

THAILAND Rotary

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English issue



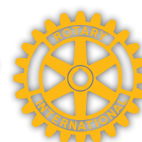
Magazine 2 Monthly
Vol. 37 No. 190
September-October 2020



Together, Moving
Forward
จับมือไว้ ก้าวไปด้วยกัน



Rotary





ROTARIAN CODE OF CONDUCT

As a Rotarian, I will :

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians
- 5) Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment

President's message

HOLGER KNAACK, September 2020



Dear Rotarians, Rotaractors, and friends,

Rotary youth exchange — one of the many programs for youths and young adults that we celebrate this month — was my path into true engagement in Rotary. My wife, Susanne, and I began hosting exchange students soon after I joined, and the experience helped me go from simply being a member of my Rotary club to being a true Rotarian. Now Rotary Youth Exchange is a family tradition, and a strong one: Over the past 24 years, we have hosted 43 students!

From the start, we loved it so much that, in addition to hosting students in our home, we became involved with the program by helping to organize student summer camps. During one such camp, I met Christine Lichtin, who was a German high school student at the time and whose father is a past president of my Rotary club. To try something new during this year of embracing change, I am turning this space, normally reserved for the president of Rotary, over to Christine so she can share her story.

My first contact with Rotaract was about 13 years ago, when I was with Susanne and Holger at a barbecue for the summer youth camp. Holger turned to me and said: “Why don’t you visit a Rotaract club? You’ll meet a lot of great young people who come together to have fun and to make a difference.”

A few years later, when I was at Trier University, his words came back to me and I decided to give it a try. That was more than eight years ago, and I’m still at it. Once you are in Rotaract, you just don’t want to get out. Rotaract has accompanied me everywhere, starting with the Trier club and then on to a club in Bologna, Italy, during the year I studied there. When I was in Kiel for my master’s degree, I got involved with Rotaract there before landing at the Rotaract Club of Hamburg-Alstertal as I began my career. Each of those clubs has its own identity and focus, but all have the same intrinsic motivation.

I am now taking on a senior advisory role in my Rotaract club, which I really enjoy. I carry Rotaract in my heart, and it shapes my values, even as my interests evolve. One day, as if she had sensed this evolution, Susanne knocked on my door, wanting to introduce me to a young, modern Rotary club located between Hamburg and Mölln, my hometown. The E-Club of Hamburg-Connect, which Susanne helped charter, holds e-meetings, all of them very relaxed and personal. With members of different ages, everything just seemed to fit, so I thought, why not try it out? After all, time is precious and should be filled with fun whenever possible; the rest happens by itself.

Now I am in both worlds — a proud member of Rotaract and a Rotarian. And my small personal goal is to build a bridge between these two parallel worlds. All of us have very similar reasons for being part of the Rotary family.

It took some persistence to persuade Christine to become a member of Rotary, but it was well worth the effort. It is our duty to put in this kind of effort with youth program participants and Rotaractors so we can keep them in the family of Rotary. I hope you were inspired by her story. It’s up to each of us to ensure that more young people like Christine can experience the many ways Rotary Opens Opportunities for us and for the people we serve.

HOLGER KNAACK
President, Rotary International

President's message

HOLGER KNAACK, October 2020



Dear Rotarians, Rotaractors, and friends,

DURING A RECENT Zoom meeting with Rotarians and Rotaractors, I looked at the smiling faces on my screen and realized how much our organization has changed in a short period. It is clear that there is no going back to the “old normal” in Rotary — and I see that as an exciting opportunity! Innovation and change are happening at so many levels as we rethink and remake Rotary. Rotary’s new flexibility is blending with digital culture to drive change in ways that many of us have never seen before. We can learn a lot from Rotarians like Rebecca Fry — who, at age 31, already has 15 years of Rotary experience.

I see Rotary as a phenomenal platform to change the world. I believe I can have the greatest influence by empowering others to create the change they wish to see in the world. I’ve gained leadership insights through my experiences in RYLA and Rotaract, and now as charter president of the Rotary Social Impact Network, a new e-club.

Engaging Rotary program alumni is key in forming new clubs. Our club is proof that Rotaractors and other alumni want to join Rotary — but sometimes they can’t find the Rotary club that’s right for them. Our club has 31 members, all between the ages of 23 and 41, and almost all of them are alumni of Rotary programs.

We need to be able to integrate and align Rotary with the other personal and professional goals we’re pursuing. In chartering this club, we set out to design a personalized model of Rotary that is focused on added value for our members. We have also sought to leverage connections — through Rotary Fellowships, Rotary Action Groups, and other international partnerships — in order to elevate our members’ experiences beyond the club.

Our club meets and manages most of its projects online, using Microsoft Teams to engage 24/7 in topics that interest our members. This also means our club is not geographically bound to any one location: Although many of us are in Australia, we also have members in Germany, Italy, Mexico, Tanzania, and the United States.

Also key for our club is measuring the impact of our projects. For Plastic Free July this year, we created an awareness campaign promoting ways that individuals could reduce their use of plastics, and we reached more than 6,000 people. It’s a project with a tangible impact that anyone can take part in wherever they are. I’m proud that, through our club, we are bringing people together for a new type of Rotary experience. I am excited for our future.

All Rotary clubs have the opportunity to be innovative clubs, just like Bec’s club. Let’s trust those clubs, learn from them, and lend them our support. Change in Rotary happens at the grassroots level, as clubs lead the charge, defining what this new Rotary can be.

Change is constant, and we have more work to do in many areas. It is important that we celebrate the contributions of people of all backgrounds and promote people from underrepresented groups so that they have greater opportunities to participate as members and leaders in Rotary.

The tools to make Rotary more inclusive, more relevant, and more fun for everyone are at our fingertips. Let’s use them now, and we will see how Rotary Opens Opportunities for ourselves and for those yet to discover us.

HOLGER KNAACK
President, Rotary International



Peace is a choice we can make every day

In late 1914, Europe was divided by hundreds of miles of trenches. British and French forces on one side were within shouting distance of German troops on the other. The pope made a plea for a Christmas truce, but the shooting continued. Then, on Christmas Eve, soldiers from behind British lines heard an unexpected sound — not gunfire, but singing. Next, they heard a single voice shout out, “English soldier, merry Christmas!” followed by “English soldier, come out to join us!”

Both sides cautiously emerged over the parapet into the no man’s land between the trenches. Before long, the soldiers realized that it was a real truce. They fraternized, singing Christmas carols, exchanging souvenirs and whiskey, and even taking up a friendly soccer match.

The cease-fire continued only two days before the troops returned to their trenches, resuming bloodshed for nearly four long years. But the story of the Christmas truce reminds us that peace is possible, if we choose to accept it. If peace can last a few days, could it not also last months or years? And how do we prevent conflict in the first place?

In his Nobel Peace Prize lecture in 1964, American civil rights leader Martin Luther King Jr. said, “We must concentrate not merely on the negative expulsion of war, but on the positive affirmation of peace.”

With Positive Peace, our society’s structures, policies, and everyday attitudes and actions promote justice at all levels, sustaining a peaceful coexistence. It’s an answer to the calls for justice and peace we have heard on the streets in protests from Minneapolis to Paris this year.

Positive Peace, studied at our Rotary Peace Centers around the world, is not just an academic idea for the Rotary Peace Fellows. Through Rotary’s partnership with the Institute for Economics and Peace, the Rotary Positive Peace Academy offers free training to every Rotary member on how to wage Positive Peace in every project we do at the grassroots level, including Foundation grants.

Positive Peace resonates at all levels of The Rotary Foundation. Our literacy projects help children gain equal access to literacy, so opposing sides on an issue can understand each other better. Through our Foundation grants that provide clean water, communities gain stability, as more children stay in school rather than fetching water for hours on end.

Our role as civil society leaders who wage Positive Peace will continue to expand, not only through partnerships and more grants, but also through our hearts, minds, and hands as we offer our gifts to make the world a better place.

K.R. RAVINDRAN
Foundation Trustee Chair

K.R. RAVINDRAN, October 2020



Celebrate World Polio Day with a donation

In the early 1990s, polio was still a concern in my country. As the Sri Lanka PolioPlus Committee chair, I was part of a task force of Rotarians, government officials, and UNICEF representatives that drove all polio eradication efforts, including National Immunization Days (NIDs).

But those were difficult days; civil war was raging in Sri Lanka. The government said NIDs could happen only outside conflict zones. This meant one-third of the country's children would not be vaccinated — an unacceptable proposition.

Rotary stepped in with UNICEF to engineer a cease-fire. Establishing contact with one of the world's most feared and elusive rebel leaders was not easy, and we were careful to maintain Rotary's good name during negotiations.

A few weeks later, my secretary delivered a letter to my office, her hands shaking. Signed by the rebel leader himself, it read: "Dear Mr. Ravindran: If you can persuade your government to stop the war for two days, then we are willing to lay down our guns for two days too, for our war is not with children."

Soon the NID was on, and vehicles bearing the Rotary emblem traveled to the vaccination booths in the areas occupied by insurgents, receiving the same respect and courtesy as the Red Cross.

Obstacles can seem insurmountable until we overcome them.

In March 2020, the polio program made the tough decision to temporarily suspend polio immunizations while the polio infrastructure that Rotary members had helped build was used for COVID-19 response. But with the wild poliovirus now banished from the African region and circulating in just two remaining countries, we continue to move forward. Our history shows that we can overcome even the most difficult situations. But we can't do it without your help.

World Polio Day is 24 October, and it's the greatest opportunity we have to raise funds and awareness for Rotary's polio eradication efforts. Visit endpolio.org/worldpolioday to get tools for planning virtual events and fundraisers, and to register your club's event.

Please consider making a donation to End Polio Now, to be matched 2-to-1 by the Bill & Melinda Gates Foundation. In the face of a pandemic, there is a serious risk of further spread of polio. Your support is more important than ever, and it will ensure that together we can tackle the remaining obstacles and achieve a polio-free world.

K.R. RAVINDRAN
Foundation Trustee Chair

Editorial

PP. Vanit Yotharvit, D. 3360

Fellow Rotarians,

Together, Moving forward.

“Hold hands, step together”

If this plague was comparable to war

It is a war that is fought against an invisible enemy.

Those of us who are in the back are still worried and afraid.

For those on the front line who have to sacrifice their duties.

In the midst of the dangers of disease and fear

It is a story that impresses the world.

Story of sadness, separated from loved ones

Without the opportunity to say goodbye or even saw the face in the last days.

Being shunned by the world society when becoming infected

Have to traveling on a passenger boat for months

This real experience, nobody wants to meet.

But the stories that happened and were presented in this magazine

Will help us understand and continue our lives

Without negligence (Frontline Covid Challenge, pages 10-17)

The wheel of life still has to turn forward.

The moment when the world stops turning, all little gears

They are all important. Let's move together

To help expanding the economy.

The magazine would like to participate by presenting the story.

Food, tourist attractions in various regions

It focused on the activities of our Rotarians.

And invites all friends to use the service

Yours in Rotary



During the winter, Po Thoeng flowers bloom in the field with the background of Doi Nang Non mountain or Tham Luang, it may not be familiar, it must be called Tham Sibsam Moo OPha, Pong Pha Subdistrict, Mae Sai District, Chiang Rai Province.

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**"One thing I know for certain, is if Nigeria
could eliminate the wild poliovirus,
any country can eliminate it."**

Rtn. Dr. Tunji Funsho, Chair of Rotary's Nigeria National PolioPlus Committee, was recognized in 2020 as one of TIME's 100 Most Influential People for his instrumental leadership and work with Rotary members and partners to achieve the eradication of wild polio in the African region.





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Rotary Information



P. Chaowaphan Ponchatin
Rotary Club of Si Thammasokarat
District 3330, RI

The final round of the Rotary Information Contest D. 3330 RI won the first prize and the popular vote from fellow Rotarians.

“This world seems so complicated. It can be compared to a play, particularly when the scene reaches its excitement...” (from a song called This world Is a Play sung by National Artist Suthep Wongkamhaeng).

Hello to the Rotary Information Committee. At present, the world we live in is different from what we used to know, as described in the song called This World is a Play. This has led to a new way of living for everyone in the world. Face shields, hand sanitizers, the adjustment to the new norm of eating only hot food, using middle spoons and washing our hands often are the result of Corona Virus. Although the COVID-19 pandemic has a negative impact on our global economy, people's lives, their jobs and their foods, it has allowed family members to be close together and strengthening their love and warmth once again. This will also lead to more population in the future.

I am Chaowaphan Ponchatin, 2020-2021 President of Rotary Club of Si Thammasokarat, D. 3330, RI, Zone 12, Nakhon Si Thammarat Province. To retain membership, I have used the principle of respecting members' ideas and holding on to the decisions from the club's meetings. This has enabled us to work together on service projects without conflicts or mistakes because our members share in the thinking, doing and decision making. We believe our club belongs to every member, not just one person.

Paying attention to everyone and dividing the

work and responsibility clearly allow us to unite our efforts and to carry out “Service Above Self” successfully.

The main activities that I have used to motivate members and increase membership are:

- Joining meetings held at the houses of the members who missed our weekly meetings often and using ZOOM, LINE and FACEBOOK LIVE for more flexibility
- Online meetings help us save money, prevent us from contracting diseases and be safe from travelling. Besides, online meetings allow members to participate in the club's activities regularly.
- Online meetings are recorded and kept for members' viewing later. Members can also read the meeting minutes and be counted as present at the meeting.
- Club members helped create a YouTube Channel to communicate about Rotary with outside people and organizations. Teams have been set up to take care of members when they are sick and when they need help with their work particularly during an economic crisis.

What I have mentioned are some of Rotary Club of Si Thammasokarat's activities to keep its members active and involved with the service projects.

This club is like a warm family. Every afternoon at 15.00 hours from Monday to Saturday, fellow members who are free join an afternoon tea to share knowledge and exchange ideas on various matters including business and professions.

This year (2020), Rotary Club of Si Thammasokarat celebrates its 36th anniversary, and the ages of all the members combined are more than 1,000 years. We hold our weekly meetings on Wednesdays at 19.30 hours at the Country Home Restaurant. Here, there are only friends and members start to arrive from 17.00 hours onwards. They look forward to every Wednesday when they can eat delicious food together, participate in fellowship activities and sing songs. Many members who earlier could not sing now can join in the singing. This feeling of a family has led the club to sustain its membership. Why?

“Because Rotary Club of Si Thammasokarat does not belong to any one member, but it belongs to everyone in the club.”

“Through
fellowship, how do
you retain and
increase your
club's membership
during this new
norm period?”

Article

PP. Busabong Jamroendararasame, Ph. Dr.,
Rotary Club of Phayao



Welcome to the Area of Focus #7

The Area of Focus #7, Supporting the Environment, is a new but familiar area which has attracted a lot of attention. It's challenging and needs more studies. We need to know what it involves to request financial support and what additional requirements are. However, at this moment we cannot have access to the program to request funding in this area as those involved are still making preparations on various matters and hopefully we will be able to request financial support in July 2021.

Recently, Cadres have been announced. It's expected that the details of the financial support application will soon follow.

TRF Cadres of Technical Advisors are people with knowledge and experience who have been trained specifically to give professional advice to Rotarians requesting TRF financial support. There are 700 of them in the world, and they are considered very important resources.

Many years ago when applicants for TRF funding heard about these Cadres, they were panic and felt as if they did something wrong and had to be investigated. Later, the applicants are more familiar with these Cadres, and they know in advance that their project will be investigated, so they prepare their project more carefully. Cadres from different countries and Thai Cadres are here to take care of TRF funds, to give us advice on how to manage funds correctly. They are not here to find false.

In September, TRF announced a list of Cadres who will provide service particularly for Focus Area #7. The first set of Cadres for the 7 regions are as follows:

1. Central and South America: Juliana Corredor Gonzalez from Columbia
2. East and Southeast Asia: Peter H.G. Cheng from D.3501, Taiwan
3. Europe, Middle East, North Africa and Central Asia: Simona Pinton from Italy
4. North America: PDG Wade Nomura
5. South Asia: Balkrishna Inamdar from India
6. South Pacific: Noel Q. Aldio from the Philippines
7. Sub-Saharan Africa: Jane Nakato from Uganda

TRF Cadres of Technical Advisors' duties are as follows:

1. Technical review: Assess projects submitted for funding to see if they are suitable or not.
2. Advance site visit: Visit and help with the planning of some big or complex projects before TRF's approval.
3. Approval by Trustees: Give advice to the Trustee whether to approve the projects or not.
4. Interim site visit: Visit the projects while being implemented to assess their progress or help solve problems.
5. Audits: Audit and endorse the success of the projects.

These advisors may have to work hard because Rotarians might have a lot of questions. Even before the announcement of Focus Area #7, many projects we submitted for TRF funding included environmental matters such as forestation, dikes, smoke, fire, global warming, etc. However, these environmental matters must be considered more systematically as they are beneficial to all concerned.

"Focus Area #7: Supporting the Environment"

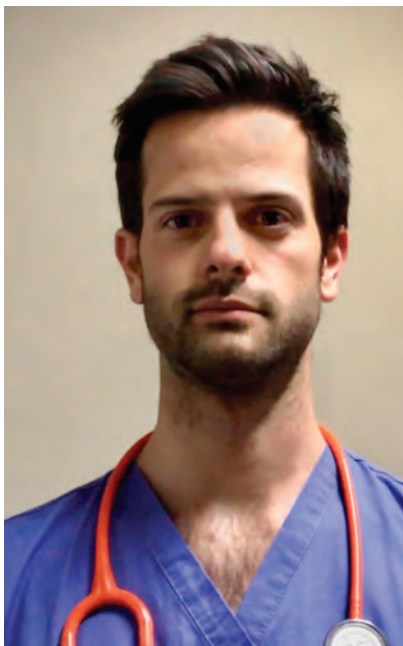
THE WORLD STOPPED

These 10 workers
put service above self when
it counted most



THEY DIDN'T

As told to Frank Bures, Vanessa Glavinskas, Geoffrey Johnson, and Diana Schoberg in April and May



Giovanni Cappa
Emergency room physician, Rotaract
Club of Pavia, Italy

I am a medical resident in one of northern Italy's university hospitals. We're a big emergency room, one of the biggest in Italy. We're at the epicenter of this huge storm.

When the coronavirus hit Italy, the first cases in China had been recorded just two months before. A lot of research came out day by day, so we had briefings every morning. Guidelines about drugs and ventilation parameters would change daily. We would discover new things about the disease's pathology and have to adapt.

In the first days, we had waves of patients. Many emergency rooms in the region collapsed — hospital personnel got infected, or the hospital didn't have the ability to accept coronavirus patients. So we received patients from other parts of the region too. We didn't have space. We had patients everywhere. We set up a new emergency room in a day, but we were lacking things we were used to having, like computers for administering the logistics. That was just a little thing. There were many times we didn't have enough oxygen supply for everybody.

We had to make many difficult choices. Many coronavirus patients cannot breathe when they come in. They're in respiratory distress and they need ventilation. We had patients walk into our emergency room and collapse. People were so scared. The small number of beds in intensive care were filled instantly. Coronavirus patients don't spend one or two nights there; they spend weeks.

We were used to giving all the best medical care to anybody who needed it. That wasn't the case anymore. We needed to use our resources with common sense. We needed to prioritize care to the people who would survive. It was catastrophic medicine. Shortly after, the Italian society for anesthesiologists published guidelines to help make those decisions.

We would tell families that their loved ones didn't make it, and we couldn't let them see the body. They would implore us for a farewell, but we couldn't let them. Those were some of the hardest moments.

We are used to working in cotton scrubs. They're really comfortable. The emergency room is quite hot, and we need to move a lot. At the end of February, we got the orders that we had to wear full gear every day, for 13 or 14 hours in a row. It's like full body armor, and it makes you sweat. It's challenging because in an emergency room you have to move fast and make precise maneuvers, and now you have to do those things in bulky gear. And you can't even make your patients feel better with a smile. You lose the human connection.

The silver lining is that we're learning a lot. We keep facing really strange and difficult situations. We are working together, young residents and more experienced physicians. There is real teamwork; the whole hospital is collaborating because we have a common enemy.

It's not easy. It's something none of us were prepared for. The huge amount of work distracts you from the emotional aspect. There is so much to do. Even though we see a lot of death, we are saving a lot of lives. You try to be strong for your patients and for the families you are trying to help.

Many doctors and nurses are burned out. Many got sick. Many of my colleagues have not seen their families since the beginning of the outbreak. Many moved to another flat, away from their loved ones. They're scared they might infect family members.

We've had huge support from the community. We've had help from Rotary clubs and Rotaract clubs. Every day we receive donations from restaurants, or people buy pizzas and have them sent to the emergency room. These are simple acts, but it makes us really happy to know that outside these walls, the community is thanking us for the work everyone is doing. We feel the gratitude.



“Right now, because everybody is at home and they're cleaning out their garages, our landfill and recycling centers are flooded”

Ryan Blanche
Public works official, Rotary Club of York,
South Carolina

I am the assistant public works director of York County, South Carolina. We're a small community; the population in the county is 281,000. We have a little over 250 employees in our public works department. Under public works, we have road maintenance, water and sewer utility, landfill and trash collection, recycling, animal control, vehicle maintenance, and other things. All of those are essential functions. Whether we have trees down, or snow and ice, or a pandemic, we still have to provide all of those services.

In March, we started to see more cases of the virus in our area. There was already a shortage of masks, especially the N95 masks. We have 16 collection centers where people drop off their recyclables, and we try to protect those frontline staff who are dealing with not only people, but their trash. Right now, because everybody is at home and they're cleaning out their garages, our landfill and recycling centers are flooded. We're not able to sort some of the commingled recyclables right now, so they're going to the landfill.

Sometimes I'll tell somebody I work for York County Public Works and they'll nod.

But typically they don't know what that means. As long as your toilets are flushing and you have water coming out of your faucet and a place to put your trash, you don't even think about it. But if those things weren't there, it would be a big deal.

A lot of restaurants and other places in the area are doing promotions for nurses and frontline workers. None of our guys are asking for it, but I know they don't get the same kind of support, even though the federal government recognized public workers as essential critical infrastructure workers. But I would say the mood is positive. They've all been great. They just keep showing up and saying, "I work for York County Public Works."



Victoria Vergara Wocasek
Respiratory therapist, Rotary Club of Des Moines and Normandy Park, Washington

I was in the Philippines visiting one of my Rotary club's water projects when the coronavirus first hit. I was traveling in remote areas and not really watching the news. I started to notice people wearing masks, and by the time we got to Manila, I realized the severity of it.

When I got back to the United States on 10 February, most people were saying, "It's not here yet." I went back to work, and we were going to get trained in several weeks on how to properly don and doff PPE [personal protective equipment]. But the day

"For the month of March, I was just in survival mode. I was working 50 to 60 hours a week. We all just buckled up and did our best. But it was very scary"

before the training, we had a patient who met the criteria to be tested for COVID-19, even though he hadn't traveled outside the United States. I took care of him that morning on my first rounds. By the second rounds, the critical care physician told me to put a mask on because the patient was being tested for the coronavirus. That's when it started to get real.

For the month of March, I was just in survival mode. I was working 50 to 60 hours a week. We all just buckled up and did our best. But it was very scary. I would come home crying. March was overwhelming, with the number of people dying. The intensive care unit felt like a war zone. We were seeing DNR [do not resuscitate] and DNI [do not intubate] orders written on windows for the person inside the room.

I remember one patient who was critically ill. She was on maximum support and maximum drugs. She was on the highest setting on the ventilator. Her story was so sad. She had lost several family members to the coronavirus. I took care of her one day, and when I came back the next day, she was gone. She was young — under 60 — and she had a DNR posted on her door.

One of the worst parts was the toll it took on my co-workers. People started not to look like themselves. Everyone's tired and exhausted. We dealt with death and the critically ill before the coronavirus, but with this, it's just so much. Now I think we are getting used to it. It's just what we do.

Aruna Tantia
Obstetrician/gynecologist, Rotary Club of Salt Lake Metropolitan Kolkata, India

I have been practicing for more than 25 years, and I've probably delivered more than 2,000 babies. About 60 babies are delivered every month at the hospital system where I work. Luckily, none of the mothers have tested positive for COVID-19 so far.

I recently delivered a baby while wearing full PPE. It was a high-risk pregnancy. She



thought she would need a cesarean section, but her labor progressed well, and finally, wearing masks and PPE, we succeeded in delivering the baby. The mother was so happy.

Patients are scared. There have been a few cases at other hospitals where women have tested positive after delivery. They have to send the mother to one of the designated COVID-19 hospitals, and the baby is isolated. No breastfeeding, nothing. You don't want the baby to be infected because of the mother.

I feel so fortunate to be able to work during this time and be useful to society. I am really honored. It's a tough time. I don't know when it is going to be normal again. Until then, the patients cannot be left without care. We have to take care of ourselves and then take care of the patients.

Laura Jennings
Senior services director, Rotary Club of Sun Prairie, Wisconsin

I am the director of support services and activities at the Colonial Club, a nonprofit that provides services to senior adults. Before the coronavirus hit, I scheduled all the programming. We had 20 to 25 programs going on here on any one day. We also delivered hot meals five days a week, and we had 30 to 35 people who came to eat in the building every weekday.

After we closed the building, we weren't able to do those in-house programs. Now I help with the program to deliver meals. We opened up our meal program to anyone who



"This has been very difficult for our seniors stuck at home. For many of them, this is where they came to socialize"

requested it and who qualifies as a senior. We went from 100 meals a day to almost 160.

To minimize the risk to our drivers and our seniors, we changed our delivery schedule. Instead of delivering a hot meal five days a week, we deliver two meals on Monday and three on Wednesday. We used to have five drivers, but most of them were retirees, and they stopped delivering because of the risk of exposure to the virus. A lot of great people stepped up. Now we have 12 drivers on each day that we deliver. Several of our Rotarians now deliver meals, and our Sun Prairie club donated \$2,000 to the meal program. This has been a real community effort.

This has been very difficult for our seniors stuck at home. For many of them, this is where they came to socialize. And we miss having them here. The building is so quiet. I feel we are still helping them, but we want to get them back. I hope that someday soon we'll return to normal.

Bill Booker
Funeral director, Rotary Club of Little Rock, Arkansas

I am the president of Roller Funeral Homes,



"Nothing has ever struck as much fear and concern through our staff as this virus"

which operates about 30 funeral homes across Arkansas. COVID-19 has affected all the families we serve. We can't allow more than five people to come to the funeral home to make arrangements, because no more than 10 people can be in our facility at any one time. It pretty much eliminates a visitation or a wake.

Families whose loved ones died from the virus couldn't be with them as they were dying. It's another layer of stress — to die of something you hadn't even heard of a few months ago, and then have a situation where it could run through your entire family. That weighs on people.

Nothing has ever struck as much fear and concern through our staff as this virus. You worry about taking the virus home to your own family. We provide personal protective equipment to all our staff and offer a mask to any family member who would like to have one. Everyone wears masks at the services.

My own mother died from heart failure on 15 March. Losing her was hard, but it has allowed me to share with other grieving families that I, too, had to go through the same issues of not being able to have extended family at her funeral. People need to hug, shake hands, look each other in the eye, shed a tear, or laugh together. Now we encourage people to blow kisses.



Many talk to each other from 6 feet away and put their hand on their heart.

People ask me if I ever see a good funeral. I tell them yes, when there's laughter through the tears. Part of grieving involves not just sadness, but humor. Even now, you have to remember the good times.

Michael Rhind
Cruise ship officer, Rotary Club of Forres, Scotland

I am the second officer on a large cruise ship that normally carries about 1,200 passengers and almost 900 crew members. We were cruising from South America to Antarctica when the COVID-19 outbreak started. At first, we felt lucky — there were no cases on board, so we felt like we were the safest place in the world. But after the cruise line announced we would be pausing all operations fleetwide, we docked in Buenos Aires. Before arriving in Argentina, everyone on board had their temperature checked and we were confirmed healthy, so they allowed some passengers to disembark; some of them planned to fly home from there. At midnight the following evening, Argentina imposed a national quarantine. Its borders were closed and all flights canceled. At the time, we had 200 passengers ashore who had to come back from the airport to the ship or they would be stuck in Argentina.

People started getting sick a few days after these passengers got back on the ship, and no country would allow us to dock and

“People started getting sick a few days after these passengers got back on the ship, and no country would allow us to dock and disembark.”

disembark. We tried Montevideo, Rio de Janeiro, and then Barbados. Barbados allowed one critically ill passenger to get off and be medically evacuated to the United States for treatment. Finally, after almost a month of sailing, we approached Miami, where we were allowed to dock. Sadly, two passengers died a few hours before we made it to Miami. Others who were in critical condition were immediately taken by ambulance to nearby hospitals.

The process of disembarking all but 13 international guests took five days in total. During those five days, we would periodically call ambulances so ill passengers and crew could be transferred to area hospitals for more care. The remaining passengers and crew members had to stay on board for a 14-day quarantine before the United States would allow the passengers to disembark. In total, six people died, including one of our crew members, a guy in his late 40s. As you can imagine, that really rattled the crew’s morale. It’s hard on many of us mentally. We’re stuck in a steel box with the virus — there’s nowhere we can go.

Once our quarantine ended, the rest of our passengers were allowed to disembark, but five unlucky guests on board still can’t get flights to their home countries. We also still have hundreds of crew members from all over the world. So the cruise line came up with a solution to get everyone home: Later this week, five ships are going to meet in the Atlantic between Florida and the Bahamas and use our lifeboats to exchange passengers and crew. Our ship will sail to Asia, another will go to Europe, another to South America. We’re essentially going to operate a bus service to get people back home.

I was supposed to go home to Scotland about two months ago, but now I’ll be on the ship until at least the end of June. My mum is worried about me, as any mother would be. She asks if I’m eating and sleeping well, and while it’s not ideal to be stuck here, I know others have it much worse. I have a warm bed, enough food, and a job. I’m also glad I can be of service and help other people get home.

I usually work on the ship for three months, and then I have three months off. That’s why I joined Rotary — when I’m at home, I like to spend my time volunteering. At 24, I’m the youngest person in my club by far, but I really enjoy it. I’ve been attending our meetings from the ship via Zoom. It’s good to see the faces of the other members, and they are always eager to hear my updates. It provides me with a



welcome bit of home

“We’re losing that personal part of what we do. We try to be a smiling face, but that’s tough to do when you’re wearing a mask”

Jan Goetz

Hospice nurse, Rotary Club of Albemarle, North Carolina

I have been a nurse for 43 years, and this will be my 16th year doing hospice care. I love what I do. I can’t imagine doing anything else. It’s a privilege when families allow us to walk this journey with them. It’s a very sacred time. They allow us into their homes, and we become part of their family, and they become part of our family. It’s not just a job; it’s a ministry.

Everything changed with this virus com-

ing around. Imagine facing a terminal illness: You’ve been told you’ve got six months or less to live. The family is dealing with that. They’ve come to the conclusion that hospice is what they need. They decide, “We want comfort care; we just want to enjoy the time we have left.” People are fragile anyway, and suddenly this virus hits.

Most of the patients we visit are at home, but we also have patients in nursing homes and assisted living. All of a sudden, those nursing homes and assisted living places are locked down. Even for our home patients, their families are not allowing people to visit. Not only are our patients dealing with their terminal illness, but now they can’t spend time with the people they love. I have a patient with pulmonary fibrosis. Her whole life is her grandchildren and her great-grandchildren, and she has not seen them for weeks. It breaks my heart, because we don’t know that she’ll live long enough to spend time with them again.

As hospice workers, we’re trying to keep our people safe. We want to make sure COVID-19 stays out of their homes. So the hardest part for us is not being able to love on our patients and their families. The people who go into hospice care have a heart for people and a heart for the dying. Most of us are touchy-feely people. The first thing we do when we arrive at a home is hug our patients and our families, and we can’t do that now. It tears us apart. We’re losing that personal part of what we do. We try to be a smiling face, but that’s tough to do when you’re wearing a mask.

We have to get close enough to take our patients’ vital signs. We use those times to get close to people, to touch them. It’s really the only chance we have. At the end of my visit, when I’m at a safe distance, I take my mask down. The families see my face, and we smile. But it’s not the same. When I finally leave the home and I’m back in my car, I cry. It’s very, very difficult.

I am not the hero in this situation. Our patients and our families rise to the occasion and deal with the hand that they’ve been dealt the best they know how. Through all this, they are the ones who are the heroes

Renee Richardson-Wendee

Assisted living facility administrator, Rotary Club of Oceanside, California

When the stay-home order first came down,



I suddenly went from being “the adored administrator” to “the warden.” Families were getting really angry with me. But then they saw how bad it was getting.

My residents are all elderly. My youngest here is 86 years old; most of them are in their 90s. Currently I’m taking care of eight assisted living residents, who are on total lockdown. We have no guests whatsoever coming in to see them. No family members are allowed in to see their loved ones. For the residents, it’s really, really difficult. Their lives have been cut off from their daughters, their sons, their grandkids. They’re only seeing me and their caregivers. It’s heartbreaking.

A lot of them are bewildered. One of my residents said to me yesterday, “I don’t like you anymore.” I said, “Why not?” She said, “Because of the mask. I want to see the face behind the mask.” I said, “I can’t take it off. I’m wearing it to protect you.” Another one, who has a bit of dementia, thinks she did something wrong and that’s why she has to stay in her room and eat alone.

It’s a tightrope you walk. We only can go from work to home, home to work. We can’t shop, because it would be too dangerous if we brought the virus into our facility. As the administrator, I have the families to take care of, the residents to take care of, and the caregivers to take care of, because they’re scared as well. A couple of nursing homes here in California had to evacuate residents when staff members did not show up to work.

I’ve been in the industry for almost 32 years. It’s my passion. But a couple of

Sundays ago, I had worked for 21 days in a row, 16-hour days. The adrenaline drives you. But that Sunday, I got up and said, “I have to go to work ... but I can’t go to work ... but I’ve got to go to work ... but I can’t go to work.” It was a wake-up call. I had to figure out a balance. Now I’m generally home by 6 p.m. I try to work only about four hours on Saturdays and Sundays.

We’re starting to fall into a normal pattern. The first couple of weeks were chaotic, but now it’s more of a routine. We’re playing games with residents in their rooms. We’re bringing extra staff in, so there’s someone who can take people out in their wheelchairs for a walk, sit in the rose garden, or play the card game Phase 10 with them. Some of the residents are getting used to it, but the ones with mild dementia aren’t. Every day it’s new to them. You have to explain over and over: “No. We’re not sick. You’re not sick. We’re wearing masks because we don’t want anyone to get sick.”

The rest of the world is going to be more relaxed in opening up, but I think they’re going to keep the elderly facilities pretty much on lockdown. I don’t know if it’ll always be this strict; there might be opportunities where they’ll say, “OK, family, if you wear gloves and a face mask and if you sit 6 feet apart, yes, we might



let you in.” But this population is the most vulnerable. If the virus gets in here, these residents would not be alive for long.

“We have a net-work of about 80 Rotarians who volunteer, plus 50 people who are not Rotarians. Lately this number has increased”

Giancarlo Grassi

Homeless outreach executive, Rotary Club of Palermo Teatro del Sole, Italy

I am the president of a nonprofit that serves homeless and impoverished people in the city. It was started by Rotary clubs in the Palermo area. We prepare and distribute meals, collect clothes and other necessities, and provide showers using a traveling van equipped with running water. None of that has changed. What has changed is that we’re serving more people because of the coronavirus.

We used to serve 25 to 30 families each week. Now it’s 100, totaling around 300 people. Many of these people had been making money by doing under-the-table work, which they lost because of the lockdown restrictions. So our predicament is not only figuring out the logistics of serving people through the lockdown, but also dealing with an increased number of people in need.

Some of the new families we serve are in their homes, so instead of cooking meals for them, Rotarians on motorbikes deliver food to them. We’re also working with the city government to help people fill out the forms to receive food vouchers. People can’t go to city hall to do this like they used to, but we are able to reach them.

Once volunteers began showing up with masks and gloves, the people we serve understood the situation was serious. They used to hug us to show their appreciation. Now they can’t. Nobody involved in the project that we know of has been infected with the coronavirus — no volunteers and none of our 80 homeless beneficiaries. The precautionary measures we have taken are working.

Every time we get together to serve, I’m probably there. When we’re handing out clothes and supplies, I’m there. When we’re going around with the mobile shower van, I’m there. When we’re organizing to get all the food onto motorbikes to be delivered, I’m there. But I’m not on my own: We have a network of about 80 Rotarians who volunteer, plus 50 people who are not Rotarians. Lately this number has increased. People are calling to ask if we need any help. There are usually three guys who go around delivering food on motorcycles. Today there were 10. People want to help.



The White Gown Warriors – Front Line against COVID-19

The world stops, but we won't.
DGE Asst. Prof. Dr. Jareesri
Kunsiripunyo, D. 3340

COVID-19 has brought a lot of changes into our world, both positively and negatively. We all have learned from these changes, and this is a story...a part of a story I'd like to tell you. The medical teams requested that people stay home and take care of themselves and their family members to reduce the spread of the virus through their slogan, "I stay at work for you. You stay at home for us." We did not write it for fun or to create any commotion, but that's what we really wanted you to do when the number of people infected with COVID-10 continued to rise. Even though we knew in advance that we took the risk when we worked in this area, we accepted it. However, we are human beings who also feel exhausted. We have fear. We love our own life, and our family is waiting for us. And we do need moral support like other people. We realize that when people put their hope in us, we must be strong, determined and dedicate ourselves as professionals. It's difficult to disclose our fragility for others to see.

Who would imagine! Normally, we see the pictures of soldiers who go to war

"On 29 March 2020, Thai people all over the country gave us a big applause. We were given a new name of White Uniform Warriors"

or those who make fame for the country. Once they return to Thailand, they are welcomed, applauded and thanked. On 29 March 2020, Thai people all over the country gave us a big applause. We were given a new name of White Uniform Warriors. That day, our exhaustion and our fear disappeared. We felt that you gave us moral support. Many of us cried with happiness. We appreciated that you understood us and you did not forget about us. We wanted you to be sure that no matter how tired and afraid we were and how much we loved our life, we wanted to touch your hands without the gloves. We wanted to have eye contact with you without the glasses and facial masks. We wanted to whisper to the patients who was seriously ill with COVID-19 to continue to fight with us. We wanted to give moral support to those mothers waiting to deliver their baby and tell them that both of them would be safe. We would never leave you and other patients who were waiting for our help. The increasing load of work forced us to adjust our service for maximum safety and better response during the COVID-19 pandemic.

Even though the world stops, the economy slows down and many things may change, we will never stop. We will turn this crisis into opportunities, opportunities that open their door for us, opportunities to create better understanding and to help one another. No matter what we will encounter in the future, we will fight and overcome it together.

"This's something small that we can do for our society. In time of crisis, we need to help one another."



"Front Line against COVID-19: The world stops, but we won't"

AG Dr. Jaruwat Techawut
Rotary Club of Chiang Mai

During the COVID-19 pandemic when the country was locked down, many people were affected economically from the loss of income or unemployment. I myself am in the construction material business. I have also been affected by the slow real estate construction projects including condominiums due to fewer foreigners coming to Thailand. However, during this crisis I saw the unity of Thai people and the support we gave to one another. We made face shields and donated them to hospitals. We made facial masks and distributed them to people. I also wanted to do something to help our society from my existing resources. One day, I saw the idea of a "Happiness Sharing Cabinet" and it interested me. I turned to look at myself and saw that I had plywood and many types of lumber. We could use these materials to make the Happiness Sharing Cabinets and install them at various communities for people to donate goods. The subject was discussed among RC Chiang Mai's members, and the cabinets were made and installed at Kad Sompetch in Chiang Mai. In addition, my customers helped install these



"Stay calm: Find solutions to the problems including measures to reduce and postpone unnecessary expenses with a minimum impact on the organization. Fixed costs can be reduced"

cabinets at 10 different locations in Bangkok. I was willing to build and distribute all these cabinets at no cost. This's something small that we can do for our society. In time of crisis, we need to help one another.

PP Prasit Kijwiwattanakarn
Rotary Club of Rama 9

COVID-19 has impacted the global economy. Both big and small scale businesses, particularly the tourism industry, have been affected. The management approach that I have used during this pandemic at the Beyond Suite Hotel on Charansanitwong Road has reduced the economic impact. What all executives must do during this critical situation are to:

- **Stay calm:** Find solutions to the problems including measures to reduce and postpone unnecessary expenses with a minimum impact on the organization. Fixed costs can be reduced by:

1. Overlapping the working hours of the staff, reducing some staff, transferring staff



to the sections that generate income like food sale, service provision to the public, high quality laundry service, monthly rental service to customers, breakfasts for business executives, and staff transfer to other organizations within the group that have not been affected by the crisis.

2. Reducing the use of energy including electricity, water, communication energy, expenses that do not generate income, unnecessary expenses and renovation expenses which require a big budget. In addition, researches on the previous use of energy to see how it was used, inappropriately or not, must be conducted. These includes researches on the energy unit waste rate and the energy control systems.

3. Providing education for the staff so that they will be ready to cooperate, overcome the crisis and move ahead towards the organization's goals.

Other expenses that change according to the income will reduce once the situation improves. However, we can control expenses and save more by:

1. Managing the use of various types of energy appropriately by not increasing expenses while still maintaining the quality. For example, leverage the use of the air flow system, increase the staff's hygiene and cleanliness as much as possible without impacting the cost, clean the rooms and other parts of the hotel more often than usual. All these will help



create good impression and a new selling point for the hotel which will benefit the staff and customers in the future.

2. Adjusting the purchasing system to be more appropriate. This includes negotiations on the payment terms to match the income.

- **Stay calm loudly:** Request cooperation from both the public and private sectors to support the business sector so that it can move on. This includes soft loans which may not generate income but can be used to improve other areas that will be beneficial once businesses resume in the near future.

o The help of the Social Security Agency to the staff who have to stop working enables the business to move on.

o Participation with the government units concerned to set various policies that will benefit business operators, staff, customers and the public in general.

o Request for budgets from the public and private sectors to organize more meetings and seminars as there are no customers from overseas now.

- **Create branding for your organization:** Do not remain quiet but create movements all the times. This can be done through publicity, various online media, business model adjustment to respond to the government's policies including online platform adjustment, the use of new technologies that will enable the organization to be known to the public, invitations to various sectors to visit the organization, special price offers or free service to the less fortunate.

ROTARY LEADERS

New directors and trustees take office

DIRECTORS

The RI Board of Directors has 19 members: the RI president, the president-elect, and 17 directors, who were nominated by their zones and elected at the Rotary International Convention. The Board manages Rotary International affairs and funds in accordance with the RI Constitution and Bylaws. Eight new directors and the president-elect took office on 1 July.



Shekhar Mehta
President-elect 2020-21
Rotary Club of Calcutta-Mahanagar,
India

Shekhar Mehta, an accountant, is chair of the Skyline Group, a real estate development company he founded. He is also a director of Operation Eyesight Universal (India), a Canadian-based organization.

Mehta has been active in disaster response and is a trustee of Shelter-Box, UK. After the 2004 Indian Ocean tsunami, he helped build nearly 500 homes for families affected by the disaster.

He pioneered a program that has performed more than 1,500 life-changing heart surgeries in South Asia. He is also the architect of the Teach Program, which promotes literacy throughout India and has reached thousands of schools.

A Rotary member since 1984, Mehta has served Rotary as director, member or chair of several committees, resource group zone coordinator, RI training leader, member of The Rotary Foundation Cadre of Technical Advisers, and district governor. He is also the chair of Rotary Foundation (India).

Mehta has received Rotary's Service Above Self Award and the Foundation's Citation for Meritorious Service and Distinguished Service Award.

He and his wife, Rashi, are Major

Donors and members of the Bequest Society.



Virpi Honkala
Rotary Club of Raahe, Finland

Virpi Honkala was head of surgery at Raahe Hospital until her retirement in 2014 and was the hospital's medical director from 1989 to 2010. A founding member of the Finnish network within the World Health Organization's International Network of Health Promoting Hospitals and Health Services, she served as the group's chair and national coordinator, and as an international board member. For her service as a doctor, she was conferred an honorary title by the president of Finland in 2015. Honkala joined Rotary in 2001, shortly after attending the International Assembly with her husband, Matti, a 2001-02 district governor. One of her proudest moments in Rotary was when she made a return visit to a community near Pune, India, that uses rainwater harvesting systems made possible by a long-term, multidistrict global grant.

Honkala has served Rotary as a Council on Legislation representative, RI president's representative, RI training leader, regional Rotary Foundation coordinator, and Leadership Development and Training Committee member.

She has received The Rotary Founda-

tion Citation for Meritorious Service and Distinguished Service Award. She and her husband are Major Donors and members of the Bequest Society and the Paul Harris Society.



Susan C. Howe
Rotary Club of Space Center
(Houston), Texas

Susan "Suzy" C. Howe dedicated her career to education after graduating from the University of Kansas. She owned and operated South Shore Montessori, a private school, until her retirement in 2019. She joined Rotary in 1992 and within six months was serving on her club's board. Passionate about sharing her skills in training and education, she has served Rotary as an RI training leader and as a member of the Leadership Development and Training Committee. She has also been a regional Rotary Foundation coordinator, host committee adviser for the 2022 Rotary International Convention, and vice chair of the End Polio Now Countdown to History Campaign Committee. In 2005, Howe received the Dome City Award on behalf of all Houston-area Rotarians after coordinating logistics for 650 Rotarian volunteers at the Houston Astrodome after Hurricane Katrina. The group helped hundreds of thousands of evacuees from New Orleans.

A talented fundraiser, Howe has served on three Million Dollar Dinner committees and chaired a recent dinner that raised \$3.8 million for The Rotary Foundation. Howe has received the RI Service Above Self Award and The Rotary Foundation Citation for Meritorious Service and Distinguished Service Award. She and her husband, Bill, are Arch Klumph Society and Bequest Society members.

Aikaterini Kotsali-Papadimitriou
Rotary Club of Pendeli, Greece

Aikaterini "Katerina" Kotsali-Papadimitriou earned her architecture degree from the School of Architecture No. 1, École Nationale Supérieure des Beaux-Arts, Paris, and holds



a doctorate in human geography. Since 1980, she has worked as an independent architect in Athens, planning houses, offices, and public buildings. She was a consultant for the historic preservation of 18th- and 19th-century architecture on the island of Lesbos.

Kotsali-Papadimitriou, whose father was a district governor, joined Rotaract at age 19. In 1993, she was inducted into the Rotary Club of Pendeli, making it the first mixed-gender club in Greece.

She has served Rotary in many roles, including as a member of The Rotary Foundation Cadre of Technical Advisers, Rotary public image coordinator, and RI president's representative. In 2009, she led Greece's first Rotary National Immunization Day team in Moradabad, India, where she went door to door administering polio vaccine to children.

Kotsali-Papadimitriou has received RI's Avenues of Service Citation and The Rotary Foundation's regional Service Award for a Polio-Free World and Citation for Meritorious Service. She and her husband, George, are Major Donors.



Peter R. Kyle
Rotary Club of Capitol Hill (Washington, D.C.), District of Columbia

Peter R. Kyle was born and raised in New Zealand. After graduating with honors degrees in law and economics from Victoria University of Wellington, he clerked for the chief justice of New Zealand before pursuing postgraduate studies in law at the University of Virginia on a Rotary Foundation Ambassadorial Scholarship.

In 1992, after a career in private legal practice in New Zealand and a senior role with the Asian Development Bank in the Philippines, Kyle returned to the United States to work

as a senior international attorney with the World Bank in Washington, D.C. His first assignment took him to Moscow to advise on the transition of the former Soviet Union from a socialist system to one based on market principles. He retired in 2009 but continues to serve as a consultant to the World Bank.

A Rotarian since 1976, Kyle has served Rotary in many capacities, including as an RI training leader, Council on Legislation representative, RI president's representative, and dean of the Rotary Representative Network. In addition to serving on the board of the Water and Sanitation Rotary Action Group, he has chaired Rotary's Alumni Relations and Rotary Peace Centers committees. His other great love has been Outward Bound International, which he has served as founding chairman.

In 2010, Kyle received the Rotary Foundation Global Alumni Service to Humanity Award, which he considers one of his proudest moments in Rotary. He has also received the Service Above Self Award and The Rotary Foundation Citation for Meritorious Service. He is a Major Donor, Paul Harris Society member, and — like all his family members — a Paul Harris Fellow.



Roger Lhors
Rotary Club of Pont-Audemer,
France

Roger Lhors retired in 2011 as director of manufacturing at a wellhead parts supplier to the offshore oil industry. He graduated with an engineering degree from École Nationale Supérieure d'Arts et Métiers, Lille, and volunteered for two years as a mathematics teacher in Brazzaville, Republic of the Congo, before embarking on a 38-year career in industrial plant management. He has served Rotary as a Rotary coordinator and as secretary of the Membership Task Force. Lhors is also active in several local organizations, including a youth employment program and Saint-Germain-Village, a home for children whose parents

have lost their right to raise them. Lhors advocates for the creation of new clubs, noting that support from district governors and outreach to young leaders and potential members are critical. "The future of Rotary will be excellent, and to achieve it we must adapt so that clubs are more receptive to younger generations," he says.

Lhors is a Paul Harris Fellow and Benefactor of The Rotary Foundation.



Surgeon Chi-Tien Liu
Rotary Club of Yangmei, Taiwan

With his nickname derived from his profession (a Rotary tradition in Taiwan), Surgeon Chi-Tien Liu has spent more than 45 years in the medical field. He is a senior adviser and former president of Yee Zen General Hospital, which he established in 1996 after serving as president of his own clinics since 1978. Liu has chaired the boards of numerous organizations, including SOS Children's Villages International-Taiwan, the Taoyuan Medical Association, and four schools in Yangmei District.

A Rotarian since 1987, Liu has served Rotary as an RI training leader, Rotary coordinator, and governors-elect training seminar team leader. He was also a member of the RYLA Committee and member and vice chair of the Permanent Fund Committee for Taiwan, Macau, and Hong Kong.

Liu has received The Rotary Foundation Citation for Meritorious Service and Distinguished Service Award. He and his wife, Grace, are Benefactors, Major Donors, and members of the Paul Harris Society and the Arch Klumpp Society.



Katsuhiko Tatsuno
Rotary Club of Tokyo-West, Japan

Katsuhiko Tatsuno is president of Tatsuno Corp., a role he assumed in 1991. He joined the company, which was founded by his father, in 1964, after he completed his law degree at Tokyo University. Tatsuno helped the company grow from its core business in textiles into new sectors, including real estate and construction materials. Since joining the Rotary Club of Tokyo-West in 1982, he has served Rotary as an RI training leader, RI Membership Committee member, and Council on Legislation representative. He also served on a Rotary Foundation committee dedicated to supporting recovery efforts in eastern Japan after the earthquake and tsunami of 2011.

Outside Rotary, Tatsuno served on the executive committee of Junior Chamber (JC) International Tokyo. During his term, he chaired a youth sumo wrestling program, which spread to other JCs throughout the country. Tatsuno supports The Rotary Foundation as a multiple Paul Harris Fellow, Benefactor, and Major Donor.

Valarie K. Wafer
Rotary Club of Collingwood-South
Georgian Bay, Ontario



Valarie K. Wafer retired in 2017 after a 27-year career at Tim Hortons, one of Canada's iconic restaurant brands. In addition to owning six franchises in Toronto, Wafer worked at the corporate office as a financial accountant. Her restaurant operations were widely recognized for their inclusive hiring practices, particularly the employment of people with disabilities. "Rotary clubs are like our franchises in the community — innovation happens at the grassroots level," Wafer says.

Wafer joined Rotary in 2005. She has served RI as a training leader ("the best assignment you can have in Rotary"), Host Organization Committee member for the 2018 Rotary International Convention in Toronto, assistant regional Rotary Foundation coordinator, and president's representative. She has led a vocational training team focused on youth suicide and depression, audited Rotary Foundation grant projects in Kenya and Tanzania, and volunteered during a 2012 National Immunization Day in India.

Wafer and her husband, Mark — who became a Rotarian after Wafer recruited him during her year as club president — are Paul Harris Fellows, Bequest Society members, and Major Donors to The Rotary Foundation. In 2012, Wafer received the Queen Elizabeth II Diamond Jubilee Medal in recognition of her leadership with the Economic Case for Inclusion in Canada, an inclusive hiring initiative that was adopted by provincial and federal governments.

TRUSTEES

The Trustees of The Rotary Foundation manage the business of the Foundation, the charitable arm of Rotary that funds service activities. The RI president-elect nominates the trustees, who are elected by the RI Board to four-year terms. The trustee chair-elect and four new trustees took office on 1 July.



John F. Germ
Trustee chair-elect, 2020-21
Rotary Club of Chattanooga,
Tennessee

John F. Germ is the retired board

chair and CEO of Campbell & Associates Inc., consulting engineers. He joined the firm as an engineer in 1965 after four years in the U.S. Air Force. He served on the boards of several organizations, including the Chattanooga-Hamilton County Hospital Authority, and was board chair of the Public Education Foundation, Orange Grove Center Inc., the Miracle League Chattanooga, and Blood Assurance Inc. He is also founder and treasurer of the Chattanooga State

Community College Foundation and the Tennessee Jaycee Foundation. He is founder of Camp Discovery, a camp for intellectually and developmentally disabled individuals.

Germ was named Tennessee Young Man of the Year, Engineer of the Year, and Volunteer Fundraiser of the Year, as well as Tennessee Community Organization's Volunteer of the Year in 2009. He received the Boy Scouts of America's Silver Beaver Award and the Arthritis Foundation's Circle of Hope Award. In 2013, the White House recognized him as a Champion of Change.

Germ joined Rotary in 1976 and has served RI as president in 2016-17 and as vice president, director, Rotary Foundation trustee and vice chair, aide to the president and to the Foundation trustee chair, chair of Rotary's \$200 Million Challenge and End Polio Now Countdown to History Campaign committees, and RI training leader.

Germ has received Rotary's Service Above Self Award and the Foundation's Citation for Meritorious Service, Distinguished Service Award, and PolioPlus Pioneer Award. He and his wife, Judy, are Foundation Benefactors and members of the Arch Klumph Society.



Hsiu-Ming Lin
Rotary Club of Taipei Tungteh,
Taiwan

Hsiu-Ming "Frederick" Lin is managing director of Continental Worldwide Enterprises, which designs and integrates satellite communications systems. Lin is active on the boards of organizations outside Rotary, including as director of the Taipei Lifeline Association.

A Rotarian since 1988, Lin has served RI as a regional Rotary Foundation coordinator, Rotary coordinator, RI president's representative, committee member and chair, and director and treasurer on the RI Board.

He and his wife, Chen-Yi, are members of the Arch Klumph Society. Lin is also a Benefactor of The Rotary Foundation and a Paul Harris Fellow.



Geeta Manek
Rotary Club of Muthaiga, Kenya

Geeta Manek, who is a second-generation Kenyan, graduated from business school in the United Kingdom before returning to Nairobi to join the family retail and property management business, which she still runs.

Manek joined Rotary in 1997. Her roles have included Rotary coordinator, chair of the Health Major Gifts Initiative and of the Joint Committee on Partnerships, member of the Major Gifts Initiative oversight team and the Rotary Institute Host Organization Committee, RI training leader, lead facilitator at the Regional Leaders Training Institute, and RI president's representative. She was the only female governor of District 9200 before it was divided into Districts 9211 and 9212 in 2012-13. She also served as her district's coordinator of the Kick Polio Out of Africa Campaign.

Manek is passionate about initiatives that help women and improve education. She was a charter member of Lohana Ladies Circle, a women's club dedicated to community service, social welfare, and cultural heritage. She is also helping lead a Rotary literacy initiative in Kenya and the region. Manek has volunteered as a first responder during national crises, including in post-election violence and after terrorist attacks. She has led teams of Rotarians to collaborate and coordinate initiatives with organizations such as the Red Cross, the United Nations, and community-based institutions. In recognition of her humanitarian work, Manek was awarded an honorary doctorate of humanities in 2019. Manek has received Rotary's Service Above Self Award. She and her husband, Kaushik — who served as governor of District 9200 in 2008-09 — are Rotary Foundation Major Donors and Benefactors, as well as members of the Bequest Society and the Arch Klumph Society.



Aziz Memon
Rotary Club of Karachi, Pakistan

Aziz Memon is chair of the Kings Group, a conglomerate that is one of the leading textile and ready-made garment manufacturing and exporting groups in Pakistan. He is also board chair of the Karachi Garment City, a project of the government of Pakistan. Memon's other roles include honorary consul general of the Republic of Suriname in Karachi, president of the English Speaking Union of Pakistan, and president of the United Memon Jamat of Pakistan, a nongovernmental organization dedicated to community development and helping the underprivileged.

Since he joined Rotary in 1995, Memon has been widely recognized for his leadership in polio eradication. He has served on the International PolioPlus Committee and as chair of the Pakistan PolioPlus Committee. He has worked closely with Rotary's partners and stakeholders, including UNICEF, the World Health Organization and its Expanded Programme on Immunization, government officials, religious scholars, celebrities, business leaders, and Rotarians from around the world. Memon was one of four polio eradication activists to receive the Louis Pasteur Medal from the Institut Pasteur. His other RI leadership positions have included training leader, committee member, and RI president's representative.

Memon has received Rotary's Service Above Self Award, the international and regional Service Awards for a Polio-Free World, and The Rotary Foundation's Distinguished Service Award and Citation for Meritorious Service. In recognition of his community and humanitarian service in the health sector, the president of Pakistan conferred the Pride of Performance Award on Memon in 2011. He and his wife, Samina, are members of the Arch Klumph Society.



Barry Rassin
Rotary Club of East Nassau,
Bahamas

Barry Rassin is a director and former president of Doctors Hospital Health System in Nassau, Bahamas, where he retired after a 38-year career. He was the first fellow of the American College of Healthcare Executives in the Bahamas and was honored with the National Health Hero award by the Bahamas Ministry of Health and the Pan American Health Organization.

A Rotarian since 1980, Rassin served as RI president in 2018-19, when he advocated for closer partnership between Rotary and Rotaract clubs and presented the measure that broadened the definition of membership in Rotary International to include Rotaract clubs at the 2019 Council on Legislation. He has served RI in many other capacities, including as director, Rotary Foundation trustee and vice chair, chair of the Finance and the Shaping Rotary's Future committees, training leader, and seminar trainer. In 2010, Rassin coordinated Rotary's disaster relief efforts in Haiti after a devastating earthquake. That included supervising the completion of 105 relief and development projects throughout Haiti that were made possible by the \$6.5 million raised by Rotary members worldwide. He is active on the Bahamas Rotary Disaster Relief Committee and in relief efforts in the wake of Hurricane Dorian and the COVID-19 pandemic.

Outside Rotary, Rassin chairs Volunteer Bahamas, a national program to create a culture of volunteerism in the country. He also helped found the Haiti National Clean Water, Sanitation, and Hygiene Strategy (HANWASH), a collaborative program to bring potable water and adequate sanitation to all the citizens of Haiti. In 2018, the government of the Bahamas named him an Officer of the Order of Distinction.

Rassin has received the Service Above Self Award. He and his wife, Esther, are Rotary Foundation Major Donors, Benefactors, and members of the Paul Harris Society.

Our District

1st Rotary Magazine Thailand Editorial Meeting 2019 at Rotary Centre in Thailand

From left to right (seat row)

PDG.Somshop Thirasan, (Advisory Board),

PP.Vanit Yotharvut, (Editor-in-Chief),

PDG.Vivat Sirijangkapattana, (Chair, Rotary Centre in Thailand),

PDG.Anurak Napawan, (Advisor),

PDG.Onanong Siripornmanut, (committee)

From left to right (standing row)

PP.Trong Sangswangwatana, (Editor-District 3350),

PP.Jantane Tienvijit (Assistant Editor-in-Chief.),

PDG.Dr.Virachai Jamroendararasame (committee),

DGSomchai Kerddecho (committee),

DGE.Dr.Jareesri Kunsiripunyo (committee),

Danucha Bhumithaworn (Director, Rotary Centre in Thailand),

Jittraporn Santithamcharoen (Assistant Editor)



Editorial

Editor-in-Chief

PP.Vanit Yotharvut (RC.Maesai, D.3360)

Editor

PDG.Juthatip Thamsiripong
(RC.Pra Pathom Chedi, D.3330)

Rtn.Dearrs Piboolwatthanawong
(RC.Magkang, D.3340)

PP.Trong Sangswangwatana
(RC.Bangkok Suwanabhumi, D.3350)

PP.Dr.Natthanin Sestawanich
(RC.Phrasae, D.3360)

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Corona Virus-19

New Normal

The Way of Life in the New Normal

The situation of the COVID-19 pandemic that has spread throughout the world since the beginning of 2020 has had effects that have forced us to change our way of life into what is called The New Normal, which the Office of the Royal Society defines in Thai as the *khwampokitimai* or *thanwitichiwitmai*. What we see clearly in our daily life now is, for example, wearing face masks every time we leave the house or are in a public place; many places where large numbers of people go have body temperature checks before they permit entry to use their services; and there is recording of information through scanning a QR code to check in through the Thai Chana system.

Living the New Normal life differs for each person according to their way of life in society, their careers, their health, and other factors that are involved. The editorial team of Rotary Thailand Magazine had the opportunity to interview people who had direct experience with COVID-19 and people who had to adjust their lives for the New Normal up to the point of starting the on-line marketing page of Rotarians. We are going directly to meet with these people.



PP.Jantane Tienvijit,
Rotary Club of Lanna



Businessman Shares his Experience of Catching Covid

Khun Thares Keeree, a member of the management committee of D.K.Today Co., Ltd, or the D.K. Book House, whom we know well, is the husband of Rotarian Yuphadee Keeree, the past president of the Rotary Club of Srathum, District 3350. Usually, Khun Thares lives a life of constant work and exercise. In the period before the Covid situation exploded, he exercised through running, especially with his family as they trained together and traveled to run competitively in various programs both within Thailand and overseas, which was tourism apart from work.

Catching Covid-19 Khun Thares said that finally he traveled to England and came back to Thailand on March 16, 2020. At that time, people who came back from overseas had to isolate themselves at home for 14 days, which Khun Thares did, separating himself from his family. But, on March 17, he found that he was achy and that he had a slight fever. At first, he thought that he had a common cold, but his wife and older sister suggested that he be checked for Covid. He contacted many private hospitals, but they were not able to check him immediately. His wife then arranged for him to go to Ramathibodi Hospital. At the first level of the detailed examination, he spent five hours, including waiting time, and he received permission to return home with a quantity of medicine. The officials told him that they would call to let him know (the results of his tests). At that time, the cost of being checked for Covid was 5000 baht, but if one came from overseas and had stayed in a risk area for catching the disease, one could have an exception. After that, five days later, Khun Tares received a phone call from the hospital telling him that he was infected with Covid. The hospital sent a car to pick him up for care at a hospital. Khun Thares said at first he was bemused as though he were having a dream and wondered if he had really caught the disease, but he had to accept that it was really true that he had.

Khun Thares was treated at the Chakri Naruebodindra Medical Institute for 15 days, which was a time when he learned many things. He himself had to fight against the symptoms of the disease. His lungs were x-rayed six times, his blood was checked seven times, he received oxygen for 48 hours, and he took large quantities of many different kinds of medicine, especially anti-virals, for a total of 267 tablets. This was included with medicine to reduce the stress that he experienced at that time. He saw that "there was no last day" for the people working hard in the public and private sector. Khun Thares determined that he would continuously ask for financial and spiritual support for public hospitals where people in crisis stayed.

When the virus fully disappeared and he returned home, it was the beginning of April when people generally were still nervous about Covid and feared that people who were cured patients would be able to spread the disease again. Khun Thares therefore described his experience in writing on Facebook and other different media, including giving interviews to the media in order for people to know the information, including encouraging them in living a life that had changed from shock to awareness, from fear and suspicion to love and understanding, in order to open hearts and adjust minds in the fight against Covid. It is a disease that can be prevented but there also must not be any negligence. For this reason, even though Khun Thares had left the hospital already, he still had to isolate himself, staying alone in his room for another 24 days (more than the doctor's suggested 10 days), and still practicing social distancing by not contacting anyone together with wearing a face mask constantly whenever he was close to anyone in his family, and being more cautious when he was with his elderly father and mother because this Covid disease will have a very serious effect on elderly people. Even so, in the lockdown period when everyone had to stay at home, Thares still shared activities with his family in doing work at home, having fun with exercise, and eating with his children who either made or bought meals from various restaurants. We can say that there was an excellent atmosphere uniting all three generations of the family.

After that, Khun Thares received a follow-up checkup at Chakri Naruebodindra Medical Institute, which had treated his Covid, on May 20, two months after discovering that he had caught the Covid germ. Because the Ramathibodi Hospital medical faculty was doing a project to analyze the symptoms of people who had recovered from Covid – whether or not there was continuing involvement with other organs and nerves – an examination that was very detailed and for which there was no charge. There will be periodic follow-up (the next time was September 24) which shows that the ability of Thai public health has a very high standard.



Khun Thares remarked that a by-product of this infection was that for the first time, his body weight dropped more than five kilograms, so he took this opportunity to change his daily routine by eating healthy food, getting adequate sleep (10 p.m. to 5 a.m.), and running to exercise regularly in order to restore his body to good health. It made him able to jog 1200 kilometers in four months, which was more than he had ever run before. He has had more time to exercise because he has not been traveling to other provinces or countries, meetings, or parties. Work has changed to a new form with contacts on line and the use of technology and media even if everyone is in a different corner of the world. It might not be convenient when compared with going to meet people as before. Khun Thares said that sometimes he feels sad that he has to cancel many different activities that he had planned before the Covid pandemic, whether it is running a marathon in London and Chicago, traveling to many other places where he has not yet an opportunity to go. Even so, in the crisis there is still the opportunity and the time to do activities that he did not have time to do before in his normal tasks. Khun Thares said, "I thank God that I received from Him a cure and that my body returned to good health and that there was no spread of the disease to any person with whom I am close. I still must join the ceremonies through the vehicle of both online and church to ask blessings from the priest and relief for those who are in trouble. This event of Covid has an effect on every life in this world no matter whether it is large or small. Thus it is a very important issue where everyone must help and encourage each other and give their cooperation in order to pass through this crisis."

The increasingly cautious life of a young heroine

Yiihwa Preeyakarn Jaikanta, is an entertainer affiliated with television station Channel 3 and a familiar face to many people in the role of Chanta in the story Krongkam (Cage of Karma), Reungrin in the story Nangbaap (Mrs. Sin), Maeun in the tale, Ruen Rooi Lae (House of Tricks), Minnie in the drama Tekprakiad Chud Mae (Honor the Mother of the Land) in the story, Prateaparak Haeng Jai (Lovelight of the Heart), Nulek in Rabam Maek (Cloud Dance), and lastly in the role of Grace or Nui in Nam Pheung Khom (Bitter Honey) which will soon be aired. Yiihwa has many special talents: both Thai dance and singing, drums, as well as being emcee. Her path into entertainment began when she placed second in the Miss Teen Thai contest in 2009, apart from being the first runner up in Miss Gossip Girls 2012 and Miss RMUTL 2012 of Rachamangala University of Technology Lanna.

When the Covid situation hit, especially during the lockdown, the film sets stopped shooting dramas. Yiihwa said that during that time, she stayed at home and exercised almost every day. She thought it was a perfect time to rest and take care of herself. The exercise was easy; she followed videos on YouTube. The Covid situation made her return to taking greater care of her health than she had normally. When there was a relaxation of the lockdown and gyms reopened, she used their services as the gyms had standards to maintain cleanliness and checks to clean the equipment before and after use. As for the drama film sets, the prevention standards were the same; for example, there was a clear division of makeup brushes for each entertainer, a separation of food for each person by using trays with compartments like those for young students, which was different from normal when there was a common serving spoon. These measures gave the entertainers and the work teams greater confidence in their safety.

In the area of her work, even though she has a career as an entertainer, Yiihwa had started a small supplementary business before this. She continued,

"When the Covid situation happened, many careers were affected, not just a little – some were laid off – including our own careers. I was lucky that I had a small supplementary business that was already waiting. It is an online business that sells the "Shelaz" (เชลลซ) (IG: @shelaz.official) brand jeans. Vice versa, in this period it was though I could not make money. My jeans store made income for me even it was not very much, but I came back to thinking that in this era, I should always have some supplementary support like a backup plan that we can choose to use."

As for life in the New Normal, Yiihwa said, "Now, it's beginning to be more normal, but I will increase (the use of) things that are close to the body, face masks and hand sanitizer, which have become necessities in this era, and things for which we should take responsibility towards society by avoiding crowded places such as department stores – I will only go if it is truly necessary – or riding the sky train – I will also only use it when it is necessary."

Yiihwa Preeyakarn finished her high school education at Sameong Pittayakhom High School in Chiang Mai and her bachelor's degree in the faculty of business and liberal arts at Rachamangala University of Technology Lanna in Chiang Mai. Yiihwa is an example of a young person who is determined to study. She is responsible about those things that she has received. When she has the opportunity to do important work, she will do her very best to get an acceptable result. About the Covid situation, Yiihwa concluded, "For me, the Covid period is one that gives rise to many ways of thinking, the way we spend our lives and our money, or even to the point of the time we give to our families. I was absolutely able to learn many new skills. In this period of Covid, I saw people who supported each other; I saw strange truths about people. This disease is scary, but it comes back to teach us so many things."

Opening a Rotarian Online Marketing Page

Past President Pathaya Bunnag and Past President Sukkit Thaweewisesanont started the page Rotarian Market Online. After the beginning of the Covid 19 situation, one thing that expanded rapidly was online sales, including the page Rotarian Market Online. This author himself also used this service to buy goods from many Rotarians, which were quality, fairly priced items. For example, durian from Chonburi, Chinese sausage from Singburi, lychees from Chiang Mai and mackerel from Samut Songkhram. The editorial staff therefore made an appointment to meet with the administrators of this page, which has the Thai name thurakit khong puak rao RotarianThailand, who are PP Pathaya Bunnag, affiliated with the Rotary Club of Phayao, District 3360, and PP Sukkit Thaweewisesanont, affiliated with the Rotary Club of Bangkok East, District 3340, about how this page came about.

PP Pathaya said that this page was organized one day after the March 26 emergency decree. At that time, the lockdown made him unable to buy and sell normally, which gave him the idea of opening an online marketing page of Rotarians. Then he thought of the person who organizes news reports about Rotarians, PP Sukkit, who could give advice and who helped set up the online marketing page, which is the source of the two people. They were able to arrange the page and be the administrators together until the present. PP Sukkit remarked that at the beginning, we consulted with Past District Governor Prawit Rojkajonnappalai, who also supported making a page. When we had completed it, we set rules that people who post to sell goods and services must introduce themselves as Rotarians belonging to which club in order that the buyer and seller can know each other. This received a lot of interest from Rotarians in every district in Thailand as a way of encouraging the careers of Rotarians, highlighting businesses, helping and supporting each other, and having friendship together.

In the New Normal, stores must adjust to have both sales in the store and online to be able to survive. PP Pathaya said, throughout the past five months, I saw Rotarians increasingly interested in using the board to buy and sell goods online on this page. Continuing, we wish to help promote this to have more Rotarians know about this page because the goods and services of our Rotarians will be good quality items because our Rotarians follow the Four Way Test already. PP Sukkit said making this business page of Rotarians is the beginning of a type of career. I hope that in the future there will be the collection of data in order to make a list of occupations of Rotarians. If it's possible, I want Rotary to make an application that gives the biography and updates of every Rotarian that would make research on our issues and activities convenient. This is something that I will entrust to the leaders in Rotary and every Rotarian to consider the many benefits that they could receive later on.

To enter the page in Facebook: Search by typing the words: and then press "join group."

D.3330

Editorial of District 3330, RI



PDG Juthatip Thamsiripong
Rotary Club of Pra Pathom Chedi

Hello Fellow Rotarians.

September is a month for Rotary clubs to focus on community outreach, especially those that have a plan since the beginning of their presidency. Two months passed and the next four months are coming.

With a shocking economic decline and the fear of the COVID-19 epidemic will come back again making various investments must be carefully considered with several plans.

I tried to apply what I have learned from in a short-term, long-term planning and problem solving, asking for cooperation, helping and giving support. Trying to find out what meets the needs of the community, giving what the recipient wants serving others. These are so much more that Rotary teaches us

I tried again and again during this critical period. I tried it and got a good result. Many of us may find new ideas to serve community “we may need to increase more careers or start a new business.” Good luck everyone.

Together, Moving forward

PP. Tongchai Assawasukee
Rotary Club of Samrong



I traveled to Phuket Province where Thai and foreigners know well. I visited my classmates and went to see some private business events. Phuket has a very good protection against COVID-19 virus, and when I was getting off the plane, there was no foreign tourist. The taxis were parked, not busy as before the epidemic of COVID-19. I would like to invite Thai and Rotarians to travel to the attractions of Thailand to support the local community and see the beautiful nature. We went to worship the Big Buddha at Khao Nak Kerd Buddha Park ascending to the mountains. We had to be sterilized from the infrared light cabinet and through the aerosol sterilization. There were still a tradition for people who dress in shorts to wear more piece of cloth for politeness. It could be noted that the restaurant also has a partition for each table for protection in Phuket.

Before returning, my friends, PP Nattakit Lertsakdadet (Andaman Rotary Club), PP Ansitorn Prateep Na Thalang (Jungceylon Rotary Club) took me to the airport. I have encouraged my friends in Phuket and invited us Rotarians to take our family to Phuket. Rotary friendship remained as good as all the time. We will get through this COVID-19 crisis together.



New Normal



How do we know
when the eggs are expired and
how do we know if the **eggs** we
buy from **the market** are **fresh**
or expired? How much **the value**
of food will be?

Today is the 9th day of the 9th month, if the year B.E. 2563 $(6 + 3) = 9$, it is a day that many people are excited.

Today, CP Benjawan Thammasiripong and I have been invited to join the Rotary Club of Banglen. Originally, I only understood that I was invited to help explore Banglen Hospital on a Global Grant project to renovate Banglen Hospital's operating room. Most of the patients are foreigners because Bang Len has a fish raft. At this time, I noticed a wider road, more cars, there was a big and standard chicken farm, that is KCF Kasemchai Food Co., Ltd. that sells eggs, duck eggs and egg products. There was a gas station, a vineyard and a restaurant. There was a resort and a new factory and buildings. Bang Len Hospital expanded and had new buildings after my previous visit. I talked to the Deputy Hospital Deputy, hospital staff, PP Kasem Sornyura and P Suchart Methawattharakun from RC Bang Len with the members discussed about the impacts after the COVID-19 epidemic. Everything has changed, both import-export matters, even the life of employees who used to have a job. Now, they suffered and unemployed. But the Farmer's career could continue because everyone has to eat and lived on agriculture. This was the speech that PP Kasem expressed. He told me that for 40 years, Bang Len District only live on rice fields and agriculture. These are the questions raised.

How do we know when the eggs are expired and how do we know if the eggs we buy from the market are fresh or expired? How much the value of food will be?

PP Kasem said that if the maid at home has bought meat from the market, he will not be allowed to cook from these products. The maid can only buy from a company that has frozen meat to cook.

Oh! Then, are they not the same? The seller said that the goods were fresh, so it doesn't freeze.

PP Kasem said that the result of traveling to many countries as he exported chicken eggs, duck eggs, which takes 1-2 months to reach consumers. He has a process of keeping our products fresh and still nutritious.

PP Kasem continued that in the past, we bought pork, beef, chicken, fish, we bought it early in the morning. The production of the manufacturer was slaughtered at 3-4 am, but now people are consuming a lot. Therefore, have to accelerate production from the afternoon until we come and they sell in the morning. So, how can the meat be fresh? Like eggs, if you collect eggs in the early morning through cleaning then enter the process of cooling about 40 degrees and down to 20 degrees. If these products were sent abroad, they would be cooled to the temperature of 5-10 degrees throughout the journey, such as traveling to Hong Kong, spending 1 month in a cargo ship. When they reached the destination, the products were still refrigerated. Consumers when buying to the house should put in the refrigerator. Therefore, the freshness of the food is still up to 2 months, but we are used to buying fresh eggs at the market and put them back in the refrigerator. This realised us, we need to improve and change the behavior of eating eggs and meat. If you are interested and want to know more. You are invited to visit Bang Len District or Bang Len Rotary Club. You are welcome.

I would like to thank PP Kasem Sornmayura and P Suchart Methawattharakun and club members for a warm welcome.

D.3330

People of Action



People of Action

PDG. Dr. Sanguan Kunaporn MD.
Rotary Club of Tongkah

Assistant Rotary Public Image
Coordinator - ARPIC,
Region 12

Today, Rotary recognizes that even more people know our organization, but the understanding of Rotary is not what we expect. In 2011, Rotary initiated a program to enhance our image, expanded public understanding of what we do in many ways to engage and inspire our current and prospective members, donor or partner, including the design of the new core logo. It has a large Rotary letter alongside the familiar Rotary cog. And may all Rotarians every club, every district, everyone has adopted this new logo in unison including being used to create logos involved with Rotary around the world for uniqueness.

But there is still a lot of work to do. We have to make people understand what we stand for, how we different from other people or organizations? Why are we so important to the world? What are the impacts we have created and our role and our efforts to eradicate polio from the world?

Our next step for the brand strengthening. We introduce the latest global public image campaign: People of Action. Rotary's story comes alive in a way that will narrow the gap between the perception of public understanding. "A People of Action" communicates the essence of Rotary and can reflect many of our values.

Consequently, the 12 RI Districts, comprising District 3300, District 3310 Malaysia, Singapore and Brunei, District 3330, District 3340, District 3350 and District 3360 Thailand, Cambodia, Myanmar and Laos, have organized a People of Action poster contest to encourage Rotarians and clubs to become aware of it. The power of communicating Rotary stories as "People speak and do it seriously"

We need to make people understand
what we stand for. How are we
different from other people or
organizations?

Why are we so important to the

By allowing all 6 Districts to select the best 3 "People of Action" posters from each District to be submitted for competition. The Districts would find the best 3 shots with the prize money. This was to promote the Rotary public image through the contest. It will be awarded to RI in the Brand Center on the RI website, so that the clubs around the world would apply them to use.

The contest rules can be obtained from the Chair of the Rotary Public Image Promotion Committee of all Districts or at <http://m.rotary3330.org/news1/163>.



The Rotary Club of Nakhon Pathom

By the leadership of the P Thamnan Chunatas, along with members, scholarships were given to students in Nakhon Pathom province totaling 5 schools to create educational opportunities for youth. The scholarship was awarded to a total of 489 students, 1,000 baht each, worth a total of 489,000 baht, with Assistant Governor Pariny Boonsongcharoen, District 3330, Area 24 as the chairperson.



The Rotary Club of Hat Yai Nakarin

Welcoming the DG.Chaloemchat Chan-in and spouse Nittaya Chan-in on an occasion to visit the Patrol Police School Chai Khuan, Baan Chai Khuan, Sadao District. The club gave away English books including clothes to students and teachers. The donation was from a partner club in Port Lang, Malaysia. They received cooperation from Singapore. On this occasion they visited a clean water project which the water filter was worth 200,000 baht.



Rotary Club of Song Pee Nong

Smiles of disabled & disadvantaged people who received a new wheelchair replacing the old one which was damaged. The delivery was made at Makham Lom Subdistrict, Bang Plama District, Suphanburi Province



Rotary Club of Tha Muang

P.Prasert Karnsongpol led the team to plant trees in the uai Lam Sai Reservoir Project, Kanchanaburi Province.



The Rotary Club of Ratchaburi in collaboration with the Ratchaburi Municipal Community Organization Council Organized the 2nd "Rotary Ratchaburi Project to Improve Quality of Life", jointly distributing consumer products to the elderly and disabled in Ratchaburi Municipality, Ratchaburi Province.



Rotary Club of Maneekarn

In collaboration with Phanomthuan Pittayakom School, the club has created a project to promote professional skills according to the King to enable students to earn money while studying and helping their families of 267 people. 13 occupational skills training were provided.



Rtn. Deara Pibulwattanawong
Rotary Club of Magkang

Fellow Rotarians,

It has been almost one year of the COVID-19 pandemic since November 2019. We have learnt so much about its tragic impact around the world; and it is obvious to most that health is the first priority for all human being before economic or any other matters. Therefore, the preventive measures in accordance with the life with new normal are well accepted as the most effective effort for our safety from the disease.

Inevitably, the effect on the current economic crisis is as dangerous as the pandemic itself, as numbers of businesses especially those in the tourism sectors have been reducing drastically. Many have lost their jobs and new graduates feel hopeless to start their hopeful or dreamed careers. SME owners might have to go back to a drawing board and plan out so that their existing assets and capital investment would last.

This might be the beginning for Rotarians to initiate the new good projects this year. In addition to healthcare activities, vocational promotions and community economic developments are considered as others effort of all Rotarians in response to the current situation in accordance with the concept of “Together, Moving Forward”.

Together, Moving forward

Staying at the Contemporary Thai House



Travelling to the countryside of Thailand in the winter season is a wonderful moment. During December – February each year, festival of “ Visit Red Lotus Sea” held at Udon Thani Province which is known as one among the world’s famous event . Furthermore, Kham Chanote Temple, Phu Gonn Temple, and Baan Chiang World Heritage Site are another attractive destination of this province.

If you have a trip to Udon Thani for business or leisure purposes and wish to stay at the accommodation with a homey feeling instead of a typical hotel building, “ Baan Bua Norn Len” is highly recommended .This Thai contemporary homestay with 5 rooms is located by the 20 Rai (8 Acres) lake filled with beautiful Water Lilly. You can spend the relaxing moment here while being impressed by the beauty of the nature, and for sure, the Sea of Water Lilly.

Staying here during the festive season from December – February is the moment of double happiness because you will be indulged in both full bloom Water Lilly and fresh coffee. The optimal size of this accommodation allows all visitors to be impressed by the unique facilities and amenities provided. For reservation, please call +66-82-304-8887 or Facebook page : Ban Non-Lan. The eligible person of the “We Travel Together” campaign of the Thai Government are cordially welcome as well.



New Normal



Life and the acceptance of change.
AG.Kanokwan Panyanonwat
Secretary, District 3340 RI

It has been 5 months that we are familiar with the term “New Normal” a word that describe the simplicity of life but actually not. The pandemic of COVID – 19 forces us to spend our life carefully for today or even tomorrow.

Everybody including me have been affected by this disease. My family business in the service of photo developing and printing which used to have a bright future was severely affected by the emerging of digital camera which shared more than 50% of the former clients.

That was our turning point for the re-consideration of our future while a number of businesses have been adjusting themselves to the modernization. The losers were those who gave up meanwhile some, including myself, have been struggling for survival in the era of “New Normal” which the consumers and businesspersons have been adjusting the behaviour in accordance with the healthcare safety regulations and measures. Wearing of facial mask, refrain from travelling abroad, storing of foods and supplies for the unexpectedly situation, refrain from going out of the residence, working from home, using of the foods and supplies delivery services, reducing of spending for unnecessary things, paying more attention on healthcare, keeping the safety distance whenever going out to public places, registration of “Thai Chana (Thais conquer the crisis)”, are the good example of the significance efforts in complying with the government’s measures.

In summary, it is inevitable that the life with “New Normal” has obviously changed the behaviours of consumers and the business owners.

Therefore, it is necessary for us and the businesspersons to adjust ourselves for survival. In addition to the current one , another business activities such as cooking of home recipe menus and selling of those foods or another products by method of the delivery service , online platform , or the Over-the-Air (OTA) channel, are another sources of additional income which could support our life during this changing period. Moreover, the adoption of sufficiency philosophy of King Rama 9th is considered as one among the most significant efforts for our survival during this difficulty period.



D.3340

District Training Assembly



DTA Training of the District 3340

In this Rotary year , the DTA training of the District 3340 comprised 3 meetings was held in complied with the government's public health measure for prevention of the spread of COVID-19. Installation Ceremony for the Club Committee for the Rotary year 2020-2021 was held at each meeting as well.

The 1st meeting was held at Sri Saket Province on June 4th with participants were from Zone 10, 11 , 12 ,and 13.

The 2nd meeting was held at Khon Kaen Province on June 5th with participants from Zone 8,9,14,15,16,17, and 18. In addition to the meeting and DTA training , there was the Installation Ceremony for the District Governor Wimol Kachintaksa.

The 3rd meeting was held at Chanthaburi Province with participants from Zone 1-7



Rotary Club of Sri Saket, and the Interact Club of Sri Saket Polytechnic College

PAG.Somchai Buddha and PP. Boonchoo Phangbutdee led the Club's members to the service activities at Baan Nong Jik School, Khun Harn District, Sri Saket Province, under the Voluntary Project for the Vocational Service to Community.



Rotary Club of Tharuea-Trad

In collaboration with the Rotary Club of Bangkok South (District 3350), the Rotary Club of Trat , and the Rotary Club of Koh Chang , President Somphorn Kraissamut handed over the 75,000 THB (2,500 USD) water filter and the 15,000 THB (500 USD) Reading Skill Enhancement Device for the Ao Yai Witthayakarn School, Muang District, Trat Province .



Rotary Club of Kalasin

Handed over 3 wheelchairs to the patients in the Kamalasai District and 20 mosquito nets to the Family Clinic of Kalasin Hospital



Rotary Club of Pluta Luang

Held the activity of the diving for sea garbage collection.



Rotray Club of Muang Khloong and Rotary Club of E-Club District 3340

It was the clubs' greatest pleasure when the school members offered their warm welcome to the clubs' members at the activity of handed over of water filter, cool water maker, facial masks, mosquito nets, and scholarships , as well as the settle of free food station for Baan Kha Yaang School, Khloong District, Chanthaburi Province.



Rotary Club of Mittraparp-Khon Kaen

Held planting activity of "Salao" (Lagerstroemia loudoniiTeijsm. et Binn) tree (know as the Thai Sakura in commemoration of Her Majesty the Queen's Birthday and the anniversary of National Mother's Day at the Buddha Monthon Isaan, Khonkaen Province.



PP.Trong Sangswangwatana
RoRotary Club of Bangkok
Suwanabhum

Dear fellow Rotarians,

We are now in the final quarter of the year. Earlier, we have decided we will live with the COVID-19 situation but it seems to be creating excitement after excitement until we worry how long we will have to live with constant crisis. This issue is still about surviving the COVID-19 crisis covering several professions in the hospitality business – hotels, restaurants and tourism industry.

I also encourage you to help support them when looking for restaurants, or hotels while travelling. I offer examples in D.3350. Remember though, if we travel outside our District there are Rotary clubs in every province.

The activity photos includes training seminars of our District in year 2020-2021, and the District Conference and Governor's Salute that was carried over from last year, including pictures of activities of many clubs.



Together, Moving forward

In adapting to new normal under Covid – 19 which was completely unexpected and unplanned for, we have no idea how and when it will end. If we look on the bright side, we say that Thai people tend to help those in need. Because most countries are still locked down and do not allow foreigners in, our frequent travellers to foreign shores will have to bear with the situation for a while. I offer strength of mind to those affected to pass this crisis safely.

Rotarians usually support Rotarian's businesses. Now that you cannot travel in foreign lands, I invite you to travel in Thailand, and support the Rotarian's businesses in hotels, restaurants, shops, coffee shops, etc. I offer examples in 2-3 provinces in District 3350. For more details, contact the Rotary clubs in those provinces.

Lopburi Province

PP.Nuttanun Juengsamran,
Rotary Club of Lopburi: "Bua Luang Restaurant"
PP.Chutima Tassurin,
Rotary Club of Pra Narai: "Lopburi Steakhouse"
PP.Layead Sukramongkol,
Rotary Club of Pranarai Lopburi: "Farsai Homestay"
PP.Pinthip Sujjaritmanotham,
Rotary Club of Pranarai Lopburi: "Mango Restaurant"
Rtn.Suree Panchana,
Rotary Club of Pranarai Lopburi: "Kor Cafae", Coffee Shop

Ayutthaya Province

PP.Sudaporn Siribenchakaporn, "Sainam Pompert Restaurant"
PE.Prasong Klinsawadhom "Toh Buk Seng" Hotel and
Restaurant on Pasak river, Nakhonluang district
PP.Thiprat Aramroj "Suraj Moo-Katha Restaurant" in Muang
District Ayutthaya
PP.Songwud Kiratijinda "Bansuan Im Suk Restaurant"
PP.Saroja Bunrodwong "Tamnakkaew Restaurant"

Angthong Province

P.Varaporn Jamsai RC Angthong "Auguska Sweets" Shop

Saraburi Province

PP.Oranong Tangpitakul RC Saraburi "The Resident" Café
PP.Siriluck Pankaew RC Nongkae "The T House Coffee" Shop
Rtn.Waewta Hutpong RC Nongkae "Tong Nueng Plus" Hotel

New Normal



Rtn. Kunnabut Roonpai
Rotary Club of Kannayao

Dear fellow Rotarians, I am the manager of a Tour company that organizes tours abroad. I want to share my Covid experiences. Trips to foreign countries usually occur during long holidays or during the festival days in the target countries. If for example I plan to sell tours during the Songkran holiday period I must begin selling from beginning of the year. With the onset of COVID-19, what happened was that in February customers began asking for return of their down payment. This grew in intensity until we could not obtain new customers. We were constantly warning the customers whom we took on tours to take care. We were constantly holding meetings to evaluate the situation and decided that the situation is serious and will last at least over June. When we discussed this problem with the staff they understood, because they knew the company will only make profit on each trip after customer paid all they are due to pay. At first we asked our staff to work from home, and we paid 30% of their salary, beginning March. By June we leveled with them that while the company went on paying, no money came in. We cannot go on. All companies like us are suffering the same way. From April, people in the company began selling things to supplement their income. Some sold food supplements, some sold garments to bring in income. We explained that we were paying them from our own money, and that may not last many months if we cannot reduce costs.

For government support, we could not expect anything. What emerged right now benefitted hotels and airlines. Tour companies have to keep fighting we cannot stop and wait for the situation to improve. Keeping up contact with our customers is important now that more than 30% of tour service providers have already gone under. When the market recovers six months down the line, maybe that is our opportunity. Today we are organizing domestic tours. We don't know what kind of response we will have. We have kept a tight lid on our costs. Our staff understands and we are supporting each other. This crisis affects everyone -- we want to offer strength of mind to go past the crisis.



PP. Komsan Noisri
Rotary Club of Singburi Veerachon

Paiboon Kaiyang restaurant of Singburi is located on the main Asia highway, on the northern route, and has been in operation more than 30 years. It's a large restaurant with capacity for 1,000 customers, friends, family, tour groups, and even weddings, and seminars.

He is currently holds the position of Managing Director of Paiboon Kaiyang Restaurant Ltd. He said that even before COVID-19 struck, the restaurant business was rather quiet from the last quarter of previous year.

Where normally customers fill up the restaurant, towards the end of 2019 the restaurant was only 70% full. During the COVID-19 lockdown, the restaurant started delivery business doing most of the delivery by themselves and using Food Panda. Food prices were reduced and other cost saving measures instituted. Staff who were employed by the month, became daily workers, and down to only 10 days in the month. This way the company was able to retain all staff. Staff get food support on the days they did not come for three meals. Stocks were reduced. Restaurant space and hygiene were allocated following government mandated social distancing, cleaning all tables and chairs with alcohol, staff washing their hands frequently, and kept their masks on all the time. There is emphasis to seat single guest per table.

It was fortunate that Food Panda came to Singburi on 19 March 2020, only a few days before the lockdown. Timing was very fortunate. Sale over the counter completely disappeared, but was replaced 50% by orders from Food Panda. Some 10 members of staff who ride motorcycle also switched to food delivery. So the company managed to survive.

As a promotion, the restaurant offer free delivery over a six kilometer radius and offered delivery all over Singburi province and up to 35 km distance. Because the shop already has a loyal customer base, the new services were easily promoted and delivery services were greatly appreciated.

Now that we are past the lock down crisis, today Paiboon Kaiyang Singburi is open for business daily from 10.00-21.00 hours, reservations can be

made at 099-1040362 or Facebook : paiboonkaiyang. The restaurant strictly observes hygiene requirements so that customers will feel safe. Rotarians who travel past Singburi are invited to visit. We welcome all whole heartedly.



President Somchai Somsuk
Rotary Club of Lumpini

W Station Hotel is located at Soi Krung Thonburi 2, near the BTS Wongwianyai station. The hotel offers more than 40 rooms, with parking space. The Jack Diamond Bistro & Bar is open to hotel guests and outside customers. In normal times our customer base for the hotel and the bar and restaurant is 80% foreigners, so we suffered severely from the impact of Covid-19.

We adapted at that time by changing our customer base to offer to Thai people. We changed our pricing strategy to make it suited to Thai customers, changed staff working hours, and changed marketing strategy to emphasize Thai customers. All through the crisis days we have kept the hotel and restaurant open so that there will be income for our staff.

My management and I thank RC Lumpini which trusted in us and our services at W Station, and Jack Diamond Bistro & Bar to organize meetings and other receptions. We also invite fellow Rotarians to hold meetings or use the premises with friendship prices.



PP. Woramon Baiyoke
Rotary Club of Bangkok Klauaynamthai

When the Covid pandemic spread in 2020, one of the most severely hit industry was the hospitality industry, especially hotels and tourism businesses. This is the most severe crisis facing this industry not only in Thailand but worldwide. The Baiyoke Hotel Group is similarly affected. Practically all our businesses have no income, due to the country lockdown which means no one can enter. Our cost of administration is large as the hotel has close to 2,000 staff. When all our businesses

are taken together, we have a monthly responsibility of close to 30 million baht.

Still the Baiyoke Hotel Group gives importance to our Human Resources, i.e. management and staff. When our business is moving smoothly we rely on our management and staff to work to service our customers. In times of crisis, if we need to reduce staff that is the absolutely last resort we will take.

In crisis there are still opportunities. The government rushed policies to offer support. We chose to have temporary closing, and issue documents so that our staff can choose to receive social security payments of 62% of minimum wages, which hotel top up to 75% for three months. This way the group managed to gently move our business forward and our staff still get paid, even if pay is lower. Still they have savings as they do not have to come to work or their working time is reduced. We believe the staff can survive. Again, while we are closed down, our kitchens are still actively preparing food for the staff who come. During this period the hotel has organized cleaning staff to come and take care of cleaning and safety as close to normal as possible. We keep ourselves ready to open at any time.

After three months we had trial opening of Baiyoke Sky Hotel to sell food delivered to homes. Later when the government allowed us to sell buffet, we opened up following hygiene and sanitation instructions strictly. This ensured that our customers received services that were safe and reliable. When customers ordered food delivered to their homes, we used our own delivery service so that customers can trust our delivery personnel are clean and safe. We have training before the work started to ensure safe and efficient service.

We are fortunate that Baiyoke Buffet is already popular. Our Thai customers prefer Chinese food and seafood so it was easy for us to offer this type of service. Still food sales cannot keep us afloat as income is less than half of what we need. It will be wonderful if we can supplement this with income from room sales. Now some portion of the hotel has begun to open, we hope to have good support from Thai people in the country who help support the industry in such times. This will enable us to fight together until the crisis has eased. I ask for support for Baiyoke Hotel Group. You can check the name of the hotel and room rate at the website: www.baiyokehotel.com

D.3350

Seminar



 สัมมนามูลนิธิโรตารีและการบริหารกองทุนสนับสนุน ภาค3350
 2020 Rotary Foundation And Grant Management Seminar
 District 3350
 July 19, 2020 @ Miracle Grand convention Hotel



ROTARY FOUNDATION AND GRANT MANAGEMENT SEMINAR, District 3350
 July 19, 2020 @ Miracle Grand convention Hotel



PUBLIC IMAGE AND COMMUNICATION SEMINAR, District 3350
 August 1, 2020 @ Miracle Grand convention Hotel





2020 DISTRICT CONFERENCE & GOVERNOR'S SALUTE, District 3350
September 5-6, 2020 @ Ambassador City Jomtien Pattaya, Chonburi Province



The Rotary Club of Pathumwan Give away rice, dry food on Mother's Day
For the community Moo 6, Ban Bueng Sub-district, Ban Kha District,
Ratchaburi Province, at Ban Huai Suan Phlu School



The Rotary Club of Bangkok - Nawamin Give a raincoat to
the Khanna Yao Police Station.



Establishment of various Interact in schools



The Rotary Club of Ratchathewi Organize operational and professional
development projects for the community



PP. Dr. Natthanin Sestawanich
Rotary Club of Phrae

Dear my fellow Rotarians,

Welcome. It is the first month after the government ordered lockdown due to COVID-19 was lifted because the prevention measures resulted in a very successful outcome for our area. Rotary meetings, trainings, and seminars in District 3360 have resumed to normal after a long period of online meetings and connections. The very first one of those events was the Rotary Foundation Seminar, Membership, and Rotary Image held in Uttaradit Province that you can read a brief version it in this issue.

In addition to District 3360's activities held after the lockdown, this edition also features the promotion of community-based tourism in Chiang Mai Province presented by the Rotarian who runs tourism business. Another Rotarian shares his life experience of the new normal. I hope all of us learn how to be resilient under life during this crisis.

Together, Moving forward



PP. Rangsee Kuansorn
Rotary Club of Nakhonping Chiang Mai

My career started in 1979 due to the fact that I was an exchange student in Japan for two years. Currently, I own a tour company, "Ranvel Tour." Some time ago, I met with a Japanese tourist who was a Rotarian from the Rotary Club of Koshoku, Nagano Province (District 2600). We discussed social service activities in northern Thailand including

granting scholarships to students and the construction of houses for those in need. Since then, I have initiated a combination tour program of temples and communities and have been inviting Japanese Rotarians to participate and collaborate with the Rotary Club of Nakhonping Chiang Mai in service activities. One such was the making of eyeglasses that were handed out to residents in Nakhonping community.

I'm so impressed with community – based tourism at Baan Rai Gong Khing, Hang Dong District, Chiang Mai Province, where members create their own tourism characteristics in accordance with the local wisdom. Examples are Yaam Khaang (traditional Lanna massage with the feet warmed by stepping over the oven-heated iron plate) by the sacred Master, the teaching of local wisdom of Yaam Khaang, the study on usage of local herbs, and visiting to interesting sites located near the community i.e. Ratchaphruek Royal Flora Exposition Garden, Night Safari, Ton Kwen Temple, and the tunnel of the trees.

Tourists can experience and learn about local wisdom such as the Yaam Khang massage, and the making of crafts such as the herbal cloth ball, pandan leaf weaving, Toong Sai Moo, (Lanna cone-shaped flag) that they can take home as unique self-handmade souvenirs. Moreover, the community also produces local products such as fragrances, wooden herbs, herbal cloth balls, honey, A-grade honey washing liquid, and bee pollen as for tea or coffee mix. For more information, please contact Mr. Somsak Inthachai (the Village Headman) at +66-515-5752.



New Normal



Never knew the meaning of "Day off"

AG.Sirimon Sukawatt

Rotary Club of Khanu Worakabsaburi

For more than 25 years, I have been an owner of four 7-11 stores and, literally, never imagined that the closure of the convenience store has not only affected the street dogs that once used the storefront as their cosy beds, but also increased my undesirable facial wrinkles due to stress marked by sales reduction of more than 50%. In addition, the family's revenue from stalls rental in the fresh produce/meat market also disappeared because vendors could not make any sales. The reality kicked in: same expenses but with less monthly income! What was increasing at the time was stress and anxiety from watching the number of COVID-19 infected cases day in and day out.

Despite more free time from business, I couldn't participate in any social service activities for Rotary or even visit a temple due to the lockdown. I finally decided to protect myself from the disease by staying in isolation of an open space under the sunlight in my hideaway garden.

Because of loving life and living healthy, I have learned how to cultivate an organic garden from You-tube. It has actually inspired me to build four green-houses. Sharing produce with my fellow Rotarians and advertising my organic vegetables on social media has increased interest among many online followers. Now they have become customers that generate a rather significant monthly income for me. That is the good side of COVID-19. It has provided a new vocation and also allowed me to spend more time with my family and teach my children gardening and cooking.

Thinking positively under life with the new normal during the COVID-19 pandemic allows us to find new career paths, to spend more time with ourselves and our loved ones, and to live life happily but cautiously.



D.3360

Seminar on the Rotary Foundation, Membership, and Rotary image



Seminar on the Rotary Foundation, Membership, and Rotary image

The COVID-19 pandemic brought the country to a lockdown and curbed all crowded activities. Therefore, District 3360 meetings and seminars had to be organized online. Many thought that it was disadvantageous because there were no workshops and it was more like one-way communications for participants without face-to-face discussion.

The Thai government relaxed lockdown measures in late August, allowing District 3360 to resume conventional ways of holding meetings and seminars. One of those was the District 3360 seminar on the Rotary Foundation, membership and Rotary image held from August 22nd - 23rd and hosted by the Rotary Club of Uttaradit.

The event began with the clarification of the Rotary Foundation's goal and the membership of District 3360 in the year 2020-21 by DG.Somchai Kerddecho. Right after that was a presentation of PDG.Dr.Virachai Jamroendararasame (DRFC of the District 3360) about "Managing Your Foundation Activities". He also put much focus on Global Grant that allowed all clubs to utilize their DDF effectively. The following session was a seminar on "Efforts for Increasing of Membership in the year" and "Rotary Opens Opportunity" by PDG.Anurak Naphawan (ARC Region 12, Zone 10B). The topic was aimed at increasing each club's membership and an awareness of the importance of retaining current members.

Following those speeches were breakout sessions or workshops led by speakers and facilitators with the purpose of enhancing knowledge and understanding about the Rotary image, the Rotary brand, publicizing of "People in Action", and as well as the clubs' health check and evaluation.

Participants gathered at the "Rotary Foundation and Rotary Friendship Night at the time of New Normal". This was the very first opportunity for Rotarians to mingle, to meet one another in a friendship atmosphere after a long time of social distancing. The night ended with a ceremony to recognize donors for the Rotary Foundation.

The following day's activities began with a presentation of PDG.Sanguan Kunaporn MD (Rotary Club of Toungkha, District 3330 and the Coordinator of ARPIC Region 12 Zone 10 B). He spoke on "Promotion of Rotary's Image to Public: from Past, Present, to Future". This was aimed at updating attendants' knowledge about the promotion of the Rotary image.

The last activity was a talk, "You Ask, We Answer", led by Past District Governors Anurak Naphawan (ARC), Dr.Sa-nguan Khubaphorn (APRIC Region 12, Zone 10 B) and Jason Lim (RRFC Region 12, Zone 10 B). I would like to extend my sincere gratitude to all of three Rotary Clubs in Uttaradit, our hosts for these fruitful and very successful seminars on the Rotary Foundation, membership, and Rotary image in this year.



Rotary Club of Chiang Khong and Rotary Club of Nakhonphing Chiang Mai

The clubs organized the second year project of “Bright Vision to Community by Rotary” which provided 200 pairs of free reading glasses to elderly and longsighted people at Huay Sor and Sri Donchai Sub-district, Chiang Khong District, Chiang Rai Province.



Rotary Club of Wiang Kosai

President Janjira Suwannakit and her fellow Rotarians organized the 5th reforestation project by the planting of “Intahnin” (Lagerstroemia speciosa), the symbol of Maejo University at the Phrae Campus, Rong Kwang District, Phrae Province.



Rotary Club of Phrae

On every National Mother’s Day (August 12), the Rotary Club of Phrae has held a charity event of fish release to natural waters as a club’s fundraising activity. However, the pandemic of COVID-19 and the government’s measures on social distancing and the prevention of the crowded activities forced us to change our plans. Instead of the fish release, we organized the project of “RC Phrae Shares Happiness Against COVID-19 with Community”. This project aimed at sharing happiness by donating of 10 kilograms of rice to 170 needy families in the community.



Rotary Club of Uttaradit

On September 19th, 2020, in collaboration with the Healthcare Volunteers of Charoentharn Community located at Khlong Pho Temple and the Wat Khlong Pho Municipal School, the Rotary Club of Uttaradit held an activity for an eradication of mosquito larvae by the usage of Themefos sand in the water-trapped area together with the spraying of chemical fog for mosquito eradication by the Uttaradit Municipality.



Rotary Club of Chiang Mai

In cooperation with USAC Thailand, the Rotaract Club of Chiang Mai University, Volunteer Club of the Montfort College, members of the Badge 116 Presidents, and fellow Rotarians, the Rotary Club of Chiang Mai held the social service activity of reforesting called “Fill the Forest” at Baan Pong Area, Doi Suthep-Pui National Park.



Rotary Club of Mae Sai

On September 14th, 2020, in collaboration with the Department of Mental Health Promotion, Ministry of Public Health, Rajanagarindra Institute of Children Development (Chiang Mai), Rotary Club of Uttaradit, Kuang Meng MaeSai Foundation, and I.C.C. International Co, Ltd., the Rotary Club of Mae Sai handed over Medical Equipment under Royal Patronage. This included wheelchairs and patient assistance equipment together with aid packages to 52 physical impaired persons at the Kuang Meng Foundation, Mae Sai District, Chiang Rai Province.

People of Action

BEFORE YOU START

Review the People of Action Campaign Guidelines on the Brand Center at brandcenter.rotary.org. You'll find great suggestions as well as examples of engaging ads.

50%

Global ad spending dedicated to digital media in 2019

HANDBOOK

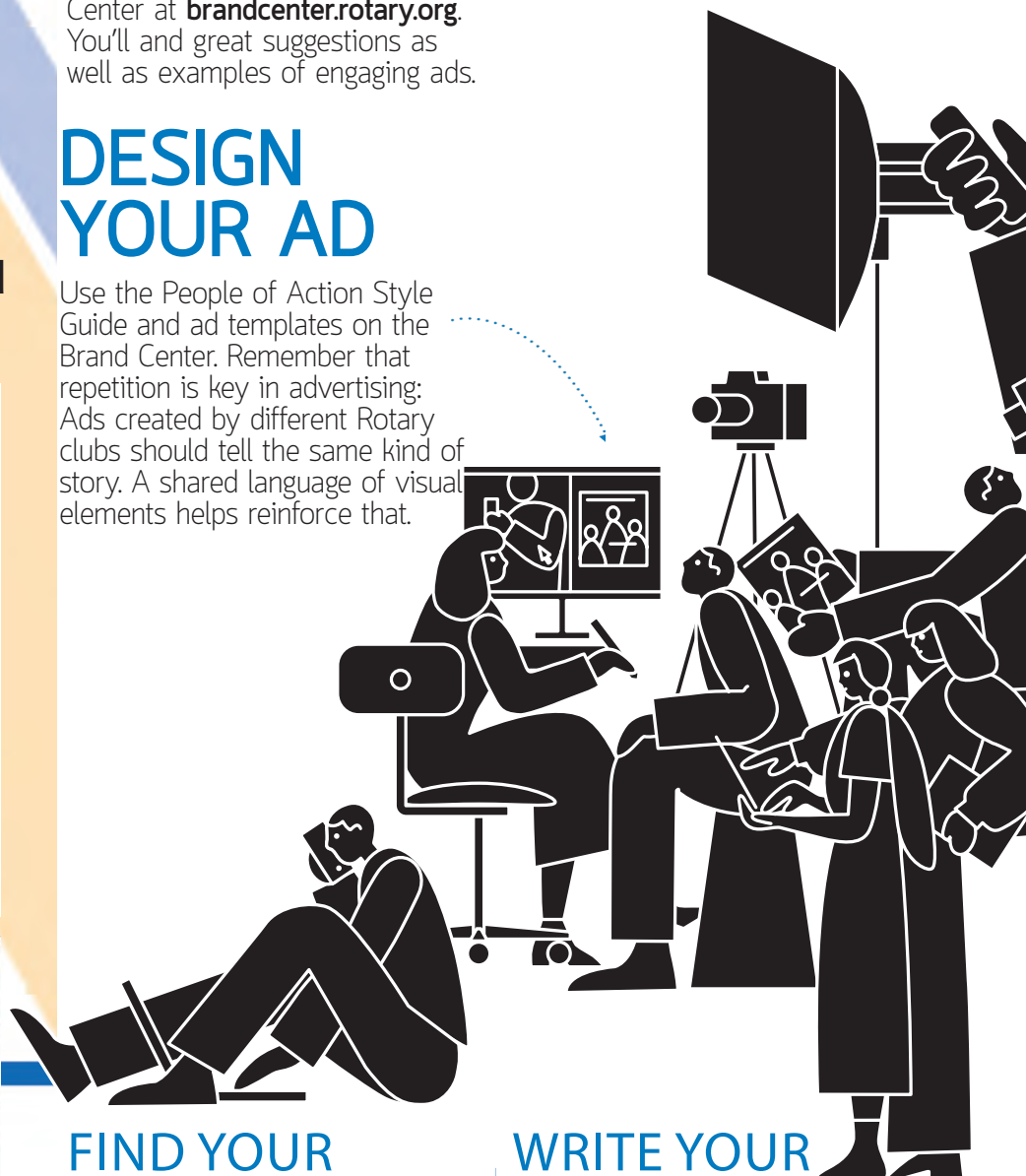
How to create a People of Action ad

What's the best way to explain what Rotary is? Showing what Rotarians do in their own communities: A strong public image helps Rotary clubs find new members, enhance community participation in Rotary projects, and increase donations to The Rotary Foundation. Recognizing Rotarians as people of action is the cornerstone of Rotary's public image, and with resources provided by Rotary, you can create effective ads that focus on the work your own club is doing. Here's a step-by-step guide.



DESIGN YOUR AD

Use the People of Action Style Guide and ad templates on the Brand Center. Remember that repetition is key in advertising: Ads created by different Rotary clubs should tell the same kind of story. A shared language of visual elements helps reinforce that.



FIND YOUR STORY

Think about a project or event your club carried out and ask yourself some basic questions:

- ▶ What was the impetus for the project?
- ▶ What were the key moments along the way?
- ▶ What impact did it have? How many people did you help, how many miles of riverbank did you clean up, how many doses of polio vaccine did you fund?

WRITE YOUR STORY

Pick the best verb from Rotary's approved list to finish the headline "Together, We ...": Connect. Empower. End Polio. Fight Hunger. Inspire. Learn. Mentor. Promote Peace. Save Lives. Transform. This keeps the Rotary brand consistent wherever you see it.

Summarize your People of Action story into a few short sentences. Include information about how people can learn more about your club, support your cause, or join you at an upcoming event.

MEASURE, ANALYZE, AND DO IT AGAIN

What results did you expect from your ad?
Assess how well it worked, and next time
you'll be even more successful.

POST, SHARE, GET AD SPACE

Social media is a great way to spread the word about your club and about Rotary. You can boost posts and videos with paid promotion to widen your audience. Even without spending money, your club members can post your ad on their own social media networks.

Consider buying an ad in your hometown newspaper or magazine, or on a local radio or TV station.

If your club sponsors a local event, a People of Action ad can help promote it.

84 billion
Dollars spent on social
media advertising in 2019

PHOTOS

Look at your photos objectively; try to see them the way others will. For an inspiring ad, you'll want to show people with happy and engaging facial expressions. Try to show the diversity of your club in age, ethnicity, and gender. The best photos are not staged, but show genuine moments of Rotarians at work or interacting with others.

Get signed, written permission from everyone in the photographs. Remember that not everyone working on a project or benefiting from it may want their photo taken or used.

COPYWRITING

- ▶ Short is sweet. Your project has a rich backstory, and a lot of people pitched in, but too many names and details will muddy your message.
- ▶ Write like Hemingway. People scan ads quickly. Too much information may deter them instead of drawing them in. Use short, energetic sentences with people as the subject and active verbs.
- ▶ Call to action. Effective ads compel the reader to do something. Tell the audience what to do next — and how to do it. In print ads, websites and email addresses must be short and easy to remember.

ELEMENTS OF A PEOPLE OF ACTION PHOTO

- ▶ Photo that fits the shape of your ad: horizontal or vertical
- ▶ Photo that accommodates the "Together, We ..." text in the center
- ▶ Plenty of space for headline and copy
- ▶ Well-lit space
- ▶ Balanced color (not too much white)
- ▶ Simple background

Internal and External Communication PDG.Tanongsak Pongsri With a new role in public relations committee Rotary Center, Thailand.



The Rotary convention D.3350 (2019-20) ended on September 6, 2020. Rotarians were reunited with each other again after the epidemic of COVID 19 is low, and we also had the opportunity to speak with an executive committee, the Rotary centre, Thailand. Which will be another person who take care of the public relations.

RTM - You just passed from the position of District governor D.3350, there might be many memorable events in your year.

That's right, I am excited, but also enthusiastic about building a district team. Everyone cooperated and honoured district governor both in the club installation ceremony or any other district training, I can see the intentions of everyone. When the district governor visits the club, all welcome with a warm and respectful welcome. I asked the club to organize a simple event, in order to save money from catering and souvenir. And what in my memory for the past year, that is about the epidemic of Coronavirus COVID-19. which, I think, this crisis is also an opportunity, as normally all the club plan and activities should be finish by March and April. But once when we see many people affected by the epidemic of COVID-19 then we come out to help them, they thank us. This is a very good image. We are also afraid, but we are more careful and everybody are safe. As a result of doing good. There is another thing that is district conference, I join D.3340 district conference and later D.3360. while I was in Lampang but the conference was postponed due to the out break of Covid-19. However, D.3360 conference now was done with successfully and impression.

RTM – You are not yet taking a break, still have to take a new role in public relations committee Rotary Center in Thailand.

I am not tired, but I am fortunate to receive honour, kindness and trust from senior, as a result, I have to keep working. for the past 16 years as a Rotarian, I was trust by all district governor to assign all important responsibility before I become a district governor.

RTM - How much does the public know about Rotary?

Thai people still know very little about Rotary. When compared with neighbouring countries. This 17 September, 2020, will be 90 years anniversary of Rotary Thailand. We have only 8,000 members. We have to stop 2 things to think about, that is stop thinking that all members have the same problem. We often heard figuratively that around the world remained at 1.2 million for the past ten years. We have to compare ourself with the successful country such as Philippine, South Korea, and Taiwan, they able to increase a lot of members for the past 10 years. But our figure is still nearly the same. And people still do not know much about Rotary. As we are taught to do it without expecting anything in return and lack of communication. So, we should stop thinking like this.

RTM – What channels does the Rotary Centre have for public relations?

Mainly there is internal communication and external communication. internal, it means communicating with each other such as Website, Open Chat or Rotary Magazine Thailand Which we already do well. But what we need to improve and do more is an external communication. For example, adjust the website for the outsiders know and understand more on Rotary, adjust the magazine to be more responsive to outsiders, I also think face book is another platform to reach out more people. We have meeting with the working team and prepare the proposal to propose executive committee Rotary Centre, Thailand for the next meeting. Moreover, we are also considered IG and YouTube which is famous among new generation as well as working people.

RTM - How are the guidelines set in the next 2 years?

In the beginning, I learned to understand the roles, duties, regulations, practices and objectives of the Rotary Centre. Our senior has foresight, laying out structures to support Rotary development in Thailand and most importantly to unite Rotary Thailand. Therefore, The Rotary Centre is designed to support the work of the governor and clubs. However, the term Rotary Thailand is now being used on some pages. We are going to seek cooperation to make the title publicly owned by the Rotary Centre. Took care to unify communications in the name of Rotary Thailand It is accurate and reliable. And reach more target groups

RTM - This year, you are also serving as the Assistant Rotary Coordinator (ARC) in Thailand who oversees your membership. The more people know Rotary, the more members you have.

It is considered to be an integrated matter for public relations. Promote the image and membership development for ARC to support the sector in membership in Thailand. I am responsible for D. 3330 and D.3350, and PDG. Anurak Napawan is responsible for D.3340 and D.3360. The four Rotary districts must join hand and exchange resources for the benefit of Rotary.

Thank you all for your honor and the goodwill to me and my family. These will be strength and encouragement for me and my family to work for Rotary forever.

Rest in Peace - RIP



Frank J. Devlyn (Mexico)
 Born: September 22, 1939
 President of Rotary International
 Year: 2000-01
 Citation - Create Awareness,
 Take Action
 Died in May 27, 2020 at the age
 of 81 Year



Mateo A.T. "M.A.T." Caparas (Philippine)
 Born: December 28, 1923
 President of Rotary International
 Year: 1986-87
 Citation - Rotary Brings Hope
 Died in July 15, 2020 at the age
 of 97 Year



Clem Renouf (Australia)
 Born: April 19, 1921
 President of Rotary International
 Year: 1978-79
 Citation - Reach Out
 Died in June 11, 2020 at the age
 of 99 Year



Luis Vicente Giay (Argentina)
 Born: August, 1938
 President of Rotary International
 Year: 1996-97
 Citation - Build the Future with
 Action and Vision
 Died in August, 2020 at the age
 of 82 Year

Trophy Awards Year 2019-20

2019-2020 Trophy Awards for Rotary
Clubs in Thailand



Prince of Kamphaengphet's Trophy
 for a Rotary Club with the
 highest average annual
 attendance rate:

**Rotary Club of Pua, District
 3360 (100%)**

Rotary Club of
 Poochaosamingprai, District
 3330 (89.90%)



**Prince Bidyalabh
 Bridhyakon's Trophy**
 for a Rotary Club with the
 highest number of members
 attending the District
 Conference:

**Rotary Club of Srisaket,
 District 3340 (100%)**



**Prince Narathip
 Praphanphong's Trophy**
 for a Rotary Club with the
 highest net membership
 increase:

**Rotary Club of Lat Phrao,
 District 3350 (200%)**



Phya Srivisar's Trophy
 for a Rotary Club with an
 outstanding community
 service project:

**Rotary Club of Muang Ko Kha,
 District 3360**
 (Weir for the Community
 Project at Koh Kha District,
 Lampang)

Message from the Chair of the Rotary Centre in Thailand

PDG.Vivat Sirijangkapattana



Dear all Rotarians

Rotary's new calendar for 2020 sets September as the month of basic education and literacy. October is a month of economic and community development. By aligning the calendar with Rotary Foundation service projects in line with the Area of Focus, Rotarians are aware of Rotary's mission. In order to provide ongoing service, however, we need to raise the guard against COVID-19. The normal implementation of the project is not yet fully accomplished. Together with the coronavirus infection in the surrounding countries has increased, disaster response grant programs in Thailand are therefore undergoing an intensive infection prevention program supported by the Rotary Foundation.

Another interesting thing about was about the change in membership of RI. The Rotaract club has been added as a member of (another category) of RI at a recent Rotary Legislative Assembly (COL 2019) (To admit Rotaract Clubs to RI Membership-Enactment No. 19-72). It was proposed by the RI Board of Directors and pending membership processes by the RI Executive Committee and it is expected to take effect in July 2021 to have full membership rights and responsibilities. The original Rotaract and Interact committees have also been amended. By separating the Rotaract (To amend the term of reference for Rotaract and Interact Committee-Enactment No. 19-75), remaining Interact in the Youth program under responsibility of Rotary Clubs. Rotarians were surprised and worried because they do not know what will happen on many issues. However, if we review Rotary's history, in particular, the vision of Paul P. Harris stated in the "The Rotarian" magazine in a hundred years ago. He mentioned that "If Rotary is to realize its proper destiny, it must be * evolutionary at all times, * revolutionary on occasions.) During the last ten years, we have seen changes taking place in Rotary to keep up with the times in many ways. In the future, Rotarians will get younger, must accept and adapt in order to "Service Above Self" by doing good for the world, we can move forward.

The new committee of Rotary Center in Thailand intends to help fellow Rotarians by being a consultant or giving advice and etc. We are adjusting our plans for more Rotarians to know and visit Rotary Center in Thailand. Any Rotarian who has good ideas could help and advice through a representative of the Rotary Center in Thailand or your District Governors. We will have board meetings at least four times a year to keep track of events. Even if we are unable to attend the meeting at the Rotary Center office in Thailand, we can meet online.

I wish all Rotarians to be safe from COVID-19 and happy for "Rotary Opens Opportunities".

Yours in Rotary,

(PDG.Vivat Sirijangkapattana)

Chair, The Rotary Centre in Thailand

Number's Rotary Data source www.rotary.org, 1 September 2020 (1 July 2020)

District	3330	3340	3350	3360	Total
Members	2,351 (2,289)	1,364 (1,336)	3,054 (2,860)	1,425 (1,411)	8,194 (7,896)
Clubs	101 (101)	63 (63)	118 (116)	69 (69)	351 (349)



Join in make

Save life

Rotary Club of Phra Nakhon
Awaken Your Heart to Life. The club donated AEDs and manikins
along with organizing AED & CPR training for Thai youth.

A woman wearing a yellow polo shirt and a blue cap is administering an oral vaccine to a young child. She is holding the child's head gently with one hand and the vaccine dropper with the other. The child is looking up at her. In the background, a group of other children are watching. The scene is outdoors under a bright, yellowish light, possibly from a tent or canopy.

AFRICA REGION IS FREE OF WILD POLIOVIRUS

**END
POLIO
NOW**