

ROTARY CITATION GOALS AND INSTRUCTIONS FOR ROTARACT CLUBS



The Rotary Citation for Rotaract Clubs recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt. Taking action toward achieving the citation goals helps clubs engage their members, stay relevant in their communities, and run more efficiently. A welcoming and engaging club also reflects the values of Rotary. When clubs work to achieve these goals, they also contribute to the overall health and culture of Rotary for generations to come.

Select at least half of the goals listed below. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the citation.

Use this worksheet to set your goals, track your progress, and refer to when completing your [nomination form](#). To achieve the Rotary Citation for Rotaract clubs:

- Review the goals and goal details.
- Select at least half of the goals to achieve.
- Indicate the goals you plan to achieve and set a target, if appropriate, in the SET YOUR GOAL column.
- When your club has met a goal, indicate that in the GOAL ACHIEVED column.
- Refer to this worksheet throughout the year to ensure that your club is on track to meet its goals.
- Your club officers must submit your nomination form 30 June. Refer to this worksheet to complete the form.

GOAL	GOAL DETAIL	SET YOUR GOAL	GOAL ACHIEVED
Club membership	How many total members does your club want by the end of the Rotary year?		
Members and Engagement	Do your club bylaws reflect your members and other participants needs?		
Service participation	How many members will participate in club service activities during the Rotary year?		
New member sponsorship	How many members will sponsor a new club member during the Rotary year?		
Rotary Action Group participation	How many club members will be members of at least one Rotary Action Group (RAG) during the Rotary year?		
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?		
District training participation	How many of your club's leaders will attend a learning event to prepare for their role?		
Annual Fund contributions	How much money (USD) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?		
PolioPlus Fund contributions	How much money (USD) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?		
Service projects	How many service projects will your club complete during the Rotary year?		
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?		
Interact clubs	How many new and existing Interact clubs will your club co-sponsor during the Rotary year?		
Inbound Youth Exchange*	How many Rotary Youth Exchange students will your club host – virtually or in person – during the Rotary year?		

GOAL	GOAL DETAIL	SET YOUR GOAL	GOAL ACHIEVED
Outbound Youth Exchange*	How many Rotary Youth Exchange students will your club sponsor – virtually or in person – during the Rotary year?		
Strategic plan	Does your club have an up-to-date strategic plan?		
Online presence	Does your club’s online presence accurately reflect its current activities?		
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?		
Update website and social media	During the Rotary year, how many times per month will your club’s website or social media accounts be updated?		
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?		
Use of official Rotary promotional materials	Did your club use Rotary International’s advertising and public service materials, such as broadcast videos, print ads, and other materials available in the Brand Center, to promote Rotaract in your community during the Rotary year?		

* Any club participating in Rotary Youth Exchange must adhere to RI policies and Rotary Youth Exchange certification standards, and must operate under the direct supervision of the district Rotary Youth Exchange program.