

# THAILAND Rotary

โรตารีประเทศไทย [www.rotarythailand.org](http://www.rotarythailand.org)

English issue



Magazine 2 Monthly  
Vol.37 No.192  
January-February 2021

Together, we  
Celebrate

Together, celebrating Rotary in Thailand's 90th Anniversary

Rotary





**Malaria  
Partners  
International**  
Formerly Rotarian Malaria Partners

# New Name Same Fight

**New name but the same heart.**

Do you know that every two minutes a child dies from malaria?

**We can help to prevent**

Malaria Partners International, an alliance organization has partnered with The Rotary and the community against malaria. To promote both small and large projects in a different region. That has epidemic of this disease.



Unite to End Malaria.  
**Learn More Today.**

[www.MalariaPartnersInternational.org/Welcome](http://www.MalariaPartnersInternational.org/Welcome)

## ROTARIAN CODE OF CONDUCT

As a Rotarian, I will :

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment

## President's message

HOLGER KNAACK, January 2021



January is finally here. As we look forward to 2021, our thinking doesn't have to stop at the end of these 365 days. Are you thinking ahead about what you will be doing in 2022, 2023, and beyond?

We cannot foresee the future, but we can steer ourselves where we want to go. I think it is important that every Rotary club hold a strategic meeting at least once a year. Past RI Director Greg Yank, who has a lot of experience working with clubs on their plans, shares his viewpoint.

*A famous aphorism states, "By failing to prepare, you are preparing to fail." Planning is essential to achieving success in all areas of life, including Rotary, and we're getting better at it every year.*

*Strategic planning for Rotary clubs works. I have helped many clubs find that pathway by working with them to build what I call a blueprint, a multiyear plan that answers the fundamental question: "What is our vision for our club?" The best plans I have seen are those that are focused, when a club concentrates its resources on the best opportunities it has. Your Rotary club cannot be all things to its members and to the community it serves; it has limited human, financial, and time resources. A successful plan factors in assets and limitations to chart the desired pathway for your members.*

*Begin building a multiyear strategic plan by brainstorming with your club, asking, "What are our initiatives and priorities for the next two to three years?" Document your answers using action-oriented language that is specific, concrete, and measurable about the goals you want to achieve.*

*Next, narrow down your initiatives to a core set of three to five priorities. Your club will then develop specific objectives for each initiative, outlining who will be involved, key milestones of achievement, how progress will be tracked, and a timeline for completion. Keep your plan short and simple.*

*Then go out and do it. Review the progress you make toward accomplishing the initiatives, and revise as needed at least once a year. Rotary has a solid template to assist clubs in their planning, which you can find at [my.rotary.org/document/strategic-planning-guide](https://my.rotary.org/document/strategic-planning-guide).*

We want to enrich and enliven our clubs with new discussions and ideas. But how do we attract the diverse professionals, from different backgrounds, ages, and experiences, who are all driven by as strong a sense of integrity as we are?

Through strategic planning, we explore this question to define the very nature of our club and the value it offers to its members and to the community. Each club is different, and each club's value will be unique. During the planning process, clubs may also find that some of the activities they used to do are no longer relevant or attractive.

Once your club makes a strategic plan, it's time to take action and carry out the necessary changes. When we do that — as we engage members in vibrant and active clubs that not only have fun but also serve their communities with projects that have real and lasting impact — our clubs grow stronger. And when we discover what makes our own clubs unique and build upon those core values in all our efforts, Rotary Opens Opportunities to enrich the lives of everyone.

Holger Knaack  
President, Rotary International

## President's message

HOLGER KNAACK, February 2021



IN ROTARY, 23 February is our anniversary, and February is also the month when we focus on promoting peace. There is a reason for this: Contributing to peace and international understanding has been a high priority for us since our earliest days.

We are often asked: “How can we get involved in peace now?” There are many paths to peace in Rotary. Our youth programs point us in the direction of Positive Peace, as does the work of intercountry committees and the Rotary Action Group for Peace.

Another path is the Rotarian Peace Projects Incubator (RPPI), an inspirational collaboration among Rotarians, Rotaractors, and Rotary Peace Fellows and alumni. Led by Rotarians in Switzerland and Liechtenstein, RPPI has designed 48 global projects that any club can support, either directly or through Rotary Foundation global grants. Nino Lotishvili and Matthew Johnsen, alumni of the Rotary Peace Center at Chulalongkorn University in Bangkok, Thailand, are two of the many volunteers.

*During my Rotary peace journey, I have learned how personal resilience helps build inner peace and create sustainable outer peace. This was the inspiration behind the Women Peace Ambassadors for the South Caucasus project, which is based on my field research in Georgia. The RPPI team of Rotarians and peace fellows recognized the incredible potential of women from mixed-ethnicity families who live on borderlands to be role models for peace within and beyond their communities. Through workshops on building inner and outer peace that draw on the power of storytelling, 40 participants will be sharing their stories and reaching around 400 extended family and community members. These inspiring but marginalized women will reclaim their inner strength as peacebuilders at the grassroots level. In this way, we will take steps toward the sustainable, peaceful society we need so much, not only in our region, but throughout the world. — Nino Lotishvili*

*I was excited to join the peace incubator project and to further strengthen my ties with Rotary's peace community by working with past and current peace fellows to develop these proposals. My team wrote five proposals — three in Bangladesh, one in Iraq, and one in Poland — that focus on the arts and on education to generate dialogue across religious divisions and avert the radicalization of young people. I was inspired by how, despite the pandemic, we came together via technology with a vision to develop, test, and strengthen ideas and to produce workable solutions that clubs across the world can support to advance peace. I am excited to work with Rotary's peace community to transform these visions into reality. — Matthew Johnsen*

Here is further proof that in Rotary, we prefer action to words. This is Rotary at its best. I encourage you to visit [rppi.ch](http://rppi.ch) to explore the projects and support them.

We have lasted 116 years because of our strong ethics, our passion for Service Above Self, and our unique approach to problem-solving. One of our greatest strengths is how we reach across our communities and across national, ethnic, religious, and political divisions to unite people of all backgrounds and to help others. This month, let's celebrate our history and the many ways that Rotary Opens Opportunities to advance world understanding, goodwill, and peace, our ultimate mission

Holger Knaack  
President, Rotary International



### The gift of a healthier environment

Having grown up amid lush green forests in the mountainous landscape of Sri Lanka, I always recall the words of the great poet Rabindranath Tagore: “Trees are the earth’s endless effort to speak to the listening heaven.”

How sad that so often we humans insist on interrupting this conversation. Just like every other living thing, we are a part of nature. But we are also the only species that bears the responsibility of protecting the environment for future generations. The coronavirus pandemic has shed light as nothing has before on the relationship between environmental degradation and threats to public health.

A few years ago, the government-owned electricity company in my country planned to build a second coal power plant, in eastern Sri Lanka. It would suck 93 million liters of water per hour from a bay where fragile ecosystems meet the deep sea, the site of one of the largest spawning grounds for sperm whales in the world. After processing, those 93 million liters per hour would be dumped into the ocean, now loaded with toxic chemicals that put that marine life at great risk.

Learning from the lessons of the damage caused by the first plant, a coalition formed, made up of many public advocates, including Rotarians. They ran a campaign that alerted the media, the public, and the local community to the potential dangers, in addition to taking legal action. The government eventually abandoned its coal plant idea after the resulting public outcry.

We can truly move mountains when we come together.

When some of us moved to add the environment as Rotary’s newest cause, we did so because of the urgency of the problem. In 1990-91, RI President Paulo V.C. Costa set forth a vision, and today we will take this work to the next level. We live in a time of great stress on our environment, of rapidly rising sea levels, massive storms, disappearing rainforests and wildlife, and destructive forest fires. Climate change touches us all, rich and poor.

We will face the challenge strategically, as with the other areas of focus. In fact, the six other areas of focus depend on this one. For what good is it to fight disease if our polluted environment causes us to become sick again?

The Rotary Foundation will be central to this work. More than \$18 million has gone toward environment-related global grants in the past five years. Building upon this work to protect the environment, we will give yet another Rotary gift to future generations. And you can be a part of it today.

K.R. Ravindran  
Foundation Trustee Chair



### The satisfaction of stepping up

Giving is more than an activity. It is a way of life and a beacon in the search for hope in troubled times. There is great turmoil today, but these are not unusual times, not in the span of human history. The wisdom of the ages is especially important to help us set our path and purpose.

Such wisdom comes from the 12th-century philosopher known as Maimonides. Born in Córdoba, Spain, he and his family went into exile in Morocco to escape religious persecution. As a young man, he mastered Aristotle, astronomy, and later medicine. After moving to Cairo, Maimonides became known as the city's greatest rabbi, producing tomes of commentary on the Torah, and he lived out his final days as a renowned doctor.

But his greatest gift to humanity captured his thoughts about giving itself. His Eight Levels of Charity is a masterpiece that teaches us about what giving means and what motivates us to do it.

The bottom rung of Maimonides' ladder is giving out of pity or grudgingly. The next step up is giving less than one should, but doing so cheerfully. Climb up to the fifth rung and you are giving before being asked. Further up the ladder is giving in a way that the receiver does not know who the giver is. The eighth and highest level of charity is to anticipate distress and giving to avoid or prevent it.

When we immunize children against polio, we are anticipating potential illness. We do so with other efforts, such as Rotary projects that reduce the incidence of malaria or cervical cancer.

When we teach someone a profession that enables them to earn a living, we apply the eighth step. From microfinance to education, The Rotary Foundation helps us give the gift of self-reliance. All of this good work awaits us, as does the work of supporting newborns, cleaning water sources, recovering from the COVID-19 pandemic, and countless other efforts we lead.

I am proud to say that many Rotary members climb to the top of Maimonides' ladder. Many of them do so anonymously. Whoever they are and for whatever reason they share their gifts with the Foundation, I thank them.

As an organization, Rotary climbs that ladder as well. Every one of your donations helps us reach higher levels. As we climb this ladder as one, we gain a wider perspective. We see all those who need to be uplifted as well as the countless opportunities we have to help them in Rotary. And as we do so, we find our own meaning and purpose.

K.R. Ravindran  
Foundation Trustee Chair

# Editorial

PP.Vanit Yotharvit, D.3360

Fellow Rotarians,

\*\*Rotary launched The National Rotarian, its membership magazine, in 1911. Since then. We have changed its name for 2 times, The Rotarian, in September 1912. And It was later changed to Rotary in September 2020. The Rotary clubs spread across the world and its members from other part of the world has begun to publish their own magazines, to highlight local Rotary stories.

Now a day, the magazine is currently available in 34 regions around the world, with 25 languages serving its members in 129 countries. With a combined monthly print volume of one million and eighty thousand. The Rotary magazines connect directly between RI with individual members. News and information are shared. Along with inspiring readers with stories of people, the one who actually did it.

\*\* (Donna Cotter - Our World Column, January 2021)

When celebrating the centenary of "The Rotarian" magazine. The editorial has published a special edition with 128-pages long. Documenting Rotary's stories and achievements over the past one hundred years. All the touching stories has been mentioned by the printing giants "The New York Times" as a "tour de force". (Idioms used to honor the media and the things that have been done skilfully with advanced skills and is very impressive)

A decade later, the magazine continues to develop both formats and its content continuously, until able to sweep many awards. The cover of the magazine Received the highest honor from "The National Magazine Awards" Rotary magazine is one of the best magazines which promotes non-profit volunteerism.

\*\* (John Riesack - Editorial, Rotary Magazine, January 2021)

Rotary Magazine Thailand as part of a network of creativity and inspiration. I would like to take this opportunity to congratulate all colleagues and editors on this occasion.

Yours in Rotary  
PP.Vanit Yotharvit

BICENTENNIAL

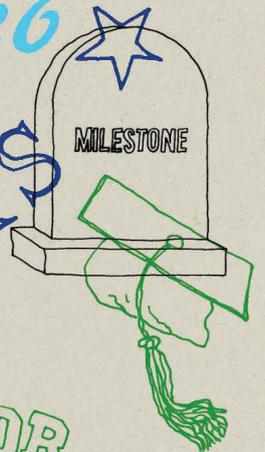
Happy Valentine's Day!

THE  
ROTARIAN  
CELEBRATING



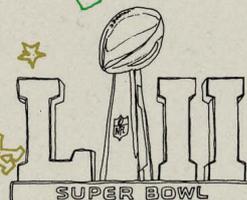
2026

60 YEARS



WAL  
SENIOR  
YEARBOOK

WELCOME BACK



WELCOME BACK

# THAILAND Rotary

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**(Cover)** Children and youths of Baan San That School, Chiang Saen District, Chiang Rai Province, welcome the Rotary club of Mae Sai and Chiang Saen where members join together to serve lunch and a scholarship.

**(Table of Contents)** The picture won the 2nd regional public image contest.

Fun dee (healthy teeth) by ourself project at Baan Sai Moon school, Panat Nikhom district, Chonburi province. This project is an idea that emerged after

hosting lunch and give scholarships to children at Ban Sai Moon School. From seeing children brush their teeth after finished lunch. We, the Rotarians Phanat Nikhom noticed that the children brush their teeth in the wrong way. As a result, the next day we educated them with knowledge as well as giving brochures and

teaching them how to brush their teeth properly. Because proper brushing will

reduce the erosion of the tooth neck, prevent tooth decay, and brushing teeth regularly also helps to prevent the occurrence of various diseases as well.



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## Contents

President's Message	1-2
Trustee's Message	3-4
Editorial	5
Contents	6-7
Rotary Information	8
Article	9
Special Scoop "The Future"	10-16

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*Chair of District Club Development and Strengthening Subcommittee*

**“Attendance record is a factor used in measuring the strength of the club”**

# Attendance Record versus Club

Many Rotarians still believe that District requests monthly attendance record to win the Kampaengpet Akarayothin Cup which is awarded to the club in all 4 Districts of Thailand who obtains the highest average members attendance. Because of this belief, many clubs which are not quite ready did not give importance to attendance record.

Attendance record is a factor used in measuring the strength of the club. It can be compared to health checkup of the club. If compared to our body it can be seen as the annual checkup. If compared with a company then it is similar to the account audit.

Attendance record is a key component that the club should give importance to and plan together with members. The club secretary collects the information monthly and sends it to the District Secretary with copies to District Governor and Assistant Governor. Each month the District use the information obtained to analyze information about the club. The attendance record shows the strength or weakness of the club. If members come for meetings regularly, it shows fellowship is strong. Meeting regularly creates opportunity to talk and join in service activities, building fellowship and harmony.

Attendance record reflects the actual status of the club. If the club president emphasizes the health of the club to all members, it will bring members back to the club. Today RI's requirements for attendance have been substantially relaxed, as follows:

- Clubs have to hold meetings only twice a month (from previous 4 times). This means in a year (365 days) we meet not more than 24 times. Members can allocate time in advance.

- Remove 'make up' time requirement, simply asking that members collect make up over the whole year.

- Attendance can be online. If the member cannot attend physical meeting they can switch to online. Some clubs allow this to be counted.

When all these are taken together with Club President and various directors jointly organize meetings which are relevant, interesting, and attractive for members, then club attendance figure will rise. When members give importance to and have a role in club activities, it will lead to a strong club.

**Thus we can truly say that Attendance Record has a role in strengthening the club.**

## Article

PP. Busabong Jamroendararasame, Ph. Dr.,  
Rotary Club of Phayao



# Years in Rotary

**“His Majesty King Prajadhipok King Prajadhipok’s Rama VII presence is in the establishment of the Rotary Club of Bangkok at Phaya Thai Palace. And attended the first general meeting of the Rotary Club in Thailand at Phaya Thai Palace In December 1935 “**

This historic event It makes me think of the history of the Rotary club in Thailand. A long time, many things may be forgotten. Some stories may be ingrained in your memory. Especially the Rotary Club of Bangkok Which has as many as 69 founding members on September 17, 2473 with General Chao Borom Her Royal Highness Prince Burachatchaiyakorn Krom Phra Kamphaeng Phet Akarayothin is the founding prime minister.

Founding needs time. After the establishment of the Chicago Rotary club It was the world’s first Rotary club. In Chicago In 1915, for 13 years, Special Representative Lieutenant James W. Davidson of the Rotary Club of Calgary was established. Alberta, Canada, established the Rotary Club in the Golden Cape. The first Kuala Lumpur club was established in 1928 and seven other clubs were formed within two years before entering Thailand in 1930. 8 clubs were classified under “Rotary B District”. Have a temporary Rotary sector It was first merged with Rotary clubs established in Indochina, including Laos, Cambodia, and Vietnam, and was transformed into “Rotary District 80, Rotary International.” Krom Phra Kamphaeng Phet Akarayothin was the governor of the two consecutive terms in the years 1935-80, when members increased rapidly. The name was changed to “Rotary District 46” and eventually to “Rotary District 330”.

Thailand expanded from Region 330 with Rotary Sections 335 and 336 in 1992. In the same year, RI organized the

Region Number from 3 to 4 and approved the expansion to 4 Regions: 3330, 3340, 3350 and 3360, and A Rotary Center has been established. Since 1 July 1992

A full 90-year history, The Rotary Club of Bangkok has been the pride, model and spender of all Rotary clubs in Thailand.

In the administration of a Rotary club, club president takes turns leading many clubs come together as a district. With the district governor leading The district governor

counts as the district’s highest leader. And is the only official of RI. The persistence and development of the club In addition to the president of the club The district governor plays a vital role in congratulating the Bangkok Club, who has lived up to 90 years and has a total of 8 governors:

*Year: 1935-36 District 80*  
**DG. H.R.H. Prince Purachattra**

*Year: 1940-41 District 80*  
**DG. H.R.H. Prince Wan**

*Year: 1950-51 District 46*  
**DG. H.R.H. Prince Dhani**

*Year: 1954-55 District 330*  
**DG. Phaya Srivisar, 1960-61 Vice-President, Rotary International, 1959-60 Director, Rotary International**

*Year: 1974-7 District 330*  
**DG. M.R.Patanachai Jayant**

*Year: 1980-81 District 330*  
**DG. Nelson Alexander**

*Year: 1986-87 District 335*  
**DG. Krisda Arunvongse**

*Year: 1991-92 District 3350*  
**DG. Gen.Saiyud Kerdphol**

**“The Rotary Club of Bangkok Which has as many as 69 founding members on September 17, 2473 with General Chao Borom Her Royal Highness Princess Krom Phra Kamphaeng Phet Akhara Yothin is the founding prime minister. ”**

# 110<sup>th</sup> ANNIVERSARY ISSUE

- PHILANTHROPY** by William MacAskill
- PEACE** by Dennis Wong
- WATER** by Charles Fishman
- READING** by Scott Turow
- TRAVEL** by Mark Baker
- LANGUAGE** by Kory Stamper
- ENVIRONMENTALISM** by Jonathan Foley
- LEADERSHIP** by Joe Otin
- ENTREPRENEURSHIP** by Juliana Corredor Gonzalez
- MIGRATION** by Quentin Wodon
- THE PAST** by Geoffrey Johnson

**Illustrations** by Greg Mably



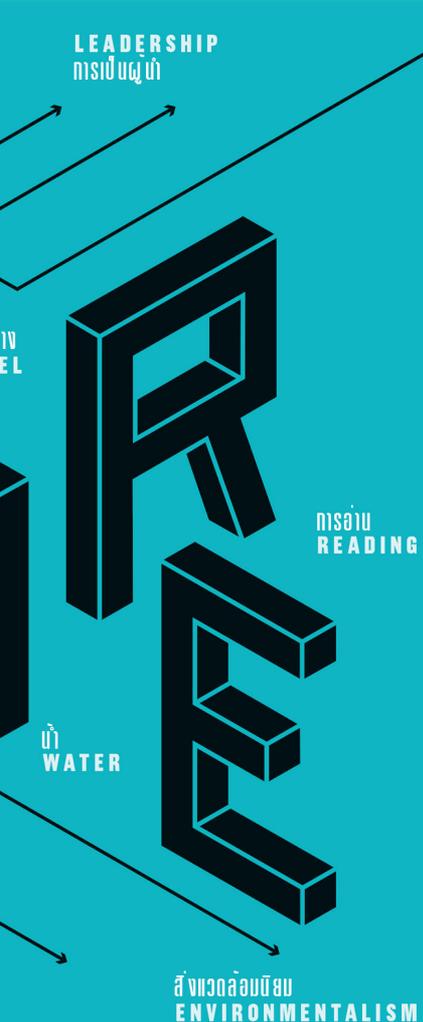
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To celebrate the occasion of Rotary Magazine's 110th anniversary, the editorial team created a special article. Which uses the name "future"

It is a curated collection of articles from thinkers, writers, practitioners. To anticipate the future trend to come By dividing into various interesting topics

Which will be divided into two editions In this first issue, there are five topics: Philanthropy, Peace, Water, Reading and Travel.

Although much of the story may be based on a likely American reader, But it can also be an indicator of the future trend of our world - Editor.



# The Future

In 1915, writing in this magazine, Paul Harris remarked: “What Rotary will be 100 years hence, none living can imagine.”

More than a century later, there’s no need to imagine: Rotary has thrived, as has the magazine. Ten years ago, on the occasion of our 100th year in print, the editors looked back at the magazine’s achievements in an anniversary issue that brought together a prestigious roster of contributors from our archives that ranged from Jane Addams to Kurt Vonnegut — and also included Winston Churchill, Albert Einstein, Mohandas K. Gandhi, Ernest Hemingway, Sinclair Lewis, George Bernard Shaw, and Amy Vanderbilt, to name only a few.

Now, on our 110th anniversary, we’re looking in the other direction: toward the future. As we stand at the threshold of the third decade of the 21st century, we are imagining where we’re headed — and what to expect when we get there.

## Looking forward: The future of peace

*A member of the Rotary E-Club of World Peace, District 5330, Dennis Wong is a co-founder of the Rotary Action Group for Peace.*

### Given all the changes of the past year

— in Rotary, in the United States, and in the world — a conversation about the future of peace is more timely than ever. One thing is certain: Conflict and change, two constants, will occur. The question is, will we use those conflicts as a catalyst for constructive change? As they consider their answer to that question, Rotary and Rotarians must choose to have a significant and lasting impact on peace “across the globe, in our communities, and in ourselves.”

To that end, we must work on some novel thinking and approaches to peacebuilding based on Rotary’s vision statement and action plan, always keeping in mind our principles and our areas of service and focus. One goal must be to build trust, transparency, and teamwork in our efforts. We should also establish a mindset where we make peacebuilding a daily habit that includes leading by

example. And we must always keep our eyes on what I call the four P’s of Positive Peace: people, purpose, policy, and power.

Since the status quo is not working, I expect the need and drive for social justice and equity will inevitably lead to change, in ways that I hope are beneficial to all. As those changes occur, Rotary and Rotarians can make a difference in many ways, if they choose. We must ask ourselves: Will we have the courage and will to make the necessary commitment to Positive Peace?

I envision a time when, in people’s minds, the name of Rotary is equated with peacebuilding and conflict transformation. Peace is a human right, and I am optimistic about a future when the citizens of the world will live in safety, have the opportunity to prosper, and enjoy the quality of life we all deserve.

# PHILANTHROPY

By William MacAskill



about 10 years ago, I helped launch a social movement called effective altruism. In time it led me to what I am convinced is the future of philanthropy.

Let me explain. Effective altruism uses evidence and reason to determine how we can do the most good with our limited resources. When the movement began, the focus was on widening our moral circle of those we consider to be worthy of altruistic concern to include people living in extreme poverty. That widening moral circle is only the latest phase of a historical trend that began millennia ago.

We started out caring only about the family unit or the tribe, but over time the circle widened to give equal moral weight to people of different genders, races, religions, sexual orientations, and nationalities. Now the circle has grown to embrace the abjectly impoverished. Although those of us who live in developed countries may not see their suffering with our own eyes, that does not permit us to ignore them. All humans are equally deserving of our moral concern, regardless of where they live. Consider this: The World Health Organization estimates that around 1.5 million people die every year from preventable diseases. Yet only about \$2,300 can prevent a child under age five from dying from one of them — malaria — through the seasonal dispensation of antimalarial medicine.

More recently, however, I have come to realize that, even as we consider everyone alive today as being of equal worth, the circle has still not reached its maximum breadth. Yes, there are significant ways we can do an enormous amount of good to help the global poor. But lately I have been convinced that the future of philanthropy — and the place where we can have the biggest impact — demands that we focus on improving the lives of another group of people whose suffering we do not see. A group that is separated from us not by space, but by time: future generations.

The lack of representation of future generations is an example of market and democratic failure. People who do not yet exist cannot trade or bargain with us, and so they have no influence over the decisions of consumers or companies. And they are utterly politically disenfranchised: They cannot lobby governments, and they don't have a vote. It's left to philanthropy to fill the gap.

This is so important because there are so many people yet to come. Mammalian species can survive millions of

years before extinction; anatomically modern Homo sapiens has been on the planet for about 200,000 years.

If we equate the length of our potential existence as a species to the length of an individual's life, humans are in early childhood and have nearly an entire lifetime ahead of them. And humans are by no means a typical mammalian species. It's entirely possible that we might survive much longer: Scientists predict that the earth will be habitable for the next 500 million years; if we were able to take to the stars, the species' opportunity to survive would be astronomically larger again. So we humans have a vast future ahead — that is, if nothing goes wrong.

But there are, unfortunately, many ways things could go wrong. Nuclear power, geoengineering, synthetic biology, and artificial intelligence all pose a challenge. How can we harness their benefits without risking potentially catastrophic events? With the emergence of more and more powerful technology, the risk of the extinction of the human race, or the irrecoverable collapse of civilization, has become a distinct reality. And risks that grave, even when extremely unlikely, must be taken extremely seriously.

Many philanthropists have been convinced, therefore, that when we try to do good, we should primarily be concerned with the very long-term consequences of our actions: over centuries, millennia, or perhaps even millions of years. The Open Philanthropy Project, funded by Cari Tuna and her husband, Dustin Moskovitz (a co-founder of Asana and Facebook), names “biosecurity and pandemic preparedness” and “potential risks from advanced artificial intelligence” among its areas of focus. Tesla's Elon Musk and LinkedIn co-founder Reid Hoffman are supporting initiatives to ensure that AI is beneficial to humanity. Jeff Skoll, a Canadian internet entrepreneur, created the Skoll Global Threats Fund to tackle existential threats to humanity. As a symbol of this long-term concern, Jeff Bezos is funding a clock that will keep time for 10,000 years, chiming once every millennium. All these are examples, in different ways, of donors trying to benefit future generations.

Although this new wave of philanthropy is still in its infancy, I see that concern for future generations on the upswing. And if history is any indication, our circle of moral concern will only continue to expand.

*An associate professor in philosophy and a research fellow at the Global Priorities Institute at the University of Oxford, William MacAskill is the author of *Doing Good Better: How Effective Altruism Can Help You Help Others, Do Work That Matters, and Make Smarter Choices About Giving Back*. He is a co-founder and president of the Centre for Effective Altruism.*

**was in Charleston, South Carolina, to talk about water, and a university faculty member there explained how dramatically life has changed in the past few years in that beautiful waterfront city.**

As recently as the early 2000s, she said, Charleston had experienced a few flooding events a year — eight or 10. Not even one a month.

But in the past few years, Charleston has annually had 40 to 50 intrusive flood events. The flooding is so common and so disruptive, the woman explained, that she and her husband had to plan their lives around it. Their kids went to day care in one part of the city; they worked in another part. When the low-lying streets and intersections filled with seawater — as happens on average three times a month now — they were cut off from their children.

“We have to watch the weather, we have to watch the tides, we have to talk to the people at the day care,” she said. “Because we could easily end up at the end of the day with no way to get the kids.” There have been occasions when they didn’t take the children to day care, because flooding was predicted during the day.

You don’t have to imagine the future of water: It’s here. It’s happening right now, all around us.

That’s the most obvious lesson from the flooding in Charleston, a single problem in a single U.S. city: The flooding is not devastating, but it is sudden, it’s new, it’s relentless, it’s hugely disruptive, and it’s not going away. When it comes to water, we aren’t ready for what’s happening to us right now. So we certainly aren’t ready for the future.

In the past decade, we have made dramatic progress in water. In the 10 years between 2005 and 2015 (the most recent year for which there is U.S. data), the typical American went from using 100 gallons of water per day at home to using 83 gallons. If we were still consuming water at the rate we did in 2005, we would be using 5 billion more gallons of water a day than we are.

We’ve also made dramatic progress across the past 50 years. The United States today uses less water every day, for all purposes, than it did in 1965. We have tripled the size of the U.S. economy in that half-century without using a single new gallon of water. Which is to say, every gallon of water we use today does three times the work it did in 1965.

Farmers today use a little less water than farmers did in 1965 — but they irrigate 45 percent more land and raise twice as much food.

That’s all good news. If climate change weren’t transforming everything about who gets water, and how much, it would be great news — the foundation of a new water ethic. As it is, the progress we’ve made in the United States and around the world will cushion the impact of climate change. But that impact is likely to be so dramatic, we may not notice.

We don’t often connect the dots when we talk about the impact of climate change, but it is almost all about water. Rain that doesn’t fall anymore where we expect it. Rain that falls in fewer events — fewer rainy days and fewer storms — but with much more intensity and volume. Snow that now falls as rain, stealing from a kind of “water savings account” that whole regions rely on, where winter snows pile up in mountain ranges, then melt gradually through the spring and summer to provide a steady flow of water.

Every day we’re seeing the dawn of a kind of brutal intensity to the climate, and to the weather, that feels all new. Fueled by one record-dry summer after another, megafires rage across the American West. Nourished by unusually warm ocean temperatures, slow-moving hurricanes in the Atlantic and supertyphoons in the Pacific explode with power and intensity just before coming ashore, where they release torrential, flooding rains.

We’re used to separating out our experience of water, especially in the developed world. There’s the water we use every day at home, in offices and factories, on farms. And then there’s the water out in the environment — the water that either comes, sometimes in destructive torrents, or doesn’t come, for months that add up to drought.

Climate change is going to erase that convenient distinction. The human water systems we’ve created, and that we all rely on, are going to look brittle and inadequate in the face of what’s coming.

The most important principle for adapting to the new world of water is this: Water does not respond to wishful thinking. Water problems don’t get better on their own. Just the opposite: The longer you wait to tackle a water problem of any kind, from a leak in the ceiling of your living room to a sea-level rise in your city, the harder, and the more expensive, that problem is to solve.

That’s not just true directly. Well-managed water undergirds the entire economy. But we don’t appreciate that very often. A city that floods once a week, a city that has to ration drinking water, a city that has to brace for destruction with every hurricane season or every fire season: Those are not places with stable, appealing economic futures.

We need to adapt to a new world. And we need to appreciate two more key ideas when it comes to water. First, we know how to solve every water problem that exists in the world — in engineering terms. We don’t need a Manhattan Project or a moon shot to tackle water. But the hardest part of most water problems is the people part. It’s getting people to see the water situation in a clear-eyed way — with realism, not optimism. And then getting people to change their behavior.

The second thing to appreciate is that all water problems are local — and that’s where they must be solved. The United States is a perfect example of a rich, smart country with a wild array of water problems. Not only is there no active national strategy for tackling them; in most cases there isn’t even national guidance.

But that can be liberating for cities, for regions, for states. The smartest communities — in the United States and around the world — aren’t waiting to tackle water and climate change. They aren’t waiting for the alarm from Washington, or the guidance, or even the financing.

Especially in the developed world, we’ve had a century-long, highly engineered golden age of water, in which we left the management of it to the experts, and most of us never had to give water a thought. It was invisible in our daily life. We need to see the new age of water turbulence with realism, with urgency, and with a sense that water is something all of us are going to have to grapple with.

The golden age is over. Water isn’t going to be invisible anymore. The future of water is now.



*Charles Fishman is a frequent contributor to Rotary. His most recent book is **One Giant Leap: The Impossible Mission That Flew Us to the Moon**. He is also the author of the bestselling **The Big Thirst: The Secret Life and Turbulent Future of Water**.*

**BY Charles Fishman**

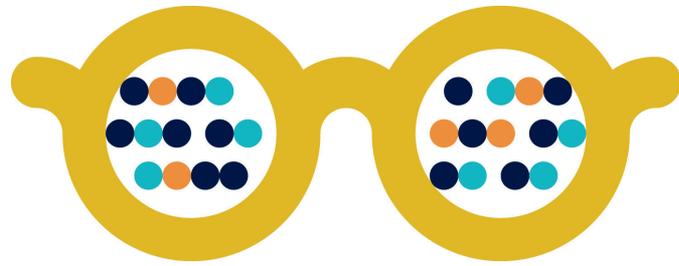
# READING

A longtime lawyer and the former president of the Authors Guild, **Scott Turow** is the author of many bestselling novels, including *Presumed Innocent*, *The Burden of Proof*, *Innocent*, and *Identical*. His latest book, set in his fictional Kindle County, is *The Last Trial*.



**“How I lived so long not knowing how to read is beyond me. I had no idea I was missing out on so much.**

CARL SANDERS Rotary Club of  
Kenosha, Wisconsin  
“Hiding Out,” April 2016



## READING BY Scott Turow

**A**s a writer, and as a frequent advocate for literacy and authors’ causes, I’m often asked if I think reading has a future in the United States.

Usually the question is put to me in the tone of grim resolve many people adopt in discussing the future course of the coronavirus pandemic or climate change. But my answer is always positive: There will always be books. Always authors. Always readers.

The question being posed to me is not, as I take it, whether our grade schools are going to stop teaching people to read and write. Minimal needs to decode written language will always exist. Think about reading the parking restrictions that are posted on street signs.

Instead, I believe what my questioners are wondering is whether Americans will read for anything but essential purposes. Will it remain important to be able to absorb more than a sentence or two? Will reading books or the news, for example, continue as a leisure activity?

The evidence is mixed. Consumer spending on recreational reading in the United States remained pretty much level from 1999 to 2019. With the rise of online booksellers and the e-reader during that period, I, as an author, would have hoped for growth. On the other hand, publishing is not on the verge of extinction.

Yet I cannot pretend there have not been in my lifetime significant social changes — and ones with deep consequences. The America that existed right after World War II, at least as it was portrayed in movies, was one where Americans passed their evenings reading books or a newspaper or listening to comedies, dramas, or a ballgame on the radio. Ours was a verbal culture, where words, spoken or read, were the principal form of communication.

Today, the majority of Americans spend those hours looking at screens, watching what they choose on their TVs or mobile devices. According to a recent Pew Research study, most Americans these days get their news from TV or social media, not newspapers or news sites. We have shifted to a visual culture.

Nor is it much of a mystery why. Yes, there are exciting new technologies: all those great streaming series and the remarkable computing power of our cellphones. But there are also recurring issues with American literacy. According to UNESCO, about 99 percent of Americans have basic comprehension, meaning they can read well enough to understand those no-parking signs. But as more complex reading skills are measured, study after study discloses disheartening statistics.

In 2019, the National Assessment of Educational Progress, which is sponsored by the U.S. Department of Education, analyzed the reading skills of about 600,000 students across the country. Only about a third of students in the fourth and eighth grades possessed proficient reading skills; since the last assessment in 2017, the average fourth grade reading score had decreased in about a third of the states — and for eighth graders, it dropped in more than half of the states. We are not making progress.

Students who struggle with reading can be expected to have difficulty reading as adults. According to a 2019 report from the National Center for Education Statistics, also part of the Department of Education, 21 percent of U.S. adults (about 43 million Americans) fall into low-literacy categories, meaning they cannot paraphrase what they’ve read, compare and contrast written information, or make basic inferences from what they have encountered on the page.

In that light, it’s not hard to understand why we’re becoming a nation in which visual communication is favored. If many Americans can’t read well, the best way to reach everybody is by showing them a picture. Learning to read is a complex task, requiring years of training by skilled teachers and sustained determination by students. Understanding an image is literally an infantile skill. According to 2009 research republished by the National Institutes of Health,



**“I believe whatever money I have belongs to society. I am just a custodian for a short while. I didn’t bring it with me, nor can I take it with me.**

RAVISHANKAR DAKOJU Rotary Club of Bangalore, India  
 “Thinking – and Giving – Big,” March 2019



**“Half of the world’s hospital beds are occupied by patients suffering from waterborne diseases. More than a billion people don’t have access to clean drinking water. That’s very disturbing in the 21st century.**

FATIMA LAHMAMI LANGLOIS | Rotary Club of Montreal  
 “Philanthropy Matchmakers,” July 2019



**“That year in Osaka shaped my life. It gave me an incredible foundation and the courage to travel the world and spread my wings.**

ANTONI SŁODKOWSKI  
 Rotary Youth Exchange, Poland to Japan  
 “Passport to Adventure,” September 2020

children of less than two years can look at a picture and learn to associate a word with the object they are seeing. Visual communication is innate and thus far easier.

But easier, as we all learn, is not necessarily better. If cave paintings could say it all, humans would have had no need to develop writing. Without denigrating visual or experiential learning, educators are virtually universal in pointing out the unparalleled increases in brain function and understanding, the way knowledge pyramids, and the enhanced efficiency in learning that reading engenders.

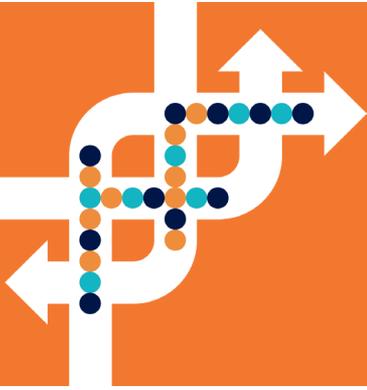
Visual communication, by contrast, is clumsy and unfocused. A picture may be worth a thousand words — but are those the words you need to hear? I am often driven to the point of fury when I search the internet to figure out how to fix a small problem around the house, say, how to get a broken light bulb out of a socket. The top result is almost always a video. But I don’t want to spend 10 minutes watching some well-intentioned DIYer turning themselves into the star of their own version of Tool Time. Give me written directions, I want to scream, so I can learn in a few seconds how to avoid damaging the light fixture.

The efficiency of text in communicating has clear social implications. Although I have no future in hip-hop, I like this dumb rhyme: Readers are leaders. Your typical corporate manager, pressed for time, is not going to deal with sound and lighting and editing to make a video to communicate directions to her subordinates — and she’s certainly not going to do it several times a day. She is going to write a quick memo and expect it to be read carefully.

Reading and writing well are what I call “Mandarin skills,” referring to the gentrified class who controlled imperial China. For the foreseeable future, in the United States, the people at the top of the social order will read and write fluently. The law — whether it’s writing contracts or legislation — is, literally, all about words. Teamwork may be essential in business, but the case studies that B-school students scrutinize are first presented in writing. Engineers must be good with numbers, but the problems they are trying to solve are shared across a large organization as words on the page.

So as I look into my crystal ball, it’s inevitable that this cadre of skilled readers will include many people who enjoy reading for leisure. Given the efficiency of reading as a way to absorb information, there will always be those who believe they learn more reading the news than watching a 90-second story on TV, people who find two hours with a biography richer and more rewarding than viewing a biopic. The fact that you’re reading this magazine proves my point.

Yet there is a sadder side to these predictions. What I am describing is a society in which reading and writing well are increasingly destined to be markers of class distinctions, of embedded power differentials and income inequality, and of inevitable resentments. Our increasingly visual culture is luring some Americans into a trap, a game in which they are destined always to be playing from behind. The critical issue with reading is not whether it will survive, but rather what we must do to make better reading skills universal.



BY Mark Baker

# TRAVEL

**L**et's strap ourselves into our flying cars for a moment and take a ride to the year 2030 to see what the future of travel looks like.

The bad news is that we probably still won't have flying cars by then, but advances in technology will drive many of the most visible — and important — trends of the coming decade.

Some of the biggest changes will be led by improvements in biometric identification, such as facial, retina, and fingerprint recognition. Cash payments, already on the way out, will truly become a relic of the past. All you'll likely need in order to buy something is a touch of your fingertip. Hotel chains and rental car companies are already adopting these technologies to allow travelers keyless access to rooms and cars. Automated passport readers have become commonplace at many international airports. In the coming years, passengers will simply glide across borders with a scan of their faces.

The industry is set to embrace robotics in a big way too. Within the next decade, expect to see robots at hotel reception desks and airline check-in counters. Robots, aided by improvements in voice recognition tech, will “man” the phones on air carrier customer service lines. The calls may be just as frustrating as in the past, but wait times, in theory, will be cut to zero. Depending on the location, driverless cars, deployed by ubiquitous ride-hailing services, will ferry travelers from place to place.

Once at their destinations, future travelers will enjoy 24/7 voice access to their own personalized digital booking assistants. These assistants — in reality, fleets of robots armed with reams of user preference data — will handle all the logistics of finding hotels, meals, transportation, and attractions. Travelers will interact through their mobile devices, but whether that device will be a phone, a watch, a pair of glasses, or something we haven't come up with yet remains to be seen.

By 2030, the use of augmented reality (AR) and virtual reality (VR) technology will have become ubiquitous. With AR tech, computer-generated information can be superimposed on real-world objects. Travelers will need only point their devices at famous buildings or natural wonders to receive visual or audible overlays about what makes a place so special. Advances in VR tech — essentially computer-generated simulations of real-world experiences — may force us to alter the definition of travel itself. In a few years, anyone will be able to “travel” anywhere simply by slapping on a headset.

Beyond technology, the COVID-19 pandemic and its aftermath will drive several important trends over the coming decade. In 2020, the pandemic sent the high-flying travel industry into a tailspin. Travelers reacted by staying closer to home and favoring, where possible, car over air travel. By 2030, fear of the pandemic will long have been in the rearview mirror, but lingering concerns over health and safety will continue to spur demand for activities, such as camping and RV tourism, that are perceived as carrying lower risk.

Thanks to the coronavirus, “hygiene” checks — much like the enhanced security procedures after the 9/11 terrorist attacks — will stay with us throughout the 2020s. Depending on the destination and situation, this could mean more frequent spot temperature checks at airports or requirements to provide vaccination records or certificates proving a passenger is disease-free. Some of this data will likely be built into passengers' biometric profiles. Look for airlines and hotels to capitalize on the cleanliness craze by offering added-cost hygienic cabin upgrades or more expensive “deep-cleaned” suites.

Not all the effects of the coronavirus will prove to be entirely negative. One silver lining will be to encourage the industry to give more weight to sustainability over rapid growth. The year 2019 had been record-breaking in terms of numbers of travelers, but with too many people taking too many trips, the planet's most popular destinations were suffering from serious cultural and environmental degradation.

Look for towns and cities to limit the numbers of visitors. Popular destinations like Amsterdam have already taken such steps, and other places will follow suit. Municipalities will also try to restrict the activities of room-share services like Airbnb, which greatly contributed to runaway growth in the sector in the past decade. On the environmental side, two of the industry's biggest climate offenders, airlines and cruise operators, will come under increasing pressure to adopt zero-emission or carbon-neutral technologies. Planes of the future will run on hydrogen fuel; cruise ships may go 100 percent electric.

The combined effects of these measures may be to raise overall travel costs, and by 2030, travelers will likely plan fewer long-distance journeys. The good news, though, is that the trips they do take are likely to be more enjoyable and better for the planet.

A travel writer based in Prague, **Mark Baker** has authored about 30 guidebooks published by Fodor's, Frommer's, Lonely Planet, and others. His travel writing has also appeared in National Geographic Traveler, the Wall Street Journal, Wanderlust, and other publications.

## Our District



The Rotary club of Nakhon Si Thammarat help flood victims at Khongkong village, Pak panang district and at Bang teay village, Muang, Nakhon Si Thammarat province.

## Editorial

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## Contents

### Special Scoop

“Online Seminar  
Rotary Magazine” Page 18-19

Rotary Action Plan Page 20-23

Our District 3330 Page 24-27

Our District 3340 Page 28-31

Our District 3350 Page 31-35

Our District 3360 Page 36-39

“90 Years of Rotary  
in Thailand” Page 40-42

Our Centre Page 43-44

# Online Seminar Rotary Magazine

Rotary: Rotary Newsletter

“Rotary” Newsletter, originally known as “The Rotarian”, has been published for 110 years. It is, therefore, appropriate for the editorial staff of Rotary Newsletter Thailand to present its story and direction. The content is summarized from the Rotary International Media Network Seminar, a virtual seminar of Rotary’s Editorial Staff for Asia and Pacific held on 13 November 2020. The editorial staff of Rotary Newsletter Thailand led by Editor PP Vanit Yothavut also joined this seminar.

Donna Cotter, Coordinator of Rotary’s Newsletter and Communication Committee acting as moderator, informed the participants about the reason for the seminar. It would provide opportunities for all involved with newsletter work to express their opinions and share their problems, particularly at present when everyone is facing the pandemic and other challenges. This online seminar is another method of communication and will be with us for some time in the future. It is practical for meetings and seminars at the regional level. During this seminar, experienced speakers were invited to share their knowledge in the following areas:



PP. Jantane Tienvijit,  
Rotary Club of Lanna

## Communication Strategies

by David Alexander, CEO and General Manager of RI Communication

David is a communication expert and is responsible for selecting appropriate Rotary information under the brand of Rotary to communicate with the public. David said that now is the right time to communicate about Rotary to the public. He believes Rotary is an organization with a lot of good stories that the public would like to know because they all want to see changes. Rotary has what they need; therefore, our duty is to make them understand what this organization is doing and how it will impact their life as well as the world. Our mission is not only to extend Rotary awareness to more people and more quickly, but we need to present ways for those interested to participate in our activities. Rotary clubs must adapt themselves and become more flexible in order to welcome those with good intention to join our organization. And clubs must put emphasis on implementing activities that yield visible results and are truly beneficial to the public.

In this regard, Rotary International approved the following projects that will enhance the Rotary brand:

- Once Voice
- Brand Ambassador
- Member & Supporter Experience
- Event-Based Activations

## Consistent Branding and Creating Loyalty in the Rotary Brand

by Patrick Nuwes, Director of International Communication and Design Department, responsible for activities related to consistent brand awareness initiatives and the Rotary Brand unity

Patrick emphasized the importance of the One Voice Project in which Rotary worldwide must present only one powerful logo. Initially, every Rotary district in the world was required to use the standard Rotary logo by 2020, but due to the COVID-19 pandemic the deadline was extended to December 2020 for Rotary districts, and by 2021 for Rotary clubs and other smaller entities.

## Joint Calendar for Rotary Newsletter and Rotary Newsletter Editor’s Work Plan

by Eva Usa, Director of Articles and Digital Department, responsible for managing articles and users’ experience via website, online social media and newsletter

Eva put emphasis on the latest change regarding Rotary newsletter content calendar which will help enhance the presentation of Rotary stories and yield more positive results. Eva introduced John Rayzig who designs the new look for Rotary newsletter.

## The New Design of Rotary Newsletter

by John Rayzig, Designer of the new look for Rotary Newsletter

John explained that Rotary Newsletter has reached more groups of readers including young adults who are Rotaracters and a female group younger than 40 years old. Consequently, we decided to change the look of Rotary Newsletter to be more suitable for these new groups. At the same time, we have maintained the look with which our original groups are familiar. Another main objective of this improvement is to communicate to the readers that our Newsletter is modern.

Why do we need to change the name of the newsletter from “The Rotarian” to “Rotary”? The answer is:

1. “Rotary” opens more for readers to experience Rotary.
2. “Rotary” is in line with the One Voice Project.
3. “Rotary” is well known in the current newsletter circle.

In principle, photos in the newsletter are bigger to attract the readers’ attention. The contents are structured in a way that helps readers understand easily and quickly. Graphics are added in order to enhance understanding and retention. However, the major changes of all are the name change from “The Rotarian” to “Rotary”, and the location of the name is moved from right to left.

## Thoughts from Mr. Magazine Zamier Husnee – “You must love your readers.”

by Dr. Zamier Husnee, Newsletter Innovation Center, University of Mississippi

Dr. Zamier Husnee was born in Tripoli, Lebanon. He graduated with a master’s and a doctorate degree in journalism from the University of Missouri. He gave the audience various opinions and shared his knowledge on newsletter publishing.

During the seminar, he started his talk with a mathematic formulas:  $3+4+5+4+4 = X \times Y$  (X represents the readers or Rotarians whereas Y signifies the existing media and the information dissemination formats.)

The first puzzle in the set, No. 3, means the status we, human beings, yearn for during our lifetime (compared with the 3 ships: Ownership, Membership and Showmanship).

- Ownership is our need to own from birth. We are born with clasped hands, and all through our life we try to take things into our possession.
- Membership is the need to belong to a group or an organization, a need to be recognized by society.
- Showmanship is the need to be loved by showing off our potential, showing that we can do something that others can't do and people will be impressed with us.

#### The second puzzle in the set is No. 4

It refers to the 4 rules of journalists: News, Views, Review and Preview. Journalists present their work through the news which must include the views of those involved. This will give us a lesson or review, and it will be a suggestion or preview for our society.

#### The third puzzle in the set is No. 5

No. 5 refers to Rotary's 4 puzzles plus 1 additional. No matter what you think, say or do, ask yourself the following questions:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendship?
4. Will it be beneficial to all concerned?
5. Is it fun for all?

The fourth puzzle in the set is No. 4. It's Rotarians' 4 missions below:

1. Club Service
2. Vocational Service
3. Community Service
4. International Service

The last puzzle in the set is No. 4. It's the mission of journalists to present the following in their work:

1. Fun: They must have fun while working and enable readers to have fun too.
2. Fame: They must maintain their own reputation and the reputation of their organization while promoting other people's reputation.
3. Fortune: They must believe that they are lucky to be a journalist and be able to do what they love.
4. Fact: They must hold on to facts.

And that's the formulas and the number puzzles that bind journalists and those in Rotary who deal with newsletters. In the end, we have only one similar principle.

No matter which situation we are in, COVID-19 pandemic at the moment, the 1918 pandemic, World War II, Tom Yum Kung's economic crisis or even the prosperous digital economy in 2009, there's one thing in common – Good brands continue to have good stories to tell people, stories which brand loyalists feel important to them and they must listen to and follow.

A brand must have stories that include all 3 components: sufficient, important and necessary.

Lastly, customers want to hear good stories from you as they are waiting to hear and have heard all along. We need to ask ourselves what our DNA is. Don't change our story. Don't stop telling our story. Water flows away, but this is the same river. The world changes and will still continue to change. Brands and magazines that will last forever must comply with the MVP principle.

M = Meeting the needs and more – We must fulfill the needs of our readers and offer them something extra as well.

V = Validate – We must check the story we are about to tell our readers thoroughly.

P = Preview – We must make our readers or customers know what they will get in the future.

And how do we begin? How do we know what our readers want? Please read the following opinions and facts:

1. In the Digital Age, no-one wants to read a newsletter in a paper

format.

2. People in general feel that reading a newspaper in the morning is for old people.

3. The business models that were applicable in the previous centuries have been buried.

4. We don't have problems with publishing, but we have problems with the format and contents.

5. Requiring people to apply for membership is a good thing, but expenses will follow.

6. There is a lot of information about one story, but it may not result in understanding.

7. We need to accept risks. Put our words into action.

All the 7 items above tell us that we must understand the facts that we talk about and really use them for our benefits in the future. We are at a time when each of us live independently, but all of us are connected through various networks. This is social distancing which we can utilize to benefit our publishing or digital businesses.

How can we have access to this benefit? We need to go back to basics which we may have forgotten, and they are:

*First*, stop thinking about the difficult problems we are facing now.

*Second*, because our readers are facing the same difficulties or maybe more.

*Third*, think only about the mission and the commitment related to our brand.

*Fourth*, ask ourselves what we can do in a way that others can't do by asking help from Google.

*Fifth*, readers will pay if it helps them save time, offer them convenience and reduce their expenses.

*Sixth*, go back to basics.

"Wherefore all these things are but the names which mortals have given, believing them to be true." (Parmenides) In other words, whatever can't be destroyed, it's the truth. I'd like to add the saying of Heraclitus that "No man ever steps in the same river twice" because the river continues to flow and never reverses. The changes around us are the truth.

We must understand the fact that our members are limited by time and concentration. Previously, Pan America Airlines took 68 years to serve 50 million customers, but now the Pokemon game can serve the same number of customers in 19 days.

Back to our Rotary Newsletter, we must focus on our readers, and they do not hold on to any format. However, sometimes we have to consider this is also one format. Despite this fact, we need to be firm with our DNA. Readers or members have various needs and dictate our work.

If we want to survive in this business, we need innovation, not only renovation. New formats are created but soon will be replaced by innovation. Formats are not for us to hold on to, but we need to focus on our readers instead.

We need to make ourselves an experience creator, not only a story teller. We need to make our brand alive, like a person who can interact with our readers. You need to love your readers sincerely and permanently because knowing their real needs and desires will pave way for Rotary to stand firm forever.

#### Questions-Answers for Rotary Newsletter Readers

1. Currently, how many people read Rotary Newsletter globally based on the publishing number?

*Answer:* 1,427,000 issues

2. How does awareness of the Rotary Brand strategy help Rotarians to understand the method of content presentation in Rotary Newsletter?

*Answer:* Understand (67%) with request for some content improvement (33%)

THIS IS  
OUR ACTION  
PLAN.

OUR PRIORITY

WE'RE  
INCREASING  
OUR  
IMPACT



## Thriving in a data-driven world.

We all want Rotary to have an enduring legacy of change. But if we can't offer concrete proof of what we're achieving together, it's hard to engage innovative, motivated change-makers to join or partner with us. And it's even harder to improve our programs and projects in ways that really matter.

We can reach our full potential by improving our ability to collect and analyze data. We can figure out which programs are having an impact and which ones need adjustment. And using what we've learned from our polio eradication efforts, we can look for ways to replicate and scale programs with the most potential to create lasting change.

## What we will do.

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Apply what we've learned from the fight against polio to all of our areas of focus

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Direct efforts and resources to the most impactful programs

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Build a measurement methodology and infrastructure that's right for Rotary

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## What your club can do.



Want to know more?

Read the full Action Plan at [rotary.org/actionplan](https://rotary.org/actionplan)

THIS IS OUR  
ACTION PLAN.

OUR PRIORITY

WE'RE  
EXPANDING  
OUR  
REACH

Rotary 

## Welcoming all kinds of leaders.

People of Action are from every background and in every community. But even though Rotary is made for leaders at the forefront of change, only 35 percent of those we surveyed\* see Rotary as an organization for people like them. And that's not good enough.

We must commit to becoming a more welcoming place for people to connect, grow, and lead change. Let's seek out new partnerships and collaborations with organizations that are committed to getting things done in the community and around the world. Let's demonstrate the value we provide—and help new people find their way into Rotary.

## What we will do.

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Develop participant models that appeal to diverse audiences

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Create flexible engagement models

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Support Rotary Fellowships to strengthen our ties around the world

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Update our social media presence and outreach resources

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## What your club can do.



### SHARE

YOUR PEOPLE OF ACTION STORIES  
(VISIT BRAND CENTER AT MY ROTARY)

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### ENCOURAGE

INNOVATIVE CLUBS AND FLEXIBLE OPTIONS

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### REACH OUT

TO NEW GROUPS FOR PARTICIPANTS OR  
PARTNERSHIPS

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### UPDATE

YOUR CLUB'S WEBSITE AND SOCIAL MEDIA

\* 2015 general public  
global survey

## Want to know more?

Read the full Action Plan at [rotary.org/actionplan](http://rotary.org/actionplan)



PDG. Juthatip Thamsiripong  
Rotary Club of Pra Pathom

Hello Fellow Rotarians,

Happy New Year 2021, but when this magazine will reach everyone, it will be close to Valentine's Day. However, for Rotarians we are thinking of the day that our first club has been established in Chicago on February 23, 1905 and then many more Rotary clubs were formed after that to continue the ideology of Rotary.

We have a feeling of pride with the opportunities for service through a wide variety of activities, but if we were to get in touch with our long-established Rotarians, we will be extremely proud that we have chosen to become a Rotarian. I wish our Rotary family a healthy physical and mind strength, live your lives with fun and be proud of yourselves. We will fight together and pass through regardless of any serious situations.

## Interact clubs and Rotaract clubs

Each year, club expansion has always been a goal of RI and the district. However, to form a club, it requires persons who build understanding of roles and duties. Once the club was established, we hope for sustainable growth to enhance personal development and community development through service with every club.

In the year 2020-2021, District 3330 by DG.Chalermchat – PP.Nittaya Chun-In, has a policy to expand the club, but with COVID-19, there is a goal that is still to be continued. There will be a very good chance that the Chairman of the Interact Committee, PP.Nattaphat Suchartakulvit (The Rotary Club of Thepharak) and the Chairman of Rotaract Committee, Dr. Ratanaporn Laoruchiralai (Sanam Chan Rotary Club), have provided a very good opportunity for the youth by encouraging Rotary clubs to establish Interact and Rotaract clubs under their sponsorship of Rotary clubs:

### Interact club

1. The Interact Club, Ban Khao Kamphaeng School under the auspices of the U Thong Rotary Club
2. The Interact Club, Pornsirikul School under the auspices of the Chor Si Trang Rotary Club
3. The Interact Club, Bannasan School under the auspices of the Ban Na San Rotary Club
4. The Interact Club, Ratchaprachanukroh School 45 under the auspices of the club Rotary Naresuan - Kanchanaburi



### Rotaract club, sponsored by Rotary Club Suphannikar

1. Rotaract Club, Karnasut Suksa Lai School (Founded in the community) Suphanburi Province With the founding president, Mr. Supakrit Saengphuwoong
2. Rotaract Club, Suphanburi Vocational College (Founded in the community) with the founding president is Ms.Parisa Umduang
3. Rotaract Club, Rajamangala University of Technology Suvarnabhumi Suphanburi Center (Founded in educational institutes) with the founding president is Mr. Buraphon Phamonphol





### The Rotary Club of Tha Sala

Led by Mr.Sirida Thammarat and members, made distribution of survival bags, courtesy of Rotary members across the country. People in Tha Sala District suffered from the massive flood on December 14, 2020.



### Rotary Club of Betong

Led by PP.Nayapha Samanworasak with members and RCC Rak Betong, Interact Club of Betong Wirarat Prasarn School brought a subsistence bag to the flood victims in the Aiyer Weng Subdistrict, Betong District. The activity was supported by the Natural Disaster Relief Fund, District 3330 for 30,000 baht. RCC Rak Betong fried noodles and distributed to victims on January 9, 2021.



### The Rotary Club of Narathiwat

Led by PP.Phawana Satsri-on, along with members, participated in two professional training activities for the youths of the Narathiwat Observation Center; A Photographic Project and using the correct composition of images for future careers; And The Preliminary Guide Project to pursue a career and to strengthen personalities and public speaking and introducing local tourism. The activities was on 15 December 2020



### U Thong Rotary Club

Led by PP.Orawan Banluesrisakul together with members welcomed DG.Chalermchat – PP.Nittaya Chun-In, on the official visited of U-thong Rotary Club, they participated in activities to provide clean water purifiers for youth of Ban Khao Kamphaeng School, U Thong District, Suphanburi Province, where most of this school area is on limestone hill on December 15, 2020.

D.3330

First Rotary Club



ROTARY CLUB OF NAKHON PATHOM



First Club of District 3330 RI

“Opportunity” is what everyone wants, every when I opened my eyes I would like to ask permission to use the motto of Rotary International President 2020-2021, said Holger Knuck, “Rotary Opens Opportunities.” From the message that he said what makes Rotary unique? And is it worth sharing in this world? What special occasions will we be open to all of you? or for the people we serve?

We all love people. Everywhere we travel in this world Rotarians is our best friend and you too wish you could have more time with them. We come from different backgrounds, ages, languages and cultures. Even the way of life that lives

Rotary varies by country and club. The diversity can make us great. We are bound by values that give each other with friendship and trust in four ways test. Rotary can be experienced everywhere, but this four-way test remains the same for everyone

Rotary provides opportunities for service projects which could be done and accomplished on our own. These projects are meaningful and sustainable in Rotary. We are not just donating money, but also serving and seeing the enduring effects of that direct service. This is something very special and unique.

Rotary offers us many opportunities to travel to help bring tangible service guidelines around the world

Rotary also provides opportunities for leadership. We all have great new responsibilities which is an opportunity to strengthen the network not just for our personal growth, but for the good of Rotary, creating a path to leadership. For others, it’s a true Rotary ideology. This will make you a more effective leader.

We are here because we believe in Rotary’s opportunities. This is an opportunity for others and ourselves. We believe that various service whether big or small, it creates opportunities for people in need. We also know that every service can inspire and transform us.

Who could have guessed the events of 116 years ago that there were only four men? Silverster Schiele, Gus Lochr, Hirm Shorey, and Paul Harris. Hirm Shorey said, “Each of us should be reminded of each other’s welfare as well.” Rotary was established by Pual Harris and expanded the breadth of people with similar minds. Soon it came to Thailand when a Rotary club was established in Bangkok and that was the reason for the expansion of clubs out of the province. District 3330 RI, started with the Nakhon Pathom Rotary Club in the past 50 years to the present.

## History of the founding of the Rotary Club of Nakhon Pathom

The Rotary Club of Nakhon Pathom was the 14th club in Thailand and the 54th in District 330 (was changed to 335).

PP.Pricha Amatayakun was the Special Representative of the District Governor in founding a meeting on June 3, 1969. The club received the charter from RI on September 11, 1969. At that time the RI President was James F. Conway, the charter was presented by District Governor Dr. L. S. Society.

## Organize a ceremony for receiving and celebrating the charter

On October 12, 1969 at Suan Samphran, Nakhon Pathom, Rotary Club of Thonburi (Sister Club) sent members to give orientation and give advice 3 times: 1) PDG.Pichai Rattakul 2) PP.Precha Amatayakun 3) PP.Boon Intramphon 4) PP.Prasit Lulitanon 5) PP.Praphot Paorohit 6) Rtn.Pramuk Suwannasilp 7) PP.M.R. Thepyapong Devakun 8) PDG. Rit Butsayagoon 9) PDG.Liu La Long Bunnag 10) PP.Supak Buruthong.

Formerly the Rotary Club of Nakhon Pathom (After announcing as a temporary Rotary club) first meeting was held on Wednesday, July 9, 1969 at Pho Thong, Thesa Road, Muang District, Nakhon Pathom Province. The 31 founding members scored 100% of the meeting.

Later, the meeting requested a change of the meeting date from Wednesday (Because it falls on the regular meeting of the sister club) to Tuesday. Therefore, the second meeting began on Tuesday, July 15, 1969 until now, and used the Pho Thong restaurant as a meeting place for more than 10 years and moved to Honey Coffee Shop in 1984-1985 for 2 years. Then, moved to the meeting at Well Hotel, Muang District, Nakhon Pathom Province in 1986, during the term of PP.Boonsong Laithananon until now.

## Club expansion through the formation of the Nakhon Pathom Rotary Club

1. Suphanburi Rotary Club (1970-1971, CP.MD.Sanan Boonyanit, Special Representative for Founding of Dr. Kamol Phalachiwaha)
2. The Rotary Club of Banglen (1987-1988, P.Poonsak Tungkasarawong, Special Representative for the founding of CP Lt.Col.Kamol Prachuap Moe)
3. Phrapathom Chedi Rotary Club (1989-1990, P.Anusak Watanasakonpan, Special Representative of PP.Poonsak Watthanasakhonphan)
4. Sanamchan Rotary Club (1989-1990, P.Poonsak Tungkaserawong, Special Representative for the founding of PP Wichian Homhuan)
5. Nakhonchaisri Rotary Club (1993-1994, P.Kasem Khemwaraporn, Special Representative for the founding of PP. Prasert Saomsap)
6. Rotary Club of Kamphaeng Saen (1993-3537, P.Kasem Khemwaraporn, Special Representative for the founding of PP.Chalermchai Uarak)
7. Rotary Club of Samphran (1999-2000, P.Somchai Chirawattanachai, Special Representative for the founding of PP.Sunthorn Kaewpichit)
8. The Rotary Club of Don Toom (2002-2003 P.Wichai Kosomnuek, Special Representative for the founding of PP.Kasem Khemwaraporn)
9. Rai Khing Sampran Rotary Club (Year 2014-2015, P.Prasat Makornkitwiboon, Special Representative for the founding of PP Chotianan Nimnuanphupanich)
10. Rotary Club Dvaravati (Year 2016-2017, P.Patawee Suthipong, in collaboration with Phrapathom Chedi Rotary Club and Sanamchan Rotary Club, Special Representative for the establishment PP.Anan Songwittaya)

## Rotaract clubs under patronage

1. The Rotaract Club, Nakhon Pathom Rajabhat University was established in 1981-1982 during the term of P.Dr. Waropas

Utarnwuttipong.

2. The Rotaract Club, Nakhon Pathom Technical College was established in 1998-1999 during the term of P.Pichit Pawithayalarp
3. The Rotaract Club, Christian University founded 1999-2000, during the term of P. Somchai Jirawatthai.

## Interact club under patronage

1. Interact Club, Rajaburana School was established in 1985-1986, during the term of P. Boonsong Laithananon.
2. Interact Club, Srivichai Wittaya School, established in 1989-1990 during the term of P. Anusak Wattana Sakonpun.
3. Interact Club, Phra Pathom Wittayalai School was established 1992-1993 during the term of P.San Chintanaraj
4. Interact Club, Phra Pathom Wittayalai 2 School, was established 1996-1997, during the period of P.Soonthorn Kaewpichit.
5. Interact Club, Sa Garlic Witthayakhom School, established 1996-1997 during the period of P. Sunthorn Kaewpichit.
6. The Interact Club of Nakhon Pathom Vocational College was established in 1998-1999 during the term of P. Pichit Phawittayalap.

In other words, Nakhon Pathom Rotary Club maintains greatness that every Clubs in the district are always called the "Big Brother" club. Members wear white, never-changing suits. It is also a club with all male members. Have a strong Rotary Anne, it is a great encouragement. It is appropriate to set an example for every club. Elegance, ideology, rules, and guidelines for club management. Have regular meetings that never stop, except to this COVID-19 situation only.

Founding members who still have a strong ideology like Rtn. Dr.Anupong and spouse who continued to attend the meetings every week regularly. I still see the former president who established the clubs also traveled to join activities to celebrate the establishment of new clubs. This is to encourage those clubs throughout the past from generation to generation.

Nakhon Pathom Rotary Club since 1969-1971, CP.Dr.Sanan Banyanit, when the second president, Bamrung Adipat, later served as the first Rotary Governor of District 3330 in 1992- 1993 - Since 1996 - 1997, the Nakhon Pathom Rotary Club has dedicated selfless people to serve society like District Governor Prida Wang Thanomsak. It can be considered that the Rotary Club of Nakhon Pathom has made an honor until today.

There are many pillars of the club, such as PP.Boonsong Lai Thananon, PP.Poonsak Tungkaserawong, PP.Anusak Wattanasakonpan, PP.Kasem Khemwaraporn, PP.Anan Songwittaya, PP Sunthorn Kaewpichit, PP.Pichit Phavitayalap, PP.Yongyut Thitibenjapol, PP. Thamnan Chasanatas and many other former presidents, those who continue to support, and attend club and non-club meetings and events .

Me and many other clubs are still receive the generosity, support and encouragement from the former presidents and members of the Nakhon Pathom Rotary Club. With the ideology of serving others above themselves let the sacred things of Phra Ruang Rojanarit, Luang Pho Sila Khao and Luang Por Wat Rai Khing please protect every life and family members of Nakhon Pathom Rotary Club to be happy and healthy forever.

Thank you to PP.Anan Songwittaya for preparing the book for the 50th anniversary of the year 2020. It gave me such detailed information and thank you P.Thamnan Chanasatas who provided additional information as well as members of the Nakhon Pathom Rotary Club on this occasion.



Rtn. Deara Pibulwattanawong  
Rotary Club of Magkang

Fellow Rotarians,

I hope it's not too late to extend my regards to my fellow Rotarians to kick off a new year with new good things. As time goes by, either experiences or scars are regarded as traces of life, a timeline and valuable lessons that can help us overcome any hurdles or any obstacles; and also remind us all to live wisely and to avoid a repetition of our own mistakes or failures.

In District 3340, so many clubs have created their own timelines through countless clubs' activities and also have literally transformed themselves to well-organized and successful senior clubs with invaluable members of seniorities, experiences, and expertise in managing clubs' affairs, especially membership management that can be a model of sustainability for younger clubs. Again, as time has gone by, junior clubs are actually ready to start their own traces, regardless of sufficient experiences of any difficulties.

With this opportunity, District 3340 would like to share experiences, thoughts and lessons from a few clubs including the young Rotary Club of Prathai and the 50-year-old senior Rotary Club of Chanthaburi in this issue.

## Rotary Club of Prathai

CP. Kitti Thammawiriyanon

Established by 24 founding members in 2016 under PDG Eknarong Kongpan, the four-year new face Rotary Club of Prathai's objectives are to create the Club's value by offering their helping hands to people with less opportunity in marginalized communities in Prathai District, a small district in Nakhon Ratchasima Province.

Regardless of size, this small Club wishes to become a strong and sustainable one like other senior clubs in the District. Therefore, the administration of the Club is in compliance with rules and regulations of the Rotary Thailand together with creating of service projects such as granting of scholarships to underprivileged students and building cooperation with local government agencies, in order to expand its horizon of social service activities.

One among the outstanding projects was the donation of used bicycles from Japan in the administrative year of PDG. Surapol Thaveesangskulthai to less fortunate students for riding to and from schools. That was the greatest pleasure of the Charter President for having this opportunity to express to all Rotarians the importance of being part of "Rotary".

Being a "Rotarian" has awarded me the greatest opportunities for good friendships, better vision of the greater society in this world, and an inside knowledge of how to manage the club at an international level that I had never known before. It has also given me pride, impression, and the whole world of reasons to stay with the club and maintain my status as a member of "Rotary" as long as I possibly can. Meanwhile, I inform all my dear friends in Prathai District about the goodness of "Rotary" and hope that one day they will understand, value our efforts, and willingly join the Rotary Club of Prathai and make the club sustainable and be an exceptional role model for new clubs in the future.





**Rotary Club of Surin**

P. Paphaphorn Phanitkul and club members gave happiness to children of rural schools in Sri Khoraphum District by hosting pizza lunch with cakes and juices, handing out the winter clothes and granting of scholarship to all students at those schools.



Rotary Families of the Rotary Club of Udon Thani, The Rotary Club of Magkang, The Rotary Club of Baan Chiang, and The Rotary Club of Silapakhom visited and delivered two large cans of primer color, two large cans of exterior color, four color brushes and rolls, three large packs of energetic drinks, three large packs of sodas, and two large boxes of instant noodles to the Rotaractors of Bangkok University, who were constructing a multi-purpose building for Baan Khoak Noi, Jam Pee Sub-district, Sri That District, Udon Thani Province.



**Rotary Club of Chanthaburi**

On December 19th, 2020, the Club participated in the Charity Shooting Competition that was won by the Rotary Club of Sattahip.



The Rotary Club of Ubon in collaboration with The Rotary Club of Lumpini and Sangdao Rice Mill

Held the activity of “Rotary Fight Against the Winter Crisis in Commemorative of King Rama 9th” at Kham Sa-Aad Village and Noan Sawang Village, Naam Yuen District, Ubon Ratchathani Province.



**Rotary Club of Moon River**

P. Chatree Tangmatpracha and fellow Rotarians donated playground facilities worth 57,500 THB (\$1,917 USD), winter clothes, and mosquito nets to parents and students of Baan Kham Kha School, Sawang Weerawong District, Ubon Ratchathani Province.



**The Rotary Club of Roi-Et**

The Club President and Club Committee offered 3,000 THB (\$100 USD) to the Red Cross Society of Roi-Et at the event of “2021 United Our Helping Hands for the Red Cross Society”.

D.3340

First Rotary Club



ROTARY CLUB OF CHANTHABURI

Rotary | Rotary Opens Opportunities

พิธีสถาปนาคณะกรรมการบริหารสโมสรโรตารีจันทบุรี  
 ปีบริหาร 2563-2564

**50**  
 1971 2021  
 50<sup>th</sup> ANNIVERSARY  
 Rotary Club of Chanthaburi

วันเสาร์ที่ 11 กรกฎาคม 2562 เวลา 16.00 น.  
 ณ ห้องแกรนด์บอลรูม โรงแรมนิวแตรเวิลลอดจ์



Rotary | Rotary Opens Opportunities

Club of Chanthaburi สโมสรโรตารีจันทบุรี

**วิวัฒน์ ตรีสมพงษ์**  
**Wiwat Srisompong**  
 นายกสโมสรโรตารีจันทบุรี 2563-2564  
 Club President 2020-2021

อดีตผู้ช่วยผู้ว่าการภาค 3340 โรตารีสากล เขต 2  
 อดีตนายกสโมสรโรตารีจันทบุรี 2555-56, 2562-63  
 อดีตผู้อำนวยการโรงเรียนวัดหนองบัว จันทบุรี  
 88/4 หมู่ 10 ต.ท่าช้าง อ.เมือง จ.จันทบุรี 22000  
 Tel. 089-8318052 E-mail : wiwat\_chan@yahoo.com Line ID : wiwat\_chanipad

P.Wiwat Srisompong, Rotary Club of Chanthaburi

District 3340 houses a numbers of senior Rotary Clubs including the Rotary Club of Chanthaburi. Despite the age of 50, a few years younger than its mentor, this Club is really interesting.

The Rotary Club of Chanthaburi was chartered on October 14th, 1971 with 32 members under a former District 330 (Thailand, Malaysia, Singapore, and Brunei Darussalam), where Dr. Walter Rintool from Singapore was the District Governor at the time. On December 8th, 1971, the cub was actually and officially accepted by The Rotary International with a club number of 16260. Currently, there are 50 members with remaining four Charter Members, namely PDG.Niwet Kunawisarut, PP Kaew Phornprasit, PP.Pariya Ekaraphanich, and PP. Somboon Sathaphorn-Anon.

Likewise, members' absence from weekly meetings at the beginning stage of any clubs was rather common but highly concerned; sometimes, only two or three turned up. However, the progress of Club's activities such as services to rural areas along Thai and Cambodian border, friendship events and organizing leisure activities before the beginning of weekly meetings are the key reasons for an increase of members' attention, participation, and meeting attendance. The club's Youth Exchange (YE) program for members' children has also attracted new members. Delightedly, the YE's parents still remain club members and, in facts, many were elected as club presidents, even though, their children have returned. In addition to those efforts, an application of modern information technology and the online platform such as Facebook, LINE, and



the Club's website ([www.rotarychanthaburi.org](http://www.rotarychanthaburi.org)) have drawn the attention of more members to the weekly meetings. During the COVID-19 pandemic, regular meetings are not allowed; therefore, ZOOM and LINE application are selected as the alternatives.

Gaining new members is one thing but maintaining of existing members is more important and considered as priority of the Club Committee of each administrative year, organizing leisure and friendship activities such as birthday parties for members and spouses, Rotary Ann's Day, New Year parties, karaoke singing, changing venues for weekly meetings, cross-province traveling, visiting abroad, presenting of guest speakers, sharing of members' experiences are considered as the key efforts for this matter. As mentioned above, the YE program has brought many new members to the club. Moreover, the guests who have attended three weekly meetings would also be accepted as club members.

The outstanding projects of the Rotary Club of Chanthaburi are as follows:

1. Founding of Rural High School: in collaboration with Khao Sukhim temple, the Club founded "Khao Sukhim Rotary Upatham School" by the construction of buildings on the temple's land and provision of learning equipment and supplies worth over 10 million Baht (\$300,000 USD). Later on, the school was relocated to the opposite of the temple. Once, the school was under a supervision of the Department of High School, Ministry of Education; but after the relocation, it was supervised by the Secondary Educational Service Area Region 17, Office of Basic Education Commission, Ministry of Education. This is the pride of Club's members who donated and conducted fund raising activities to support the education of the rural students at high school level.

2. Construction of Rotary Pavilions: it is the great pleasure of the Presidents in various administrative year for the constructing of the Rotary Pavilions that serve the communities in different areas such

as at Saritthidetch School, Kindergarten, Lasalle School, Benjamanusorn School, King Prajadhipok Hospital, Plew Waterfal entrance, Khiritharn Dam, Rai Ya Mountain, Traffic Control Point at Nam Phu Market, and Tok Phrom Police Station. These wonderful projects have undoubtedly brought The Rotary Club of Chanthaburi recognitions and appreciations from the people of Chanthaburi.

3. Granting of Scholarships: With bank interests, Bond Fund of the Rotary Club of Chanthaburi in an amount of 2,850,000 THB (\$90,000 USD) and donations from The Rotary Club of Phra Khanong, the Club has been granting 100-150 scholarships in total amount of 200,000 THB (\$30,000 USD) annually to the underprivileged and less opportunity students of Chanthaburi since 1992. Searching and screening for the recipients from various schools are done by club members. This activity has been bringing worthless happiness to both granters and grantees.

As the result of the Club's members' regularly participations in community's events in many aspects such as arts, culture and tradition, Royal Ceremonies, charity events, Children's Day, flood victims' relief, educational activities, hospital's functions, the community members are now having a better understanding towards the Rotary's ideal.

From the 3rd time Club President, President Wiwat Srisomphong: it is my greatest pleasure and an honour to have the opportunity to work as the key organizer of the celebration of the club 50th Anniversary and as a chairperson of the District Conference of District 3340 for the year 2020-2021. Despite the outbreak of COVID-19 and 2-3 months' postponement, the mentioned Conference is going to be organized with the expectation of a fruitful result. In this regard, I would like to extend my gratitude to all 50 members of the Rotary Club of Chanthaburi for their kind cooperation in all activities which is the key supportive force for any of my actions in accordance with the Rotary's ideal this year and forever.



PP. Trong Sangswangwatana  
Rotary Club of Bangkok Suwanabhurm

Happy New Year Fellow Rotarians,

How did the New Year celebrations go? Because that was the period when we were getting more and more news of COVID-19 spreading in the country again, with infections brought into Northern Thailand from over the borders in Myanmar by those who entered the country illegally and bypassing our quarantine requirements. This happened again when we have infection spreading from migrant workers from Myanmar in Samut Sakorn's seafood market. Many of us who have become complacent within the cocoon of Covid-free Thailand have let our guard down and have to remind ourselves again to wash our hands and keep the mask on.

As this Rotary year is when the Rotary movement in Thailand reaches 90th Anniversary, the activities of Rotary Club of Bangkok, the first club and reciprocating District activities in District 3350 celebrating this important milestone is brought to your attention.

Having talked about the oldest club in the country, we bring to your attention the newest club in the District and since PP Haymar Maung with the title (former title of Special Representative now changed to New Club Advisor) got two clubs chartered within 2 days of each other, we asked her to talk about both new clubs.

You can read the interesting articles and see pictures of activities in this issue.

## Rotary Club of Loyalty Myanmar Rotary Club of Metro Yangon

PP. Hay Mar Maung  
Rotary Club of Yangon



As a new club advisor, I am very proud of them and with this brief information about this new blood in our Rotary region, please welcome them warmly and connect together with them in order to serve the communities in the best way that we all can. I could not be prouder to see the vibrancy and growth of the club in the future.

### Rotary Club of Loyalty Myanmar

On the 2nd of July, 2020, RI announced the Charter of the Rotary Club of Loyalty Myanmar. RCLM is the 6th Rotary Club in Myanmar and is sponsored by Rotary Club of Yangon, which is the first come-back Rotary to Myanmar after many years of absence.

Charter President is Khine Khine Oo and RCMY has 70 charter members. The club meets twice a month, at 4:00 PM first and fourth Sundays of the month. At present, due to COVID-19, they are meeting virtually online but their physical meeting place will take place at LOTTE Hotel Yangon No. 82, Sin Phyu Shin Avenue Pyay Road, 6½ Mile, Ward 11 MM, Yangon 11052.

Since their stated purpose is to bring together business and professional leaders in order to provide humanitarian service and to advance goodwill and peace around the world, RCLM has been very energetically engaged and involved in serving the communities in the best way that they can.

### Rotary Club of Metro Yangon

On the 4th of July, 2020, RI announced the Charter of the Rotary Club of Metro Yangon. RCMY is the 7th Rotary Club in Myanmar and is sponsored by Rotary Club of Yangon, which is the first come-back Rotary to Myanmar after many years of absence.

Charter President is Poe Phyu and RCMY has 46 charter members. Only within a period of 6 months, their membership has increased significantly and now the club has 64 members. The club meets twice a month, at 3:00 PM every second and fourth Saturdays of the month. At present, due to COVID-19, they are meeting virtually online but their physical meeting place will take place at LOTTE Hotel Yangon No. 82, Sin Phyu Shin Avenue Pyay Road, 6½ Mile, Ward 11 MM, Yangon 11052.

Being inspired by their mother club, Rotary Club of Yangon and other Rotary clubs all around the world, RCMY has been very actively involved in helping the community with the basic needs. And during this COVID-19 pandemic, RCMY has very actively engaged in helping the front-line health care workers. Even though it is a new club, the activities that they have been involved could not have been more encouraging.



**2020 Rotary Leadership Youth Training (RYLA 2020)**

At Burachat Camp and Phu Pha Phung Resort, Ratchaburi Province, on 22 - 23 November 2020, 146 youths were trained, 90 were female, 56 men were sponsored by 58 Rotary Clubs 3350 and there 30 mentors - Rotaractors and Rotex from 6 institutions, including the organizing committee - total 218.

RYLA this year is different from every year. Because of the COVID-19 situation This makes it need to be more careful in terms of hygiene. But all activities are Goes well Starting from gathering at Siam Makro, Bang Bon branch,

traveling by 2-storey bus for 4 cars to place a wreath for King Rama V at the monument at Burachat Camp. Led by Government of Somsri Mekthon, during the evening there was a ceremony for Rila children and 6 activities of Rila students during the course of 1 and a half days to learn, practice skills, focus on teamwork, problem solving, planning, as well as strengthening activities for the year. From cliff jumping to a high tower to a business sheep farming excursion at Suan Phueng Goodbye with success Achieve the goal Fun and impressive



**Run to End Polio**

At Pattaya Beach on November 29, 2020, Mr. Prasarn Jirachaisakul, Chairman of the event, concludes the donation amount. Money from the sale of running shirts And net income after expenses are deducted Total money is approximately 1,250,000 baht. This



event has a fancy author.

Up to 50 participants were successful. And to promote the Rotary corporate image To be known to the general public as well



**2nd meeting of the governor and district committee meeting**

On 18 - 20 December 2020 at The Imperial Phukaew Hill Resort, Khao Kho District, Phetchabun Province

By on Saturday 19 December as academic department There are seminars on topics such as adding members. Rotary color sports arrangement Announcement of the People of Action image award at Region12 level, in which the 3350 region has received 2



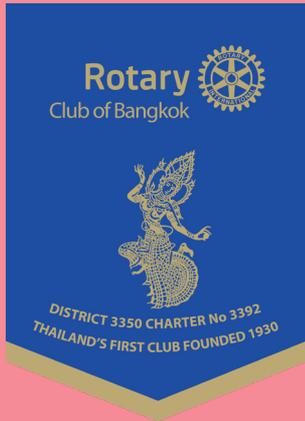
out of 3 pictures.

After that, it was a ceremony to hand over medical equipment to Lom Sak Hospital by doing the ceremony at the resort. And in the evening it is a Winter Wonderland party.

Sunday 20 December is an activity to plant 200 cocoa trees.nd donated 10,000 liters of water (1,000 liters per tank, total of 10 buckets) to Wat Phra That Phasornkaew.

D.3350

First Rotary Club



# ROTARY CLUB OF BABANGKOK



## 90th Anniversary celebrations by Rotary Club of Bangkok

This year RC Bangkok celebrates its 90th Anniversary with several activities running through the year. President Abdullah Alawadi is the main mover and shaker -- planning projects and contacting all daughter clubs, sister clubs and others in Thailand to contribute to make this a truly joint effort.

17th September, the first Rotary meeting in Thailand (then Siam) RC Bangkok held a merit making ceremony at Wat Pathum Wanaram where we gave monks a list of all past presidents who have passed away so that the merit can be passed to them. Then at the club meeting we reminisced about holding the 'First inception meeting of a Rotary club in Thailand and where we go 90 years on'.

On 10th October some 150 Rotarians in our District led by DG Somsri Mekthon came together to plant medicinal trees in Princess Mahachakri's Herbal Garden in King Rama 9 Park. Our Interactors and Rotaractors came to help plant trees that morning. With so many hands 209 trees were planted in record time and we had time to tour the Park and observe the Rotary Emblem and the Music Pavilion which were built at our 60th Anniversary. This was a unique project as contributors came from all parts of our District including Myanmar and Cambodian clubs.

Main projects were being funded through Global Grants, while crowdfunding was used for three ambitious projects, and regular projects that our club repeats every year were funded through Club Fundraiser on 28th November, the Charter Night.

Thus we developed Global Grant 2119358 for Training HIV/AIDS home care workers and volunteers of Non-Government Organizations in Thailand. This project had a total budget of \$34,375 USD or 1,100,000 baht.

GG 2119124 Kidney Disease Prevention and Treatment at King Mongkut Memorial Hospital, Phetchaburi Province seeks to train patients in preventing kidney disease



and also donate 6 hemodialysis machines to the hospital. Total cost of this project is US dollars 94,500 or 3,024,000 baht.

Both global grant projects are fully financed and ready to start.

The Fund raising effort for our club regular projects went well and we raised sufficient funds.

On the same night Crowdfunding donations were requested to raise funds for three special projects:

**OPEN OPPORTUNITIES FOR ROTARY NURSING SCHOLARS**

With acute shortage of registered nurses in Thailand, Rotary scholarships will encourage more young adults to consider this profession. We will support nursing students in financial hardship or their families having lost jobs from Covid 19. Cost per nurse is estimated at 50,000 baht per year and will go to nursing students at Faculty of Nursing, Mahidol University, and Kuakarun Faculty of Nursing, Navamindradhiraj University.

**HOPE FOR CHILDREN WITH FACIAL CLEFT LIP/PALATE DEFORMITIES:**

The Journal of Associated Medical Sciences reports that approximately 2000 children are born with cleft lips and palate annually in Thailand. Rotary will facilitate surgical operations for 180 such children across 4 provinces over one year.

We will partner with doctors of the Thai Red Cross Society’s mobile clinics. While the operations are done free of cost by doctors, Rotary Club of Bangkok will provide logistics support covering cost of operation, medicines, pre and post-operative care and miscellaneous expenses at Baht 5000 per case.

**SUPPORT LIFE FOR PATIENTS IN NEED OF KIDNEY DIALYSIS MACHINES:**

450 kidney dialysis patients at the Phrachomkiao Hospital in rural Petchaburi Province of Thailand, who are in end-stage renal disease (ESRD) out of a total of 5,577 patients in various stages of kidney disease will receive life-saving support from 2 Hemodialysis machines provided by this Rotary project.

ROTARY will seek to obtain 2 Hemodialysis machines costing about Baht 450,000 each to alleviate the immediate needs. The life-span of a machine is expected to be 10 years. Each patient needs 3 sessions of dialysis per week of 4 hours per session.

Interested persons please go to [www.rotarynewhope.org](http://www.rotarynewhope.org) for more information and to donate funds for these great projects. These three projects still need funding to make the benefit widely available.

We are working on more projects. One very ambitious project to plant mangrove on 100 rai of coastal land, is now under consideration, with funding already available by a member’s company. Rotary Club of Bangkok will have to consider in what ways we can help make this project a reality.





**The Rotary Club of Chiang Mai North and The Rotaract Club of Chiang Mai North**

In collaboration with the Club’s members, President Ayako Tomita organized a two-day program, “Critical Thinking and Mastering Eloquence Debate” (a project for public speaking skills development for high school students) at Buatong Conference Room, University’s Academic Service Center (UNISERV), Chiang Mai University on December 5th-6th, 2020. The first day was packed with trainings - “Critical Thinking” facilitated by Mr. Weerachat Kaewpradit, and “Development of Verbal Skills” by Mr.Ratchaket Weesaphen; and an actual debate was on the second day event. Many high schools were in the competition but Ms. Wanitchakorn Chaiwut from The Prince Royal’s College came out on the top. Ms Natthakritta Fongkham from The Prince Royal’s College and Ms. Jennitch Jenphiriyasoonthorn from Montfort College were the first and second runner up, respectively.



**Rotary Club of Chiang Mai Thin Thai Ngarm**

President Kotchakorn Warinsiriluck and The Rotary Club of Chang Phuak Chiang Mai with PP Ratsamee Pitakmanokul, the project’s chairperson, launched a Global Grant project GG#2011413 (Value Added in Organic Food Supply Chain) and also handed out an Organic Composting Machine, sponsored by the Rotary Club of Changwon Choengam, District 3722, South Korea, to Maecham Rotary Community Corps. This project is not only in accordance with “Community Economic Development”, but also serves the concept of “Supporting Environment” by fostering efforts for primary prevention of open-field burning, forest fires and, ultimately, smog.



**The Rotary Club of Chai Prakarn, in collaboration with the Rotary Club of Krathun Ban (District 3330) and the Rotary Club of Sila-Asana (District 3360)**

The Rotary Club of Chai Prakarn has held its 5th year of service activity of providing wheelchairs to individuals with physical disability. This year alone, 8 wheelchairs, 10 hearing aids, and 200 reading eyeglasses for elders were given to Sub-District Hospitals (Baan Pong Taam, Baan Paa dang, and Doang Pasak) in Chai Prakarn District. The club also gave away cornflake cereals to students; a gigantic THANK to the two sponsors - Nestle Co., Ltd. (Thailand) and the Rotary Club of Charoen Nakhon.



**The Rotary Club of Wiang Kosai**

On the National Children’s Day, club President Janjira Suwannakij and club members offered presents (milk, sweets, snacks, toys, dolls, and shoes) sponsored by the Club’s members, and also granted scholarships supported by PP Somphong and PP Thanita Sangboonyanithi to students at Wat Sawanniwet Municipal School, where an Early Act Club of Wat Sawanniwet mentored by the Rotary Club of Wiang Kosai, is located. In compliance with the Social Distancing measure for prevention of COVID-19, the club had to halt an actual one-on-one handing out activity. Instead, all the presents were left with administration staff to pass on to the students. Anyhow, the event was a success.



**Rotary Club of Chiang Mai South**

The club delivered a clean water filter, stationeries, sport equipment, scholarships and sanitary facial masks to Mae Ngarn Luang Border Patrol Police School, Chiang Dao District, Chiang Mai Province.

D.3360

First Rotary Club



# ROTARY CLUB OF CHIANG MAI



The Rotary Club of Chiang Mai, the very first Rotary club in District 3360 and the third in the country, is now 61 years old. It was chartered on February 1959 and was seeded and mentored by The Rotary Club of Bangkok under an assistance of PP Luang Yukta Saeweewiwat. At the time, there were about 40 founding members who shared the same vision and passion; and who also elected the Governor of Chiang Mai (Police Colonel Nuang Rayanart) as the Charter President. After only two months, however, the governor was relocated to Ayutthaya Province; Dr. Aree Sangsawangwattana, Vice President, was selected to lead the club.

The first 30 years of the club (1959-1988) was a period of Rotary ideology dissemination through seeding and mentoring new clubs in northern Thailand. After soaking in the Rotary ideal, the Rotary Club of Chiang Mai started seeding its first club in Lampang in 1963 and 14 clubs in all during three decades. For the same good reasons, those new clubs have also continuously replicated the ideas. Currently, there are 69 Rotary clubs with more than 1400 members in District 3360.

The next 20 years or the club's 4th & 5th decade (1989-2008) was regarded as the decades of simplified community services by simply using members' donations. Later on, the club had learned about Matching Grant and started looking for sister/partner clubs abroad i.e. Japan and Taiwan for an on-going projects' support. In accordance with the Future Vision Plan of the Rotary Foundation at the end of the club's 5th decade, District Grant or Global Grant funding would have to proportionately come from members' donations to the Rotary Foundation (known as District Designated Fund or DDF); and the projects would have to fall within the Rotary Six Areas of Focus (currently seven) i.e. Clean Water and Sanitation Project at Mae Toe Village, Samoeng District, and the Active Living Library Project at the Chao Phor Luang Upatham Border Patrol Police School, Jom Thong District (both in Chiang Mai Province).

For the past 10 years, the Club has been constantly working on new service projects and also looking for more supporting clubs. On membership side, the club provides training programs on the Rotary Foundation, Rotary International and Rotary information in general during weekly meetings to new members (young or old) for about 50 minutes. Past District Governors or District Committee are usually invited as keynote speakers. In addition, the club committee have started a pilot project of selecting president-elects for five years in a row so that they can be better prepared, can continually participate in all club activities and, more importantly, be ready for the prestigious position. An outcome of this initiation, however, will be evaluated at a later time.



พิธีก่อตั้งสโมสรโรตารีเวียงจันทน์



# 90th Anniversary Rotary in Thailand

Rotary in Thailand began with the establishment of the Rotary Club of Bangkok by Mr. James Davidson (Rotary Club of Calgary, Canada), the special representative of Rotary International, who came to spread the ideals of Rotary. He had the opportunity to have an audience with H.R.H. Prince Purachatra Krom Phra Khampheng Bejra who agreed with the principles of Rotary and therefore persuaded 69 people from 15 countries in royal and business circles to establish the first Rotary club in Thailand on September 19, 1930.

After that, it was then another 28 years until the establishment of the Rotary Club of Dhonburi, which was the second club and used Thai in its meetings. Rotary in Thailand has expanded continuously since then until the present.

His Majesty Rama IX graciously consented to be the Royal Patron of Rotary in Thailand in accordance with a royal letter of September 15, 1955.

While attending the celebration of 50 years of Rotary in Thailand on December 15, 1980, His Majesty said in one part of his speech, "If we translate the word service songkhro (สงเคราะห์) – assistance – to others above assistance to one's self as well, truly, if you want to assist others then you must assist yourself within. Therefore, the ideals of Rotary, which has for its members people who are good, people who are happy, have self-respect, who are physically and mentally healthy, I believe that if everybody acted in accordance with the ideals of Rotary, there would truly be fullness of body and spirit because they would be doing things that we, every one of us, need to do in both body and spirit."

(From the book 60 years of Rotary in Thailand)

For the period of the first 70 years, we recorded our story in the book 60 Years of Rotary in Thailand and the magazine The Thai Rotarian in a special issue celebrating 70 years of Rotary in Thailand. Continuing for the period of our story between the 70th and 90th years of Rotary, from 2000 to 2020, Rotary in Thailand adds this information.

QR Code

60 Years of Rotary



QR Code

The Roots of Rotary in the Kingdom of Thailand



# 1930-20

90 Years of Rotary

## Year: 2000

- Receives a royal command from Rama IX sending congratulations that the activities of Rotary in Thailand have prospered in the past 70th years.
  - Rotary in Thailand has 4 districts and 200 clubs with 5516 members.
- (Data from the Rotary International website, July 1, 2000)



ปี 2000

## 2001

- President of Rotary International Richard D. King and his wife make an official visit to Thailand, including an event to recognize the results of Rotary's work in Thailand on October 16 at the Queen Sirikit Conference Center. There were 2,137 people who attended. At this time, the RI President, his wife, and their entourage also had an audience with His Majesty Rama IX.
- Thailand has its first female district governor from District 3330, District Governor Sriya Siriwej (2001-2002), who received the prize of District Governor of the Year from Rotary International at the annual meeting of RI in Barcelona, Spain.



ปี 2005



## 2002

- H. E. Bichai Rattakul, former deputy prime minister, was elected President of Rotary International (2002-2003), the first Thai, after having been a member of the RI Executive Committee from 1990 to 1992.



"ยังคิดไม่ออกว่า ถ้าโรตารีไม่มาช่วย จะเริ่มต้นชีวิตอย่างไรดี เพราะสินค้ามีผลิต บังเหม - บันไนส์ จ.น."

## 2003

- The Multi-District Presidential Effectiveness Training (Multi-district PETS) for four districts (273 clubs) was held for the first time in March.
- Rotary in Thailand organized a joint district conference on the occasion that the President of Rotary International came from Thailand.
- The Executive Committee of Rotary International met in Thailand (May 19 to 26) and visited the Rotary Center in Thailand on May 26 when there was a reception.
- Former district governor Chow Nararidh built the first website of the Rotary in Thailand magazine ([www.rotaryinthailand.org](http://www.rotaryinthailand.org)) to create a center to gather information about Rotary.



## 2004

- An earthquake and tsunami occurred in the Indian Ocean (December 24). The Kindness of Rotary Project that helped the victims received donations from Rotarians both inside and outside the country, including The Rotary Foundation. They totaled 95.83 million baht. H. E. Bichai Rattakul was chair of the project. District Governor Voravut Phongvitayapanu (District 3330 – his position at that time) urgently organized a caravan of trucks to deliver items to help the victims of the disaster. Rotary clubs in Phuket, Phang Nga, Trang, Krabi, and Ranong were a driving force in the completion of the projects. Past President Charan Phatchorn (Rotary Club of Phang Nga) coordinated the main work. There were 328 houses constructed and other projects, for example, an early childhood development center, utilities, career development, and clean water.



# 20

"In December 2000, I was graciously invited to an audience by His Majesty Rama IX before I traveled to Chicago to assume the position of President of Rotary International. The King bestowed a suggestion that I have remembered ever since then. That was even when you have returned from Chicago, no matter what the position is, if there is something that you can do for the benefit of the nation or to help the poor, you must do it." - H.E. Bhichai Rattakul

## ชุมชนโรตารี บ้านพรุเตียว อ.ตะกั่วป่า จ.พังงา



### 2005

• PDG. Noraseth Patamanand was elected to the executive committee of Rotary International for the years 2005 to 2007 (Zone 6). He was the third Thai elected.

### 2006

• The Rotary Club of Vientiane, Lao PDR received its charter on October 18. There were 35 members. It was affiliated with District 3360.

### 2007

• His Excellency Bhichai Rattakul became the chair of The Rotary Foundation of Rotary International.

### 2008

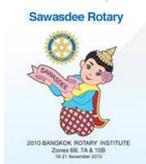
- Cyclone Nargis hit Burma in May. Rotary in Thailand joined together to donate over 1 million baht and helped build 62 new houses and repair another 162 houses. It dug wells in Yangon and Irrawaddy.
- The Rotary Foundation established The (perpetual) Bhichai Rattakul Endowed Fund in honor of the former President of Rotary International, Bhichai Rattakul. The earnings are used to support the Rotary Peace Centers (it achieved its goal of establishing the fund, which received donations of \$564,543.59 on June 30, 2009.)

### 2009

• Rotarians and their families had an audience with HRH Princess Sirinthorn to present 9,999,999.99 baht from the sale of memorial coins to contribute to the Ananda Mahidol Foundation.

### 2010

• Rotary in Thailand was the host of the 2010 Bangkok Rotary Institute for Zones 6B, 7A, and 10B. There was 1,287 attendees.



### 2011

• There was a major flood in Bangkok and various provinces. H.E. Bhichai Rattakul received a donation of 16 million baht from Rotary in Japan and other countries that led to many different projects, for example, the repair of 434 houses; the renovation of 14 schools that benefited up to 7,370 students; the establishment of clean water filtration systems in schools and communities, which benefited 5000 people; the organization of the delivery of clean, safe drinking water to 120,000 people in different provinces, and the preparation for future emergencies, including making 70 fiber boats and 500 relief boxes. Rotary has continued until the present to make relief bags in order to prepare to urgently help victims of disasters.

### 2012

• Rotary in Thailand was the host of the 2012 RI Convention (May 6-9) at the Impact Center, Muang Thong Thani. There were 33,104 people who registered to attend the meeting. PRID. Noraseth Patamanand was the chair of the Host Committee. During the event, 2,012 people wore yellow and blue jackets and hoodies to create the largest smiley face in Thailand, which was also entered in "Ripley's Believe it or Not".



### 2013

- Rotary International announced a new logo in order to build the Rotary brand.
- The Rotary E-Club of District 3330 was the first e-club. It received its charter on April 13, 2013 and had 26 members.
- Rotary in Thailand had more than 300 clubs for the first time.

### 2014

- Rotary in Thailand organized Thai Rotary Day (December 27) with activities to celebrate and community service activities for the general public, for example, health and hygiene services, vocational training, a job fair, and youth activities; entertainment on the main stage, and the reception of the President of Rotary International Gary Huang who came to visit Thailand.
- The Rotary Club of Yangon, Myanmar received its charter on May 16, 2014 and had 32 members. It is affiliated with District 3350.

### 2015

- PDG Associate Professor Dr. Saowalak Rattanavich became a member of the Executive Committee of Rotary International. She was the first woman from Thailand and Asia to become a member of the Executive Committee.
- There was a major earthquake in Nepal. Rotary in Thailand joined together to donate 2.196 million baht which was sent to the District Governor in Nepal. There was close coordination among the clubs to do long term reconstruction projects.



"Patience and forbearance in doing the work was a very important aspect of executing each task."  
- Dr. Saowalak

# 1930-2020



## 2016

- Thailand was the host of the 2016 Bangkok Rotary Institute. There were 1805 attendees.
- There was an earthquake in Kumamoto, Japan. Rotary in Thailand showed its concern by gathering 1.762 million baht to send to Japan.

## 2017

- Former RI President Bhichai Rattakul began the Royally Initiated Monkey Cheek (reservoir) Project in Nong Non Tai, Phon Ngam Sub-district, Akat Amnuai District, Sakon Nakhon Province, to show the love that Rotarians had for Rama IX in a tangible way. The Honorable Bhichai Rattakul was the chair of the project. PDG Wichai Maniwacharakiet was the chair of the working committee. PP Charan Phatchorn, (RC Phang Nga) organized the garden and trees, and members of Rotary Clubs in Sakon Nakhon were the local mainstays. Aside from the monkey cheeks, there was a project to landscape “The Lake of Love” that included, for example, the construction of a nine-sided pavilion, a water treatment building, a sports field, and a playground for children. It had a budget of over 31 million baht, which came from donations by Rotarians, Chinese business people, stores, and the general public.
- Rotary in Thailand magazine was the host of a seminar for editors of Rotary magazines in the Asia-Pacific at the Rotary Centre in Thailand (November 1-3). Attendees came from seven countries.
- Rotarians from all four districts joined together to bicycle from the north, south, and northeast to Bangkok to pay their respects at the royal funeral of His Majesty Bhumibol Adulyadej, Rama IX, as part of the project, “Rotary throughout Thailand Joins Together to Venerate the King of Kings at his Death.”



## 2018

- PDG Suchada Ithjarukul organizes the concert, The Lake of Love, to raise funds for the Monkey Cheek Project.

## 2019

- A celebration of 50 years of Rotaract in Thailand (April 8). The first club in Thailand was the Rotaract Club of Nakhon Sawan Teachers College, sponsored by the Rotary Club of Nakhon Sawan. It received its charter on November 4, 1968, but it no longer exists. The second club was the Rotaract Club of Thammasat University, which received its charter on August 28, 1969, sponsored by the Rotary Club of Dhonburi. It has continued to operate until the present.

## 2020

- The corona virus (COVID-19) exploded all over the world. Many people were infected. The government declared a state of emergency, begged people to stay at home and to work at home, and shut entertainment venues, stores, etc., But Rotarians did not stop “service above self.” They did projects to help people in communities; both distributed and taught how to make face masks; arranged to buy sets of PPE and N95 masks for medical personnel and medical equipment; and organized Sharing Happiness Cabinets or Rotary Sharing Happiness Cabinets that placed necessities that needy people could pick up and use in communities.



## Rotary Centre in Thailand



### **PDG. Onanong Siripornmanut** Rotary Club of Plutaluang Library Sub-Committee Chair The Rotary Center in Thailand

- Sub-Committee Chair  
Women in Rotary District 3340
- Committee Chair  
District Governor Nominating
- Managing Director  
ON Academy the English Language  
Institute
- Special Lecturer  
Department of General Education  
(English), Naval Rating School, Naval  
Education Department

*RTM : in 5-6 years lately, District 3340 has continually got women appointed as District Governors.*

It's possible that there are more woman rotarians. Looking back to 2017, at that time I was a District Governor and Ian H.S. Riseley was the President Rotary International. He said that it's been over 28 years since RI accepted women as Rotarians but it's noticeable that the number of women

grows slowly. It's necessary to gain rapidly more women. He would like every Rotary club to balance steady membership women to men. At that time, woman members in District 3340 appeared 39%. That is why I have launched the campaign "Women in Rotary" to promote the women's leadership ever since. I'm quite sure that woman members in district will certainly grow up. In addition, those male Past District Governors also support the campaign. Obviously, the percentage has been risen bit by bit yearly that satisfies me. Currently, the percentage of woman rotarians to men is almost balanced, for instance, this year, it comes up 45.54 %. That's why we've got five women who have been appointed as governors.

*RTM : Why does the Rotary Center have a library director, what to do? Tell me what else your responsibility is.*

The library of the Rotary Center is a resource for the 4 Rotary Districts. Its partial area keeps textbooks, Rotary Thailand and Rotary International Magazines and all documents concerned to Rotary. Therefore, the arranging system is different from the general library. This section is classified by various types of books, sequence of years, or depending on quick pick up for reference because the existing ones are almost completely organized. There are some parts that need to be collected or removed to control the area. Also another area is used for the showcases with significant pictures in the history of Rotary Thailand, including photos of the former governors of the four districts. Moreover, there are thousands of other souvenirs that PRIP. Bichai Rattakul received from both domestic and international during his tenure as a President of Rotary International. As well as thousand of items that given to Rotary in Thailand, all of them have historical value of their own. The relevant job is to preserve those valuable things and share our pride to Rotarians in Thailand and overseas. This is the responsibility of the library director.

*RTM : It seems lots of jobs you will be able to cope within two years. What job have you started ? How hard or easy is it?*

The first job I've just done is to register the assets which PRIP. Bichai gave to Rotary Thailand. By this way, The Rotary Center officers took photo, issued number and noted few words relate to where it came from. The next task is to improve the area segregated zone. It's a difficult job. There's a lot of details to look up. The data must be accurate. Collaborating with the experts who have multiskills, we are working under the particular project "The Memorial in Rotary Thailand". The project is divided into 5 zones. Zone 1: Library, Zone 2 : Hall of Fame, Zone 3 : PDGs' photos. The 3 zones has already got the existing ones. Only adding some more parts to update would be complete. Zone 4 : History photos in Rotary Thailand. This zone is available in DG room where history photos in Rotary Thailand and briefings are displayed, for example, Rotary villages built after Tsunami, multi-district cycling in remembrance of His Majesty King Bhumibol Adulyadej, the lake of love, Polio eradication campaign, and so on. Zone 5 : PRIP. Bichai's souvenirs. This zone, where the showcases are placed, takes various corners, here and there as rooms provided. The content on labels will be printed both Thai and English, including QR Code. The future mission is posting in website [www.rotarythailand.org](http://www.rotarythailand.org). The post task seems easy because we have already had our own website.

All of zones wouldn't be happened without 4M's process. So I invited six other experts to be library subcommittees. PDG. Wichai Maneewacharakiet (RC.Samutprakarn) PDG.Rathprateep Keeratiurai (RC. Nakkornrajasima) DG.Somphop Thirasan (RC.Kanchanaburi), DG.Nithi Soongsawang (RC.Nan), PP.Jongkoldee Pongsri (RC.Bungkhum), furthermore, PDG.Sompop Sooksing (RC. Kannayao) was invited to be an adviser. We, together, brain storm for project achievement which it would be expected to accomplish within 2 years.

*RTM : To manage the particular project "The Memorial in Rotary Thailand", what benefits do you expect ?*

The particular project "The Memorial in Rotary Thailand" is made to enhance the historical value of Rotar in Thailand. Once this project is successful, it will be the main research center of Rotary in Thailand, even the learning center of novices. It's like a Mini Museum. It's appropriate to be a place to welcome oversea VIP Rotarians. Rotarians and non-Rotarians are accepted. For that matter, we will have a volunteer guide training program to support this project. The purpose of this project is to promote the pride of being a Rotarian, inspire to do good in the world, enhance the awareness of being a rotarian with hands on, spread images to local and global Rotarians. That means the library inside the Rotary Center can attract Rotarians and ordinary people who are interested. It inspires the ideal of "service above self" which is considered that it is able to take part of a growing number of Rotarians.



Dear Fellow Rotarians,

Although the COVID-19 vaccine Has been successfully developed and it has already been injected to people in many countries, but the situation of the COVIC-19 outbreak both at the global level and in our own country is still not resolved. Which has continued to increase in the number of infected people. As a result, the RI Board of Directors resolved to hold the meeting, International Assembly 2021 in Virtual Event from 1-11 February 2021. For the health and safety reasons of all participants.

This International Assembly will be attended by elected district governors and Rotaractors from all district of the world to discuss online together on the impact of our service. The result of working good things together for the world of Rotarians and Rotaractors. And the importance of telling our stories to people. Without forgetting to focus on membership and the participation of all Rotarians and Rotaractors in making Rotary International even more progressive.

Fellow Rotarians, the most important meeting of Rotary International is the Rotary International Convention or Rotary International Conference. Due to the COVID-19 epidemic which still has more than 100 million people infected with more than 2 million deaths now. The RI Board of Directors therefore announced that the original 2021 RI Conference was held from June 12-16 in Taipei, Taiwan. Need to be organized in a virtual (Virtual Event). As with the Rotary International Conference in Honolulu, Hawaii in 2020, although it was a New Normal meeting, there were also people who attended, a lot of online.

Hopefully, when the situation resolves we will be able to attend Rotary International Conference by to face-to-face again. To celebrate together through one of the greatest crisis in the history of mankind. Which I am very confident that we the Rotarians all over the world are involved in helping and mitigating the impact of the COVID-19 outbreak, more or less. Both at the community, National, and global level.

Yours in Rotary,

(PDG.Vivat Sirijangkapattana)

Chair, The Rotary Centre in Thailand

## Number's Rotary Data source [www.rotary.org](http://www.rotary.org), 1 November 2020 (1 July 2020)

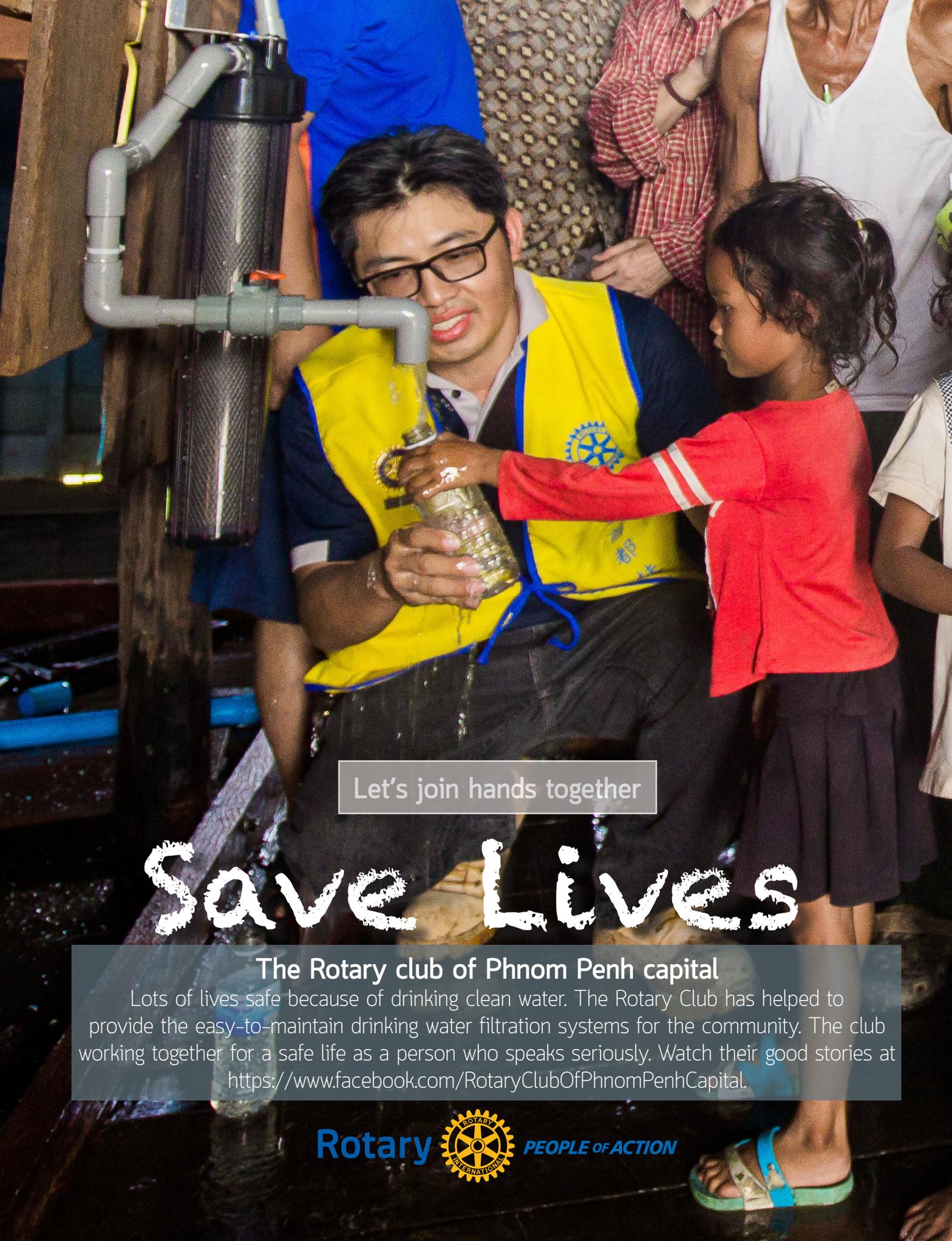
District	3330	3340	3350	3360	Total
Members	2,379 (2,289)	1,397 (1,336)	3,117 (2,860)	1,423 (1,411)	8,316 (7,896)
Clubs	101 (101)	63 (63)	118 (116)	69 (69)	351 (349)



Let's join hands together

# Transform

**The Rotary Club of Sanamchan**  
Led by P. Niramol Srivilai together with members, participate in the project "Project to promote the participation of the elderly, to create job create income, for self- value and self-sufficiency." There are 60 elderly participated in the training at Ban Tian Dut Health Promoting Hospital, Ban Mai Subdistrict, Samphran District, Nakhon Pathom Province.



Let's join hands together

# Save Lives

## The Rotary club of Phnom Penh capital

Lots of lives safe because of drinking clean water. The Rotary Club has helped to provide the easy-to-maintain drinking water filtration systems for the community. The club working together for a safe life as a person who speaks seriously. Watch their good stories at <https://www.facebook.com/RotaryClubOfPhnomPenhCapital>.