



Long Live  
KING RAMA X

THAILAND  
**Rotary**  
โรตารีประเทศไทย [www.rotarythailand.org](http://www.rotarythailand.org)

November-December 2016



# What is Rotary?

## The Object of Rotary

“Rotary is an organization of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build good will and peace in the world”

### The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster :

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian’s personal, business, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business, and professional persons united in the ideal of service.

## The Four-Way Test

### The Four-Way Test

Of the things we think, say or do

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIP?
- 4) Will it be BENEFICIAL to all concerned?

## At a Glance

*the rotarian (December 2016) As of 27 May (\*1 July 2016)*

ROTARY	ROTARACT	INTERACT	RCCS
Members*: 1,207,913	Members: 216,062	Members: 465,474	Members: 204,194
Clubs* : 35,399	Clubs: 9,394	Clubs: 20,238	Corps: 8,878

# Message from RI President

John F. Germ, November 2016



**Dear Fellow Rotarians,**

Looking back at the momentous 1917 Rotary Convention in Atlanta, it is difficult to see what could have been contentious about the words of then-President Arch C. Klumph: “It seems eminently proper that we should accept endowments for the purpose of doing good in the world.” Yet, at the time, support for the idea was far from unanimous. Some thought an endowment fund would create more trouble than it was worth. But Klumph’s idea received the support it most needed in the form of an initial donation of \$26.50 from the Rotary Club of Kansas City, Mo.

Nearly 100 years later, we recognize Klumph’s idea as not only visionary, but revolutionary: It set in place the mechanism that allowed Rotary to become the vast force for “doing good in the world” that it is today.

In many ways, our Rotary Foundation is the foundation of Rotary as we know it. It has created a mechanism for cooperation and partnership among clubs and between Rotary and other organizations; it has enabled us to be ever more ambitious in our work and to reach

for goals of historic proportions, such as the eradication of polio. It is impossible to quantify the good that has been done over the last century as a result of The Rotary Foundation. All we can know for sure is that Arch Klumph, if he could see it, would be proud.

I am looking forward to seeing many of you at our international convention in Atlanta: the city where our Foundation was born. I hope a record number of Rotarians will be there to celebrate the centennial of our Foundation. In the meantime, there are plenty of other ways to celebrate! I encourage you to read more about the Foundation centennial at [centennial.rotary.org](http://centennial.rotary.org). There, you’ll learn about the history of our Foundation and find ideas for events and projects in your clubs and your community.

One of the most important ways we are celebrating the Foundation centennial is with a fundraising goal of \$300 million. Your gift to your Foundation is the best way of ensuring a strong second century for Rotarians Doing Good in the World and for Rotary Serving Humanity.

John F. Germ  
President, Rotary International

# Message from RI President

John F. Germ, December 2016



**Dear Fellow Rotarians,**

I joined Rotary as an engineer. There are almost as many classifications in the profession of engineering as there are in Rotary, but I happen to be a mechanical engineer. A mechanical engineer calculates the heating and cooling loads for a new building, makes sure the right lights are in the right places, and plans the plumbing so your hot water pipe doesn't end in a drinking fountain.

Mechanical engineers don't stand out in a crowd, and they don't call attention to themselves with what they do. You probably haven't thought much about the engineers who designed the buildings you use, the car you drive, or the traffic patterns you follow. But every time you get in an elevator, turn the key in your ignition, or cross the street when the light says go, you are entrusting your life to an engineer somewhere whom you've never met. You trust that your elevator will open at the floor you want it to. You trust that your car will start and stop as it should. You trust that the traffic light is going to turn red before the walk light goes on. Every day, you put your life in the hands of people whose names you do not know and whom you might never meet. You might not think

about them at all – but they touch your lives every day.

I could draw the same parallel to any number of other vocations – ordinary occupations with the same kind of life-changing impact. In so many ways – some of which we see and some we don't – our vocations allow us to help other people live better, safer, and healthier lives. Just like the work we do in Rotary.

Through our vocations and in our clubs, in our communities, and across continents, we are touching the lives of people we don't know and might never meet. And in every part of the world, every single day, whether they know it or not, people are living better, safer, and healthier lives because of the work of Rotary.

The people we help might not have met a single Rotarian. They might not even know that Rotary exists. But they are drinking clean water from a bore well that Rotary dug. They're learning to read with books that Rotary gave them. They're living lives that are better, happier, and healthier – because of Rotary Serving Humanity.

John F. Germ  
President, Rotary International

*On the Web*  
*Speeches and news from RI President*  
*John F. Germ at*  
[www.rotary.org/office-president](http://www.rotary.org/office-president)

# Message from the Foundation Chair

Kalyan Banerjee, November 2016



## Celebrate Rotary Foundation Month

Back in 1956, the Rotary International Board of Directors designated a week in November urging all clubs “to devote a program to The Rotary Foundation.” In 1982, the Board determined that the entire month of November should be dedicated to the Foundation.

Since then our Foundation has grown and flourished in ways that few Rotarians could have imagined. In 1985, Rotary took on its first corporate project – a bold campaign to immunize the world’s children against polio and create a polio-free world. Our humanitarian programs grew so rapidly that the Foundation could not process the volume of requests for grants efficiently. That led to the creation of a new grant model that supports global grants with greater and longer-lasting impact and district grants which fund small-scale, short-term activities. And we fulfilled Rotarians’ long-held dream for a “peace university” with the launch of the Rotary Peace Centers.

Rotarian financial support has skyrocketed as well. In 1982-83, contributions barely totaled \$19 million. Compare that with 2015-16, when the figure jumped to \$265.6 million.

This November, we’ll celebrate not just Foundation Month, but also The Rotary

Foundation’s centennial. The Rotary website offers many creative ideas for honoring this very special occasion, but there are three activities that I especially recommend.

The first is to hold an event for the entire community that spotlights the Foundation’s 100 years of Doing Good in the World. Second, plan and sponsor a project that addresses a critical problem. It could be done from locally raised funds, or you might seek a global grant. There are so many options to choose from – from providing clean water, to ensuring basic education for girls in every part of the world, to tackling malaria or HIV/AIDS or any number of preventable diseases.

The third activity I recommend is for every Rotarian to make a centennial donation. Let’s never forget that The Rotary Foundation belongs to all of us. You and I provide the funding for just about every bit of good that our Foundation is doing in the world – and has been doing for an entire century. Let’s make sure we continue that tradition for the next 100 years.

Kalyan Banerjee  
Foundation Trustee Chair, Rotary International

# Message from the Foundation Chair

Kalyan Banerjee, December 2016



## Responsible investing for doing good

Rotarians frequently ask if The Rotary Foundation practices socially responsible investing by screening or restricting certain investments based on social, environmental, or political criteria. The answer is yes – and no.

Yes, the Foundation considers both financial and social returns when making an investment decision. Our Investment Committee encourages our investment consultant and its managers to invest in companies that comply with laws, regulations, ethical standards, and national or international norms and are aligned with Rotary values.

We also consider how each of our investment managers incorporates socially responsible investing as part of their process. Currently seven of these managers, responsible for about 36 percent of the Foundation's total assets, were signatories to the United Nations Principles for Responsible Investment. These principles offer possible actions for incorporating environmental, social, and governance issues – such as climate change, public and workplace safety, and shareholder rights – into investment practice. Following these principles could reduce risk, improve returns, and better align our portfolio with our mission.

Does this mean the Foundation will categorically exclude specific companies or industries from investment? That's where the “no” part of my

answer comes in. Given Rotary's diverse membership and its various cultural beliefs, agreeing on such restrictions would be extremely difficult.

The Trustees of The Rotary Foundation and the Rotarian financial experts on our Investment Committee take their job very seriously. Rotarians have entrusted us with millions of dollars that they have designated to do good in the world. Our capacity to provide clean water and education, improve health care and economic development, and promote peace depends heavily on our investment income. So it is especially important that we invest your gifts wisely.

Because The Rotary Foundation belongs to all of us, we believe strongly in transparency. To that end, we have posted a wealth of information on [www.rotary.org](http://www.rotary.org). You can find audited statements for the Foundation for the past three years and tax returns for the past six years, along with extensive material on investment practices, philosophy, and historical returns. I hope this detailed information will reinforce your confidence in our Foundation and inspire your continued generosity.

Kalyan Banerjee  
Foundation Trustee Chair, Rotary International

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# Editorial

PP.Vanit Yotharvut, D.3360, RI

Fellow Rotarians

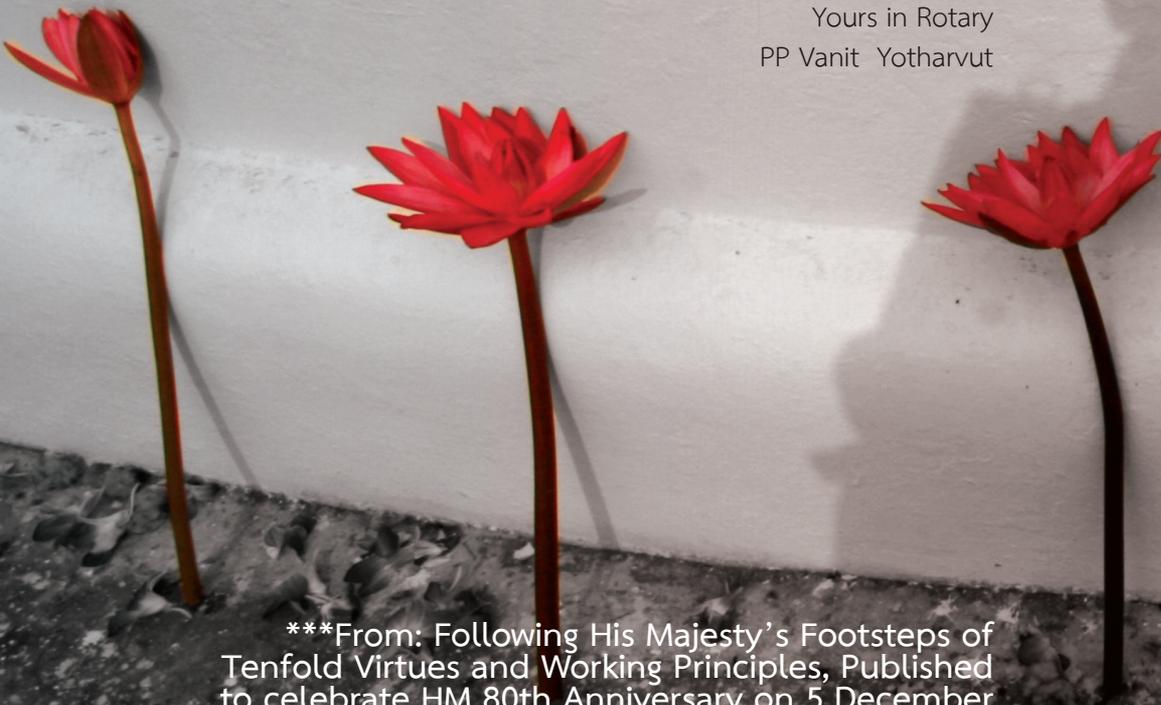
At 3.52 PM on 13 October 2016, Bureau of the Royal Household announced the passing of the late King His Majesty Bhumibol Adulyadej at Siriraj Hospital. HM Majesty Bhumibol Adulyade passed away at the age 89, reigned for 70 years.

The country was covered with mournfulness in every area, Thai people were praying and paying respect of his royal grace. Every Rotarians would feel the same. These are some royal remarks presented to Thai people.

**\*\*\* “The society having generousness and goodwill would be the society full of friendship and peace.”**

HM King Bhumibol Adulyadej always had the royal remarks on generousness. HM the King used this principle based on Buddhist taught “giving to give”. That is to give without expecting to get somethings in return.

Yours in Rotary  
PP Vanit Yotharvut



**\*\*\*From: Following His Majesty’s Footsteps of Tenfold Virtues and Working Principles, Published to celebrate HM 80th Anniversary on 5 December 2010 by The Chaipattana Foundation**

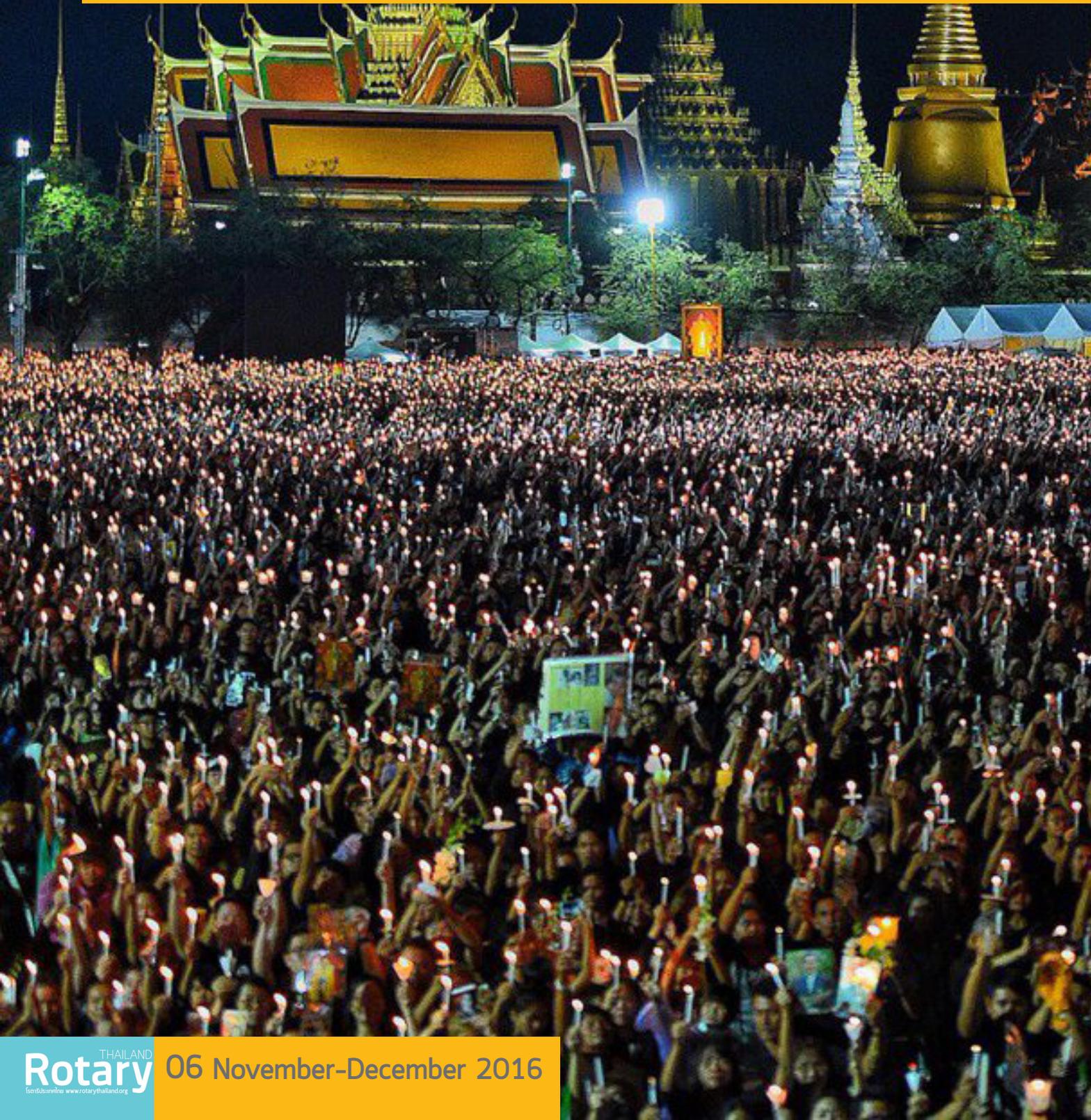
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# THAILAND Rotary

โรตารีประเทศไทย [www.rotarythailand.org](http://www.rotarythailand.org)



Magazine Rotarythailand



English issue



Magazine  
Vol 33 no.167  
November - December 2016

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Rotary is a service organization aims to promote the ideology of service, the fundamental of valuable effort. The initial service was to relieve people who are suffered. For many decades, it has been proved that each community has different needs, depending on their environment.

Rotary has 6 areas of focus which reflect the main needs of the world. To reach the basic of world living standard, we need to have the changes on these areas of focus.

## 1. Peace and Conflict Prevention/Resolution



Year 1969

The Angkhang Royal Agricultural Station

was established as His Late Majesty King Bhumipol's successful program to "Help them, Help themselves" to discourage hill tribes from growing opium.

## 4. Maternal and Child Health



Year 1960

The Rajprachasamasai Foundation

Established by His Late Majesty the King, the Rajprachasamasai Foundation's mission is to help the children of leprosy-suffering parents to be free from the disease.

# Six areas of Focus

## 2. Disease Prevention and Treatment



Year 1969

### A Royal medical Unit

His Late Majesty the King sent teams of medical staff with medical equipment and medicines to rural areas to benefit poor, isolated people.

## 3. Water and Sanitation



Year 1995

### The “Monkey’s Cheeks” Project

was established on 14 November 1995 to help remedy the problem of flooding in Thailand.

## 5. Basic Education and Literacy



Year 1963

### The Youth Encyclopedia

His late Majesty appreciated the importance of encyclopedias to all ages and established the Youth Encyclopedia Project especially for children who often lack good texts and reference books.

## 6. Economic and Community Development



Year 1976

### Philosophy of Sufficiency Economy

His late Majesty the King formulated the sufficiency economy philosophy, emphasizing knowledge, moderation, and resilience as personal and community guidelines. He repeatedly demonstrated that these principles were practical in real life, beginning with agricultural communities and extending into urban areas.

# The ROTARIAN

An International Magazine



MAY ■ 1960

THAILAND  
**Rotary**  
สมัครสมาชิก [www.rotarythailand.org](http://www.rotarythailand.org)

10 November-December 2016

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# MY KING-

## *A Friend of Rotary*



*The King and Queen of Thailand*

**By PHYA SRIVISAR**  
*Former Foreign Minister of Thailand;  
Director, Rotary International*

*King Rama IX reigns in splendor and yet humbly over 211/2 million Thais. Here a member of his privy council portrays his monarch, who soon will embark on a world tour.*

As In Sweden and Denmark, the Royal Patron of Rotary in the ancient kingdom of Thailand is the King himself. Since 1930. When the first Rotary Club was established in the capital of this fair and fertile land. Rotary has been recognized not as another Western import, but as something in close harmony with the Siamese spirit.

Not long ago the President of the Rotary Club of Bangkok was His Highness Prince Prem Purachatr. Nephew of our late King Prajadhipok and the son of the first Rotary Governor in this Southeast Asia District.

Other Past District Governors from Bangkok are His Highness Prince Wan Waithayakon Naradhip. Who was President of the United Nations General Assembly in 1955, and His Highness Prince Dhani Nivat, Regent of Thailand during the childhood of our present King Rama IX.

His Majesty was born in Cambridge, Massachusetts, U.S.A. (where his father was studying at Harvard) – in December, 1927. After schooling in Switzerland, which was continued until 1951, he succeeded to the throne in 1946. In 1950 he married Queen Sirikit. Their Majesties have three daughters and a son.

In Thailand the King is regarded as the servant as well as the ruler of his people. He and the Queen, who is president of the Thai Red Cross Society, visit scenes of fire or flood to distribute clothing and medicine. He has set up a polio fund and a cholera fund, a leprosy fund, and several hospital funds. He has encouraged advances in agriculture and industry, and continually promotes higher education. He acts as a bond between the people and their Government, ensuring stability and promoting justice.

Perhaps only in Thailand would a King be found in simple robes, bare feet, and with shaven head, accepting alms from passers - by on the streets of the capital. So it was recently when His Majesty became a Buddhist priest and shared in the austere religious life for a period, as is expected of all Buddhist males in Thailand.

Soon you may see this unique monarch in person, for in June he embarks on a goodwill tour of the world.

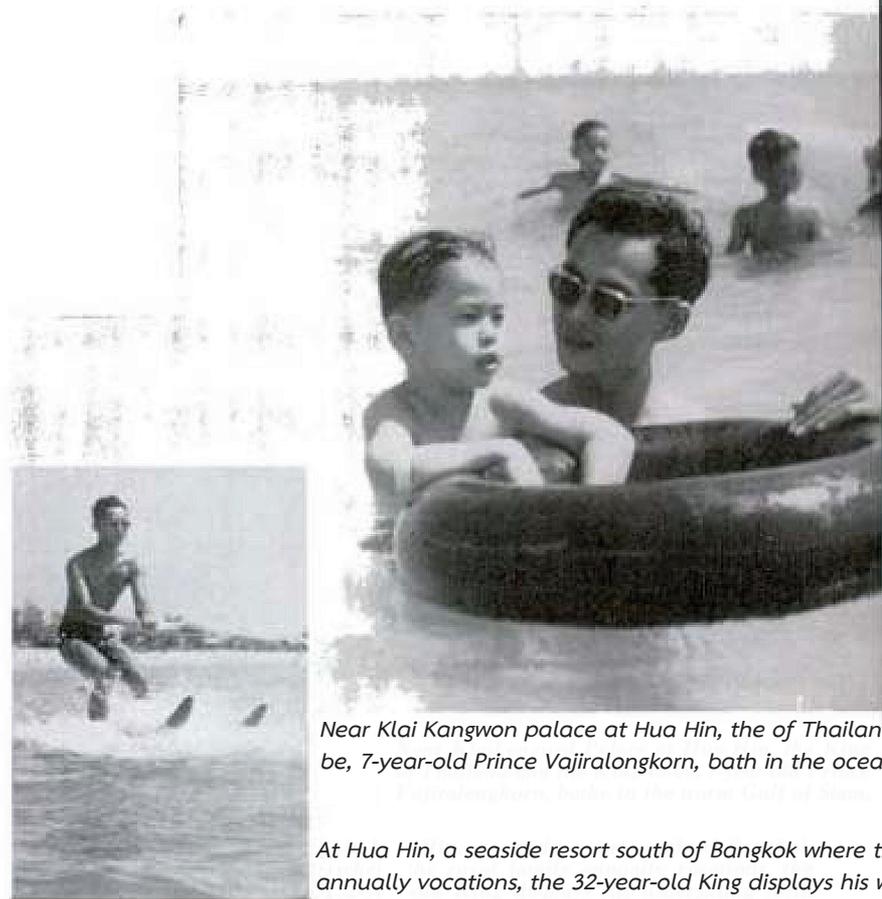


## His Majesty - A Family Man Beloved of His People

THE KING is the repository of the great trust people have in him. The beautiful Queen Sirikit, the three Princesses, 9, 5, and Crown Prince Vajiralongkorn, 7, enjoy with him the affection the Siamese have for their royal family, an affection that is reciprocated.

When the King made a tour of the country, which is almost as large as France but contains half as many people, throngs of hundreds of thousands greeted him. In the Northeast, where no Thai King had ever before visited, some people travelled on foot for three days to see him. Many times, while talking with the people, learning their problems, needs, and aspirations, he would delay his regular meals for hours. On his return to the capital after his various visits, he would indicate what he had learned to the Government, requesting that it give support to the people wherever this was feasible. So far the King has visited 60 of the 72 Provinces of Thailand in his continuing effort better to understand and serve his people.

Even while vacationing at the seaside. His Majesty inspects near-by areas. In one of them last year where there was a cholera epidemic, he organized and supervised vaccination.



Near Klai Kangwon palace at Hua Hin, the of Thailand be, 7-year-old Prince Vajiralongkorn, bath in the ocean.

At Hua Hin, a seaside resort south of Bangkok where the annually vacations, the 32-year-old King displays his w



*With flowers and the ancient hands-together, Since greeting, and aged subject pays respects to the King.*

*Hundreds of thousand turn out to see and cheer the King and Queen, as here in Khon Kaen Province.*



*and the King-to-  
n Gulf of Siam.*

*the royal family  
waterskiing skill.*



*Receiving alms as a Buddhist priest, the King in 1956 was fulfilling the religious duty expected in Sans of all Buddhist males. While he lived in the temple, the Queen acted as Regent.*



*A Buddhist priest performing the King's duty of religious observance. It was here that the young monarch presented his first offerings for the happiness of the People of Siam.*

*While he promoted a host of good works, King Bhumibol's greatest concern was his field in and of the field.*



*A late afternoon and an evening-gilded occasion, the King dined with Jack Ferrariman and his band.*

# For Royalty Many Roles - Rotary Among Them

— Rotary

CONSTITUTIONAL monarch of Thailand. Defender of the Faith (Buddhism) and Upholder of all religions. Commander-in-Chief of the armed forces, promoter of the general welfare, musician – all these describe Rama IX. With all the duties these entail, the King also finds time, in the words of a Bangkok Rotary Club member, “to give our organization much of his time in supporting our activities and furthering our objectives” When Presidents of Rotary International have visited Siam, they have found its King in sympathy with their goals.



*King Rama IX, here leaving the National Assembly, usually opens Parliament each session. He confers often with his Cabinet and Privy Council.*

...for activities and furthering our objectives” When Presidents of Rotary International have visited Siam, they have found its King in sympathy with their goals.



1958-59 Rotary International President Clifford Randall visited the King in Siam, as did 1955, 56 Rotary International President A.Z.Baker. At far left is shown the meeting with President Handall (dark suit). A.Z.Baker is at right in the right photo. The author made introductions.

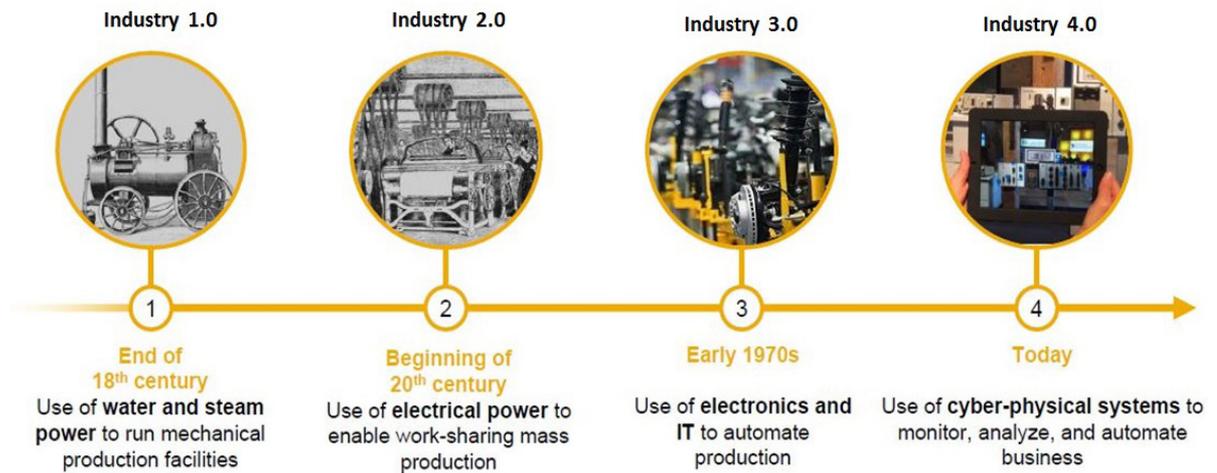
*The photo to show the meeting with President Handall (dark suit). A.Z.Baker is at right in the right photo. The author made introductions.*

*Her Majesty Queen Sirikit shares a table with the author during a Red Cross Conference. She is president of the Red Cross of Thailand.*





# Rotary Information



## Shifting from Industrial Era to Internet of Things and Thailand 4.0

A few decades ago, we are shifting from Industrial Era to computer assisted era. The innovation helps us to connect and access internet from several devices (such as mobile phones, televisions, radios, vehicles etc.). These new communications or “Internet of Things” is a big shift for us. This is also in a development of national policies in Thailand 4.0 which focused on wisdom and world economy connection.

## Rotary and Ongoing Changes

In my opinion, Rotary has a long and clear vision. We have development and ongoing changes such as in management, in communication, and in club reports which are more advanced from other organizations. The most challenging part of the organization is the staff. And for us, the staff of the organizations are Rotarians.

What would happen if we cannot adjust ourselves with ongoing changes? The effects have been shown in the missing of some professions, businesses, and industries. Some business had to reorganize their management and cut off the employment. In a mean time, some business can keep growing with new branches and improvement. Even some online business which have no shops or vendors can make a big progress such as intern selling. These successful people are young and have no need to start from zero.

In my opinion, Rotarian is a great innovator. After being invited by DG Jason Lim to server as a Public Image and Communications Chair of D3350 for 6 months, I have found that Rotarians can manage with the massive changes very well. In addition, we could lead the members which are in different in generations through these changes. With the 4-Way Test, we are team-working from club level to district level with good collaboration, smoothly passing on works in every Rotary year.

## Rotarian as a Communicator

From a study of “We Are Social”, Singapore, more than half of 68 million Thais use internet and mobile phone for communication. The number in year 2016 raised up 20 % from last year. The world is now shifting to Industry 4.0, and Thailand is shifting to Thailand 4.0

I believe that we are shifting and we are not behind others. Rotarians are good at communication, we can access to social medias with families and club members. We can contact club members and other Rotarians in different districts or zones effectively.

When we realize our competence in communication, it is challenging for us to make a public announcement of the achievement in 6 areas of focus by using logos and names continuously with creativity and professional experience.



## City of Peace

Transtator: PPSrifa Siriudomseth, Bangkok Ratchadapisek

Though Atlanta has seen its share of violence and inequity over time, today it brims with reminders that there is another way. Get inspired while you're visiting for the 2017 Rotary International Convention from 10 to 14 June.

Take a short walk from the convention center to the Center for Civil and Human Rights. There, you can see the handwritten notes, speeches, and sermons of civil rights leader Martin Luther King Jr., experience an interactive 1960s-era lunch counter "sit-in," and learn more about persecuted groups all

## Convention



Register for the convention by 15 December for the best rate. Go to [riconvention.org](http://riconvention.org)

over the world.

A streetcar will take you to the Martin Luther King Jr. National Historic Site (pictured), where you can visit King's childhood home and Ebenezer Baptist Church. The church, where King was baptized and where he became pastor, looks just as it did in the 1960s.

Another Nobel Peace Prize winner, former U.S. President Jimmy Carter, continues his fight for human rights at the Carter Center, on Atlanta's Freedom Parkway. Visitors can stop by the Jimmy Carter Presidential Library and Museum, which features memorabilia from his presidency.

Rotary will host a Presidential Peace Conference from 9 to 10 June to celebrate our successes and look for opportunities to continue our commitment to peace. To register, visit [riconvention.org](http://riconvention.org).

# Our Districts



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PP Thanongsak Wiboonma	(3350)
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“From the Northernmost of Th



**ROTARY  
SERVING  
HUMANITY**

By PP Naratta Seemamgerm  
RC of Phrae

THAILAND  
**Rotary**  
Rotary Club of Phrae

20 November-December 2016



## Thailand, "Biking to Pay Homage to our Father"

"Our father did everything for us children for 70 years without expecting anything in return. He never gave up, never complained even though the work was hard. He did it all for his children."

## Background

Initially, the bike riding project from Mae Sai District in Chiang Rai Province to Bangkok was a personal project of President Elect Wiwat and Rotary Ann Saowanee Phanitattra. They intended to ride their bike from Mae Sai District to Bangkok to express their loyalty and gratitude to His Majesty King Bhumipol on the occasion of his 89th birthday anniversary on 5 December 2016. However, the Bureau of the Royal Household's announcement about the passing of His Majesty on Thursday, 13 October 2016 brought tremendous grief to the Thai people and the biking team. The members of the team consulted one another on what to do for our Father even though he was not with us anymore, but there was silence.

Finally, President Elect Wiwat Phanitattra, president of Mae Sai Biking for Health Group, said softly, "I'd like to pay homage to our Father." On hearing this, the members looked at one another, feeling excited and at the same time tears rolling down from their eyes. They were delighted that their strong intention to bike for His Majesty King Bhumipol to show their loyalty and gratitude would not be a waste. They all knew that this would be the only meaningful mission in their life that they could do for the Father of all Thai people. They all wanted to pay homage, as close as they could,

to our Father. They would bike from their home in Mae Sai District, Chiang Rai Province, to the Grand Palace, covering over 900 kilometers, in order to pay homage to His Majesty King Bhumipol.

The intention to bike echoed from the heart of all members to other friends and families. These people wanted to join the trip to express their deepest condolences and loyalty to His Majesty King Bhumipol. Many could not join but asked the bikers to represent them.

Once President Elect Wiwat and Rotary Ann Saowanee Phanitattra shared this story with their fellow Rotarians in the Rotary Club of Mae Sai, the cooperation to help led to the activity called "From the Northernmost of Thailand, Biking to Pay Homage to our Father". The appropriate date and time were specified after the discussion among the biking team, the Rotary Club of Mae Sai and the Rotary Clubs along the biking route. These included Rotary Club of Payao, Rotary Club of Prae, Rotary Club of Uttaradit and Rotary Club of Bhuda Chinnaraj to the end of District 3360 territory. In District 3350, Rotary Club of Nakorn Sawan, Rotary Club of Ang Thong and Rotary Club of Bangkok Ramkhamhaeng were contacted to provide cooperation until the bikers reached the Grand Palace and finally paid homage to His Majesty King Bhumipol.



# Interview with the Bikers joining the "From the Northernmost of Thailand, Biking to Pay Homage to our Father" Project



**PE. Wiwat Phanitatra**  
Rotary Club of Mae Sai

This long distance biking project called "From the Northernmost of Thailand, Biking to Pay Homage to our Father" was held from 9 to 16 November 2016 with the support of Mr. Chutidej Meechan, Mae Sai District Head, Mae Sai Biking for

Health Club, Chiang Rai Biking Network and last but not least Rotary Club of Mae Sai. Altogether 17 of us represented the people of Mae Sai, Chiang Rai, Rotary Club of Mae Sai, Rotary District 3360 and Rotary District 3350 to pay homage to His Majesty King Bhumipol. Although there might be other easier, more convenient and more economical methods to do so, we felt that biking needed a lot of efforts and endurance. Along the way over 950 kilometers for 7 days, we were faced with rain, sunshine and many other obstacles. However, our team selected this method because we felt that our Great Father had done so much for us during the past 70 years without expecting anything in return. He never gave up and never complained even though the work was hard. Anywhere his children faced difficulty or were unhappy, he would try to get rid of their unhappiness. He worked tirelessly without any days off. Even when he was sick at the hospital, he never stopped thinking of how to help his children. He never had time for himself until the day he passed away. Now, my team and I could follow our dream to do something for our Great Father.

when he did not do any work. He was tired for over 70 years. May his soul live in peace. Biking for 7 days could not be compared with his difficulties for 70 years. During this 7-day period, it's hard to distinguish between sweats and tears that rolled down our cheeks. We will remember him forever. The 19 lives were safe because our Father protected us from any danger along the way. May all Thais turn their sadness into great force to develop Thailand according to His Majesty King Bhumipol's Sufficiency Economy philosophy.



**Rotary Ann Saowanee Phanitatra**

The project, "From the Northernmost of Thailand, Biking to Pay Homage to our Father", was inspired by my intention to do something for the Father of this land. This Father worked for the benefits of over 70 million children without wanting anything in return. He worked every second, every

minute with every breath for his country and his people.

I was lucky to be born in the year when our Father came to visit the people of Mae Sai District. Since I was born, this Father reigned our country. Under his reign, I remember we, Thai people, lived happily. I am happy to be born Thai and to witness a Father who worked without any holiday over his 70-year reign even though he was sick.

Our Father was a king who did not live only in the Grand Palace, but he travelled near and far to take care of his people. When he was crowned, he said, "I will rule this land with fairness for the benefits of Siam people". He really did what he said. He initiated more than 4,000 royal projects for the benefits of his people. He helped the less fortunate, the unhappy and many others. It's impossible to name all those people he helped.

As a result, even though I am a small woman at the age of 58 years old, couldn't I do anything today for our Father? With great determination, I consulted President Elect Wiwat and told him that we needed to do something for our Father. Although it might be exhausting, we must make it come true. Along the 950-kilometer distance from Mae Sai to Bangkok, we encountered rain, sunshine and heat, but we did not give up. We did it for our Father. None of our team members complained even though we were tiredness. Our tiredness could not be compared with what our Father experienced. I am glad and willing to bike for once in my life to express my gratitude to our Father who had done a lot for his children.



**PP. Somphan Liecharoen**  
Rotary Club of Mae Chan

Between 9 and 16 May 2016, "From the Northernmost of Thailand, Biking to Pay Homage to our Father" Project from Mae Sai to Bangkok covering over 950 kilometers was prepared within less than 15 days. This historical event achieved its

goal because both the planners and operators loved our Father dearly. I'd like to thank everyone involved with this event. Our group consisting of 17 bikers and 2 chauffeurs were together for 7 full days. This was because each of us was determined to represent the people of Chiang Rai, Payao, Ngow, Prae, Uttaradit, Pitsanulok, Nakorn Sawan and Ang Thong as well as District 3360 and District 3350 to pay homage to our Father. For 70 years, he reigned and there was not a single day





**P.Orapin Shimmons  
Rotary Club of Payao**

Participating in constructive and useful work for communities and society is an objective of Rotary Clubs and fellow Rotarians as per our pledge and ideal. In line with Rotary intent, Rotary Club of Mae Sai, Parn, Tueng, Prae and Payao took part in

this biking event from 9 to 16 November 2016. Most important, this long distance biking was not a normal exercising activity, but it was an activity in commemoration of the passing of our beloved His Majesty King Bhumipol. Therefore, participating in this event which would not happen again was really important, a blessing for all. Rotary Club of Payao was delighted to be a part of this event and to welcome the bikers from Rotary Club of Mae Sai. "Good things always happen from good hearts."



**P.Metpeepat Sukthuayat  
Rotary Club of Prae**

Rotary Club of Prae was very glad and honored to welcome the biking team of Rotary Club of Mae Sai and Rotary Club of Mae Chan under the project named, "From the Northernmost of Thailand, Biking to Pay Homage to our Father" to express our loyalty and gratitude to His Majesty King Bhumipol. Despite the long distance of 950 kilometers, the road work in Song District of Prae Province and the heavy rain that could cause accidents or sickness, with the spirit and unity of all Rotarians who always thought of His Majesty no obstacles could defeat the determination to complete this mission.



**P.Surapol Kosoldilokkul  
Rotary Club of Uttraradit**

Rotary Club of Uttraradit was delighted to welcome fellow Rotarians from the Rotary Club of Mae Sai, Mae Chan, Payao, Mae Sai Biking for Health Club and Chiang Rai Biking Club. In addition, the Rotary Club of Uttraradit was proud to take a little part in

supporting this biking activity.



**P.Anoma Maklin  
Rotary Club of Buddha Chinnaraj**

Rotary Club of Buddha Chinnaraj was honored to represent Rotary Clubs in Pitsanulok to welcome the biking team under the project called, "From the Northernmost of Thailand, Biking to Pay Homage to our Father" from Chiang Rai to Bangkok. We

felt truly happy to have the opportunity to be a part of this worthwhile project and were impressed with Rotarians. No matter where we were, we could mingle quickly. The atmosphere was full of warmth and fellowship as we always heard the saying, "With fellowship of Rotary". On that day, although the bikers were exhausted, they looked happy and energetic. Everything was smooth, and everybody was impressed. President Elect Wiwat from the Rotary Club of Mae Sai said, "No matter how tired our Father was, he never complained. So, even though we are tired, we must not complain. Our Father was much, much more tired than us." All bikers were happy and determined. We, Rotary Club of Buddha Chinnaraj, send our heart with you to pay homage to our Father.



**P.Siriphong Vongsivavilas  
Rotary Club of Nakorn Sawan**

When we heard the news that Rotarians from Rotary Club of Mae Sai and Mae Chan along with the team would bike under the project called, "From the Northernmost of Thailand, Biking to Pay Homage to our

Father", we were very glad and impressed. The members of Rotary Club of Nakorn Sawan made preparation to welcome and give their moral support to the biking team so that they could achieve their set target.



**PP.Damrongphand Snitwongs na Ayudhya  
Rotary Club of Phranakorn**

I was informed by the members of Rotary Club of Mae Sai, District 3360, that there would be a biking activity from Mae Sai District to Bangkok in order to pay homage to His Majesty King Bhumipol. I, therefore, coordinated with Rotary Clubs in District 3350

where the bikers would pass and stay overnight in Nakorn Sawan, Ang Thong and Bangkok. Rotary Club of Nakorn Sawan and Rotary Club of Ang Thong welcomed the bikers by booking the hotel accommodation and providing dinner the night they passed by. In addition, Rotary Club of Dhonburi West which met at Rattanakosin Hotel, Sanam Luang, booked the hotel accommodation for the team. Unfortunately, the bikers could not have dinner with the members of Rotary Club of Dhonburi West because they were too tired. This biking activity was considered an excellent fellowship activity among Rotary Clubs in District 3350 and 3360. It is known to all that Rotary Club of Mae Sai warmly welcomed Rotarians from District 3350 in the past. This led other Rotary Clubs in District 3350 wanting to return their hospitality as well.



**P.Chatchanok Voranuch  
Rotary Club of Bangkok Ramkhamhaeng**

I was impressed to be a part of Rotary Club of Mae Sai's activity called, "Biking to Pay Homage to our Father" in order to express our loyalty to His Majesty King Bhumipol. Everybody was proud and happy with a good activity that united members of many

clubs from different districts and ended with greatness.



**PP.Bundit Rattanawimol  
Rotary Club of Mae Sai**

President Elect Wiwat Phanitattra, Rotary Club of Mae Sai, who was also president of Mae Sai Biking for Health Group and his biking team called "From the Northernmost of Thailand, Biking to Pay Homage to our Father" were determined to carry out the last

great mission for the Father of all Thais by biking from Mae Sai District to the Grand Palace over 900 kilometers. The purpose was to pay homage to His Majesty King Bhumipol as close as possible. Fellow Rotarians from Rotary Club of Mae Sai realized this real intention and with the spirit of Service Above Self joined in the activity called, "From the Northernmost of Thailand, Biking to Pay Homage to our Father".

# Our Guest

By Editorial



## Ian Riseley RI President Elect,

*Interview by PP.Kitthanate Vasukiatcharoen  
Rotary Club of Srpathum*

### Objectives

The main purposes of this event was to train 2017-2018 DGEs, inform and update the participants about RI and allow Rotarian from Zones 6B, 7A and 10B to have chances to get acquainted and exchange the information.

I was impressed with the unique event that was interested by so many participants from various countries. Of course, Bangkok where the event took place is an attractive city. Furthermore, the event was very well organized.

### What are your goals as being 2017-2018 RI President

We will continue on providing community services based on RI's 6 areas of focus. At the International Assembly in San Diego to be held in January, 2017, I will have an opportunity to meet DGEs. I will emphasize on continuation of World Community Services. I have heard that Thailand has had several excellent community services projects and hope to see the continuation of those projects.

### What would you like to say to over 8,000 Rotarian in 4 Districts in Thailand ?

I was informed by RID.Dr.Saowalak Rattanavich that the number of Rotarian is increasing in several area of Thailand. I would love to see more community service projects so Thai people will know more about Rotary and join us in the future.

# DGE GRADUATION BANQUET

1 DECEMBER 2016



## 2016 Bangkok Rotary Institute Zone 6B, 7A and 10B



# Joint

# RYLA



Rotary   ROTARY SERVING HUMANITY

• D.3330 RI • D.3340 RI • D.3350 RI • D.3360 RI  
**Rotary Youth Leadership Awards 2016**  
**การอบรมเยาวชน**  
**ผู้นำโรตารี 4 ภาค**

**RYLA**  
2016

วันที่ 13-17 ตุลาคม 2559  
ณ โรงเรียนสิรินธรราชวิทยาลัย อ.เมือง จ.นครปฐม





**PP Chotinun Nimnuanpoopanit  
RC Nakornpathom**

It was an honor for me to be nominated by Rotary District 3330 to be the President of RYLA Camp this year. Actually, it was the second time that Nakornpathom hosted RYLA.

At first, I wondered how well I could do the job. But since I was chosen to do it, I would do my best. We started with planning about the camp site, accommodation, meals, and speakers for 725 participants. Representatives from all 4 Districts and the committee agreed that Sirindhorn Rajawittayalai School was the best of all choices. Besides, we had to set plans for sightseeing and transportation to and from the train station. All went well by all involved including all sponsors. Despite the country's deepest tragedy after H.M.King Rama IX's death that we had to cancel all the fun parts, we carried on the rest of our schedule until the closing ceremony. I was pleased and impressed by the success of the job full of everyone's cooperation.

My heartily thanks to all involved from all 4 Districts for your kind support.



**CP Arunee Arungamon  
RC Nakorn Hatyai**

As I was travelling by train along with 43 youth from Songkla, Club President Tanadate Thechataweegit, Assistant DG Soontorn Intaruang, to join RYLA Camp at Sirindhorn Rajawittayalai School in Nakornpathom, my impressive memories started. Before

I realized it, having boxed meals with them, looking after them as if I were their parent through hours that we were on the train made me feel attached to them. When we got to Nakornpathom Train Station, we saw Rotarian in orange shirts with their big smile holding Rotary flags all over the station. They were from RC Sanarnjan.

The Opening and Closing Ceremony were interesting and well organized. The MCs did a very good job. The experienced speakers kept on making the topics interesting and encouraging the participants to think. The content was applicable and adjustable to daily living. The staff was very friendly and took a very good care of the participants. Organizing Committee was well cooperated with good experiences. District Governors from D.3330, D.3340, D.3350 and D.3360 were good example of leaders. I was among the atmosphere filled with love and friendship. I hope to be able to transfer all the impression I got to the RYLA Camp to be held at Hatyai, Songkla, during October 18-22, 2017.



# Joint Rotary Youth Leaders

## What I got from joining RYLA



**Miss Watsamon Tragoonsisak**

From joining 2016 Multi-District Rotary Youth Leadership Awards (RYLA), I learned a lot from lecturers. I have more confidence to be a group leader. I gained problem solving skill as well as how to work with many people. I realized the importance of giving to the society. I had a great time working as a group and performing with my new friends from all 4 Districts in Thailand. It was a good start of friendship among the participants. I could apply what I learned to improve my daily living. I am so happy and grateful to be given a chance to join RYLA.



**Miss Jirachaya Janharuetai**

I was given a chance to join Multi-District RYLA activities at Sirindhorn Rajwittayalai School in Nakornpatom. At first, I thought it could be boring. In contrast, I was very happy to be with my new friends there. The activities were educating and enjoyable. The food was great. I correctly answered the question related to The Four-Way Test and I got 400 baht reward. I was eager to answer all the questions. It was the first time in my life to visit Pra Patomjedee. Most impressive aspect was I met new friends, did several activities as we united into one and we were generous to each other. I learned how to be a good leader so I can grow up to be a good adult. I also learned how to live with other people, heard about many things I had never heard of and learned about appropriateness. It was such a good experience. I would love to join next year's program.



**Interactor Pornpimon Kontong  
RC Singburee Weerachon**

My small world was enlarged from learning lots of new things from those who were knowledgeable and succeeded in their lives. Many things I learned from RYLA camp could be useful for my daily living. I was very happy to be well taken care of by all staff who answered all my questions and helped me with preparation before joining the camp. In spite of the Nation's great loss over the Death of H.M.King Bhumibol on the first day at the camp, I was fortunate to get to know more friends, hear more what he did for my country from a guest speaker who was from the military, many of those I had never realized. What I learned from the speaker was supportive for me to do good things for society. Though I am a little girl, I can be a good friend for people, I can say good words and I can be generous and kind to others. Whenever possible, I will not be reluctant to do good things.



**Miss Nichapat Juentragoonpanit  
Sponsored by RC Gumpangpet**

I had a great time at RYLA Camp. There were around 700 participants from all 4 Rotary Districts. I made many new friends. I learned how to live with others and to help each other. I also learned several things from guest speakers. The first night was the saddest one for H.M. King Rama IX passed away. We, thus, had special activity on the next day in order to remember him, and it was then that I realized that I could use his teaching in my living.



**Interactor Tanchanok Boon lam  
Nawamindharachinutit Satree Wittaya  
School Puttamonton**

This year's RYLA is a very special one that youth from all 4 Districts united in one. I met many new friends from various parts of the country, older, younger and my age. We joined several activities as well as started a good relationship. Even though we did not have so much fun but it was OK. Leadership was the good thing that I learned including things that I never experienced. Never a moment that I felt bored. Teaching aids were appropriate.



**Interactor Supawee Mahaisap  
Nawamintarachinutit Satree Wittaya,  
School Puttamonton**

This year's RYLA camp was different from those in the past. Despite we started our first day with sadness from the death of H.M.King Bhumibol, the great thing was it was a gathering form Interactors from all 4 Districts in Thailand. I met new friends from various parts of the country. We talked with different dialect but it was a great experience to be trained to be a good leader so I can grow up to be a good person who does good things to pay back to my country. I learned many new things from lecturers, including what H.M. King Bhumibol did for Thai people. I learned how to live happily with others. Thank you for giving me the opportunity to get a good experience from RYLA.

# hip Awards 2016



**Mr. Panupong Choodee**  
Rug Baan Gerd Interact Club  
Sponsored by RCFang, Chaipragaen,  
Chiang Dao

I learned about how Rotary was started, what Rotary clubs and Rotarian do in order to do good things for others without expecting anything in return. I also learned how to be a good leader, i.e. to set a good example, not to give an order, as well as always checking themselves according to The-Four-Way Test. A good leader needs to have communication skill as well as moral, ethics, love in the nation, religion and The King. Moreover, a good leader needs to have service mind and be a giving person, not a taking person. What impressed me was I had a chance to do good things for others. Friendship among participants, the ability to do things in front of people and the loyalty to the nation's institutions were also impressive.



**Miss Tanaree Hainark**  
Sponsored by RC Chiang Mai Lanna

It was my first time joining RYLA Camp. 4 days and 3 nights there were the great time for me. I learned from many knowledgeable people. I joined various fun activities. It was my first visit to Nakornpathom where I had a good chance to see several touristic sites. Talent show on the last night was very impressive. I learned more about culture of different parts of my country. I made many new friends from all 4 Districts. Everyone was very nice. We still keep contacting each other until now. It was worth joining the Camp.



**Miss Gronggarn Seepoh**  
President, Dekdee Interact Club  
Sponsored by RC Prae

RYLA Camp this year was very impressive for me. I had several different experiences through various activities. I learned how to socialize and be disciplined. Everyone was so friendly. We exchanged the dialect and ideas. I learned a lot in how to live my life in the future with good planning from knowledgeable Rotarian. I realized that I had my love for my country from a speaker who was from the military. I also realized how much I loved my parents and teachers that I wanted to give them back all I got from them. Group presentation was meaningful for it helped us understand what H.M.King Rama IX did for the country and his people. Team working gave me a good opportunity to learn how to deal with people of different ideas.



**Interacter Pattaragorn Gittinunpragorn**  
Wat Rajbopit School  
Sponsored by RC Patumwan

2016 RYLA Camp was such a great opportunity for me to join. This is my second time joining RYLA Camp. I had good experiences from 2015 RYLA Camp's activities and games. I got even more of new friends this year than last year. I learned more how to be a good leader. I enjoyed the field trip to Sanarm Jan Palace. Despite the sadness over H.M. King Bhumibol's death, I had a great time. The accommodation and the meals were excellent. All the staff took good care of us. During some session, I was in the middle of the room. It was quite warm that I felt sleepy. The talent show were great. Thank you for allowing me to join this year's RYLA Camp.



**Interacter Narawut Kan**  
Sponsored by RC Pra Narai Lopburi

I was happy to join this year's RYLA Camp. I got many new friends. We had several activities on the first day. Later that evening, we heard of the death of H.M.King Bhumibol. We were sad and stunned. The next days, all staff helped us to feel better. I enjoyed the activities on the second and third days. I was very happy with the forth day's field trip. We had to part on the fifth day. I missed my friends and look forward to seeing them again. I learned a lot from this year's RYLA Camp. I now know how to be a good leader. The knowledge I gained is useful for my daily living. I think such youth training camp is very helpful for all participants so we will grow up to be good leaders.



**Interacter Gotthagorn Lampoon**  
Bang Gapi School  
Sponsored by RC Buenggam

This is my second time joining RYLA Camp. The last one was in 2015. It was fun, full of knowledge and impressive. So I applied again this year. Thanks to my sponsoring club, RC Buenggam. This year's RYLA Camp was for participants from all 4 Districts in Thailand. I got more friends from various parts of the country. I learned a lot from RYLA Camp : leadership, being disciplined, self confidence in performing, etc. On October 13th, as I was checking the news, I found that H.M. King Bhumibol had passed away. We were shocked and sad. All activities stopped on that day. The next day, we sang the King's Anthem and I sang the song "The King of the Country" from my heart. RYLA Camp gave me friendship, knowledge and leadership. Thank all adults who made this camp possible. Please continue having this activities for the next generations.

# D.3330 RI

By PDG Somphop Thirasan  
RC of Kanchanaburi

## The Most in RC Tharua-Kanchachanaburi



Bansalumphuk School and Watthanawekhin 2 School.

RC of Tharua-Kanchachanaburi was chartered in 1996 by a group of professional people in a small sub-district of Talad Tha Rua, Kanchanaburi.

One of the most successful club projects was "Sufficiency Economy Project" at Ban Rang Kratai School since 2002. The outcomes of the project were successful and extended to other activities such as teaching students how to raise fish, chicken and grow vegetables for their school lunch. In Rotary Year 2012-2013, the club won "Her Royal Highness Princess Maha Chakri Sirindhorn Award", the award for the club successfully served the 6 areas of focus. Later, the project has been extended to

## The Most in RC Nakhon-Srithamarat



Rotarac Club of Suankularb Wittayalai Nakhon Si Thammarat School.

The most successful service project was "Rotary Mobile Clinics" which has been served 48 mobile clinics already. The mobile clinics started in 1979 when PP.Dr. Pariwat Udomsak was a club President.

The most successful activity was organizing kindergarten sport competition Rotary - Kodak Cup in 1986 when Krailert Thamasatha was a club president. Later, the activity was transferred to Department of Physical Education with a cup from Her Royal Highness Princess Bajrakitiyabha.

The most successful club funding was started with only 1,000 baht from club members and spouses in 1998, the time when PP Suvit Narasawad was a club president. At a present, the club fund reach 9000,000 baht.

In 2017, the club is going to celebrate the 40th Anniversary under the theme "Service Above Self". RC Nakhon-Srithamarat is a leading club in service and friendship development in D3330. We keep walking with pride and stability.



## “A Money Box to Help People with Poverty”

By PDG Somphop Thirasan  
RC of Kanchanaburi

Princess Mother Srinagarindra or Queen Mother taught HM King Bhumibol Adulyadej the value of “giving” since HM the King was young. The Queen Mother provided a money box for HM the King with an intention for him to save money. Each Month, HM the King had to save 10 % of the money he gained monthly from the profits or from any other activities. This amount of money was called a “tax”. By the end of each month, Queen Mother would call for a meeting and discussed with her children for the places to give this saving for donation such as the school for the blinds, the orphan houses, or doing other activities to help people with poverty.

The Philosophy of Sufficiency Economy that HM King Bhumibol Adulyadej introduced to Thai people was intended to teach the moderation in living and sharing. This was the strategy for peaceful living which was applicable to all level from local, national, and global. From the royal speeches in many occasions, the royal guidance that HM King Bhumibol Adulyadej introduced was very useful and practical if we learned and followed HM the King’s guidance.

One of the royal graces for Thai Rotary was HM the King’s patronization of Rotary Clubs in Thailand. 4 Rotary Districts in Thailand have been developed and supported, Thai Rotarians learned and followed HM the King’s generosity of “Giving” without expecting anything in return. For example, RC Nakhon-Srithamarat has a “Rotary Mobile Clinics, Do Good for our King” project. The club has been doing this activity for 37 years serving people in many areas. RC Tharua-Kanchanaburi has been doing “Sufficiency Economy Project” at Ban Rang Kratai School since 2002. The objective of the project was to teach students how to raise fish, chicken and grow vegetables for their school

lunch which was applicable for their future incomes and profession. At a present, the project has been extended to another two schools. They are Bansalumphuk School and Watthanawekhin-2 School. RC Krabi with RC Charoen Nakorn sponsored free-surgery for patients with trigger finger for honoring HM the King. RC Kanchanaburi offered free eye lens replacement surgery for elderly patients on 5 December in every year. RC Thamuang invited people to honor HM the King by making merit by releasing fish to Mae Klong River. There are many other actives that Rotary clubs are doing such as reforestation, building check dams, and blood donation.

HM King Bhumibol Adulyadej was respected as a father of the nation and he was the truly role model of “giver” for all Rotarians. He was the role model in money management. He divided personal expenses and saved extras in “a money box to help people with poverty”. This was a great sample of giving service with goodwill for community and world development.

PDG Sriya Siriwe of D3330, the first woman District Governor of Thailand, mentioned her admiration when she was the District Governor in Year 2001-2002. RI President Richard D. King and she had an audience with HM King Bhumibol Adulyadej. HM the King remarked that Rotarians were people who devoted themselves for others, even they had limited time for themselves. RI President Richard D. King presented the Rotary vision and world development, HM the King remarked that “We must help developing more people with good heart”

In remembrance of His Majesty King Bhumibol Adulyade, we have learned many ways of “giving”, as a Rotarian we should develop more people with good heart and introduced more people to Rotary.

# D.3340 RI

By PP. Puttiporn Pattanasintorn  
RC of E-Club of District 3340

“D3340 Pay Respect and Mourn for His Majesty King Bhumibol Adulyadej”



Rotary Club of Chantaboon joined in the event of growing trees in mangrove forest, Ban Samet Ngam Moo10, Nong Bua, Muang Chanthaburi.

The event was hosted by Chantaburi-Trat Border Defense Command, Marine Division, and Chanthaburi province. The objective was to praise HM King Bhumibol Adulyadej by “Growing Forest, Following HM Royal Wish” and return the marine life to natural resources. Ban Samet Ngam once was invaded by shrimp farming, and now the area was returned

to government and being rehabilitated since 2003. The area was more than 400 rais with more than 1000 mangrove trees. In the future, this area would be an important resource for learning with is fertility in biodiversity and marine resources in Chanthaburi.



Rotary Club of Trad supplied foods for people who joined in the ceremony to pay respect for the passing of the late King His Majesty Bhumibol Adulyadej. Club members witnessed the event and singed their names in the book of condolences at Trad City Hall, 100th Year Pavilion.



Rotary Club of Nakhonphanom joined in the ceremony to pay respect for the passing of the late King His Majesty Bhumibol Adulyadej. RC Nakhonphanom supplied the alms canteen with Mueang Nakhonphanom Municipality, Nakhonphanom Province



“Plant on the Mother’s Day, Harvest on the Father’s Day”

Rotary Club of Roi Et

### Parachute Planting Method

Parachute is a new method in growing rice. Parachute is growing rice by throwing rice seedlings to the paddy fields. The advantage is to save rice from weeding and brown planthoppers. With this method, farmers can grow rice continuously 3-4 times a year in the irrigation areas without using pesticides or herbicide. This innovation is an alternative way in sustainable farming and developing farmers’ incomes. The Parachute Planting Method is the wisdom originally from Japan and China. It has been introduced to Thailand lately. Many farmers still do not know the advantages of using this new method. Besides giving higher rice qualities, using no pesticides or herbicide, it is an organic method that is advantageous to soil qualities and ecology system in the paddy field.

There are many steps for the Parachute Planting Method. The first step is preparing the seed. They seeds will be planted in a tray and watered for 15 days. After the rice seedling is about 15 CM tall, it will be transplanted by throwing to the paddy field which is applied with bio-fertilizer. With this method, the rice seedling will grow up without damage. The rice plant will grow and spread out rapidly because of

small amount of water logged and enough oxygen and organic matters from the straws in soil. After 3 days of parachuting, apply more water to the paddy field. We can control the weed and do not need any chemical fertilizer. The paddy field is wind-flowing, therefore, the brown planthoppers will not disturb. As a result, 10-30 % of harvest yield will be increased.

Parachute Planting Method could conserve the rice seeds (5 kilograms of rice seeds give yields of 450 kilograms). The old method takes 30 kilograms of rice seeds for 450 kilograms of yields. In addition, it takes only 1 farmer to parachute the rice seedling in 5 rais, while the traditional method takes 4-8 farmers to do in one rai. His Majesty King Bhumibol Adulyadej introduced Parachute Planting Method to Thais. At a present, H.R.H. Princess Maha Chakri Sirindhorn follows up the practice for continuity of the project.

To follow His Majesty King Bhumibol Adulyadej, Rotary Club of Roi-Et did “Plant on the Mother’s Day, Harvest on the Father’s Day” project at Srisangdew Ricemill, Suwannaphum, Roi-Et. The owner of the ricemill is PE Warinthorn, Srisaenpang (President Year 2016-2017). Amphoe Suwannaphum is famous for its Khao Hom Mali Thung Kula Rong Hai (PGI).

# D.3350 RI

By PP. Yod Sangswangwatana  
RC of Bangkok Suwanabhum

“D3350 Pay Respect and Mourn for His Majesty King Bhumibol Adulyadej”



RC Bangkok Rattanakosin, RC Ludluang, RC Krathoomban of D3330, with Success Thai Organization, and Bangkok Women Empowerment organized the activity to pay respect and mourn for His Majesty King Bhumibol Adulyadej at Ban Khaisi School, Moeng, Bungkan on 8-9 December 2016.



D 3350 Committee invited Rotarians to write poems for HM King Bhumibol Adulyadej

Representatives from RC Bangkok Suwanabhum joined District 2760 Assembly and a regular meeting at RC Kariya Rotary on 5-8 November 2016. The representatives presented and expressed their admiration towards the royal grace and the royal speech that HM King Bhumibol Adulyadej had given to Thai Rotarians.



District Governor Jason Lim led a stand-morning for HM King Bhumibol Adulyadej before the activity “Teaching New Generation Footballer” by former national players at Prawet District. The activity was hosted by RC Bangkok Suwanabhum.



## Bring Life Back Project



RC Prakanong initiated the “Bring Life Back Project” to donate 4 automated external defibrillator (AED) to 4 hospitals in 4 regions of Thailand.

1. Huayploo Hospital, Amphoe Nakhonchaisri, Nakhonpathom
2. Laem Chabang Hospital, Amphoe Si Racha, Chonburi
3. Inburi Hospital, Amphoe In-Buri, Sing Buri
4. Phrao Hospital, Amphoe Phrao, Chiang Mai

At a present, many hospitals in several areas are insufficient with medical instruments, especially the automated external defibrillator (AED) to help patients with Cardiac Arrest. The instrument would help patients back to life and stabilize the heart rate. The instruments are needed to install in the emergency rooms, operating rooms, and patient-care units. Every single second is important for life. Bring life back is important, these patients could do more for society if we bring their lives back.

The project was supported by business sectors and people. The club raised fund by using a Car Rally Charity to support this event. In a press release event, PRIP Pichai Rattakul was the chairman of the ceremony and P Danai Sompanpong was the chairman of the projects with supporting representatives from D3330, D3340, D3350, D3360 and the 4 hospitals.

We hope this could help patients by bringing their lives back to the embrace of their family and live on to do good things for society.

(Information from RC Prakanong: P Danai Samapunphong)

## Infant Incubator Project



December is the Disease Prevention and Treatment Month,

we would like to present our service in this area of focus.

This is the sample of a small club who succeeded in doing Global Grant with the collaboration from RC Thonburi and RC from Taiwan and several other clubs.

RC from Taiwan donated 17 infant incubators on 30 November 2016, at Narai Hotel Bangkok. RC Bangkok West and fellow friends donated 1 infant incubator to Wetchakarunrasm Hospital, Nong Chok, Bangkok

(Information from RC Bangkok West: P Natruedee Sriketsuk)

# D.3360 RI

By PP Naratta Seemamgerm  
RC of Phrae

“D3360 Pay Respect and Mourn for His Majesty King Bhumibol Adulyadej”



RC Chiang Mai International, Chiang Mai North, Chiang Mai Sansai, and Chiang Mai Thin Thai Ngam with the group of volunteer doctors from Australia had a mobile eye service, dental, and health examination to pay respect for His Majesty King Bhumibol Adulyadej at Sanpasak School in Hang Dong, Chiang Mai. The mobile service was supported with buses with equipment from Maharaj Nakorn Chiang Mai Hospital (Suan Dok Hospital).



RC Wangchan joined in the candle lit ceremony to mourn the passing of His Majesty King Bhumibol Adulyadej which was held at Wat Phra Sri Rattana Mahathat (Wat Yai), Pitsanulok. The club hosted the prayer session and supplied drinking water, 300 set of snacks, 2,000 candles at the event.



RC Phrae supplied free candles and morning ribbons at the candle lit ceremony to mourn the passing of His Majesty King Bhumibol Adulyadej at Mueang Phrae Municipality, Phrae



RC of Khanu Woralaksaburi, RC Tawewatana and RC Bangkorlaem opened the black Clothes dyeing stations in order to pay respect for the passing of His Majesty King Bhumibol Adulyadej



RC Chiangkhong supplied foods, snacks and drinking water for people who joined in the ceremony to pay respect and mourn for the passing of His Majesty King Bhumibol Adulyadej



Rotarian traditional dancers from Chiang Mai joined in the event “Lanna Artists Paying Respect and Mourn for His Majesty King Bhumibol Adulyadej, the Supreme Artist” at the Three King Monument, Chiang Mai



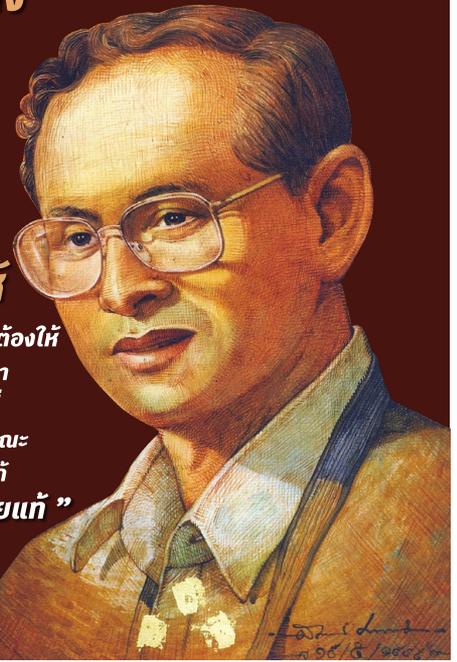
# ประโยชน์ของเพื่อนมนุษย์ เป็นกิจที่หนึ่ง

“ ขอให้ถือประโยชน์ส่วนตน เป็นที่สอง  
ประโยชน์ของเพื่อนมนุษย์ เป็นกิจที่หนึ่ง  
ลาก ทรัพย์ และเกียรติยศ จะตกแก่ตัวท่านเอง  
ถ้าท่านทรงธรรมแห่งอาชีพ ไว้ให้บริสุทธิ์ ”

พระบรมราชปณิธานสมเด็จพระบรมราชชนก

## คนเราจะต้องรับและจะต้องให้

“ คนเราจะเอาแต่ได้ไม่ได้ คนเราจะต้องรับและจะต้องให้  
หมายความว่าต่อไป และเดี๋ยวนี้ด้วยเมื่อรับสิ่งของใดมา  
ก็จะต้องพยายามให้ ในการให้นั้น ให้ได้โดยพยายามที่  
จะสร้างความสามัคคีให้หมู่คณะและในชาติ ทำให้หมู่คณะ  
และชาติประชาชนทั้งหลายมีความไว้ใจซึ่งกันและกันได้  
ช่วยทีไหนได้ก็ช่วย ด้วยจิตใจที่เมื้อแผ่โดยแท้ ”



# เราจะเดินตามรอยเท้าพ่อ

พระบรมราชาชาวก พระราชทานแก่นักศึกษามหาวิทยาลัยขอนแก่น วันที่ 20 เมษายน 2521



## สร.ดอยพระบาทน้อมสำนึกในพระมหากรุณาธิคุณอย่างหาที่สุดมิได้

เมื่อวันที่ 30 ตุลาคม 2559 ร่วมแจกพระบรมฉายาลักษณ์ ในกิจกรรมรณรงค์ “กอดครูพ่อไว้แบบใจ เหมือนดวงใจถวายอาลัย ผ่านแสงเทียน” ที่บริเวณห้าแยกหนองพิก้า เทศบาลนครลำปาง ประชาชนร่วมถวายความอาลัยจำนวนมาก

วันที่ 20 พฤศจิกายน 2559 ร่วมกิจกรรม Rotary One Day 1 วันกับหัวใจคุณ ออกบูธให้ความรู้เกี่ยวกับโรคไต โดยโครงการหลักในปีนี้ของสโมสรคือ สภทบทุนจัดซื้ออุปกรณ์การแพทย์ มอบแด่ศูนย์ฟอกไต ชั้น 4 โรงพยาบาลเกาะคา จ.ลำปาง เพื่อถวายเป็นพระราชกุศลแด่พระบาทสมเด็จพระปรมินทรมหาภูมิพลอดุลยเดช ฯ

วันที่ 22 พฤศจิกายน 2559 ผู้ว่าการภาค 3360 พวอ.อนุศิษฐ์ ภูวเศรษฐี เยี่ยมมอบเงินสนับสนุนสโมสรโรตารี และรับมอบเงินสนับสนุนจัดซื้ออุปกรณ์การแพทย์ สำหรับศูนย์ฟอกไต โดยคุณประทีป นภาวรรณ จำนวนเงิน 1,000,000 บาท และมอบตุ๊กตา ของเล่นเด็กเล็ก แก่ศูนย์เด็กเล็ก



- เทิดอัฐเพื่อนมนุษย์ -

# Rotary Public Image By Editorial



PDG Chamnarn Chanruang,  
Assistant to the Rotary  
Public Image Coordinator,  
Zone 6B

At noon of a cool season, we made an appointment with PDG Chamnarn Chanruang at the Faculty of Political Science, Chiang Mai University. He sacrificed his lunch time to give us information before having to submit the students' grades in the afternoon. With a smile on his face, he greeted us warmly as usual.

**RTM: What are the responsibilities of a Rotary Public Image Coordinator?**

Rotary Public Image Coordinator or RPIC is a zone-level coordinator whose duties are to coordinate, motivate, give advice and support to Rotarians so that they can display Rotary's potential and image. It is not about publicity, but it's about how we identify ourselves to others, how we make other people know what Rotary is, who we are and what we do. In other words, it's about branding. In Zone 6B, there are altogether 10 countries. PDG Chairat Prasertlam (Rotary Club of Suan Luang, District 3350) holds this position (from 2016 to 2020) and I am his assistant in Thailand.

We try to help our Rotarians to be able to communicate with outsiders about who we are and what we do. Even though it's a short encounter like in the elevators, we can use 3 short sentences to explain: 1) Join Leaders, 2) Exchange Ideas, and 3) Take Action. We are not a charitable organization going out to ask for money from

others. We will erase the picture or perception of Rotary as an organization of old and rich people full of luxuries. This has stopped many people from joining us. We want people to join us in doing good for communities. In summary, we have great things and we need to let people know. It's not about buying media space or banners. It's different.

**RTM: But people still don't know us enough. Is it because we do a lot of work in remote areas? People living in the city who can be our members do not know about us.**

In the past, we emphasized working behind the scene, not publicizing our work. However, when Rotary reached its 100th year anniversary, we started to have Public Relations. It's part of our club's structure. Later, it has been changed to Public Image. If you ask whether people in Thailand know about Rotary, I think there may be a missing link. The best solution and the best tool are Rotarians themselves displaying their service to communities, their behavior, their manners and their generosity to help the

# Our Centre

less fortunate through their Signature Projects. Building Public Image may seem easy, but in reality it's not. It takes time to build various brands. For example, Volvo makes us think of safety. For Rotary, we must be able to make people think of a service organization with volunteers joining in to help the less fortunate and even those communities in the cities.

**RTM: A lot of people see Rotary at social functions and celebrations, so they do not see us as a real service organization.**

This is our weakness - the luxury, the long formality with VIP tables and sometimes we give little attention to our guests. Don't praise only our own people. We must honor and introduce our guests. They will be impressed and want to join Rotary. We must fix this.

**RTM: The world is changing so quickly. What has Rotary tried to change in order for our organization to grow?**

Innovation. We have E-meetings, and certainly we have a wide network. However, our fellowship and friendship are fading. We have fewer family days. We want to have new members too much. Therefore, it's easy to become members, but it's also easy for the relationship to disappear. Members lack knowledge and understanding about Rotary. At every Council of Legislation or COL, about 30% of the rules and regulations are changed. If we do not follow, we will only talk about the old stuff. For example, many people thought that it was too expensive to join the recent Rotary Institute held in Bangkok. However, we did not have to travel overseas. I think the meeting rooms, the food and the knowledge or the exchange of ideas there were better than we can experience at Rotary Conventions. Besides, there was translation into Thai and Chinese. I am worried about our members' knowledge of Rotary. If we do not do things correctly, it's like following the wrong map. Some of us don't know whether what we are doing is Rotary or not. This makes them lose faith in our organization.

**RTM: In Thailand, there are hardly any proposals for change.**

During the past 80 years of Rotary in Thailand, we have never proposed any change at the COL. It's hard to believe. To me, I'd like to propose that voting at conventions is only a formality. Once it's done, it hardly benefits anyone. Also, we need to change our meeting format by cutting some of the steps.

**RTM: Coming back to our Public Image, we have dedicated a lot of money to change the logo, wordings or voice so that we can communicate our unique identity all over the world. Is it worth it and is it effective?**

In my opinion, many million dollars seem like a lot, but

we may not be able to think of the benefits in terms of money. The most obvious thing is that we have added the word, "Rotary". Previously, we did not think of this even though it's so simple. People outside Rotary did not recognize the logo. It looks like a logo of vocational or engineering students. However, once the word "Rotary" has been added, people think of Rotary International. I think it's worth it. At the headquarters of Rotary International in Evanston, the office of Paul Harris has been moved to the ground floor so that people can learn about and be close to Rotary. This is effective.

**RTM: Many organizations in the world probably face the same problem. The way of life changes. There are many more organizations. For Rotary, how much change have we made?**

Overall, Rotary has done well. For example, Rotary Foundation is ranked in the top ten global organizations. However, in Thailand there are a lot of organizations such as the Council of Industries, the Chamber of Commerce or other service organizations of which members may get a seat at the public, private or provincial level meetings. We have tried to link with these organizations to make ourselves known to them. We are more alert now about our Public Image and we need to Lead by Example. Others need to recognize us like the Red Cross. Even though there is no wording but people see the red-cross symbol, they know which organization it is. We must reach that point.

**RTM: Anything else you want to say?**

Many of us, particularly those new members who have joined us for 3 years or even those who have been with Rotary for a long time, are bored with Rotary due to the conflicts. I always say that Rotarians are human beings. It's normal. We may have different taste and attitude, but we can work together. There are always little things that make us waste our money and time or upset us. I think it's not right for those who leave Rotary to do anything that hurts it. Conflicts are normal. Having one enemy is too much, but having 100 friends is also too little. We must use the Four-Way Test to help. Many said they gave up and wanted to leave. I say why leave when we have a good organization. I say what I think, but it's impossible to make people think in the same way. We sometimes think differently from them. We may comment them, but at the same time they have the right to comment us too. Life is short. We won't live long. Why fight? It's better to do our best. I believe Rotary can go farther than this during our life time.



Message from  
Rotary Center's Chairperson

Dear Fellow Rotarians,

The progress of Rotary in Thailand this year can be seen from the number of existing members, the increase in new clubs and new members to serve communities. Rotary Center in Thailand is pleased to be a part of this progress by providing support to the clubs and members.

The Center would like to request that each club update the names of its officers who will serve between 2017 and 2018 and the club's information (meeting date/time/place) in my Rotary. This will enable your club to be able to work smoothly, and it will be easy to find your information via RI's ClubLocator Application.

Finally, I wish Rotarians and family all the best through the New Year.

Yours in Rotary

PDG Charn Chanlongswaitkul

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Meet the new face of Rotary.org on the website. It has been updated and will answer the frequently asked questions like "What is Rotary?". For members, click "For Members" on the menu in order to view the latest information.



In addition to the updated website, RI provides the ClubLocator Application on smart phones. The highlight of this application is that members can find information on the date, time and place of each club's meeting in all countries. This is great for those who travel overseas and would like to make up their meeting at local clubs.

(Photo) Rotary Club of  
Bangkok meets at the  
Grand Hyatt Erawan Hotel  
on Thursday at 12.15 hours



## Number (25 December 2016 - www.rotary.org)

Districts	3330	3340	3350	3360	รวม
Members	2,580	1,721	3,046	1,450	8,797
Clubs	101	64	110	66	341

# Doing Good

*in the world.*

## Aid for the blind

Camp for the blind and disabled children to learn about nature

Rotary



Rotary Club of Sathorn and 10 other clubs in District 3350 jointly organized a camp for the blind and disabled children to learn about nature at the Thai Elephant Conservation Center, Khao Yai, Pak Chong District, Nakorn Ratchasima Province (Global Grant # 1634423 - Aid for the Blind"). The objective of this project was to provide an opportunity for the blind and disabled children to learn about life skills and basic rights just like other normal children.

This camp accommodated 108 blind and disabled children from the blind and disabled schools around Thailand. The curriculum and activities were conducted jointly by the Thai Elephant Conservation Center. For example, children learned how to float with a life jacket and how to dive with an oxygen tank. They also learned how to play music in the garden, how to touch the clouds, how to grow plants and how to carry out chemical tests on nature. All activities were combined with knowledge on social skills and how to survive when faced with accidents in water.

Approximately 150 Rotarians, Rotaractors and volunteer youth helped take care of the blind and disabled children participating at this camp. This activity truly benefited both the givers and the receivers.

Our appreciation to P. Piyabut Thammakhan (RC Sathorn) for providing the information

2017 MULTIDISTRICT



**PETS**

**AYUTTHAYA**

**การสัมมนาอบรม  
นายกรับเลือกพร้อมภาค ปี 2560**

ภาค 3330 • 3340 • 3350 • 3360

**ณ โรงแรมอยุธยาแกรนด์  
จ.พระนครศรีอยุธยา**

**วันศุกร์ที่ 24 - วันอาทิตย์ที่ 26  
กุมภาพันธ์ 2560**

สนับสนุนการจัดงานโดย

