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Magazine 2 Monthly Vol.38 No.199 May-June 2022





ROTARIAN CODE OF CONDUCT As a Rotarian, I will :

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behaviour that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment



Captions

1. President Shekhar Mehta sits at the Rotary International president's office in Evanston, Illinois, humbled at the opportunity to Serve to Change Lives. 2. Shekhar and Rashi Mehta pose in front of the Christ the Redeemer statue in Rio de Janeiro. 3. Mehta "kicks out polio" in front of Urbano Caldeira Stadium in Santos, Brazil, where Pelé, the legendary professional soccer star. used to play. 4. Mehta speaks at Rotary Day with UNICEF in New York City in March.

Greetings, dear change-makers of Rotary,

Due to your positive response to the Each One, Bring One initiative, I am so happy to see that the membership trends in Rotary are looking up. Let us not lose this momentum keep inviting new members, and also work hard to retain every member we attract. I look forward to seeing you next month in Houston at the 2022 Rotary International Convention, which I assure you will be a great event.

Also in Houston this June, we will be hosting my final presidential conference. We have devoted this year to conferences built around Rotary's areas of focus. They have been a tremendous success, both in terms of attendance and in the ideas that were generated.

Last fall, our conference in the Philippines, which focused on protecting the environment and growing local economies, attracted 2,200 people online. In Brazil, our meeting centered around water, sanitation, and hygiene and how it relates to disease prevention and treatment; more than 600 people attended. That was followed by an event about the environment, economy, and peace in Maputo, Mozambique, which attracted around 400 in-person attendees and another 700 virtually. Our conference about keeping the economy and environment in harmony, held in Venice, Italy, had more than 600 in attendance.

Through these conferences and my world travels, numerous leaders have met with me and agreed to collaborate with Rotary. They include the prime minister of Mauritius, the president of Seychelles, the deputy prime minister of Bahrain, and the presidents of Albania and Kosovo. Clearly, Rotary is making an impact, and the world is eager for our leadership. In Houston, the final presidential conference, Serve to Bring Peace, will focus on an area in which Rotary has long provided leadership. Everything we do in Rotary helps create the conditions that foster peace in communities, nations, and ourselves.

In March, I was able to see firsthand the tremendous deference Rotary is making in Ukraine, as refugees continue to pour into Poland. Donors have contributed millions of dollars to this effort; our projects are making a tremendous deference, and there is enormous gratitude for your continued generosity and support.

It is heartbreaking to see up close all the lives that have been uprooted, and the Ukrainian people are not alone. A devastating civil war in Yemen continues. The humanitarian crisis in Afghanistan is deepening. Armed conflicts affect nations across Africa, including Libya, South Sudan, the Central African Republic, northern Mozambique, Ethiopia, and Cameroon. And major refugee crises continue in Syria and Venezuela.

Rotary will always be on the side of the peaceful resolution of conflict and providing aid and comfort to people in need. Rotary was there at the end of World War II, promoting the creation of the United Nations and standing up for the cause of peacebuilding world-wide. It is time to renew our mission and perform our role as one of the world's great promoters of peace.

There is no better way to Serve to Change Lives than to serve the cause of peace.

President's message

Shekhar Mehta, June 2022









Captions

When in Nigeria, dress as the Nigerians do.
 Mehta visits an Empowering Girls project in Nigeria.

7. In Korea, Mehta poses with Rotarian scuba divers who haul debris out of the ocean.
8. While visiting Poland, Mehta consoles a Rotary member from Ukraine as she narrates stories about her war-torn country.

9. Mehta answers questions at a press conference in Nigeria.

10. Mehta meets with President Uhuru Kenyatta of Kenya to discuss various Rotary initiatives, including plans to provide free heart surgeries.

My Dear Changemakers,

What a year it has been for Rotary. You have lived up to every challenge, including to "grow more, do more". This year Rotary has grown in a way that we haven't seen in many years. The year, saw life-changing new projects across all areas of focus, as we took up important work at the highest level — with UNICEF, the Commonwealth, and global leaders. These efforts have opened new opportunities to empower girls, improve the environment, and advance literacy and health. I want to thank each of you for your proactive service. I also want to thank the wonderful Rotary staff for ensuring that we can work with care for our fellow human beings, with peace in our hearts. Personally, this has been an extremely enriching year for Rashi and me. We've met with thousands of Rotarians and been inspired by their great work around the world. We also could showcase Rotary's work at the highest level, during meeting with heads of state, leaders, and bureaucrats and offering to work with them to show that Rotary cares and brings peace in this world. With our swan song, Rashi and I wish you the very best as you Serve to Change Lives.

> Shekhar Mehta, President, Rotary International



John Germ, May 2022



We can build a better future

As an engineer, I have worked my entire life for success that can be measured. I believe in the kind of success you can reach out and touch. And I also know that it doesn't come overnight, it hap-pens one step at a time. At The Rotary Foundation, we don't settle for a vague idea of doing good; we take measurable steps, ones that are concrete and real, toward a defined goal. It's progress that you can see and tell your family and friends about, each step of the way.

Measurable success is what our new Programs of Scale grants are all about. The first member-led program to receive this annual \$2 million grant, Partners for a Malaria-Free Zambia (PMFZ), seeks to reduce malaria by 90 percent in 10 highly affected districts within two provinces of Zambia. It's an ambitious but achievable goal, based on a community health worker model that has been successful in reducing malaria in other parts of Zambia, as implemented by Rotary members and our partners on the ground.

To help end malaria in Zambia, The Rotary Foundation, World Vision U.S., and the Bill & Melinda Gates Foundation are each contributing \$2 million to PMFZ, whose Rotary-led program already has begun to expand life-saving malaria diagnosis and treatment to hundreds more rural communities. So far this Rotary year, PMFZ has trained, equipped, and deployed more than 1,300 of the 2,500 new community health workers who will help local health centers reach more people who are vulnerable to malaria, such as mothers and children. PMFZ is also collecting and analyzing data to ensure medical supplies get to where they are needed most. This work, along with the close collaboration between implementing partners and Rotary and Rotaract clubs across Zambia, has comprised the first bold steps toward our goal.

PolioPlus is another example of a global project that has been engineered for impact. The fact that we have reduced polio cases by 99.9 percent worldwide is a testament to your generous contributions, our strong partnerships through the Global Polio Eradication Initiative, and a vast network of volunteers who administer drops to children around the world.

And we won't stop now. Rotary spear-headed the drive to end polio, and Rotary will complete it. Encourage your district leaders to designate leftover District Designated Funds (DDF) for polio eradication, so we can finish the job. As an engineer, I have been proud to see my blueprints transformed into great structures and facilities. But perhaps I am even prouder of how together in Rotary we have engineered a better world — measurably, step by step, project by project. In Rotary, we can all be engineers of hope, building a better future for the next generation.

John Germ, June 2022



There's no time like the present

"Time can be an ally or an enemy," author Zig Ziglar once wrote. "What it becomes depends entirely upon you, your goals, and your determination to use every available minute."

Every June, as we wind down another year in Rotary, I ask myself if we have used the past 365 days well. To answer, let's look at what we have accomplished.

Cases in the remaining wild-polio endemic countries, Afghanistan and Pakistan, are at their lowest level in history. Of course, challenges to global eradication remain and our work is not yet finished, but we are making encouraging progress, which wouldn't be possible without your support.

Rotary needs to raise \$50 million each year for polio eradication, and doing so during a pandemic is no easy task. But Rotary clubs are smart and adapt fast. When in-person events weren't possible, many clubs successfully transferred their fundraising efforts online.

We hit another memorable mark during Giving Tuesday in November, when The Rotary Foundation got a boost by raising \$1.2 million. We reached out to more current and prospective donors than ever before — almost 500,000 members across 40 countries. Some of our most engaged clubs were located in the Bahamas, India, Singapore, Taiwan, and the United States.

We thank all of those who made Giving Tuesday a success.

Due to travel restrictions this year, Rotary representatives couldn't visit potential host universities as part of our ongoing effort to establish our next Rotary Peace Center in the Middle East or North Africa. But nothing stands in the way of our pursuit of peace; plans are still on for the Rotary Presidential Conference in Houston, 3-4 June, which will focus on peace, and I look forward to being there.

This year, Rotary made another contribution in our commitment to peace, in the form of more than 1,000 global, district, and disaster response grants approved to fulfill the needs of thousands around the world. For until hungry people are fed, families have access to clean water, and children everywhere are educated, we won't truly have peace in the world.

We have used our time well this year, but our work is never complete. We always need and welcome more Rotary and Rotaract members who bring their hands, minds, and gifts, so that Rotary-led Foundation projects will create lasting change for those who need it most.

As we approach 1 July, let us heed Ziglar's words, remembering that how we spend the next 365 days largely depends on us and our determination to reach our goals. So let us do the best we can with the time we have been given, today. And let us begin again, every day.



Editorial

PP.Vanit Yotharvit, D.3360

My fellow Rotarians,

Known as the root of our Rotary, the term "rotate" is regarded as the circulation of position and responsibility of all Rotarians from the grass root level to the highest rank, RI President.

3 terms, 6 years, 36 editions are total number of the Rotary Magazine with our responsibility. The 36th edition is therefore the last one before the editor's rotation to another assigned duty.

From the mentioned period, what the editor had gained is opportunity in creating the valuable works.

Since we are all Rotarians, the work was carried on smoothly in addition to the experience with friendly colleagues that the editor had never met before.

Moreover, the editor also wishes to express many impressive moments and story.

Headline of the Thailand edition is selected as the layout of the Rotary Magazine across the globe. These following policy is also proposed to the meeting at Bangkok;

- " One size doesn't fit all ".
- "For local by local".
- " By local to global"

As the result of continually efforts from all level of meetings and seminars, the magazine is widely accepted and the practical action has been carried on.

Regulation of "at least one magazine for the Club's member" is a key priority with the strong intention for the success of real practice.

Thank you very much for the opportunities granted by Rotary, as well as the acceptance of comments for the "real" practices that foster the development of our society.

> Yours in Rotary PP.Vanit Yotharvut Editor-in-Chief



PHOTO AWARDS 2022

Magnolia flowers bloom at the Daereungwon royal tombs in Gyeongju, Korea.

INHYUK SONG Rotary Club of Daegu-Dongshin, Korea

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PHOTO AWARDS 2022

Tourists pose above Lake Bled in northwestern Slovenia.

SNEZANA SUPUT GULIN Rotary Club of Ljubljana Julija, Slovenia Judges say: It's a beautiful landscape with the trees changing colors. The water mirroring the sky is a nice component, too. Magazine 2 Monthly Vol. 38 No. 200 May-June 2022

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Rotary Information PP.Yuwadee Pitawiwattananont RC Bangrak District 3350



Behind the scene of the success of Poster and Video of People of Action competition at Zone level

Taking visual images of People of Action is a new concept for the Public Image and Public Communication Committee of District 3350 over the last 2 years. The instructions say the visual must be 'hands on'. People in the photo must not look at the camera. There must not be more than 5 persons. The close-up photo must be clearly focused. Its better if there is the Rotary emblem in the picture as we want to convey to the audience that Rotary has a role in improving the community.

When the chair of the Public Image and Public Communication Committee PP Preecha Klinkaeo sends information to all clubs that we should submit our activity performance to compete -- this means the committee will select the top three entries to send to Zone 10B and 10C to compete at the Zonal level. In response, RC Bangrak set up a 7-member ad-hoc committee to work on this project. Since I am a member of the Public Image Committee 2020-2022 I have some knowledge about how to select the poster to be sent to the competition.

Our team helps to select People of Action photos and write caption in the template given in Rotary Brand Center. They are real photos of the activity where club president and more than 20 members visited the community in Ayutthaya to offer medicine boxes, medical equipment and survival bags to bed ridden persons who could not move. At that time the community was also facing serious natural disaster.

For the video clip entry, at first our club decided not to send an entry because we were not ready. We have not taken video pictures and do not have equipment to cut and paste. We only have photos of events. Then there was only 3 weeks left, which we thought insufficient time to produce quality product. Finally the team decided to it.

We began planning by imagining from the sample Video Clip obtained from RI. We watched it maybe 10 times so that we can plan how to present something in 1 minute when the audience will look at the video and have faith in Rotary. I started writing the script in Thai and let me tell you that it was hard. I don't know how to begin and how to end

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so that it will impress people. I read it out loud to hear myself again and again and time it so that it was not longer than 1 minute. I thought of it as a phrase with a beat so that it goes with the picture. Then I started writing the script in English. At the same time the club took 6-7 people down to Ayutthaya to take more video shots of club activity just completed. Then we sought permission of persons who are in the video. We took still shots 25% and video shots 75%, then we have to select photos to go with our script not more and not less than needed. We have to decide which photo will begin and will set the spark of interest, and which one will end to have utmost impact with the audience.

We worked on this for 3 full weeks. Meetings and discussions alone took 120 hours. Everyone worked very hard and was very tired but it was valuable experience. What we got was pride and our hearts swelled. What we learned was the value of diversity and equality, and respect for each other's opinions. This is truly a most remarkable experience from the time I became a Rotarian.

Finally, what is invaluable is fellowship, love and cooperation among the ad-hoc team members which created a new dimension of change in our club in creating Public Image for Rotary that enters the Hall of Fame. Our club made a clean sweep of the prizes for Poster and Video Clip for Zone 10B and 10C and brought fame to District 3350 and to Thailand. I give thanks from the bottom of my heart. This is truly happiness that is invaluable. Every time I think about it, I am thankful and happy.

I hope every club has motivation to start and send your entry in for the competition. I am sure that next year's efforts will be better than the previous one.

I invite clubs that have never sent in an entry to bring performance example of your activity and send in as Poster and Video in the new Rotary year. We have time to prepare, and it is not as difficult as you think. You have to begin and keep at it. The Public Image and Public Communication Committee District 3350 will keep supporting you all.

Article

PP. Busabong Jamroendararasame, Ph. Dr., Rotary Club of Phavao



From Each One Brings One to Diversity, Equity and Inclusion in the year of Imagine Rotary

Year Ending

Year ending gives one a lonely feeling, as if it really has come to an end. Looking back over the past year of what had been achieved, one may be wondering if the things done made any effect or not. But looking ahead for new things and to doing it better. The world keeps on changing rapidly and one needs to adapt oneself at the same time.

Rotary's year ends differently from the usual calendar, one when people look forward to counting down the old one and stay awake till midnight to see the fireworks fill the sky. Although the atmosphere has changed because of COVID-19, people still yearn for the new year. Rotary's transition is more reciprocal as we have 1,200,000 members in more than 27,000 clubs in 221 countries. Changes affect our entire organization, but they are through the Council on Legislation which meets every 3-years. That's not easy at all. The atmosphere in District 3330,3340, 3350 and 3360 shares what are same and different at the same. There are no regular in-person meetings yet as members are still worried about COVID-19. Meetings like PETS, Multidistrict PETS, DC were held either online or on-site. Several kinds of media were used. The clubs themselves hold the club meetings in various format such as zoom and group line, etc., depending on members. All contribute to a new, unconventional atmosphere. And the clubs learn to adapt themselves to the situations.

At the District Conference before the year ends, reports have to be given of the achievements during the year; it does not matter if it is successful or not. Even though the district may have set a target of 250,000 US\$ contribution to TRF, It does not matter if achieved only 60%. During the year, we could rarely meet in person. Membership may increase or decrease, the number of members and the contribution seem to be the priority, there are still many other matters full of fun, joy, liveliness, and friendship.

DTA presents a new governor and the goals. Though ATK plays an important role, the atmosphere is a mixture of fun and fear (of COVID). But since we have not met each other for a long time", a lot of members attended the training meeting and also to have a good fellowship among the participants as well. However, the year Each One Brings One is moving to Diversity, Equity, and Inclusion (DEI) which is the year of Imagine Rotary. How the activities for the next year look like depends on how and if members understand DEI. Just wait and see.

I really appreciate 2021-22 district governors. They needed to make decision under the uncertain circumstances, make official visits either online or in person. The meetings needed to be postponed according to the COVID situations. But they took us across the hard time very well. Rotary works have been moved forward and the friendship is still around. It's a success, anyway, and filled with appreciation and well-wish from fellow Rotarians.





PHOTO AWARDS 2022

The universal language of photography

Rotary magazine's annual photo awards recognize and celebrate the best photography produced and shared by Rotary members around the globe. BY WEN HUANG

WINNER

Sunset in Manila, Philippines

HEINZ-GERD DREEHSEN Rotary Club of Oberhausen, Germany Judges say: The playful, organic shapes of the kids' bodies make a stark contrast with the hard lines of the electric poles and wires. Despite the photo's limited color palette, you feel like there is an explosion of color. f Service Above Self is the vision that unites Rotary's 1.4 million members around the globe, photography is the language that expresses that vision without need for translation or interpretation. A great photo — such as one that captures Rotaractors planting trees in Uganda or freezes in time a man bicycling through rainwater near a Taiwanese landmark — transcends geographical and cultural barriers. It narrates a story and depicts a way of life in one part of the vast Rotary world. A language that is universally understood, photography can amuse, educate, and inspire, all in the same instant.

It is for this reason that *Rotary* magazine devotes much of this issue to the works of Rotary members who have distinguished themselves with the images they submitted for our annual photo awards.

The magazine received more than 600 entries from across the family of Rotary. Bekah Raleigh, who leads the Visual Media team at Rotary International, began by looking at the images and discussing them with other RI photographers. Among other things, they checked each photo's technical specifications — to ensure the pictures would hold up to reproduction on the printed page — and carefully weighed a crucial requirement: consent.

"Beautiful photography requires the subject's consent," says Raleigh. "At Rotary, we manage this issue through a series of releases. I know that not every amateur photographer is walking around with photo releases in their back pocket, but when taking photographs of people that you don't know, it's important to make sure that they're comfortable with it."

Finally, Raleigh and her team evaluated the photos' aesthetics — things such as color, composition, and subject matter — that subtly shape an image's impact. The team then forwarded about 10 percent of the 600-plus submissions to the selection committee, which consisted of the magazine's staff and other members of Rotary's communications team. The committee deliberated for hours before making its final choices. This year's winning entries represent a wide range of subjects and regions: silhouettes of children playing in Tondo, a poverty-stricken municipal district of Manila, Philippines; a Vietnamese artisan drying magenta-tipped incense sticks near Hue, the country's spiritual capital; a fisherman casting his net into a river in Benin; and the glowing tents of a climbers' base camp in the snowy peaks of Nepal. Collectively, all these photographs endow us with a rich, varied, and humbling view of our planet and its people.

Each photo also contains a powerful visual narrative that sparks our curiosity. In some instances, we marvel at the photographer's ability to find beauty in our everyday lives and, through their lens, to capture things that we might otherwise have overlooked. In other cases, while the color and composition move us emotionally, the exotic landscapes evoke a spirit of adventure and exploration.

These photos are our eyes on the world.

EVERYONE'S A PHOTOGRAPHER

Monika Lozinska, a staff photographer for

Rotary International, says Rotary members often ask her what kind of camera equipment or lens they should use. "A lot of people think that's what will help them take a better picture," she says. "It will help technically, but you can take an incredible image with your cell phone."

Bekah Raleigh, RI's manager of Visual Media, agrees. "What is so valuable about phones is that people always have them in their hands," she says. "There used to be such a huge barrier to capturing really small moments because the cameras were big and heavy. When something interesting happened, one had to reach into the bag and get the camera ready. Therefore, all of these small moments were going undocumented."

Unless you are a fine art photographer and reproduce your photos in large prints, Lozinska says, smartphones are sufficient. "What you choose to photograph, it's all in your vision," she advises. "The magic lies in these authentic moments that capture the true emotions of your subject and the poetic atmosphere." you can take an incredible image with your cell phone."





WINNER: PEOPLE OF ACTION

Members of the Rotaract Club of Kampala South, Uganda, plant trees in Nyakijumba.

DERRICK KABUYE Rotaract Club of

Kampala South and Rotary Club of Chicago Judges say: This photo is all about capturing the moment. The photographer had great timing to perfectly frame the sapling in the air between their hands.



An artisan displays incense near Hue, Vietnam.

HANSRUEDI FRUTIGER Rotary Club of Gombak, Kuala Lumpur, Malaysia Judges say: What caught our eyes about this image is the angle, the way it was taken slightly off-kilter. It really works. That and the contrast between the bright red color and the neutral tan color really make for a beautiful image.



JUDGE SPOTLIGHT Monika Lozinska Staff photographer

Monika Lozinska grew up in the city of Skawina in southern Poland, where for 43 years her parents worked for a local power company. From the dismal days under Communist rule, one fond childhood memory stands out.

"Twice a month, my father set up a darkroom in our tiny bathroom," Lozinska recalls. "He would install red light bulbs, and set up an enlarger that projected light through the negative onto a piece of photographic paper. There would be trays containing developer, stopper, and fixer. As he dipped a piece of light-exposed photographic paper into the developer tray and pulled it out to wash it in the stop-bath tray, he would always say: 'Watch carefully. You're going to see magic.'"

After a few delightful seconds of anticipation, young Monika would see images begin to appear on the paper. "I was always enchanted."

Using two secondhand cameras with plastic lenses, Lozinska's father liked to photograph his family and friends and the events happening around him. "It was more like reportage photography," Lozinska says. "I loved watching him when he photographed people. Many of the images were not perfect, though to me they were."

When she was 14, her father gave her one of his cameras, a Smena, a low-cost Russian-made 35 mm camera that she still treasures. "I inherited my father's passion for the craft of photography. I wanted to do fine arts because I loved the magic."

The first member of her family to attend college, Lozinska enrolled in the Kraków University of Economics. Instead of majoring in photography, she studied engineering. "It was a choice made by my father because he wanted me to specialize in something that could provide me with a decent living." Though she had no time for photography, Lozinska vowed never to forget it.

The opportunity to follow through on that promise came in the early 1990s when Lozinska immigrated to the United States and enrolled in Penn State University, where she studied under the late Ken Graves, a prominent documentary photographer.

Lozinska became a staff photographer with Rotary International in 2005. "I love photographing Rotarians and capturing their stories," she says. "I find inspiration in every single little thing I do." Those "little things" have included photographing an education project in Guatemala, where girls trekked dozens of miles a day to attend school, and a conservation initiative in the Gobi Desert that was managed by Korean and Mongolian Rotarians.

Twice a year, Lozinska visits her 86-year-old father in Skawina. "He becomes emotional each time he sees my new works," she says. "Photography was something he always wanted to do professionally, but he never had the means to pursue it. Now, except for his photographs, he doesn't have many possessions, but I think he's the luckiest person I've ever known."



A girl stands by her mother as they learn to make soap at El Tunino school in Guatemala. Lozinska captured this moment while on assignment for Rotary in 2013.

Hotel skylight in Milan

LUKE STANGO Rotary Club of Jackson, New Jersey Judges say: The photographer made a nice choice putting the photo in black and white, allowing the viewer to focus on shapes and forms rather than being distracted by colors.





JUDGE SPOTLIGHT Bekah Raleigh Manager of Visual Media

Bekah Raleigh says she stumbled into photography the summer after graduating from college. She had just earned her bachelor's degree in art history from Wesleyan University in Connecticut when she was leveled by a debilitating illness. Her doctors ordered extensive bed rest.

While recovering at home in Evanston, Illinois, Raleigh borrowed a camera from a friend and enrolled in a photography class. She figured the diversion would be good for her. "My teacher saw my work and said, 'For someone who had never made pictures before, you're pretty good at this,'" Raleigh recalls.

After that, Raleigh was ever alert for potential photos that might capture the magic moments of life. "I fell in love with the process of creating something with the camera," she says. The Nikon F65 had become her constant companion.

Soon, her photos were selected for boutique shows around Chicago. Raleigh shot everything on film and labored in a makeshift darkroom to bring her celluloid images to life. Her new source of passion prompted her to pursue graduate studies at the prestigious Missouri School of Journalism, University of Missouri.

In 2006, Raleigh became a staff photographer for the Northwest Herald in Crystal Lake, Illinois. She covered high school sports and shot several NBA and NFL playoff games. "With limited space on the basketball court, I had to cower for hours inside a box behind the backboard. And during an NFL game at Soldier Field, we would be shivering in subzero weather, trying to hold on to a freezing lens the whole time. It's more fun to watch this on TV."

When it comes to snatching moments of action in sports, Raleigh says "it's a matter of miliseconds."

Other assignments in the small towns and farm communities outside Chicago expanded her horizons — "It was a totally different world from the one I grew up in" — and heightened her perceptive faculties. She explored how photos of those unfamiliar yet commonplace subjects might evoke emotions and spark insights in a way that was newsworthy. The resulting images earned her awards from the Associated Press Editor's



▲ Great photography isn't necessarily planned — capturing a fleeting moment can be even more rewarding. Raleigh's family serves as her main subject these days.

Association, the Inland Press Association, and the Illinois Press Photographer Association. In 2008, Raleigh joined the marketing staff of a sustainable travel company and spent the next two years in Southeast Asia, shooting images for the company's catalog and website. "Internalizing cultural differences and trying to meet people where they are locally is a very different step — or at least it was for me," she admits.

All those lessons learned come into play at Rotary, where Raleigh and her team partner globally with photographers and video producers in other countries to tell authentic stories that strip away cultural or political bias. In her spare time, Raleigh takes photos of her friends and family. "The idea that your personal life should be this glamorous thing projecting on everyone doesn't resonate with me," she says. "Photography has become so performative and has lost a lot of authenticity, at least via various filters. One has to find ways to really capture how a person is feeling, even if it's only for a moment. That's the magic."



Ayodeji Ezekiel Sobowale, the 2021-22 Rotaract representative of District 9110, reaches out in a conversation at a changeover ceremony in Lagos, Nigeria.

EDWARD UHALLA Rotaract Club of Ikate, Nigeria Judges say: The choice of a black-andwhite photo makes your eyes go straight to the people. You really focus on the emotion. It's a great moment.



JUDGE SPOTLIGHT Leann Arthur Art director

Leann Arthur's interest in photography began in high school. "At home from a ballet class one day, I snapped a photo of my feet in a pair of pointe shoes," she recalls. "It was very much like a selfportrait, except it didn't involve my face." Her pedi-portrait won a photo contest in a daily newspaper in her hometown — Charleston, West Virginia — and with it came a cash prize. "I bought a Fuji digital camera and started photographing people and landscapes that caught my attention."

In 2006, Arthur enrolled at West Virginia University, where she intended to major in psychology. But after taking a journalism class in her first semester and meeting other students who shared her passion for photography, Arthur switched her major to visual journalism. She worked as a photographer for the university's news office and as an art director for the student newspaper. After graduating, Arthur landed a job as a staff photographer for the Register-Herald newspaper in Beckley, West Virginia, where she captured interesting moments of small-town life with her camera.

One memorable assignment involved a shopping mall Santa. "I shot a photo of him on break with part of his costume off," says Arthur. "It was a very human moment when he was between working and not working. I felt very connected." The newspaper never ran the photo because the managing editor did not want to disappoint children with an image that suggested Santa wasn't real. "I was a bit hurt," she remembers. "To me, Santa in my picture was real. That moment showed his authentic human side."

That photo defines her journalistic or candid approach to photography — always searching for the fleeting and organic instance that tells an authentic story of a person's life.

In 2011, Arthur moved to Washington state, where she first worked

as an assistant to various photographers and took up commercial photography.

She mastered production skills, such as assembling pages, color retouching, and editing.

Arthur knew Rotary from her years as a photojournalist, and she jumped at the opportunity to work as an art director in its visual media department. There she collaborates with photographers from around the world, looking for the quintessential images that best tell the inspiring stories that are Rotary's hallmark. "A good photo that captures a moment between people tends to speak to emotions more than anything else," she says.

▼ Fair-goers ride the Sky flyer at the West Virginia State Fair. Arthur made this photograph while on assignment for The Register-Herald newspaper in 2011.





Magnolia flowers bloom at the Daereungwon royal tombs in Gyeongju, Korea.

INHYUK SONG Rotary Club of Daegu-Dongshin, Korea

A child at home in the rural Amazon rainforest in Amapá state, Brazil

BRI ERGER Rotary Club of Denver Lodo



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warm-versus-cool

pleasing color combination. The

with beautiful symmetry.

palette makes a very

lighting creates nice

depth and separation

way it shines on the

child and passes through the boards and onto the floor. It

feels so intimate.

Judges say: The striking Judges say: This one is all about the light, the



Tents glow at the Mount Everest base camp in Nepal.

JOSH GATES Rotary Club of Jasper, Alabama

Men fish in the Ouémé River in Benin.

LUC WARREYN Rotary Club of Nieuwpoort-Westhoek, Belgium Judges say: This photo feels intimate and warm even though it features a stark landscape. The warm, comforting color of the yellow light brings you in.

Judges say: The photo has such great movement. The shape that the net is making guides your eye into the rest of the frame.



A cyclist rides in Liberty Square in Taipei, Taiwan.

WANG CHIENDE-TE

Spouse of Su-Chen Lin, Rotary E-Club of New Taipei Inter-Industry Judges say: This photo is striking because of the mirror imaging. Having the two red shapes lead your eye back into the horizon line is really





Editorial department, Rotary Thailand Magazine Agenda 2016-2018, 2018-2020, 2020-2022, from left to right: PDG.Anurak Napawan (Consultant), Anne Amporn Napawan, Jittraporn Santithamcharoen (Rotary Center staff), CP.Benjawan Thamsiripong , PDG.Jutathip Thammasiripong (Editor of District 3330), PDG.Dr. Weerachai Chamroondararasmee (Translation Team), Assoc.Dr.Busabong Chamroendararasmee (Columnist), Anne Sujin Sirijankpattana,

Our District

DC Srinagar Ping 2022 District Conference D3360 RI

PP.Vanich Yothawut (Editor-in-Chef) PDG. Wiwat Sirijankapattana (President of the Rotary Center), Dr. Natthanin Setavanich (Editor of District 3360), PP.Chanthanee Thienwijit (Assistant Editor), PP.Srifah Siriudomset (Translation Team), PP.Thong Saengwattana (Editor, District 3350), Anne Maleya and DGN.Apisak Chompong (England Editor)



Interview EDITORIAL TEAM

Editorial Team Year 2016 - 2018, 2018 - 2020, 2020 - 2022

This issue of Rotary Thailand magazine is the last issue of Rotary Year 2021 – 2022, along with the full term of the editorial team led by Editor Vanich Yothawut, who has contributed to the production of Rotary Thailand magazine since 2016 with outstanding results. The term of his position has been extended for 2 times (2 years each, totally 3 terms or 6 years). We will present you the words of expression from the editorial team and columnists; District Editors, Translators, Assistant Editors and Executive Editors. They will show us their feeling in joining producing Rotary Magazine in Thailand.



PP Dr. Busabong Chamroendararasmee -Columnist

I am delighted to be a columnist with Rotary Thailand Magazine. I write stories of Rotary in District 3360. I take responsibilities for many years of Rotary Foundation and service. When I had the

opportunity to become a columnist, I wrote more different stories, I have studied and researched more in new subjects, allowing me to increase my experience, gain knowledge and things from the changes in the current world situation. At the same time, the presentation of the article is a narrative that is easy to understand, not an academic teaching. This makes me enjoy working with this team very much.



PDG Jutathip Thammasiripong - Editor of District 3330

PDG Juthathip said the most important part of her life as a Rotarian is the time when participating in Rotary Thailand magazine. She read almost every article which is packed of knowledge. I had

the opportunity to work with many editors, starting from the editor. The first one was PDG Manit Wongsureerat from the Rotary Club of Trang, PDG Somboon Kanchanolan, Rotary Club of Samut Songkhram. During that time there was an assistant editor who was very dedicated to the work. He was PP Pichet Ruchirat from the Rotary Club of Ratchaburi who came to work at the office of the printing house of PDG Jutathip by himself. PDG Juthathip helped to check, proofs, publish, and distribute magazines until the Rotary Center has a team to create graphics by itself, but she continued to send photos of activities to the Rotary Center all the time. Until recently, she was assigned to serve as the editor of District 3330 of the Rotary Thailand Magazine. PP Wanich Yothawut invited her to join with the team from 3 other district, as well as staff from the Rotary Center, Ms.Chitraporn Santithamcharoen or Khun Lek. The commitment and coordination for 15 years from the beginning to the present is a very good relationship.

"Throughout working as the editor of District 3330 with the team in the past until now, 15 years have passed quickly, enjoyed working with the team including the staff of the Rotary Center. I am very happy and comfortable to



Words of Expression from the Editorial Team of Rotary Thailand Magazine

be honored, trust and coordinated. I consulted with the other 3 districts. PP Vanich was the center and the staff of the Rotary Center are centrally coordinating every issue over the past 6 years. I would like to thank the editor of Rotary Thailand Magazine both past and present as well as participants. All team experience and knowledge are truly indescribable. In addition to us, we have to adjust according to the era and the future. Congratulations to Rotary Thailand Magazine, we continue to benefit Rotarians forever no matter what changes," said PDG Jutathip Thammasiripong.



Rtn Deerrah Piboonwattanawong -Editor of District 3340

Rtn Deerrah said she had worked in this field before. Back in the days when she was a high school student studying language. Later, after graduating from school, working in her own business,

she was assigned by a senior Rotarian to help create Installation Directory of the Rotary Club Committee. After that, she was assigned to help for many years. She absorbed the rotary information of many clubs more than ten years then she decided to become a member of the Rotary Club of Mak Khaeng. After that, she was also assigned to make an installation directory continually. When she was contacted to join the Rotary Thailand Magazine editor, at first she felt that there was nothing much. But after doing it for a while, she started to feel that it was difficult to coordinate with many parts in order to get the information. Sometimes the information obtained was different from what you want, but she tried to find information exactly as assigned. She was very proud to work for Rotary at the club level, district level and national level on behalf of Rotary Thailand Magazine.

What I learned is how to deal work that requires coordination, searching for information or requesting information that may sometimes be inaccessible or do not have the opportunity to talk to many important persons during normal times. But acting as an editor, who must obtain both images and information giving us the opportunity to easily reach out what you need. The most important thing is to get to know and work with Rotarians from different district. It is a new experience to learn and develop yourself as well.



PP Trong Saengwattana -Editor of District 3350

PP Trong said that during the first period, he took the role of district editor for Rotary Thailand magazine. She was quite worried to work as a representative of the district. She could not see the picture, but when PP

Vanich made an appointment to meet the team for the first time. This made me feel more at ease and get to know the guidelines for how to work in this new role

4 year experience as the District Governor's Letter editor for District 3350 and other district works such as District Conference or Proceedings for many years, she had to coordinate with various people to request materials and contents. The most difficult part was the limited pages.

The selection of specific subjects and photos that really stand out because the number of pages is limited to 4 pages, which is a tough job. Another thing is because she often accidentally found misspellings in magazine. Therefore, she asked Khun Lek Chitraphon, staff of Rotary Center to deal with it. Later, Khun Lek have asked her to help check spelling of every book. This is an advantage that she can read the whole magazine. Thanks to Khun Lek who assigned this job to her.

About time management, which has a limited time of about 2-3 weeks , it is necessary to plan the work according to that topic, contact the person who will be interviewing by promptly submitting a response about 4-5 days before your scheduled time. As it must be compiled request more information or pictures, she usually works alone, no team, thanks to all the news sources. Most of them cooperate very well. They could communicate via Line, email or phone.



PP Dr. Natthanin Setavanich -Editor of District 3360

PP Dr. Natthanin or Dr.Amp said that he took the role of editor of District 3360 for 5 years, he was a chairman of the Rotary Image Committee for District 3360. The challenge of working for the magazine was the deadline for manuscript

submissions. Due to his career as a doctor and during the last few years of the coronavirus pandemic, there has been an increase in medical missions. But he has set aside time to make a magazine, which is another communication that he likes. Thank you to the team for being patient with his late submission.

In finding information, he will be the coordinator with the club presidents, chairman of the club public image committee. They work on the club and district's LINE group or Facebook page. Each year, he met more people. This is publicizing Rotary club activities and encourage the activities of Rotarians as well.



PDG Dr. Weerachai Chamroendararasmee translator from English into Thai

Dr. Weerachai said that he was not a professional translator. This duty was a challenging task. It was about being a mediator in communication between two

languages in order to achieve mutual understanding. He will read the English content first to understand what the author wants to communicate with the reader, and what do readers want to know from that story? Then, he will translate using the principles of communication for understanding. Not only translated, sometimes you had to research the details of that subject to understand what the original English author wrote. And for completeness and accuracy, sometimes he found that in regards to medical issue. Therefore, he will focus primarily on accuracy and understanding. If it's about medical content, it's easy to translate.

For large number translation, Dr. Weerachai said that if did not finish it at once, he would rest, switching to working in the medical profession, examining patients, and then come back and do it again. He could develop himself in the English language. At the same time, he was pleased to work with this team.



PP Srifa Siriudomset translator from English into Thai and from Thai to English

PP Srifah said that she translated articles for Rotary Thailand Magazine almost ten years ago and continued to accept this role. It was a pleasure to be able to do this

job. She used to think that translation would be stressful, but when it comes to doing it, it's familiar with fun. This allows us to study more because the translator has to search for information, making us read and broaden knowledge. If there are still people who are interested in reading the articles that they have been translated and assigned by the editors, he will agree to help as a translation for the magazine even if the editorial team has changed.

PP Srifa graduated with a bachelor's degree in Literature. She learned English but not the translation. She learned by doing. Sometimes, she is afraid that she can't translate well because she hasn't reached the author's emotions and feelings. She will study the background of the writer and then translate the content iust like the writer's intention.



PP Dr. Saran Chantalay -Translator from Thai to English

PP Dr. Saran said that he had been a part of the translation team for the magazine since the beginning and was delighted to be involved in translating articles from Thai into English. The

translation is including with various activities in District 3360. The information will be presented to foreign Rotarians. He could learn news of different clubs, both in and out the district, having the opportunity to read various documents. This gives him the opportunity to understand and see all the activity aspect in each area based on the needs of the community. The information provides a guideline for developing activities at both club and district levels as well as having the opportunity to get to know other clubs that may develop into friends for service in the future.

In terms of time management, actually, he has a full-time job which is quite tight. However, he tried to allocate time to help with the translation work of Rotary magazines because he believes that all of us Rotarians are overloaded with jobs as we all come from professional leaders. If we help each other a little bit, we should be able to ease the burden of hard work. As one of the staff members, He is very proud. And he will be very glad if the translation work is published and bring about a good relationship between Rotarians.



PE Chaturayuth Phomnil - translator from English to Thai

PE Chaturavuth said that he was very pleased and honored to join the translation team for Rotary Magazine Thailand because this job needs skills in both English and Thai. The translator must understand the language and

translation work. In addition to English skills, translator must also use Thai language elegantly. Especially, when it comes to translating documents for distribution to

Rotary, a well-known organization. The editorial team's trust and opportunity to work with team makes him proud to take on this role. He could learn the story of Rotary including history, activities, and vocabulary of Rotary that must be precise and accurate in use as well as getting to know the interesting stories of Rotarians from various sources and perspectives. This is knowledge and experience that cannot be obtained from interpreting or translating other sources.

As for the time of the translation work, PE Chaturavuth said that he had many tasks and other activities. But when taking the job of translating documents, he must be responsible. He arranges the time because the magazine has a deadline to submit the manuscript. Therefore, managing your own time is important and can deliver the work on time every time. On this occasion. He would like to thank the editorial team of Rotary Thailand Magazine for giving him the opportunity to attend this event and hope to work together again in the future.



District Governor Nominee Designate Apisak Chompong - Translator and Application Creator for magazines

DGND Apisak said that he initially joined the Rotary Thailand magazine editorial team as part of the English-to-Thai translation team. Later,

he was responsible for developing applications for magazines. By starting to do it at the end of 2021, he is the person who form a team to make the application and take care of the arrangement according to the editorial department. Development has been completed in both English and Thai. Currently, the Android system can be used, but Apple 's IOS system is not yet complete because it is still waiting for Apple 's App Store approval. To join as a team of the magazine since six years ago, he gained a lot of knowledge. As a translator, he got to read new and useful stories, get to know the team and work with different Rotarians. He learned new work especially coordination and problem solving.



PDG Anurak Napawan -Editorial Advisor

PDG Anurak is both an editorial advisor and a writer for Rotary Thailand Magazine. He is responsible for the content of 3 pages in the Rotary Center of Thailand which is a one -page message of the Board of Directors of

Rotary Thailand. He is responsible for writing about Rotary, Rotary Center and interviewing column. In the past, he would go to interview each person face-to-face, such as the Past President of Rotary International, His Excellency Pichai Rattakul, Past District Governors, and Rotary club leaders who received trophies each year. During pandemic, he would interview over the phone, voice recorded and then tapes them off and compiles them to write again. As for writing articles, he didn't learn this way, but he practiced by doing and has developed proficiency for 6 years already.

Magazine format under the leadership of PP Vanich has emphasized the layout of the beautiful book. Emphasis is placed on the correct selection of images that are conveyed which corresponds to the People of Action Image according to the guidelines of Rotary International. There is also an Application for the magazine. Nowadays people will use social media more and read less. Application development will help people to get to know and read magazines easier. In addition, this team has translated the magazine in English, this would be accessible to foreigners. Having a team to do digital work would be more convenient, this will lay the foundation for Rotary Thailand magazine to the next level.

PP Chanthanee Thienwijit -Assistant Executive Editor

PP Chanthanee said that she was very pleased to work for Rotary Magazine Thailand which this time with Editor Vanich as the team leader. She he had worked with PP Vanich in Governor's

newletter and previously served as the editor of the 3360 District Governor's letter. She also served as the Chairman of the Public Relations Committee, produced bilingual weekly district news (E - News), club message, and wrote articles on human resource management and environment for publication in many newspapers. Therefore, she is familiar with and has experience in writing books, articles and public relations. The challenge of making a magazine is a time frame that must be completed. Most of the tasks assigned to Rotary Thailand magazine will be interviews with relevant parties based on the questions raised. Communication techniques and contact efforts are required to obtain an interview and complete information. The results of working in this role are working and getting to know fellow Rotarians from different areas. She gets to know and interviews adults such as former RI President, HE Pichai Rattakul, former RI President Gary C.K. Huang, former District Governor and many other Rotarians. She learns how to think differently, she learns what working methods are from them which can be applied in daily life in the profession and can be transmitted to other people.



PP Vanich Yothawut, Editor-in-Chief

First of all, I would like to thank all the editorial staff starting from editors in all four Districts. Assistant Editors. Columnists, Translators and all Rotary Center staff who have worked together. In producing quality work over

the past 6 years, some of you may have worked together from the beginning and some of you may have joined later. I know that everyone has a mission in their career, in the Rotary club and in the district, but everyone devoted and helped producing work for the magazine despite the many requirements and challenges, especially when covering manuscripts, which is typical of magazine making. Thanking you to the Board of Directors of Rotary Center Thailand for supporting the production of the magazine to meet the goals.

For the feeling of being assigned to be the Editor of Rotary Thailand magazine at this time, I am confident that I can do it because I have experience in magazine making. However, when it comes to doing this job, you will find that there are some challenges. Especially the challenge of coordinating with the editorial team to produce work that meets all goals.



D.3330 Editorial of District 3330, RI



PDG.Juthatip Thamsiripong Rotary Club of Pra Pathom Chedi

Greetings to every Rotarian.

If today is a very good occasion in the many years that have passed, (it's because) I was honored to receive the opportunity to be a Rotarian and to do many tasks in various roles as well as learn from resources inside and outside of the district. One of the resources then was the magazine Rotary in Thailand. I became familiar with it over the total of approximately 15 years that I read it. I had a part in its creation together with the editor, the teams from every district, the officials at the Rotary Centre in Thailand, and the staff at the printer. Even during the recent Covid period, Rotary in Thailand magazine was still sent to Rotarians regularly the entire time.

Until today in this issue, I and the work team ask to pass the baton to the new team in order to continue to create new dimensions for Rotarians and readers. I wish blessings of happiness for all of you who have worked together, to continue to use your experience and knowledge as a link with those who have not yet learned in order for them to greatly increase their knowledge of Rotary to help the human race in any way. And, to those of you who will work from here on, I wish ever greater success.

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DG Paikit Hoonpongsimanont, District 3330 Governor, 2021-2022



One year in the position of District 3330 Governor

I became Governor of District 3330 in one of the most difficult periods of being a Rotarian because that time was the period when Thailand received the greatest impact from Covid-19. The number of people who were infected daily was in the tens of thousands. At that time, the amount of vaccine was also insufficient. Almost every activity was suspended or postponed indefinitely, including Rotary activities that had to be canceled and moved on line instead as well. As a District Governor who had just entered the position, I accepted that feeling discouraged was appropriate. I expected that during my Rotary year as district governor, I would not have much to do and might wind up in solitude.

The basic mission of the district governor, aside from organizing meetings at the district level, is collaborating with the district executive committee in the management of the district to achieve the strategic goals of Rotary International. Another type of mission that is no less important than those is the official visit to Rotary clubs. Because of the great seriousness of the Covid situation at that time, many district governors decided to visit online instead of meeting in person, but I had another thought. For me, I regard the visit to clubs as a time when the district governor will become closest to the clubs in the district. Thus, I decided that I would visit clubs in person as much as possible. Usually, visits to clubs begin in the middle of August of each year, but due to the Covid-19 epidemic, I delayed the club visits to the time when I had had two vaccination shots, which meant that I began the visits around the middle of September.

I started the visits with clubs in Trang province, which is my home. From there, I then traveled to Songkhla province, which has eight clubs. In this year, all eight clubs in Songkhla province with one more club in Satun collaborated together to do a 3 million baht Global Grant that donated medical equipment to three hospitals in Songkhla. In addition, each club did its own interesting community service projects, for example:

• A project to donate green chiretta (Fahtalaijone) medicine and Five Roots (Haraak) capsules to communities on Koh Liap in Hat Yai municipality. The Rotary Club of Hatyai Nakarin used the medicinal plants that are grown locally and manufactured in the Thai traditional medicine processes of club members.

• The Lobster Bank Project of the Rotary Club of Khohong, which joined with the RCC of Baan Khok Mueang to work in the Lake Songkhla basin in order to encourage careers in local aquaculture and sustainable development of the community economy.



After that, I traveled to visit clubs in the three southern border provinces – Pattani, Yala, and Narathiwat. Once finished, I then traveled to the upper part of the district. Between visits, I learned that the Rotary Club of Nakhon Pathom had a project to enlarge the artificial kidney center at the Don Tum Hospital. This Global Grant included Districts 3350 and 3360. This project required only eight months and was able to multiply the number of kidney dialysis patients many times. Apart from this, the project enlarged the artificial kidney center. The Don Tum Hospital was also honored to be selected to receive the Prince Sriwisarawaja Cup as the outstanding project nationally in this Rotary year.



From there, I traveled to visit clubs in Kanchanaburi province. There were interesting community service projects. Some examples are:

• Vocational training project of the Rotary Club of Maneekan together with the community RCC of Soi Nam Khaeng (Ice Factory Alley) to teach people how to make chili paste and corn milk in order to earn increased incomes for their families.



• An activity to build a dam that acts as a sediment and waste filter before water flows into the Kwae (Kwai) River of the Rotary Club of Kanchanaburi.





• An activity in the prison to help the inmates. Even though the Rotary E-Club of District 3330 is a small club, it was able to join with the Kanchanaburi province prison to organize this activity.



• A District Grant project to give medical equipment of the Rotary Club of Naresuan-Kanchanaburi that was done with the hospital to promote health in Baan Tham Mankorn Thong

• A project that used King Rama IX's Sufficiency Economy concepts by the Rotary Club of Thamuang together with the Phanom Thuan Pitthayakhom School to increase students' knowledge of agriculture and community economics.

In the period of Covid-19, there were hardships in each area that varied, which meant that I was not able to visit clubs according to the schedule that had been given, but in the periods when the Covid epidemic lessened, I was able to have fellowship with every president of Group 117. It is unbelievable now that I was able to travel to visit clubs in Songkhla, Phuket, and Surat Thani. Many presidents from the upper part of the district flew down to meet and talk with me, which is important in connecting the club presidents in the upper and lower regions as well.

I had the opportunity to visit the Rotary Clubs of Krabi and Leung Krabi, which had a project together with the Safer Roads Foundation in the United Kingdom. The project "From the Wat Chai Intersection to Sustainable Safety" installed traffic lights to reduce accidents around the three way intersection in Krabi Municipality.



D.3330

Activities

As for Phuket province, The Rotary Club of Patong Beach, even though it has a majority of expatriate members, was able to register and establish the Foundation of the Rotary Club of Pathong Beach. In addition, PP Arnaud C.M.C. Verstraete announced that he would donate \$500,000 to the Rotary Foundation within five years, which brings his total donations to \$1,000,000. He will be the first Rotarian in Thailand who will receive recognition in the Arch C. Klump – Foundation Circle.

In Prachuap Khiri Khan Province, I was impressed with the work of the Rotary Club of Royal Hua Hin whose members are largely expatriates like Pathong Beach, but had many impressive projects, for example:

• A project to give scholarships to good students until they complete the tertiary level of education in the project "Lizzy's University Fund" and a project to purchase computers to give schools in Hua Hin under the name "Technology Enhanced Learning for Knowledge Project" of the Rotary Club of Royal Hua Hin.

• The project A New Generation Unites to Donate Blood with a Heart for Service of the Rotary Club of Ratchaburi. The club president donated property to the council of the Thai Red Cross in order to build a blood donation center in Region 4 of Ratchaburi together with finding a vehicle for a mobile blood donation center making it able in this year to receive more than 1 million liters of blood donations for the Thai Red Cross.

• The Drinking Water in Schools and the Public Library Project of the Rotary Club of Gaanchan together with a virtual run to promote health among the general public.



• The Residential Community for the Elderly Project of the Rotary Club of Photharam together with the RCC of Baan Lueak and a project to give 30 10-liter oxygen production machines to 30 tambon (township) health promotion hospitals and community health centers in the province.





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From there, I was able to visit clubs in Ranong, Chumphon, Surat Thani, and Nakhon Sri Thammarat. There were interesting projects:

• A District Grant project to help the community economy through tie dye of the Rotary Club of Sritapee, which taught the community self-reliance by having villagers use dyes from plants that grow along canals to dye their fabric and then sell as tie dye.



• A 2.2 million baht Global Grant project for a negative pressure chamber for delivery room patients who have infectious diseases affecting their respiratory systems, including Covid-19. As for last year, there was a 2.5 million baht Global Grant project to renovate that operating room in Kamphaeng Saen Hospital of the Rotary Club of Thavarawadi, which can be counted as a small club but one that does not have small results as compared to its size.



District 3330 includes Suphanburi Province, which is the northernmost area of the district. There were these interesting projects:

• A project to sort kitchen waste of the Rotary Club of Suphannikar with the Wang Yang RCC taught how to make fermented water from food waste for an organic fertilizer in agriculture.

• Establishment of a study center for waste management of the Rotary Club of Palelai at the Wat Sakunpaksee School. Lecturers teach about making natural cleaning solutions, cultivation



of mushrooms to be a source of protein in place of meat, sorting of various kinds of waste, and other topics.

The last area was Samut Prakan province, which has 10 clubs, whose interesting projects were:

• The Water for Life Project of the Rotary Club of Samrong, which gave water filters and water chillers to Wat Sawang Arom School. It received support from Rotary clubs in Switzerland.



• The Rotary Cornea Project that gave glasses to elders in the Dan Samrong community of the Rotary Club of Taree Samrong.



After visiting all of the clubs in District 3330, my thinking changed. It looked as though Covid was not able to switch off Rotarians' heart for service. Even in the middle of serious outbreaks, many clubs were still able to push to make good service projects happen. I feel happy and proud that I had the opportunity to hold the office of district governor in a most challenging period in the present day world. I hope that every Rotarians' heart for service to others above self will push the wheel of service forward for the benefit of humanity and this world.

D.3340 Editorial of District 3340, RI



Rtn.Dearra Pibulwattanawong Rotary Club of Magkang

Greetings to every Rotarian.

Since the last edition of the Rotary Magazine for the year of "Serve to Change Lives" has come, it is our tradition to publicate District's outstanding works which has been complimented by the Governor in alignment with the ideal of "Service Above Selves". For D.3340, there were 4 activities that served the less opportunity people as well.

At the end of D.3340's DTA organized during May 27th-28th, there was the handing –over ceremony for the flag of 3 major events; DC, DTA, and Multidistricts-PETS, which will be hosted by Clubs in Udon Thani. Event of Multidistricts-PETS next year, which will gather the Club Presidents across the nation, is considered as the transmission of key responsibility from the District level to the Club level in Udon Thani.

Currently, there are the Installation Ceremony of the President and Committee of Clubs with thewho intend to create the service activities as well as the good image of the Clubs in the next Rotary year. This change will also strengthen the movement of Clubs in the future.

Not only the last edition of the year, this period also known as the duration of installation of the Clubs' Committee is also known as the period for the transformation of the Rotary Magazine. For me, here comes the end of my duty as the editor and my team members' duties. However, I am certain another qualified Rotarian will be assigned for this honourable responsibility including the position of the Club's President.

For 4 years as the District Editor of Thailand Rotary Magazine, I had obtained valuable experiences and good friendship from another Districts and the Rotary Centre of Thailand., which the status of Club member would not allowed me to do so. I would like to extend my gratitude to PDG. Wiwat Phiphatchaisiri who invited me to this duty, PP.Vanich Yothawut who was regarded as my best mentor in suggesting me the proper practices such as the continually delivering of New Year presents to all Editors. I also wish to thanks Khun Lek, the good coordinator that keep assisting me in submission of the Magazine's contents, as well as Assistant Editors and Districts' Editors for sharing of their best time with me.



DG Assoc.Prof.Dr. Jareesri Kulsiripanyo District 3340 Governor, 2021-2022



Meanwhile the pandemic, it was also 11 months of my position as the District Governor of D.3340. That was the time that many interesting things happened around the globe. For me, adjusting of myself and my working method amidst the mentioned situation had brought me the pride of success despite the great adjustment was required.

Although the difference of thought, our goal to see the success had driven us to apply our competency to foster our organization. As long as we believe in the merit of friendship, services, imagination in our scarification for the world and our community, it will also push us forward amidst the different in society.

It is my greatest honour and experience as I have been designated as the District Governor, the position that allows me to make changes in the application of related technology, to revise the District's regulations, to open opportunity for all members in sharing of their opinion, presenting their works, and adjusting themselves in accordance with the created system. It can be regard that this year's success is the result of our solidarity.

I would like to thank all of concerned people for instance my family, friends, and all Rotarians for their support of my valuable opportunity as the District Governor. As the time flies so fast and I am soon going to be the 30th Past District Governor of D 3340, I have been preparing on transferring of responsibilities to the next leader without any regrets and curiosity. I will then manage and sacrifice my time for my profession in building the nursing personnel who are ready to response to the new ways of life. And I insist to support the works of Rotary in the future.

I wish to deliver my best wishes to the working team in this coming year. Hope all of you having success in works, strong health, happiness in organizing services and building a new generation with their intention to use their capacity for our organization.

Activities in Rotary Year 2021-22

The Project "Arming Heroes in White Suits to Brave the Covid-19 Crisis"

In this Rotary Year, District 3340 did an important project to give personal protective equipment (PPE) and powered air-purifying respirators (PAPR). This was a project that created pride in the conduct of the fight against Covid-19 organized by District 3340 from August to September 2021. Those months had the highest statistics for rates of infection, the number of patients who needed hospital care, and deaths in Thailand, which were higher than they had been previously. Seventeen clubs participated in the project, and they attracted community participation, which made it possible to supply 100 sets worth 1.3 million baht to 20 hospitals. This time, the implementation of this project received cooperation from many parties, making it highly successful in achieving its goals. For example:



The Rotary Club of Laem Chabang Gave food and PAPR machines to the medical staff on September 8, 2021



The Rotary Club of Korat

Gave PAPR sets, soap, and face masks to medical teams at the Maharaj Hospital on September 1, 2021. The Rotary Club of Korat, led by President Somphong Chantrmanee, and its members gave 4 PAPR sets, 300 bars of 4 My Skin Soap and 1000 facemasks in the project "Arming Warriors in White Suits with Armor to Protect Heroes in White Suits" working during the outbreak of Covid-19. Dr. Konokorn Ruengsilapanan and the nursing staff of Maharaj Hospital in Nakhon Ratchasima received the donation.



The 4 Clubs of the Rotary Family in Udon Thani Province (RC Udon Thani, RC Mak Khaeng, RC Ban Chiang, and Sinlapakhom)

Gave PAPR sets together with medical equipment to the Nong Han Hospital in order to help Covid patients in an area that had an increasing number of cases.



D.3340

Rotary 🦗

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Activities

TOGETHER, WE

Rotary emphasizes on helping people with disabilities who enjoy life less as a result. We give them happiness by teaching them storts for good health and a strong mental attitude. In addition, we hand blankets sport shoes with socks, from our hearts, giving them the strength to carry on. Rotary People of Action, Twelve - Twelve, for the Disabled, Edocthani, Magkang Rotary Club, D.3340 Thailand

Rotary (PEOPLE OF ACTION



Rotary 32 May - June 2022

Project to Promote Rotary's Image

District 3340 carried out a project to continuously promote Rotary's image through training especially about Rotary's image. The District Rotary Image Committee had the goal of having each club in the district focus on building the strength of the district beginning with promoting the image at the club level. This meant that each club understood the true meaning of Rotary, the use of the various emblems, and especially, the communication of the club image through pictures and video. PDG Wiwat Phiphatchaisiri, chair of the public image committee, was in charge of activities. When the training was finished, each club was asked to send pictures and videos to the People of Action competition, which required the narration to be in English in order to be ready to send to the district level competition in the future. Organizing this competition allowed evaluation of the results to see how much each club understood. Those results showed that many clubs in the district had a much better understanding of the Rotary image, which showed in the increased meaningfulness of the chosen pictures and videos as compared to previous years.



Rotary Club of Roi Et, District 3340 and Rotary Club of Silom, District 3350 Gave portable cervical cancer equipment to the Phnom Prai Hospital. A group of club members participated in an academic meeting with the Thai College of Obstetricians and Gynecologists to exchange information about preventing and controlling cervical cancer and to be a part of helping each other in a public awareness campaign to provide knowledge to women's groups in order to prevent and finally eradicate cervical cancer.



Rotary Club of Moon River

Organized a blood donation from people who want to volunteer to prolong the lives of others. Together with the Ubon Ratchathani Provincial Red Cross, it organized the activity "Rotary Withstands and Fights Covid" for the second time in 2022 and asked to receive blood donations from volunteers under the leadership of President Kobsin Sirikhoon together with every Rotary member at the Sun Saeng Furniture Showroom, Warin Chamrap District, Ubon Ratchathani province. The donation of blood is a great sacrifice that extends the lives of others. Normally, a single donation of blood can help prolong the lives of up to three patients.



The Rotary Club of Kaen Khun

Fought Covid in Khon Kaen a second time by traveling to donate 20,000 capsules of chiretta (Fahtalaijone) medicine to clinics, hospitals, and workers involved in nursing to use in the care of Covid patients in Khon Kaen province.



The Rotary Club of Sri Ubon

Together with the Ubon Ratchathani Public Library organized a learning activity to teach the public how to make orange jasmine flower necklaces.



The Rotary Club of Nam Phong

Gave two wheelchairs to patients suffering from serious muscle weakness in Ban Pa Tio, Nongno Tambon, Kranuan District, Khon Kaen province.



The Rotary Club of Amnat Charoen, District 3340 with the Rotary Club of Prakanong, District 3350

Organized a medical equipment project to give Pulse Oximeters to the Amnat Charoen Hospital. Led by Club President Chittaphon, it gave consumer goods for Covid patients to the field hospitals in many places, for example, the provincial administration organization waiting center and the Ban Chantakhlom field hospital.



The Rotary Club of Mak Khaeng

Organized a large yearly charity run "The Fifth Khun Thong Boran Marathon" to raise funds to make artificial limbs for the disabled

D.3350

Editorial of District 3350, RI



PP.Trong Sangswangwatana Rotary Club of Bangkok Suwanabhum

Dear Fellow Rotarians and all readers,

Greetings to all at the final stretch of Rotary year 2021-2022. This is a heartfelt open letter and a farewell at the same time. Our editorial team has served for 4 years and its time to switch to a new team.

I thank PP Vanich Yothawuth who gave the opportunity to work together for two periods and I have got to know all of us in the editorial team. Special thanks are due to PDG Nakarin Ratanakitsunthorn who offered my name as editor for D. 3350 and allowed me to rise from being Editor of District Newsletter to be editor of District 3350, another level of activity.

In the past 2-3 years readers would regularly be hearing about the Covid-19 situation from having zero knowledge about the virus, to knowing about various strains as the virus kept mutating. We have moved from initial consternation about the virus, to acceptance that it will be with us at some level. Thus, as the virus becomes endemic, we have grown to believe in the vaccines. Now we are all at the 2nd shot, 3rd shot, 4th shot stages and there is growing realization that the vaccine will not protect us from the disease but only from acute version of the disease (with the exception of those who have other underlying medical conditions.) The newer strains where the disease is less severe many infected persons have chosen to treat it at home without cluttering up hospital beds as in the initial stage.

Writing news in the early days was rather difficult as the editorial team was unsure of what was going on. Thai government restricted gathering in restaurants and in communities. Elderly Rotarians were uncomfortable travelling to club meetings. Many club halted club meetings altogether. In those days connections through the social media were not widespread. District 3350 found some clubs were meeting on Zoom. Gradually clubs became knowledgeable about how to hold online meetings. Rotarians began practicing online meetings. Many mistakes were made before they became proficient. That was a humorous trial and error period. We learnt how to change name, how to attach background photos. When we spoke at meetings we forgot to switch off microphone to prevent noises in the house leaking into the meeting room or switch on microphones when we need to speak. Putting the video switch off/on too was a learned behavior, and initially many homely sights leaked into the meeting room.

District 3350 took to online meetings on several occasions. One advantage is that Thai Rotarians were able to hold meetings with other Districts i.e. D 3330, D 3340, and D 3360 or even clubs in other countries which are in D 3350 like Cambodia, Myanmar and Vietnam. We were also easily able to meet in our Zone. Our YE students were also able to have cultural exchanges without travelling.

Even today, as the government has relaxed many restrictions, schools have opened and children are back studying at schools, tourists are returning to the country, our clubs have resumed physical meetings. Some clubs who see the benefits of online meetings are holding hybrid meetings where both zoom and physical meetings are held at the same time. I must congratulate fellow Rotarians on this occasion. Please take care.

Articles in this last issue are success stories which have not been submitted. DG Dr. Wiroon took Rotarians of D 3350 who won the Poster and VDO Competitions to Singapore. The Editor has presented this in Rotary Information on Page We were able to understand the background of RC Bangrak and how they succeeded in both categories. They received honor and fame and money 10,000 baht for each category from the District and \$1,500 each from the Zone. Find out how they did it.

Activities photos are from RYLA whose organization was delayed from the usual in October to be held in late April; then there is the last District Governor meets club Presidents of this Rotary year; and the photos from the Charter ceremony of the newest club in our District in Nakhon Sawan.

All good things must come to an end. I thank you dear readers who have given me encouragements all along. Even though we will not meet again in print, we are still moving in Rotary circles and will meet and greet each other.

I wish all of you find happiness, success in your work, and emerge safely from all dangers.

Tel. / Line ID : 0816122340 email : trongs3350@gmail.com



May - June 2022


The 3rd District Governor Meets Club Presidents, Assistant Governors and District Officers



was held at Miracle Grand Convention Hotel on Saturday 30th April, 2022. About 146 Rotarians attended that event under strict Covid-19 safety rules.

Acharn Ord i.e. Virach Suesuwan was special guest Lecturer who conducted group relationship activities that was great fun and enabled the participants to gain knowledge at the same time.

Rotary Youth Leadership Awards - RYLA 2021-2022

was held on 30 April to 2 May 2022 at the Chulachomklao Royal Military Academy (CRMA) at Khao Cha Ngoke Hills, Nakhon Nayok.

This was organized under 'new normal' circumstances which meant many preventive measures were in place. The Chulachomklao Royal Military Academy is a leading military training camp which conducts serious and rigorous training in the eyes of the new generation kids. With team work, all was accomplished and 115 participants and their mentors were trained in discipline individually and as a team. They had developed thinking process, leadership skills from experiences that tested their capabilities by rappelling down steep cliff, fireside activities offering entertainment and enjoyment.



D.3350



DG Professor Emeritus Dr. Wiroon Boonnuch District 3350 Governor, 2021-2022



District 3350 brimmed with pride when their club won Poster and Video prizes in Zone 10B and 10C in Rotary year 2021 – 2022 along the lines of People of Action.

Prizes for each category was 1,500 US dollars for the first prize , 1,000 US dollars for the second prize and 500 US dollars for the third prize. Clubs are invited to submit their entries from 1 July 2021 ending at 31 December 2021 for Posters and 31 January 2022 for Video.

PP Preecha Klinkaeo Chair of District Public Image and Public Communication Committee together with District Public Image and Public Communication Sub-Committee member PE Kannapong Raksarad who arranged poster and video at District level with three prizes equally at 10,000 baht.

After this, entries from 5 clubs were sent on for competition at zone level. The result was that from D 3350 RC Bangrak won the Poster competition. A month later result was announced for D 3350 in the video category. We were eagerly waiting for this announcement as this is a new category and we were not sure if the entries satisfied the judges. We found that two clubs in D 3350 RC Bangrak received the first prize and RC Lopburi received the prize for first runner up.

The prize award ceremony was held in Singapore on 14 May 2022 during the First Rotary Intercountry Committee Asean. The Thai delegation was led by DG Prof Emeritus Wiroon Boonnuch, PP Preecha Klinkaeo Chair of District Public Image and Public Communication Committee led Rotarians who went to receive the prizes personally from RI President Shekkar Mehta.

(At this ceremony 2020 – 2021 Poster POA prize was also handed to RC Phnom Penh Capital for the first prize and to RC Yannawa for the 2nd runner up prize.)



Another activity which was the firm intention of DG Professor Emeritus Dr. Wiroon Boonnuch and PP Dr. Pichai Buranasombati is setting up 10 new clubs in Rotary year 2021-2022.

Congratulations also go to three new clubs in Vietnam – RC Saigon, RC Saigon International, and RC Danang.

| This certifies that the Rotary Club of | |
|--|-------------------------------|
| Saranrom Tha Pra, Bar | ngkok, Thailand |
| having been duly organized and having agreed, through its officers and members, to be bound by the Constitution and Bylaws of Rotary International, which agreement is evidenced by the acceptance of this certificate, is now a duly admitted member of | |
| ROTARY INTERNATIONAL | |
| and is entitled to all the rights and privileges of such membership. | |
| in witness whereof the signatures of its officers, being duly authorated, are subscribed hereto this eighteetith day of March 2022 . | Wiroon Bornach |
| Admission to membership in Rotary International recommended by | Shelihas heldia |
| Rotary (R) | Pesident, Ropey International |

Congratulations to RC Wang Saranrom-Tha Phra who received their Charter in March 2022.



Congratulations to RC Muang Vised Chai Chan who received their Charter in June 2022.





And the latest club to receive their charter on May 25, 2022 is RC Pasan, in Nakhon Sawan. In this case the Special Representative is AG Tawatchai Chatvittayanon of RC Bangkok Nawamin who brought his childhood friends in Nakhon Sawan to come together to form a Rotary club. RC Bangkok Nawamin and RC Siquare , Nakhon Sawan were the sponsoring clubs. Charter President of the new club was Noppanun Pornpichaya. This club has 20 members.



D.3360 Editorial of District 3360, RI



P. Dr. Natthanin Sestawanich Rotary Club of Phrae

Dear Fellow Rotarians,

We have reached the last issue of the year 2021-22. All this past year I have performed the duties I have been assigned to the best of my abilities. Even if I don't have enough time, I made sure to make time to bring the best of our District to the attention of you readers, so that you can see what is happening in District 3360 from different angles. I try to present something from each club until almost every club is covered be they in the form of special scoop, or service projects so the club is known to Rotarians in other districts. I am proud and honored that the editorial team of The Rotary Magazine has trust in my abilities.

From the first day I wrote this column, I remember I was receiving MultiDistrict-PETS training at Ayutthaya province. I remember I was quite excited and ran around interviewing everyone who was important in that function. Everyone cooperated with this president elect from a small club in District 3360 and trusted me with this special scoop.

Thank you for your kindness and trust all the time I was assistant editor of District 3360. Even though the Rotary Magazine has reached its final issue, but Rotary is still forging ahead with 'IMAGINE ROTARY'.

With best wishes and Rotary fellowship.



DG Jirayuth Hirunyawat District 3360 Governor, 2021-2022



In the year 2021-22 "Serve to change life" led by RI President Shekkar Mehta, at the beginning of the year I thought Covid-19 epidemic would gradually die down, but it did not happen like that. In March 2021 we could not organize Multidistrict PETS in Bangkok, so District 3360 switched training of PETS and DTTS to onsite training in Uttradit province from 2-3 April 2021. Covid continued spreading periodically and we had to switch training to online. As a result, DTA was held on Zoom and its efficiency was only at a certain level. We did not have on-site meetings for quite a while. Our District continued to follow the lead of RI President on membership where "each one bring one". He wanted to grow Rotary membership from 1.2 million to 1.3 million. This means a 10% increase. In our District we have 1,422 Rotarians and our goal is 1,600. Today, we have 1,588 as our unofficial number. This is because we have 2 new clubs. On 15 September 2021 we chartered Rotary Club of Phayao Peacock and on 17th October we chartered Rotary Club of Chiang Mai Nawarat. We also have 2 satellite clubs of Mae Suay Chiang Rai and Chiang Kham Phu Sang. These new clubs have added membership numbers to our District. I have to commend RC Chiang Mai Thin Thai Ngam who increased their membership to



net 29. The final numbers will only be available at the end of June.

As regards service projects we followed RI President Shekkar Mehta's 'do more grow more'.

Even though the prevalence of Covid-19 made it difficult to do regular projects, we found that 117 presidents continued to do projects although there were some changes from the routine type of projects. These became Covid related projects i.e. offering oxygen meters, ATK test kits, hygienic mask or cloth mask. Then there are projects that greatly benefitted the community like RC Lanna Chiang Mai's drinking water for the community at Arunothai village, Mae Mah subdistrict which benefitted 3000-4000 villagers and students in the community. Another notable project is by RC Lampoon together with RC Haripoonchai building a shelter for community use in the middle of Lampoon. This project enabled the local people to know Rotary better. I also wish to praise RC Chiang Mai Thin Thai Ngam for doing 15 service projects.

We did more than 20 global grants in the past year. Notable one was the colonoscopy machine for Pichai Dabhak Camp hospital in Uttradit. I thank all our Rotarians who had good intentions and overcome the problems in their execution of the service projects for the community. For Public Image this year we prepared polio shirts for the district and campaigned to have our Rotarians do service projects on World Polio Day wearing the T-shirt. This way we can show RI's goal of eliminating polio from this world. We also have income from selling the t-shirts to send to Polio Plus in the name of District 3360.

For the Photography campaign and video of People of Action we have good cooperation from many clubs so that we were able to compete at the Zone level. Even though we did not win any prizes we were able to show that District 3360 is interested and is learning how to promote our activities through People of Action method continuously.

For entries in My Rotary - this is below target. A large number of our members are not IT literate. We need help from the young generation Rotarians to teach us how to use My Rotary.

The chief responsibility of the District Governor is visiting every club in the District. This helps push clubs to solve problems and to push for contribution to the RI Foundation. I visited 14 clubs online, and the remainder by onsite visits. If you ask me what I felt by all the club visits -- I think we all felt the same way - tired of the travelling involved. My Rotary Ann and I drove our own car to all the visits. But what made us forget the tiredness is the great reception we get from the clubs, taking us to enjoy good food. I collect all the reception signs from the

D.3360

clubs as mementos of my visit as District Governor. I observe the strength of many clubs, the individuality of the club which results in their sustainability. I also see the problems of many clubs especially the newly chartered ones who are not fully aware of the District's goals. I explain them and help to solve problems of the clubs. The final 3 clubs I visited were in Uttradit my home town.

I thank the 117 presidents, and have pride in them because being leaders in the Covid-19 situation is quite difficult for clubs to do service projects. Even visiting clubs in the District is difficult. But club presidents of 117 group had made plans before they assume presidency and the club proceeded to do the projects. These are not only the regular projects but also projects that 117 presidents initiated and they have succeeded according to plan. I also thank my District Officers and Assistant Governors whose support led to the success of District events. Time had passed so quickly I will keep my good impressions with me for all time. Thank you.





Activities

















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Rotary 🛞 SERVE TO CHANGE LIVES สโมสรไรคารีเซียงใหม่ที่ไปไทยงาม ก็จะช่น ขณาจระทุกร์ เราร์ก่อนมากๆผ่าการณ์ หรือของข้องน้ ไปการสอบแปลเข้าไม่ในการการ จะส่วนร้องใหม่สุขภาพไทย 2 ระหาวัดสิทธิ์ ขณาจาก 2555 กา โรสมรไขโอที่มูกเกมต์จะ 5 ยังเง่น เราหวัดสิทธิ์ ขณาจาก 2555 กา โรสมรไขโอที่มูกเกมต์จะ 5 ยังเง่น







Rotary Centre Thailand

The ROTARY ACTION

INCREASE OUR IMPACT A CONVERSATION WITH TUSU TUSUBIRA

"A good project is a catalyst for sustainable change."

Rotary 42

May - June 2022

MANITY

Learn what your club can do at rotary.org/actionplan

Q. The Action Plan asks us to increase our impact. How should we think about doing that?

TUSU: Here's an analogy: When your children are in school, it's easy to get excited about a great grade or test result – the success of that immediate moment. But as parents, we know we also need to take the long view. What kind of people are our children becoming? What will they do for the world after we're gone?

Real impact is something that resonates well beyond the work we do on a project. It's sustainable long after we have left the scene.

This definition of impact requires us to think about service in a different way. It is not what we give to communities that creates sustainability. It's whether the project enables communities to take ownership and drive the transformation on their own after we are gone. A good project is a catalyst for sustainable change.

Q. Why is it important to measure our impact?

TUSU: So we can be smarter about what we need to start doing, what we need to continue doing, and what we need to stop doing. It's essential to the future of our organization. Major funding agencies demand evidence of impact. Young people – the future of Rotary – have grown up asking institutions and organizations for greater accountability and transparency.

Q. What changes are you already seeing in Rotary?

TUSU: I'm heartened that Rotary is identifying consistent ways to assess and measure results. This way, we'll all be on the same page when it comes to planning projects and identifying impact.

I'm also seeing a greater appetite for risk. Less proscriptive funding will promote smart risk-taking and will encourage people to learn from – rather than fear – setbacks.

MEET FRANCIS "TUSU" TUSUBIRA.

A founding partner of an information and communications technology consulting firm, Tusubira is a member of the Rotary Club of Kampala-North, Uganda, and served on Rotary's Strategic Planning Committee when our Action Plan was developed. He's also a member of The Rotary Foundation Cadre of Technical Advisers.



There's greater support for clubs to focus their efforts on a few key areas, rather than trying to do too many projects. Instead of starting by asking "What are the deficits here?" clubs are learning how to build on a community's strengths and seeking out what I call the "pressure points" – areas where targeted, concentrated work can set in motion a cascade of change.

I'm also excited by the new Programs of Scale initiative. These projects have the longer time frame necessary to make a sustainable difference. Most important, Programs of Scale incentivize clubs to work together and recognize them for doing that. If you want to provide clean water sources, why would you want 50 clubs doing 50 different projects? We united against polio. Let's unite to solve other challenges facing our world.

Q. What makes you feel optimistic?

TUSU: Our work eradicating polio proves we are an organization capable of genuine and lasting impact. And I'm excited about the rising generation of Rotarians and Rotaractors who are bringing their commitment to sustainable solutions. We can do this.

Besides that, my name, Tusubira, literally means "we hope"!



A Message from the Chair of the Rotary Centre in Thailand

PDG.Vivat Sirijangkapattana



Result of the Competition for the 2021-2022 Thailand Rotary Club's Trophy 1. Krommaphra Kamphaengphet Akkharayothin Trophy

Rotary Club of Pha Narai Lop Buri (D3350) : houses 43 members and 2 meetings per month , this Club has the highest annual average meeting attendance rate of 92.08%

2. Krommamuen Narathip Phongpraphan Trophy

Rotary Club of Nong Khaem (D3350) : the Club's net 32 new members is considered the highest rate for this category.

3. Phraya Sri Wisarn Wajaa Trophy

Rotary Club of Nakhon Phathom (D3350) : the Club's initiative of "The development and enhancement of Service of Haemodialysis Centre of Dontoom Hospital" is selected as the most outstanding service activity of the year 2021-22.

Number's Rotary Data source:

www.rotary.org As 1June 2022 (1 July 2021) My fellow Rotarians,

On behalf of the Chairperson of Thailand Rotary Centre Committee (2020-2022), Committee Members, and the Centre Committee, I would like to summarize our 2 years actions on promotion and facilitation of Rotary Clubs and Rotary District in Thailand, Laos, Cambodia, Myanmar, and Vietnam which comprises 357 Clubs and 75 Rotaract Clubs. Furthermore, there are another 4 significant missions as follow; 1. public relations, 2. translations, 3. Rotary Library, 4. Rotary Thailand Magazine.

In terms of the public relations which the sub-committee is chaired by PDG.Thanongsak Phongsri, the online channel allows the new generation to get in touch with us conveniently. High rate of accessibility to various platforms shows this success obviously.

In addition to the translation job, the sub-committee chaired by PDG. Nakharin Rattanakijsoonthorn has also worked on editing and improving of Rotary Vocabulary which the updated one is useful for Thai Rotarians.

Chaired by PDG.Orn-anong Siriphrommanus, the rearrangement of souvenirs granted to RIPP. Bhichai Rattakul at the Thailand Rotary Centre's Library is considered as the key activity for the improvement of this facility which is expected to be opened to all interested Rotarian in the soon future.

Chaired by editor PP. Wanich Yothawut ,the Thailand Rotary Magazine does not only present its attractive outlook and quality content , but also expand the distribution channel to the online platform which is accessible by related applications. This alternative for Rotarians and general public is in align with the RI's policy.

I would like to compliment all Chairpersons, their team, Rotary Centre's Administration Committee, Advisor Committee, as well as all Centre's members for their contribution to all impressive outcomes within these last 2 years. Please accept my sincere gratitude in this regard

Yours in Rotary, And In

(PDG.Vivat Sirijangkapattana) Chair, The Rotary Centre in Thailand

| District | Rotarians | Club | Rotaract | Club |
|------------------|----------------------|------------------|------------------------|----------------------|
| around the world | 1,210,038 | 37,095 | 232,341 | 11,285 |
| 3330 | 2,411 (2,348) | 101 (101) | <mark>320</mark> (572) | <mark>29</mark> (32) |
| 3340 | 1,345 (1,352) | 63 (63) | <mark>55</mark> (55) | <mark>5</mark> (5) |
| 3350 | 3,243 (3,041) | 121 (119) | 297 (183) | <mark>28</mark> (27) |
| 3360 | 1,523 (1,422) | 72 (70) | <mark>384</mark> (377) | 13 (13) |
| Totel | 8,522 (8,163) | 357 (353) | 1,056 (1,187) | <mark>75</mark> (77) |
| Rotary 44 | May - June 2022 | | | |

Let's join hands together

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Rotary Club of Baan Poang

Organized the project on "Promotion of English Learning" by promoting the student's reading activity and handing over the reading promotion books to Wat Baan Poang Samakkhee Khunuphatham School, Ratchburi Province.

Rotary





New members from different groups in our communities bring fresh perspectives and ideas to our clubs and expand Rotary's presence. Invite prospective members from all backgrounds to experience Rotary.

REFER A NEW MEMBER



my.rotary.org/member-center