

# THAILAND Rotary

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English issue

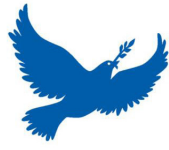


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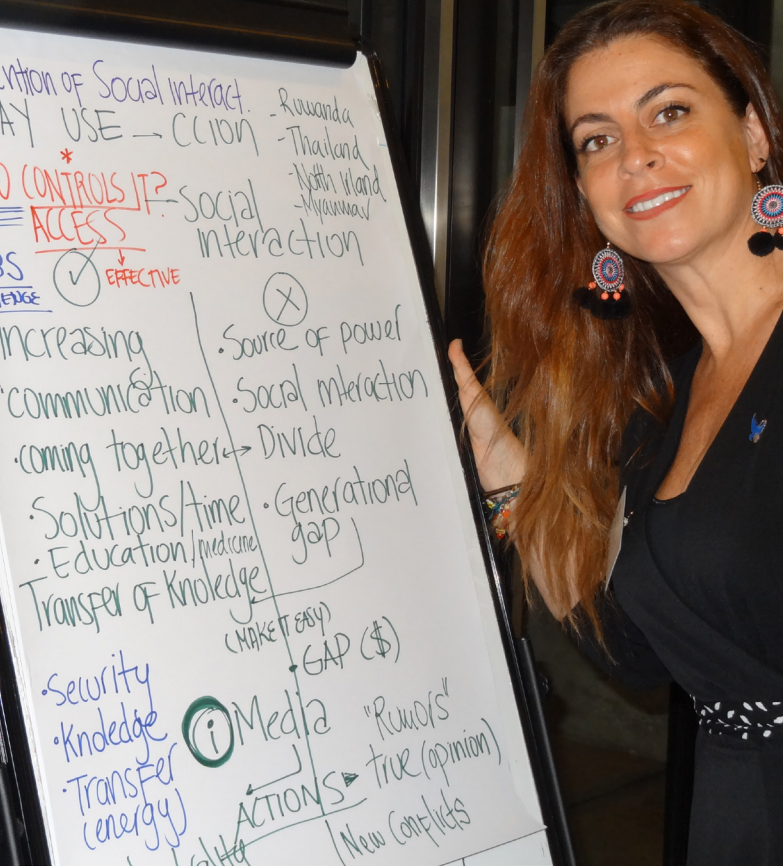


ENVIRONMENT





# Help Find "the Next Rotary Peace Fellows"



## ROTARIAN CODE OF CONDUCT

As a Rotarian, I will :

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment

Do you know peacebuilders who might like to develop their skills? Please tell them about the Rotary Peace Fellowship. Applications for the 2022-23 academic term need to be submitted by 15 May 2021.

Promoting peace is one of Rotary's main causes. The fully funded Rotary Peace Fellowship, which covers tuition and living expenses, increases the capacity of existing leaders to prevent and resolve conflict by offering academic training, field experience, and professional networking.

Up to 130 fellows are selected every year in a globally competitive process based on personal, academic, and professional achievements.

Fellows earn either a master's degree or a certificate in peace and development studies at one of the seven Rotary Peace Centers, located at leading universities around the world. The Rotary Peace Center at Chulalongkorn University in Bangkok offers the certificate program.

Over 1,400 program alumni are working in more than 115 countries as leaders in national governments, nongovernmental organizations, education and research, law enforcement, and international organizations such as the United Nations.

If you know someone who might be a good candidate for this fellowship, please scan the QR code below or contact your district Rotary Peace Fellowship Chair for more details. Then, share your knowledge with prospective Peace Fellows and encourage them to apply!





## President's message

HOLGER KNAACK, March 2021



AS SOMEONE WHO KNOWS firsthand the great leadership potential of Rotaractors, I always look forward to World Rotaract Week, which we are celebrating from 8 to 14 March. Rotaractors are the focus of all three of my presidential conferences this year, and I was proud when, two years ago, the Council on Legislation voted to elevate Rotaract by including Rotaract clubs as members of Rotary International. Before that, the Council had already made dual membership possible, and shortly after, the Board of Directors decided to do away with Rotaract's age limits.

But we are only just embarking on our journey together. Partnering effectively doesn't happen by itself. It requires both sides to be open and to understand the value of cross-generational alliances. Louie De Real, a dual member of Rotaract and Rotary, explains.

*Joint virtual meetings have helped Rotaractors introduce Rotarians to new ideas and tools, pioneering unique ways for clubs to collaborate. In the case of pandemic and disaster response, Rotaract clubs used social media to coordinate efforts, drive information, and fundraise, while Rotary clubs used their networks and resources to amplify support, provide logistics, and bring the goods and services to communities.*

*Rotaractors' innovative virtual engagement and professional development activities inspired Rotarians to support and follow suit. The pandemic made Rotaract clubs realize that we can immediately connect and partner with Rotary clubs through virtual platforms. With constant collaboration, we realize that Rotary and Rotaract indeed complement each other — that we are part of a single organization with shared goals.*

*Both sides add value. Rotarians can be mentors and service partners to Rotaractors, while Rotaractors can demonstrate to Rotarians that difficult jobs can be simplified and limitations can be surpassed through digital approaches. This synergy motivates Rotaractors to become future Rotarians: I joined Rotary because Rotarians gave me memorable membership experiences through inspirational moments of collaboration. I needed to be a Rotarian to inspire Rotaractors the same way, now and in the future.*

*That same synergy leads Rotarians to realize that while Rotaractors may have a different culture, we all share a common vision of uniting people to take action. Rotaract's unique ways of doing things serve as inspiration for innovation, helping Rotary increase its ability to adapt to future challenges. Rotarians and Rotaractors will build the future together, so let's start today.*

I see no difference between a Rotary club and a Rotaract club, except perhaps for the average age!

Many Rotarians still view Rotaract as our youth organization, but I see it differently. For me, they are part of us, and they are like us. To be successful together, we need to have mutual respect — to see each other as equals. Let's see Rotaractors for who they really are: students and young leaders, but also successful managers and entrepreneurs who are capable of planning, organizing, and managing a Rotary institute — including breakout sessions in five languages — as they did in Berlin in 2014.

As we take this journey together, let's remember the strengths of Rotary and Rotaract. And, as Louie says, let's get started right away in building the future together. In doing so, we open endless opportunities for our organization.

Holger Knaack  
President, Rotary International

## President's message

HOLGER KNAACK, April 2021



This year, we celebrate Earth Day on 22 April with a new sense of purpose. The environment is now an area of focus for Rotary. Solutions for all great tasks always start with you and me, and there is much we as individuals can do simply by changing our behavior: Cutting down on our use of plastic and using energy wisely are just two examples. But now we have the opportunity to do more together.

Supporting the environment is not new to Rotary; clubs have long worked on environmental issues based on local needs. Now climate change — a problem that affects us all, rich and poor — requires us to work together more closely than ever. Alberto Palombo, a Venezuelan engineer living in Brazil and a member of The Rotary Foundation Cadre of Technical Advisers, shares his view.

*For 30 years, my work has been to connect with communities and policy officials to take care of the environment. Today, I am excited about Rotary's opportunities to help reduce environmental degradation and make communities more environmentally sustainable.*

*In every community where we have a Rotary, Rotaract, or Interact club or a Rotary Community Corps, there are environmental challenges. As Rotary members, we can become stewards of environmental sustainability and adopt the United Nations 2030 Sustainable Development Goals in our daily lives at home and in our clubs. Then we can incorporate them into our Rotary projects.*

*My club has been involved with water and environment projects since day one. We seek opportunities to empower Rotarians and foster partnerships in our region and beyond, working with groups such as the Inter-American Water Resources Network and the World Water Council. Local clubs worked with the Water, Sanitation, and Hygiene Rotary Action Group ([wasrag.org](http://wasrag.org)) to help Rotary get a seat at the table during the 2018 World Water Forum in Brasilia, where we discussed how communities can recover from environmental disasters like the one caused by the failure of a mining dam on Brazil's Rio Doce in 2015.*

*Taking care of the earth is an effort that never stops. To make an impact, we must align our knowledge, abilities, and enthusiasm — and Rotary is already great at doing this. As a volunteer with the Environmental Sustainability Rotary Action Group ([esrag.org](http://esrag.org)), I have seen how our work for the environment dovetails with much of what we are already doing in water and in our other areas of focus. Rotary members are not passive spectators; we take action. Let's work together and make a positive impact.*

Support from The Rotary Foundation will define this new chapter in our service. Through district and global grant projects, we will build upon our previous projects that help the environment. We will look for ways to collaborate more closely and make a greater impact on global environmental issues. And we will incorporate environmental concerns into all of our programs, projects, and events.

Rotaractors and participants in our youth programs expect Rotary to take a clear position and provide leadership with vision. We will work with them, seeking intelligent solutions to the problems they will inherit. Our incredible members, networks, and Foundation give us the capacity to make an important and lasting contribution. Now, we will discover together how Rotary Opens Opportunities to help us expand our service to preserve the home we all share.

Holger Knaack  
President, Rotary International





### Challenge and opportunity

One year ago this month, the World Health Organization declared COVID-19 a pandemic. As I write these words, the coronavirus continues to wreak havoc: taking lives, choking economies, and changing our societies in myriad ways. It has disproportionately hurt the poor and worsened inequalities.

Even as some countries have done better than others in controlling this deadly disease, the rapid development of vaccines is bringing us closer to the end of our strange new reality of social isolation.

This dark chapter in our history is also an opportunity for Rotary, because it reminds us of the impact we can have through The Rotary Foundation if we commit to helping others and live up to our highest ideals. It reminds us of the truly international spirit that we must embody to recover from this moment.

During the COVID-19 pandemic, we have witnessed compassion and sacrifice, friendship and resilient good humor. I am reminded of that famous insight popularized by John F. Kennedy: “When written in Chinese, the word crisis is composed of two characters: One represents danger, and one represents opportunity.”

Working together, we have done so much to adapt to the COVID-19 pandemic, to care for our communities, and to seize the opportunity to be a part of perhaps the most complex task ever undertaken in history — vaccinating 7 billion people.

This does not mean we will deviate in any way from our avowed commitment to eradicating polio, which remains our highest priority and will continue to be our only corporate program.

On the contrary, while continuing polio vaccinations and surveillance, we can apply all our experience in fighting polio to counter COVID-19. We all have a part to play in combating the growing force of vaccine resistance and misinformation. Our advocacy in our communities will be critical — we need to spread the message about the power of vaccines to save lives. We need to work closely with governments and support them in the vaccination drive. We need to add to the more than 3,000 projects already registered on Rotary Showcase to raise awareness, deliver critical personal protective equipment, and support frontline health workers.

As Aristotle said, human beings are social animals, and while COVID-19 has cruelly deprived us of our natural or habitual environment, it does not prevent us from finding connections and helping others in new ways. As you will see in the coming months, Rotary members are already finding the means to channel their humanitarian spirit through the Foundation, which is constantly adapting to address the world’s challenges. Every Rotarian has a role in this effort, and you will find that however you choose to help others and make lasting change, you are not alone.

K.R. Ravindran  
Foundation Trustee Chair



### The power of partnership

“Make no little plans,” American architect Daniel Burnham said. “They have no magic to stir [our] blood and probably themselves will not be realized.”

When Rotary heeds Burnham’s advice and follows through with action, we shine. We made big plans when we spearheaded a global initiative to eradicate polio; last year the World Health Organization’s African region was certified polio-free.

When the coronavirus hit about a year ago, The Rotary Foundation quickly mobi-lized and awarded 319 COVID-19-specific disaster response grants for \$7.9 million. To date, we have further awarded 317 COVID-19 global grants for about \$24.1 million, which, combined with previously approved global grants that grant sponsors repurposed to support corona-virus response, has made for a total outflow of more than \$32.7 million.

We are now thinking big again, through our programs of scale grants. We will award a \$2 million grant annually to one project that aligns with one or more of Rotary’s areas of focus. The grant should solve problems for many people in a large geographic area through a measurable and sustainable approach within a three- to five-year period. It also requires like-minded partners who are committed and resourceful. The idea is also to replicate these programs in different communities around the world, applying the lessons learned.

The Rotary Club of Federal Way, Washington, has made no little plans. As sponsor of the first programs of scale grant, the club is leading, in partnership with Zambian Rotary clubs and Malaria Partners Zambia, an effort to help end a disease that is widespread in that country. Through the program, called Partners for a Malaria-Free Zambia, Rotary will help train 60 Zambian district health officials, 382 health facility staff, and 2,500 community health workers to save lives; it will also equip them with the necessary supplies and gear to get the job done. Their aim is no less than reducing malaria by 90 percent in 10 target districts in two of Zambia’s provinces.

Rotary members are also applying the power of partnering by teaming with several organizations. They include Zambia’s Ministry of Health through its National Malaria Elimination Centre — which will ensure that the program contributes to the national strategy — as well as the Bill & Melinda Gates Foundation and World Vision, which are also investing substantial resources in co-funding and implementing this \$6 million program.

This first programs of scale grant will inspire others and make a great impact in the years ahead. It is just the latest chapter in the story of Rotary, one that recounts how ordinary citizens unite to not only plan big but also take bold action to help others in need. It is a stirring story that you, the dedicated members of Rotary who support The Rotary Foundation, are helping to write.

K.R. Ravindran



# Editorial

PP.Vanit Yotharvit, D.3360

Fellow Rotarians,

## Believe it or not!

*Each year, humans dump 300 million tons of plastic waste.*

*More than 1 million seabirds die from those plastic waste.*

*There are an enormous number of aquatic animals. Affected by plastic waste When the plastic waste is dumped in the shoreline That piece of trash will take more than 50 years to travel to the middle of the ocean.*

*Over 5 trillion pieces of plastic float in the middle of the ocean. Which requires huge sums of money and is calculated as It took thousands of years on a cruise to collect these plastic wastes.*

*The waste is slowly degraded into microplastics that are smaller than 5 mm. and when it is introduced into the food web, through plants and animals. According to the hierarchy of consumption in the ecosystem This will result in contamination in the food chain. It is passed on to the last predator in the food chain, that is human.*

*The Ocean Clean-up was founded in 2013 by Boyan Slat, an aerospace engineering student. While only 18 years old with a commitment to innovate and develop high technology to trap debris in the ocean. By taking advantage of the circulation of water currents with the goal of eliminating waste In the Pacific Garbage Patch 50% every five years and raised more than 7.6 billion baht in just 100 days.*

*The Great Pacific Garbage Patch, or the Eastern Garbage Patch, is one of five rafts. In the world's largest ocean from the movement of the air flow and currents in the North Pacific Ocean that has blown away debris and plastic parts come together until it becomes a large circle of garbage. It covers an area of approximately 1.6 million square kilometres. Or about 3 times the size of Thailand.*

*Thailand has the 6th largest marine litter in the world according to a study by TDRI. The CEO of The Ocean Clean up travelled to Southeast Asia. To explore the progress of installing the innovative The Interceptor TM in rivers for capturing litter before it flows into the sea.*

*Garbage in the sea is not a problem for anyone or any one country. We all live on this planet. Let's start to help each other. By using plastic with consciousness and storing it properly. To reduce the amount of debris that will flow along rivers and canals before eventually entering the ocean.*

Yours in Rotary  
PP.Vanit Yotharvit



- 1.CEO Boyan Slat2
- 2.The Ocean Clean Up
- 3.Great Pacific Garbage Patch
- 4.The InterceptorTM

(The QR Code sequence from top to bottom and left to right.)





# THAILAND Rotary

โรตารีประเทศไทย [www.rotarythailand.org](http://www.rotarythailand.org)



## ENVIRONMENT

### Rotary's new official goals

In 26 June 2020, then-Rotary President Mark Daniel Maloney made a momentous announcement: The environment would become a new area of focus for Rotary. It was one of the final achievements of a term disrupted by the COVID-19 pandemic and capped by Rotary's first virtual convention. "Ultimately, the proposal passed the Trustees unanimously, the Board approved it unanimously, and I had this great satisfaction — sitting in my living room," Maloney said during a recent interview over Zoom.

The moment was built upon decades of Rotarian interest. In 1990-91, Rotary President Paulo V.C. Costa made the environment a focus of his term, creating the Preserve Planet Earth Committee to look at ways clubs and members could carry out environmental initiatives. Surveys have found that the environment is one of the top-ranking causes among members of the Rotary family.

Over the decades, Rotary members have carried out thousands of projects

to protect the environment. In just five years, global grants totaling \$18 million have funded projects that help support the environment while also focusing on one of Rotary's causes, such as providing clean water and sanitation, growing local economies, and supporting education. Now that the environment is itself one of Rotary's causes, members have even more opportunities to focus on issues that are important to them.

"The boundless creativity, enthusiasm, and determination of Rotarians everywhere, combined with their willingness to take on significant problems, make them particularly suited to make an impact on the environment," says 2017-18 RI President Ian H.S. Riseley, who chaired an environmental issues task force that championed the new area of focus.

Read on to find out how Rotary members have already been supporting the environment and to learn about new kinds of projects that will be eligible for global grant funding as of 1 July.



Magazine 2 Monthly  
Vol. 37 No. 193  
March-April 2021

## Contents

President's Message	1-2
Trustee's Message	3-4
Editorial	5
Contents	6-7
Rotary Information	8
Article	9

Special Scoop 10-18

*"The Future"*

## Editorial

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## Rotary Training in the New Normal

By now, the words “Virtual Conference” or “Virtual Meeting” must have become more familiar to Rotarians. This is because the COVID-19 pandemic has forced people in this world to change their way of living and working to a new format. Likewise, Rotary has to adjust itself so that all missions can be carried on smoothly. Rotary International encourages all Rotary districts to organize on-line or virtual training to minimize the risks from contacting and spreading the COVID-19 virus.

I believe that at present no-one would question if virtual meetings are necessary or not. However, some may doubt if this new type of meeting is important and why we have to follow this trend. I’d like to explain that virtual meetings respond to the measures of the Department of Disease Control under the Ministry of Health to prevent and control the pandemic. In addition, through virtual meetings participants not only save their time and expenses in renting the location, organizers can also choose an appropriate format to encourage participation as per the meeting objective. Participants can join from anywhere while communication among them remains normal. Moreover, virtual meetings facilitate more efficient record keeping and analysis. At the same time, this type of meetings combines a live in-person event with on-line virtual event components. As a result, it allows those who may not be able to join the meeting at a particular location due to travel or time limitation to join that on-line meeting instead.

Since the meeting format has changed, as the Training Chairperson for 2021-2022 I have done more research on virtual meetings. I am sure that this type of meeting will continue to be used in the future even after the pandemic disappears. People’s way of life will not be the same again. Working from home will be normal while working at the office will be less. Many people will spend this time moving to a closer location to their family as they can work from home now. Accepting various technologies that help us connect more will be beneficial to us in the long run. I believe that living apart during this pandemic has enabled us to see the value of privacy and safety.

In every crisis, there are always hidden opportunities. I hope you will handle the new normal with conscience. The pandemic has frightened us, but we have learned more about how to protect ourselves. It may have interrupted the implementation of our various activities, but it has allowed us time to prepare for the next steps, farther than before. Please look for alternatives for our survival during this crisis. Be open-minded and be able to use new technologies. Fellow Rotarians, we will move forward together and strengthen our friendship through the new channels which will stay with us for a long time.

“Virtual Conference  
หรือ Virtual Meeting  
is meetings combines  
a Live In-person Event  
with on-line virtual  
event components”



## Article

PP. Busabong Jamroendararasame, Ph. Dr.,  
Rotary Club of Phayao



# Rotary Foundation New Normal

It seems everything has to move forward to make life better. Recently we have become familiar with and know more about graphs, we know about numerals, and geometry, as we are being informed about the number of covid 19 cases infected day by day. We know that to make the high-curve graph lower, cooperation is needed: D-Distancing, M-Mask wearing when going outside and H-Hand washing frequently. We expect not to be infectious by the virus.

The Rotary Foundation also move forward to the new normal with various reasons and needs. The foundation trustees approved the changes in 4 big issues:

**1. District Designated Fund (DDF) contributed to PolioPlus Funds is now matched at 100% by the World Fund;** then being matched 200% by the Bill & Melinda Gates Foundation. It means US\$100 DDF contributed is matched US\$100 by WF and top up with the Gates foundation to make it US\$600 (6 times of DDF contributed). With the new normal on 1 July 2020, WF will match only 50% of DDF contributed; but the Gate foundation will match 200%. So, the contribution of US\$100 DDF will make it only 450, after matching. The target on PolioPlus fund is pushed a long way off.

**2. The cost of fund management.** Nowadays, 5% is deducted from the WF. But for the new normal, 2.5% is deducted from DDF and the other 2.5% from WF. It means the contribution of US\$100 will come back as DDF, not \$50, but only \$47.50

**3. The matching funds for Global Grants.** TRF matches 100% on DDF and none on cash (started 1 July 2020). Starting 1 July 2021, TRF will match only 80% on DDF. Therefore, with \$100 contribution, the DDF allocated is 47.50% and the matched fund will be only \$38.

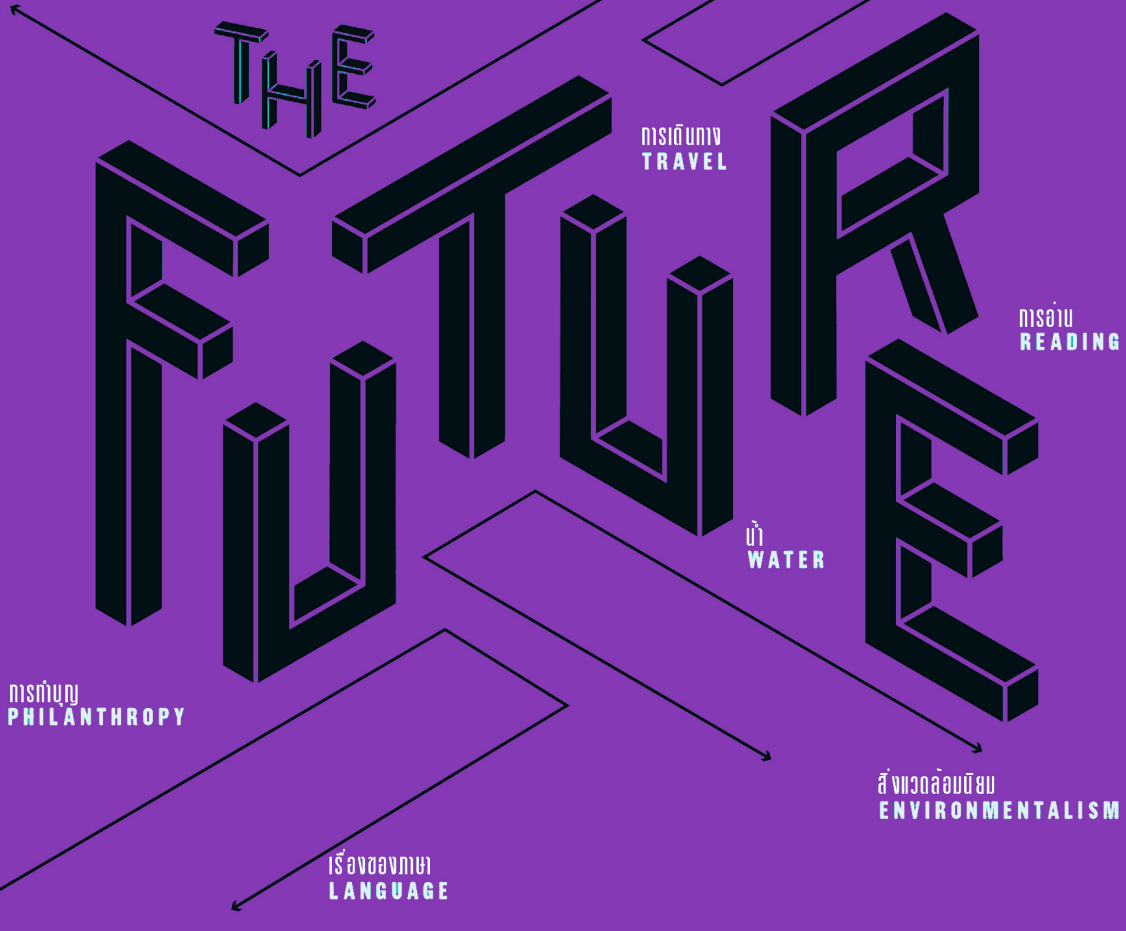
**4. Redirection of DDF rolled over up to 5 years**  
On 1 July 2026 the district will be asked to donate the unused DDF to other funds such as PolioPlus Fund or Rotary Peace Centers, etc. or automatically to the World Fund.

For this New Normal, Rotarians will learn 3 new words: Roll forward, Roll over and Roll redirection.

- Roll forward : DDF of each year will be forwarded to the next year.
- Roll over : The ability to roll over unused DDF will be limited to 5 years.
- Roll redirection : Accumulated DDF of 5 years is encouraged to donate to several funds at the district's discretion.

# 110<sup>th</sup>

ANNIVERSARY ISSUE



- PHILANTHROPY by William MacAskill
- PEACE by Dennis Wong
- WATER by Charles Fishman
- READING by Scott Turow
- TRAVEL by Mark Baker
- LANGUAGE by Kory Stamper
- ENVIRONMENTALISM by Jonathan Foley
- LEADERSHIP by Joe Otin
- ENTREPRENEURSHIP by Juliana Corredor Gonzalez
- MIGRATION by Quentin Wodon
- THE PAST by Geoffrey Johnson

Illustrations by Greg Mably

**“English is a living language. When members of an older generation harp on those who are younger simply because they do not like the newer slang, it causes a rift.**



IMBERLY LILLY | Rotary Club of Jackson-Williamson County Sunset, Illinois  
Inbox (letter on “Wishful Thanking”),  
October 2019

**“Caring about the environment goes toward our ultimate mission, and we should give it the importance it deserves. As a humanitarian organization, we’re obligated to talk about it.**



BARRY RASSIN | 2018-19 RI president  
“Why Climate Change Is Rotary’s Business,”  
April 2019

**“So many people came up to me and said, ‘You have such a unique perspective and so many skills that we don’t have. We would love to learn from you.’**



LAUREN HEINONEN  
Rotary Club of Ann Arbor, Michigan  
“Fresh Perspective,” August 2020

**“Rotarians understand that to have the most impact, we need to learn from other cultures. As global grant scholars, that’s what we aim to do – during our studies, and afterward.**



LEVI VONK | Rotary global grant scholar  
“On the Tracks of the Beast,”  
November 2017

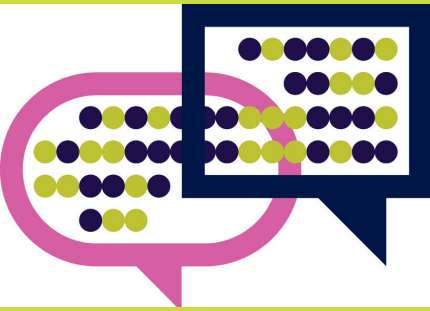
## WORLD’S MOST SPOKEN LANGUAGES

Native language	2nd language
1 Mandarin	1 English
2 Spanish	2 Hindi
3 English	3 French
4 Hindi	4 Mandarin
5 Bengali	5 Indonesian
6 Portuguese	6 Russian
7 Russian	7 Urdu
8 Japanese	8 Swahili
9 Cantonese	9 Spanish
10 Marathi	10 German

**There are 274 million speakers of regional varieties of Arabic, making it the world’s 6th most spoken language.**

SOURCE: Ethnologue





## LANGUAGE

By Kory Stamper

It is perhaps an occupational hazard for people like me — the writers and editors of dictionaries — that we get forwarded every article that bemoans the state of language today.

And boy, howdy, there is a lot of doomy and gloomy ink spilled on the subject. Texting is ruining language! Or social media is — or the internet, or business jargon, or young people and their inherent mush-mouthed laziness. Some countries are so worried about the decay of their revered native language that they set up academies to gatekeep which words get a seal of approval and which words should be jettisoned. In other areas of the world, language is a litmus test, an easy way to draw a line between “us” and “them.” Language is delicate and fraught. So it may surprise you, then, to hear that language even has a future, or that those of us whose job is to track and study language are optimistic about its future.

This is not just because linguists, lexicographers, and language historians would be out of work should language fail utterly. It is, in part, because complaints about the death of language have been around almost as long as language itself. William Caxton, a well-known English printer, complained that English had changed so much since he was young that native speakers could barely understand each other. His complaint was written in 1490. A century and a half before that, the monk Ranulf Higden complained that the English language had been so degraded from its contact with the Danes and the French, who had taken turns running different parts of Britain in the early Middle Ages, that it was now nothing more than a lot of inarticulate grunting. Sound familiar?

At the heart of those complaints, historical and modern, is a misbelief that language is an ideal, pure thing that exists outside of us sloppy humans. But language is entirely human: It is our creation, driven by our collective need to tell each other things. And just like people, it changes. It must, or it dies.

No one, it’s worth noting, likes change.

So we resort to nervous finger-wagging and pearl-clutching, all in the name of “saving language” — from what varies, but one popular bugbear is technology. This stands to reason: Technology introduces a lot of new terminology, and it influences culture quickly and profoundly. Let me put you at ease: Texting, social media, the internet, and smartphones are not destroying language but expanding it, just as the technology of the past (color TV! pinball! Atari! eight tracks! moon boots!) did. Literacy rates around the world have been steadily rising, according

to UNICEF, in spite of the scourge of modern electronics, and entire linguistic careers have been made on analyzing the complex grammar of internet language.

Besides, half of the “degradations” that we blame on modern technology are much older than cellphones or computers. “OMG,” that oh-so-modern texting abbreviation, is over 100 years old. It was first used in 1917, in a letter to Winston Churchill. Same with “IDK,” which stands for “I don’t know.” That was used by American soldiers during World War I to make fun of new recruits. Your grandparents were ruining language before you were even born.

We talk of “language,” but which language? There are thousands of languages in the world, each lovely and elegant in its own way, but when we talk about global languages, we tend to default to English. It is, after all, one of the most studied languages today, with more than 1.5 billion learners worldwide. And for all its frustrations and irregularities, it is — and always has been — a very accommodating language. The old joke is that English follows other languages into alleys and steals vocabulary from their pockets, but that’s far too mean-spirited and mercenary.

I think English is part of a clutch of housewives exchanging recipes: In our family, we make the cookies this way, and eager bakers lean in to learn new techniques. So it goes with English. In our language, say the Danes, we call that feeling of cozy contentment *hygge*, and English rolls the word around in its mouth, trying it out. English says it needs to get back and relieve the babysitter, and Danish perks right up: What’s that word again? Language growth is a give-and-take proposition, with words and bits of culture swapped and adapted like Grandma’s snickerdoodles.

If English is a global language, it is only because we are a global community in ways we never imagined we would be. We check in with friends around the world by scrolling through their social media posts while drinking our morning coffee; we chat with colleagues in different hemispheres in real time; we finish our workday and click on the cable TV or a streaming service to watch our favorite imported (possibly subtitled) comedy. During the pandemic, this habit of instantaneous communication, underlaid by language, has been a literal lifeline for some, providing the isolated with health care, education, or a friendly voice when there’s no one else around.

Language has a future because humanity has a future, and its future will mirror that of its users: unexpected, wild, resilient, amazing. The language that is yet to come likely won’t set the naysayers at ease — but it will certainly outlast them.

## LANGUAGE

*Kory Stamper is a lexicographer and author. Her bestselling book, **Word by Word: The Secret Life of Dictionaries**, chronicles her career defining words for Merriam-Webster and beyond, and her writing on language has appeared in *The Guardian*, *the New York Times*, and *the Washington Post*.*



## ENVIRONMENTALISM

By Jonathan Foley

To some people, the term “environmentalist” seems to be a dirty word. In their minds, it denotes starry-eyed zealots who chain themselves to trees.

Or perhaps they envision out-of-touch elites who care more about spotted owls and humpback whales than people, self-centered activists who want to tell others how to live their lives, run their towns, and operate their businesses.

But that’s a wildly out-of-date assumption. Today, environmentalism has evolved into a much more helpful and engaging field. It’s a diverse community that looks to improve the lives of everyday people, as well as safeguard the natural world and our collective future. In addition, over the past couple of decades, rather than merely harping on the environmental problems facing the world, environmentalists have shifted more of their attention toward practical solutions. And they have done that by keeping the focus on people and their collective well-being.

While it’s important to recognize the challenges facing the environment — and there are many — it is even more important to shine a light on the potential solutions to those challenges, especially those solutions that can benefit society by creating jobs, improving health, and making people more prosperous and resilient. That’s where the future of environmentalism lies. For example, addressing climate change will spur deep investments in energy efficiency, renewable energy, improved transportation systems, smarter buildings, better materials, a healthier food system, and more sustainable forms of agriculture. All of these have the potential to create new jobs, foster new economic opportunities, and generate huge savings and new sources of income.

In the future, as we address our environmental challenges, we can build smarter, more efficient ways of doing everything. We can build more efficient homes that save energy and money for everyone. We can design smarter and more efficient vehicles that emit no pollution; save fuel and money; and are safer, cheaper to run, and more fun to drive. We can reduce food waste, promote healthier diets, and help farmers become more sustainable and more profitable, even as we help to repair our broken food system and

curtail its negative impact on the environment.

The idea that we need to trade a healthy environment for a thriving economy is simply wrong. In the future, we can improve the environment and the economy through bold new thinking, innovation, and collaboration. It’s essential that we do that. As Gaylord Nelson, the former senator and governor of Wisconsin who founded Earth Day in 1970, famously said, “The economy is a wholly owned subsidiary of the environment.”

Nelson was absolutely right. At the most fundamental level, our economic systems are built on the environment. Clean water, breathable air, a stable climate, abundant resources, places free from toxins: These are all requirements for a healthy economy. A world where water and air are polluted, or where storms, fires, and heat waves are frequent, or where basic natural resources — water, food, fiber, and fuel — are running out, is a world headed to economic ruin.

Improving the environment is crucial not only to the well-being of the planet but to the health of the billions of people who inhabit it — another shift, over the past few decades, in the focus of environmentalists. Let’s step away from our focus on solutions for a moment and look at some examples of the tremendous challenges we face as we move into the 2020s. Look at the impact of the recent fires in California and Australia on the health of tens of millions of people, forcing entire families to take shelter inside for weeks as a precaution against dangerous air pollution levels. Or consider the devastating toll that toxic drinking water can take on all the residents of a single town, as we saw — and continue to see — in Flint, Michigan. And look at the effect of severe and prolonged heat waves on our most vulnerable neighbors, particularly the elderly and those with underlying health conditions.

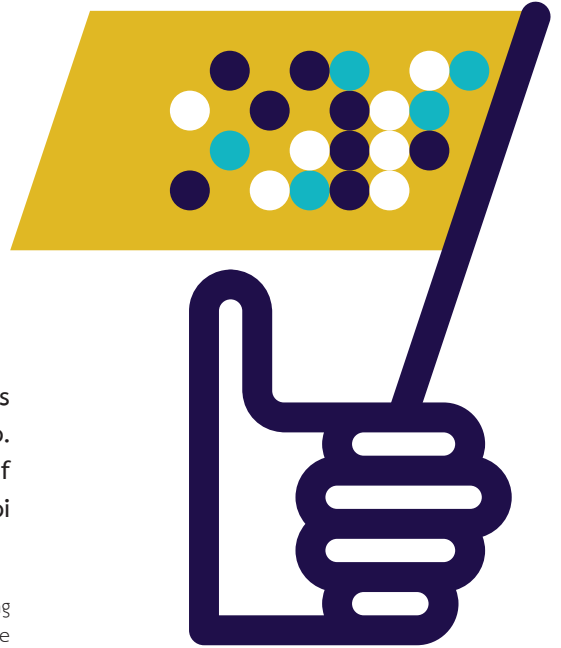
A degraded environment doesn’t just degrade our health; it also undercuts our security. In a world where extreme weather events and natural disasters are more common and more lethal, growing environmental pressures, including those resulting from climate change, may force large numbers of people into extreme poverty or send them fleeing from their homes into other countries as environmental refugees. Such shocks could overwhelm entire nations and cause severe instability in numerous parts of the world.

In short, without a healthy environment, and without a long-term commitment to maintaining that healthy environment, we cannot have a healthy and thriving society. But let’s take a positive approach to this: If we are smart about it, addressing the most critical environmental issues facing us today is an opportunity for us to reinvigorate our economy and our communities. As Rotarians embark on a bold program of new environmental initiatives, it is crucial to keep this in mind. Solving environmental problems is a welcome chance to fix some of our out-of-date and broken systems and replace them with ones that are safer and fairer. In the process, we can create a world that is healthier and more prosperous for us and our children. Can there be any better future than that?

*Jonathan Foley*

*is the executive director of Project Drawdown, a leading resource for climate solutions. A climate and environmental scientist, educator, writer, and speaker, he was the 2014 recipient of the prestigious Heinz Award for the Environment.*

# ENVIRONMENTALISM



LEADERSHIP  
By Joel Otin

Joel and I were locking horns in a lively debate about leadership. We had just completed a round of pickup basketball on a warm Nairobi evening.

into this philosophical contest despite our aching limbs and utter fatigue. His team had won the game, and I was determined to triumph now.

Swiss-born Joel, a PhD student, headed up health research in the international company we worked for. I had gotten to know him over the years and had observed in him a rare analytical capacity and an intelligence of the highest order. When I eventually invited him to join my Rotary club, he proved deft in making positive and lasting changes and led the service projects committee to great successes.

As we debated, I argued that to achieve their aims, leaders must be results-oriented. “They should define clear goals and drive their teams hard in order to meet them,” I said as I gulped my water. “A leader’s capacity is ultimately measured by the outcomes that he or she achieves.”

Joel grabbed his bottle and splashed water on his face to cool down. “On the contrary, a leader’s accomplishments are defined by the quality of his people and their ability to rally around the cause,” he argued. “You can’t teach leadership — it is a process of continuous learning. You must first gain a skill, and it is only then that you can seek leadership in that field.”

I disagreed. “There are hundreds of leadership courses offered by respectable institutions across the world,” I countered, holding firmly to my views. “Surely they can’t all be wrong?”

In response, he elaborated on the distinct differences between management or administrative skills and what many refer to as leadership.

As we packed up our things, I had the sinking feeling that I had lost the night’s second contest. I therefore asked a rhetorical question: The concept of leadership that he espoused was from the last century, but had he taken time to think about the type of leadership that will emerge in this century?

We waved goodbye and went our separate ways, but the question lingered. Maybe the answer lay in the question itself. Life is about cycles, and we should determine what point of the perambulation we have

*A past governor of District 9212 (Eritrea, Ethiopia, Kenya, and South Sudan), Joe Otin is Rotary’s representative to the UN Environment Programme. The CEO of The Collective, a digital ad agency, he is chairman of the Advertising Standards Board of Kenya.*

# LEADERSHIP



reached with regard to leadership. This may provide clues for the next generation. We have shifted from the requirement of perfecting a craft to a somewhat Machiavellian focus on results. Perhaps our future rests in returning to the former.

Phil Jackson, the legendary coach of the Chicago Bulls and Los Angeles Lakers basketball teams, comes to mind. From his achievements, it is undeniable that winning championships was important to him. However, his enlightened style led his players to understand that he was even more interested in their personal development and in elevating their skills to the highest level.

Jackson had the uncanny ability to understand the potential of his players, and he was focused on ingraining in them personal responsibility for their growth. The result of this, together with the establishment of a brother's-keeper team culture, was perhaps the greatest series of achievements in sports history.

Another idea we can derive from Jackson's experience is the desire for his players to make better decisions on the court. Through intense drills, watching and discussing videos of past games, and a touch of meditation, his team members came to understand their natural tendencies and made commitments to incorporate alterations. In this way, he decentralized the decision-making and inculcated a more participatory style within the group. Everyone knew that their actions on the floor had an impact on the performance of the team as a whole.

At the same time, the overarching cause was not lost on the team members, who came from different backgrounds and countries. It was clear to them that they were there for the millions of fans who watched them every night, as well as for what those moments meant.

The child whose soul aches for greatness and in whose heart inspiration has been planted; the manager who, like me, gains insights into group dynamics based on the play; the friends who stay close because of their love of the game; or the majority who come for pure entertainment: Everyone comes to the game for a different reason, and it is the team's duty to give their best every day to meet those expectations. It is a language that the whole world understands.

An unlikely debate on a basketball court leads me to think that three things are crucial for our future leaders: that they understand the means are as important as the ends; that they use a decentralized and participatory style of management; and that they apply a multicultural approach to solving the world's problems.

## Looking forward :

# THE FUTURE OF ENTREPRENEURSHIP

After I finished my university studies in industrial engineering, it was difficult to get a job in Colombia. Instead, I co-founded a small company that offered business services such as transportation and financial advice. Later, we began to offer a new service: helping small entrepreneurs structure their business plans and apply for low-interest lines of credit. Next we began to train entrepreneurs, primarily women, in small-business management. We also added a microloan program.

As a consequence of the pandemic, small entrepreneurs need more support. They are having difficulty meeting their financial obligations — and without working capital, they're struggling to keep their businesses afloat. Unfortunately, the sophisticated technologies now associated with many successful startups undercut the social objective of microfinance. We cannot forget that not all would-be entrepreneurs have access to advanced technology. Rotarians can alleviate those deficiencies by involving themselves in local economic and community development projects. What's more, The Rotary Foundation's Cadre of Technical Advisers can play a significant role by helping clubs and districts structure and monitor their service projects. That way, entrepreneurs around the world will find a willing and skillful partner in Rotary and Rotarians. Working together, we can lay out a path that will lead to a future of growth and success.

One of the Foundation's 2020-21 Cadre of Technical Advisers leaders, **Juliana Corredor González** is a member of the Rotary E-Club of Latinoamérica, Mexico. A resident of Colombia and the executive director of a nonprofit that supports vulnerable communities, she is an industrial engineer specializing in marketing management, microfinance, and entrepreneurship.

## THE DISPOSSESSED

At the end of 2019, the top source countries for displaced persons (in millions):

- 1 Syria: 6.6
- 2 Venezuela: 3.7
- 3 Afghanistan: 2.7
- 4 South Sudan: 2.2
- 5 Myanmar: 1.1

SOURCE: UNHCR



## MIGRATION

By Quentin Wodon

Migration has been at the core of people's adaptation to their environment for millennia. But over the past few decades, as the world has globalized and urbanized, migration flows have greatly increased.

The United Nations estimates that the number of international migrants reached 272 million in 2019, an increase of 51 million since 2010. Internal migration is also at unprecedented levels and expected to continue to grow, typically from rural to urban areas. Today, 55 percent of the world's population lives in urban areas. By 2050, this share is expected to increase to 68 percent.

Migration has traditionally generated substantial benefits for individuals and families, whether they moved within their country or sought other opportunities abroad. In particular, money sent by migrants has been a key source of income for families back home, lifting tens of millions and possibly hundreds of millions of people out of poverty. Migration, even when fully voluntary, has not been without risks for migrants and their families. But on balance, it has often been a positive force for migrants, their families, and their communities.

In the future, the situation may well be different. The willingness of receiving areas to welcome migrants has been weakened because of a range of factors, including the perception that migrant flows, especially when substantial, may affect job opportunities for local residents. Whether this is the case is hotly debated in the academic literature and depends on local circumstances. But whatever the actual effects of migrant flows may be, these perceptions have contributed to more governments imposing restrictions on international immigration. There have been concerns about internal migration as well: Without appropriate policies and planning, the ability of cities, especially in low-income countries, to absorb new migrants may be more limited than in the past, with risks for social cohesion.

Another major challenge is the rise in forced displacement. The latest global report by the UN's High Commissioner for Refugees (UNHCR) estimates that in 2019, 79.5 million people were forcibly displaced. That figure includes 26 million refugees, 45.7 million internally displaced persons (IDP), 4.2 million asylum seekers, and the nearly 4 million Venezuelans displaced abroad. This is a dramatic increase in forced displacement from the estimate of 41.1 million in 2010. Cumulatively, just over the past decade, 100 million people have been newly displaced (some have returned home since). Refugees, IDPs, and "other persons of concern" (to use the terminology of UNHCR) are among the most vulnerable individuals and families in the world. Unfortunately, their numbers are expected to increase further in the future, in part because of the impact of climate change.

The challenges that the world will face related to future migration, and especially forced displacement, will be daunting. This does not mean that they cannot be met. Governments and international development agencies can implement a range of policies to help manage migration flows and support growing cities. Targeted programs for migrants, especially for education, health, and social protection, also have a role to play. But in addition, ordinary citizens and civil society organizations, including Rotary clubs, can make a difference.

Rotarians can help in two ways. First, they can develop projects that support migrants, refugees, and IDPs. At the 2019 Rotary Day at the United Nations in New York, five Rotarians and a Rotary Peace Fellow were recognized for their work in this area. In Germany, Bernd Fischer aided the integration of Syrian refugee women by providing child care, job training and placement, and mentoring in their own language. In Bangladesh, Hasina Rahman supported Rohingya refugees through an outpatient therapeutic center. In Indonesia, Ace Robin led community efforts to respond to earthquakes through emergency support, temporary housing, and other services. In Turkey, Ilge Karacak-Splane helped Syrian refugees living in camps, initially providing shoes and socks, and later assisting with health and education. In Lebanon, Lucienne Heyworth works with refugees to provide education in emergencies. In Brazil, Vanderlei Lima Santana welcomed and cared for Venezuelan refugees. These individuals demonstrate how Rotarians and clubs can make a real difference on the ground.

A second role that Rotarians and their clubs can play is perhaps less salient, but no less important: It relates to raising awareness and serving as advocates. In many cases, the willingness of individuals and communities to welcome new migrants is challenged by common perceptions that an influx of migrants may have negative effects. In reality, the academic literature suggests that migrants often have positive effects on their new communities. Even when there are risks of negative effects, these can be managed. Rotarians and their clubs can educate themselves and others on these issues through simple means such as sharing a meal or a conversation with refugees, organizing a movie night to watch a great documentary, or providing a voice to refugees by enabling them to speak about their experiences at local Rotary club meetings and other venues. By learning from the refugees who live in our midst, we can help change minds and hearts — including our own.

# MIGRATION

*The President of the Rotary Club of Washington Global, D.C., Quentin Wodon is a lead economist at the World Bank. He is spearheading the creation of a Rotary Action Group devoted to refugees, forced displacement, and migration.*

1

An activist, author, feminist, and journalist, Steinem is a co-founder of Ms. magazine.

2

Becker's observations appeared in a 1931 speech, "Everyman His Own Historian."

3

Tuchman, who died in 1989, won the first of her two Pulitzer Prizes for *The Guns of August*.

4

The New York Times launched its 1619 Project, about the long-term repercussions of slavery in the United States, in 2019.

5

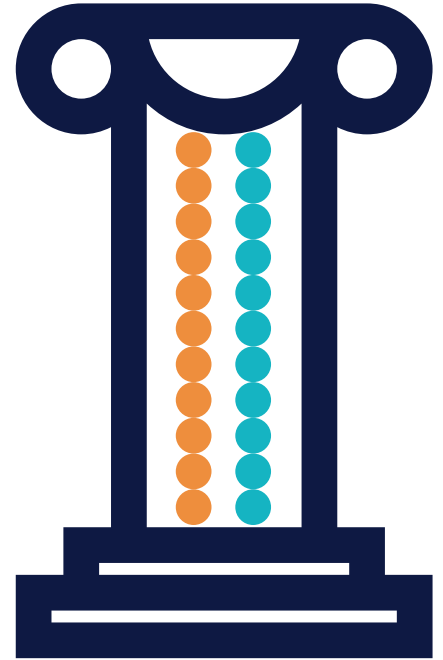
President Donald Trump introduced the 1776 Commission last fall at the National Archives.

6

Brady (circa 1823–96) photographed Civil War battlefields and prominent 19th-century Americans.

7

Whitman (1819–92) devoted his life to writing, rewriting, and expanding *Leaves of Grass*.



# THE PAST

THE PAST

By Geoffrey Johnson

In August, on the 100th anniversary of the ratification of the 19th Amendment, Gloria Steinem<sup>1</sup> appeared on the PBS News Hour with a timely reminder. "There are two things, history and the past," she said, "and they are not the same."

Ninety years ago, Carl Becker,<sup>2</sup> a historian and historiographer at Cornell University, made a similar distinction. There were always, he insisted, two histories. The first — the past — is "the actual series of events that once occurred"; it remains "absolute and unchanged — it was what it was whatever we do or say about it."

On the other hand, "history is the memory of things said or done." It is not the things themselves. Furthermore, unlike the past, which is fixed, history is not static. It is, Becker asserted, "relative, always changing in response to the increase or refinement of knowledge" — and, I would add, in response to any change in perspective applied by the historian.

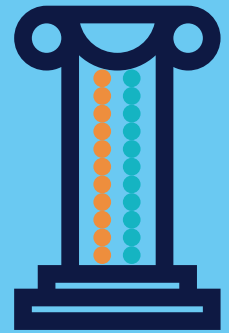
Barbara Tuchman<sup>3</sup> acknowledged that when she talked with a group of students from the City College of New York about *The Guns of August*, her 1962 history of the opening weeks of World War I. She showed them the thousands of index cards on which she had written information gathered during her research for the book. "History is written by which cards I select for filing," she said, "and in what order I file them."

Note that Tuchman said "history" and not "the past" when talking with the students. Like Becker, she understood how the two differed, as did Steinem when she offered her timely reminder on the NewsHour — timely because, in this era of "truthful



# THE PAST

Like Kurt Vonnegut's *Billy Pilgrim*, senior editor **Geoffrey Johnson** occasionally becomes unstuck in time.



8

Abraham Zapruder filmed a home movie that captured the assassination of President John F. Kennedy

9

White is a past president of the Organization of American Historians.

10

Gordon-Reed published *Thomas Jefferson and Sally Hemings* in 1997 and *The Hemingses of Monticello* in 2008.

11

The results of DNA tests, released in 1998, left little doubt that Jefferson was the father of at least one of Hemings' children.

12

Sandburg (1878-1967) won the first of his three Pulitzer Prizes for *Cornhuskers*.

13

Douglass (1818-95) made this remark in a speech delivered at New York's Cooper Union.

hyperbole" and "alternative facts," of lives lived in an "eternal now" devoid of both history and consequences, the distinction between the past and accounts of that past is as important as it has ever been.

In this contentious present, as the 1619 Project<sup>4</sup> ("the United States is a nation founded on both an ideal and a lie") goes toe-to-toe with the 1776 Commission<sup>5</sup> ("our youth will be taught to love America with all of their heart and all of their soul"), people might wish for an arbiter that could dispassionately rule on exactly what did and did not happen in America's past. Discussing that option some 150 years ago, Mathew Brady<sup>6</sup> and Walt Whitman,<sup>7</sup> the shadow catcher and the barbaric yawper, thought they had an answer: photography, "a history from which there could be no appeal." Try telling that to folks who have analyzed the Zapruder<sup>8</sup> film frame by frame, over and over and over again.

Let's try a different approach: Imagine the past as somebody else's future. Richard White<sup>9</sup> made that suggestion in *Railroaded*, his account of the transcontinental railroad. "We need to think about what did not happen in order to think historically," he wrote, extolling the merits of counterfactual cogitation. "Considering only what happened is ahistorical, because the past once contained larger possibilities, and part of the historian's job is to make those possibilities visible; otherwise all that is left for historians to do is to explain the inevitability of the present. ... To deny the contingency of the past deprives us of alternative futures, for the present is the future's past."

As White juggled hypothetical futures, others contemplated alternative pasts. "History is to a great degree an imaginative enterprise," wrote Annette Gordon-Reed,<sup>10</sup> a Harvard professor who, in two books, imagined a new history for Sally Hemings and her descendants. For nearly 200 years, most historians had denied the possibility that Thomas Jefferson had had children with Hemings, one of his slaves. Yet Gordon-Reed, reasonably relying on documentary evidence, posited another possible past for Hemings, one in which she and Jefferson not only had children together but had a nearly four-decade relationship that "resembled a form of marriage." Today, that newly imagined history prevails.<sup>11</sup>

In addition to its immutability, the past has another constant characteristic: It recedes. "All our yesterdays diminish and grow dim," said Becker. "So that, in the lengthening perspective of the centuries, even the most striking events ... must inevitably, for posterity, fade away into pale replicas of the original picture."

In that sense, perhaps Carl Sandburg<sup>12</sup> was right. "I tell you the past is a bucket of ashes," he wrote in "Prairie," the opening poem of his 1918 collection, *Cornhuskers*. Maybe, though Frederick Douglass<sup>13</sup> thought otherwise. "It is not yet too late to retrieve the past," he told a large audience in New York City in February 1863. In the context of that speech, delivered five weeks after Abraham Lincoln signed the Emancipation Proclamation, Douglass' "retrieve" meant not only to remember and reevaluate but to redeem. That same task presents itself today, the necessity of ensuring that past inequities are not merely recalled but remedied, and that those ideal futures, formerly imagined, are made real. And that is the future of the past.

## Our District



4 District Governor Year 2021-22

DGE.Dr.Jareesri Kunsiripunyo (D.3340)

DGE.Phaikij Hoonphongsimanon (D.3330)

DGE.Clinical Professor Dr.Wiroon Boonnuch (D.3350)

DGE.Jirayuth Hirunyawat (D.3360)

March 17, 2021: Accompanied by their spouse, all 4 District Governor Regions of the year 2021-2022 paid a courtesy visit and introduce themselves to PRIP. Pichai Rattakul.

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## Contents

### Special Scoop

“Interview Samaritans Thailand”	Page 20-21
Rotary Action Plan	Page 22-25
Our District 3330	Page 26-29
Our District 3340	Page 30-33
Our District 3350	Page 34-37
Our District 3360	Page 38-41
Our Centre	Page 42-44



## Interview

### SAMARITANS THAILAND

# “Listening with Your Heart”



*Assistant Professor Major Dr. Panomporn Pumchan, Director of the Samaritans of Thailand (2017-2021)*

**“we can conclude that our body’s efforts, through our immunity system, to fight against this virus is the cause of one’s stress and depression”**

#### Listening with Your Heart

Listening to help free other people from sufferings is possible. But how do we do it? Let’s take a look at the work of the volunteers who have sacrificed themselves for the communities in Thailand for a long time.

At present when the COVID-19 pandemic has a negative effect on the global economy, society and our way of living, we hear the news about those who commit suicide because they cannot find a solution to their problems. Thus, the successful suicide rate still exists. However, the Department of Mental Health, the main body to prevent suicide, and other government agencies including the Royal Thai Police of which the suicide rate is high have put in a lot of efforts to find prevention methods, provide assistance in the form of education as well as advice by psychologists and hot lines. Furthermore, a non-profit organization named the Samaritans of Thailand has joined in to help prevent suicide. We made an appointment to talk to Assistant Professor Major Dr. Panomporn Pumchan, the organization’s director, on a late Sunday morning at her office, thanks to the coordination of PP Trong Saengsawangwattana, the Samaritans of Thailand’s committee member. Let’s meet Asst. Prof. Major Dr. Panomporn now.

#### *Assistant Professor Major Dr. Panomporn Pumchan Director of the Samaritans of Thailand (2017-2021)*

Asst. Prof. Major Dr. Panomporn Pumchan explained that the Samaritans is an international organization, initially established in England in 1953. Currently, there are over 400 centers in 39 countries around the world with more than 31,000 volunteers. Its head office is located in London, England, under the name of Befrienders International (B.I.), and its aim is to provide support to those centers outside England and Ireland. Later in 2000, the name was changed to Befrienders Worldwide (B.W.), and the emphasis was on sharing information, knowledge and experience for work improvement.

The Samaritans of Thailand was founded in 1978 by Prof. Dr. Udomsilp Srisangnam with the collaboration of 40 Thai and foreign volunteers. Their work has been continued until now.



PP.Jantanee Tienvijit,  
Rotary Club of Lanna

### *What are the qualifications of Samaritans?*

Samaritan volunteers are those with a kind heart who are willing to listen to the problems of others without thinking who they are and where they are from. They are willing to listen to all kinds of problems without criticism or comments. They also do not judge other people's action and decide whether it is right or wrong. However, they are ready to express their sympathy and care when they know that others have problems, are hopeless or disheartened and need someone who understands them, sincerely listens to them as a friend, and whom they can trust. They also want someone who can help them think when they have a question, and jointly make the situation better. The thought of suicide can be postponed through the continued release of internal pressure. Finally, the suicide prevention can happen. Finally, we must understand that the stories of our clients are confidential and cannot be disclosed to other people.

Samaritan volunteers must be over 20 years old from any religion. They must be ready in time, kindness and are willing to sacrifice their time for the organization. They must not disclose themselves nor expect anything in return. However, they are proud to devote their time doing good for their society, helping those who are troubled, disheartened and think of committing suicide.

### *What do I do if I want to be a volunteer?*

Training and admission will be held twice a year every year, approximately in May and November. For those interested in being a Samaritan, please contact the organization's Website or Facebook at [samaritans.thailand](http://samaritans.thailand). You will have all the details, and once you join the training, interviews and practice, you will be eligible to be selected as a Samaritan.

### *Samaritan Volunteer Training – Listening with Your Heart*

Asst. Prof. Major Dr. Panomporn added that volunteer work does not only include helping or doing something good for others, but it also means giving moral support to someone so that he or she can go through the critical time and be strong again. It may mean inspiring someone to grow creatively. And most importantly, it may change the volunteers' life and mindset as well. They will live a more meaningful life because what they have done is learning about life.

### *Activities of Samaritans*

Samaritans organize various programs including training for the general public. It also cooperates with other entities to organize activities that will reach different groups of people through various channels. The objectives are to communicate the idea of living one's life meaningfully, reduce the stress and suicide rates. One of the radio programs held regularly every Sunday from 11.00 to 12.00 hours is called Samaritans Invite You to Listen. It is broadcast by the Radio Station for Education under the Department of Public Relations.

### *Rotary and its role in preventing suicide*

Rotary realizes the importance of this mission. The Rotary Club of Dhonburi, District 3350, with the support of the Rotary Foundation which approved the Global Grant, implemented a project to provide consultation to those who are in distress so as to reduce the suicide rate, a big problem in our society. According to PP Vilai Chensri, her club learned that Thailand's suicide rate was as high

as 4,000 cases per year, and the cause of suicide was loneliness. She and her members also learned that Samaritans is an organization that provides volunteers to listen to the problems of those who are disheartened. This organization was founded over 40 years, but it lacked funding. Besides, there were very few volunteers. The Rotary Club of Dhonburi did some research and found out that Rotary could help with this mission. Therefore, the Club proposed to implement a Global Grant project with its sister club in Taiwan in 2013. Under this project, a telephone system including a modern Private Branch Exchange and telephone lines were purchased and installed. In addition, training was held for personnel who would have to provide advice including university students and those who work at the hospitals who needed to listen to the patients' problems.

At present, the Samaritans of Thailand has more than 50 volunteers working in 2 shifts with each shift lasting 4 hours. The working hours are from 14.00 to 22.00. Right now, the organization is still looking for more volunteers. During this COVID-19 pandemic, Samaritan volunteers work from home. Those who need advice can leave a message in the phone system, and the highly experienced volunteer will call them back.

Samaritans receive donations and project-based support from various public and private organizations such as the Thai Health Promotion Foundation and Pruksa Real Estate Company which provides training rooms. Currently, the Samaritans of Thailand is renting its office with necessary monthly expenses. Therefore, it would like to request support for an office with a training room that can hold about 40 people. The location of the office should be convenient and safe as volunteers must work until 22.00 hours.

### *Epilogue*

The Corona Virus pandemic has a negative effect on people's state of mind and does it lead to a higher rate of suicide? Let's take a look at the story of Dr. Laura Breen, New York Presbyterian Hospital's Director. She worked hard every day for 12 hours so that there would be enough personnel to cope with the rising number of Corona Virus patients. She saw *patients, many of whom she knew, died before her every single day. In April 2020, she found out that she was infected with the virus and needed medical treatment. She recovered and went back to work again. However, she worked for only 10 days before she went on vacation with her family in Charlotte Ville, Virginia. It was there that she decided to commit suicide. Her family confirmed that Dr. Laura was a lively person with no depression history before. Moreover, she loved to help others and was well liked by all her colleagues. The public wondered if the Corona Virus had an impact on the human mind or not. Scientists confirmed that there is a connection between the brain system and a person's immunity system. When the immunity system functions at its full capacity, the result is that there's more stress in our body than normal. If so, can we conclude that our body's efforts, through our immunity system, to fight against this virus is the cause of one's stress and depression?*

*We commend the work of the Samaritans and all other volunteers who have helped people in distress to be free from sufferings by listening with their heart. Even though we are not Samaritan volunteers, we can also listen to other people around us with our heart.*



● THIS IS  
OUR ACTION PLAN.

OUR PRIORITY

WE'RE ENHANCING  
PARTICIPANT  
ENGAGEMENT

Rotary 

## Putting our participants first.

We want all Rotary participants—our members and any others who connect through Rotary activities—to feel engaged and fulfilled by their experience, whether they’ve been with us for one day or five decades.

But we know that isn’t always happening. It’s time for us to take action.

Let’s ask our participants what they’re looking for in Rotary, and follow through with opportunities that provide value. That’s how we’ll keep people contributing and coming back for more.

## What we will do.

---

Develop new ways to measure engagement and incentivize club improvement

---

Create new products and offerings that offer more and better value

---

Build leadership skills by working with other organizations like Toastmasters International

---

Offer new personal and professional engagement opportunities

---

## What your club can do.



### SEEK

FEEDBACK FROM YOUR ROTARY PARTICIPANTS AND YOUR COMMUNITY

---

### CONDUCT

A CLUB “HEALTH CHECK” AND ADDRESS GAPS OR ISSUES

---

### ADOPT

A MORE PARTICIPANT-CENTERED APPROACH

---

### FIND

NEW WAYS TO INCLUDE EVERYONE IN CLUB ACTIVITIES AND SERVICE PROJECTS

## Want to know more?

Read the full Action Plan at [rotary.org/actionplan](https://rotary.org/actionplan)

THIS IS  
OUR ACTION PLAN.

OUR PRIORITY

WE'RE INCREASING  
OUR ABILITY  
TO ADAPT

Rotary 

## Reimagining how we connect and serve.

Our Action Plan calls for us to become more nimble, responsive, and open to new ideas. As the COVID-19 pandemic has shown us, the world can change fast—and in ways we can't always prepare for.

But we've also learned our members are resilient and willing to use every achievement and setback as an opportunity to learn and innovate. We can balance the old with the new—and create the kinds of experiences, relationships, and structures that will carry us forward.

## What we will do.

---

Use technology to make more connections and create new opportunities for participation

---

Listen to diverse voices when making decisions about Rotary's future

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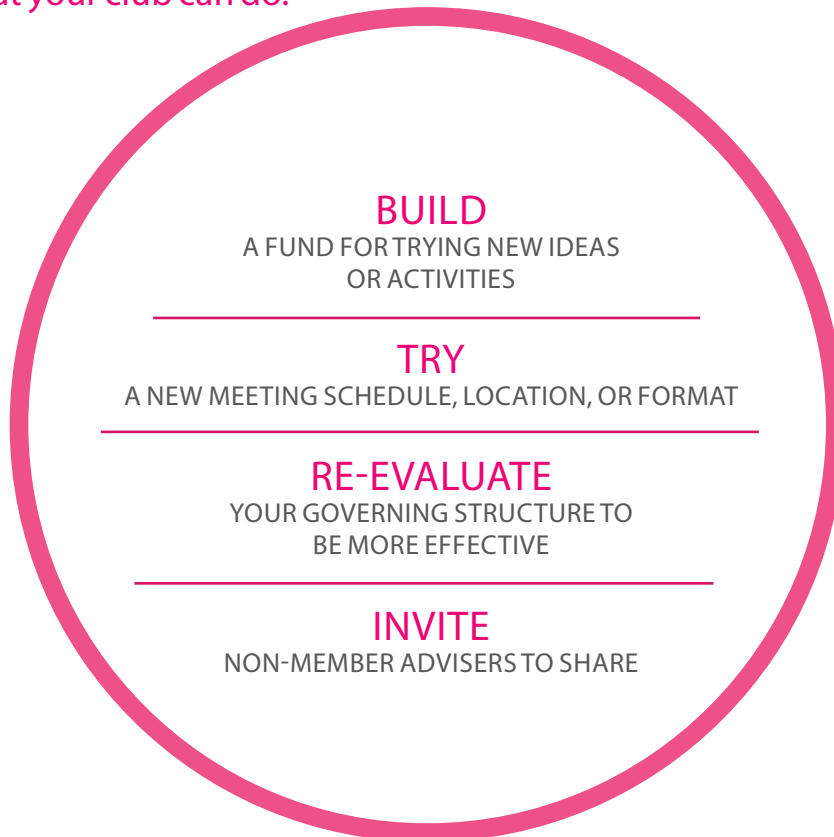
Create space and resources to support and test novel ideas

---

Improve governance models, structures, and business practices

---

## What your club can do.



## Want to know more?

Read the full Action Plan at [rotary.org/actionplan](https://rotary.org/actionplan)



D.3330

Editorial of District 3330, RI



PDG. Juthatip Thamsiripong  
Rotary Club of Pra Pathom

Fellow Rotarians,

Dear my fellow Rotarians who read the Thailand Rotary Magazine and share other Rotarians and public the useful information about the Rotary’s scarification to society regardless of any other benefits than the pleasure of making our world a better place to live.

There are many changes and challenges during these two years such as the epidemic, air pollution, and the increasing of unemployment rate caused by economic difficulties. However, we can change those challenges into our opportunity by the utilizing of more free time for sufficient relaxing , staying longer with family, taking a good care our ourselves , re-considering of our life in the past, and revitalizing our brain and mind from any stresses. I wish you all a strong physical and mental health which are the fundamental qualification of a desirable Rotarian who can help the world respectively.

## PETS for the President - elect of the year 2021-2022

Ratchaburi Province is home of attractions that I’ m certain that you can’t visit all of them within only one day trip such as the mountainous scenic, rivers, forests, caves, pottery and terra-cotta water container factory, Khoo Bua textile, together with good roads, brand new hotels, as well as good restaurants and cafes. Located at only 101 km. from Bangkok and equipped with the Southern Route Railroad meanwhile the driving on the beautiful route from Betong District (Yala Province) takes only 6-7 hours, this province is considered very convenience of accessibility.

Although the convenience of land transportation, the key concern of the Rotary Club of Ratchaburi and led by PP Pratheep Yamket as the host of this PETS is the travelling time of those who disembark at the Don Mueang International Airport which takes 2 hours in estimated (without the heavy traffic), or 2-3 hours for whom disembark from Suvarnabhumi International Airport.

However, PP.Pratheep laughed and said “any difficulties don’t matter and Rotarians will never give up because we hold our a strong will to meet each other. Moreover, number of less than 200 participating President-elect and the Governor is considered as the optimal size for the service capacity of the meeting venue, Navela Hotel”. He added that the seminar will be strictly organized in compliance with healthcare measure promulgated by the Ministry of Public Health. “Safety in sanitation measures, accommodation, physical distancing for the prevention of COVID-19, are my priority concerns as well as the President-elect of Rotary Club of Ratchburi” said PP.Pratheep. “It is the greatest honour of the Rotary Club of Ratchaburi to extend our warm welcome to all of our guests of this PETS”.



**Rotary Club of Krabi, Rotary Club of Ao-Luek and Rotary Club of Lueang Krabi**

On March 4th, 2021, with the Global Grants funding and in collaboration with Khao Phanom Hospital, Krabi Province, Rotary Foundation, Rotary Club of Ilsan- Jayuro (ROK) D.3690, the three clubs handed over the Resuscitation for Sudden Cardiac Arrest and held the training for the strengthening enhancement for emergency patients assistance network.



**Rotary Club of Ratchaburi**

President Dr.Somchai Thepcharoenniran together with the fellow Rotarians initiated collaboration with the Home Products Centre Public Co, Ltd. (Ratchaburi Branch) for the project of donation box for the medical equipment of Ratchaburi Hospital.



**Rotary Club of Thepharak, Rotary Club of Bang Plee, and Rotary Club of Uijeongbu-Jungang (ROK) D.3690**

On February 24th, 2021, with the Global Grants funding, the aforementioned Clubs handed over the medical equipment for the treatment of the newborns at Bang Bor Hospital, Bang Bor District, Samut Prakarn Province.



**Rotary Club of Sritapee**

On February 25th, 2021, at the weekly meeting at Wang Tai Hotel, Surat Thani Province, in addition to the preparation of summary of 5 components which will be submitted to the District 3330, the Club had selected their member for the nomination of Avenue of Service Award as well as followed-up the project of natural colour textile dyeing sponsored by the Club.



**Rotary Club of Chor Sritrang**

On February 28th, 2021, President Chujit Techaniyom led the fellow Rotarians for the garbage collection at the Chang Lang Beach, Sikao District, Trang Province.



**Rotary Club of Samet Chun**

On February 6th, 2021, the Club organized the project of “ Building of Weir and Forest Planting by the Role Model Youth” at the Tone Nga Chang Wildlife Conservation Area, Songkhla Province.



D.3330

2521-22 Committee



**PP.Charnwit Srisutthipong**  
(Rotary Club of Thub Thiang)  
Chairperson of District 3330  
Financial Committee



**PP.Worawat Wongsureerat**  
(Rotary Club of Thub Thiang)  
Secretary of District 3330

I am interested in the social service activities even before being invited by PP.Phaikij Hoonphongsimanon to be a chartered member of the Rotary Club of Thub Thiang in 2012.

My decision was instantly made despite a few knowledge about Rotary. However, after being accepted as a member, further knowledge about the Rotary's activities obtained had ensure me the status of a member of the greatest social services organization in the world.

As the President for the year 2019-2020, I organized many service activities on behalf the Rotary Club of Thub Thiang for instance the Charity Running which is popular among a number of interested people that generated the community's income as well as the social service fund for the Club. I am really proud of any activities held on behalf of the Rotary with the reliability of community due to their perception towards Rotary as the organization with the awareness of the importance of self-adjustment and self-improvement with a regular basis in the current society.

In addition to the aforementioned activities, I was once a member of the committee for the Natural Disaster Relief Fund of D.3330 in the year that DGN.Phaikij Hoonphongsimanon was the Chairperson. The Fund had been utilized for many projects such as the Australia forest fire relief, and the procurement of fabric facial masks and hand sanitizer gel for the prevention of COVID-19.

In the Rotary year 2021-2022, Rotary changes my life as I have been assigned by DGE.Phaikij Hoonphongsimanon to the position of Chairperson for the Financial Committee. I am certain that, under the leading role of DG.Phaikij, the Committee of D.3330 would perform their duties effectively and would reach the designated goal successfully.

I would like to extend my congratulations to all members on the occasion of the coming of the Rotary year 2021-2022 aka the year of "Serve to Change Lives", and also would like to extend my congratulations to all Club Presidents, Club Committee, and Club Members for the new administrative year.

This year is considered as our period of difficulties due to the outbreak of COVID-19 that obstructs the face-to-face contact and travelling. It is expected that the practices on prevention measures and sufficient responsibility to society would save us throughout this difficulties.

As the District's Secretary, I would like to invite the Club's Presidents, Club Committees, as well as the Club Members to participate the upcoming District's seminar which is aimed on the building of understanding towards the new performance for this year. In addition, I would like to remind all Rotary Clubs on these following issues:

1. The updating of Rotary Club's information on "My Rotary" which is useful for the DG's preparation for his official visit to the Clubs.
2. The payment of RI Dues in accordance with the Club Invoice.
3. The payment of District Dues.
4. The Rotary Club's cooperation in their preparation to welcome the District Governors on his official visit which is scheduled from August 2020 onwards. Your discussion with me and the Assistant Governor would be useful for this matter.

If you have any inquiries or wish to contact the District's Secretary, please feel free to contact us at [vorawatw@gmail.com](mailto:vorawatw@gmail.com) or LINE ID: 0887688745.



**DG.Phaikij Hoonphongsimanon**  
Governor of the District 3330 RI for the year 2021-2022

**DG.Phaikij Hoonphongsimanon**

(Rotary Club of Thub Thiang)

Date of Birth January 9th, 1971

Spouse Rotary Ann Raphassorn Hoonphongsimanon

Daughter Pawarisa Hoonphongsimanon  
(Currently studying at the Demonstration School of Kasetsart University, Bangkok)

**Current Profession:**

- Manager of Hiab Heng Li Gold Shop
- Chairman of the Board , One More Link Co,Ltd.  
(Industrial waste management and environmental consultant)

**Contact information:** 94 Soi Prachanukul 3 ( 2nd Alley),

Wong Sawang, Bangsue, Bangkok 10800

Tel. 085-554-9525

E-mail: paikit.hoon@gmail.com

Line ID: Charlie hoon

**Education:**

- Master of Business Administration, Eastern Michigan University Michigan, U.S.A.
- Bachelor of Business Administration ( Marketing ) Assumption University.

**Profession background:**

- Marketing – Saha Phatthanaphiboon Co,Ltd.
- Foreign Affairs - Kawasho Corporation, Tokyo, Japan
- Assistant Manager - Trang Seafood Japan, Tokyo, Japan
- Marketing Manager – Trang Seafood Products , Public Ltd,Co.
- Manager, Hiab Heng Li Gold Shop.
- Chairman of the Board , One More Link Co,Ltd.

**Trainings, awards, and study visits:**

- Vice Chairperson , Thai Student’s Society of Eastern Michigan University.
- International Expert for Kawasho Corporation, Tokyo (1998-2000).
- Certificate of the N2 Japanese Language Test (Advanced Level) by Japan Foundation.
- Certificate of the 4th Level Chinese Language Test (Upper Intermediate Level) by Confucius Institute.
- Certificate of the Gems and Gold Inspector by TIG Institute ( Public Organization).
- Attend the Seafood Expo at Brussels, Belgium.
- Study visit on the Atlantic Salmon farming at Musholm Lax, Denmark.
- Study visit at the Boston International Seafood, Boston, USA.
- Study visit at the Anuga Food Show, Cologne, Germany.
- Study visit on the industrial waste management and recycle technology, Germany.

**Social involvement:**

- Member of the Chamber of Commerce, Trang Province.
- Member and Expert of Trang Educational Supporter Society.
- Vice President of Hainan Society, Trang Province.

**Rotary Involvement:**

- Member of Rotary Club of Trang (2006)
- Member of the YEO Committee, Rotary Club of Trang (2007 – 2009)
- Chartered President of the Rotary Club of Thub Thiang (2012)
- Assistant Governor of D 3330 RI (2015-2016)
- Speaker and Moderator of District Seminar (D 3330)
- Organizing Chairperson of the District Seminar ( 2019-2020 and 2020-2021)

D.3340

Editorial of District 3340, RI



Rtn. Deara Pibulwattanawong  
Rotary Club of Magkang

Fellow Rotarians,

The new year has passed recently, and it will be Thai New Year again on 13th April. The first half of the year passed quickly, but this year is a more special because we want the outbreak to pass quickly. We need the quality of life and the economy to return to normal.

In the second half of the Rotary year, there are relatively fewer activities from Rotary clubs in District 3340 due to the second wave outbreak. Some activities are to be cancelled or postponed, especially the larger ones that participate with thousands of participants. However, the clubs in the district are still involved in small activities. However, doing it at the same time looks great with high impact activities. On the anniversary of the founding of RI on February 23, the overall activity was: “Day of generosity and love”. All of the activities on that day create an impression and imbued with those who received the kindness from the fellow Rotarians that day.

This year, the President-Elects may be a little disappointed that they do not have the opportunity to meet with other President Elects from other districts because of the virus epidemic control, but the district has brought in technology to create a new kind of meetings. Therefore, we can work together to create good things in society.

## PETS for the President - elect of the year 2021-2022



PP. Kitja Techasirithanakul  
Secretarial committee District 3340

Due to the unusual situation arising from the COVID-19 virus pandemic, Rotary Thailand had to announce the cancellation of the Multi-District President Elect Training Seminar as initially scheduled to be held in Bangkok this year and encouraged each district to organize the training separately on their own accord by adhering to the specified standards in order to maintain the quality of knowledge, understanding and fellowship among presidents-elect in each district.

As for the President Elect Training Seminar of District 3340, it was organized in conjunction with District 3350 by dividing the management task of the joint-training. In each step of the work, District 3340 Committee has assigned Assistant Governors of each area in charge and together with the District Secretariat Committee to send invitations followed by phones to inform to president-elects. Apart from that, the invitations were also sent to assistant governors to take participation in the joint-training. The presidents-elect who attended the training was very good in cooperation as seen from the high number of their participation reaching to 90 percent of the total 62 clubs of the district.

For overall performance, as the number of presidents-elect participating in this training was 90 percent, District 3340 was appreciated by speakers and training leaders from District 3350 that the presidents-elect of the clubs in District 3340 were able to answer questions issued by speakers and understand the context of the President Elect Training Seminar very well. It is a very good start and expected that all club presidents-elect will be able to apply the knowledge very well to the club's operations in District 3340.





**The Rotary Club of Sakon Nakhon** led members to participate in service activities giving stationery items such as books, ice cream, snacks to children at Saphan Kham Child Development Center of Municipal 4 School and Wat Sawang Dek Somboon, Sakon Nakhon Province.



The activity on “Rotary’s Day to Give Care with Love” by Rotary Club of Korat involved its members to help renovate the deteriorated toilets that could not be used and paint a playground for Ban Pho Sub-district School, Muang District, Nakhon Ratchasima Province.



**The Rotary Club of Mak Khaeng** conducted a haircut service and gave necessary utensils to the elderly at nursing home in Udon Thani Province along with a special lunch provided by a group of Rotary Anne creating great rejoicefulness to the elderly there.



**The Rotary Club of Nam Phong** conducted outdoor activities to educate and teach communities how to make multi-purpose liquid, shampoo and liquid soap to help them save daily living expense and be able to apply it to use for career purpose in the future along with cash contribution of 5,500 baht and donation of daily necessities such as 3 sacks of rice, cotton masks as well as food for 38 boys at Boystown.



**The Rotary Club of Tha Ruea - Trat** along with members from the Beauty Salon Club in Trat Province, participated in a lunch banquet and conducted a haircut service for a total of 100 students at Ban Nern Din Daeng School, Laem Ngop District, Trat Province, enabling to see smiles and happiness of those students who have tasted food different from the original meal usually provided by the school within the budget received.



D.3340

## 2564-65 Committee



PDG. Premprecha  
Dibbayawan  
(Rotary Club of Pattaya)



PP. Sawet Srisiri  
(Rotary Club of Ubon)



PP. Arkarawatt  
Uakulwarawat  
(Rotary Club of  
Sakon Nakhon)



AG. Panita Preechawong  
(Rotary Club of  
Ko Chang)



PDG. Somchai  
Chiaranaipanit  
(Rotary Club of  
Kaen Koon)



PP. Klahan Chavasilp  
(Rotary Club of  
Plutaluang)

### Chair of the Peace Building and Conflict Resolution Subcommittee

The Chair of this subcommittee needs to understand individual differences and accept that differences do exist in order to reduce conflicts. This person must have the right attitude in analyzing problems, managing conflicts with mindfulness, and offering equal importance to every team member while administering justice in making decisions. The person needs to collectively fight obstacles and jointly solve problems to the best of his or her ability to eliminate conflicts in the team with utmost care and speed.

### Chair of Disease Prevention and Treatment Committee

The key to this position is that every committee member must have Service Above Self mentality and help society with no expectation of benefits and rewards. This involves public services in disease prevention and treatment. As we know, Rotary has grown from pioneering Rotarians with volunteer spirit coming together to raise funds for supporting ethical standard, public services, polio eradication, etc.

### Chair of Water and Sanitation Committee

The objective of this committee is to provide water for community use, and to manage sustainable water and sanitation for everyone. This is a very challenging goal because many people in communities worldwide suffer from lack of clean water and sanitation. We must work with all available resources in order to attain our goal.

### Chair of Mother and Child Health Committee

This committee's goal is to build community participation to develop mother and child health in the community. Rotarians must emphasise the goals by serving in locations where their volunteers can help in every way, including promoting ads to encourage mother and child to realize an importance of a healthy lifestyle.

### Chair of Basic Education and Literacy Committee

One of many important aspects of developing students to have desired characteristics of kindness, empathy and career goals is a joint effort between Rotary clubs and local schools. Organizing quality educational activities should also need loving, kindness and understanding. Remember: "Every child has an ability to learn and strive". So there is always a need to develop activities and medium so that students can learn from real life examples. As important, we should regularly and consistently foster the learners with a sense of morality, ethics and good values so that they can gain knowledge, critical thinking and life skills; and also have decent characters, personalities and manners. Ultimately, the students should be able to cope with physical, mental, spiritual and social changes while growing up; and be acceptable by the society and the country in the future.

### Chair of Support the Environment Committee

This committee encourages all Rotarians to use sustainable energy and resources and not to exhaust the nature's ability to replenish. People must avoid polluting the environment and keep the ecosystem in the state where it can rebuild and restore itself. Reduce, Reuse and Recycle wastes.



**DG. Dr. Jareesri Kunsiripunyo**

**Governor of the District 3340 RI for the year 2021-2022**

I am Asst. Prof. Dr. Jareesri Kunsiripunyo, District Governor RI District 3340 for Rotary year 2021-2022. I was born in Chacheongsao province, and currently work as head of the Maternal, Infantile and Midwifery Nursing branch at hospital. My skills are in family nursing, maternity nursing, midwifery, and educational management.

My spouse Captain Kittipan Kunsiripunyo of the Marine Corps, Royal Thai Navy, is also a Rotarian at the Rotary club of Nakhon Phanom. We have two daughters and both were former Youth Exchange (YE) students. Our family enjoys sports and especially tours and travel to see and learn new things.

My eldest daughter, Cholthida Kunsiripunyo, was a Rotary Youth Exchange student in 2012-13 to Rotary Club of Vernon, in British Columbia, Canada, District 5060. She has graduated with first class honours and a gold medal in Software Engineering from Mae Fah Luang University, and is working as a programmer.

Wishkant Kunsiripunyo, was a Youth Exchange student in 2013-14 to the Rotary Club of Iglesias, Sardinia, Italy, RI District 2080. Presently, she is doing her Bachelor's degree in Japanese business management at the Thai Nichi Institute of Technology, and has an eye on her Masters' degree in Global Business at the University of Hyogo, Japan in 2021.

After returning from the Youth Exchange program, I noticed many positive changes in both of them. They have opportunities to expand their life experiences, and are able to attend many more exchange programs overseas. Thankfully, they can find time to assist the YE program of District 3340.

The benefits that our family has been receiving from Rotary are immense and make us think we should give back to Rotary. But first, I thank Khun Pannee Howakka, my aunt, who invited me to join the Rotary club of Plutaluang, where other club members welcomed me, supported me, and looked after me like a big family. Literally, I've been receiving continuous supports, and encouraged to undertake important jobs at club and district levels since the day I joined the club, June 30, 2013. Moreover, Rotary has also been given me many opportunities to use both of my professional and personal skills to manage activities in a wide variety of projects, and make friends in Thailand and abroad. Now, I am fully aware that "Rotary is not only giving, but also fostering the development of my abilities to benefit humanity on a larger scale."

I wish to be a part of a district leadership that inspires people. I wish to see this organization grow in the long term, especially in the period when Rotary wants more female power; and become the inspiration for the working Rotarians. We can work for Rotary by having Rotary become part of our lives, a part of normal living. In addition to being District Governor Elect, I am also a Vice Chair of Youth Exchange and the District Trainer.

The road that I will travel this year as I become District Governor requires me to make decisions and change working style i.e. meetings, organizing activities, and using technologies for communication. This could become a real test to my leadership.

I step onto this road and am ready to take the first step forward and subsequently continue toward the future destination.



D.3350

Editorial of District 3350, RI



PP.Trong Sangswangwatana  
Rotary Club of Bangkok Suwanabhumi

Dear Fellow Rotarians,

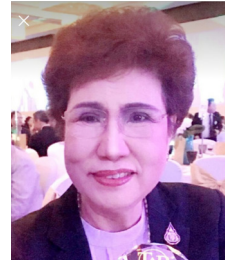
We meet again in such hot weather. Please take care of yourselves, do not get sick and do not allow your mind to be affected by the heat.

For this period, activities for the year 2020-21 for the District Governor, club presidents, and club officers have reduced, many have already fulfilled their obligations and have begun the count down. The new team that will work in the following Rotary year has begun their learning process and are making their plans so that work can begin on 1 July 2021.

This Rotary newsletter will begin with interview with Chair of the President Elect Training Organizing Committee and the District Officers for 2021-2022 PDG.Dr. Apa Ataboonwongse Tansod who is leading the District 3350's first Virtual PETS. With participants in the hundreds, find out if all went smoothly or if there were hiccups?

This is followed by the interview with the next District leader of the Rotary year "Serves to change lives" DGE.Clinical Professor Dr.Wiroon Boonnuch, and the Chair of 4 District Committees. Today District 3350 has begun to ask that many Chairs serve for three years so that their work will have continuity. Follow closely and find out what policies

## PETS for the President - elect of the year 2021-2022



PDG.Dr. Apa Ataboonwongse Tansod  
Chair of Multi-District PETS 2021

More than a year ago DGE.Wiroon Boonnuch asked me to be 'Multi District PETS. Organizing Committee Chair' because District 3350 was in charge of the organization this year. I held 5 organizational meetings and the DGE of all 4 Districts also held 5 organizational meetings. We have already paid booking fees for Centara Chaengwatana Hotel. But then we were met with the new Covid outbreak which seems to pick up intensity daily. All four DGEs decided to cancel Multi District PETS in Bangkok and instead hold their own PETS. District 3340 and District 3350 decided to hold Joint District PETS. Virtual Meeting in the Thai language on February 20, 21, and 27, and in the English language on March 6, 7, and 8, 2021. The Flag transfer ceremony from District 3350 to District 3340 was held on 27 February, 2021.

It was the first time that District 3340 and District 3350 held PETS. online. This is new experience for us and not only did we have no expert in this area we did not hire organizers either. All the committee members began learning and holding test meetings. They found technical issues which they had to resolve and test again and again. They disrupted their own work, lost sleep, were stressed out fearing what could go wrong again and when. During the actual days we did have a hiccup that happened when I was presenting, good thing it did not affect other presenters. We solved that problem and we finally reached day three which was the last day of the Thai language training and the Flag handover ceremony. The organizing team was able to control the system and got all parts executed seamlessly.

If there was no Covid epidemic demanding that we keep social distancing, District may not have organized Online training. (We have found that a few club presidents refused IT use in obtaining their training many days at a stretch.)

We took matters to a new dimension when we became proactive taking the training to the trainees at home, at the office, in the car, and other places while being 'On Air'. This offered ease and comfort for both the learner and the trainers. It also saved time and expense of travelling to a specific area, which for some can mean travelling to a different country, staying together in a hotel for three days as in the past years. This is the New Normal where a more efficient method was applied, which District leaders must consider to use in future occasions.







Clinical Prof. Honored Dr.Wirun Bunnuch, representing Region 3350, handed the host flag of Multi District PETS to Asst.Prof.Dr.Jareesi Kunsiripanyo on behalf of Region 3340. Among the witnesses of the leaders of Regions 3340 and 3350 with the president-elect of both regions that were watched via Zoom and Live on the Rotary News Thailand fan page.



**Rotary Club of Bangkok Suvarnabhumi**  
 Donated 9 teaching aids speakers and books to the library worth a total of 30,000 baht to Khlong Pak Lak School, Prawet District, with around 1,500 teachers and students benefiting.

**Rotary Club of Bangkok East**  
 Organized 3 projects with money from the District Grant to celebrate the birthday of Rotary International, namely

- 1) the project to read and write fluently in all dimensions for children in grades 1 to 6
- 2) Bank Establishment Project at Nong Chok District
- 3) Deliver edible organic parks and playgrounds Ready to create awareness of environmental protection for the community on 21 and 23 Feb.



**Rotary Club of Bangkok Ratchadaphisek**  
 Delivered 2 sets of dental machines with complete equipment to Phranangklao Hospital for installation at the service center at Lannaboon Which is part of the total number of medical devices 6 items under the project GG#1979690, with a friendly club, Jeju Ara, Region 3662 and other clubs. Join the project for another 26 clubs, both from Region 3662 and Region 3550.

**Rotary Club of Phra Nakhon**  
 Organize a project to donate lining pads Adult diapers, survival bags for bedridden patients Disadvantaged elderly in Phra Nakhon community at Phra Nakhon District Office on February 23, 2021



D.3350

2564-65 Committee



**PP.Preecha Klinkaeo, RC.Pranakhon**  
Chair of District Public Image and Communication Committee

Rotary has been serving humanity for more than 100 years but people of this world still do not know Rotary well. This means Rotary's Public Image does not stay in people's mind. It is time we work to make Brand Rotary stronger, and create more lasting good impressions. Every Rotarian is a brand ambassador for Rotary. Our community should know our brand image, how we speak about Rotary, how often do we tell the Public about Rotary's activities. They may be aware of only some little bit which may be dangerous for our image and makes for weak Brand Rotary.

How can you help strengthen Rotary's Public Image next year:

- 1.Help promote service projects and activities that show the long range vision of the club.
- 2.Talk about the impact of your project for the people in your community
- 3.Inform about the club's determination and how Rotarians are People of Action

#### **Benefit of a strong public image on the public**

Prospective members: If you talk about how the club is making the community better, it will spark interest in the minds of prospective members and lead to success in membership  
Current members: Reporting on success of the club in local media and social media will tie members to the club. Offer members a role so that they can be proud of the club.

Volunteers, project workers, and sponsors: People in the community can donate money and time if they see that your project will benefit the community. It will be easy to find co-project workers if they know and respect your club.



**PDG.Thanongsak Pongsri, RC.Buengkum**  
Chair of Services Committee

The year 2021-2022 'Serves to Change Lives' is not in a normal situation with the Covid 19 pandemic still raging worldwide. Thailand was not spared.

All projects, under the leadership of DGE.Clinical Professor Wiroon Boonnuch, operate in the style of New Normal. However doing service projects in communities (the mainstay of Rotary clubs) is proceeding as normal.

I would like Rotary clubs to consider the following areas very carefully:

- 1.Carefully check the needs and wants of the community in your club locality
- 2.Size of the project should suit the club and members
- 3.Projects should be in line with RI's Areas of Focus
- 4.Projects should reciprocate goals of the District and the District Governor
- 5.The community should be informed about the project in advance

This Services Committee is composed of PP.Jongkoldee Pongsri in charge of Community Services, and PP Patsri Suwimol in charge of Vocational Services. The Subcommittee members are ready to advise, consult, and offer information which clubs need that will lead to success in doing service projects for adults and children in your community



through the year 2021-2022 'Serves to Change Lives'

**P.Prakit Onrak, RC.Bangkrui**  
Chair of District Club Service Committee

The objective of Club Service committee is to build a strong club. This is the first avenue of service in Rotary's 5 Avenues of Service – Club Service, Vocational Service, Community Service, International Service and Youth Service.

The role of our committee is to offer support to the Club service committee of any club so that they can operate successfully in the following areas:

1. Preparing club meeting agenda, 2. Promote attendance at the club meeting, 3. Provide Rotary Information, 4. Offer Fellowship in the club, 5. Produce Club Bulletin.

For a club to be strong it must have strong members, it must have service projects, and have donations to RI Foundation, and also have members working in areas higher than the club.

So if we can administer the club so that all the 5 activities are efficiently synchronized, by holding regular club meetings, inviting interesting speakers, attract more members to attend meetings, offering new Rotary information/facts to give more information to members, to new members and prospective members. Fellowships should be organized to promote closer relationship among members while Club Bulletins are prepared to offer information to visitors and members who missed the club meeting. These activities will benefit membership, more people will want to join the club. When people see the type of service activities we do, there will be more donations made to RI Foundation so that we will have income to work on projects in coming years.

When a club has strong members who organize service projects, and offer donations, the club will have membership with capability to perform activities that is higher than club level, and this experience will be enriching and will help the member in developing the club further.

Thus our policy next year is to have Club Service Committee ready to advise Rotary clubs in all the 5 areas to build a strong and enduring club.



**PDG.Nakaran Ratanakitsunthorn, RC.Prakanong**  
Chair of District 3350 RI Foundation Committee

In the past one year we had to make personal adjustments, change the way we hold meetings to respond to Covid 19 pandemic which is still raging in Thailand and all over the world. RI Foundation has been assisting with disease prevention and treatment for patients of Covid to the tune of 32 million US dollars from March 2020 onwards.

In the new Rotary year 2021-2022 under the leadership of DG. Clinical Professor Dr.Wiroon Boonnuch, any club that has unused DDF in 2020-2021, DG.Wiroon allows that club to transfer remaining DDF to use in projects of his year.

There will be 2 new policy changes in his year.

1.Area of Focus: 'Supporting Environment' has been added as a new Area of Focus

2.New RI Foundation policy:

2.1) Donations of DDF to PolioPlus will receive 50% matching from World Fund. Bill and Melinda Gates will still match two times to every dollar that Rotary donates to PolioPlus with a limit of not more than 50 million US dollars.

2.2) World Fund will match 80% for Global Grant projects that use DDF

2.3) Annual Fund will have two equal parts (World Fund 50% and DDF 50%). This means RI Foundation will deduct 50% from World Fund for Operating Expenses. In practice from July 1 2021, 5% will be deducted from Annual Fund Share before the remainder is split World Fund 50% and DDF 50%.

2.4) Unused DDF can be accumulated not more than 5 years. At the end of the Rotary year if accumulated DDF is more than 5 years, District must inform RI where the excess amount is destined for – PolioPlus, Area of Focus Endowment Fund, General Endowment Fund (which includes The Rotary Peace Centers) or Disaster Response Fund or World Fund. This will be effective 1 July 2026.

Wishing all Rotarians be happy and healthy life.



DG Clinical Professor Dr. Wiroon Boonnuch  
Governor of the District 3350 RI for the year 2021-2022



Twenty years ago I joined Rotary Club of Nongkhaem as a Rotarian because I loved my son and wanted him to have an opportunity to join the Youth Exchange (YE) Program. I was advised by PP.Preecha Klinkaeo of RC.Pra Nakhon. I remember that year's theme was 'Mankind is our Business' and Kriangpetch Thongborisoot was District Governor.

When I joined I found that being a Rotarian meant I had many friends from different walks of life but with the same objective -- 'Service Above Self'. I loved my new friends everyone offered friendship, treated me with respect and helped me whole heartedly. My son passed his exam and interviews to study in the United States according to his dream. After his return, he was able to obtain government scholarship for further studies at the Peking University until he completed studies in International Relations. Today he works as a diplomat at the Ministry of Foreign Affairs, People's Republic of China.

Over this past 20 years, I was able to join RC.Nongkhaem in several projects. We gave polio vaccine drops in the Polio Plus program, where I helped at the Public Health Center 48 in Nongkhaem; I helped with the Fund Raising drive for the club; joined International Service project on clean drinking water with District 2640 and District 2750 in Japan and other Districts in Thailand. I organized Global Grant on Kidney dialysis machine, AED (Automated External Defibrillator) and organized training for the potentially susceptible public with participations from District 2640 and District 2660 in Japan, RC Roi Et in District 3340 and RC Phichai in District 3360. I also helped promoted vocational training among RCC of Rotary Nongkhaem and other activities including fellowship within the club and inter clubs.

I became club president in the year of District Governor Therasak Suppapan (2004-2005), and again during 2018-19 in the year of District Governor Nakarin

Ratanakitsunthorn. RC.Nongkhaem did me a great honor of submitting my name for District Governor for District 3350. The Nominating Committee nominated me for District Governor in 2021-2022. I am fully determined to fulfill my duties to the best of my abilities so that the Rotary movement will continue to develop unceasingly.

In this 117th year of Rotary, I am determined, as District Governor to develop three key areas:

Membership: I will add members so that our District will have 3350 Rotarians, and fulfilling the objective of RI President to have 1.3 million Rotarians by 1 July 2022 through 'Each one Bring one' program.

Rotary Foundation (TRF): I will ensure that the donations do not fall below the previous year. This money will go to succor the under privileged in our world. I want everybody in 3350 to donate a minimum of 100 US dollars to this effort.

Rotary Image: As a Rotarian for the last 20 years I consider myself a representative of Rotary. We must do good deeds and have others praise us for 'Doing good in the World'. I have asked Rotarian friends and others to help create a website that will promote and display activities that have an impact on the society for the world to see. They must see that we are People of Action.

As District Governor Elect my team and I have trained club President Elect for the 117 group, Assistant Governors and the District Service Team through virtual training during the period when there was a spike in Covid 19 epidemic worldwide. We will soon hold our virtual DTA (District Training Assembly) from 23rd to 25th April.

I hope to have the cooperation of all in District 3350 to develop Rotary to greater heights in future.

I thank Past RI President Bhichai Rattakul and all Past District Governors for their whole hearted support of my activities.



D.3360

Editorial of District 3360, RI



PP. Dr. Natthanin Sestawanich  
Rotary Club of Phrae

Hello, all Rotarians. It's almost the end of the 2020-21 Rotary year. Since the beginning of this year, we have been faced with a second wave of COVID-19 outbreaks. I believe that every club are facing the same problem. There is a reduction in service projects because of the limitation of people participated in the project. I would like to be one more encouragement for everyone to pass through the crisis.

In this issue, we are preparing for the new Rotary year, 2021-22. I would like to introduce the District Governor of District 3360 RI, so that all readers will know his background and I would like to introduce some of the District Committee. This time, I received good information and planning from Membership Chair of District 3360. I am going to share with you this information.

I therefore ask for permission to share information to all readers. We will learn together, the pictures and activities are also compiled. Although we are encountering the epidemic crisis, but the club's service activities in District 3360 have continued.

Finally, in this summer, I hope the COVID-19 should be weakened, unable to resist the heat of Thailand, I wish everyone to be safe.

2021-2022 District Conference  
PETS for the President - elect of the year 2021-2022

Rotary District Conference 2020-2021 PHITSANULOK 15-16 MAY 2021

Rotary Rotary Opens Opportunities

ขอเชิญมวลมิตรโรตารีทุกท่านเข้าร่วม  
**การประชุมใหญ่ประจำปี**  
**ภาค 3360 โรตารีสากล**  
**ปี 2563-2564**

**ภาค 3360**

15-16 พฤษภาคม 2564  
ณ โรงแรม ดิ อิมพีเรียล แอนด์ คอนเวนชัน เซ็นเตอร์ พิษณุโลก

**การลงทะเบียน**

- ลงทะเบียนล่วงหน้า 1,300 บาท ภายใน 30 เมษายน 2564
- ลงทะเบียนหน้างานกับโต๊ะ 1,500 บาท
- ลงทะเบียนเฉพาะงานเลี้ยง โรตารีเดย์กับเปิดแนวทางสร้างโอกาส 700 บาท

เคาะข้อเปิดการประชุมโดยผู้ว่าการภาค 3360 ประธานการประชุมวิชาการแสดงงาน อิมเพค "เปิดแนวทางสร้างโอกาส 50ชีวิตใหม่" พิธีเชิญธงชาติไทย, สป.ป.ท. ภาค 3360 โรตารีสากล และ อังรีมาเรัก อภยชาตเสกเปลี่ยน

วิชาการแสดงและเสด็จ ชุดพระราชวังจินตน์  
ถิ่นกำเนิดสมเด็จพระบรมชนกนาถฯ  
ผู้ทรงประกาศอิสรภาพชาติไทย

ลงทะเบียนล่วงหน้า

**ฝ่ายรับสมัคร**  
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อน. ชัญญุตา แวงสมบัติ 081-7856540  
นย. ศนวิภา ดำรงคำดี 081-8887864

โหนดต้นถิ่นฐาน อเนกากรังไทย  
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นางนันทิลา ดำรงคำดี

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ณ. 1 ใบ  
มูลค่า 26,000 บาท  
และรางวัลอื่น ๆ  
อีกมากมาย

Rotary District 3360

SERVE TO CHANGE LIVE

**2021 DTTs. & PETS. UTTARADIT**

**การสัมมนาอบรม**  
**นายกรับเลือกและทีมงานภาค ปี 2564-65**  
President-Elect & District Team Training Seminar 2021-22

**วันที่ 3-4 เมษายน 2564**  
**ณ โรงแรมสีหราช**  
**อำเภอเมืองอุตรดิตถ์ จังหวัดอุตรดิตถ์**





**Rotary Club of Lampang**

organized a training activity on how to make compost from agricultural waste materials for the communities of Tha Khua, Bo Haeo, Lampang, which was an extension from the project of agricultural granulator in order to diminish the burning of rice stubble and smog rising from the burning of fields.



**Rotary Club of Chiang Mai Phuping**

led by President Elect Waiyawat Na Chiengmai in collaboration with Rotary Club of Bang Rak District 3350 has co-organized a project to promote a career in natural farming for families of the disabled in Chiangmai by supporting the construction of organic seedling greenhouse contributed to the Foundation of Waiyawut Na Chiengmai for Disabled Person in Mae Taeng District, Chiangmai Province.



**Rotary Club of Wiangkosai**

organized the activity “The 1st Cycle to Open Opportunities Project” honored by Governor Somchai Kerddecho and Governor of Phrae. Mr.Somwang Phuangbangpo is an honorary member of Rotary Club of Vientiane. co-chaired the opening ceremony.

for the purpose of organizing this event

- 1.To raise funds for the Rotary International Foundation
- 2.To donate to the PolioPlus Fund in the provision of vaccines of Rotary International
- 3.To promote the service activities according to the ideology of Rotary
- 4.To support the use of bicycles to exercise and reduce pollution. environmental protection
- 5.To increase the relationship, unity and friendship between Rotarians and cyclists both in the province and upcountry.
- 6.To introduce and promote tourist attractions in Phrae province, including Phae Mueang Phi Forest Park, including communities in accordance with the Thai way of life, the way of the community
- 7.To promote the tourism economy and increase income for entrepreneurs in Phrae



**Rotary Club of Chiang Mai**

in collaboration with USAC Project of Chiang Mai University organized an activity to make the fire protection barrier at Doi Suthep-Pui National Park, Mae Rim District, Chiang Mai Province, on Saturday, February 6, 2021.

D.3360

2564-65 Committee



PDG. Kamolsak Visitsakulchai  
Membership Chair, District 3360



PDG. Dr. Waewdao Limlenglert  
ARC (Assistant Rotary Coordinate  
zone 10B)  
Membership Supervisor, District 3360

In the year 2021-2022, DGE. Jirayuth Hirunyawat, District 3360, RI, appointed several major District Committees for the coordination and oversight of the district in various fields effectively and comprehensively.

This year, I had the opportunity to speak with the Chairman of the Membership Committee of District 3360, PDG. Kamolsak Visitsakulchai. He has some interesting ideas and strategies to increase the membership of District 3360.

I therefore ask for permission to share with all readers to know as a guideline for managing your membership at the club level or district level.

Goals of increasing membership this year is in line with the goals of the RI president. The target is 10% increase of Rotarians (excluding Rotaract). That is the number of Rotarians in the world increased from 1.2 million to 1.3 million.

Therefore, for District 3360, the goal is to have 1,600 Rotarians by 30 June 2022.

With a policy to make clubs in the district having charms, values, friendship, and service activities, we need society to see the value of the club and the value of its members.

We will work proactively, dividing the area into 4 zones as follows: Phayao, Chiang Rai, Nan, will have PDG. Nithi Soongsawang as a supervisor.

Chiang Mai, Lamphun, Mae Hong Son, will have PDG. Dr. Waewdao Limleenglert as a supervisor.

Lampang, Phrae, Uttaradit will have PDG. Anurak Naphawan as a supervisor.

Phitsanulok, Kamphaeng Phet, Tak, Sukhothai, Phichit, will have PDG. Roongraanee Sangsri as a supervisor.

In coordination with a co-supervisory membership committee, this will primarily target clubs that deserve assisted and assisted membership counselling.

With this year it was honored to have PDG. Dr. Waewdao Limleenglert as a District Membership Supervisor. This coming Rotary year, she also holds the position of ARC (Assistant Rotary Coordinate Zone 10B).

PDG. Dr. Waewdao also have a special reward to encourage the club to increase membership and to see the value of the award they receive.





**DG. Jirayuth Hirunyawat**  
Governor of the District 3360 RI for the year 2021-2022



**VIRTUAL INTERNATIONAL ASSEMBLY 2021** Rotary

Name: Mr. Jirayuth Hirunyawat  
Born: May 24, 1953, Lampang Province  
Age: 67 years  
Current address: 6/4 Chit Phloen Nok Road, Tha It Subdistrict, Mueang District, Uttaradit Province 53000  
Tel: 081-3799350  
Email: jirayuth3360@gmail.com

**Family life:**

Spouse: Married to Rotary Anne Kritkarn Hirunyawat  
Has 2 sons and 2 daughters

1. Mr. Apichat Hirunyawat, Bachelor of Engineering in Mechanical Industry, Kasetsart University, Bangkok
2. Ms. Neranchala Hirunyawat, Bachelor of Arts in Business Administration, Uttaradit Rajabhat University
3. Mr. Apisit Hirunyawat, Bachelor of Political Science in International Relations, Ramkhamhaeng University
4. Ms. Wichitra Hirunyawat, Bachelor of Arts in English, Naresuan University, Phitsanulok Province

**Work Life:**

1974 – 1976: Credit Department, Siam Motors Company Limited, Head Office  
1976 - Present: self-employed

**Occupation: Personal business:**

- Fish Sauce Industry
- Wong Hiran Village

**Educations:**

- Primary level - Lower Secondary Level: Assumption School, Lampang Province
- Preparatory level: Bangkok Commercial College
- Bachelor's degree: Bachelor of Arts. Business Administration (EBD.7), Uttaradit Rajabhat University

**Social activities:**

- Director of the Uttaradit Provincial Chamber of Commerce
- Peacemaker, Uttaradit Provincial Court
- Secretary of Golf Club, Uttaradit Province
- Chairman of the Development and Promotion of Thai Small and Medium Enterprises Project, (TA SME) Class of 97
  - Chairman of the Thai Small and Medium Enterprises Promotion Association (TA SME), Uttaradit Province

- Director, Uttaradit Welfare Foundation
- Served as an Associate Judge, Juvenile and Family Court, Uttaradit Province, 2007 – present

**History of the insignia:**

- Chaturathaporn Mongkutthai (as an associate judge of the Juvenile and Family Court Uttaradit Province)

**Awards received:**

- Recruited as a model father of the nation. Year 2020

**Service in Rotary:**

- Member of the Rotary Club of Sila-Asana, District 3360, Rotary International.
- Served as President of Rotary Club of Sila-Asana from 2007 - 2008
- Secretary of District 3360 RI, 2008-2009
- Chairperson of the Rotary District Assembly (DA) 2009-2010
- Chair of the District 3360 Membership Development Committee, 2010-2011.
  - Assistant Governor District 3360 RI, 2010-2011
  - Chairman of the Intercity Meeting, District 3360 RI, 2011-2012
    - Assistant Governor District 3360 RI, 2012-2013
    - Chairman of the Intercity Meeting Committee, Zone 1, District 3360 RI, 2012-2013.
    - Chairman of the Training Committee, District Conference (DC) District 3360 RI, 2013-2014
    - Chairman of Rotary Youth Leadership Training Committee (RYLA), District 3360, RI 2014-2015
    - Chairman of the District Leadership Training Committee and Pre-PETS District 3360 RI, 2016-2017
    - Chairman of the Rotary Foundation Seminar and District Membership 3360 RI, 2017-2018
    - Assistant Governor District 3360 RI, 2018-2019
    - Chairman of the Intercity Meeting, District 3360 RI, 2018-2019
    - Training Coordinator for President-elect Seminar of 4 District, District 3360 RI, 2019-2020
      - District Governor-Nominee Designate, District 3360 RI, 2018-2019
      - District Governor-nominee, District 3360 RI, 2019-2020

## Rotary Centre in Thailand

“I especially hope that this award will be an important encouragement for PDG .Wichai in always doing his duties and that it will be a continuing inspiration to every Rotarian who is performing his or her duties in the five Avenues of Service from the club and district level to the international level.”

(DG Chalermchat Chun-In,  
District 3330 Rotary International)

“In year 2020-21, Rotary District 3330 proposed the name of Past District Governor Wichai Maneewacharakiet, Rotary Club of Samut Prakan, as an appropriate person for this award to Rotary International. He was considered an appropriate person to receive this award because he dedicated himself and sacrificed for District 3330 in the five Avenues of Service for many years in the past. It is delightful that RI approved this Avenue of Service Award (RI Recognition) to be given to commend PDG.Wichai Maneewacharakiet.

*Do you know or not. . .*

*Club presidents may still propose outstanding projects that resolved problems and responded to needs in communities. Only projects implemented by a single club with no international assistance are eligible. To ask to receive a Significant Service Award as an Electronic Certificate with the endorsement of the District Governor, go to My Rotary once more.*

## Avenues of Service Award

This award commends Rotarians or Rotaractors who have had an outstanding role in club activities in the five Avenues of Service: club service, vocational service, community service, international service, and youth service.

Recognizing that the strength of the Rotary ideal is founded on the service carried out by club members worldwide, this award program provides a means for Rotary clubs to personally recognize members of the club for outstanding work in Rotary’s five Avenues of Service. The award commends the service carried out by an individual Rotarian in the club, thereby reinforcing the importance which Rotary places on the personal involvement of each club member in Rotary service activities.

## District Recognition

Clubs are able to recognize members who have never received this award for their outstanding contributions in the Five Avenues under discussion. The club president is the person who sets the method of selection -- by establishing a special committee, having the club executive committee make the selection, or using other criteria that the club determines. The club president is the person who proposes the name online through My Rotary>Member Center> Award. The information will be sent to the District Governor for his endorsement together with a copy to Rotary International. Then, RI will send an Electronic Certificate. A person may receive nominations for this award in more than one Avenue of Service at a time. You can see whether candidates are appropriate for which Avenue of Service or how to write a nomination in the above Award menu. Nominations may be made throughout the Rotary year.

## RI Recognition

The District Governor can nominate Rotarians for their devotion and sacrifice in making outstanding contributions in all five Avenues of Service to Rotary International. RI will send a pin and crystal to the District Governor to present to the person who receives this commendation. RI will consider nominations for this award three times a year in October, February, and July.

Note: The Significant Service Award is designed to give districts an opportunity to recognize club activities that address a significant problem or need in the local community. Only projects implemented by a single club are eligible for the award. Each club president may only nominate one project per year to the district governor. Projects previously recognized with a Significant Service Award are not eligible.



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- Forums for proposing and sharing of ideas in different topics.
- Channel of business advices for Rotarians.

Effective on the upcoming Rotary year of 2021-2022.



A Message from the Chair of the Rotary Centre in Thailand

PDG.Vivat Sirijangkapattana



Dear Fellow Rotarians,

Amidst the outbreak of COVID- 19 which the Multi-districts PETS has been suspended, each District has separately organized the seminar using the online platform as well as the DTA system which is considered a new perspective of Rotary Thailand. This platform is expected to be used for a while. In order to develop the quality of member service, the Rotary Centre has developed several online medias such as the improvement of www.rotarythailand.org which is the source of updated information for all Rotarians, the creation of Open Chat platform in the LINE application namely “Rotary Centre in Thailand” which is media for communication among the 4 Rotary Districts.

Moreover, the new Facebook page namely “Rotary Thailand” has been created as the communication channel between the Rotary and society. I would like to invite all of you to follow this Facebook page which is supervised by one member of public relations committee, PDG.Thanongsak Phongsrri. For more information regarding this page, please contact the District’s representative as follows : President Wiswane Chaiwatthanasakul (D.3330), President Phennapha Phukchomegnarm (D.3340), President Kittikorn Phanang-kaew (D.3350), and President Thanitphorn Khomsan (D.3360).

Despite obstacles from the outbreak of COVID-19, the Rotary Centre has been continually developing the centre’s works under the purpose of assisting and facilitating all Rotarians effectively.

Yours in Rotary,

(PDG.Vivat Sirijangkapattana)  
Chair, The Rotary Centre in Thailand



Number’s Rotary Data source 1 April 2021 (1 July 2020)

District	3330	3340	3350	3360	Total
Members	2,463 (2,289)	1,416 (1,336)	3,153 (2,860)	1,434 (1,411)	8,466 (7,896)
Clubs	101 (101)	63 (63)	118 (116)	69 (69)	351 (349)





**START**

Let's join hands together

**Transform**

### The Rotary Club of Chiang Khong

In collaboration with the Chiang Khong district, Wiang Chiang Khong Sub-district Municipality, and Chiang Khong Bike Club, the Rotary Club of Chiang Khong organized the cycling activities namely " The 4th Two Wheels on a Merit Route of the House of Giant Catfish" under the purpose of fund raising for the procurement of medical equipment for the Crown Prince Hospital, Chiang Khong , and the construction of weir for Baan Song Pi Nong School, Rim Khong Subdistrict, Chiang Khong District, Chiang Rai Province





ENVIRONMENT

Let's join hands together

# Recycling

In Campo Mourão, Brazil, only 5 percent of garbage is recycled, and workers at the local recycling facility lacked the equipment needed to increase productivity. Without a conveyor belt, they had to sort recyclable materials at tables and move them by hand, requiring extra time and effort. And their outdated press was slow and created bales of recyclables that were smaller than standard for the regional market.

Working with a local environmental program that coordinates the recycling cooperative, members of the Rotary clubs of Campo Mourão and Little Rock, Arkansas, developed a project to increase

workers' capacity to separate and process recyclable materials, providing both economic and environmental benefits. The project, supported by a \$33,066 global grant in the community economic development area of focus, funded the purchase of equipment to improve worker safety and efficiency and provided environmental and financial training. Workers sorted an additional 2.63 tons of recyclables per month after the grant project was implemented, and their income increased nearly 25 percent per month.

Rotary



PEOPLE OF ACTION