



THAILAND

Rotary

November-December 2017

โรตารีประเทศไทย www.rotarythailand.org

Rotary



Inspiration AROUND EVERY CORNER

The service project that changed everything

Bilal, from Tripoli, Lebanon, and Greg, from Massachusetts, USA, formed an extraordinary connection at the 2012 Rotary International Convention while painting and fixing a school playground affected by flooding in Thailand. What began as two strangers having a conversation rapidly grew into a project that transformed the lives of Syrian refugees by providing over 1,500 Shelter-Boxes in Lebanon and the Kurdistan region of Iraq.

Find your inspiration at the Rotary Convention in Toronto. Register today at riconvention.org



ROTARY CONVENTION
23-27 JUNE 2018
TORONTO, ONTARIO, CANADA

The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster :

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business, and professional persons united in the ideal of service.

At a Glance

the rotarian (December 2017)

ROTARY
Members : 1,220,185
Clubs : 35,727

INTERACT
Members: 511,796
Clubs: 22,252

ROTARACT
Members: 242,949
Clubs: 10,563

RCCS
Members: 210,500
Corps: 9,900

Rotary



Message from RI President

Ian H.S. Riseley, November 2017



Dear Fellow Rotarians,

In many ways, The Rotary Foundation is an invisible presence in our clubs. Most of what we do in our clubs and our districts, on a weekly basis, we do without the active involvement of the Foundation. But our Foundation is invisible in our clubs in the same way the foundation of a building is invisible when you're in it: Just because you don't see it doesn't mean it's not holding you up.

The Foundation that enabled Rotary to take on polio is, in many ways, the foundation upon which our Rotary service is built. For 100 years, since it came into existence with a first donation of \$26.50, the Foundation has supported and strengthened our service, enabled our ambitions, and allowed us to be the organization that we are. Because of the Foundation, Rotarians know that if we have the ambition and put in the work, very little is truly beyond us.

It is an incredibly effective model that we have here in Rotary, one that no other organization can match. We are completely local and completely global: We have local skills, connections, and knowledge in over 35,000 clubs, in nearly every country of the world. We have a deserved reputation for transparency, effectiveness, and good business practices, and because we are highly skilled

professionals as well as volunteers, we achieve a level of efficiency that very few other organizations can approach.

To put it simply, a dollar given to The Rotary Foundation has a great deal more muscle than a dollar given to most charities. If you want to spend a dollar on Doing Good in the World, you can't do better than to spend it with the Foundation. That is not just me speaking out of pride; it is verifiably true and is reflected in our rankings by independent organizations.

In the Foundation's centennial year, Rotarians surpassed our goal of raising \$300 million. If you were part of that achievement, you have been part of something tremendous. Somewhere in the world, someplace you have probably never been, people you may never meet will lead better lives because of you. Ultimately, it is our Foundation that lets us make good on our core beliefs: that we can make a difference, that we have an obligation to do so, and that working together, as well and as efficiently as we can, is the only way to effect real and lasting change.

Ian H.S. Riseley
RI President 2017-18

On the Web

Speeches and news from RI President Ian H.S. Riseley at www.rotary.org/office-president

Message from RI President

Ian H.S. Riseley, December 2017



Dear Fellow Rotarians,

Seventy-two years ago, the United Nations was founded “to save succeeding generations from the scourge of war ... [and] to practice tolerance and live together in peace with one another as good neighbors.” Despite those worthy aspirations, and generations of investment in achieving them, the “scourge of war” is still with us: Last year, more than 102,000 people died in 49 armed conflicts around the world. Some of those conflicts were in their fifth decade or beyond. Terrorism, intolerance, and extremism; the refugee crisis; and environmental degradation are now global challenges.

Collectively, we seem further than ever from achieving the goals that were set with such ambition and optimism in 1945. Yet hope endures, as long as there are people willing to work for a more peaceful future – not only through their governments, but also beside them and beside each other. Today, Rotary is better placed than ever to have a real and lasting impact for peace: through our peace-focused programs, such as Rotary Peace Fellows, and through every area of our service. Water, sanitation, health, education, and economic development are all interrelated and part of the complex interactions that can lead to conflict – or avert it. To best leverage our service in all these areas, and to maximize their

impact for peace, it is essential to understand these interactions and plan our service accordingly.

For these reasons, we have scheduled a series of six presidential peacebuilding conferences between February and June in Canada, Lebanon, the UK, Australia, Italy, and the United States. These conferences will focus not on peace but on peacebuilding: We will share ways that we can work to build peace through the service of our Rotary clubs and districts. Five of the one-day conferences will illuminate the connections between peace and another area of focus. The first conference, in Vancouver, B.C., will explore the link between peace and another sphere of great concern to us in Rotary: environmental sustainability. You can view the full schedule and register at www.rotary.org/presidential-conferences.

The goals are simple: to help Rotarians find new ways to advance peace through their service, to learn from experts, and to strengthen our abilities to build peace. It is my hope and belief that these conferences will help us move closer to a more peaceful world, through Rotary: Making a Difference.

Ian H.S. Riseley
RI President 2017-18

Message from the Foundation Chair

Paul A. Netzel, November 2017



Message from the Foundation Chair

A few months ago, I raised the question, “What do the Trustees do, anyway?” I reflected that a critical role of ours is to listen. This month, Rotary Foundation Month, I can happily report that you speak volumes – and that you are heard.

The late RI President-elect Sam F. Owori said he saw in Rotarians “an incredible passion to make a difference” and wanted to “harness that enthusiasm and pride so that every project becomes the engine of peace and prosperity.”

From your letters, reports, and wonderful stories, we know you share Sam’s vision of a world where Rotarians unite and take action to create sustainable change – across the globe, in our communities, and in ourselves. Last year we saw an increase in the number of global and district grants initiated and another record high in Rotary Peace Fellowship applications. We also saw increased totals in overall giving, reflecting your passion for what we do as “People of Action.” A special thanks to Rotary’s club and district leaders for providing continuity in all our endeavors.

Recognition as the World’s Outstanding Foundation by the Association of Fundraising Professionals at its international convention affirms the work you are helping make possible. AFP’s committee of judges cited Rotary’s comprehensive

campaign to eradicate polio as a major factor in the Foundation’s selection.

To Benefactors, Bequest Society members, and all levels of Major Donors, thank you! You are building financial stability for the future. Our Endowment Fund continues to grow because of your belief in the Foundation and its continually evolving programs. We are well underway with our “Building TRF Endowment: 2025 by 2025” initiative – to achieve \$2.025 billion in gifts and commitments by 2025.

As one Rotarian to another, from my heart to yours, please accept my personal thanks for your unflagging work and many accomplishments over the years. One of the genuine privileges of serving in a key leadership role in Rotary is being able to continue learning from Rotarian friends as passionate and committed as you.

Let us celebrate Rotary Foundation Month together! Thank you. Thank you.

Paul A. Netzel
Foundation Trustee Chair, 2017-18

Message from the Foundation Chair

Paul A. Netzel, December 2017



This month my focus is on the purpose and power of partnerships.

We have a history of partnerships at all levels of Rotary. We partner member to member, club to club, district to district, all finding support from the wide variety of The Rotary Foundation's programs, projects, and grants. How powerful this continues to be!

But only in the last several decades have we paid much attention to the idea of partnering with organizations outside of Rotary. Most would agree this change led to the Global Polio Eradication Initiative, which has accomplished so much through each partner sharing its expertise and working together with a common purpose. This public-private partnership for global health is on the verge of eradicating an infectious disease affecting humans for only the second time in history.

Simply put, partners agree to cooperate in advancing mutual goals. In so doing, they accomplish much more than one entity can alone. We now understand that to maximize our impact, Rotary must establish innovative partnerships, not just at all levels within our organization, but outside of Rotary as well.

Our second major partnership initiative has been the Rotary Peace Centers program. In little over a decade, our peace centers have trained more than 1,100 individuals. Through this program, Rotary

Peace Fellows develop the skills they need to serve as leaders and catalysts for peace and conflict resolution both in their communities and around the globe.

Thanks to the ongoing work of the Joint Committee on Partnerships, which includes RI directors and Foundation trustees, the number of Rotary partnerships continues to grow. The Partnerships page at Rotary.org (go to About Rotary, then choose Partners) has a tremendous amount of information. Please take a few minutes and explore the page. Make sure to scroll all the way down to learn more about the partners and – most important – how your club or district can get involved.

As we head toward 2018 and consider which New Year's resolutions we will make, dream big about the service opportunities waiting for us with our dedicated partners.

Make 2018 the year to take advantage of all that Rotary offers and see how much more productive and effective we can be using the power of partnerships.

Best wishes to you for a very happy new year.

Paul A. Netzel
Foundation Trustee Chair, 2017-18

Editorial

PP.Vanit Yotharvut, D.3360 RI

Fellow Rotarians,

2017 is about to end, and 2018 is approaching. There have been many activities all through the year. As a result, Rotary Newsletter in Thailand has tried to record major activities, particularly those involved with Rotary.

Another activity which has been the talk of the town is the Cross Country Charity Run for the benefits of 11 hospitals called One Step Each led by Toon of Body Slam.

We have witnessed the kindness of people in our society who are ready to share with the needy. This event has created happiness and hope for all of us.

And we would like to hope that our people see the importance of equal opportunity for basic public health service.

Is it too much to hope for?

However, if we think back of our Rotary hoping to eliminate Polio from this world, perhaps our hope is not too far from reality.

Yours in Rotary
PP.Vanit Yotharvut

THAILAND
Rotary

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Rotary Thailand Magazine

Clean water for life GG#1635
Maesai D3360 + RC.ChangHwa Central D3360
ปีบริหาร/President 2016-2017



English issue



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Contents

President's Message	1-2
Trustee's Message	3-4
Editorial	5
Contents	6-7
Rotary Information	8-9

Spical Scoop "Water: Power of Life"	10-17
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Our Choice "Regional's Editors"	18-19
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Our Campaign "People of Action"	20-21
------------------------------------	-------

Our Seminar "Regional's Editors"	22-24
-------------------------------------	-------

Editorial

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ภาพปกหน้า : รอยยิ้มของเด็กนักเรียนโรงเรียนบ้านผาหมี ที่
จะมีน้ำสะอาดให้กับนักเรียนทั้งโรงเรียนและชุมชนโดยรอบอีก
จำนวนสามหมู่บ้าน (ชนกลุ่มน้อยอาข่า) เป็นโครงการ
Global Grant "Water for Life" ระหว่าง สโมสรโรตารีแม่สาย
กับสโมสรโรตารีจางฮั่ว เซ็นทรัล ไต้หวัน



active member honorary member

By PDG Chamnan Chanruang
RC.Chiang Mai North
D.3360



refer –

* Membership - Rules and qualifications. Clubs may determine their own rules or requirements for transferring members, dual membership, and honorary members. They're also free to continue following the traditional provisions for these members. The only mandatory qualifications for membership are that Rotarians must be adults who have demonstrated good character, integrity and leadership; have a good reputation in their business, profession and community; and are willing to serve in their community and around the world. (16-36, 16-38)

New membership types. Clubs may offer associate, corporate, family, or other membership types. Clubs offering these additional types would report these members to Rotary as "active" for purposes of inclusion on the club invoice. Other financial obligations (club dues, meal costs, etc.), attendance requirements, and service expectations for these members are determined by the club. However, only active members may be considered for office and count in determining a club's voting strength. (16-36)

** ...To RI, there are still two membership types, Active and Honorary. For example, if a club updates their bylaws to allow family membership, they are now able to do so. These members are added to the club via My Rotary just like any other members. They need to be added as Active and not Honorary. They will then be billed on the invoice just like other club members, too. RI will not know and will not need to know these are family members. To RI, these are regular Rotarians with Active as their membership type. The difference would be how this club handles them locally such as how the club charges them for club dues etc. Essentially, I can see that, each club that incorporates new types of membership will end up with different schemes from others that also do same thing, and that is completely ok.

Rotary Information

So, how many typers of **Membership** are there?

The Council of Legislation's meeting in April 2016 resolved that there be more flexibility in membership and clubs be able to divide their members into minor categories once they amend their club bylaw. There has been some misunderstanding on this membership matter. Some believe that nowadays there are more than 2 types of membership, i.e. active members and honorary members. I have, therefore, compiled all the questions about this matter and the explanations from RI (Essential Changes for Clubs and Districts 2016 Council on Legislation) as well as consulted the gurus both in Thailand and overseas. However, the explanation I wrote in this newsletter is my own opinion. If any readers or gurus feel that it is incorrect, I will be happy to exchange ideas for the prosperity of Rotary.

1) *How many types of membership are there?*

Answer: According to RI Bylaw, there are only 2 types of membership: Active Members and Honorary Members. (4.010 Types of Membership in a club – A club may have two kinds of membership, active and honorary.)

2) *Many clubs have associate, corporate, family and other types of membership. So, which category do these members fall under?*

Answer: These members fall under the Active Member category (...only active members may be considered for office...) According to the report or RI information on each

member, only Active Members will appear. RI will not know or will not need to know which minor category each member belongs to.

3) *Which information appears on the invoice?*

Answer: The information appeared on the invoice will be the name of each member with his/her ID number only. It will not show whether that member is associate, corporate or family as the only mandatory qualifications for membership are that Rotarians must be adults who have demonstrated good character, integrity and leadership; have a good reputation in their business, profession and community... RI has not specified the age for adults because it depends on their maturity or social status.

4) *Can clubs amend their Club Bylaw anyway they want?*

Answer: Yes as long as it does not conflict with RI Bylaw and RI Constitution which are considered higher in the legal level. For example, clubs cannot have children or legal entities as members because they are not adults.

Let's concentrate only on the types of membership today. I will talk about other issues later.

Water: Power of Life





ROTARY'S AREAS OF FOCUS

1. BASIC EDUCATION AND LITERACY
2. PEACE AND CONFLICT PREVENTION / RESOLUTION
3. DISEASE PREVENTION AND TREATMENT
4. ECONOMIC AND COMMUNITY DEVELOPMENT
5. MATERNAL AND CHILD HEALTH
6. WATER AND SANITATION

By Editorial

* My Rotary - Our Program - Providing Clean Water

* GLOBALOUTLOOK 2012

A Rotarian's Guide to Water and Sanitation

Clean water and basic sanitary system are the basic right of everybody particularly children. Access to clean water and an appropriate sanitary system is essential to good quality of life.

Rotary has not only dug wells but we have also provided education on sanitation to children so that they will not miss school as a result of some diseases. They can also pass on the knowledge to other family members at home.

Rotary has always focused on water and motivated its members to visit the villages to impart practical knowledge to the community and schools.

Water: Power of Life

Rotary believes water is important and has specified it as one of the six areas to tackle. It has received support from Rotary Foundation in this matter.

Rotary Foundation has changed the world by providing funds to support various projects and activities related to water. It has helped strengthen communities to develop knowledge so that they can take care of their own clean water system in a sustainable way

Rotary:

- motivates communities to have equal access to clean water and appropriate sanitary system
- provides support and creates awareness about the importance of drinking clean water
- encourages people concerned to seek more knowledge about clean water
- creates tools and learning centers which can provide information on qualified and practical clean water projects from around the world

According to Rotary, the average cost of providing clean water is \$24 per person. Rotary has already provided clean water to 23 million people and appropriate sanitary systems to 21 million around the world. Rotary hopes that by 2030 it will be able to provide clean water and appropriate sanitary systems to people globally.

MAKE WATER WORK

Water and sanitation, one of Rotary's six areas of focus, is a local concern of global importance. To find out why meeting these basic needs continues to be a fundamental problem in developing countries, we talked to seven water experts. They gave us nine ways to alter our thinking – and change the world.

1. Examine our giving priorities.

More children under age five die from diarrhea – often caused by pathogens in unsafe drinking water – than from AIDS, malaria, and measles combined. But you probably wouldn't know it from looking at the most popular causes among celebrities.

"HIV/AIDS and malaria get so much attention that people think those cause a lot more of the global burden of disease in kids, and that's not

true," says Greg Allgood, director of the Children's Safe Drinking Water Program at Procter & Gamble. And the money that is donated to water and sanitation efforts doesn't always go where it's needed.

The 2010 UN-Water Global Annual Assessment of Sanitation and Drinking-Water found that only 42 percent of water and sanitation aid benefits low-income countries, and only 16 percent supports basic systems that serve people without access to water.

2. Connect the dots.

Putting water at the top of the global agenda begins to make sense when you look at how many areas of people's lives this resource affects.

For example, children who have persistent diarrhea because of water-borne pathogens will never be able to retain the nutrients in food until

they have clean water. "The cost of food is tremendously more than the cost of providing clean water.

If you start with clean water, you'll need less money for food," Allgood says. He adds that he's seen "Lazarus-like effects" with HIV/AIDS patients in developing countries who have received clean water.

Improving access to water and sanitation also helps boost literacy rates among women and girls, who often do not receive an education because of the time they spend collecting water, or because of inadequate sanitation facilities at schools. Plus, cleaner water reduces the number of school absences due to diarrhea.

3. Appeal to the bottom line.

Every 20 seconds, a child dies of causes related to poor sanitation. While this statistic may make the



moral argument for investing in water and sanitation, the economic argument is equally compelling: For every US\$1 allocated to sanitation, as much as \$9 is returned in increased economic development.

Meeting the water and sanitation targets under the UN Millennium Development Goals would lead to economic benefits worth \$38 billion annually for developing countries, through increased workforce productivity, decreased health care costs, and greater tourism. “When you talk to the government of Cambodia and say that poor sanitation is causing diarrhea, that’s a problem for the minister of health.

When you say the country is losing 7 percent of its GDP [gross domestic product] to poor sanitation, that’s a conversation for the minister of finance, and all of a sudden the whole discourse changes,”

says Jae So, manager of the Water and Sanitation Program at the World Bank.

Water is equally important to the private sector. Industry alone accounts for about 20 percent of the fresh water used globally. “Many companies are realizing that water is a material issue to their business and are taking steps to protect the resource, both for their own operations and for the communities in which they work,” says Monica Ellis, chief executive of the Global Water Challenge, a coalition of organizations involved in the water sector (including the Water and Sanitation Rotarian Action Group).

“It is both a workforce issue and a down payment on their social license to operate, particularly in emerging markets.”

4. Put hygienic behavior first.

In urban areas throughout India and other developing countries, you’ll find public water systems – but those who can afford to avoid them usually do.

“We always carry a bottle of water, knowing very well that millions of our people cannot buy water bottles,” says Kamal Kar, the Kolkata-based pioneer of Community-Led Total Sanitation (CLTS), a behavioral change method that aims to stop people from defecating in fields and empty buildings, and on the side of the road. “If you drink water from the railroad or hospital, it is contaminated with fecal matter. A large number of the samples will have coliform contamination.

Water is not safe – it is a killer,” Kar says. Altering behavior takes a long time, so humanitarian groups need to stay engaged in the com-



MAKE WATER WORK

Water and sanitation, one of Rotary’s six areas of focus, is a local concern of global importance. To find out why meeting these basic needs continues to be a fundamental problem in developing countries, we talked to seven water experts. They gave us nine ways to alter our thinking - and change the world.

munities where they're working, cautions Steve Werner, a member of the Rotary Club of Denver Southeast, Colo., USA, and a water consultant for international nonprofit organizations, who used to head Water for People. "In the long run, there has to be behavior change. If people use dirty containers to collect water, there's not much of a gain."

5. Balance technological and institutional fixes.

Water is a local issue. Some places have too much, some not enough. Some water is polluted by chemicals, some by fecal matter. "A lot of donors, including Rotarians, become enamored of a certain technology – sanitation technology, bio-sand technology, more sophisticated UV technology," Werner says.

"But technology is only one piece of the puzzle. Training, capacity building, sustainable funding, and

local governance are just as important if programs are to be sustainable." Clarissa Brocklehurst, former chief of water, sanitation, and hygiene for UNICEF, adds: "In the end, it doesn't matter how good your hand pump or filter is if you don't have a system to keep it going. This is something that is extremely challenging for NGOs working in the field, because the institutional fix has to be done at the same time by everybody."

6. Work systematically.

Perhaps the greatest obstacle to improving access to water and sanitation is ensuring sustainability, which requires working with a number of entities, including governments. "It's going to be those governments that will invest most of the money and bring about most of the change, and keep things going over the long term," Brocklehurst says.

NGOs, corporations, and donors also need to collaborate if they're going to find sustainable answers to persistent problems. "Too often in the development sector, efforts are unnecessarily duplicated, or even conflicting," Ellis says.

Public-private partnerships can help. "By coordinating initiatives, each actor can build on the achievements of others and create exponential progress toward universal coverage of water, sanitation, and hygiene."

7. Use demand to drive choices.

Consider two statistics: Of the world's 7 billion people, 2.6 billion (37 percent) don't have access to basic sanitation facilities, and 1.4 billion (20 percent) live on less than \$1.25 a day. So, when impoverished families receive a \$300 toilet from a nonprofit group, it becomes their most valuable possession. "When

Water Power of Life



your costliest asset otherwise is a couple of goats, your free latrine becomes your prayer room or your son's study room, and open defecation continues," Kar says.

His CLTS method changes that dynamic by helping people understand that they are eating and drinking waste; once they learn that, they want to solve the problem. The initiative to change comes from within the community.

8. Engage local governments.

No matter how much money international donors pour into water and sanitation, solutions won't be sustainable without support from local and national governments. But governments frequently neglect these issues – particularly sanitation.

"Sanitation often sits within the health ministry in a lot of countries in sub-Saharan Africa," Brocklehurst says. "Health ministries tend to be

staffed with people interested in the medical, curative side of health. Sanitation doesn't lend itself to those kinds of approaches."

Even in countries that do focus on water and sanitation, the sector is often underfunded. In Kenya, for instance, the Water Act of 2002 dramatically reformed water management. But many of the agencies that were established to implement the changes can't move forward because of a lack of funding, says Edward Kairu, a member of the Rotary Club of Nairobi and executive director of Maji na Ufanisi (Water and Development), a nongovernmental organization.

"Up to now, there have been low allocations to the water sector compared with agriculture and defense, which have huge budgets," Kairu says. "If we had more resources allocated to water and sanitation, we would need a lot less funding for

health, for example, because so many diseases are water related."

9. Demand more.

The share of development aid allocated to water and sanitation has declined over the past decade, according to a 2010 UN report. To reverse this trend, people need to demand that their governments channel more money into this sector. That's where the experts say Rotarians fit in. "I would love to see Rotary replicate the advocacy effort learned from polio and get governments to focus more on this issue," Werner says. Adds Ellis: "We need more champions for the cause at the local and national levels in both developing and developed countries. Rotarians have the know-how and skills to apply to the task, and their nonfinancial contributions can be as valuable as or greater than the financial ones."



"CLEAN WATER FOR SCHOOLS AND COMMUNITIES"

Reported by PP. Chuannapuk Sirinapuk

Coordinator of the Global Grant Program in Nakhon Si Thammarat, Surat Thani, and Phatthalung with 5 years of experience in 32 schools

Analysis of problems before the start of the project. We can know the weaknesses and strengths of past projects. We can find the cause of problems before starting the project. Sustainability starting from finding the real needs of schools and communities first based on the principle. "Do not give what people do not need."

1. Is there a real shortage of drinking water? Do students and communities buy drinking water? Do they have water filtration system?

2. Where does the source of water in the area come from? Groundwater, water supply in village, pools, or canals? Do they have water all year round or lacking in some periods? The quality of raw water must be measured. What are the contaminants; rust, limestone, and water quality?

3. There should be inquiry on needs and make understanding with community about the objectives of Rotary. What are the benefits to community? How important is the project? It is important not to conflict with the villagers, community and school teachers. It must be cleared that there will not be any other reasons or expenses behind the project.

4. School, teachers, students, villagers, and parents must be able to participate in the project such as building a water filtration plant, setting up a community committee to help manage water filter maintenance. To be truly sustainable.

Impression of doing "Clean Water for Schools and Communities"

The Rotary Project has taught us a lot of knowledge; teaching the value of money donated to the project, and doing local development. Are we properly using funds under the donor's purpose? How big is the beneficiary impact? Is it worth the money down? Does the community understand what Rotary is doing to the community? And how does the community contribute? How to create sustainability? Learn how to improve the project? These are what Rotary taught us to do in the project. To build sustainability

Starting from the analysis before the project implementation. Initially, many clubs donated water

filters to schools. However, there were some interesting points in this area as listed here.

1. Why is there a new request after installation for 2-3 years? Were the old ones abandoned?

2. Why is there no water quality analysis? Can the filtered water from Rotary be able to filter the water quality for real consumption? What are the measurement methods?

3. When we asked the person who distributed the water filter for maintenance, almost every school cannot answer ...!

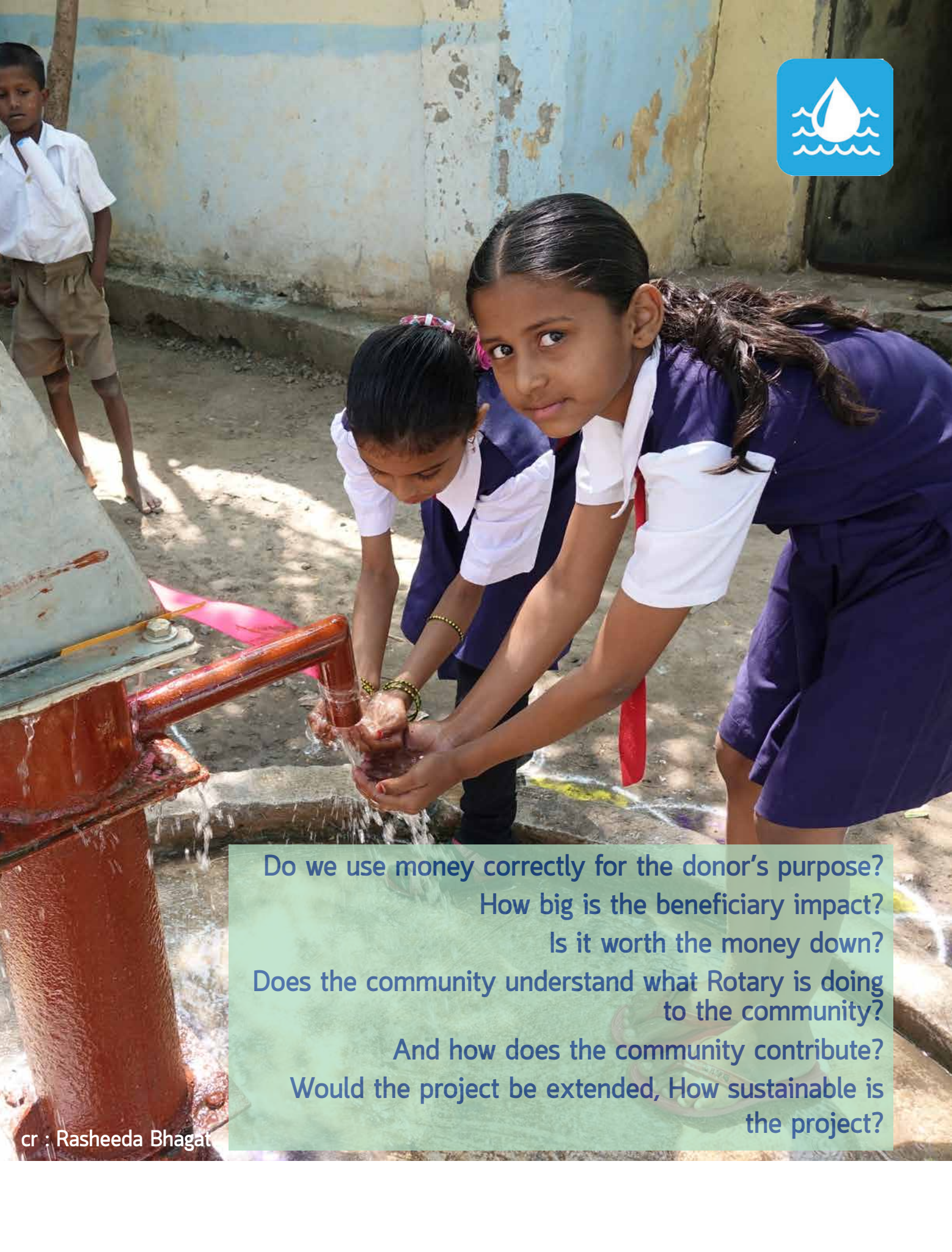
After surveying requirements, we collected information above and then designed the project. The companies bided for the water purifier specification to match the quality of raw water analyzed in each of the surveyed areas to get the quality of water to go through standards. The coin machine and water bottle cap machine for sale were installed for sustainable financing for a maintenance cost, replacing filters to pay the electricity. The rest of the profits would be useful to fund lunch, student scholarships, and etc. without having to rely on any budget. At the same time, there is training for the sustainability of the project, including personnel to maintain the water filter, and control the quality of water produced regularly.

When the project approved, the house was constructed for the filter and the water filter was installed next. When the installation was finished, we took the sample water and prepared document for approval of water quality to meet minimum standards to ensure the community. The quality of drinking water would be tested regularly. The receivable account from the sale of water would be audited to accurately the purpose of the project once a month at least.

Benefits of Clean Water Projects for Schools and Communities

In addition to the benefits to students and community residents, the club also has new members from the project. Get a good friendship, Rotary members have benefited from the local community, improving their quality of life for sustainability.





Do we use money correctly for the donor's purpose?
How big is the beneficiary impact?
Is it worth the money down?
Does the community understand what Rotary is doing
to the community?
And how does the community contribute?
Would the project be extended, How sustainable is
the project?



The Taral Project

By Rotary Club of Jalna Midtown India, Maharashtra, it was a project that installed accessories into the groundwater rocker by hand. It was effective in sterilization. With three filter system, it made water suitable for consumption. It was named as "Fit and Forget"

Shudhu Project

Clean Water Project by adding one tablet of Shudhu per 15-20 liters of water, it could filter contaminated water with suspended solids. The water is suitable for consumption. Initially, each class is distributed with tablets for two years. (Present, Shudhu has been distributed to people affected by the flood and in the Army of India)

cr:Rasheeda Bhagat



- **Global Grant:** Chungyuan Tribe Water Facilities Improvement Project in Renai Village, Nantou County, Taiwan, March 4, 2017
- **Global Grant:** A-Three Village Water Sanitation Project-Taoyuan, Taiwan, March 27, 2017



Our Choice

Regional's Editors



ARTIFICIAL CORAL REEF

A project of the Rotary Club of Atimonan, District 3820 – Philippines
The Philippines 1.2 million artificial coral reef of steel-reinforced concrete (13-ft tall, 70 ft wide, weighs 80 tons.) was submerged in Lamon Bay in Quezon Province in 2009 to bring back the fishes that have disappeared due to unscrupulous fishing practices. The reef was initially funded by a Rotary Foundation Matching Grant between RC Atimonan and RC Madera of D5220 - Central California.

Today, it has brought back the fishes and with it, a thriving fishing industry. It has also become a destination for local tourists, creating a new livelihood for the fisherfolk around the bay, eco-tourism. The project landed on the front pages of the national newspapers when it was launched, it still gets a lot of publicity in local dailies and in the Rotary publications like Philippine Rotary.

cr: Dewey C. Sergio



Clean the river where fireflies live

The Rotary Club of Yamaguchi South/District 2710.

The Ichinosaka river flows from the north to the South in the center of Yamaguchi City surrounded by the mountain.

It is inhabited by Genji Glowworm, which is designated as a natural monument of Japan.

The Japanese feel the visit of summer by seeing the Firefly of a fantastic flurry. Since fireflies can only live in a clean river, about 20 of the club members were cleaned around the River on September 24. They collected weeds and debris around the river and carried them on trucks to the garbage collection.

The Firefly is arranged in the design of the banner in Yamaguchi South RC. The main activity of the club is the protection of the environment of the Firefly including the cleaning water of the river.

The river water is getting cleaner by every year, but there were few fireflies this summer. This may be due to abnormal weather due to global warming.



People of Action



Help launch our new global ad campaign, "People of Action"

While many people have heard of Rotary, few people actually understand what Rotary clubs do. In fact, 35 percent of the public is unfamiliar with any Rotary program, including their local club.

That's why Rotary has created a new global ad campaign called "People of Action." The ads are available for download at Rotary.org/brandcenter, where you'll also find guidelines on how to use and localize each element, making it easier for clubs in any part of the world to tell their story in a consistent, compelling way.

Work with local print media ad representatives to place these full-color ads in community magazines and newspapers.

Here's what you need to know Who are we trying to reach?

This campaign is for people who do not know about Rotary or why it's relevant to them. We hope the campaign will appeal to potential members who want to make a difference in their communities, those interested in Rotary's causes, and people looking to establish relationships with others in their communities.

Why is the campaign's theme "People of Action"?

Rotarians share a unique passion for taking action to improve their communities and the world. Where others see problems, we see solutions. This is our chance to show others how Rotarians see what's possible in their communities and to highlight what we can achieve when more community leaders join Rotary.

Here's how you can help:

1. Go to Rotary.org/brandcenter Download the People of Action campaign assets
2. Share materials with club members Particularly advertising professionals who can help place ads locally
3. Collaborate with your district leaders Work with your district public image coordinator for additional guidance
4. Use social media Share campaign videos and graphics on your Facebook and Twitter accounts
5. Tell us your success stories Email Rotary's marketing team with success stories and questions.

What materials are available?

At Rotary.org/brandcenter, you'll find videos, social media graphics, and advertisements for print and digital. Campaign guidelines are also provided to help districts and clubs localize the assets.

Our Campaign

People of Action



Who are the people/projects featured in the campaign?

The first ads in the campaign feature real Rotarians in Colorado and Brazil, and the stories shown were inspired by actual projects. More stories from Rotarians will be featured in upcoming ads.

Can clubs or districts modify campaign materials with pictures of their own projects?

Yes. Guidelines are provided at Rotary.org/brandcenter to help districts and clubs localize the campaign with photos of their own communities. Is there guidance for taking photos for the ads? Yes. Rotary.org/brandcenter has a checklist and information on how to capture photos that focus on connections and community.

What are some ways we can place the campaign locally?

Campaign placement tips are on Rotary.org/brandcenter. There are also other ways to use the materials - consider adding campaign graphics to club and district websites, posting them on social media, and displaying the ads at events.

What kind of support will be provided to members who don't know how to buy ads or secure donated space?

RI provides guidelines on how to develop media plans, buy ads, and secure donated ad space at Rotary.org/brandcenter. In addition, the RI marketing communications team will host a series of webinars to help club and district leaders with media planning.

How does the campaign work with the existing Rotary brand positioning of "Join Leaders," "Share Ideas," and "Take Action"?

The People of Action campaign brings the Rotary brand to life by highlighting what happens when community leaders within Rotary join together, share their vision, exchange ideas about solutions, and then take action to make it a reality.

Who do I contact with questions about this campaign?

Please send all questions regarding the People of Action campaign to pr@rotary.org.

Program

Day 1

Wednesday, 1 November

- 17:00 Leave hotel for welcome dinner in China Town
- 20:30 Return to the hotel

Day 2

Thursday, 2 November

- 08:30 **Call to Order and Opening Remarks**
PP Vanit Yotharvut,
Editor-in-Chief,
Rotary Thailand Magazine
- 08:35 **Welcome Remarks**
PDG Dr. Supong Chayutsahakij,
Vice-Chair,
Rotary Centre in Thailand
- 08:40 **Introduction of Participants**
PP Vanit Yotharvut,
Editor-in-Chief,
Rotary Thailand Magazine
- 09:00–09:30 **Rotary Communications Update**
Ms. Donna Cotter
Goal: Consistency
- 09:30–10:30 **Digital or Print? The future of regional magazines**
Moderator: PP Vanit Yotharvut
Goal: Future
- 10:30–10:45 Refreshment

@ Bangkok
2017 Asia/Pacific
Regional Editors' Seminar

Our Seminar

Regional's Editors

10:45-11:45 **Council on Legislation discussion: Abolish mandatory subscriptions?**

Moderator: PDG Somphop Thirasan
Goal: Future

11:45-12:15 **Brainstorm: How do the magazines become a desired subscription?**

Moderator: PDG Somphop Thirasan
Goal: Challenges & Future

12:15-13:15 Lunch

13:15-14:15 **Best practices of regional magazines**

Moderator: PP Vanit Yotharvut
Goal: Consistency & Challenges

14:15-15:15 **Subscriber surveys**

Moderator: PDG Somphop Thirasan
Goal: Consistency & Challenges

15:15-15:30 Refreshment

15:30-16:15 **How can Rotary better support the regional magazines?**

Moderator: PP Vanit Yotharvut
Goal: Consistency & Challenges

16:15-17:00 **2018 Editors Seminar topics or thoughts**

Ms. Donna Cotter
Goal: Future

-- Session ends for day --

17:45 **Leave hotel for dinner**

18:30-20:00 **Dinner with senior leaders of Thailand**

Address by PRIP Bhichai Rattakul

Day 3

Friday, 3 November

08:30 **Depart for Kanchanburi Province**

9:30-12:00 **Discussion time: How can we as a magazine group look more united? Building membership ideas**

Moderator: Ms. Donna Cotter

-- Conclusion of Session --

12:00 **Lunch while floating on the river!**

Sightseeing, refreshment

16:00 **Visiting Mallika City**

18:00-20:00 **Dinner and Loy Krathong**

20:00 **Leave for Bangkok**

Messages



Bhichai Rattakul
RI President 2002-03

A Very Warm Welcome

Welcome to the Land of Smiles!

Welcome to Bangkok...the City of Angle!

On behalf of the more than 8,000 Rotarians across the country, may I, as one ordinary Rotarian, humbly extend our heartiest welcome to all the Editors of the Regional Magazines.

You have travelled away from your home far and wide...from India, Japan, Korea, Taiwan, the Philippines, USA and Thailand. Just to “BRUSH” up your knowledge and what you have learned before by sharing your experiences with one another and to learn from each other with the hope to take up more responsibility, more vitality and capability to make you an even better communicator.

The 3-day you will spend here will mean a lot to your future career, and I sincerely hope that you will not only take back with you what you have learned, but you will take the goodwill of the Thai Rotarians with you.

I wish you all the very best, and when the time to depart arrives may God always be with you.

@ Bangkok
2017 Asia/Pacific
Regional Editors' Seminar



Noraseth Pathmanand
RI Director 2005-07

On the occasion of Rotary's Asia Pacific Regional Editors Seminar to be held from 1-3 November 2017 in Bangkok, Thailand to discuss the key issues ranging from Consistency, Common Challenges and the Future of the Regional Magazines, I wish to extend our warmest welcome to all participants to this important seminar.

As the host for the first time I am sure Thailand will try its best to make this regional meeting a productive and successful one.

Enjoy your stay in Thailand.



Dr Saowalak Rattanavich
RI Director 2015-17

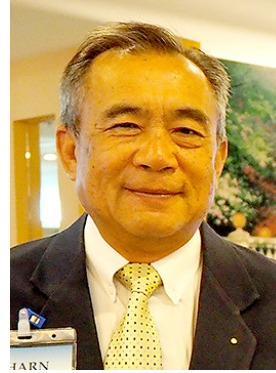
Let me offer you my sincere congratulations on the 2017 Asia/ Pacific Regional Editors Seminar at the Rotary Centre in Thailand on October 1-4,2017. Welcome all participants of this important seminar to Bangkok.

Your expertise and dedication to this seminar will certainly make a difference to our Rotary International movements.

I sincerely hope that this seminar will produce invaluable ideas and break new ground towards innovation for all Rotarians and Non-Rotarians worldwide.

Wishing you a very fruitful Seminar and enjoyable time while staying in Bangkok, Thailand.

Messages



Charn Chanlongsawaitkul, PDG
Chairman
Rotary Centre in Thailand,

We, Rotary Centre in Thailand and Rotary Thailand Magazine, are honored to welcome all participants to 2017 Asia/Pacific Regional Editors' Seminar in Bangkok, Thailand during November 1-3, 2017, where we can have more acquaintance, build more friendship, exchange more idea, seeking more collaboration and a big successful throughout the event and beyond.

Thank you for dedicating your valuable time and thoughts to share in this event. And hoping you all enjoy Thai culture, food and beverage, and stay well and safe during your stay in Thailand. We also hope that you bring your experiences, both from the seminar and Thai culture, to share with your fellow Rotarians in your district.

We wish you all the very best and safe trip back home.

@ Bangkok
2017 Asia/Pacific
Regional Editors' Seminar



Vanit Yotharvut, PP
Editor-in-chief
Rotary Thailand Magazine

In this digital world, it's the time of wireless communication via social media. All of us therefore can communicate more often, at all times as needed.

The virtual world decreases the necessity of face-to-face meeting. But eventually, the virtual world is not the real world. The digital communication can help facilitate at one level but cannot substitute at all level. This seminar will be a major factor for all editors in this region to meet, make friends and discuss in various matters and other in-person interactions.

As the host of this seminar, I am sure the topics to be discussed and ideas shared will be useful to every sector, regarding either the magazine, the public relations, public image or etc. It is expected the friendship fostered during the seminar will contribute to the better understanding and mutual cooperation among editors. The organizing committee wishes you have a fruitful and constructive fellowship in being a part of Rotary network.



USA



Donna Cotter
Regional Magazines & Committee
Coordinator, Rotary International

Donna works very closely with the principals of the 32 regional Rotary magazines.

Together with the Global Communications team, she provides continuity and customer service, encompassing many regional publication situations.

Donna also regularly works with the Communications Committee liaison David Alexander and Chair Brad Howard to coordinate the working groups of the committee as well as organizing the meetings throughout the Rotary year.

Donna's background includes advertising agency client services and creative coordinator roles.



@ Bangkok
2017 Asia/Pacific
Regional Editors' Seminar





Donna Cotter
Regional Magazines &
Committee Coordinator,
Rotary International

Minutes of Seminar

Attendees

Magazine Representatives: Vanit Yotharvut, Editor-in-Chief (Rotary Thailand); Rasheeda Bhagat, Editor (Rotary News, India); Kyoko Nozaki, Editor (Rotary-no-Tomo); Yoshio Shimizu, Chairman (Rotary-no-Tomo); Jihye Lee, Editor (Rotary Korea); Eunjung Kim, Managing Editor (Rotary Korea); Ursula “Chit” Lijauco, Editor-in-Chief (Philippine Rotary); Benigno “Pichoy” Emilio Ramirez, Chairman-Publisher (Philippine Rotary); J. Antonio “Tony” Quila, Chair-Management Board (Philippine Rotary); Harrison Jong, Editor-in-Chief, (Taiwan Rotary); Donna Cotter, Regional Magazines Coordinator, Evanston.

Also in attendance: Somphop Thirasan (Editor, District 3330); Thanongsak Wiboonma (Editor, District 3350); Charn Chanlongsawaitkul (Chairman, Rotary Centre in Thailand); Supong Chayutsahakij (Vice-chairman, Rotary Centre in Thailand); Danucha Bhumithaworn, (Director, Rotary Centre in Thailand); Anurak Napawan (PDG, District 3360); Chamnan Chanruang (Assistant RPIC Zone 6B); Pichet Ruchirat (Translator, Rotary Thailand); Chuntanee Tienvichit (Editor, Rotary Thailand); Jittrapon “Lek” Santithancharoen (Assistant Editor, Rotary Thailand)

Interpretation by Rotarians Jay Chung (Korean) and Jun Nakamuro (Japanese).

Minutes:

- The seminar was started with welcoming from the host magazine and the Rotary Centre in Thailand followed by introductions of all participants.
- Rotary Communications update was given, highlighting:
 - Success of the new People of Action campaign with the help of the regional magazines;

@ Bangkok
2017 Asia/Pacific
Regional Editors' Seminar

- Anticipated ftp site changes coming (hopefully);
- Better collaboration from Evanston, including sharing stories in languages that are posted to rotary.org;
- Better monitoring that will result in a stronger grasp of the value of the regional magazines as a communication channel;
- Changes coming to The Rotarian;
- the need to have consistency in magazines look/cover in order to extend the Rotary brand.

- Digital vs Print and the future of mandatory subscriptions were discussed:

- All present made the acknowledgment that the digital world is forcing all print publications to be more digitally available, and not just with static pdf.
- The news on an interactive website is more current than the older news that can be in print.
- Not everyone gets his/her news online or from internet sources.
- Digital and print must work together using links to direct the reader to more print detail, or sending the reader of print to the website for additional features or information.
- Subscriptions to digital magazines are a small percentage of subscriptions, so how should that be interpreted?

- Related; Council on Legislation and Creating a Desirable Product:

- There is another item regarding mandatory subscriptions likely to go to the Council on Legislation in 2019. Donna will let the regional magazines know if it will be on the agenda as soon as the items are confirmed.
- How do the magazines create a product that members want to receive, especially in print? That question should be asked to the members via survey.

- Each magazine representative went through best

practices for the regional magazine:

- Planning – some magazines are planned several months to 1-year out; others cannot plan more than a couple of months out so they can adjust for local and Rotary developments;
- The Rotarian is planned 2 – 3 months out, with a light plan for several months out;
- Japan, Taiwan, Thailand, and Philippines have all done recent layout changes with the magazines with positive subscriber comments and effects.

- Subscriber surveys were discussed:

- Regarding the question ‘what would make members choose to have the print magazine?’, it was determined that a readership survey would best answer that question;
- India did a readership survey with “Survey Monkey” which is free. Rasheeda received figures on quality of content, topics, improvements, etc.;
- The Rotarian runs a survey whenever they want reader input or measurement; this spring they will run one on the design, earlier this year they did a survey related to advertising preferences, in 2015 they did an overall satisfaction survey.

- How can Rotary better support the regional magazines?

- More global articles not only from the North American perspective;
- More transcreation (i.e. Toronto article about Asian influences/restaurants/Chinatown, etc.);
- Sharing articles in languages that will run on rotary.org is helpful.

- Seminar ideas:

- Outside speaker on print vs. digital;
- Solve some problems rather than talk;
- Here others input on how they solved similar problems of non-subscription, non-payment, billing,

etc..

Hospitality and Efficiency

Asia Pacific Rotary Magazine Editors Seminar in Bangkok

PP Harrison

Editor-in-Chief, Rotary Taiwan



In the middle of August, an invitation was received from Donna Cotter, RI Regional Magazine and Global Communications Coordinator which was a circulation e-mail to all the editors of Asia and Pacific Rotary regional magazines for participation of an editors seminar to be held from November 1 to November 4, 2017 in Bangkok. The invitation was extended by her on behalf of David Alexander, RI Global Communications Group Chief Officer who was initially planning to take part in the seminar but he was eventually unable to make it at the last moment. A total of more than 20 editors and board chairs from Japan, India, the Philippines, Korea, Taiwan and the host country - Thailand was gathering in the morning of November 1st at the Rotary Centre on the 32nd floor of Ocean

Tower in Bangkok to commence the programs elaborately scheduled.

Prior to the arrival of the participants in Bangkok, the Editor-in-Chief PP Vanit Yvutothar and Director of Rotary Centre in Bangkok were to ensure that the attendees are aware of all the details about the items and topics to be raised and discussed, sight-seeing tour program, hotel accommodation and other logistics. Everything related to the 4-day itinerary was clear and understandable, making me feel easy and comfortable, even not yet started my trip to Thailand. Taking this opportunity, I would like to express my gratitude for the kind offer from the host country to take care of a 3-night hotel room and all the ground expenses. I believe all the other guests would be sharing with me the sense

of warm hospitality from the host country by having our deep appreciation, and we would look forward to the reciprocal chance in the future.

The seminar was conducted from the morning until the late afternoon on November 1 and with vibrant and well-prepared involvements of the host editor Vanit and PDG Somphop Thirasan of District 3330, we had gone through the issues that almost all the regional magazines are encountering such as whether digital or print is to be our major publication in the near future , if mandatory subscription is to be abolished, what are the best practices of regional magazine, how can we as a magazine group look more united, can regional magazines help build Rotary membership growth, what would be the future of regional magazines, how can we work more closely with one another in Asia/Pacific regional magazine's editing job, what should we do to contribute to the upcoming global editors seminar in May 2018, etc. Each and every one were cordially invited to voice out their thoughts and opinions. The atmosphere was relaxing and free but serious and positive in the process of discussion. I personally enjoyed very much sharing the experiences with the colleagues of other countries and learning their expertise in terms of every aspects of editing as a whole. I was most impressed with the set-up of The Rotary

Centre with each and every Rotarian in Thailand to pay for a fixed fee to support “Thailand Rotary bimonthly magazine” . In doing so, we are surely worry-free about its steady growth and development. Overall, the seminar was extremely productive and successful and it looked more like an institute discussion or a breakout session rather than a one-way lecture or a class training seminar except Donna's presentation on RI's update and prospect which was quite informative and helpful from my point of view.

In the evening of Thursday, November 2, all the participants were entertained at a seafood restaurant to meet with the Rotary senior leaders of Thailand including RI former directors - Noraseth Pathmanand and Saowalak Rattanavich as well as other Past District Governors. One of the most respected RI past presidents – Bhichai Rattakul was originally scheduled to come but he was not feeling well for which we missed the great opportunity to pay our respect to him in person while we were there in Bangkok. However, PRID Noraseth Pathmanand was deliberately relaying Bhichai Rattakul's welcome message in front of all the Rotarians and spouses to show his great hospitality and kind inspiration. It was a wonderful evening and we all enjoyed the typical hot Thai food very much.

The next day was a beautiful day, sunshine



and blue sky, everyone met together at the Ocean Tower in the morning for an outside-city tour to PDG Somphop Thirasan's home town – Kanchanburi Province. It took about 3 hours by bus from Bangkok to its northwest country side and the host editor Vanit was acting as a captain to lead the group, singing all the way until we arrived at a river wharf for boarding onto a raft boat where we had our lunch and traditional Thai dancing all together with joyful yelling and laughing. The members of the group were all in blue sky polo shirts that were in perfect sizes on them as they had been produced according to the sizes given prior to our arrival from the different countries as a gift to all of us by the host country. This is sort of considerate and kindness shown to us all. We then paid a visit to a public hospital where a local Rotary club was in the process of conducting a service project for disabled and ill children. As we were a little behind schedule, we had a fantastic tour to the Bridge on River Kwai and Mallica Ancient City. Both are well known to the world with the memory dating back to World War II and the Thai heritage of centuries old respectively. The tour at the Mallica village of ancient Siam was fairly interesting, and we had no choice but to wear the traditional Thai clothing (chut Thai) so as to enable us to enter the village. We all looked funny and enjoyable, creating that kind of unity and friendship spirit when group pictures were taken all around inside the village. The ancient Siam dancing show was most spectacular, magnificent and entertaining. The floating water lantern on a stream in the village was also a must for the visitors and we all seemed happy to follow the tradition, making a wish before placing Thai lanterns on the water.

Upon return to Taipei, I was still indulging in a vivid memory of this wonderful trip to Bangkok and honestly I was very impressed with



the people of Thailand, especially those who took care of us during our short stay in Bangkok – Hospitality and Efficiency. They were so nicely considerate and joyfully helpful. The seminar was efficiently conducted with well-prepared materials for discussion so that we could easily achieve the goals set beforehand, saving a lot of time and energy. The participated editors are all professional and we would look into all those skills and expertise as sort of experience sharing and learning journey. Congratulation to all the terrific friends in Bangkok for your every success of the Asia/Pacific Rotary Regional Magazine Seminar!





Regional Editors meet at Bangkok

Rasheeda Bhagat
(Editor)



Regional Editors meet at Bangkok

The biennial Asia Pacific Regional Editors' Conference of the Rotary World Magazine Press was hosted this year by Thailand at Bangkok. Editors from the Philippines, Japan, Korea, Taiwan and India, and of course Thailand attended the meet. Presided over by Donna Cotter, the Rotary International Coordinator for both Regional Editors and the Global Communications Committee, the seminar was a useful platform for the editors to share their experiences in bringing out the regional magazine in their countries.

One of the sessions debated the future of the print magazine in an era of increasing use of digital technology. Vanit Yotharvut, the Editor-in-Chief of the Thailand magazine, which has a circulation of over 8,000 copies, and serves four RI districts in Thailand, Cambodia, Laos and Myanmar and is published once in two months, said the "situation in the marketplace is quite frightening and so many print magazines have simply disappeared in Thailand."

But most of the editors felt that the print version of the regional magazine will hold its own in the Asian region for some time, even as the digital version grows, and Donna said the way forward was to examine ways in which the editors could continue adding value to print while expanding their digital presence in a variety of ways.

The conference debated on the different ways in which the magazine could be made more interesting and relevant to Rotarians and their families by good content, eye catching

designs and candid photographs. How to attract ads from luxury brands such as Rolex, Audi, etc was one of the subjects that figured at the discussions.

Great hosts

The venue of the seminar was the very impressive and plush Rotary Centre in the heart of Bangkok, just off the famous Sukhumvit Road in the Thai capital.

The Thailand magazine and Rotary Centre teams proved to be great hosts and for welcome dinner gave the regional editors a taste of the best of Chinese cuisine at the Somboon seafood restaurant, an iconic Chinese restaurant, which is a must-visit eatery for all Chinese tourists visiting Bangkok. The seafood here, as well as at Sanyod, a signature Thai restaurant, where the dinner was organised the next evening, was delicious.

Also, the manner in which the outing to the Kanchanaburi district, where the famous bridge on the River Kwai, made into a Hollywood blockbuster, is located, during which we also visited a charming project for paediatric patients at the local hospital, was commendable. One of the Rotary clubs hosted a lunch for us on the banks of the River Kwai, where we had some great fun moments learning a traditional Thai dance, which one must admit, has a lot of influence from Indian classical dance styles.

The outing ended with an evening at the charming village of Mallika which transports visitors, most of whom change into traditional Thai costume, which is available on



rent and as part of the tour package, to another era, and where you can shop only by converting your currency to the earlier era coins.

The evening ended perfectly with all of us being given a charming little basket of flowers and diyas to be floated into the waters of the River Kwai. It was a n experience so reminiscent of the aarti time on the banks of the Ganga in Hardwar. As Danucha Bhumithaworn, Director of Rotary Centre, Thailand, who had meticulously planned our trip, put it: “Along with the basket, you float away all the negative energy, influence or thoughts that might have crept into your system, and make way for positive energy, thoughts...” What more can one ask for?

All in all, it was a learning experience, an opportunity to share our experiences and difficulties and find solutions, and a fun-packed trip where the pains taken to make everyone comfortable were amply evident.

What will remain long in my memory is the warmth, grace and elan with which the Thailand team took care to

see – right from the very beginning that everything went off well. For me, it was Danucha responding in a flash with the hotel confirmation required for an Indian to get Thai visa. Whether at the Rotary Centre in Bangkok, or the three hour drive to Kanchanaburi, the way in which Danucha, Director of the Rotary Centre, Kamonchanok Piromsiripan – Deputy Director, Kulvadee Dejprechchai, Narong Chanphati and Jittrapon Santithamcharoen took care of us... serving us refreshments, clicking our pictures, taking pains to make us comfortable, so politely and smiling all the time... and of course Vanit playing both gracious host and guide all the time...little do you realise what a fantastic impression of your beautiful country and its hospitality that you have left in our minds.

Thank you from my heart.

RasheedaBhagat,
Editor, Rotary News,
Regional magazine from India.



Truly Thailand!

T

he editors and top officers of the Asia/Pacific magazines of the Rotary World Magazine Press were treated to signature Thai hospitality during their biennial regional meeting in Bangkok last month. Donna Cotter, Regional Magazines Committee coordinator, flew all the way from Evanston, Illinois to conduct the seminar held at the Rotary Center of Thailand in the heart of Bangkok. While everyone agreed that the marathon one-day meeting was a resounding success in terms of productivity and creativity, what took the entire business/pleasure trip up to the next level were the well-organized pre- and post-seminar activities.



THAI TURON Banana wrapped in banana leaves and grilled

With a Chinese Lauriat, *Rotary Thailand* welcomed the 10 foreign delegates representing five regional magazines—*Rotary News/Rotary Samachar* (India), *Rotary-no-Tomo* (Japan), *Rotary Korea*, *Philippine Rotary*, and *Taiwan Rotary*. Australia's *Rotary Down Under* was not represented.

In a seemingly endless flow, the 10 scrumptious courses gave the visitors a delicious taste of Thailand—and Donna her first challenge with the chopsticks. On the way home, the visitors were treated to a tour of the city by the Thai Rotarians. In one van, Past District Governor (PDG) Somphop Thirasan, one of four district editors of *Rotary Thailand*, had everyone in stitches with his funny quips in describing Bangkok.

At the meeting the next day, the delegates overcame language barriers and conducted lively discussions, with *Rotary Korea* and *Rotary-no-Tomo* making use of Rotarian interpreters. They gave their opinions on the future of print and regional magazines. They suggested ways and means on making the regional magazines a desired subscription. And they made plans to share stories as well as designs. Perhaps it was the conduciveness of the venue (spacious and comfortable set-up, a home-cooked lunch and snacks of authentic Thai dishes, and a most attentive staff) that made the ideas fly thick and fast, rendering not a dull moment in the long day.

More camaraderie transpired at the Sanyod Seafood Restaurant as other Thai Rotary leaders joined the group, this time led by Past RI Directors Noraseth Pathmanan and Saowalak Rattanavich. Past RI President Bhichai Rattakul was unable to join the dinner as he was suddenly taken ill and sent his message instead for Director Noraseth to read.

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CLOCKWISE: (Standing) Rtn. Jun (interpreter), PDG Anurak; Yoshio (Japan), PDG Chamnan, Rtn. Jay (interpreter), Vanit (Thailand), Harrison (Taiwan), PDG Somphop, Thanongsak (Thailand), Rotary Center Chairman Pichet, PDGs Tony and Pichoy (Philippines). (Seated) Danucha, Rasheeda (India), Kyoko (Japan), Donna, Kim and Lee (Korea), PDG Chit (Philippines), Rtn. Chuntanee and Lek (Thailand); Korea Rotary's Dept. Head Kim, interpreter Jay, Editor Lee; Taiwan Rotary's Harrison and Thailand Rotary's Editor Thanongsak; Donna Cotter showing a suggested cover design for regional magazines; Rotary-no-Tomo's Ed-in-Chief Kyoko, interpreter Jun, and Chairman Yoshio



The next day was Loy Krathong Festival in Kanchanburi Province where PDG Somphop comes from. A festival when people render a floral offering to Buddha by making it float down the river, is celebrated in this province two hours west of Bangkok and where the famous bridge on the River Kwai can be found. All in one bus, the delegates were treated like royalty, or at least like first-class passengers, by the Rotary Center staff. They brought water, fruits, juices, snacks for everyone—as though not to eat was a crime in Thailand.

Lunch was on a floating restaurant that took the visitors on a short trip down the River Kwai, immortalized in the movie, *Bridge on the River Kwai*. Here, after a delicious lunch of authentic (and spicy) dishes, the host Rotarians taught their visitors the song and the dance of the Loy Krathong Festival. Everyone joined the dance, excitedly anticipating the promised experience awaiting them later in the day.

After the noon feast PDG Somphop and some Rotarians from the clubs in this area showed the delegates a Rotary project in the children's ward of a local hospital. The Rotarians were able to set up a small library in the hospital where the young patients can read books or borrow them

BENTO BOX THAI STYLE A tray of authentic Thai dishes for dinner before the floral offering to Buddha



and bring them to their beds. The Rotarians also do regular visits to read to the patients or teach them some crafts, learning activities to while away their time.

A short stop at an ice cream parlor for some thirst-quenching cold noshes and at the River Kwai for some tourist photos and finally, the group was on its way to Mallika City to offer flowers to the *Buddha*.

Mallika’s main crowd drawer, the man-made village that shows off the crafts of the region, presents some traditional architecture, and offers genuine Thai dinner cum theater show.

Told that they will not be allowed inside the village if not properly clad, everyone changed into costumes. The outfits were provided including the accessories that go with them. The ladies were assisted by the locals in choosing and wearing their costumes. A woman can even have her long hair tied in a fetching bun, like what a Thai staff did.

Lots of snapshots and a hearty dinner later, the visitors prepared for their turn to make their river floral offering.

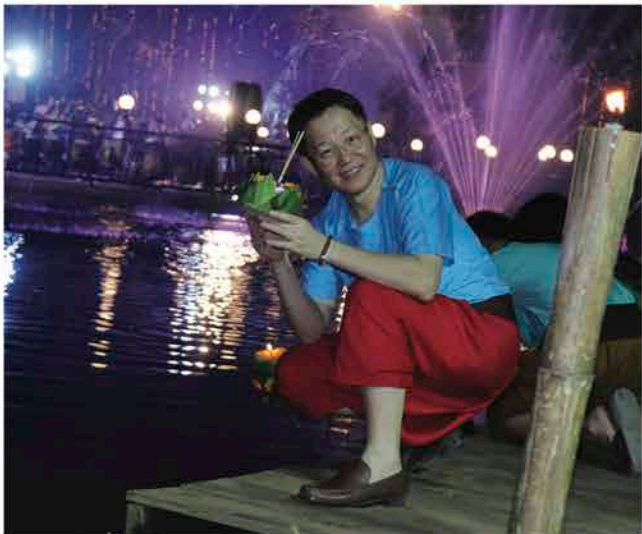
Each was given an arrangement of beautiful flowers lit by a tea candle in the middle. They were instructed to pray to Buddha and make their wish before setting their flowers afloat. Everyone was more than happy to oblige.

But all good things must come to an end and goodbyes must be said. As what Donna wrote a few days after: “Not only were the program and festivities well arranged, but the pains taken to make sure we had everything we needed at any moment was so very gracious. It will be a challenge to create as good an atmosphere and the feeling of collaboration and fellowship as was created in Bangkok.”

Pulling out all the stops was *Rotary Thailand* Editor-in-Chief Vanit Yotharvut with PDGs Anurak Napawan, Somphop, Wichai Maneewacharakiet (Regional Rotary Foundation Coordinator). They were ably supported by the efficient staff of the Rotary Center—Director Danucha, Deputy Director Kamoncanok, Kulvadee, Assistant Editor Lek, and photographer Narong.

Khob Khun kha from Manila! 🙏

CLOCKWISE: At the hospital project of the Kanchanburi Rotarians; Philippine team Rumelia Ramirez, Chit Lijauco, Tony and Angela Quila, Pichoy Ramirez; Lee and Kim of Rotary Korea; Jay and Pichet of Thailand; Past RI Directors Noraseth and Saowalak; Ed-in-Chief Vanit of *Thailand Rotary*



Attendees

India * Rotary New



Rasheeda Bhagat
Editor

Japan * Rotary-no



Kyoko Nozaki
Editor

Korea * Rotary Kor



Lee Jihye
Editor

@ Bangkok
2017 Asia/Pacific
Regional Editors' Seminar

s/Rotary Samachar

Rasheeda Bhagat has been a journalist for the past 38 years. She has been working for India's top newspaper "The Hindu" and "The Indian Express". She has done many investigative stories, interviewed top brass including Prime Ministers and Chief Ministers.

Editing Rotary News and Rotary Samachar for 3 years, Rasheeda has brought to it many welcome changes, which are appreciated by readers.

-Tomo

Kyoko Nozaki has just started as the Editor for the Rotary-no-Tomo since July 2017.



Yoshio Shimizu has been the Rotary-no-Tomo committee Chair since July 2015.

Yoshio Shimizu, PDG
Chairman,
Rotary-no-Tomo

rea

Jihye Lee has various responsibilities including the magazine planning, photographing and writing in Rotary Korea Magazine.



Eunjung Kim as managing editor, oversees and coordinates the publication's editorial activities including editorial planning, administration and news gathering.

Eunjung Kim
Financial Acct/
Department Head

Attendees

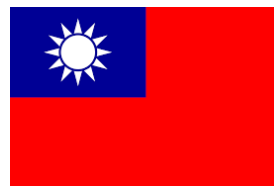
Philippines * Philip



Ursula Consuelo
Lijauco, PDG
Editor-in-Chief



Taiwan * Taiwan R



Harrison Jong, PP
Editor-in-Chief



Thailand * Rotary



Vanit Yotharvut, PP
Editor-in-Chief



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2017 Asia/Pacific
Regional Editors' Seminar

opine Rotary

Chit L. Lijauco has been working with the Philippine Rotary since 2004 in different capacities. She took over as editor-in-chief of the Philippine Rotary in June 2017.

Chit is a past district governor and a past Rotary International Public Image Coordinator. She brings into the magazine her many years of experience in the journalism industry, where she is currently the managing editor of the monthly glossy Philippine Tatler.



Benigno Emilio Ramirez, PDG
Chairman,
Board-Publisher



J. Antonio Quila, PDG
Chairman,
Management Board

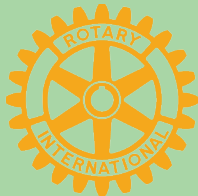
otary

Harrison Jong started working for Taiwan Rotary magazine on 1 July 2015. He has been enjoying as he has a great and experienced team to work with him to come up with new ideas and develop creative professionalism since then for improvements of the Rotary publications in Taiwan.

Thailand

Vanit Yotharvut belongs to the Rotary Club of Maesai, D-3360, northern Thailand and has been serving as the club bulletin editor for years. Vanit also has been an editor for D-3360 Governor's Letters for many years. He worked as Art Director of Rotary Thailand in 2010 and became the Editor-in-Chief of the magazine in July 2016. He sets the goal in trying to balance between aesthetic and intellectual while inspiring Rotary readers to take part in Rotary activities.

Rotary



Four District Editors Rotary Thailand Magazine



District 3330
Somphop Thirasan, PDG
Rotary Club of Kanchanaburi

Somphop was a governor of Rotary District 3330 in 2012-13 and has been serving as a Training Leader at the International Assembly in 2016 and 2017. He is Deputy Chief Executive of the Provincial Administrative Organization, Kanchanaburi. He commits to create a positive PR and public image of Rotary District 3330 and all.



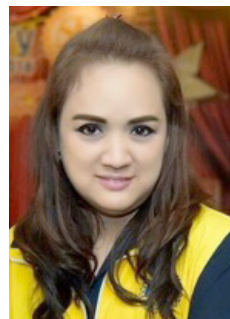
District 3340
Patarawadee Apiwanason, P
Rotary Club of Laem Chabang

Patarawadee is the Club president. She has just started working with Rotary Thailand Magazine as the editor of District 3340 in July 2017 and has a personal motto of being sufficient making one peaceful.



District 3350
Thanongsak Wiboonma, PP
Rotary Club of Sathorn

5 times Assistant Governor. Being a musical talented architect, he has been a producer for Rotary Theme songs in Thai/English language for years. Thanongsak serves as editor for district 3350 since July 2016. He feels that Rotarians in Thailand and else where should pay more to information technology.



District 3360
Naratta Seenamngern, PP
Rotary Club of Phrae

Residing in Phrae, District 3360 Northern Thailand, Naratta is a new blood in Rotary who helps decrease the average age of her club. She has been the district editor since July 2016 and believes that if there're no people, there's no fellowship, without fellowship, there's no Rotary.



Jittrapon
Santithamcharoen
Assistant Editor

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@ Bangkok
2017

Regional Editors' Seminar

Our Districts



Contents

Our Guest	หน้า 26-27
Our District 3330	หน้า 28-30
Our District 3340	หน้า 31-33
Our District 3350	หน้า 34-36
Our District 3360	หน้า 37-39
Our Project	หน้า 40-42
Our Centre	หน้า 43-44

Editorial

Editor

PP Vanit Yotharvut (3360)

Sub-Editor

PDG Somphop Thirasan (3330)
P Patarawadee Apiwanason (3340)
PP Thanongsak Wiboonma (3350)
PP Naratta Seenamngern (3360)

สถิตในดวงใจตราบนิจนิรันดร์
น้อมศิระกราน
กราบแทบพระยุคลบาท
ด้วยสำนึกในพระกรุณาธิคุณเป็นล้นพ้น
อันหาที่สุดมิได้



ข้าพระพุทธเจ้า สโมสรโรตารีในประเทศไทย

Rotary in the Royal Procession of Honor



Rotary in the Royal Procession of Honor

His Majesty King Bhumibol Adulyadej kindly accepted Rotary under his patronage. The office of the Permanent Secretary, Prime Minister Office, therefore, sent a letter to Rotary in Thailand to join the royal procession in the royal cremation ceremony.

On 28 July 2017, the following statement was sent to Rotary Center Thailand: "The working committee to select people to join the royal procession has selected you to march in the procession during the cremation ceremony of His Majesty King Bhumibol Adulyadej."

1. DG Ornanong Siripromanas, District 3340
2. PP Dr. Jareesri Kulsiripanyo, District 3340
3. DGN Tanongsak Pongsri, District 3350
4. P. Songwut Pakpitcharoen, District 3350

Starting to practice in small groups at Army District 11, Khet Dusit

The practice of marching in Procession No. 2, Section 7 was held in August and September every Thursday and Friday and was attended by representatives from the Ministry of Culture, the Department of Arts, Chaipattana Foundation, the War Veterans Organization of Thailand, the Office of the Royal Development Projects Board, Lions Club Bangkok, Rotary District Thailand and Rajavinit School. Before the practice, the commissioned officer welcomed everyone and discussed about how to dress in detail from the proper hair style down to proper shoes. He advised the audience on what to do and not to do while practicing: to refrain from taking any photos and publicizing them on the social media, not to use their mobile phone, not to wear any sun glasses, not to carry any bags, not to use umbrellas, not to wear any other hats besides uniform hats. Ten officers taught representatives to follow orders, to form lines, to focus on walking along with the music so that the procession would look graceful. Despite the hot sun for 2 hours each day, everyone was determined to do their best for His Majesty King Bhumibol Adulyadej.

The major rehearsals at the actual site

The rehearsals were on 7, 17 and the final one on 21 October 2017. Lieutenant Colonel Chairat Pao-In and the trainers confirmed the dress code and the meeting time at 4 a.m. at Nang Leung Horse Racing Course. The difficulty was in preparing your body and your mind. Many were worried about missing the vans that would pick them up at 4.30 a.m., but the result was all 90 people came in time. The first 10 vans followed the lead car. On the way, we saw people in a black outfit came to reserve their seat before

dawn. We passed Pak Klong Talad, the flower market, and saw a lot of yellow flowers called Marigold. The vans dropped us at Rajini School. Then, we formed lines to register ourselves with the Bureau of the Royal Household's officers and received our sticker to place on our identity card. We had breakfast at 5 a.m. Even though it was too early, we knew we had to eat so that we would have energy.

During the first rehearsal on 7 October, we gathered in front of the Department of Reserve Command (Suan Chao Chet) at 7.00 a.m. We could see the top of the royal carriage from afar in front of Procession No. 2, Section 1-7. All of us walked past Sanamchai Road, Rajadamnern Nai Road and onto the road that led to the central part of Sanamluang to enter the royal ceremonial ground. The total distance was 890 meters. The weather forecast said there was a chance of rain, so the trainers prepared rain coats for us in their back pack. It's hard to believe, but with His Majesty King Bhumibol's glory, there was no rain but it was hot.

For the second rehearsal on 15 October, we gathered at 7.30 a.m. and spent more than 2 hours walking. Once we arrived, we stopped for some water at Sala Look Khun for 15 minutes before lining up and waiting for Procession No. 3 to move the Royal Urn from the Royal Carriage to place on the Royal Cannon Carriage. The carriage moved slowly counter-clockwise 3 rounds around the crematorium. The distance for each round was 260 meters, but it took 2 hours to complete. With the heat, many people fainted while waiting, but the first-aid unit came to help immediately. During the royal ceremony, we paid our homage many times following the instructions of the officers.

The final rehearsal was on 21 October. Lieutenant Colonel Chairat Pao-In presented the invitation card for the Royal Cremation Ceremony of His Majesty King Bhumibol Adulyadej to everyone who would walk in the procession. Inside the grey envelop, there was a map and 11 tickets to obtain commemorative books. There were only 5,000 invitation cards printed, so we were very impressed and touched. We didn't think that we would be honored in such a way. As a result, everyone was determined to do their best. Once the rehearsal was completed, we went to the bus just in time before the sprinkles of the rain. We were worried about the volunteers, police officers, soldiers who had to stay behind to provide security, and the people who were waiting to witness all the processions.

Recorded in the history

It's a rare opportunity for anyone to be a part of this important royal procession. As a result, everyone who joined the procession was proud. Those who walked wore a full uniform of white and black or Chitlada Thai dress adorned with royal

decorations. We received a green card of Sala Look Khun 1 to place the royal flower in front of the Royal Urn.

On 26 October 2017, Thai people both inside and outside Thailand as well as other people in the world were extremely sad for the loss of one great king who has been compared to our "Father". People in black from all over arrived early. The later it got, the more people came. Despite the number of people, there was no commotion but cooperation and kindness to one another. This reflected the heart of the Thai people who adore their "Father" and try to do good for each other.

The sun rose, and the crematorium was glittering. It was very impressive. There was no sound except from the birds that cried from afar. In a few minutes, the drummers hit their drum specifying the start of the royal processions. The army band played His Majesty King Bhumibol Adulyadej's composed song, and people walked according to the rhythm. While the processions were moving, there were soldiers standing along the way to show their loyalty. Some people embraced the photo of our beloved king while others could not help crying. On the press stand, hundreds of cameras recorded the history. For us, we tried to be calm and be careful of our pace.

The sky was crying

Procession No. 3 led the Royal Cannon Carriage with the Royal Urn. It moved counter-clockwise 3 times around the Royal Crematorium. His Majesty King Rama 10 along with other royal family members walked behind the Royal Urn before waiting at the Royal Songtham Hall. The clock said it was 3.30 p.m., and the rain fell heavily as if the sky was crying.

With our deep gratitude for His Majesty King Bhumibol's passing to heaven

Evening fell. Lights shone on the top of the Crematorium producing golden color against the dark sky. The moon shone brightly. There was sad music from the pipes mixed with religious prayers from the senior monks and sets of gun shots. Each shot stole away the soul of the people who couldn't help crying. The flower laying started. His Majesty King Rama 10, the royal family members and the kings and queens from overseas gradually walked up the crematorium to place the flower. In a while, the Royal Household officers came with a tray of flowers and invited us to lay the flower at the crematorium. Every heart was shaken. It's a day we witnessed the passing of His Majesty King Bhumibol Adulyadej to heaven.

Poem composed by
Mrs. Orn-Anong Siriprommanas
District Governor, District 3340



Activities

D.3330

By PDG Somphop Thirasan
RC of Kanchanaburi



Rotary Club of Samut Songkhram joined reforestation program “Planting Forest in Honor Her Majesty Queen Sirikit; Queen’s In His Majesty King Bhumibol Adulyadej.”

Rotary Club of Tongkah organized “Tree Planting and Making Phuket a Clean City for Her Majesty the Queen”, under the project of Protecting the Environment at Chaloe Phra Kiat Park (Suan Luang Rama 9) Phuket Municipality, in cooperation with the Pillars for the Kingdom Institute Class 3.

Rotary Club of Prathom Chedi in cooperation with Rotaract Club of Pattana Business Administration and Technological College made donation campaign to support the Polio Fund. This project promoted members to participate in the service. Another activity is to professional training with the collaboration from PST Water Filtration Company by opening water filter training course to members of the Rotaract Club at Nakhon Pathom Polytechnic.

Rotary Club of Krathum-Baen with Rotary Club of Samut Songkhram donated wheelchairs and hearing aids for the second years. This year, the aim is to provide 50 disabled wheelchairs and 30 hearing aids.





Rotary Club of Ban-Pong
 DG.Dr. Peera Farpiboon with Rotary Club of Ban-Pong made campaign to donate for polio eradication program.



Rotary Club of Sanam-Chan
 organized “Newborn Development Project”, training on how to take care the newborn to 5-year-old children to improve their development as a good happy children at Tambon Banmai Tambon Health Promoting Hospital, Sampran, Nakhon Pathom.



Rotary Clubs of Luk-Ha Damnern
 surveyed people with disabilities who need artificial legs to life and work to improve their quality of life according to the handicapped program of the Rotary Club of Gan Chan.

Activities

D.3340

By P.Chaiwat Charoenwat
Rotary Club of E Club District 3340

Rotary Club of Sakon Nakhon organized the groundwater bank project at Banphokyaidorntonmuang School, Amphoe Phanna Nikhom, Sakon Nakhon, which is the second point of the Monkey Cheek Project Nong Non Tai to solve the flood problem.



Rotary Club of Sattahip contributed to the creation of a coral reef to conserve the marine environment.

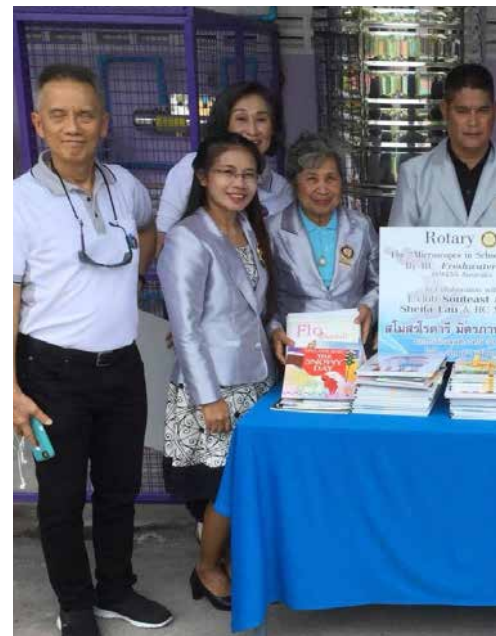


D.3340

Rotary Club of Laem Chabang, Rotary Club of Silom, Rotary Club of Charoen Nakorn, Nestle Company, and Club Presidents of 112 Class delivered a drinking water filter to Baan Khao Din School, Wat Nong Kho Community School, Ban Nong Yai School, and Municipal 2 School. The Clubs also offered delicious desserts Wat Laem Chabang Child Development Center.



Rotary Club of Thao Suranari provided school supplies to Baan Sap Takhro School, Nakhon Ratchasima.



Rotary Club of Mitrparp-Sattahip to Rotary Club South East Asia delivered supplementary books and 30

Rotary Club of Nam Phong with Kawkwan Co.Ltd. brought drinking water and fresh eggs to help villagers in flooded areas of Tambon Bantkraserm, Amphoe Nam Phong, Khon Kaen.



Rotary Club of Maha Sarakham, Rotary Club of Charoen Nakorn, Rotary Club of Bangkruiay, and Club Presidents of 112 Class organized “Doing Good for the community” by training how to play chess games for students in Phadungnaree School.



together with Rotary Club of Silom and provided clean drinking water filters and 60 microscopes to Ban Na Sattahip School.



Rotary Club of Chanthanimit offered sport equipment and stationery to Jomjang Primary School, Lao PDR.

Activities

D.3350

By PP.Thanongsak Wiboonma
RC of Sathorn



Rotary Club of Nongkhaem

On 22 November 2017, RC Nongkhaem donated a water purifier to Wat Jindaram School in Sampran District and to Ban Nong Pong Lek School in Khamphaengsaen District, Nakhon Pathom Province. At the same time, it distributed snacks to the students of the two schools. Members of RC Sampran and RC Khamphaengsaen of District 3330 gave RC Nongkhaem a warm welcome and joined the activities too.



Rotary Club of Rat Burana

copied the first RI's service project by building toilets for a community under the project named "Toilets Lead to Happiness".

RC Rat Burana was the leader of many clubs in District 3330 (the names appear in the photos) to build 20 toilets, a record high, worth 425,000 baht. The toilets were presented to the Girl Guides Association of Thailand under the Queen's Patronage at the Northeast Training Center in Prasart District, Surin Province. RC Surin and RC Sisaket joined the event and received the honorary plaque from Her Royal Highness Princess Adityadhornkitikhun on 15 November 2017 during the Association's 60th anniversary celebration.

It was a meaningful service project which allowed Rotary to extend its cooperation to Thailand's service organization.



Rotary Club of Patumwan

implemented a reservoir construction project in Chaiprakarn District, Chiang Mai Province. Under the project, a reservoir was built and water purifiers were provided for the people in the area which is mountainous, lacks water for agriculture and consumption during the dry season every year.

In addition, training to impart knowledge on water plants and bottled water for sale was organized for the villagers. The profit from the sale of clean bottled water goes into the community fund.

Activities

D.3360

By PP Naratta Seemamgerm
RC of Phrae



Rotary Club of Chiangmai South

District 3360, together with the Rotary Club of Bangkok Ramkhamhaeng, District 3350, held a concert “Weaving Father’s Dream” to earn money for the Monkey Cheek Project Nong NonTai. There were many famous artists performed at Duangtawan Hotel, Chiang Mai.

สานฝันพ่อ
คอนเสิร์ต รวมดวงใจ
โรแทเรียนภาคเหนือร่วมสานฝัน
พระภูมิพลมหาราช กับ โครงการแก้มลิง
หนองโนนต้าย จ.สกลนคร
อาทิตย์ที่ 19 พฤศจิกายน 2560
ณ โรงแรมดวงตะวัน จ.เชียงใหม่



Rotary Club of Chaiprakan

handed over the project. “Clean Drinking Water RO” which was a continuous project from the reservoir project that worth 3,430,322 baht, according to the Global Grant Project GG # 1639661. The reservoir and clean drinking water would be advantage for consumption and also used in agriculture in Chai Prakan and neighboring districts of Ban Pamaidang.



Rotary Club of Uttaradit

The Rajanagarindra Institute of Child Development, Department of Mental Health, ICC International Plc., in collaboration with Rotary Club of Muang Loei, District 3340, Loei Rajanagarindra Psychiatric Hospital, Loei Hospital, Loei Provincial Public Health Office, Military District 28, Office of Social Development and Human Security, Loei Province donated medical equipment in the name of HRH Princess Maha Chakri Sirindhorn. The donation consisted of 72 wheel chairs valued at 2,305,000 Baht and 144 various equipment worth 240,000 Baht, totaling 2,545,000 Baht to the mobility impaired at Loei Provincial Public Health Office.

D.3360

Rotary Club of Nakhonping Chiang Mai sponsored youth football matches with the Rotary Club of Chiang Mai West to bring income to purchase medical equipment and social activities.



Rotary Club of Lamphun gave away blankets, sweaters, and sweets for children in 3 schools and 3 children centers in Mae Tha.



Rotary Club of Song organized fish releasing charity at Song Bridge, Phrae. The aim was to buy medical equipment and scholarships.



together with PTTEP and the Contact "Love Your Neighbors" by donating dictionaries, sports equipment, learning materials. The school was also renovated and altered for children.

Rotary Club of Song and and Rotary Club of Nakhonping Chiang Mai provided glasses to villagers in Amphoe Song and Amphoe Rong Kwang.

Rotary Club of Nan received Automated External Defibrillator (AED) worth 330,000 Baht from Rotary Club of Prakanong. The AED would be donated to Nan Hospital.



Rotary Club of Buddhachinaraj and [Company Name] jointly organized activities. 120,000 Baht scholarships and providing materials, and cereals. On this occasion, [Company Name] [Company Name] the landscape by painting. Activities for children such as games were organized as well.

Rotaract Club of Chiangkham Wittayakom joined the fish releasing charity and reforestation activities for the forest and natural water resources with 6 Rotary Clubs; RC Phan, RC Chiang Rai, RC Maechan, RC MaeSai, RC Chiangsan, and RC Chiang Khong. The community has benefited from the sharing of resources at Ban Min Reservoir, Chang Kham, Chiang Rai.

The Lake of Love

By PDG Anurak Napawan
RC Doiprabaht D.3360

“A project which will be beneficial to more than 700 families, this project will help reduce flood problems and store up to 2.4 million cubic meters of water for agriculture.”





To the person in the sky...the Lake of Love Project has already begun on Father's Day

On 5 December 2017 with some sunshine and breezes, hundreds of Rotarians, community leaders and villagers of Pone Gnarm Sub-District gathered at a remote area of Sakhon Nakhon Province on a day when a pond will turn into a monkey cheek and people's life will improve as inspired by King Rama 9.

Those who joined the launch of this project walked around the 17 rai of land recently leveled near the big pond with a happy heart and visited the exhibition with great interest.

After the end of the religious ceremony, the launch started. Mr. Somchai Klaitaptim, Provincial Permanent Secretary of Sakhon Nakhon Province welcomed those who attended and thanked Rotary Clubs in Thailand for their initiation which will benefit more than 700 families. This project will help alleviate flood problems and store up to 2.4 million cubic meters of water for agriculture. Next, PRIP Bhichai Rattakul made a speech to launch the project with emphasis on doing good in a concrete way in honor of HM King Rama 9. Not only that, Rotary will also extend the project so that farmers will have a better life and a better income. Rotary hopes to witness the success of the project here on 5 December 2018, and it is confident that HM King Rama 9 would be pleased with the result.

Rotary and community leaders, the Director of the 5th Royal Irrigation Office as well as community representatives launched the project by digging into the ground. After that, they all took photos and had lunch together. It was a simple ceremony but full of smiles and happiness. Many villagers with a happy face brought fish and watermelon, the signature products of the area, to feed the guests. They said that in the future there will be more water, more fish and more trade. Boat races will also be held there. The soil to be dug will be used to build the road around the edge of the reservoir for more convenience. The area will be beautiful.



Before this

From 29 to 30 August 2017, PRIP Bhichai Rattakul's working team went to the project area to carry out a survey and find more information for the extended projects. Meetings were held with the village head of Ban Sao Wat and the irrigation engineer who would supervise the construction. Discussion was on where to build a multi-purpose building which people can see the panoramic view of the reservoir and allows the villagers to organize various activities. After that, the team met the village head and the villagers of Ban Na Wai to inform them that Rotary Clubs would build a multi-purpose building and improve the landscape around the reservoir. The villagers were very happy and promised they would take care of the building, use it for various activities and donate trees for planting around the area.

The Lake of Love



Between 7 and 8 November 2017, the Monkey Cheek Project Committee made preparation for soil digging and launching ceremony. A meeting was held with the irrigation engineer and the village leaders, and discussion was on the release of water from the pond to dry the soil before digging, the tree planting, the clean water project and the preparation for the launching ceremony. After that, they had a meeting with RC Sakhon Nakhon to prepare for the launch and sustainable maintenance of the project into the future. This is a big responsibility but will lead to RC Sakhon Nakhon's outstanding performance and recognition. At the end of the trip, the committee met the governor of Sakhon Nakhon Province to explain about the project and request his cooperation and advice on extending the electricity area and improving the flooded roads. He has given his full cooperation.

On 20 November 2017, PRIP Bhichai Rattakul in the capacity of Rotary District Foundation Chair signed an MOU with Dr. Somkiat Prajamwong, Director-General of the Royal Irrigation Department, for the construction of Nong Nong Tai Monkey Cheek Project. Under this project, Rotary will donate 15 million baht and the Royal Irrigation Department will use another budget of about 20 million baht during the first phase to dig a 630 x 510 x 3.5 meter monkey cheek covering about 200 rai of land.

Extended Projects

While the Royal Irrigation Department is digging the monkey cheek, Rotary will start the Lake of Love Project by filling up the 17-rai land around the edge of the reservoir and build a slope for the construction of a multi-purpose, 9-angle building. From this building, people will be able to see a panoramic view of the reservoir. The building will be surrounded by areas for people to organize various activities and to exercise, a children's playground, a pier, toilets, a car park, etc. Villagers can use the areas to hold various activities like an annual fair, a boat race, Loy Krathong Festival, a sale of local or agricultural products and vocational training. Rotary Clubs can also use the areas to hold their activities. The design concept is simple, environmental friendly and flexible. Everyone can have access to the areas equally. In addition, trees will be planted to create a public park. Finally, Nong Nong Tai will become a place to visit in Sakhon Nakhon.

At the same time, the committee is considering the implementation of a clean water project so that villagers of the 3 villages can buy clean water at a cheap price. The project will become a community business which will help villagers to help themselves and build income for their community fund. Furthermore, there is another project, the underground water bank, which is initiated by the villagers who have already carried out studies and found a location to store water for use all year round and allow the neighboring communities to use underground water too.

All these extended projects will be completed once we receive our targeted 35 million baht donation. At the moment, we have received more than 29 million baht, and Rotarians in Thailand will still continue to move ahead with these projects.

Rotary International Zone 6B Regional Meeting

On Membership, Foundation and Public Image



Rotary International Zone 6B Regional Meeting

The Rotary Center in Thailand had the opportunity to coordinate The Rotary International Leader Meeting of Zone 6 B at Ocean Tower, 32nd floor, on 31 October - 1 November 2017.

The purpose of the meeting was to evaluate and review the annual goals in terms of membership, Rotary Foundation, and Rotary image according to Rotary's strategic plan of Rotary International. At the meeting, there were also discussion, problem exchange, experience and opinion sharing from all 10 Districts as well as working together to achieve the goals of the President of Rotary International in 2017-18. For Thailand, we have been hosting this meeting over the years because we are in the middle of the region in the zone. 6 B, including Pakistan, Bangladesh, Myanmar, Thailand, Laos, Cambodia, Vietnam, Malaysia, Singapore and Brunei.

The meeting was attended by RI Director Basker Chockalingam, Past RI Director Dr. Saowalak Rattanavich, RRFC Wichai Maneewacharakiet, RC How-Heng Tong (David), RPIC. Dr. Chairat Prasertlum and E/MGA Aziz Memon, as well as Zone Coordinators, District Governors, Governors, District Governor Elects, Membership Chairs, Rotary Foundation Chairs, and Rotary Image Chairs from various districts, including Hazel Seow, RI staff.

In terms of membership in 2010 of zone 6 B, we have only about 10,000 members, and up to 2017, there are over 25,000 members. Zone 6B is aiming to increase membership

by 17% this year, focusing on female and members under 40 years, which in the first quarter of 2017-18 we have already increased 3%.

It is noticeable that women in Thailand are up to 39% compared to other countries in zone 6 B, which is only about 16%. But vice versa, we have only about 10% of younger generation in Thailand. Another issue is the rapid increase of membership in Bangladesh. It is the country with the most members in zone 6B (Thailand 8,133 members, Bangladeshi 9,658 members).

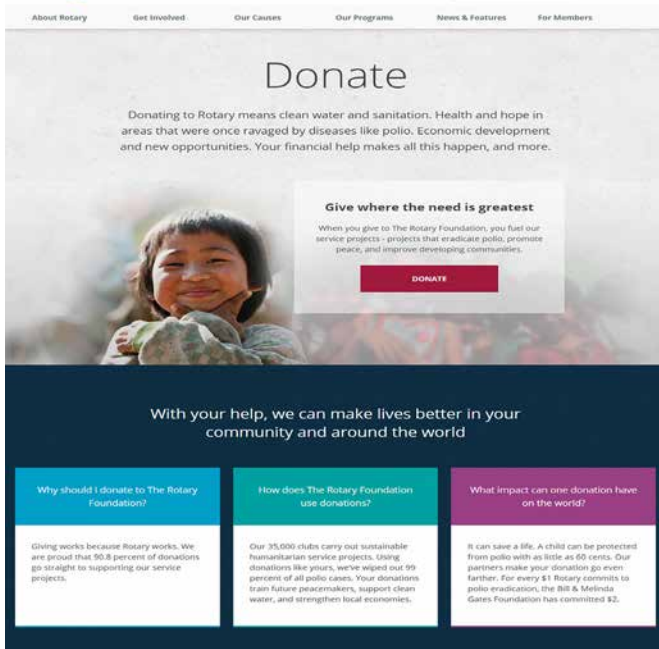
The Rotary Foundation in Zone 6 B has a very good track record, with a total donation of \$ 3 million in 2015-16. It was \$ 4 million in 2016-17, which was the 100th anniversary of the Rotary Foundation, where District 3350 single donations exceed \$ 1 million. Therefore, in 2017-18, RI Director asked us to set a challenge of \$ 5 million goal. The meeting also talked about the Rotary Foundation in the End Polio, focusing on projects in the 6 Areas of Focus and raising permanent funds to \$ 2.025 billion in 2025.

Rotary image is going to create a Thai website that will help promote the Rotary image, focusing in 6 Areas of Focus and Rotary Programs especially projects for the new generation both for Rotarians and non-Rotarians. Other focus would be an encouragement and participation. For example, being volunteers, sponsors, contributors, or members of Rotary.

Beside solid contents of Rotary and goals, attendees also developed good friendships.

Online Donation

by PDG.Anurak Napawan



Access online donation page on My Rotary website by going to The Rotary Foundation menu and select Ways to Give.

Donations to the Rotary Foundation through My Rotary have continued to grow. From the beginning in 2007, donations in 2016-17 were made online via mobile phones or personal computers. The donation to Rotary Foundation was over \$14.7 million. This online donation has been improved to be easier and more convenient. The amount of donation could be large or small amount depending on the donors. Donors can choose the currency and installments (monthly, quarterly). Donors can choose to donate and honor for others. PHF pins will be sent directly to the donor or the Club President.

In addition, club officers who are authorized to access the database can made donation on behalf of each member of the club. Please be reminded that the currency exchange rate is calculated on the day of donation. For credit card cut, you will need to pay a bank fee (for example, about 2%). After donation please save, print out the donation information, and inform your club and district.

Message from Rotary Center in Thailand Chair



Dear Fellow Rotarians,

I'd like to say Happy New Rotary Year to all members and to congratulate this year's presidents and their committee members. I am sure that every club is determined to implement worthwhile service projects, and I wish you all great success.

At the moment, Rotary Center Thailand is improving its website to support mobile equipment including smart phones and tablets which are very popular now. Part of the work has already been implemented on line whereas the rest will be completed soon.

Lastly, Rotary International has already improved Rotary Club Central contained in its website, Rotary.org.

Any clubs with difficulty in filling out their club goals can contact Rotary Center Thailand. We are willing to give you advice.

Yours in Rotary

(PDG Charn Chanlongsawaitkul)

Number's Rotary

(15 December 2017 - www.rotary.org)

District	Members	Clubs
3330	2,456	101
3340	1,644	67
3350	2,934	110
3360	1,406	68
รวม	8,440	346



สโมสรโรตารี
พระศรีสุริโยทัย

TOGETHER, WE

TRANSFORM

"113 Years RI Memorial: Grow Plant for Land by Rotary Green Team 3350 RI"

D.G.Marase Skunliew, District 3350 together with P. Chira Laochira- Ungoon (Project Implementation Chairman) and Rotary Clubs in District 3350 planted 113 Queen's Flowers (*Lagerstroemia speciosa*) at No.13 Reservoir of Chulachomklao Royal Military Academy, Nakorn Nayok. The budget for plant care and protection were also provided for 2-3 years. On this occasion, Rotary Club of Nakorn Nayok provided the mobile clinics for people in the areas.

(Thanks for the information from P.Wirat Ngamkham, Rotary Club of Phra Nakhon)



TOGETHER, WE

END POLIO

Rotary believes healthy communities are strong communities. That's one reason we've worked tirelessly to help immunize 2.5 billion children against polio. Bringing the world closer to eradicating a deadly disease — that's what people of action do. **Learn more at Rotary.org.**