

THAILAND Rotary

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English issue



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Rotary 



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ROTARIAN CODE OF CONDUCT

As a Rotarian, I will :

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behaviour that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment

President's message

Shekhar Mehta, July 2021



MY DEAR CHANGEMAKERS,

I wish each of you and your families a great Rotary New Year! Together, let us make it the best year of our lives, by making it a year to grow more and do more. Let this be a year of changemakers, and let us begin with our membership.

That is precisely why the Each One, Bring One initiative is so important. During this year, I urge you to dream of new ways in which Rotary can expand its reach into your community and therefore the world. If each member introduces one person to Rotary, our membership can increase to 1.3 million by July 2022. So, let's just do it!

Imagine the change we, as Rotary members, can make when there are so many more of us! More people to care for others, more people to Serve to Change Lives. Think of the impact we can have through grow more, do more. More members will enable us to embark on bigger and bolder service projects. And each of us can also continue to serve in our own personal ways, responding to needs in our communities.

The beauty of Rotary is that service means different things to different people around the world. One element, however, that we can incorporate into all of our service initiatives is empowering girls. Unfortunately, even in this day and age, girls and young women face disproportionate challenges all over the world. We have the power to lead the charge for gender equality. Empowering girls and young women to have greater access to education, better health care, more employment, and equality in all walks of life should be embedded in every Rotary project we launch. Girls are future leaders, so we must ensure that we help them shape their future.

These are challenging times, and I compliment each of your efforts in grappling with COVID-19. No challenge is too big for Rotarians. The bigger the challenge, the more passionate the Rotarian. Look at what we can do when we take on a colossal challenge such as eradicating polio. Look at the millions of lives we improve by strengthening access to water, sanitation, and hygiene. Look at what we do every year to promote peace in places where it seems unimaginable. Our basic education and literacy programs have nation-building impact.

The biggest gift we are given
Is the power to touch a life,
To change, to make a difference
In the circle of life.
If we can reach out
With our hand, heart, and soul,
The magic will start to happen
As the wheel begins to roll.
Let's turn the wheel together
So all humanity thrives,
We have the power and the
magic To *Serve to Change Lives*.

This year, let us challenge ourselves to do more such projects and programs that have national reach and impact. This year, let us Serve to Change Lives.

Shekhar Mehta
President, Rotary International

President's message

Shekhar Mehta, August 2021



greetings, my dear changemakers

As we focus on membership in Rotary this month, I ask you to help make history this year. For more than 20 years, our membership has stood at 1.2 million. Rotary is a vibrant organization with a 116-year history, members in more than 220 countries and geographic areas, and a rich legacy of work in polio eradication and other humanitarian programs. Rotary has changed so much in our own lives and the lives of others. As we Serve to Change Lives, don't you think Rotary could have an even greater impact on the world if more people were practicing Service Above Self?

My vision is to increase Rotary membership to 1.3 million by July 2022, and the call to action is simple: Each One, Bring One. This year, I want every Rotarian and Rotaractor to introduce a new person into their club.

We are a membership organization, and members are our greatest asset. You are the ones who contribute so generously to The Rotary Foundation. You are the ones who dream big to bring good into the world through meaningful projects. And of course, you are the ones who have put the world on the brink of eradicating polio.

As we make membership a priority this year, let us focus on diversity by reaching out to younger people and especially to women. Every club should celebrate its new members, and every Rotarian who sponsors a member will be personally recognized by me. And those who are successful in bringing in 25 or more members will be part of our new Membership Society.

Even as we share the gift of Rotary with others, let us be sure to engage these new members, because an engaged Rotarian is an asset forever. And remember that engaging our current members and keeping them in our clubs is just as important as bringing in newcomers. Let us also be ready to form new clubs, especially flexible ones. I am very bullish on clubs that hold virtual or hybrid meetings, and satellite clubs and cause-based clubs can also be very effective ways of growing Rotary.

As you grow more, you will be able to do more. Let us keep empowering girls through our work in each of the areas of focus. Scholarships for girls, toilets in schools, health and hygiene education — there is so much we can do. Projects focused on the environment are also attracting interest the world over. Do participate in these projects locally and internationally to make this world a better place for us and for all species.

Each of you is a Rotary brand ambassador, and all of the wonderful work done by Rotarians around the world needs to be shared outside the Rotary community. Use social media to tell your friends, colleagues, and relatives the stories of Service Above Self.

Finally, I'm challenging every club, during the coming year, to plan at least one Rotary Day of Service that will bring together volunteers from inside and outside Rotary and will celebrate and showcase the work of your club in your community. Visit rotary.org to find out more about all of these initiatives, along with other ways to Serve to Change Lives.

Shekhar Mehta
President, Rotary International

John Germ, July 2021



Our vision for a better world

July is the most exciting month in Rotary, a time for fresh starts and new beginnings. For many, it's an opportunity to take on new leadership roles. Rotarians brim with optimism, thinking about the good we can do for humanity in the 12 months ahead.

As I write this message, I recall a quote often attributed to Helen Keller, a renowned American activist for people with disabilities: "The only thing worse than being blind is having sight but no vision."

How profound that a woman who was blind taught us such a powerful lesson about the difference between sight and vision. Indeed, it is one thing to see the world as it is, but entirely another to envision it as it could be. The Rotary Foundation is all about envisioning possibilities — and making them happen.

As we begin this Rotary year, I ask: what is your vision for the next 12 months? Could a community or region you know benefit from a grant from the Foundation? One probably could, and, as you read these words, many people in that community are waiting for our help and leadership.

We are still reeling from the challenges of serving the world during COVID-19, but we cannot let that or anything else stop us. Many educational and health care needs have only been exacerbated by the pandemic. The world needs us.

Beginning 1 July, you can apply for Foundation grants supporting Rotary's new area of focus: the environment. July also brings changes, such as the financial restructuring of the World Fund, that have been implemented with an eye toward sustainability. We are just beginning a year when we will continue our first Programs of Scale grant in Zambia, seek a home for our next Rotary Peace Center, and plan and implement district and global grants that will make positive impacts for generations to come.

To paraphrase the ancient Chinese philosopher Laozi, today we begin the journey of a thousand miles by taking our first step. Let's walk together, looking forward, not to the past. Rotarians love a good challenge, so here's one for us all: let's challenge ourselves to think bigger this year and enlarge our vision of what we can and will do.

Make the Foundation a part of your vision for a better world, and you will see the world, and yourself, change.

John Germ
Foundation Trustee Chair

John Germ, August 2021



With more members and support, we'll do more good in the world

In August, we focus on membership — exploring ways we can expand Rotary's ranks and reach. As we form new clubs and answer RI President Shekhar Mehta's call of Each One, Bring One, let's consider how these efforts will have a positive impact at every level of our organization. Rotary's two greatest assets are its members and The Rotary Foundation, and they are linked. Our organization is made up of more than 48,000 Rotary and Rotaract clubs, and without our dedicated club members, we can't perform service. Our members also carry out the Foundation's mission of doing good in the world, by working on grassroots projects and making contributions that support countless Foundation programs and grants.

With more members in Rotary, the Foundation could do even more good in the world. We would have more hands to set up water, sanitation, and hygiene projects, so that more people could access clean water. We would have more minds to plan global grants projects that support prenatal services, so that more babies could live. We could fund more district grants that support literacy, so that more people could learn to read.

Today, roughly a third of our members actively support the Foundation through annual giving or other means. Imagine how we could extend Rotary's reach if we were to increase that engagement, even by just a little. More Rotarian contributions would mean additional funding for the Rotary Peace Centers, as well as more matched contributions to help eradicate polio, thanks to our partnership with the Bill & Melinda Gates Foundation.

The Rotary Foundation is a powerful force that efficiently carries out impactful and sustainable projects around the world; Charity Navigator has recognized The Rotary Foundation with a four-star rating annually for 13 consecutive years. All Rotary members can be proud of this. And how great it would be if all Rotarians would support the Foundation in whatever way they could.

I have a simple request this month. Please take 10 minutes during your next club meeting to discuss ways to get more involved in the Foundation this year. It could be planning an online fundraiser to benefit the Foundation or partnering with other clubs for a global grant project.

Whatever you do, remember that our members — all of us — drive Rotary's efforts and sustain our Foundation.

John Germ
Foundation trustee chair

Editorial

PP.Vanit Yotharvit, D.3360

Dear my fellow Rotarians

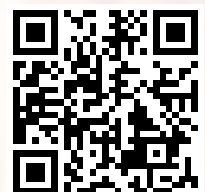
On the Alaska Highway that connects the United States and Alaska which run through the British Columbia region of Canada. The Northern end of the Canadian border at Watson Lake, Yukon City. There is a famous tourist attraction call “Signpost Forest”. Surrounding this forest area is filled with signposts from all over the world. Contain over a wide area of dozens of rai. The story begins in 1942 when an American soldier working on the Alaska Highway misses his home in Illinois, which is 4,500 kms away, he puts on his hometown’s name and distance. Later on, everybody starts to do the same like him and the activity still continues to this day. Currently, there are more than 90,000 signs from around the world. It has become a famous tourist attraction on this historic route.

There is a similar story about 4 American men traveling from the country side to work in Chicago. They have arranged to meet, talk for friendship and joining hands to do community service. A hundred years passed, from the beginning of 4 people, now a day there are more than a million people joined the group and become the world’s largest volunteer organization.

From the above story, it’s showing that many things start from a small point, then become useful to the community and to the society at the end.

Yours in Rotary
PP.Vanit Yotharvit
Editor-in-Chief

Sign Post Forest, Yukon,
British Columbia region,
Canada




THAILAND Rotary

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Rotary President Shekhar Mehta responded to the massive floods in Andhra Pradesh in 2013 by bringing in Shelter Kits.



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Rotary Information

PP.Boonyarit Tansakul
Rotary Club of Tongkah

www.Phuket must win.com



Today's humans are facing disease in more challenging day by day. As we can see from the COVID-19 pandemic that people around the world are facing which has killed many human beings for more than 2 years until now. Injecting the vaccine can help to prevent the disease to some degree. Phuket Province is the first area. In Thailand that has been allocated vaccines to inject to people for both Thais and foreigners who live and work there to create groups immune for 70% of population in the area. Looking back on why Phuket was the first area to be allocated vaccines. Because of the cooperation from both government and private sector as well as people who want to drive the economy in order to provide the people with job and income. As Phuket has been hit hard, because the main income comes from tourism. The Phuket private sector tried several efforts to motivate the government for re-opening the country for tourism, finally their plan suits the government's plan in re- opening the country in 120 days. As the result of tourism revitalization plan called "Phuket sand box"

Members of the Thung Kha Rotary Club and other clubs in Phuket are taking parts in this tourism revitalization plan "Phuket sand box" by volunteering to serve people who come for the vaccinations. People have to register for the vaccine through www.Phuket must win.com in order to receive vaccinations. There are 6 vaccine distribution centres in Phuket. The head centre is at Vachira Phuket Hospital then distribute to Chalong hospital, Sanpatong hospital, Talang hospital and Sirirotephuket hospital to vaccinate to the people in their area. As the result, the first lot of the 200,000-dose vaccine was able to complete 2 doses quickly in April. I am as a member of the Thung Kha Rotary Club and have been involved in various vaccination centres, would like to describe briefly on Phuket's system to be guideline for the other area as below:

Step 1. Everyone who comes to vaccinate must have an appointment from: www.Phuket must win.com only through the mobile phone. When they arrived at the center, staff (varied volunteers from differences organization) check temperature, ID card and screening people who have a vaccination appointment for that day. Then everyone has to fill out the form and answer various questions, and agree to be vaccinated after that send it to the concerned staff to inspect.

Step 2. Everyone must measure their blood pressure and pulse.

Step 3. Register www.Morproom.com via vaccination centre's staff

Step 4. Checking for disease screening and sickness history by a registered nurse and controlled by a physician.

Step 5. Vaccination by a registered nurse or a physician. (After vaccination, the vaccination bottle will be kept for 14 days in order to inspect and followed in case of unusual circumstance)

Step 6. Sit and observe symptoms for 30 minutes before going home.

All these steps at each centre may not be the same depending on the guidelines and plans of each Centre Director

People who come for the vaccine as well as staff are in good cooperation and strictly to the guideline. As a result, the injection of COVID-19 meets the goals that have been set. This will result in the overview of Thailand and Phuket. which is placed to be an economic gateway. As well as to build confidence for many countries and create a good image for the Rotary Club. It is in line with Rotary's determination to continue serving the public service to all mankind.

Article

PP. Busabong Jamroendararasame, Ph. Dr.,
Rotary Club of Phayao



Welcome our new District Governors

July is not a special month in Rotary calendar, but the time for Rotarians to welcome their new district governors, the time for all to strictly stay home. The most popular activities are likely talking on phone and learning online, which not only to kill boredom but also to gain knowledge.

At the Rotary's Learning Center, there are various courses in many languages except Thai. We found that forming a small group to learn those courses together with a facilitator would take less time. One of the most beneficial courses is the Grant Management Seminar.

District 3360, for example, requests that Rotarians take the Grant Management Seminar course online to get certificates so that clubs are eligible to sign the MOU which means they are qualified for TRF grants application.

There are many changes in the new district governorship, both currently and in the future.

The meetings with new technology; either via Zoom or Group Line, are increasing more and more, replacing the traditional in-person meetings which were hindered by COVID-19. The District Conference, District Training Assembly, etc. were all held via Zoom, which was a bit worrisome at the beginning, but all's well that ends well.

Discussion among working groups which seemed to be a hindrance without in-person meetings were actually pointless. Everyone adapted oneself to the new technology. Services are changed to be in line with the current situation.

There were many Important changes in applying for Rotary Foundation grants. Rotarians need to study those changes. Reasons need to be explained properly, encouragement is needed for doing good and contributing to TRF.

In this current situation, there are both crisis and chances. We need to encourage each other, and most of all is to encourage our district governors, for the success of our districts.





Our new president, Shekhar Mehta, envisions Rotary's next chapter - and is ready to make it a reality

DREAM WEAVER

BY JOHN REZEK



OVER THE YEARS, I CAUGHT GLIMPSES OF SHEKHAR MEHTA WHEN HE CAME TO ONE ROTARY CENTER IN EVANSTON, ILLINOIS, FOR BOARD OF DIRECTORS MEETINGS. I MET HIM FORMALLY DURING ONE OF THE DAYS OF BACK-TO-BACK MEETINGS WITH VARIOUS STAFF MEMBERS THAT EVERY INCOMING ROTARY PRESIDENT PARTICIPATES IN. DURING THE SESSION I ATTENDED, HE WAS THE MOST RELAXED PERSON IN THE ROOM, DESPITE BEING THE ONLY ONE SUFFERING FROM JET LAG. HE WAS ALERT, PATIENT, AND ASKED PERCEPTIVE QUESTIONS — NOT SURPRISING FOR SOMEONE AS SUCCESSFUL AS HE IS IN HIS PROFESSIONAL AND PHILANTHROPIC LIFE. I KEPT THINKING THAT HE WAS ASSESSING EACH OF US TO SEE HOW WE COULD BE RECRUITED TO HELP HIM ACHIEVE HIS DREAMS FOR ROTARY.

I was lucky to have met Shekhar in person back when we could meet in person. We are now well into the second year of the global COVID-19 pandemic, and as I write this, India is in the depths of a tragic outbreak. Rotary has had to make adjustments, but the business of Rotary goes on.

In a normal year, one of the Rotary editors would have traveled to Kolkata, where Shekhar lives with his wife, Rashi. We would have spent time with him, his family members, and his friends and fellow Rotarians, exploring how his upbringing and adulthood in India have shaped his perspective on life and on Rotary. This year, of course, no one was able to travel — so instead, we asked the people who know Shekhar best to tell us about him in their own words.

In the following pages, members of Shekhar's family, some of his oldest friends, his personal assistant, and his presidential aide share anecdotes and talk about the man they know, in order to help Rotary members everywhere feel that they know him, too. Many of you will, of course, meet him yourselves — virtually, if not in person — over the course of the coming year.

Shekhar Mehta, a member of the Rotary Club of Calcutta-Mahanagar, has been a Rotarian since 1985. He trained as an accountant and founded a real estate development company, Skyline Group, which he also chairs. But his professional title tells only a small part of the story of who he is. He is also a director of the India arm of Operation Eyesight Universal, a Canada-based nonprofit focused on preventing avoidable blindness. He helped establish more than

15 eye hospitals, in several Indian states, that together carry out nearly 50,000 surgeries each year. And he started Saving Little Hearts, a project that has facilitated more than 2,500 heart surgeries for children from India, Pakistan, Bangladesh, Nepal, and some African countries and that is now an India-wide program.

As you'll read in these pages, he also has been actively involved in disaster relief work. Among other undertakings, he helped build 500 homes in the Andaman and Nicobar Islands after the 2004 Indian Ocean tsunami.

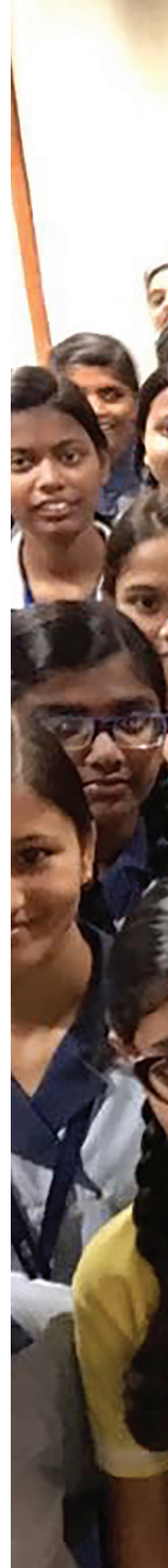
At the International Assembly this year, Shekhar talked about how he and some fellow Rotarians decided to start a local version of ShelterBox, a Rotarian-founded organization based in the UK. "We named it Shelter Kit and put 52 items of daily need in a large trunk," he told the incoming district governors. "Over the last 15 years, in every major disaster in India, Indian Rotarians have volunteered to bring Shelter Kits to areas struck by disasters." The program already has served about 75,000 people. Shekhar also served on the ShelterBox board of trustees.

And he is also the architect of the TEACH program, which aims to do nothing less than end illiteracy in India. (You'll read more about this ambitious program in a future issue.)

Although Shekhar is skilled in the business arts, he prefers to engage his other fluencies. He told me that, after so much studying and reading during his career, he now favors learning by talking to people. He added, "I hate accounting." It all follows his belief that we would do well to think from our hearts as much as our minds.

Previous pages: Shekhar and Rashi Mehta at their home in Kolkata. Rashi painted the picture Mother and Child, behind her.

Opposite: As part of the TEACH program to increase literacy rates in India, Mehta often visits schools that are part of the program, which are known as "Happy Schools." Rotary members in India have transformed more than 3,000 schools into Happy Schools. The Rotary Club of Calcutta-Mahanagar supports this girls' school in Kolkata, Bhowanipur Arya Vidya Mandir, with a daily breakfast for more than 1,000 students.





Chiraag Mehta

Shekhar and Rashi's son

For as long as I can recall, Dad has lived and breathed Rotary. He and my mother have worked hard at both the service and fellowship aspects: planning and attending events, then staying afterward with Rotary friends into the wee hours of innumerable mornings. My sister, Chandni, and I would joke that we have an invisible elder sibling: Rotary. And Rotary has given back to our entire family. It gave Chandni and me our earliest friends, and it gave us the spirit of service, which Dad has always emphasized to us and in his countless Rotary speeches. Throughout his many leadership roles, he always made us part of his journey. We've been to eye hospitals and polio vaccination camps, participated in disaster relief kit work, discussed every aspect of his literacy mission, and attended many conferences. We learned and grew so much as a result.

Rotary has contributed hugely to my parents' growth as individuals. Traveling the world and meeting people from many countries has made them more knowledgeable, self-aware, humble, and compassionate. As their son, I feel very privileged to have been a part of it, and proud of who they are today.

One of my earliest childhood memories is of poring over Rotary directories and memorizing the names and themes of Rotary presidents. Now it is surreal, albeit thoroughly deserved, that my dad is Rotary president himself.

Deepak Choudhury

Rotary Club of Calcutta-Mahanagar

Main hoon na: This Hindi phrase, meaning "Don't worry, I am there for you," embodies Shekhar's mindset.

He has been there not only for me, but for many people in Rotary and other parts of his life. He has been this way for as long as I've known him — first as his lawyer before he introduced me to Rotary in 2002, and ever since.

With his encyclopedic knowledge and his wit, he can have you laughing at any moment. But when he sees suffering, he has an unrelenting zeal to eliminate its cause. He dreams about a smiling world, and when he wakes up, he works to make it happen. He is a changemaker who aims to inspire an entire generation to Serve to Change Lives.

I read a few years back that good things happen when you engage in Rotary. Shekhar and Rashi have been instrumental in imbuing this belief in me and others.

Ravi Vadlamani

Rotary Club of Guntur, India
2001-02 governor of District 3150

When I met Shekhar almost 20 years ago, he was busily manning a booth at the Rotary International Convention. His enthusiasm and energy in showcasing his club's projects were infectious. A project man myself, I was inspired by the work exhibited at the booth. That casual encounter developed into a strong friendship.

Shekhar is a visionary leader. He always sees things others can't. He envisaged a way to eradicate illiteracy in India by 2025 and designed the TEACH program (which stands for Teacher support, E-learning, Adult literacy, Child development, Happy school). He started the Shelter Kit project that now is in the vanguard of disaster relief in India. His Saving Little Hearts project, which provides heart surgeries to thousands of children, along with the more than 15 eye hospitals he helped establish, speaks to the scope of his dreams.

He has an exceptional talent for building teams and driving them to achieve their goals. Shekhar's programs and ideas may seem larger than life, but he always walks the extra mile to make Rotarians feel at home.

His power of dreaming big is backed up by planning, perseverance, and patience. He's an excellent communicator who connects with his audience instantly and can motivate people to move mountains. He is also a family man, ably supported by his spouse, Rashi.

Shekhar's X factor as a leader? Nobody is able to say no to him when he asks for something.

Sarla and Nisheeth Totla

Rotary Club of Calcutta-Mahanagar

We met Shekhar and Rashi about 32 years ago through a mutual friend. Today they are not just our friends, but our family. Shekhar is the first person there in all life's joys and sorrows. He was there for our daughter's marriage, taking on major responsibilities. He was there for the cremation of Sarla's mother. Shekhar also introduced us to the Rotary world, something that's been a gigantic part of our lives.

Shekhar has many extraordinary qualities. He is an unparalleled visionary, a great motivator, and an absolute optimist; he's super energetic, enthusiastic, unbelievably kind, and sensitive. He's a perfect family person and, above all, a fantastic human being.





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 PROGRAMS
 AND IDEAS ARE
 LARGER THAN
 LIFE, BUT HE
 ALWAYS WALKS
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 MILE TO MAKE
 ROTARIANS FEEL
 AT HOME.**



Clockwise from top:
 Mehta's club has constructed some 7,000 toilets in villages where people don't have toilets in their homes; here, he and fellow members (from left) Pranay Agarwal and Sandeep Shah help build one. Meeting patients at an eye hospital founded by the Rotary Club of Calcutta-Mahanagar. Responding to massive flooding in the state of Andhra Pradesh in 2013 by bringing in Shelter Kits. Playing carrom with students at the Pares Nath Vidyalaya school in Kolkata. "They always beat me," Mehta notes. Rashi and Shekhar Mehta with Anu Rampal Vidhawan visiting a child who received cardiac surgery through the Saving Little Hearts project. With Past RI Director and Trustee Ashok Mahajan; past District 3142 Governor Chandrashekar Kolvekar; and Rotary Club of Thane Hills, India, member Anindya Dasgupta, inaugurating a program to provide computer learning for students with visual impairments.





SHEKHAR WILL ENSURE THAT ROTARY IS RECOGNIZED ALL OVER THE WORLD NOT ONLY FOR THE SERVICE THAT IT DOES, BUT FOR BRINGING PEOPLE EVERYWHERE TOGETHER.





Clockwise from top: Shekhar and Rashi Mehta with 1999-2000 RI President Carlo Ravizza and his wife, Rossana, at the 1999 International Assembly. Members celebrate the start of the Rotary Club of Calcutta-Mahanagar's 25th-anniversary year in July 2015. In 2016, Rotary leaders from across India, including 2011-12 RI President Kalyan Banerjee and his wife, Binota (front row), lit candles pledging to



prepare tens of thousands of children to attend school through the Asha Kiran (Ray of Hope) program, which provides classes for children who have either dropped out or have never been to school to help them catch up with other students in their age group. Shekhar and Rashi Mehta doing their part to spread the message of End Polio Now. Enjoying pani puri, a popular street food in India, with Sangkoo Yun, the current Rotary Foundation vice chair.

Nancy Barbee

Rotary Club of Maysville, North Carolina
2018-21 Regional Rotary Foundation
Coordinator, Zone 33

In 2010, to honor then-Rotary President-elect Kalyan Banerjee, Shekhar stated his vision of open-ing 100 schools, 100 hospitals, 100 training centers for young women, and 100 eye hospitals in India. We were sitting in his home in Kolkata. As I listened, I realized I was in the presence of a vi-sionary.

Since then he has had a profound influence around the world. Pediatric heart surgeries, eye surgeries, the TEACH program for literacy, and memorandums of understanding signed by gov-ernments, nonprofits, and foundations — all are the results of his vision.

Every time he speaks, he motivates us all to “dream big.” Shekhar inspires us to do better, be bet-ter, think better, and do grand things. No more small projects.

He was thinking big a decade ago, and I knew I wanted to be a part of his dream, which now has become reality. Shekhar has been leading Rotary in India and inspires others to create positive and sustainable change worldwide.

Ananthanarayanan

S. “Venky” Venkatesh
Rotary Club of Chennai Mambalam, India
2021-23 Rotary International director

Closest to Shekhar’s heart is humanitarian work, the very DNA of Rotary. Conversations with him invariably last late into the night. I have spent hours with him over the last several years and have yet to figure out when he eats or sleeps. He has unending energy, exquisite people skills, and in-spiring thoughts. His enthusiasm is infectious. I am excited to be serving on the Board during his term as president.

Rashmi Singh and

Madhulika Jain
Shekhar’s sisters

Shekhar, our elder brother, is a dreamer whose next dream is always bigger and more audacious than the previous one. He inherited a love of community service from our parents, and his opti-mism, meticulousness, and dedication are the secrets to his success.

His favorite response to us is Main hoon na, which translates as, “Don’t worry, I am there for you.” In our more than 50 years together, he has always been true to his word.

Bryn Styles

Rotary Club of Barrie-Huronion, Ontario
Aide to the president

I first met Shekhar when we sat on Rotary’s Board for 2012-13. Our relationship was cordial, but not close. When Shekhar was nominated as 2021-22 Rotary International president, he asked my wife, Randy, and me to be aides to Rashi and him. Since then we have developed a close friend-ship.

What I have learned to appreciate about Shekhar is that he listens to advice. He realizes that he is not an expert in all things. Since becoming president-nominee, for example, he has developed a greater understanding and appreciation of Rotary’s peace efforts. He has spoken with staff, Rotar-ians, and our peace partners to learn how we can enhance our efforts with the United Nations, our Rotary Peace Centers, and our peace fellows, among others.

I would be remiss in not mentioning that Shekhar has a wonderful sense of humor, which allows him to engage with people and put them at ease. He’s an excellent speaker and ensures that eve-ryone feels welcome. Although I know he regrets not being able to attend presidents-elect training seminars where he would have met Rotary club presidents face to face, his passion comes through even in a virtual setting.

Ritu Kedia

Shekhar’s Rotary assistant

Shekhar’s guiding mantra is: “Service is the rent I pay for the space I occupy on this earth, and I want to be a good tenant.” He envisions goals that might seem impossible to others. He can trans-form his dreams into realistic goals. He is at his best when he works with a team, figuring out a strategy and a timeline. Shekhar excels because of his passion for what he does. He is an amazing orator, persuading others to join his efforts. He is a great planner and digs deep to the grassroots level to ensure that his plan of action will be successful. His involvement is hands-on throughout the process.

Shekhar is a man of his word; if he says he will do something, he will. He helps those in need and teaches them to help others. He is a patient listener and a great mentor — I am lucky to have ex-perienced that firsthand. He has taught me how to be comfortable juggling multiple priorities, as he does. He is very kind to the people around him.

Kamal Sanghvi

Rotary Club of Dhanbad, India
2019-21 Rotary International director

People are so accustomed to thinking like everybody else that they are afraid to explore the possibilities of their mind. Shekhar, on the other hand, has an uncanny ability to picture something that isn't yet there. He sees possibilities where others find dead ends.

He constantly questions the status quo and thinks of improving the Rotary experience, product, or service. Shekhar is one of the most innovative people I have known. He has a solution for every problem.

Shekhar has a tremendous capacity to overcome obstacles with sheer steadfastness and grit. He will not sleep until he achieves his goals, no matter how hard that may be. His team members do not rest either, and Shekhar ensures that each one follows a mantra of excellence.

For him, everything has to be larger than life. Thinking big is not unique, but thinking big and achieving the audacious is. Shekhar believes that a dream is not what you see while sleeping; a dream is what won't let you sleep. He believes that "love and compassion are necessities, not luxuries; humanity cannot survive without them." He also believes that if you cannot keep your family happy, you cannot keep anybody else happy.

Anand Sureka

Rotary Club of Calcutta-Mahanagar

I've known Shekhar since 2001 and had the privilege of working closely with him during the year of Rotary's centennial in 2005. Here's what I've learned: He is highly focused, he never says no to anything, he is witty and has a great sense of humor, he always delights his audience when he speaks, and, more than anything, he is a very good human being and a great friend. At the base of all of his activities is the philosophy that mankind is his business.

In 2008, Shekhar dreamed of setting up another eye hospital, in Kolkata. He established a partnership with the L.V. Prasad Eye Institute, one of the best eye care hospitals in the country. He helped raise funds and gave his time, resources, and energy to make it self-sustaining.

He always leads from the front. Whenever a disaster struck the nation, I saw Shekhar

present. When there were floods in Guntur and Begusarai or earthquakes near the Pakistan border or in Nepal, Shekhar was there, lending his hand for Service Above Self.

He is always looking for ways to do more and explore new areas of service. Whether constructing toilets or setting up a library, he is never short of energy and vision.

Kishore Kumar Cherukumalli

Rotary Club of Vizag Elite, India
2009-10 governor of District 3020

I first encountered Shekhar when he spoke at a club in Kolkata in 2008. I was moved by his speech, which was laced with candid and bold ideas. In 2010, I invited him to our district conference; it turned out to be the beginning of a strong friendship. I have also had the privilege of working with him on events and committees and have witnessed his exceptional work ethic. His mission in Rotary is service, service, service.

He has big dreams, but he is also a keen listener who observes, analyzes, and then implements a plan in order to achieve his objective. He believes strongly in Rotary, and he practices what he preaches. He respects democracy and carefully weighs every opinion in group decisions. This encourages everyone he works with to give their best. He can precisely identify the strengths of his team members and match them with the Rotary responsibilities best suited to them. In meetings he often breaks the monotony with anecdotes and humor.

Shekhar once had to address a conference with just a couple of hours to prepare. One of his former employees lived in the town where the event was being held and had invited him to visit. Although he was on an impossible timetable, Shekhar obliged. He has demonstrated the importance of sustaining relationships — as well as a mysterious supply of constant energy, a capacity for 18-hour workdays, and an ability to provide instant solutions for any problem.

Anirudha Roychowdhury

Rotary Club of Calcutta Mega City
2007-08 governor of District 3291

Shekhar is a charismatic leader who always exudes positive energy. He's a great motivator and an out-of-the-box thinker. He fosters friendships, generates goodwill, and is easily approachable. His never-say-die attitude is one



ROTARY HAS CONTRIBUTED HUGELY TO MY PARENTS' GROWTH AS INDIVIDUALS. TRAVELING THE WORLD AND MEETING PEOPLE FROM HUNDREDS OF COUNTRIES HAS MADE THEM SO MUCH MORE

of his greatest assets. He is a down-to-earth person; he enjoys simple food from ordinary places and often visits roadside joints to eat spicy Indian snacks.

He and Rashi complement each other: Rashi is calm and rooted to the ground, providing strength for Shekhar to fly high.

Chandni Mehta

Shekhar and Rashi's daughter

Dad has tremendous zeal and enthusiasm for life. He exudes energy and warmth and wins people over with his sense of humor and thoughtfulness. He has an intuitive awareness of inequities, and his commitment to service springs from his commitment to fairness and fellowship among people. He ignites enthusiasm in others. He is, most important, a free soul with an undying spirit for life and action.



“
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Clockwise from top:

The Mehta family: children Chandni and Chiraag; Rashi and Shekhar; and daughter-in-law Geeta. Mehta's parents, Sumer Chand and Vallabh Mehta, surrounded by their children and grandchildren: (back row) Chirag and Madhulika Jain, Rashi and Shekhar Mehta, and Rashmi and K.K. Singh, (middle row) Geeta and Chiraag Mehta with Shekhar's parents, and (front row) Ishita and Roshni Jain; Shekhar's daughter, Chandni Mehta; and Sejal and Sanjana Singh. Partners in life and Rotary Shekhar and Rashi Mehta. Chiraag and Geeta Mehta's son, Veer. "He's our only grandchild so far," Mehta says. "He's the sunshine of our life." This apartment complex, which Mehta developed through his company, Skyline Group, is the largest in the state of Rajasthan. At his desk: "This is where I put all my dreams into action," Mehta says.

Rajendra "Raja" Saboo

Rotary Club of Chandigarh, India
1991-92 Rotary International president

I got to know Shekhar through Vijay Bhandari, a past district governor who spoke highly of Shekhar, saying that he had potential to rise within Rotary. My friend Vinay Nevatia, a member of the Rotary Club of Calcutta, told me that if I were to go to Shekhar's apartment I would find that it was full of materials for disaster relief kits, and that both Shekhar and his wife, Rashi, would themselves be busy packing the boxes. I realized Shekhar was a hands-on, service-oriented Rotarian.

When the Boxing Day tsunami hit in 2004, Shekhar's club put together hundreds of kits for people on the Andaman and Nicobar Islands, which had been devastated. Shekhar traveled thousands of miles, many times, to and from those islands in the Bay of Bengal to deliver kits and help set up shelters. And in 2015, Shekhar packed and organized the kits that were destined for Nepal after a catastrophic earthquake there.

Rashi Mehta

Shekhar's wife

Shekhar has a deep soul and a large heart. He is not only genuinely kind but also sees kindness in others, and never shies from praising and encouraging others for the smallest acts of goodness. He loves to work with people; he is a team guy as much as a leader. His joy, energy, and capabilities double up when he works with a team. He is an exceptionally positive and enthusiastic person. I have not seen the thought of failure bogging him down. If anything, he emerges stronger and smarter out of challenging situations. He has trained his mind to see the silver lining in difficult situations and firmly holds on to the faith that we will overcome.

Kalyan Banerjee

Rotary Club of Vapi, India
2011-12 Rotary International president

I first met Shekhar 25 years ago. I was a Rotary International director, and then-RI President Herb Brown had asked me to convene a South Asia conference in Kathmandu, Nepal, which then was in the same district as Kolkata. The district governor had assigned a team of young Rotarians to help me organize the event, and

one particularly bright, smart, and often outspoken young man engaged my attention. He was full of ideas, enthusiasm, and innovations and was always willing to learn. That's how I first got to know Shekhar.

Following the success of the Nepal event, Shekhar and I stayed connected. I followed his Rotary career with interest, first as he was elected governor of his district and then, a few years later, as a director. I was always amazed by his ability to get people to support him enthusiastically in whatever task he gave them. He was irrepressible and bustled with new ideas.

After the Boxing Day tsunami, he traveled to the Andaman and Nicobar Islands — which, though a part of his district, are 1,000 miles away in the Indian Ocean. And he later devised an amazing kit, which included a tent, bedding, toiletries, candles, clothing, and basic tools. Rotarians from all Indian districts helped with funds, and if there was an earthquake in Nepal, as there often are, or a tsunami in Chennai or a cyclone in Odisha or a disaster in Maharashtra, the kits would be there in 24 hours flat. Shekhar himself would be there just a bit later.

The UK-based ShelterBox, which was started by Rotarians, is internationally known for providing relief after disasters anywhere in the world. Around 2015, the Rotary Board asked Shekhar to meet with ShelterBox to negotiate a longterm arrangement. Not only was he successful in that, he served as a ShelterBox trustee as well.

Over the years, with his obvious sincerity and commitment to Rotary, Shekhar has elicited amazing trust and devotion from almost every Rotarian he meets, everywhere. I have watched with admiration as he became somewhat of a piper in Rotary and was not surprised when he took on the assignment to help make India fully literate. No one was sure how this could be done. India has a population of 1.3 billion people, about a quarter of whom are not literate. Shekhar connected with the Indian government, joined with all the appropriate NGOs, and got Rotary's efforts and sincerity recognized.

This literacy task is as big as making India polio-free. Now, with Shekhar leading Rotary, I'm confident that it will be achieved. And Shekhar will ensure that Rotary is recognized all over the world not only for the service that it does, but for bringing people everywhere together.

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Interview

Serve to Change Lives

Serve to Change Lives

In this the first issue of Rotary Thailand magazine for the year with the theme ‘Serve to Change Lives,’ we will introduce you to two past Rotary Leaders from two Districts who have led their clubs to do strong projects with outstanding achievements. You will also meet two Rotary Anns of the Immediate Past District Governors each of whom had strongly performed her duty beside the District Governor. All four leaders have said with one voice that their experience in the past year made them feel that Service for Rotary did change their lives. Let us meet them now.



PP Jantane Tienvijit,
Rotary Club of Lanna

President Methasinee Homsab, Rotary E-Club 3340 D. 3340



President Methasinee Homsab performed her presidency duties in the previous Rotary year and again in this year. She operates a garment business and also sells a variety of sweets in Chanthaburi province.



She has two daughters, and had sent the elder girl to be a Rotary Youth Exchange student to the US 3 years ago. When she accepted the presidency position of her club, she promised herself that she will do her duties to the best of her abilities and enjoy fellowship in the Rotary way. During her president elect year she learnt more about her duties from a variety of meetings organized by the district and from online sources. When she felt she was ready, she opened opportunities for herself and for friends to join Rotary and work together to achieve the same development goal.

Before she started her presidency year, she invited targeted members to become Rotarians by paying membership fees before starting the first day of duty, i.e. 1 July. This is a good way to move the Rotary wheel forward. P Methasinee started building strength in the club by getting new members to work smoothly and happily with existing members. She emphasized club activities, making club meetings fun and interesting so that members were eager to join club meetings. One such activity is ‘Fit & Firm’, the origin of the term ‘If we are not fit how can we help other people?’ This activity built fellowship in the club. Popular competitions helped Rotarians keep fit and count calories. The winner for both categories was able to shed 9 kilograms weight. This was a good start and showed result which led to other activities. Love and friendship grew. On the day the winner was announced there were many happy faces among members. These are little joys that led to much happiness.

Over the last year E-Club 3340 increased their membership by 19 persons. This is a 90% increase and won an award from District 3340 and another in Rotary Showcase. Large numbers of membership increase strengthened the club. The club organized more learning and understanding of Rotary by inviting speakers in the district to offer training with useful knowledge. The club officers also formed strong committee teams as each officer had strong intent to fulfil the work assignments. The result was she was asked to lead again in the following year.

P Methasinee said that “One activity that impressed me was the one to offer knowledge to children at pre-primary and primary levels in class at outside class emphasizing activities that fitted with their physical development and learning activities. She accepted donations of books, and children’s garments for the project. Such hands-on activities allowed all to have a role and feel impressed. We could see that activities in the schools gave



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happiness and satisfaction. It was enough to see the happiness reflected in eyes of the students. We were happy to see kids loved what we gave them and we could improve their lives. I hope this project will be continued by every club president.”

P Methasinee said she felt proud of her work in the year Rotary Opens Opportunities. When she looked back she saw satisfaction from being brave enough to change and took the club to another level of development. Members enjoyed participation and willingly did the work, they were proud of their accomplishments, so that the past year was truly the year of Rotary changing lives through service.

Past President Dr. Tananut Jaengsamsee of Rotary Club of Yanawa



District 3350

Past President Dr. Tananut Jaengsamsee was club president in the year 2020-2021. She is a lawyer by profession, and is currently a legal advisor and law teacher in a secondary school and also a member of the Public Sector Anti-Corruption Commission (PACC). Dr. Tananut said that when she became club president, the country had just gone through Corona Virus epidemic or Covid -19 which



impacted every sector.

When she became club leader, she was determined to set her own direction for service above self. “President must work and be hands-on.” With the determination and direction, she set herself to planning in the 7 Areas of Focus which coincides with the annual theme Rotary Opens Opportunities. Thus from July 1, she held meetings where she campaigned for involvement from club members and they joined almost 100 per cent. Friends from other clubs joined the meeting from more than 20 clubs building fellowship in the club and with other clubs. When it was the day of club officers’ installation, friends who are presidents of more than 50 clubs, district leaders, and other

Rotarians attended the function.

In doing the activities of RC Yanawa, Dr. Tananut said she received cooperation from club members and community leaders such as the Director of Yanawa District, temple, adult education school in Yanawa, private sector organization, volunteers, and activities with other clubs. Her project activities include providing free meals to various communities in Yanawa district, helping restore the ancient vessel that the district got its name from, provide economic development to the communities, offer knowledge in planning for life by providing wills for the elderly. All these interested Rotary clubs can use. There was a project providing access land to the Sai Noi hospital and other projects.

Apart from activities in District 3350, the club was also active with other Districts, by joining presidents of 3330, 3340 and 3360 in offering medical equipment to Wat Rong Lord in Chiang Rai, having blind kids and kids with multiple disabilities experience being immersed in water in Chon Buri, peace project for Thai people who lost their nationality in Prachuab Khirikhan province, and RC Yanawa’s own road construction project at Prachanukhroh 35 school in Phangnga.

In her activities for D 3350, Dr. Tananut chaired committee to sell Rotary shirts to eradicate polio. The committee successfully sold the highest number of garments over previous years. This is due to fellowship and cooperation from club presidents in her year.

Dr. Tananut said that for the year 2020-21 RC Yanawa did more than 50 activities and received citation from RI President for getting 18 goals out of 25 goals. This is because she has been hands-on, and did all these activities with the cooperation of her members. All her activities led to more people becoming acquainted with Rotary. When RC Yanawa sent the poster in for People of Action competition at Region 12 (Zone 10 B) it won the 3rd prize out 171 posters from 10 countries which entered the competition. This poster is now distributed worldwide.

Dr. Tananut said in the end that every day that she performed as the club’s president, she helped the community in her locality and in other areas. People in the community became better acquainted with Rotary thus fulfilling her promise to herself that “President must work and be hands-on.” At the club’s final meeting of her year, members of the club presented her with a shield for Outstanding club President. For that year she had ‘Served to Change Lives ‘.



PP Nittaya Chan-in, Rotary Club of Maneekarn, D. 3330

PP Nittaya Chan-in is the spouse of Chalermchat Chan-in, Immediate Past District Governor of D. 3330. We have witnessed PP Nittaya in an active role as DG’s spouse and Rotarian. According to PP Nittaya, it’s once in her Rotarian’s life time that she could stand by District Governor of D. 3330, RI who had to lead this large service organization in order to create something good for the world. It’s the best experience and the most impressive year for her, and it’s a year that she could say



we really ‘Serve to Change Lives’.

In 2000, PP Nittaya joined the Rotary world as Rotary Ann or spouse of Rotarian Chalermchat Chan-in from the Rotary Club of Kanchanaburi. She became a member of the Rotary Club of Maneekarn, a 100% female club, in 2001 and was its president from 2017-2018. As soon as the opportunity arose for her to be the spouse of the District Governor of D. 3330 amidst the Corona Virus (COVID-19)

pandemic, she had to plan her work and many times adjusted the plan according to the situation. In order to ensure that the work with 101 clubs in the district could continue, she followed the motto of ‘The goal is our priority. There are no obstacles we can’t overcome.’

PP Nittaya talked about the first job of being a district governor’s spouse. That was to join overseas training including the District Governor Nominees’ Training in Indonesia, the training for District Governor Elects and their spouse in the Philippines, and a one-week International Assembly in San Diego, USA. In her opinion, Rotary International conducted all training programs for district governors very efficiently, and the training helped prepare them very well for their job. Participants got to meet RI President and district governors from other parts of the world. For spouses, she joined the training for partners and learned a lot as well although the content might be different from that of the district governors. She learned about the principles and the roles of a district governor’s spouse as a supporter. She had many opportunities to exchange ideas with other participants and formed a positive attitude. She understands more about the principles of Rotary as a service organization, leadership and public image development so that Rotary goals can be achieved.

Once DG Chalermchat commenced his work according to the plan, PP Nittaya also began her work as the DG’s spouse. As she is also a Rotarian and was a club president before, it was easy for her to understand the DG’s mission particularly the official visit to all 101 clubs. She played a part in supporting the work of the club presidents and the club members so that they could achieve their set goals. “DG Chalermchat asked me to help with the publicity and public image promotion work of our district and the clubs for more effectiveness and wider recognition. All clubs gave their full cooperation, and I am confident that you witnessed our success in the online media work, particularly D. 3330’s Facebook with the 150% increase in membership. D. 3330 activities were featured in over 1,500 stories and were disseminated widely within one year to the 4 districts of Rotary in Thailand and also to our sister clubs overseas. This resulted in higher recognition of our organization among the public.”

In addition, to alleviate the DG’s work PP Nittaya helped coordinate with the clubs and follow up on the work assigned to them. In the group line of the club presidents for 2020-2021, PP Nittaya helped ‘Charge a happy energy and revive a positive outlook’ in all 101 club presidents. To do so, she sent them activity photos, video clips and posters with her compliments on each activity every single day. She motivated the club presidents



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to lead their members to participate in service projects from the start of the Rotary year until 30 June 2021. Many clubs implemented their projects until the very last day of the previous Rotary year, and this brought pride to all of them. That's why this group of club presidents was dubbed as 'Beyond any dimension!'

PP Nittaya concluded that to carry out the role of the District Governor's spouse as expected and set by Rotary International during the International Assembly, the District Governor of D. 3330 and she herself specified the role of the DG's spouse clearly. That was to support the work of Rotarians in the district so that they could achieve their goals. During the past year as the District Governor's spouse, she received full cooperation from all club presidents and club members. "I'd like to take this opportunity to sincerely thank you all for your cooperation, love and well wishes leading to the success of D. 3330 in various dimensions as presented to the public by the District Governor earlier."

PP Chutima Kerdejo of RC Chiang Mai, D 3360



PP Chutima Kerdejo of RC Chiang Mai is the Rotary Ann i.e. spouse of IPDG Somchai Kerdejo of D 3360. In the past year we would see her performing her spousal duties diligently. PP Chutima said she joined RC Chiang Mai in 2005, the first year this club accepted women. She became club president in 2014-2015. RC Chiang Mai was the 3rd club in Thailand and today has



members in every age group. This enabled the club to have varied activities. The work is very challenging coordinating with members in their own club and with other clubs. It also enabled the president to have the opportunity to serve others above one self. As the spouse of the District Governor she had the opportunity to act on a higher level

supporting the work of the District Governor and enabling the District Governor to achieve his goals.

The important activity that must be described is the official club visits of District Governor 3360 to 69 clubs. All clubs in D. 3360 were physically visited with the exception of the Rotary club of Vientiane which is located in Laos to which access was closed. With this club, the visit was conducted online via Zoom. Moving about in the North required climbing hills which is especially risky during the rainy season when the visits were held and resulted in a variety of experiences in the effort to meet with Rotary clubs. Yet this is an experience which was valuable to the District Governor and to herself and required care and comprehensive preparations for the best benefits. The preparations included informing about RI goals, district activities and goals, fellowship with Rotarians in every club, offering support, listening to problems and resolving problems, joint service projects, especially when the clubs hold special activity during the DG's visit for example holding installation, awarding pins to new members, offering donations to RI Foundation, activities together with their communities like offering polio vaccines, or medical equipment, awarding wheelchairs, and organizing Rotary Family Day. This is the opportunity to thank Rotarians and spouses who have received the District Governor so warmly, and in the role of the spouse of the District Governor she had worked beside the District Governor especially in giving encouragement to DG and to the spouses of other Rotarians. In the clubs where she visited, she encouraged love and unity that will create willpower to do good projects for others and for the community. She herself give importance to family and have noted that in the clubs where Rotary Ann and gentlemen spouses have joined in to help, that club will be strong.

PP Chutima said that she was impressed when she joined the visit of Rotary club of Song, in Phrae as the club organized a surprise birthday party for her on 22 October, 2020. "Members of RC Song took me to visit Mae Yom Irrigation project, in Song District of Phrae. This was my birth place when my parents were engineers for the project in 1966. I have not visited this place for many years and truly felt impressed with the quality of the birthday surprise that has value for my mental health."

Although she had travelled to many places and did many activities, PP Chutima said she was never ill and felt she grew stronger with good mental health after receiving positive energy from the friendliness and fellowship of Rotarians. This great experience has changed her mind set in doing things with better perception of activities of other clubs without expecting anything in return, which gave her satisfaction turning to positive energy for herself and others around her. She felt that she had value, and it raised her mind to a greater level ready to accept work.

In ending: from interviews with all four Rotarians – you can see that in the past year Rotarians have received "Rotary Opens Opportunities". In the activities of the club president and spouse of the District Governor have performed their duties in the form of 'Service Above Self' along the lines of Rotary 'Serves to Change Lives' which is the theme of RI president for 2021-2022.

D.3330

Editorial of District 3330, RI



PDG. Juthatip Thamsiripong
Rotary Club of Pra Pathom Chedi

Greetings to every Rotarian.

If there were a wonderful blessing that we could request, it would be that the people of the world would be safe, that COVID-19 would decrease and disappear from this world. But we must rather use our motivation and patience to continue to fight. When it will end, no one knows yet.

Rotarian friends, if our intention to carry out our ideals is not yet fulfilled, we can remain focused on community service for all mankind. Anything that can help also continually helps each other, supporting both the psychological and physical health of medical personnel, including food as well as medical equipment.

For this and the community service that Rotarians have helped with from 2019 up until the present and into the future, for the excellent spirit that willingly creates the finest things, I and my team wish that everyone's family will be safe from COVID-19 and that everyone will have the best physical and mental health and the sensibility to fight this crisis together.

District Governor Phaikit Hoonp Year 2021-22



Performing the duty of District 3330 Governor and this year's work plan.

Assuming the duties of District 3330 Governor in this year of Serve to Change Lives is a special challenge. In this year, our world still confronts the threat from the COVID-19 pandemic, especially because Thailand has to face an outbreak that is more severe than that of the past year. The second wave began at the end of last year and continues to the present with no improvement in the situation. As for the Multi-District PETS, it had to be canceled, and each district had to separately arrange its own seminar. After that, the District Training Assembly also had to be canceled. Many districts decided to organize replacement training online.

For District 3330, PETS and the DTA were postponed until the end of September, but the situation did not improve. Finally, the District decided to hold the training online in their place. Even so, in organizing the training online, the District changed to a new presentation. In place of holding a virtual PETS and DTA, District 3330 changed to training through Line Call in the Rotary Classroom. By arranging a total of 12 times with 12 topics on Wednesdays and



Saturday from 19:00 to 20:00, we received a good response from members. Each time, there were not less than 150 people who attended. When we completed the Rotary Classroom program, the District arranged the DTA through Zoom on Saturday three more times. This permitted every Rotarian to attend and hear the training without having to be a president or a member of the club executive committee.

For this year's work plan, the District plans to support club community service projects using Rotary Foundation grants, whether they are known as Global Grants or District Grants, by aiming to use available DDF completely within three years in order to be in line with the new system of The Rotary Foundation. Apart from this, the District plans to organize a Rotary Day of Service on October 24, 2021 by having clubs in the district do community service projects with communities together with wearing End Polio shirts that the District is selling to members. Earnings after deducting the costs will be donated to the Polio Plus Fund of The Rotary Foundation.

In the area of membership, the District has a plan to focus on caring for current members. Increasing members and

establishing new clubs will proceed according to the situation at that time. The District will focus on management of the sector of Rotaract, whether it is the issue of adjustments in the structure at the club and district levels, in order to make Rotaract prepared. The district will focus on increasing the number of Rotaract clubs in communities because the District can already see that Rotaract is the image of the future of Rotary. The District is focused on internal and external communications by having Rotary and its organizational mission better known among outsiders through the use of the Brand Center of Rotary International.

Because of the effects of COVID-19, the district governor will use a mixture of both in-person and online in his official visits to clubs depending on the needs of those clubs. As for the organization of training or seminars, they will be considered periodically according to the situation at that time. But, it is expected that it will be possible to organize in-person seminars around the end of this year if the management of the pandemic is successful. The various activities of Rotary ought to begin around the end of this year or the beginning of next year.

D.3330

Club President



P.Suleeporn Manajit, Rotary Club of Proud Nakhon

Bachelor's Degree: Commerce and Accounting (Finance) Thammasat University

Master's Degree: MBA, Babson College, Massachusetts, USA

Currently: Managing Director of Wall's Limited and Ice Limited

The Rotary Club of Proud Nakhon was established in November 2019. It's a sister club that is only two years old, but it has energy and more than 100 percent commitment to doing various activities to serve the community in order to help society pass through difficulties.

Accepting the position of president in this year is therefore a challenge because the outbreak of COVID-19 makes problems clear and spreads across every area. We must adjust to a new way of working that is flexible, and we must work much faster.

Since I became president in July 2021, we have met continuously online and sped fundraising activities in order to be able to use the money to help meet the urgent needs of society.

The basic goal of RC Proud Nakhon for this year is to prevent and care for disease, which is one of the Seven Areas of Focus of Rotary. They are divided into three basic activities which are:

1. Activities of the project "Help Doctors Save Lives" on July 30, 2021: This is a club activity that will help support medical equipment and other needed supplies to give to different hospitals in order to promptly prepare them in time for the fight against COVID-19. Most recently, we were able to raise funds and were able to use them to help the following sectors:

- Give a High Flow Oxygen machine to the Maharaj Nakhon Sri Thammarat Hospital
- Give 200 sets of oximeters and thermometers to the public health department to be used in survival boxes to be given to patients in Nakhon Sri Thammarat for which there were no beds and who had to stay in home isolation.
- Give 100 sets of mattresses, pillows, and linens. The project "Help Doctors Save Lives" gave them to the field hospitals of Hua Sai and Nopphitam Hospitals on July 30, 2021.

2. Activities of the Sharing Happiness Cabinets: Given to cancer patients who came to receive chemotherapy at the chemotherapy room of Maharaj Hospital in Nakhon Sri Thammarat.

3. Clean drinking water activities: Satri Pakpanang School, Nakhon Sri Thammarat province: RC Proud Nakhon received strong cooperation from club members and supporters from its sponsoring club.

Today, we, RC Proud Nakhon, even if we are an all-female club, are fully dedicated to work to the fullest as we want to do the duties of Rotarians the best way possible in order to change lives and to change the society in which we live for the better, as the motto of this year says, "Serve to Change Lives."

เรา ต้องการ ข้อเสนอแนะ



**แบบสำรวจสำหรับสมาชิกทุกท่าน
ในเดือนพฤศจิกายนที่จะถึงนี้**

โอกาสในการที่จะเสนอแนะว่าอะไรที่ชอบหรือไม่ชอบ
และมีความต้องการอะไรจากการเข้ามาเป็นสมาชิก
เพื่อความแน่ใจว่าจะได้รับแบบสอบถาม โปรดตรวจสอบที่อยู่อีเมลของท่าน
ที่ my.rotary.org/profile/me.

D.3340

Editorial of District 3340, RI



Rtn. Deara Pibulwattanawong
Rotary Club of Magkang

Dear Rotarians,

Welcome to the year of “Rotary Changes Lives”. This is happening during the third wave of the Covid-19 pandemic, one that is more severe than the first two. It has changed how we organize and conduct our activities. However, Rotarians are resilient and have literally been adjusting to the new ways of life.

During this year, all Rotary Clubs in District 3340, probably all across the nations around the world, are likely to organize their installation ceremonies differently. Some held on-line; many organized the ceremony internally without inviting special guests so that the club could keep the numbers of attendants within the government regulations of less than 50.

Anyhow, it is so obvious that many clubs can hardly wait. They have quickly started their social service activities right after their installation ceremonies, especially those for the relief of the pandemic’s effects such as donating food and drinking water to those in need and handing over medical equipment and supplies to field hospitals. These activities represent Rotary’s spirit of service to society regardless of any concerns or difficulties in accessing some areas.

Last but not least, I would like to extend my congratulations to all committee members of all clubs of the year “Rotary Changes Lives”. I believe that you all will succeed even though there are still obstacles and hurdles ahead of you.

District Governor Dr. Jareesri Kuns Year 2021-22



This year is a year that greatly challenges the capabilities of Rotarians. Work needs to be adjusted and changed according to the situation in order to be appropriate. Work in Rotary Year 2021-22 will therefore have three guidelines:

Guideline 1) Work according to the plan for each year follows the schedule of RI and the district by adjusting the type to make it consistent with the situation in order to have the work proceed on schedule at the appropriate time.

Guideline 2) Work follows policy.

In accordance with the policy of the district governor, join together to prevent the spread of COVID-19 by building herd immunity, preventing the spread of the disease according to the standards, assisting people affected by the epidemic, and assisting and supporting medical personnel on the frontlines.

The request for the cooperation of each area to do activities in the community focused on encouraging girls and women and for every club to help the polio campaign and to have activities on World Polio Day and Rotary Day.

In accordance with the policy of the RI President to emphasize increasing the number of new members through the way of Each One Bring One and through Diversity, Equity and Inclusion in order for the arriving members who have these qualities help each other with community service (Grow More To Do More) in the Seven Areas of Focus, which have been enlarged to include the environment, and to emphasize the issue of empowering girls in order to have girls receive the material support needed to develop themselves and to be strong women leaders in the future. The activities that we still need to continue to carry out are eradicating polio, fighting COVID-19, and serving our communities.

Guideline 3) Work according to the situation, especially duties that arise.

Situations, especially duties, that arise, for example, giving assistance to various disasters, such as floods, drought, and dangerous cold snaps, through working together with network partners and government agencies.

These three guidelines discussed above are an overview that includes many details that I did not speak about this time. The work and guidelines together for this year can be explained in the accompanying pictures.



District Governor Installation Ceremony Club Committee Installation Ceremony

In this year Rotary "Serve to Change Lives" D.3340 inform all the Rotary clubs within their district to arrange a small Club Committee Installation Ceremony up to each club convenient on the style, time and place. District Governor Installation Ceremony is also held on line for the convenient and also to let all the clubs having a chance to join but more importantly to remain honorable to the governor.

Hence, there are many clubs held a small Club Committee Installation Ceremony within their own club which is for member only. As a result, the Club Committee Installation are in appropriate according to state policy on prevention of epidemic of Covid-19 and all the clubs still remain the meaning of Installation Ceremony.



D.3340

Club President



**P. Phakhamon Phromkhunnang,
Rotary Club of Korn Buri Korat.**

As the President and on behalf of the Rotary Club of Korn Buri Korat, it is my great pleasure to be elected to work in this position. As the extension of my sincere gratitude for all your kind support, I would like to set forth my prospective work as follows:

1. I commit to work sincerely and devote myself with the best of my ability, in order to reach the set-goals of the club and to the best interest of the communities in accordance with the RI policy.
2. During this pandemic when we are not encouraged to meet in person, I would like to invite all members of our club to participate in our activities online.
3. I need your help inviting your friends to become Rotary club's members, in order to enlarge membership base and to enhance the Club's reputation in the community; and I also need you to make donations to The Rotary foundations that eventually will become our club's benefit for future activities.
4. Promote relationships among members within our club and others, both domestically and internationally. This will not only enhance smooth communication to the benefit of prospective works, but also promote the exchange of ideas and information.
5. Promote the community youth and members' children in accessing educational opportunities and in exploring the new experiences in accordance with the annual youth exchange program.
6. Join with community leaders - both public and private - in assessing, visiting and participating in activities in order to promote the image of the Rotary Club of Korn Buri Korat.
7. Organize meetings, following health guidelines, in order to build up fellowships and to listen to members' opinions in organizing social service activities, and also to evaluate and propose solutions to problems on a monthly basis.

The core of my work and administration is my wish for all of you to work with content on a foundation of service above self for benefits of the people not in a particular area but across the globe. We all shares this world. If we have decent quality of lives, don't forget to give out some with kindness and pleasure; in other words, sharing without pinching or hurting yourself or others, as in "Rotary Changes Lives". Thank you.



**President Ueamphorn Pasayawan,
Rotary Club of Chanthaboon**

In the administrative year of 2021-2022 or 117 years of Rotary with the motto of "Serve to Change Lives", we began this year with the great challenge we had never experienced - the outbreak of COVID-19.

In the current situation, Rotarians are expected to be resilient person in terms of personal health, adjustment of weekly meeting, seminars, and organizing of social services . However, Rotary Club of Chanthaboon maintains to comply with the motto of "Service Above Self" in the social services which serve the 7 areas of focus in response to the goal of D 3340 in the year 2021-2022 as follows :

- Social Services : In addition to the environmental issue, we also focus on the Rotary Day of Service by promoting the role of girls and women as well as the community members' health amidst the outbreak of COVID-19.
- Public Images : We apply the format of "People in Action" for all channel of communication as well as the use of Social Medias to enhance the communication efficiency.
- Rotary Foundation : We initiate the campaign on members' donation to the RF and their participation in every activities.
- Membership : We maintain the current members and increase the new members in accordance with the Rotary ideology as our priority.



President Boonyarit Nilyam,
Rotary Club of Plutaluang

I am the latest President of the RC Plutaluang which is located at the Plutaluang Sub-district, Sattahip District, Chonburi Province. This club houses the current female DG and another female PDG. Currently, despite the difference of various occupations, ages, and ways of thinking of our 20 members,

I and the Club committee could work in accordance with the administrative policy of the year 2021-22 smoothly in these following issues:

Club administration:

1. Appoint the responsibility to head and members of each function. Promote the work and activities of the Club.
2. Promote at least 80% of the current members for their usage of My Rotary, Rotary Club Central, and other resources of Rotary.
3. Coordinate with the DGA and members , as well as direct the Club throughout the effectively usage of electronics and online channel .

Membership: Find another 2 new members and maintain 100% of the current members.

Rotary Foundation: Initiate the donation campaign to funds at 100 USD per person (in average).

Services Project: Focus on the cooperation between the community and concerned local bodies to create the project that serve the urgent need of the community. Organize the project for the prevention of Polio re-emerging, as well as the women and girls' empowerment. Focus on the Rotary Day of Service.

Public Image: Promote the members' action as a role model of the good Rotarian, participate the activities that enhance the image of Rotary in response with the District's policy, use the social media for promoting of Club and District's image , improve the mobility of the Club's image, and broadcast the picture and videos of "People in action".

Despite the challenging year of work, I and members have to adjust our performance and communication in response with the situation which would support our continually services for the next 12 months. We also expect to inform the public the good experience we have gained.

and literacy promotion, youth and juvenile development , donation to the Rotary Foundation, building of good Rotary image, strengthening of the Club by the development and promotion of members' participation in a number of activities.

For the year 2021-22, the Club maintains the same administration policy in accordance with the policy of Rotary International and the DG Dr.Jareesri Kulsiripanyo. However, further efforts will be focused on the boosting of new members for more than 20%,organizing of services activities on women and children, development of Rotary image, improvement of social data and technology, enhancement of more than 80% of member's donation to Rotary Foundation, and initiating of campaign for promoting of every members' usage of My Rotary. In addition to those activities, due to the pandemic of COVID-19, our Club intends to donate the medical equipment and relief the affected people of this situation.



President Anchanee Wongkalasin,
Rotary Club of Sakon Nakhon

Recently, we know that the pandemic of COVID-19 has made us " learned" and " adjust" ourselves in many aspects such as the suspension of social events and face to face meeting . However, since the technology makes our life easier, the online meeting introduced since the first wave of pandemic could fulfill our wish to meet with others.

Rotarians had never given up and always adjust ourselves to the situation. The suspension of things has encouraged us to live our life. There are opportunity in any crisis if we are the resilient one. The pandemic scares us yet we have learned to protect ourselves. The suspension of Rotary activities is considered as our opportunity to prepare ourselves for a farther steps in the future. Never give up and keep on searching for the our survival. The activities we could organize now are to give moral support and to hand over the medical equipment used in COVID-19 prevention to hospitals, doctors, nurses, and the vaccination staffs who devote themselves for our safety. By learning how to live in a new way of life, how to use the technology, we could build a good friendship and go forward together alike the motto of "Serve to Change Lives".



President Nalinrat Siriamnaatmetha,
Rotary Club of Amnat Charoen

It is my great pleasure and honour for being appointed by all members for the position of the Club President.

I expect to organize all activities of the Club with my strong intention. For this year , I wish to lead my Club for numbers of activities regarding the prevention of COVID-19 that affects all mankind, for instance the donation of respiratory assistant devices to

the community hospital in need, enhancement of people's knowledge on the importance of COVID-19 vaccination and the knowledge on COVID-19. In addition, since woman has been elected as the DG and her ability is well-accepted, I also wish to develop the women's capacity and enhance their role in society.

The cooperation and joining hands have enhanced the image of Rotary as a strong organization and equality in any expression. Due to my admiration in Rotary as the organization with devotion without expectation of interests , I wish to support this organization continually. " Serve to Change Lives".



President Dr.Sujin Butrdeesuan,
Rotary Club of Maha Sarakham

The Club's administrative policy in accordance with the motto of " Serve to Change Lives". The Club which covers 13 Districts of Maha Sarakham Province was established in 1995 under these following objectives : to administrate the Club in accordance with the objectives of the Rotary International, to organize the service project

that serves the 5 areas of focus, to strengthen the membership, and to support the Rotary Foundation of the Rotary International. Recently, our small Club houses 21 members.

The Club has been administrated under purposes and goal of Rotary International and the District 3340 especially for the service projects such as the clean water project , disease prevention, education

D.3350

Editorial of District 3350, RI



PP. Trong Sangswangwatana
Rotary Club of Bangkok Suwanabhumi

Dear Rotarians,

We start a new Rotary year with the same old atmosphere -- need to socially distance yourselves leading to virtual meetings using Zoom. Many Rotarians have to learn to use Zoom, and are now happy at being able to see and chat with friends in the club without travelling to meet physically. They are also able to join meetings of other clubs and even clubs outside our District with ease. Some clubs have invited speakers from foreign land or from sister club to the meeting. In future, with lessening of the evils of corona virus, we expect Hybrid form of meetings and meetings past social media will become more prevalent.

In this issue we present the policy of the District Governor and of Club President representatives who spoke on their areas of expertise. It appears that when a seventh area has been added to the Areas of Focus, many clubs are interested in 'Environment' and will do projects in this area.

We also show pictures of two important activities -- Installation of District Governor, and Joint Installation of 36 clubs.

We will meet again in another 2 months' time.

Tel. / Line ID : 0816122340

District Governor Wiroon Boonn Year 2021-22



When I was chosen 3 years ago to become District Governor of RI District 3350 I did not expect the period will coincide with the global pandemic of Covid-19 which took more than 1 million lives worldwide. I have to be especially careful how I do my work. What we have already accomplished are – 1) Training of president elect and training of district officers (PETS and DTTS) which was organized by PDG Apa Ataboonwongse Tansod who switched from in person meeting to virtual meeting. 2) Training of club officers (DTA) organized by PP Unchalee Thornsri who organized a virtual meeting on 23-25 April, 2021 and split the training into 5 rooms for Thai language participants, and 2 rooms for English language participants. We invited very good speakers to assist and all passed smoothly. Rotarians learnt a lot about Rotary.

On 12th June 2021 I was installed as District Governor for RI District 3350 at the home of Past RI President Bichai Rattakul. He placed the DG medallion on me and gave many advices and tips on how to conduct myself as the District leader and also to other Rotarians who accompanied me.

On 26th June 2021 I accompanied DG Somsri Mekthon to attend the Joint Installation of 36 clubs which was accomplished with honor. We instituted strict Covid prevention guidelines and all who attended the function had to wear mask throughout the time.

This year I have set the following goals: 1. Increase number of Rotarians by 3350 persons. 2. Donate 700,000 USD funds to RI Foundation, and ask all Rotarians donate at least 100 USD (EREY), from which we expect to receive a donation of 300,000 USD. About 40% of the donation will be returned in three years' time for the District to use in various projects. I am also asking Rotaractors to donate 90 baht to Rotary International. 3. In Public Image we wished to show that Rotarians are people of action. 4. Invite clubs in D 3350 to jointly do projects for at least 100 projects. 5. Around 10 new clubs will be started.

I thank my fellow Rotarians in District 3350 to help do good projects for the community and society which will benefit all in this world of ours.



District governor installation ceremony Prof. Clinical Dr. Wiroon Boonnuch At the residence of former Rotary International Past President Pichai Rattakul on Saturday, June 12, 2021



District Governor Installation Ceremony Club Committee Installation Ceremony



The Installation ceremony of the Rotary Committee 2021 - 2022, total 36 Clubs at Jarinthip Restaurant Srinakarin Road On Saturday, June 26, 2021

D.3350 Club President



P Dr. Wute Erawan
Rotary Club of Phra Nakhon

I have been a Rotarian from 2017. Rotary emphasizes 7 Areas of Focus in giving grant donation. They are:

1. Peacebuilding & Conflict Prevention
2. Disease Prevention and Treatment
3. Water, Sanitation and Hygiene
4. Maternal and Child Health
5. Basic Educational & Literacy
6. Community Economic Development
7. Environment

This year RC Phra Nakhon has the following service projects:

1. Global Grant Wake up your heart and revive life #4 : “CPR & AED for the community” offers AED (Automated External Defibrillator) to health centers in the Phra Nakhon District and train in workers in basic life support (BLS) worth 40,000 USD in the second area of focus.

2. Global Grant Mobile Public Health Service for the bed ridden, the disabled, and the senior citizens in the community of Phra Nakhon District. We move the patient to hospital when needed. Cost 42,000 USD and in the second area of focus.

3. Global Grant ‘Project to process water hyacinth for Community Economic Development’, reduce amount of water hyacinth in the waterways and offer new products for communities to produce and sell. Areas of focus 6 and 7.

4. District Grant ‘Rotary build wisdom and develop education: tutor from D 3350’, this is tutorial for Class 6 students preparing to sit for ONET exam. This is in the 5th Area of focus.

We also teach Peacebuilding and conflict prevention to the community leaders in Phra Nakhon area. We offer ‘Cooking class for new vocation in the Phra Nakhon community which is the 6th Area of Focus.

Thus we offer our service projects in line with the 7 Areas of Focus which may give ideas to other clubs in this year of *Rotary Serves to Change Lives*.



P Dr. Mewadee Reowilaisuk
Rotary Club of Siam Erawan

SMARTCHILD BY ROTARY CLUB OF SIAM ERAWAN is the club’s signature project, beginning in 2018-2019 when I was Director of Community Services. At that time I assessed the needs of the community at the Rattanakosin Sompoch School under the sponsorship of Department of Corrections and found that they are short of medicines, and first aid kits which fall under Area of Focus Disease Prevention and Treatment. Our club members donated home medicine bags, first aid kit, and brought health officials to conduct workshops in: How to read and understand medicine labels, food nutrition labels, so that they understand before consuming. We train in first aid in case of accidents, in case somebody faints etc. This type of training also falls under Area of Focus Basic Education and Literacy and benefits everyone in their daily lives.

SmartChild was a success and captured the attention of our members. PE Smanan Ratanasirivilai agreed to chair Community Service Committee in 2019-2020 for the second year running. Project meetings included the school principal, vice principal, and teachers in Rattanakosin Sompoch School. Discussions revealed that children’s rights were violated by adults children were bullied until the victim developed a complex which resulted in aggressive behavior, violence, quarrelsome, inferiority complex, or the child become stressed, and depressed.

When all problems were summarized, SmartChild project committee decided to proceed in the Area of Focus of Peacebuilding and Conflict Prevention and invited around 10 specialized volunteers. However the Covid situation and constant closure of school meant the team had to delay SmartChild twice and finally had to prepare alternative plans to solve the problem.

This year 2021-2022, we have included SmartChild in the club plan as a continuing project. We have included plan to develop teachers together with developing students with Rotarian Warangkana Sunthornwana as chair, and will continue SmartChild to finish building Rotary Community Corps for Siam Erawan in this Rotary year.



P Maliwan Pattanachaisiri
Rotary Club of Bangkok Benjasiri

I have been a member of RC Bangkok Benjasiri from 2019. In Rotary's 7 Areas of Focus the club sees the importance and focus social assistance to these areas. We intend to work in all the areas, emphasizing new ideas in finding solutions beginning with creative activities and followed by annual projects that is in line with community's needs. We fully believe that giving and not asking for anything in return is the key in raising the quality of life in the society and in our community.

From needs assessment of people in our community and in our area of responsibility, we find needs in 5 areas so our club has designed projects in the following lines:

Basic Education and Literacy: The club supports Interact Club in Sainumpung School. This year we plan to send two students to RYLA. We have also joined with RC Suwon Susung from Korea which offers scholarships to poor students every year. We also have Children's day activities which we organize every year at Benjasiri Park. The children learn lots of activities through songs and games while they have fun on this day.

Water, Sanitation and Hygiene: We have clean water project which we offer to schools and temples in the city outskirts.

Community economic development: The club has established the Pasingto RCC group in its community. Every year we have offered lead free pots to communities in Klongtoey and also offered the Subdistrict Health Promotion Hospital therapeutic charcoal chair for postnatal mother with inflammation from vaginal infection and persons suffering from hemorrhoids. The treatment uses smoke and vapor generated by Thai medicinal herbs to reduce infection and pain. We also offer knowledge of infection, drug resistance, and especially this year, knowledge of fighting Covid-19 infection with traditional medicine. Another project we are involved with is Rotary Time Bank for which we have offered software for its activities while our communities will benefit.

Environment: This project is with Rotary Club of Toyohashi, Japan -- The Highland Community Development project in Chiang Rai province, this is a watershed development project concerning reforestation, restoring the headwater, and social development of the local community in a sustainable way. This project was started in 1998 and had continued since then.

Disease Prevention and Treatment: The club has a Global Grant Project with RC Suwon Susung to offer hospital equipment to needy hospitals. This has been going on for the last 2 years, we do a global grant every year. This year we will also offer spectacles to the community.

We believe that service and fellowship in the club is the energy that enables us to build many useful projects for our community according to the 7 areas of focus in the year of 'Serve to Change Lives'



P Panya Chitpienthom
Rotary Club of Bangkok-Rama 3

I have been a Rotarian from 2015 invited by my mother PP Sunisa Chitpienthom. This year's Global Grant is a continuation of an activity begun 4 years ago, in donating medical equipment to government hospitals which falls in the 2nd area of focus Disease Prevention and Treatment. For example the donation of Volumetric and pressure ventilator to Damnernsaduak hospital, Rotablator Console Set to Chareonkrung Pracharat hospital, each project at a cost of more than a million baht. Altogether we have spent close to 4 million baht and have saved many lives already and will continue to save them for many more years. In total we estimate the life-saving to number in the thousands.

When we began these projects it was at the insistence of PDG Jason Lim who was DRFC for D 3350. In that year RC Bangkok-Rama 3 was the highest donor club and received District Award for this. PDG Jason advised us to do a Global Grant which we have been doing continuously every year and planned to continue doing as long as we have the capability as we see the benefit the community receives from this.

In my mind, community assessment is the most important part as it enables the club members to clearly see the problems and suffering of the people and it serves as the inspiration to offer solutions that relieves problems of the community.

I want all Rotarians in clubs in Thailand to know about Global Grants because it can offer benefits to communities in Thailand because we get 80% matching from RI. More details can be obtained from the District or by participating in the Grant Management Seminar organized by the District every year.



P Saksahrit Pansaithong
Rotary Club of Bang Rak

P Arm is the 37th President of RC Bangrak, a member for the last 10 years. This year he is focusing on activities in the new normal using online medium and using more Social Media. Weekly club meeting is the key activity, and is held via Zoom. This means the club has improved technology use so that member are more proficient, search for popular speakers who have knowledge, ability and is appropriate for that time. We may come back to hybrid meetings when the COVID situation improves.

For activities in the 7 Areas of Focus, we have continuing project in the area of Disease Prevention and Treatment where we distribute medical equipment in the rural areas for which there is a dire need. We are also working on Water, Sanitation and Hygiene especially in coordination with related government agencies to improve the project's efficiency.

I truly believe that in every crisis there is a small opportunity hiding. My club officers and I see COVID-19 as a challenge and we will not retreat. We will keep fighting to help people with less opportunity.

D.3360

Editorial of District 3360, RI



PP. Dr. Natthanin Sestawanich
Rotary Club of Phrae

Dear Fellow Rotarians,

Stepping into the Rotary Year 2021-2022, the July-August 2021 issue of the magazine gathers the installation ceremony of the club presidents in District 3360 RI in a new normal form. We believe that other districts would arrange in a similar format. Due to the situation of the coronavirus outbreak, we have to adjust our management in Rotary to carry out tasks and continue projects without interruption.

We will begin with a blessing and communication of the goals from our District Governor to all clubs in District 3360. Then, follow with an interview with the new Club Presidents with their ideas to run their own clubs in this Rotary year.

Finally, we wish all Rotarian friends and readers take care of your health and be safe from COVID-19.

District Governor Jirayuth Hiruny Year 2021-22



Hello fellow Rotarians in District 3360 and hello to Club Presidents in District 3360, we have stepped into the Rotary year 2021-2022. These are the goals of the District 3360.

Membership

- Increase membership by 10% or approximately 160 members by the club president and each club member. “Each One Brings One” focuses on young members and female members. Keep former members
- Establish 2 new clubs according to the 2 club expansion zones.
- Establish more Rotaract clubs by emphasizing participation in service activities

The Rotary Foundation

- District total donation goal of 200,000 USD. All club members are encouraged to contribute at least 200 USD to the Rotary Foundation.

Service projects

- Collaborate on projects that are truly beneficial to the community. Regardless of whether it's a small project or a large project, follow the Rotary Areas of Focus on health and wellness, clean drinking water and learning projects.
- Encourage clubs in the district to work together on a Global Grant program by inviting as many groups as possible to do the project. and educate the club on how to write a Global Grant project.
- Service projects that focus on the importance of girls, based on the DEI philosophy which are Diversity, Equity, and Inclusion.
- Promote the participation of both Rotarians and Rotaracts. by participating in an event to showcase their work on Rotary Days of Service

Promotion of public relations and public image

- Organize polio elimination activities to raise awareness to end polio
- Promote successful projects of districts and clubs in all kinds of social media and learning about the People of Action Campaign and the award photo submission contest.

My Rotary

- Encourage at least 80% of members to register in My Rotary. All clubs have goals in Rotary Club Central.

Achieving of Rotary International’s Annual Goals

- Promote and support all clubs to receive the RI President’s Recognition 2021-22 (Rotary Citation).
- Have all clubs develop a 5-year club plan (5 Year Plan).

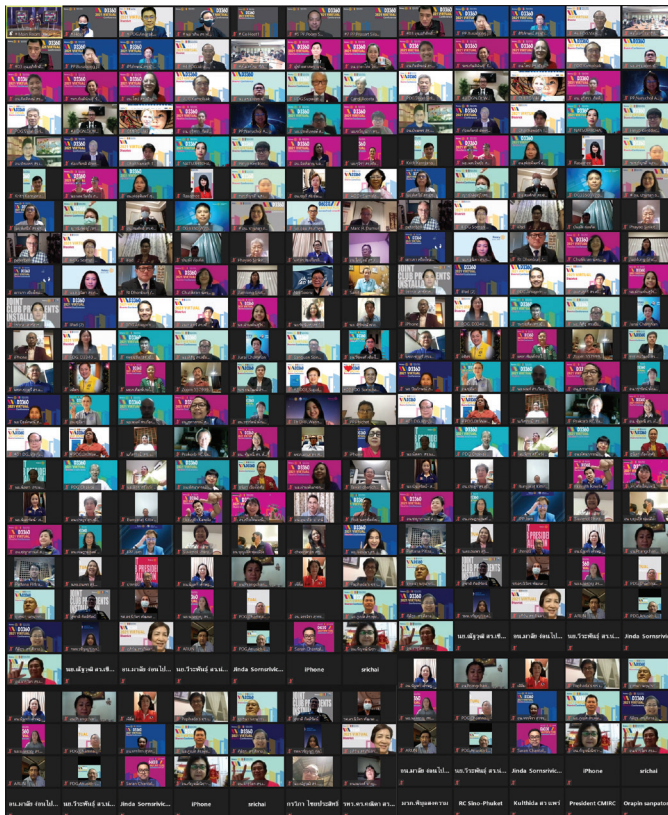
My wife and I are proud to work with all of our fellow Rotarians, despite the ongoing COVID-19 pandemic, with Serve to Change Lives, we will all go through this crisis together.

Club Committee Installation Ceremony

In Rotary Year 2021-2022, we are already well aware of the 2019 coronavirus pandemic situation, but we are not apart because we can still communicate online. We believe that all Rotarians will start using online media more and more fluently, and learn to live with these things.

The installation ceremony of the club presidents of the District 3360 was agreed to be held online. By having all clubs take photos of the President Elect and Present Club Presidents with photos of clubs’ activities sent to the

District 3360. The format of the presentation of the ceremony performed by the District who introduced each club along with the name of the club presidents and pictures of activities The ceremony was held over two days with an award-winning quiz for everyone. The participants participated and received souvenirs of the event. This was considered that there was an overwhelming number of participants in the installation ceremony.



D.3360 Club President



P. Rujira Wangkasemkul, Rotary Club of Chiang Khong

62 years old, self-employed (frozen food business) became a Rotarian as a founder member of The Rotary Club of Chiang Khong on January 20, 2015. He was very pleased and honored to be the President of The Rotary Club of Chiang Khong, and would do this honorable duty as best as he could.

For the policy to increase the number of club members this year, he would focus on former Rotarians who share the same ideology. This is to persuade them to become members again and find new members by inviting prospects participate in service activities with the club to build faith in service. Then we will have members who become Rotarians from their heart and their faith to serve for the community in the service project. This year may not easy with the situation we are all facing right now. Initially, there are projects that are planned as follows.

- Activities that are integrated with various organizations both the local public and private sectors as well as nearby clubs.
- Wheelchair Project with Rotary Club of Uttaradit together with Chiang Khong Somdej Phra Yupparat Hospital in helping bedridden patients in providing wheelchairs and equipment to improve the quality of life of bedridden patients.
- Eyes Sight to the Community Project by donating long-sighted glasses to the elderly in the area of Chiang Khong District.
- Cervical Cancer Vaccination project for 30 young women aged 9-14 years, second dose (continued project according to Global Grant#1982235) in collaboration with Rotary Club of Bangkok Suvarnabhumi and partner clubs, District 3350 RI.

Goals for this Rotary Year, The Chiang Khong Rotary Club is expected to be a charming and happy club. As for disseminating the image of Rotary, The Rotary Club of Chiang Khong uses media via Facebook, Line and local newspapers, and Rotarians themselves in presenting club activities.



P. Soison Namapinan, Rotary Club of Sukhothai

Hello, I'm P. Soison, an owner of Phu Arun Resort Sukhothai and I take care of Rose Villa Khao Yai. I joined Rotary in 2018, actually I have been a Rotary family since 18 years ago. The family member of mine resigned and I replaced 15 years ago. My brother and sister have exchanged to Canada and Germany.

The feeling of being appointed as Club President 2021-2022 is also an honour. I had the opportunity to act as a representative of the club to help and give opportunity to others. I will do my best under the covid situation.

For membership policy, since joining the club, I was invited to be a training committee. The membership increased and Rotary Club of Sukhothai received the award. I remembered that we received the prize of 40,000 baht for 3 years in a row, and still receive it today. The policy that allows members join in willingly and happily by organizing a themed event for every festival. This is issuing public relations events for acquaintances in the name of the Sukhothai Rotary Club. Organizing friendship tours for both members and non-members as a guideline for persuading them to become members by organizing tours both domestically and internationally and inviting them to family day parties without collecting membership fees to try to join prior activities, etc.

Various service activities policy including managing the club would be in a new way, as for service activities, the policy of Rotary is still the primary focus. However, due to the current situation of COVID-19 epidemic, the club need to adjust in providing assistance in emergency situations. The location of each club is different. Sukhothai Province, in addition to the epidemic, the situation that must be faced every year is flooding. We have to give help in urgent. The new generation club presidents has to keep up with the events, adapting to new situations and new technologies.

Most of the goals for this Rotary year will be to act in accordance with the District and Rotary International. This year plan is to help the district achieve some of the goals such as increasing more members, joining projects with other clubs. For SERVE TO CHANGE LIVES (2021-22) by RI President Shekhar Mehta, we would focus on mother and child policy. The Sukhothai Rotary Club has focused on mother and child activities. We will provide necessary supplies to mothers after giving birth and having children and in need initially. It was a gift set for hospitals in remote districts. However, depending on the situation of the epidemic, the club has difficulties in implementation because some members were elderly.

Finally, image is extremely important to share. The club has created various media, the club page, continuously organized activities and cooperated in various activities with the public

and private sectors to be known and followed by the involvement of outsiders who appreciate. Cooperation in organizing the show by sending representatives of the club to participate in both public and private events in order to be known in the community. In addition to the activities of our own club.



P. Wasin Lertkiatdamrong, Rotary Club of Chiang Mai

Became a Rotarian since 2008, doing business in building materials trade, construction business, real estate business, dormitory business, serviced apartment, hotel and commercial building for rent. I'm happy to be a Club President, thank you to all the club members who gave me the opportunity.

Being a Club President is an exercise in self-improvement, sacrifice training and management training. The policy to increase the number of club members is based on RI's Each One, Brings One principle. The number of members contributes to service, boosting Rotary's image will increase the number of members. Emphasis is placed on promoting service activities by increasing training and knowledge in researching and developing new forms of knowledge, such as donating via the Internet, computer equipment and various information tools to teachers, children and youth so that they have access to knowledge and education around the world.

New service activities such as telephone counselling for COVID patients by telephone calls and Application Zoom by club members and psychology experts for the happiness of patients and their families

A new way to manage the club, the payment app has been adapted to replace the checks model, but still secures two-thirds of approvals and encourages everyone to use My Rotary for online training. The goal of this Rotary year is to promote the image of the 61-year old culture and to develop knowledge, understanding, fun and increase meeting formats suitable for all ages. There is a way to spread the image of the club where members and their families help each other like social media and share to spread the image to the outsiders. In addition, all service activities through social media will be posted to promote in all channels, use the name "like and share".



P. Thanaporn Phonart, Rotary Club of Phran Kratai

Was a founding member on February 12, 2016, engaged in the business of making marble furniture, named "Ploy Marble".

Being elected as the President of the Rotary Club is an opportunity to be an important part of driving society in the community. I receive generosity and I could help others, it is the most noble thing to do good deeds for society.

Although the Rotary Club of Phran Kratai is a new club who still has to learn more, but it's a challenge in social work. I feel good because we have strong team members who are ready to help and work together in various missions together. Just let them do it even if it's a small project. It also creates opportunities for the community to benefit from Rotary. This is my pride to become a Club President in year 2021 to 2022.

The Rotary Club of Phran Kratai is a new club. The membership increase campaign is not very focused. We focus on keeping former members and to better understand the role of Rotary. If an former member resigns, we will try to find new members to replace them. Building the image of the club for people in the community to see how Rotary is formed in the community and how it benefits the community is the goal that will enable us to continue to recruit members in the future.

In terms of service activities, the club has set guidelines for service as follows:

1. Support education for the underprivileged in the community by focusing on the support recipients to learn in a free way to create a career, while at the same time obtaining educational qualifications.

2. Support and help the homeless to have a chance to have a safe place to live. The club has planned to manage the club in a new way. By learning how to organize a meeting of members in the Zoom system in accordance with the situation of the COVID-19 outbreak.

Goals for this Rotary year, we expect more strengthening of the club. We would build a better understanding of Rotary's mission and create more opportunities for people in the community to know more about our club. Understanding the Rotary's mission is a way to spread the image of the club to the community, by working with all stakeholders to understand Rotary's context, encourage members to take actions in club activities, create logos for permanent events. Therefore, people in the community can see and remember Rotary forever.



P. Ratchaniporn Chanpattanapong, Rotary Club of Wangchan

I am pensioner who became a Rotarian in July 2018 by the recommendation of Rotarian Anthisa a friend of mine who lives in the United States through PDG. Rungranee Sangsiri. I feel proud and it is a great honour that fellow members of the Wang Chan Rotary Club have entrusted their trust in bringing our friendship.

The club has a policy for members to invite friends or prospective members or recommend friends to join the same ideology, participate in activities together and develop into Rotarians. In line with RI President Shekhar Mehta 's dream, Each One, Bring One, the goal is within the next 10 months. Our club now have 2 more members. We will try to keep the former members from disappearing and we will find new ones. This will increase the Rotarian membership by at least 5 people.

Planning for service activities, including participating in a Global Grant project, implementing a service project within the framework of the Seven Areas of Focus, emphasizing joint activities with the club committee for maximum efficiency, meetings were held continually. In addition, we also work with Rotary clubs in the same province, Rotaract clubs and tie with the community as well. The first project of the Wang Chan Rotary Club is the blood donation project on the occasion of the birthday of His Majesty the King on July 28, 2021

Managing the club in a new way. We hold weekly meetings twice a month, on the first Tuesday and the third week of the month, and if there are special events, additional meetings can be arranged as appropriate. The meeting is organized on social media using Zoom program or via VDO Call in the group line of Wang Chan Rotary Club members (Due to the COVID situation). This open opportunities for new generations to attend meetings such as Rotaract club members who have commented and worked together to allow new generation to use their abilities in many fields to work together for the betterment of society and the community. This is in line with the Rotary motto "Serve to Change Lives". This motto aims to make a happy club. Club members and families are the ones we must spread love, warmth and concern for each other by discussing with them in a friendly way via club group Line and Zoom.

This year, the number of club members is expected to increase. "Because the world needs Rotary. And Rotary needs you." Effective teamwork, all club members are involved in many service activities and focus on serving others sincerely to think about other as "Service Above Self". Planning to disseminate the image of the club to the community by making a small pamphlet to distribute and publicize it on Facebook whenever there is a meeting or service activity, and public relations through various online groups.

Rotary Centre in Thailand

Entering the new world of communication with Rotary Thailand's Public Image Sub-Committee

According to World Bank's report, 66.7% of the Thai population had access to the Internet in 2019 even though Thailand started to use it in 1987. The presence of the Internet has completely changed the world of communication leading to the Digital Disruption as all Rotarians themselves have encountered. We have seen new ways of life and new businesses. At the same time, we have, more or less, been involved with the disappearance or the emerging and the transformation for survival of those businesses including the world of information and communication.

The legend of Rotary in Thailand being contemporary has existed for over 91 years. We have adjusted ourselves to the changes and the various factors around us. The key to the adjustment lies in our members. As of today, we have 8,239 members from 362 clubs of 4 districts in 5 countries (Thailand, Laos, Cambodia, Myanmar and Vietnam). This membership number excludes Rotary family members such as Rotaract and Interact Clubs which belong to the new generation, our future.

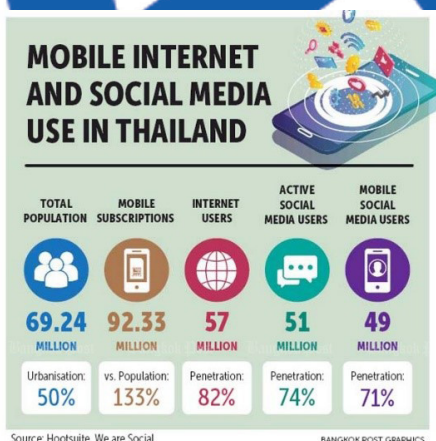


The interview with PDG Thanongsak Pongsri, Rotary Thailand's Public Image Sub-Committee Chair, one of the key catalysts, invites all members to drive Rotary into the new world of communication.

How has communication in Rotary evolved?

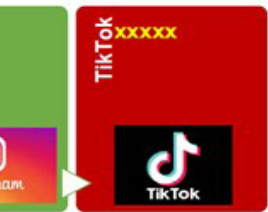
Rotary is an intelligent organization. For 117 years, we have combined the respect for rules and our ideal with the new waves in the world. Our members vary in generations, but no-one 'misses the train'. Everyone adapts to the progress in communication technology beautifully despite the difference in speed, which is not a problem at all.

Currently, Rotary members and its family have access to online communication media such as LINE, Facebook, etc. For Rotary International, its internal communication has evolved from letters, faxes and e-mails to all online channels of each region for 'both internal and external communication'. In addition, My Rotary allows all members to



have access to Rotary International information.

Communication technology itself changes quite rapidly. At present, each online communication channel is favored by different groups of people. For example, while older generations prefer LINE, Facebook and YouTube, the younger ones go for Instagram and TikTok. The adjustment of members to the communication evolution seems to be more concrete. During the COVID-19 pandemic, Rotarians and Rotary Thailand's family members have changed the 'crisis' into 'opportunity'. We have adjusted ourselves to online club meetings, and we have used Zoom and Line VDO Calls to communicate with our communities. We have also used various online communication applications to implement our service projects.



Public Image Sub-Committee for 2021-2022

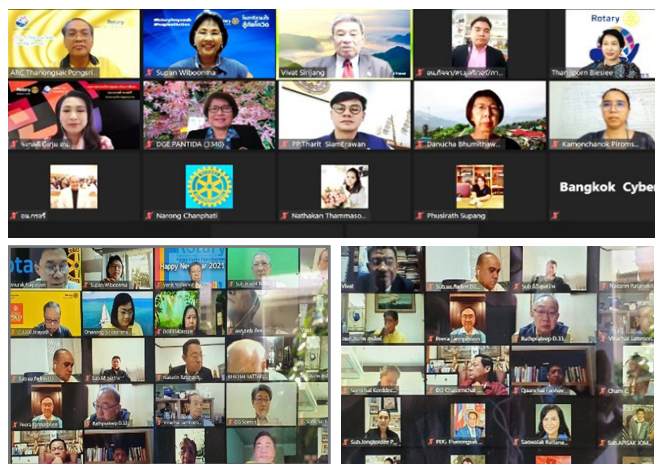
Is the adjustment of Rotary in Thailand to all the factors above an incremental or a giant leap?

I see it as a giant leap adjustment, particularly during the COVID-19 pandemic. Members in all districts of Thailand and often those in other countries communicated and implemented service projects together. This has resulted in fellowship, love and unity of Rotarians in Thailand. Examples of the communication channels used among members include LINE Open Chat, Facebook Lives, Rotary News Thailand and Rotary Time Bank.

How is Rotary Thailand's Public Image Team structured?

Rotary Thailand's Public Image Team is big and consists of many experienced members. It is represented by both young and senior Rotarians from all districts of Thailand. The work is divided according to the online communication media.

The challenges of this committee are the changes that occur rapidly amidst the crisis and the way to unite the various online communication channels. The objective is to communicate information from people in the communities,



will respond to the needs of young generations such as IG and TikTok.

Rotary teaches us not to hold on to anything. Therefore, two years will be sufficient to set an efficient system, create a team and build an integrated information network. Most important is to create opportunities for young members to join in the team and pass on the work.

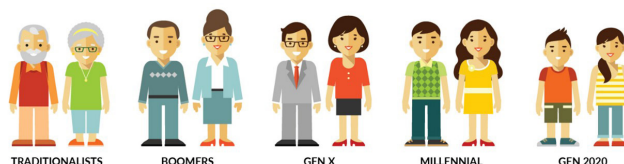
Rotary clubs, districts and Rotary Thailand to Rotary International and the world communities.

Rotary builds leaders through rotation. Once your term ends, how will this mission progress and keep up with the rapidly changing world?

I have 2 years to set a clear and efficient communication system as well as build a team to take care of the existing online communication channels such as the Website and Open Chat. This team will also create new online media including Facebook Fan Page and YouTube, which can have access to people in communities, plus the media that

How can a member or a club help drive the mission you are now responsible for?

Certainly, all Rotarians are the drivers of the Rotary Wheel. From clubs to districts, we can all drive Rotary Thailand and create good things for children and people in our communities. It's a mission of all Rotarians.



A Message from the Chair of
the Rotary Centre in Thailand

PDG.Vivat Sirijangkapattana



Dear Fellow Rotarians,

A year of Rotary passed but we are all still stay among the circumstance of Covid-19 pandemic in Thailand and around the world, which is still unable to tell When will it return to normal? During this pandemic period, the staff of Rotary Centre in Thailand have been modified working routine by working from home 100%. As well as using online communication for the convenient of the member, RI payment also can transfer to the account, etc. The District and clubs are also change to use more online meeting platform. On behalf of the Executive Committee and staffs of the Rotary Centre in Thailand. I would like to encourage everyone for the difficulty in coping with this pandemic situation. We can get through it together. However, I have seen the good side of online meeting, members be able to share message and data through Rotary Centre Thailand 's Line Open Chat. As a result, we can join the remote club meeting without the obstacle of distance. We can also invite more variety of guest speakers. As well as, the exchange of guest speaker in between the district. In every obstacle, there is always an opportunity. It's up to us how to search for it.

Dear fellow Rotarian, in this Rotary year 2021-2022. "Serve to Change Lives" There will be various changes that occurred through the operations of various sub-committees of Rotary Centers in Thailand. For example, translation committee which is in the process of translating of the new Rotary terms as well as improving and modernize Rotary vocabulary. The Public Relations Subcommittee has added more new channels to publicize Rotary Thailand's news. The Rotary Thailand magazine online edition is almost complete and ready to use. I would like to take this opportunity to thanks all the committee and subcommittee for your time and dedication.

Yours in Rotary,

(PDG.Vivat Sirijangkapattana)
Chair, The Rotary Centre in Thailand

Number's Rotary Data source: www.rotary.org As 1 July 2021 (1 July 2020)

District	3330		3340		3350		3360		Total	
	Rotary	Rotaract	Rotary	Rotaract	Rotary	Rotaract	Rotary	Rotaract	Rotary	Rotaract
Members	2,348 (2,289)	572 (580)	1,352 (1,336)	55 (48)	3,041 (2,860)	183 (339)	1,422 (1,411)	377 (189)	8,163 (7,896)	1,187 (1,156)
Clubs	101 (101)	32 (33)	63 (63)	5 (5)	119 (116)	27 (25)	70 (69)	13 (11)	353 (349)	77 (74)

2021-22 Rotary Centre in Thailand Board of Directors



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(D-3350)



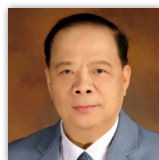
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DGE Supaluck Lohajoti
(D-3360)

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(D-3350)



PRID Dr. Saowalak Rattanavich
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PDG Somphop Sooksing
(D-3350)



PDG Chaisinn Maninan
(D-3360)



PDG Manit Wongsureerat
(D-3330)



PDG Xanxai Visitkul
(D-3350)



PDG Pairoj Uerprasert
(D-3360)



PDG Charn Chanlongsawaitkul
(D-3340)



PDG Somphop Thirasan
(D-3330)



Let's join hands together

SAVE LIVES

Rotary club of Silpakom

donate stationery and cloth masks as well as, to teach students on how to use it appropriately at Ban Na Fai School, Na Dee Subdistrict, Nong Saeng District, Udon Thani Province.