice Chairman and Secretary: PP Pornchai Samuang, a new dimension of Public Relation work for Rotary Center in Thailand "It is with great pleasure that the Public Relations Subcommittee, Rotary Center in Thailand in 2022-23, led by PDG Thanongsak Pongsri, has received great support from the working groups of Rotarians in all 4 districts. It covers all aspects of media, including printing and all forms of social media. This combination will enable Rotarians in 4 districts to learn and understand more service activities and all benefits. It is a new dimension in reaching both Rotarians and non-Rotarians with both Thai and English. It will get wider to all members. The subcommittees share the same goal which is to present good things that Rotarians have contributed to society let the public know. This is to enhance the image of the organization to be visible to the public. It is also to strengthen friendships among Rotarians in all 4 districts. Please follow and encourage the subcommittees in all media including Line Open Chat, Facebook, Rotary News Thailand, TikTok, YouTube, IG, Website and Rotary Brand Center. "



Fanpage: Rtn Nattakarn Thamsunthorn “Supervises the movement of posting news and public relations activities via Facebook Fanpage Rotary Thailand - Rotary Thailand and increase the number of followers according to the goal of 10,000 people by 2022.”

The team consisted of: PP Jongkoldee Pongsri, PP Phusirat Supang and PP Kittikorn Panangkaew



Instagram



Instagram: PP Valen Chuenchoksan “Role to promote image of Rotary through IG channels, publish interesting content, write attractive captions, use appropriate hashtags according to the current and storytelling through photographs, etc.”

The team consists of: PP Thanita Phakjamsai, PP Kunchaya Worapirangkun, PP Jinnaphat Phansuwan and PP Tharit Setthapong



Open Chat: PP Suphan Wiboonma, “Exchange information, knowledge, opinions, ask and answer questions about Rotary between group members draw involvement/inspiration in the activities/projects of the four districts, which may be expanded in other areas or into new partnerships, encouragement, praise or express concern for Rotary-related roles or tasks. And most importantly, it will be a place to build friendship and faith. This also help developing a bond to the point of pulling more friends into the group or invite outsiders to become Rotary members.”

RPIC Advisory Committee consisted of: PDG Anurak Naphawan DGN Apisak Jongpong, PP Thanongsak Wiboonma, PP Sukkit Taweewisesanon, AG Pairoj Wangpetchangam, PP Tharit Setthapong PP Jinnaphat Phatsuwan and PP Kittha Techasirithanakul

The team consisted of: PP Kamchai Kengtrong, PP Suwimon Peerapatdit, PP Wiphaphan Nitpanich, PP Malai Ngonpailon and PP Priyathat Sarayuth



Rotary Brand Center: AG Kitthanate Vasukiatcharoen “Creation logo of your district or club according to international standards as well Brand Center today. At a present, many districts and clubs use logo

of Rotary International in inaccurate way, such as the font color, font size, font thickness and alignment. Therefore, we would like to invite everyone to create Logo of your club in the same way around the world according to the standard of Rotary International in My Rotary – Brand Center Template. In a simple way, it is done in 5 minute and can select both files PDF, JPG and PNG.”

The team consists of: PP Thanita Phakjamsai, AG Pairoj Wangpetchangam and AG Phanu Yoshmetha



Rotary News Thailand: PP Sukkit Taweewisesanon “Aims to present a topic that is beneficial to Rotarians and the general public by emphasizing the mission of organizing live programs and live broadcasting

outside the location .. in the activities of the districts or the club, teams in all 4 districts are ready to support and have partners to jointly offer missions through major social media channels such as Facebook and YouTube in the name of the page Rotary News Thailand.”

Advisory Committee consisted of: PDG Dr. Waewdao Limlengler, PDG Prawit Rojkajonnalai and PP Nittaya Chan-in

The team consisted of: DGN Apisak Chompong, PP Pongphat Satyawinit, PP Ketkaew Chaiphan, PP Kanokwan Panyanonwat, PP Wiphaphan Nijpanich, PP Muenfan Bamrungron, PP Preeyathat Sarayuth, PP Pennapha Pukchomngam, AG Chanthanie Thienwijit, PP Thanyarat Charoenphattakun, PP Phisit Niruttinanon, PP Chaiwat Charoenwat, PP Arporn Noohong, PP Kittipong Wanichkajon, PP Methwadee Ryowilaisuk, PP Dr. Pornchai Samuang, PP Panya Chitpienthum, PP Thatchamat Chanmatikornkul, P Likit Limrossuay, PP Suwimol Peerapatdit, PP Thiwakorn Sanguanpue, CP Pattaya Boonnak, PP Panadol Boosingh, PP Puthithorn Pattanasinthorn, PP Nunthana Pinitpracha, PP Soison Namapinan, PP Sirichai Amporn, PP Chanthani Thaicharoen, Rtn Kritsanapong Daengsangsong, Rtn Panwipha Puapongsakorn and Rtn Seksit Limcharoen



TikTok: PP Jinnaphat Phatsuwan “Roles and duties of managing social network and public relations channels via TikTok for easy access to the target audience

with modern and popularity.”

The team consisted of: PP Thanita Phakjamsai, PP Kunchaya Worapirangkun, PP Tharit Setthapong and PP Valen Chuenchoksan



Website: PP Tharit Setthapong “Roles and duties in managing the website of “Rotary Center Thailand “ (rotarythailand.org) ” and develop patterns in various fields. It has the following components:

Simplicity (ease of use, that is our website is well organized, is relevant and categorized), Consistency (it is consistent of form and attractive content) and Useful & Relevant Content (content that is useful to users).”

The team consisted of: P Thanita Phakjamsai, PP Kunchaya Worapirangkun, PP Jinnaphat Phansuwan and PP Valen Chuenchoksan



YouTube: PP Thanongsak Wiboonma “Developing the utilization of the Rotary Center's YouTube channel, build

awareness of Rotarians in all 4 district. Also aims to encourage and assist clubs to use YouTube to promote their club activities on this channel. This will be more interesting than promoting with text or images. And this will be the most official way because it is a national channel. Our routine is receiving press release clips from 4 districts by screening from YouTube representatives of each district. (which in some districts already have YouTube committee, it is considered an extension of work). The materials will be uploaded on the Rotary Center's YouTube channel and organizing occasional online events such as YouTube utilization training and possibly hosting YouTube Live... some important events.

Consulting team consists of: Professor Phiphat Wasuphat

Advisory Committee consisted of: PP Pongphat Satyawinit, PP Ketkaew Chaiphan, PP Kanokwan Panyanonwat, PP Wiphaphan Nitpanich, AG Nattee Ungsuvanameth, PP Muenfun Bamrungron, PP Natthanin Sethavanich, Rtn Seksit Limcharoen and Mr.Narong Chanphati



In an effort to provide Rotary clubs in Thailand with proper understanding of Rotary and how to manage the clubs in accordance with Rotary International regulations, of which the documents were originally published in English. His Excellency Bhichai Rattakul, a member of the Rotary Club of Dhonburi, at that time kindly translated those documents into Thai language since 1982. In addition, he initiated the establishment of the central office of the governors of Thai Rotary districts in Bangkok, where was served as the office of the district governors. However, due to the inconvenience during those days, the central office was transformed and set up as "Rotary Centre in Thailand". The office venue and personnel were supported by Past District Governor Noraseth Pathmanand. The office started operation from July 1, 1992 to March 1, 1997; then it was moved to Ocean Tower Building 2, at 75/82-83 Soi Wattana, Asoke Road, Khlong Toei Nuea, Watthana, Bangkok 10110. The office has been operated here since 1997 till the present. Currently, the property area, which is the current office, is owned by the Thai Rotary Districts Foundation.

However, the Rotary Centre in Thailand aims at serving the districts and Rotary clubs in Rotary activities to ensure smooth and efficient service. The office is operated by the board committees of Rotary Centre in Thailand. The board committees consist of district members from 4 districts with 4 members each. The district governors and governors-elect are the committee members by position. In addition, 3 members from the Thai Rotary Districts Foundation serving in a committee team. The service term is defined as 2 years. The committee chairman of Rotary Centre in Thailand therefore alternates by each district. During 2022 – 2024, I had an opportunity to supervise the services provided by the office to the districts and clubs in Thailand for the greatest benefits. Meanwhile, thank you and much appreciated Past District Governor Vivat Sirijangkapattana, Chairman, Committee of Rotary Centre in Thailand, and the board committees, who just completed their service term with well duty performance and helpful facilitation for the successor to carry on.

Dear Rotarians and Rotaractors, kindly be reminded that Rotary Centre in Thailand belongs to all of you. The office is administrated by you all; it also provides the services for you all. If you can't figure it out, please feel free to approach the Rotary Centre in Thailand. We are ready to take care of and serve all of you.

(Somphop Thirasan)

Chairman, Committee of Rotary Centre in Thailand 2022-2023

Number's Rotary

Data source: www.rotary.org

As 1 August 2022 (1 July 2022)

District	Rotarians	Club	Rotaract	Club
Around the World	1,179,963 (1,183,167)	36,930 (36,970)	207,190 (214,556)	11,382 (11,369)
3330	2,278 (2,277)	101 (101)	290 (260)	29 (29)
3340	1,341 (1,302)	63 (63)	55 (55)	5 (5)
3350	3,091 (3,037)	122 (121)	301 (301)	29 (29)
3360	1,417 (1,424)	71 (69)	296 (286)	15 (15)
Total	8,105 (8,040)	358 (354)	942 (902)	78 (78)



Let's join hands together

EMPOWER

Rotary Club of Nakorn Hatyai

Hand over Computer for children at Bannongmuang School, Maetom Sub-district,
Bangklam District, Songkhla Province





IMAGINE ROTARY

Our dreams become reality
when we engage and build
partnerships that can
change the world

Take action to:

Imagine DEI. Expanding Our Reach:

Diversity, Equity, and Inclusion

Imagine a Welcoming Club

Experience: Comfort and Care

Imagine Impact: Expanding

Rotary's Reach Media Tour

Empower Girls

Learn more:
rotary.org/initiatives22-23

