

The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourgae and foster:

FIRST. The development of acqquintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the iedal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goowill, and peace through a world fellowship of business, and professional persons united in the ideal of service.

ROTARY CONVENTION TORONTO, ONTARIO, CANADA 23-27 JUNE 2018





riconvention.org

At a Glance

the rotarian (October 2017)

ROTARY

Members :1,236,554

ROTARACT

Members: 235,497 Clubs: 10,239 INTERACT

Members: 499,123

RCCS Members: 210,500

Corps: 9,452

Message from RI President

Ian H.S. Riseley, September 2017



Dear Fellow Rotarians,

One of the best parts of any Rotary convention is the sheer diversity of the people you see there. Whether you're heading into a breakout session, exploring the House of Friendship, or sitting down for a bite to eat, you'll meet people from every corner of the world, in all kinds of national attire, speaking just about every language. It's a lot of fun, and it's a big part of what makes Rotary great: that we can be so different and still find ourselves so at home together.

That spirit of warm community that is so central to Rotary also defines Toronto, our host city for the 2018 Rotary International Convention. Toronto is one of my favorite cities. It's a place where half the population is from another country, where over 140 languages are spoken by 2.8 million residents, and where no one ever seems to be too busy to be helpful. In addition to being clean, safe, and friendly, Toronto is a wonderful place to visit, with its attractive Lake Ontario waterfront, great restaurants, one-of-a-kind museums, and interesting neighborhoods to explore.

The 2018 convention already promises to be

one of our best ever. Our Convention Committee and Host Organization Committee are hard at work lining up inspiring speakers, great entertainment, fascinating breakout sessions, and a wide variety of activities across the city. There will be something for everyone in Toronto, and Juliet and I encourage you to do what we'll be doing – bring your families along for the fun. If you plan early, your convention experience will be even more affordable: The deadline for discounted early registration (there is an additional discount for registering online) is 15 December.

As much as Toronto offers to Rotarians, the true draw is, of course, the convention itself. It's a once-a-year opportunity to recharge your Rotary batteries, to see what the rest of the Rotary world is up to, and to find inspiration for the year ahead. Find out more at riconvention.org – and find Inspiration Around Every Corner at the 2018 Rotary Convention in Toronto.

lan H.S.Riseley RI President 2017-18

On the Web Speeches and news from RI President Ian H.S. Riseley at www.rotary.org/office-president

Message from RI President

lan H.S. Riseley, October 2017



Dear Fellow Rotarians,

Some years ago in the Melbourne, Australia, museum where my daughter used to work, an iron lung was on display. For most people my age who remembered the terrifying polio epidemics of the 1950s, that iron lung was a testament to how far vaccination had brought us: to the point where that oncecritical piece of medical equipment had literally become a museum piece.

For much of the world, the story of polio is a simple one: After years of fear, a vaccine was developed and a disease was conquered. But for some of the world, the story was different. In so many countries, the vaccine wasn't available, mass vaccination was too expensive, or children simply couldn't be reached. While the rest of the world relegated polio to its museums, in these countries, the disease continued to rage – until Rotary stepped forward and said that all children, no matter where they lived or what their circumstances, deserved to live free of polio.

In the years since PolioPlus was launched, the combined efforts of Rotary, the governments of the world, and the Global Polio Eradication Initiative have brought the number of cases of polio down from an estimated 350,000 per year to just a few so far in 2017. But we must reach zero cases, and stay

there, to achieve eradication. To do that, we need everyone's help.

On 24 October, we will mark World Polio Day. It is a day to celebrate how far we have come and an opportunity for all of us to raise awareness and funds to complete the work of eradication. I ask every Rotary club to participate in some way in World Polio Day activities, and I encourage you to visit endpolio.org for ideas and to register your event. Whether you host a silent auction, a virtual reality viewing, a fundraising walk, or a Purple Pinkie Day, your club can makea real difference.

This year, our World Polio Day livestream event will take place at the Bill & Melinda Gates Foundation headquarters in Seattle; you can watch it on endpolio. org beginning at 2:30 p.m. Pacific time. As many of you know, Rotary has committed to raising \$50 million a year for the next three years. This amount will be matched 2-to-1 by the Gates Foundation – effectively tripling the value of all money Rotary raises on World Polio Day and throughout the year. Let's all make a difference on World Polio Day – and help End Polio Now.

Ian H.S.Riseley RI President 2017-18

Message form the Foundation Chair

Paul A. Netzel, September 2017



Countdown to history

"Countdown to history" is a phrase I especially like. Those three words express not just how momentous Rotary's polio endeavor is – something achieved only once before in the human experience – but also that the finish line is within sight.

Rotary and our strategic partners are united behind eradicating polio. Our 2016 Council on Legislation voted to reaffirm polio eradication as a goal "of the highest order." At the recent 70th World Health Assembly in Geneva, global health leaders reiterated their commitment to polio eradication. News coverage of our efforts pops up everywhere. Projects continue worldwide – such as District 6930's annual World's Greatest Meal – that focus on Rotarians' primary responsibilities of fundraising, advocacy, and volunteer recruitment.

Just think: The next case of polio could be the last case. But we must be careful, because that "last case" will not be the end of our task. In fact, that's when the job gets even harder. The World Health Organization will require at least three years with zero cases reported before certifying the world polio free. During that time, intensive vaccination and observation operations will need to continue. On the vaccination side, children will continue to receive the polio vaccine. On the surveillance side, watching for signs of resurgence is vitally important. As the number of cases and patients with visible symptoms drops, this observation grows increasingly more expensive.

This is why Rotary has increased its commitment to fighting polio to \$50 million per year and the Bill & Melinda Gates Foundation has extended its 2-for-1 match of Rotary donations for another three years. To achieve this goal, we need you more than ever. If Rotarians hit the fundraising goal each year, the total will be \$450 million. At the convention in Atlanta, nations from around the world and key donors pledged more than \$1 billion to energize the global fight to end this paralyzing disease, including Rotary's \$50 million per year. Now we all have the important job of making good on those pledges.

All of this is why I ask you to contribute something to the polio campaign – whether it is a direct donation, fundraising in your community, or telling the polio story using the multiple platforms of today's media. Also, be an advocate by writing your government officials to ensure that they fulfill their pledges and maintain commitment, and reaching out to corporate leaders asking for their continued support of polio eradication. Write to me at Paul.Netzel@rotary.org to share what you are doing or your ideas for keeping polio at the top of our agenda. We need you as never before in our "countdown to history."

Paul A. Netzel Foundation Trustee Chair, 2017-18

Message form the Foundation Chair

Paul A. Netzel, October 2017



Expanding Rotarians' role as peacebuilders

What do we mean when we talk about peace? In 1921, the fourth object of Rotary was established: "The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service."

In Rotary today, we see peace not as an abstract concept but as a living, dynamic expression of human development, integral to our humanitarian mission.

Much of our work for peacebuilding depends on the ability of Rotary members to execute three important activities: forming transformative partnerships, raising funds to support our many hundreds of projects, and recruiting and supporting Rotary Peace Fellows in their work.

This year The Rotary Foundation formed a strategic partnership with the Institute for Economics and Peace, one of the leading organizations in identifying and measuring the attitudes, institutions, and structures that create and sustain peaceful societies.

Through this partnership, Rotary will work with the institute to create an online learning portal for Rotarians and peace fellows to build on their current expertise, apply new methods, and mobilize

communities to address the issues underlying conflicts. Our goal is to foster community-based projects in peace and conflict resolution that are practical and impactful.

Rotary has also launched a Rotary Peace Centers Major Gifts Initiative to raise funds for new partnerships while continuing to garner contributions to educate and support our peace fellows and more. President Ian H.S. Riseley's six peacebuilding conferences – taking place globally from February to June – will explore the relationship among peace, Rotary's areas of focus, and environmental sustainability. Our history proves that you don't need to be a diplomat to make peace.

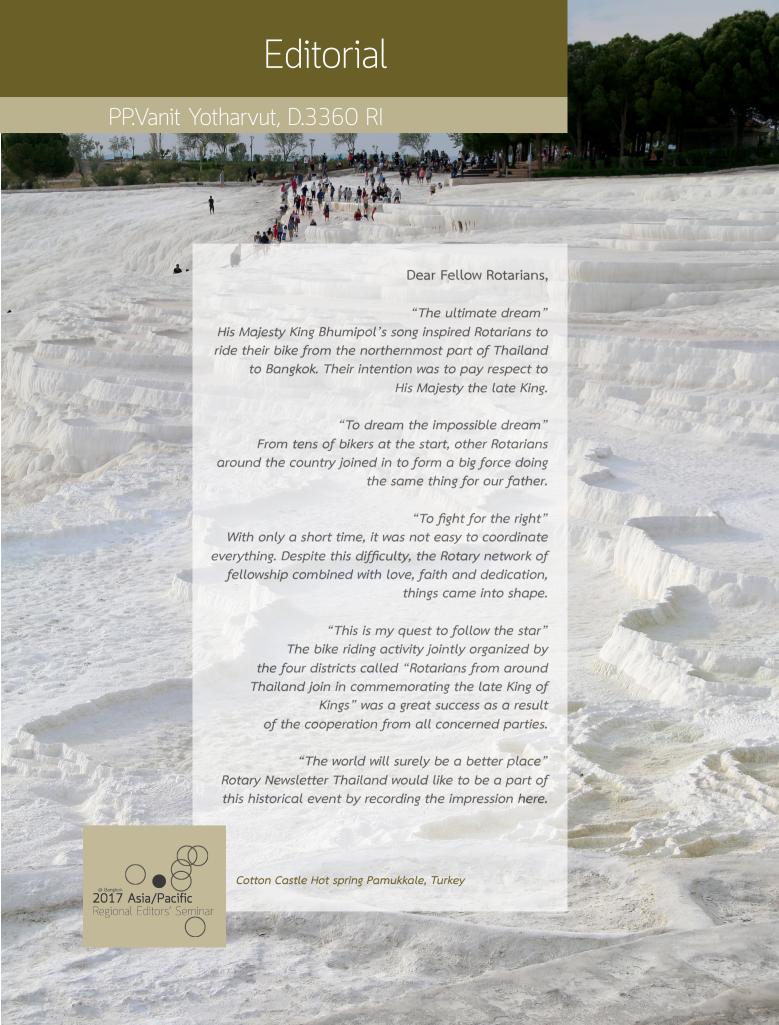
When you mentor a student struggling to graduate, you are a peacebuilder.

When you launch any project to support economic development in your community, you are building conditions for sustainable peace and conflict management.

When you support and collaborate with a Rotary Peace Fellow, you are advancing peace. Today's complex conflicts require more creative community-based initiatives. Together we can really make a difference.

Paul A. Netzel Foundation Trustee Chair, 2017-18









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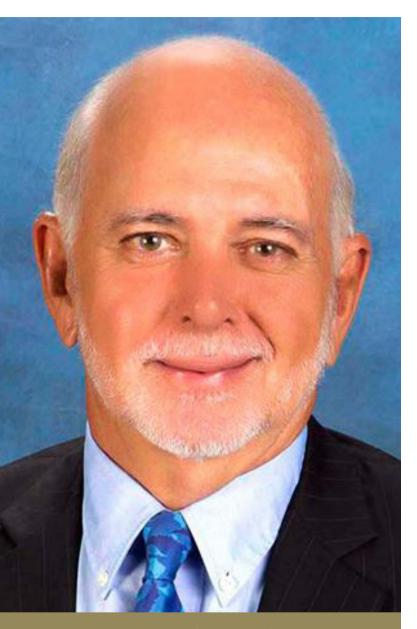
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RI President-elect 2018-19 Barry Rassin

Rotary Club of East Nassau New Providence, Bahamas Barry Rassin, of the Rotary Club of East Nassau, Bahamas, is the selection of the Nominating Committee for President of Rotary International for 2018-19.

As president, Rassin aims to strengthen our public image and our use of digital tools to maximize Rotary's reach.

"Those who know what good Rotary clubs do will want to be a part of it, and we must find new models for membership that allow all interested in our mission to participate," he says. "With Rotary more in the public eye, we will attract more individuals who want to be part of and support a membership organization that accomplishes so much good around the world."

Rassin earned an MBA in health and hospital administration from the University of Florida and is the first fellow of the American College of Healthcare Executives in the Bahamas. He recently retired after 37 years as president of Doctors Hospital Health System, where he continues to serve as an adviser. He is a lifetime member of the American Hospital Association and has served on the boards of several organizations, including the Quality Council of the Bahamas, Health Education Council, and Employers Confederation.

A Rotarian since 1980, Rassin has served Rotary as director and is vice chair of the Trustees of The Rotary Foundation. He was an RI training leader and the aide to 2015-16 RI President K.R. Ravindran.

Rassin received Rotary's highest honor, the Service Above Self Award, and other humanitarian awards for his work leading Rotary's relief efforts in Haiti after the 2010 earthquake there. He and his wife, Esther, are Major Donors and Benefactors of The Rotary Foundation. Rassin's nomination follows Sam F. Owori's death in July, two weeks into his term as RI president-elect.

Rotary Information



RI President-nominee 2019-20 Mark Daniel Maloney

Rotary Club of Decatur, Alabama, USA Mark Daniel Maloney, of the Rotary Club of Decatur, Ala., is the selection of the Nominating Committee for President of Rotary International for 2019-20.

"The clubs are where Rotary happens," says Maloney, an attorney. He aims to support and strengthen clubs at the community level, preserve Rotary's culture as a service-oriented membership organization, and test new regional approaches for growth.

"With the eradication of polio, recognition for Rotary will be great and the opportunities will be many," he says. "We have the potential to become the global powerhouse for doing good."

Maloney is a principal in the law firm of Blackburn, Maloney, and Schuppert LLC, with a focus on taxation, estate planning, and agricultural law. He represents large farming operations in the Southeastern and Midwestern United States, and has chaired the American Bar Association's Committee on Agriculture in the section of taxation. He is a member of the American Bar Association, the Alabama State Bar Association, and the Alabama Law Institute.

He has been active in Decatur's religious community, chairing his church's finance council and a local Catholic school board. He has also been president of the Community Foundation of Greater Decatur, chair of Morgan County Meals on Wheels, and director of the United Way of Morgan County and the Decatur-Morgan County Chamber of Commerce.

A Rotarian since 1980, Maloney has been an RI director; trustee and vice chair of The Rotary Foundation; president's aide; zone coordinator; and a leader on the Future Vision and 2014 Sydney Convention committees. He serves on the Operations Review Committee and has served on the Rotary Peace Centers Committee. He has received the Rotary Foundation Citation for Meritorious Service and Distinguished Service Award. Maloney and his wife, Gay, are Paul Harris Fellows, Major Donors, and Bequest Society members.



English language editor: Rtn. John H. Giles, Rotary Club of Chiang Mai North



"I found that these two great international movements, the Olympics and Rotary, were generally regarded as promoters of world peace."

> Crombie Allen, Roving Rotarian, The Rotarian (October 1932)



By PP.Chuntanee Tienvichit RC Lanna Chiang Mai, D.3360





Manny Pacquiao

Persident year 2012-13

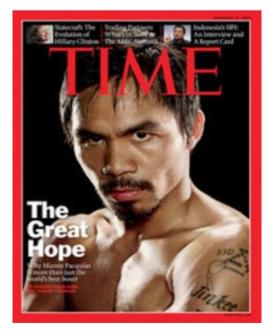
Rotary Club of Manila 101, D.3810, Philippines

In other countries, Rotary Club of Fife of District 1010 Scotland organizes paralympic games every year. The club also raises fund to procure standard sporting gears for disabled athletes. The Rotary club of Phoenix of District 1060 joined with four other Rotary clubs and one Rotaract club within the district in providing necessary funds supporting disabled sports men and women participating in the National Paralympic Games for Youth.

The world renown boxing champion Manny Pacquiao served as District 3810's Rotary Club of Manila 101 president for 2012-13 Rotary year. His promoter and manager Johnny Elorde praised him, saying "Pacquiao is a great peace builder president since it is innate in him to help others." The past president of Rotary club of Manila 101 has raised Rotary public image every time he has jumped into boxing ring in a tee-shirt showing Rotary's logo or a message of END POLIO NOW. Accordingly, this demonstrates the POWER OF ROTARY in sports.









Sports and Rotary in



Thailand



Sports and Rotary in Thailand
Until 2010 most sports-related activities conducted by Rotary involved handing over sports gear to schools. Then, when PDG Apa Athaboonwong Tansod initiated "Kindergarten Athletics," her district was joined by all Rotary districts in Thailand. Held at the National Stadium, the one-day event on March 18, 2010 attracted the participation of forty kindergarten schools from all over the country with significant impact in the national media from newspapers to television.





The Kindergarten Athletics

Dr. Apa Atthaboonwong Tansod, past governor of District 3350 who chaired the 2010 event, said it elaborated upon the theme of Dr. Krai Tangsanga, governor in 2008-09. His theme, "Make Dreams Real," focused on child health care. "I was asked to express that in events," said PDG Dr. Apa. Another event was held once again the year after during the tenure of Dr. Chairat Prasertlam, who served as governor in 2009-10.

The organization of the games continues around the country. "That's how we now conduct the Kindergarten Athletics, but in all four districts in the country," says Dr. Apa.

The organizing plan of Kindergarten Athletics has been well-accepted by governors of all four districts. Rotarians, Rotaracters, and Interacters from all over the country have collaborated. They contact schools, government offices, sponsors, and media. We have received a vertitable mountain of good food, free trophies and awards — and we have paid almost nothing for the events.

Dr. Apa continued, "We also had the honor of a welcoming the minister of Education in 2010 to preside over the opening ceremony and a representative of Her Royal Highness Princess Soamsawali to present awards to the winners. We can boast of great success in organizing kindergarten athletes in 2010 as all goals were met. It was the first of its kind for Rotary."

"The Kindergarten Athletes held in 2010 was considered successful, and we had accomplished all goals" said PDG. Dr. Apa. "It was a new thing for Rotary, hence we put great effort into carefully planning steps in implementing safe handling of all activities by making child safety the most important concern of the organizing team. By doing this, we designed highly safe sports gear and ground, and included reliable transfer of all participating kids to and from the venue. The result was a happy and successful ending satisfying both school administrators, parents, and all Rotarian staff."

PDG Dr. Apa added that "Sporting is not only for good health, but also promotes the human spirit in accepting the result of the game. Sport is therefore a tool in building understanding among human beings leading us to lasting peace. Rotary Kindergarten Athletics will pave the way for children to grow into understanding adults mitigating conflicts and certainly avoiding violence.



Walking and Running for Polio

Running is one of top trendy sports widely done in Thailand in the past decade. District 3350's "Run Polio" has taken place over many consecutive years.

Prasarn Chirachaisakul, past president of Rotary Club of Kasemrat Klongtoey, chairs the 2017-18 Rotary "District 3350 Walk and Run to Eradicate Polio." This is his third consecutive years of leading the district in organzing this event. Rotarian Prasarn notes, "Every year the number of participants increase over previous years. There have been sponsors from both government and private organizations including the Thai Health Promotion Foundation which promote health and especially align with our aim to eradicate polio." He adds, "Running is a simple sport anybody can do, no matter how old. Just start with a pair of the right sport shoes.

This is one of very effective way of promoting Rotary public image as every year more than 80% of participants we have are not Rotarians. The event is also attractive to young people as well as media of all kinds."

Walking and Running Minimarathon

Another interesting walking and running activity to be held

in December 2017 by the Rotary club of Sanam Chan, District 3330. This first-time event for the Rotary club will take at the Pathom Chedi Pagoda of Nakorn Pahtom. Past President Dr. Rattanaporn Laorujiralai explained that in past years the club raised funds from a car rally and in 2017 some change needs to be tried. This 10K Minimarathon event aims to attract 2,000 runners beyond the 700 already registered, which is almost halfway to the target.

Dr. Rattanaporn added that the main objective in organizing this running program is to raise public awareness of healthy working out as well as to promote Rotary's public image. "We encourage disabled people to take part in this program as well," said the past president. "Up to now there have been 10 visually impaired runners have registered, and we are in the process of recruiting appropriate able-bodied runners to accompany each and every disabled participant. This is our club service project in which we believe all people should have an equal chance to play sports. Walking and running are the most basic sports people of all walks of life can do." remarks Dr. Rattanaporn.

Walking-Running Charity

On 5 February this year, the Rotary club of Wang Chan also held a very successful walking-running charity event. During her tenure as club president for the 2016-17 Rotary year, PP Chanyaorn Puangsombat, the chairperson of "Walk and Run Charity for The Revered King," explained that the event was the concerted effort of all Rotarians in Phitsanulok Province. "The 3rd Army area gave full support to the event, and we had more than one thousand participants." Apart from fund raising, the main objectives of this sports event were to raise the awareness for people of the province to exercise and live a healthy life as well as pursue that year's RI President's theme of "Serving Humanity" by combining the event with other service projects.

The Rotary Club of Wang Chan also used the mini-marathon activity to publicize other club's service projects of the club to provide books for thirty school libraries and award prizes to winners of a drawing contest. These combined activities were valued at Baht 570,000. "This is an effective way to promote public image for Rotary," said PP. Chanyaporn.



Biking is another trendy workout popular among Rotarians. PP. Nantana Panitpracha of Rotary club of Kalasin, District 3340, admitted during an interview that the club was only one year old but full of active members working closely with government offices in Kalasin Province to initiate the "Kalasin Car Free Day" on September 24, 2017. The ongoing objective apart from health promotion is to encourage energy saving among the public commuting to work, which will also help to mitigate the global warming effect. The club also aims to promote tourism in the province by arranging a bicycle route to an attractive tourist site naming the program, "Conquering Mount Phu Singh --- Visiting the Home of Dinosaur". The participants are also encouraged to plant trees on

the mountain. This is an ideal solid service activity by which the Rotary club of Kalasin working in partnership with local government is contributing good service for the community as well as promoting Rotary's public image.

"Rotary Riding To Final Farewell for The Great King" was another captivating event that attracted a large number of participants, Rotarians as well as the general public and news media. The program aimed to honor the late King Bhumibol Adulyadej by a bicycle ride from the northernmost province of Chiang Rai all the way to the South of Thailand. One of the key organizing staff was Past President Supaporn Sukjarus of the Rotary club of Song Phrae, District 3360. She was a proud participant in the event although unable to join the ride by preparing a



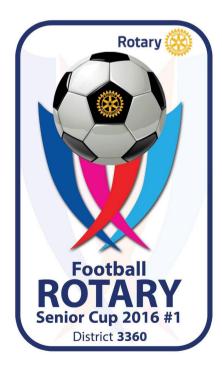
reception ceremony with Rotarians from different clubs in the district for the arrival of the 28 cyclists. "We provided food and water for the cyclists," said Supaporn. "Nam Wa Banana is believed to be the best source of energy for sports people". She added that the event held to pay a last farewell to the late King Rama 9 had done a great deal to promote Rotary's public image. "One of our neighbors, Mr. David McGuire, or "Mackie" for short, was thrilled to take part in the ride. After the work out on the road he expressed his interest in joining our club as a member."

In the south, an active bike-riding Rotarian Orn-anong Kulkaew of the Rotary club of Songkla, District 3330, was invited to join and lead the ride of Rotarians for the southern part of Thailand. "With our love for the King Rama 9

though with limited preparation time to organize such big event, we worked tirelessly to make this 1300 km ride possible," said Past President Orn-anong. He explained that the ride was split into two routes. "The first route started from Narathivas Province passing Pattani and Songkla; the other from Yala to join the first route in Songkla. Then all the southern Rotarian cyclists rode all the way to Bangkok. When the cycling team passed the center of any province, there were local Rotarians hosting reception ceremonies in which some activities were carried out with public attendance. "All participating Rotarians were proud of expressing our love for the late King Bhumibol Adulyadej, and the event also accomplished promotion of Rotary's public image," said Orn-anong.

Football





"Rotary Football Relations" of District 3360 was first held on the 1st of October 2016 on the artificial turf of the Chiang Mai United football stadium. Rangsi Ruensorn of Rotary Club of Chiang Mai Airport was the chairperson organizing this event.

He gave background information about the event noting that the objective of the gathering is 'friendship'. "We started with Rotary clubs in Chiang Mai province each providing seven-player teams to play. Since most players are not young people, we do not aim for competition. Activities at the venue are also important. We have teams of cheering supporters to add color to the event. After the match we often dine and enjoy fellowship activities. The first "Rotary Football Relations" match of District 3360 has gotten positive results, and the second year will be the responsibility of the Rotary club of Chiang Mai. We hope that the following years will attract more Rotarians, both male and female players. This is another good way of creating good public relations and building Rotary's image.







Golf

Golf is widely played by Rotarians in this country and its popularity has open way to organizing of a group called the "Rotarian Golf Club."

Past President of Rotary Club of Bangkok Klongtoey, Suwatchai Pongbanjerd, coordinator of the group, explains that golf is an excellent workout for everybody, especially the elderly. "Not only is it good for health doing this exercise, but also most golf courses are located in a nice natural environment," added Suwatchai, "We enjoy good fellowship golfing as well. This good fellowship can also turn into good service projects, big projects when we have Rotarian participants from overseas. There are many occasions when fellow Rotarians from abroad join in playing golf while visiting us also join in a joint service project." As a result, this healthy sport can generate income for the country from overseas visitors."

Petanque

Petanque is one of the most popular sports played by elderly people, and a competition has been held for many consecutive years by RC Ratchburi.

Past president La-or Chinda explained that Petanque is excellent in keeping players' concentration and developing better relationships apart from being good healthy exercise. "In Ratchburi province, we held a competition in 2016 in which all Rotary clubs in the province participated," said PP La-or. "There were also some other sports played at the same event, such as shooting baskets in basketball, "Hit-the-Pot," and so on. We received good support from local organizations as well." The event has been successful gaining public support and building a good image for Rotary.



Peace is the goal, and every one has the right to play

The power of sport in Rotary has gradually proved that we can come closer to our ultimate goal in creating peace in the world. Areas of service on which we are focusing have their end result in promoting peace in the world, which is the Rotary's first area of focus.

Recent studies show that sports and physical activities can effectively direct the world toward peace. The United Nations is aware of the crucial impact of sport such that the organization stipulates sport as a basic human right. An organization has been formed recently to serve this purpose called "Right to Play" providing chances for children to play.



RIGHT TOPLAY

THE INSPIRATION BEHIND RIGHT TO PLAY

IT ALL STARTED WITH A POPULAR BOY IN
LONG SLEEVES...

In late 1993, just a few months before the opening ceremonies of the 1994 Lillehammer Winter Olympics, a young speed skater by the name of Johann Olav Koss led a humanitarian trip to the small African country of Eritrea. Working as an ambassador of the organization Olympic Aid (later to become Right To Play), the Norwegian athlete found himself face-to-face with the realities of life in a country emerging from decades of war. As children played amidst burned out tanks, under the watchful eyes of war martyrs celebrated as heroes in surrounding posters and murals, it was one boy who crystallized the epiphany for Johann that would write the future of Right To Play:

"I met a group of boys, about 12-years-old, and one of them was very popular," says Johann.
"I asked 'Why are you so popular?' and he said

"Can't you see? I have long sleeves'."

The boy then took off his shirt, rolled it up, and using the sleeves to tie a knot, turned the shirt into a ball that they used to play in the streets. The game ended when it was time for the boy with the long sleeves to go home.

Traumatized, these children had lost family and friends to

the violence, and yet, surrounded by a legacy of war, they only wanted one thing – the opportunity to play. Johann promised the boys he would return after the Olympics with a proper ball for them to play with, and in that experience the idea that would become Right To Play was born.

"IT GAVE ME REASON TO SKATE."

The following February, Johann took to the Olympic ice in Lillehammer, and made history by skating to three world records and three Olympic gold medals in the men's 1,500m, 5,000m and 10,000m speed skating events.

Remembering his promise to the boys in Eritrea, the now national sports hero pledged his entire gold medal bonus – \$30,000 – to Olympic Aid. In an emotional press conference, he asked his fellow Norwegians to do the same – donate for every medal won by a Norwegian athlete at the games. A few days later, the 4.8 million citizens of Norway had given more than \$18 million.

Johann returned to Eritrea. Labeled a fool by Norwegian media, he took an airplane full of donated sports equipment to a country in dire need of food and basic necessities.

"I met the President of Eritrea and said to him 'You need food, and I have brought sports equipment. I made a mistake. I'm sorry.' He looked at me and said 'This is the greatest gift we have ever received. For the first time, we are being treated like human beings – not just something to be kept alive. For the first time, my children can play like any child."

"Playing sports, playing sports is great medicine turning passionate into complete men," are lyrics from a song about sport familiar to all Thai people composed by Chaophraya Thammasakmontri. The song conveys a message to those who play sports to adhere to the spirit of sportsmanship whether you win or lose, making use of sports as a tool to unite members in an organisation, aiming always for peace.

Sports power of Rotary drives all Rotarians to pursue our common goals, better health, closer acquaintances and friendship. Service in playing and promoting sports keeps us singing Chaophraya Thammasakmontri's song together.





Convention

Register for the 2018 Rotary Convention in Toronto at riconvention.org.

When you're in Toronto for the 2018 Rotary International Convention from 23 to 27 June, you may want to take some time to visit Niagara-on-the-Lake, a picturesque town at the mouth of the Niagara River. Many tourists make the 80-mile drive and spend the day walking along the leafy streets, which are lined with boutiques and cafes in 19th-century buildings, or sampling the wine at one of the numerous world-class wineries nearby.

Just 14 miles away, you will find one of the biggest tourist attractions in the world. Niagara Falls is the collective name for three waterfalls that straddle the Canada-U.S. border. Visitors to the Horse-shoe Falls in Canada can enjoy many activities including a boat ride through the heart of the falls and a tour of the tunnels near the bottom of the falls.

Another option is a day trip to Stratford, which is just 95 miles from Toronto. It's home to the continent's largest classi-cal repertory theater company, which puts on more than a dozen productions from April to October. The Stratford Festival places special emphasis on the works of Shakespeare.

The small city has some of the finest restaurants in Canada. There are also tasting tours for beer lovers and chocoholics. And you can sample creations made from Canada's liquid gold, maple syrup.

RANDI DRUZIN





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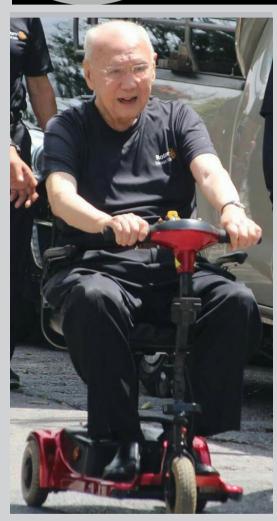
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Rota โรตารีทั่วใทย ร่วมใจเกี รา





The First



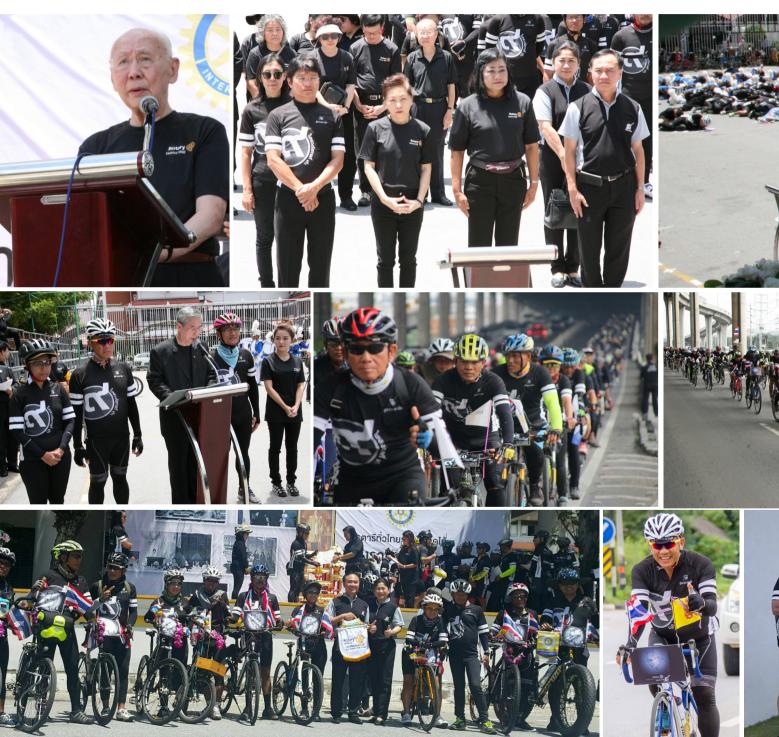
"We shall reign in righteou



Kings' Order on The Coronation Friday 5th, May 1950

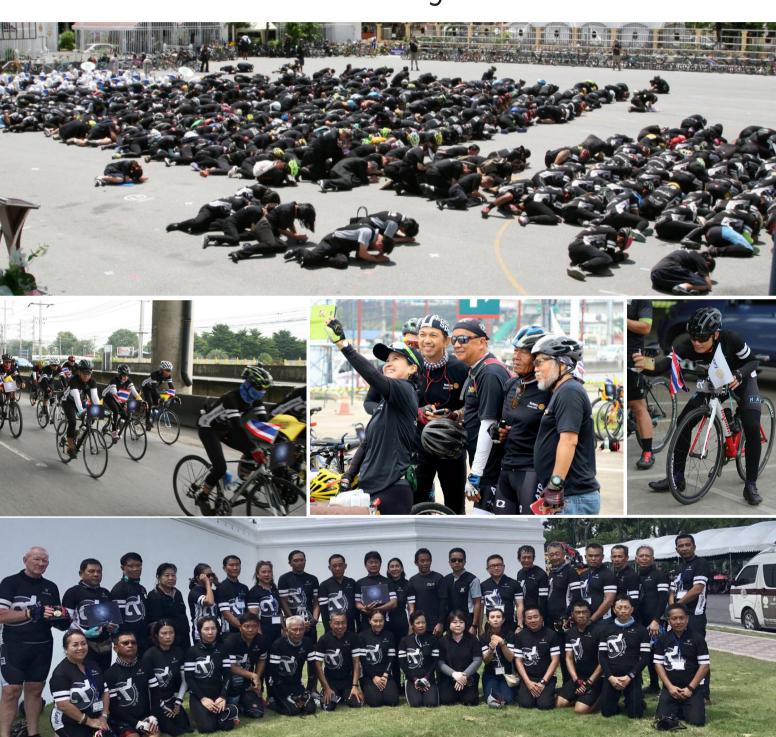
sness for the benefits and happiness of Siamese people."

His Majesty will live in



Our Districts

n our hearts eternally.





By DG Nithi Soongswang and Rotary Ann Salaithip Soongsawang, District 3360

People of Thailand were full of tears when the Bureau of the Royal Household announced the death of His Majesty King Bhumibol Adulyadej. His Majesty King Bhumibol Adulyadej was at Siriraj Hospital since Friday, October 3, 2014, according the Bureau of the Royal Household announcement. The medical team had provided the best possible treatment. Unfortunately, His Majesty King Bhumibol Adulyadej passed away on Thursday, October 13th, 2016 at 15.52 P.M. His Majesty King Bhumibol Adulyadej reigned for 70 years.

The heart of Rotarians and Thai people were shaken when news of the loss of the world's longest reigning monarch was announced. The king was loved and respected. People mourned and we could hear the grief sound over the land.

".. Harmony is one of the most important virtues that people must have. Harmony must be preserved and used regularly. If groups of people come together to work with good intentions, harmony, knowledge and creativity, the work would be all done as we expect.."

The Speech from The Celebration on the Auspicious Occasion of His Majesty the King's Birthday Anniversary, 5th December 1987.

His majesty was a role model in life. To memorize the royal grace from people across Thailand, Rotary club members organized activity to express their love and royalty by cycling from all parts of Thailand to The Grand

> Palace, Bangkok. The routes were from 1) District 3330, Betong District, Yala Province, started on September 16, 2560, 2)District 3360, Mae Sai,

Chiang Rai Province, started on September 18, 2017, 3) District 3340, Kantharak District, Sisaket Province, started on 21 September, 2017, 4) District 3350 which had two joint routes from Mega Home and Salaya. The destination was to meet at The Grand Palace to express the loyalty to His Majesty King Bhumibol Adulyadej.

Project leaders of 4 Districts were DG Dr.Peera Farmpiboon and Rotary Ann Janjira Farmpiboon, District 3330, DG Onanong Siripornmanut and Gentleman Pradit Pradit Sirimprnmanut, District 3340, DG Marase Skunliew, District 3350, DG Nithi Soongswang and Rotary Ann Salaithip Soongsawang, District 3360.

Thank you, PRIP. Pichai Ruttakul, the chairman of the ceremony to make a speech of praise in honour His Majesty King Bhumibol Adulyadej, PRID Noraseth Pathmanand and RID Assoc.Prof. Dr. Saowalak Rattanavich who attended the ceremony as the Rotary representatives.

P. Wiwat Phanitattra, Rotary Ann Saowanee Phanitattra, and members of RC Maesai who initiated the project would like extend their gratitude to The Project Implementation Chairman from 4 Districts; PP Onanong Kulkaew, District 3330, PP Dechvichai Dechburum, District 3340, PP Wichai Chevakanit, District 3350, PP Wiwat Panitattra, District 3360, Chairman of Cycling Area Management DGN Kanit Jamjuntra, Club Presidents and participants pushing the project to success with great unity and harmony, made a memorable moment of Rotary family to the eyes of Thai people.

> In Remembrance of His Majesty Royal Grace, His Majesty will live in our hearts eternally.







P Dechvicahi DechBurum, Rotary Club of Sisaket, District 3340

I was honoured to be the advisor in the project of Rotary Clubs in Thailand to express their love and royalty by cycling from all parts of Thailand to The Grand Palace, Bangkok. I witnessed the cycling at Narathiwat which was marked as the starting point. These were my feeling towards this memorable moment.

- 1. District 3330 responded very quickly to the project. Especially, in the southern provinces, such as Narathiwat province which the Royal Palace was situated. There were many Royal projects implanted there. Therefore, this cycling get strong support and cooperation from everyone.
- 2. District 3330 had the longest distance of more than 999 kilometers, the cyclists must be ready to spin with along a set of 11 people. Starting from Songkhla to Bangkok (Sanam Luang), but cycling team would be participated with cyclists from one province to another along the way. Every club in the District showed their hospitality, providing water, snacks and food, as well as the accommodation for 11 long-distance cyclists. This brought harmony between Rotarians and participants in the area, it made an appreciative way to express their loyalty and encouragement for everyone.
- 3. This Cycling Activity brought unity to all the Rotarians in District 3330, government officers, volunteers and people in the area. They shared one common purpose which was to express their love and royalty to our beloved King.
- 4. The four Rotary Districts of Thailand were in harmony with this project. This was a good chance for public relations outside the organization. Rotary in Thailand was under the royal patronage of His Majesty King Bhumibol Adulyadej. His Majesty was the model of good deeds. Do not expect anything in return and service above self.

This Rotary cycling event was the power of the Rotarians throughout Thailand. Cyclists from all regions shared the harmony purpose to show respect for the royal grace of His Majesty King Bhumibol Adulyadej, which Rotary clubs in Thailand were under the royal patronage.

DG.Onanong Siripornmanut invited me to be The Project Chairman, and PP Sunart Thongsalap and Yanipat, Boondumrongsak to be The Project Coordinator. The starting point was from Kantharalak District. Srisaket Province The cycling started on September 21st, 2016 at 06.00 AM on The Road No.24. At the starting point, there were about 200 cyclists. General public who learned the news from announcement brought sandalwood flowers to the cyclists as their representatives to the Royal Funeral. First night we stayed at Prakhonchai District, Buriram.

The second day, leaving Prakhonchai heading to Pakchong, Nakhon Ratchasima. The second day, rained all the way, but the cyclists did not despair. There were some obstacles such as tire leak, tire explosion because of the road construction. There was a service vehicle and safety provided along the way. Every cyclist was energetic to continue the journey.

The third day, we stopped at The Center for Army Air Defense 1st Division, Wang Noi, Ayutthaya.

Morning on September 24, 2017, heading to Bangkok, the meeting point was at the Daily News Newspaper. Nearly eight hundred cyclists headed to Wat Ratchabophit High School to unite the power and express our royalty. Cyclist from District 3340 rode nearly 600 kilometers, and the coverage from 4 Districts made all over 2,500 kilometers.



Thanks for the information from P. Wichai Chevakanit, Rotary Club Dhonburi, The Organizing Chairman of District 3350 Coordinated by P.Yaowaluck Ponsean, Rotary Club of Bangkok Vibhavadi, Secretary of the Organizing Committee

More than 8,000 hearts, over 2,500 km, and more than 1,000 cyclists united their power to make a long cycling journey from 3 different directions of Thailand.; Chiangrai, Yala, and Srisaket to Bangkok. This was to to express our loyalty and condolence for His Majesty King Bhumibul Adulyadej at Wat Ratchabophit High School on September 24th, at 11:30 am,

On 13 October 2016, Thailand and all Thai people suffered a great loss when His Majesty King Bhumibol Adulyadei died. This loss was in addition to the loss of the great king and father of the land, the Rotarians also lost their beloved patron. Rotary organized activities to honour the greatest grace that he had for all Thais and Rotary in Thailand.

I was invited to be The Organizing Chairman of District 3350 just ten days before the event. I knew that working under time constraints under conditions was not conducive to work. I responded immediately with my resolve. I loved His Majesty King Bhumibol Adulyade. And it was an opportunity to show my loyalty. And this was an opportunity that Thai people would be able to gather and express their love and loyalty to our beloved King.

This work was full of challenges and obstacles. The only problem that arisen from the condition of time made the working group a lot of hard work to fix and find a way out. At the first meeting of the working group, I questioned the meeting about the number of cyclists in all sectors to participate in this event. The answer was more than 100 cyclists and they would arrive in Bangkok on September

> 25, 2017, which was on Monday. In my opinion, it was not appropriate for this plan. Although I was grateful for the physical strength and intentional strength of over a hundred cyclists who were committed to spending time and energy traveling hundreds of kilometers from the various beginning

starting point to Bangkok. I had the opinion that we should have more cyclists joining this activity to honour beloved King. The working group would invite thousands of cyclists to make a suitable participant number in the event. Another issue was coming to Bangkok on Monday. This was the first business day of the week. Cycling would affect the traffic conditions. This might cause people to blame Rotary. Therefore, I proposed to change the event to Sunday, September 24, 2017, which would cause the bike to interfere with less traffic on Sundays. The concept that I brought to this event was a concept that His Majesty King Bhumibol Adulyadej Boromnabophit has implemented since the ascension of the throne until the last day of life. The concept was what we did must not affect or disturb other people. It would be nice if Rotary was going to hold an event to commemorate and remember our beloved King by not making others miserable.

With the strength of the collaborator team. We could do this project successfully. I would like to give special thank to two Club Presidents, P. Wirat Ngamkam, RC Phranakhon and P. Yaowalak Pholsen, RC Bangkok Vibhavadi. They assisted and gave me great support at all time. In addition, I would like to thank PP Dr. Somchai Rungsrisawas, RC Nongkhaem and many others who involved in the work to achieve the goal.

I would like to express my gratitude to His Excellency Pichai Ruttakul, Past Rotary International President, and PRIP Noraseth Pattamaanan and PRIP Assoc. Prof. Dr.Saowalak Rattanavich.

Furthermore, I would like to praise DG Marase and all committee who supported this activity very well. Thank you SAA team and all the cyclists who participated in this event. For me, it was a great honour to be The Organizing Chairman of District 3350. It was a pleasure to hold this event for Rotary's father and patron.

Our Voices



DG Dr.Peera Farmpaiboon, District 3330

Every Rotary District in Thailand have accomplished this cycling event although there was a short preparation time.

The committee from all sectors were perfect. It showed the loyalty and love very well. I was very happy and thankful to all of you who have contributed for this project.



PP Pathomsid Chansidjirakul, Rotary Club of Sanamchan

I was in a group of Rotarians awaited the cyclists at Makro, Nakhon Pathom at the front yard of Phra Pathom Chedi, and witnessed the cycling

start on the following day at Wat Ratchabophit School. I planned just to attend the ceremony and bike with the cyclists as much as I can, because the distance of 60 kilometers was too hard for me (my cycling ability was only 6-7 kilometers), Welcoming by Rotarians and public along the way made it a very good cycling moment. We also had the support of Rotarians who rode bicycles from the southernmost province of the country. And most importantly "My heart is with our beloved King", which was a great encouragement. Once in a lifetime I cycled along the path that our King walked more than 70 years to do more than 4,000 projects to alleviate suffering for Thai children.

I would like to thank this project, it "makes me feel good and gives me the chance to follow my King. I would like to step up and continue the goodness that my King has created.

All good examples will always be in my heart. "



DG Marase Skunliew, District 3350

I was very honoured. This work was dedicated to His Majesty King Bhumibol Adulyadej. I was impressed by

the committee who devoted their heart, time and effort to accomplish the goal as there were only 18 working days. There were also the Rotarians, government agencies and companies helping donate and providing drinking water and cash to support the project.

I was impressed in the hospitality. Cycling event to present the sandalwood flowers get the public's attention and all Rotarians in Thailand, more than thousand people participated, assisted and joined in the event. This activity united all of us to do for our King.



P Wichai Chevakanit, Rotary Club Dhonburi Implementation Chairman, District 3350

The concept that I brought to this event was a concept that His Majesty King Bhumibol

Adulyadej Boromnabophit implemented since the ascension of the throne until the last day of life. The concept was what we do must not affect or disturb other people. It would be nice if Rotary was going to hold an event to commemorate and remember our beloved King by not making others miserable.



PP DR Somchai Rungsrisawat, Cyclist from District 3350

Impressed by the cooperation of the cyclists in District 3350, the club had a bike team and cyclists from outside

to join the event. There were nearly 900 cyclists from District 3350 joining in this Event. The characteristics of the Rotarians is having friendship and doing service. Rotarians do not expect anything in return. This let to the success of this cycling history.



Uncle Erb Buasuk

Cyclist Joining in the Event A Rotary Club invited me to bike for the King, so that I was inspired to make it because our King visited his people in all places. We were in Yala,

but not far beyond our ability. Our King went to every place, even though the road was not convenient. His Majesty even took a horse, a donkey, or even walked to visit his people. This was my inspiration to bike.



P Wiwat Phanitattra and Rotary Ann Saowanee Phanitattra Rotary Club of Maesai, Implementation

Chairman and Program Initiator of District 3360

"Dreaming for an incredible dream" was a dream of my spouse and I to work on the bike together in 4 Rotary Districts, by cycling to show loyalty we had towards our King. My dream came true when I brought this story to DG.Nithi Soongswang and Rotary Ann Salaithip Soongsawang of District 3360. DG Nithi consulted with other three Districts and jointly named the project. To complete this task, we needed cooperation from all the partners and all the Rotary clubs in the country to work together in the same project.

This was because we all "loved our King", His Majesty done everything for his people for 70 years without tiring, did not despair, did not expect return.

This project was considered the true Rotary joint project. Every club in Thailand supported and joined the project. Our destination was to meet at the Grand Palace, it was a history page of Rotary in Thailand.

I would like to thank DG Dr.Peera Farmpiboon and Rotary Ann Janjira Farmpiboon, District 3330, DG Onanong Siripornmanut and Gentleman Pradit Pradit Sirimprnmanut, District 3340, DG Marase akunliew, District 3350, and Project Chairman and Committee of 4 Districts. In addition, I would like to thank 7 Rotary clubs who support and assisted this event. They were Rotary Club of Mae Sai, Mae Chan, Chiang Rai, Chiang Saen, Chiangkhong, Chiang Kham and Phan who prepared everything for the cycling program from Mae Sai to Bangkok. They gave service to cyclist, coordinated the team with publicity, took photography, picked up wastes, and everything from their heart.

Thank you all the strong heart cyclists. Thank you for all points of service from Maesai to Bangkok, they served snacks, lunches,

Our Voices

drinks, fruits and drinks. RC Song mentioned that they checked the arrival time of the cyclist and planned to offer the suitable service and meals for them, this was service from the heart of Rotarians.

Thank you all for your support, all the money you supported, all the encouragement you gave to the Rotary cycling team who were our representatives. Our mission was to represent and show respect to out beloved King. Now, the dream of my spouse and I came true, I would like to thank all 4 Rotary Districts and all of you who accomplished the mission for our King.



Rtn Arisa Kittitham and P Sanguan Sornklinsakul, Rotary Club of Chiangkhong

"I was very happy and honoured to join this event. Everyone dedicated their effort for

this activity. We did the job successfully with the friendship we received from the Rotarians who welcomed and encouraged us throughout the route... destination is our goal, but what we profit was the friendship between the paths. "



P Napassorn Ariyatornlikidchai, Rotary Club of Chiang Saen

I was a cyclist who joined the Rotary cycling to honour our

beloved King. My responsibility was to track and gave service to the cyclists. I was proud that I done activities together with the cyclists. I would like to praise everyone and every effort of you. You arrived the destination as your intention without any hesitation or complaints.



P Suchart Kittirat, Rotary Club Chiang Rai One of the pride in my life was the opportunity to do for our beloved King.



PP Kannikar Kusumon. Rotary Club of Chiang

I had a very proud feeling to join this Rotary history moment in life. We

made a history to honour our beloved King.



P Chalermyot Panyaprateep, Rotary Club of Mae Chan

Thank you DG.Nithi Soongswang and

Rotary Ann Salaithip Soongsawang, and President Wiwat Phanitattra who gave me the great opportunity in life to join this activity.

Cycling from Maesai to the Grand Palace was challenged. With our spirit, we cycled through the hot weather and rain. As we were cycling, our mind was committed to doing for our beloved King. Along the route, we stopped occasionally and received warm welcome and encouragement from the 112th Club Presidents along the way. We gained up the power to spin and finally arrived at The Grand Palace in time as we estimated.



PP Sunart Thongsalap, Rotary Club Kantraluk, District 3340 Coordinator

I was proud to be one of the Rotarian

cyclists. Once in a life that can be recorded as a cycling history, started spinning from Amphoe Kantraluk, Sisaket. The first night, we stayed at Prakhon Chai District, Buriram, drinking water was supported from the Rotary Club of Buriram and Surin Bike Club.

September 22, 2016. We started cycle from Prakhonchai at 06.09 pm, with the obstacle rain almost half a day. Unless the weather condition was wet and cold, the trip was still full of enjoyment. We stopped at the Bangchak Petroleum Petrol Station, backed up by public and the Petrol Station Manager. Lunch was sponsored by the Rotary Club of Buayai, led by DGN Maruay. Dinner was served by the Rotary Club of Thanthaosuranaree, led by P Natcha. The group stayed overnight at Pakchong, Nakhon Ratchasima September 23, 2017 at 06.09 a.m., we started spinning and heading to Wang Noi District. Lunch was sponsored by the Rotary Club of Chalermprakiat, District 3350.

I used to drive a car past Lamtakong, Nakhon Ratchasima, but never thought of taking a bicycle through this route.

In the morning of September 24, 2017, it was the historic day that we had to bike to Bangkok. And most importantly, we would meet Rotarians and cyclists who we had contacted on the social network. Friendship was a great thing that I received from the Rotarians from the same and different Districts.

Lastly, I would like to thank every Rotarian. You have done a great job. And more importantly. Congratulations to District 3360, you have made this project successful. Thank you very much.

For some obstacles of District 3340, we started later than other Districts. I was so proud to receive the cooperation from many sectors. The most remote province was from Rotary Club of Koh Chang, Trat.

Activities

D.3330

Rotary Clubs' Sports

By PDG.Somphop Thirasan, RC of Kanchanaburi







"Sports, sports are magic medicine. They can cure our greed making us a good person." The lyrics of this sports song composed by Khru Thep Chao Phraya Thammasak Montri have been familiar to us since we were young. This is because we have gone through our physical education courses, competing in sports and singing this song for a long time. The lyrics of this song indicate the benefits of sports which do not focus only on winning but also forgiving. Once we grow up, we only hum this song but do not exercise because we have many excuses. For example, we say that we are not ready, we don't have equipment or we don't have time. It's all about maximizing the time we have. Those with discipline can allot their time to exercise regularly resulting in good health. I heard one senior say, "You have half a day or more to wait for your doctor, but you don't have 15-30 minutes per day to exercise."

Rotary Club's members think of others more than themselves because Rotary teaches us to be givers. However, to carry out good service activities those people must think of themselves too. They must be both physically and mentally strong. Thus, exercising is very important. Rotary Fellowship and Rotarian Action Group is established according to the interests and hobbies of Rotarians. The Rotary Fellowship Group focuses its interests in occupation and entertainment whereas the Rotarian Action Group emphasizes particular service projects. Entertainment includes tennis, chess, music and canoe while an example of occupational interests is photography. Activities vary according to interests. For more information, please visit rotary.org/fellowships. Very few Rotarians in Thailand join these groups, but we hold sports competition within our club and in our district.

District 3330 organizes sports competition regularly. This allows members opportunities to exercise, to practice, to enjoy and to strengthen fellowship. One day, we may become a member of a group and participate in sports competition at the zone or international levels. This will help us expand our network of service projects later on.

Rotary Club of Narathiwat

PP Pensri, chairperson of the Polio Plus Fund Raising Committee, led Group 111 Presidents to repair the damaged mangrove path which may cause danger to visitors. This work is in line with His Majesty King Bhumipol's resolutions to do good deeds. In addition, Group 111 Presidents helped sell T-shirts to raise fund **f**or the Polio Plus Project.

Rotary Club of Pranburi

Rotary Club of Pranburi in cooperation with Khao Noi Klang Community organized a project to produce balm and potpourri from local herbs to preserve the local intelligence and create occupation for the community. Off-road drivers from RC Petchburi treated participants with snacks and presented kitchen utensils, clothes and dolls to over 270 students of Pa Mak Border Patrol Police School. The students belong to a minor group of Karen and Thai Lue and still lack many necessities.



Rotary club of Phra Pathom Jedi

Rotary Club of Phra Pathom Jedi and Rotary Club of Dhavaravati presented books to 113 schools under "The Books for Children Project - Thai youth move ahead with education." The activity was led by President Anong Julnipitwong and joined by the club's members in cooperation with Groliar International Co., Ltd. at Phra Pathom Jedi Office.

Rotary Club of Ratchaburi

Rotary Club of Ratchaburi organized a project called "Rotary ensures children with good teeth" for the students of 4 schools: Wat Kok Thong School, Rotary 1 Ban Nam Pu School, Ban Khao Gruad School and Wat Mai Nakornban School. The event was held at Wat Kok Thong School, Ratchaburi Province.



Rotary Club of Amnat Charoen

Rotary Club of Amnat Charoen donated a table tennis table to the prisoners of Amnat Charoen Prison for relaxation.

Rotary Club of Roi Et in cooperation with Rotary Club of Dhonburi

Rotary Club of Roi Et in cooperation with Rotary Club of Dhonburi donated 500 pairs of glasses for the elderly at Tambol Suvarnabhumi Municipality, Suvarnabhumi District, Roi Et Province.





Activities

D.3340





Rotary Club of Than Thao Suranaree

Rotary Club of Than Thao Suranaree led by Charter President Natcha Tipnait along with other Rotarians joined the forestation project with the Deputy Commander of the Provincial Police, Superintendent of Konburi Police Station and the Sheriff of Konburi. The Supreme Patriarch bestowed 6 types of holy trees for planting in the area of Ban Sub Sadao, Ban Mai Sub-district, Konburi District, Nakhon Ratchasima Province.

Rotary Club of Trat

Rotary club of Trat presented scholarships to the students with high academic achievements at Nam Chiew Kindergarten School and Ban Nam Chiew Community, Trat Province.

Rotary Club of Tharuea-Trat

Rotary Club of Tharuea-Trat donated a fire engine to Nong Samed Municipality, Trat Province for use in the area.







Activities

D.3350

Rotary Club of Bangkholaem Anti-drug Sports

One signature activity of The Rotary Club of Bang Kho Laem, District 3350 is Anti-drug Sports, which has been implemented continuously and won the Crown Prince Trophy for many years.

Narcotics is a national problem that all agencies pay attention and share protection. But with the current economic situation, parents were forced to work hardly resulted in lack of closeness and care for children. Teachers in school are limited and could not take care of students thoroughly all the time. This is a gap that has been linked to drug use by children and young people. To cultivate and create activities in sport is a smart choice, so that young people can spend their free time to benefit themselves and society. The Rotary Club of Bangkhorlaem realised the problem of drug addiction to Thai youth. The futsal sports event has been organized for the eighth year in a row.

- to prevent and avoid distracting youth as well as to recognize the harmful effects of drugs.
- to encourage youth to spend their free time. Strengthen the health.
- to develop and make progression on a futsal sport, raise awareness of wining, forgiveness, as well as working as a team. And importantly, know the harmony.

This year, The Rotary Club of Bangkholaem organize an anti-drug futsal activity at the Standard Futsal Court in Lumphini, Bangkok on Saturday 25th November 2017, at 8.00 am.

Rotarians and everyone are invited to join the activity.

(Thanks to information-P Apipat Jitburanachart, RC Bangkorlaem)

Rotary Club of Phra Nakhon Eye Health Care Project

On Tuesday 26th September 2017, Rotary Club of Phra Nakhon, led by President Wirat Ngamkum, visited to pay tribute to Dr. Danai Tankerdmongkol, Dean of Faculty of Optometry, Ramkhamhaeng University and representative students who volunteered in the Eye Health Care program for students and the elderly.

The certificate of merit was granted to all students participating in the program. And 2,000 medical optics books were passed on to people for knowledge, "Where there is no vision there is no hope" by George Washington Carver - American botanist & inventor

(Thanks to information - P Darin Pongpawat, RC Phra Nakhon)















Exchange Students from Mexico

Exchange students from Mexico performed music and dance in Phrae for earthquake relief donations in Mexico.

Rotary Club of Khanu Woralaksaburi

Rotary Club of Khanu Woralaksaburi and Khamphaengphet Provincial Fisheries Office released 1,00,000 fish for charity. Khamphaengphet Deputy Provincial Governor was the chairman of the ceremony with more than 500 participants at the Ping River pier, Khanu Woralaksaburi.

Rotary Club of Si Samrong, Rotary Club of Sawankaloke Noth donated money and home appliances for villagers who suffered from fire disaster in Wang Si District, Sukhothai.







Activities

D.3360





Mae Chan, People Eye Care Foundation, and Chiangkhong Crown Prince Hospital provided the cataract eye surgery program on 1-3 October 2017. 119 patients received treatment were both in and out area of Chiang Khong District, including patients from Laos PDR.

Rotary Club of Chiangkhong, Rotary Club of

Rotary Club of Kamphaengphet

Organised 44th anniversary of club foundation, club Members joined activities and provided the luncheon, scholarships and athletic equipment for 100 school children in Baan Klong Yai Tai School and Baan Ma Daeng School (Sing Thongprasong).



Rotary Club of Chiangkham

Participating in the Rotary project to plant trees and restore water resource with Rotaract Club of Chiangkham Wittayakom School.

Rotary Club of Wiangkosai

Participating in the Rotary project, joined hands to plant trees for soil restoration. Assistant Professor Dr. Varanon Kongsong, Vice President of Ramkhamhaeng University, Phrae Campus was the chairman in the opening ceremony.





Our Guest

PDG Siri Eiamchamroonlarp

with a new Rotary International job

2017–18 Rotary International Representative to the UNESCAP 2017–18 Rotary International Rotaract and Interact Committee

We met PDG Siri Eiamchamroonlarp from RC Nakhon Ratchasima, District 3340 for lunch at a restaurant in Bangkok. The purpose was to relay his perspective to other Rotarians in Thailand on how he has supported RI's mission under two titles. The restaurant was very busy, but he happily and clearly gave us the information.

RTM: What are the roles and responsibilities of an RI Representative to the United Nations?

As we all know, after the second world war RI played an important part in the establishment of the United Nations (UN). Consequently, UN has bestowed a great honor to RI. We have 24 representatives around the world appointed by RI President. PDG Ed Futa is the Dean of this committee which aims at promoting sustainable peace in the world with an emphasis on economic, social and humanitarian aids. This mission helps promote RI's image. I am the representative for the Asia/Pacific region. There are two other representatives from Egypt and India. These representatives can be considered RI's unofficial ambassadors as their main duty is to ensure RI's participation at the global level. They also help publicize RI's projects including Polio Eradication, RI Peace Centers or the Shelter Box. One representative from the Great Britain organized A Woman Day and set up the Rotary Club of UN. This has helped promote RI's work internationally.

RTM: How did you participate in the past?

I attended a course at Evanston, Chicago from 17- 18 July 2017 along with other representatives from around



the world. I was assigned to coordinate the work in the Asia/Pacific region mainly with UNESCAP (United Nations Economics and Social Commission for Asia and the Pacific) based in Bangkok. Dr. Shamshad Akhtar, a Pakistanis, was the Secretary-General. I volunteered to support the service projects which Rotary and UNESCAP could work together. I also observed and reported the activities or the impact on Rotary. However, I could not do much if the issues involved politics such as Rohingya in Myanmar. At the moment, I am trying to listen and study the work of a representative and see what I can do. I need to join their meetings and be in their circle first.

24 October is UN Day, and this year is the 70th anniversary of UN's establishment. It's the celebration of both RI's and UN's vision for peace and humanitarian work because both organizations have been the leaders of service to the world's population for a long time.

RTM: Another title you receive is RI Rotaract and Interact Director. What are your roles and responsibilities under this title?

The Rotary International Rotaract and Interact Committee consists of 13 members. Its duty is to audit and give recommendations on various policies which will promote and strengthen the cooperation, consultation and mentoring work of Rotarians to Rotaractors. At the same time, it allows Rotaractors to act as mentors to Rotarians (or reverse mentoring). In addition, this committee is responsible for auditing and giving advice on policies that will help Interacts

achieve their goals regarding leadership development and service. Under the supervision of RI President, it also develops the contents and plans for the Rotaract Preconvention as per RI's strategic plan.

RTM: Based on your Rotary youth experience, how can you contribute to youth work?

During my first year as Rotarian, I had an opportunity to participate in youth work. I was on the District's YE Committee overseeing the inbound work and have helped YE work since then. I was YE Chairperson for 3 years, and my daughter was also a YE student.

RI considers youth work very important. At every convention, there is a preconvention for Rotaract and YE. This event is attended by a lot of people including Rotarian committee members and Rotaractors who come to make their presentation and exchange their ideas. 2017-2018 will be the 50th anniversary of Rotaract. The celebration will be made in Toronto, Canada.

I have already joined a meeting with this committee via a teleconference, and will have to attend another meeting in Chicago in December. RI has issued guidelines to promote Rotaractors to become Rotarians, allowing clubs to be more flexible with its membership recruitment. It will also allow Rotaracts to play a bigger part in carrying out service projects. It may be the same grant projects implemented by Rotary clubs. In addition, RI will promote more use of the new generation's technology skills in Rotary work.

I have an interesting example to share with you. Rotaract in North America could carry out a fund raising project to support its service project in South America. In my own district of 3340, Rotaractors from vocational schools helped repair water purifiers donated by Rotarians to various schools but lacked maintenance.

I have something to leave with you. RI has given us information on Rotary alumni such as GSE, Peace Fellows or other scholars in the database of My Rotary. I request that all districts make use of this information and persuade the alumni to become Rotarians. Each district should have an Alumni Committee to oversee this matter.

If anyone has suggestions on Rotaract and Interact, please send them to me and I will try to present them for you.

We give our moral support to PDG Siri who holds 2 jobs with RI on the occasion of the United Nations' 70th anniversary and Rotaract's 50th anniversary this year.

Message from Rotary Center in Thailand Chair



Dear Fellow Rotarians.

One of the main duties of a club is to pay RI fee. This year, every club must pay the fee within 120 days from 31 October 2017. We request that you check whether your clubs have already made the payment.

At the beginning of November, Rotary

Center Thailand will be the venue for the 2017 Asia/Pacific Regional Editors' Seminar from 1-4 November 2017. It is the first Newsletter Editors' Seminar ever held in Thailand and will be attended by 20 editors from 7 countries.

The Regional Rotary Magazine is a newsletter officially endorsed by Rotary International. It is published for Rotarians in a country with more than 1 district or 1 country so that they receive printed information from RI and interesting information in their own region. Rotary Magazine in Thailand has been endorsed by RI since 1988.

> Yours in Rotary (PDG Charn Chanlongsawaitkul)

Number's Rotary (25 September 2017 - www.rotary.org)

District	Members	Clubs
3330	2,430	101
3340	1,676	67
3350	2,879	110
3360	1,383	68
รวม	8,368	346



Australia, India, Japan, Korea, Philippines, Taiwan, USA, Thailand

1-3 November 2017

@ Rotary Centre in Thailand, Bangkok
Hosted by Rotary Thailand Magazine

Program

2017 Asia/Pacific Regional Editors' Seminar

PROGRAM

Asia/Pacific Regional Editors Seminar, 1-3 November 2017 Rotary Centre in Thailand Bangkok, Thailand

Wednesday, 1 November

17:00 Leave hotel for Welcome dinner in China Town

20:30 Return to the hotel

Thursday, 2 November

08:30	Call to Order and Opening Remarks
08:35	Welcome Remarks
08:40	Introduction of Participants

09:00-09:30	Rotary Communications Update
09:30-10:30	Digital or Print? The future of

regional Magazines

10:30-10:45 Refreshment

10:45-11:45 Council on Legislation discussion:

Abolish mandatory subscriptions?

11:45-12:15 Brainstorm: How do the magazines

become a desired subscription?

12:15-13:15 Lunch

13:15-14:15 Best practices of regional magazines

14:15-15:15 Subscriber surveys

15:15-15:30 Refreshment

15:30-16:15 How can Rotary better support the regional

Magazines?

16:15-17:00 2018 Editors Seminar topics or thoughts

-- Session ends for day --

17:45 Leave hotel for dinner

18:30-20:00 Dinner with Senior Leaders of Thailand

Friday, 3 November

08:30 Depart for Kanchanburi Province

9:30-12:00 Discussion time: How can we as a magazine

group look more united?

Building membership ideas

Conclusion of Session

12:00 Lunch while floating on the river!

Sightseeing, refreshment

16:00 Visiting Mallika City

18:00-20:00 Dinner and Loy Krathong

20:00 Leave for Bangkok











Rotary News



Rasheeda Bhagat (Editor in Chief)





Kyoko Nozaki (Editor in Chief)

Rotary Korea



Jihye Lee (Editor)

Philippine Rotary



PDG.Ursula Consuelo Lijauco (Editor in Chief)





PDG. J. Antonio Quila (Chairman, Management Board)





Vanit Yotharvut (Editor in Chief)











Taiwan Rotary



PP.Harrison Jong (Editor in Chief)

Rotary-No-Tomo



PDG.Yohsio Shimizu (Chair)

Rotary Korea



Eunjung Kim (Person in charge)

Philippine Rotary



PDG.Benigno Emilio Ramirez (Chairman of the Board-Publisher)

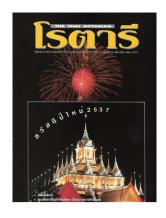
Rotary International

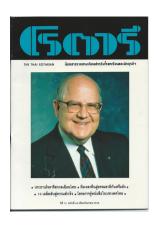


Donna Cotter (Regional Magazine Coordinator)

Year: 1992-96 PDG M.R. Ophas Kanchanavijaya







Year: 1996-99 2002-04 PDG Chow Nararidh



Since Rotary Newsletter in Thailand is the host of the Asia/Pacific Regional Editors' Seminar, I who was an editor for this newsletter would like to sincerely welcome all editors from various countries. I wish this meeting a great success.

I'd like to thank all Rotarians for allowing me to become editor for 5 years, 3 years the first time and 2 years the second time. I really appreciate your cooperation and your trust in me which led me to successfully produce both the regular and other special issues as well as posters like Rotary Tree, Rotary's 100th anniversary and the combined issues of various newsletters.

Year: 1999-2002 PP Kitti Issariyapracha





"Rotary Values"

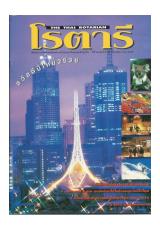
I was very happy when I worked for Rotary clubs in Thailand particularly during the 8 years from 1996-2004 when I worked with RI District 3350 PR Committee. I was also the editor of Rotary Newsletter in Thailand (1999-2002) under the guidance of other knowledgeable Rotarians such as PDG Chow Nararidh, PP Boonsri Krisanakarn and many others.

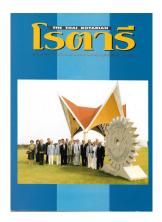
One of my resolutions as an editor at that time was to persuade more Rotarians to read "Rotary Newsletter". I also wanted to make this newsletter interesting for other people outside Rotary as a way to promote the awareness of "Rotary Values" in Thailand.

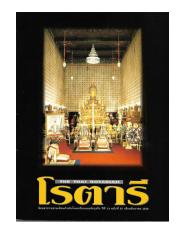
The basic guideline for doing the above was to add interesting contents, not only about Rotary but also about non-Rotary matters which were magnets to the readers. The purposes were to increase the readership and promote "Rotary Values".

"How can printed media go together with digital media?

This is a question most people are looking for an answer after hearing that many magazines and printed media had to close their business down during the past 2 years. We can't deny that at present access to information and news has changed rapidly as a result of technologies. It's alarming that the "reading" pattern of Thai people nowadays has changed from reading from the printed media to reading on websites or social media. With this behavior, many brands have increasingly used more social media. This has resulted in the decreased income







The production of Rotary newsletters enabled me to learn more deeply about Rotary, know more Rotarians who are knowledgeable and ready to share their knowledge in the newsletters. I sincerely appreciate your cooperation.

Furthermore, I learned that we need to present articles that interest our readers, not us. We need to choose the fonts that are easy to read and lay out each page appropriately. We also have to encourage Rotarians and people in their circle to read our newsletters, and distribute them to various groups of people.

We are entering a digital world. The sale of printed

media globally has decreased dramatically. At the same time, digital media has grown significantly. Rotary Newsletter in Thailand must prepare itself and start to produce digital issues simultaneously. This is because it's time for us to be able to produce a complete digital issue. When that times come, we will have a special issue without any extra cost. Digital media are very useful as we can present pictures and videos inserted in the articles or advertisement. With a simple click, we can view all this information.

Lastly, I'd like to once again wish this meeting a great success.

for the printed media and finally the closure of the business.

We can analyze the change and the adjustment into 3 major parts as follows:

1) the reading pattern, 2) the readers and 3) the content providers. $\label{eq:content}$

"The reading pattern" has changed as a result of the Internet access. Everyone can read anywhere and anytime particularly through their mobile phone or social platforms such as Facebook. The common elements are "speed – easy understanding". This has affected the reading pattern or the way people understand the contents. Only reading the words does not fully answer the needs of present day's readers. Therefore, the printed media need to adapt their presentation to make it quick and easy to understand through the use of visuals and sound for the best reading experience.

As for "the readers", they have more rights to "access and choose". Thus, they are not limited or tied down to certain parameters as in the past such as the reputation of the writers, the name of the magazines, the number of circulation, distribution and sale. Present day's readers clearly choose the media or information that directly matches their own requirements.

Regarding "The content providers", we have to accept that the new content providers in the on-line world have performed well. They have provided information which is useful to the readers by using simple principles that are suitable for Thai people. They change difficult and long stories into easy-to-understand and interesting contents. They give specialized fields of information and penetrate target groups via social media platforms. Many sites have millions of followers.

Will printed media survive or can they go together with digital media? This depends on the major factor which is the ability of the printed media to adapt in many dimensions which are consistent with the digital context and platforms.

Printed media must adapt to digital contents. They must be the producer of contents, not the producer of printed media. They need to create opportunities to participate in the current on-line world by opening their own websites and social media.

- 1. Create interesting and premium contents which cannot be found elsewhere, in the form of analysis, well screened before presenting, easy to read with pictures that can be cut and kept.
- 2. Use Cross Media by distributing the produced contents in other channels such as Facebook, Line and YouTube.
- Use Conferences and Events as centers for exchanging information and knowledge, and use digital technology such as Livestream, YouTube or Facebook Live to broadcast it to the mass
- Use Micro Payment which is sub-divided from Premium Contents. Micro Payment can also be broken into Pay-per-article or Pay-per-view
- 3. Use media integration by combining papers with on-line media to complement each other. It will double the presentation efficiency by maximizing the strength of each medium. For example, present the exclusive news in the newspaper first, but use the on-line media to present news that needs speed.

The important question from now is "How quickly can the content providers of both printed media and columnist teams adapt to the change at present?"

Year: 2004-06 PDG Manit Wongsureerat







Year: 2006-08 PDG Somboon Kanjanoran



PDG Manit Wongsureerat from Rotary Club of Trang, District 3330, was editor of Rotary Newsletter in Thailand from 2004-2006 after PDG Chow Nararidh of District 3350. PDG Manit requested that I accept the job of assistant editor and later editor for one term between 2006 and 2008. During that time, we used the office of RC Samut Songkram as our temporary office. The coordinator of the translation teams from all districts. PP Pichet Rujirat (RC Ratchburi, District 3330), helped select articles and translate major stories from RI. On my behalf, he also attended Rotary World Magazine Press Editors' Seminar held in the US from 9 to 11 October 2007 along with other editors from around the world.

Year: 2010-14 PDG Chamana Chanruang



I was editor from 2010 to 2014 while I was District Governor Elect, District Governor and Past District Governor. I. therefore, had great opportunities to meet and exchange my experience and knowledge with fellow Rotarians in various countries. That's why I always received up-to-date information. It was my very happy moment because personally I was the columnist for many newspapers and magazines. I could fully use my experience, knowledge and skills. As a result, the response from fellow Rotarians was quite good as seen from the letters to the editor expressing ideas or asking questions on various Rotary matters.

During my term, the format was changed from colored

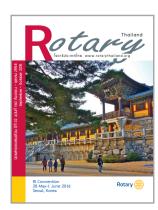
Year: 2014-16 PDG Dr. Pornchai Boonsaeng

2017 Asia/

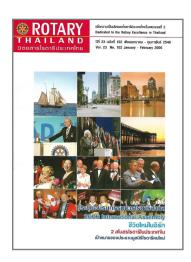
@ Bangkok Regional Edit

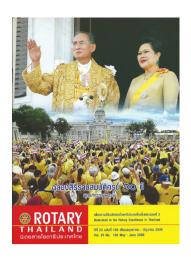












As Rotary Newsletter in Thailand is the host of the Asia/ Pacific Regional Editors' Seminar to be held in Bangkok from 1 to 4 November 2017, it's a good opportunity for all Rotary Newsletter editors to get together and exchange their ideas so that the newsletters in each country contain the same key messages as specified by RI. These include a message from RI President and Rotary Foundation Trustee as well as Rotary information from around the world to be presented in each issue. Although Rotary information in each country varies, the main objective of the newsletter is to publicize important information to all Rotarians in every district of each country.

Currently, digital publications are becoming very popular in

this borderless communication age as it is much more economical and quick. However, in Thailand we need some time to study this modern style of publishing while holding on to the current printed publication. This is because it will take time to develop personnel in Thailand to know about digital publication. Hence, the current printed newsletter is still necessary for another few years. At present, RI publishes digital newsletters along with the hard copy version of The Rotarian.

I'd like to congratulate the current team of Rotary Newsletter in Thailand on hosting the Asia/Pacific Regional Editors' Seminar. Rotary Ann Jariya and I send our best wishes to all of you for a great success in your mission.

covers with black & white inside to 4 colors for both covers and inside. This was a major change because we needed to make the artwork and the newsletter size smaller to save costs. However, this change became little when compared with the current rapid change. The advanced technologies force books and newsletters to make a major adjustment. Many printed publications had to close down their business, turned to the on-line or digital format, or reduce the number of printed publications while offering online membership.

Rotary Newsletter in Thailand cannot avoid this new technology either. At the moment, the Rotarian offers both types of publication. Certainly, Rotary Newsletter in Thailand will have to offer on-line publication, either separately from the printed

version as done in some countries or post the printed version on line. The decision depends on the judgment of the editorial team and the readers who pay the membership fee.

In fact, many people including me are used to reading something on papers. However, once we realize the enormous waste of money and natural resources from using wood to make paper pulp which causes global warming, I think you and I should read the on-line version more. It may be uncomfortable at first, but we will get used to it later.

Every minute, the world is moving ahead. Anyone who stands still becomes obsolete. No matter whether we like it or not, changes occur.

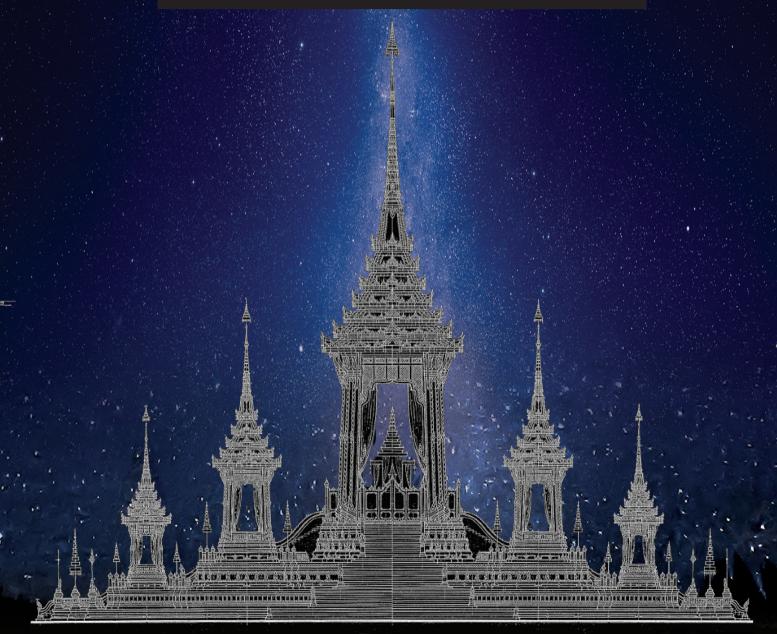
Rotary Newsletter is a medium to present concepts, knowledge, experience and outstanding achievements to Rotarians. At the same time, it is a center for exchanging ideas and reflecting the various issues of the readers. Unfortunately, the problem is very few people read the newsletter. I believe if there are touching photos of our activities and exchange of ideas on interesting topics such as "How can Rotary grow steadily?" with analysis of internal and external factors along with practical solutions, our Rotary Newsletter will attract more readers.

Another point is the reduction of printed paper. Generally, the newsletter is sent to the members in the form of E-Book unless they request it on paper. This should be more in line with the current situation and greatly help reduce expenses.

In loving memory of
His Majesty King Bhumibol Adulyadej.
We will hold our memories of
His Majesty's dedication to our nation,
leadership through example,
and kindness to his people
forever in our hearts.

Translator: Associate Professor Surapeepan Chattraporr







Australia, India, Japan, Korea, Philippines, Taiwan, USA, Thailand

1-3 November 2017

© Rotary Centre in Thailand, Bangkok

Hosted by Rotary Thailand Magazine

Program

2017 Asia/Pacific Regional Editors' Seminar

Day 1

Wednesday, 1 November

17:00 Leave hotel for welcome dinner in China Town

20:30 Return to the hotel

Day 2

Thursday, 2 November

08:30 **Call to Order and Opening Remarks**PP Vanit Yotharvut.

Editor-in-Chief,

Rotary Thailand Magazine

08:35 Welcome Remarks

PDG Dr. Supong Chayutsahakij, Vice-Chair,

Rotary Centre in Thailand

08:40 Introduction of Participants

PP Vanit Yotharvut, Editor-in-Chief,

Rotary Thailand Magazine

09:00-09:30 Rotary Communications Update

Ms. Donna Cotter Goal: Consistency

09:30-10:30 Digital or Print? The future of regional magazines

Moderator: PP Vanit Yotharvut

Goal: Future

10:30-10:45 Refreshment

-- Session ends for day --

10:45-11:45 Council on Legislation discussion: Abolish mandatory subscriptions?

Moderator: PDG Somphop Thirasan

Goal: Future

11:45-12:15 Brainstorm: How do the magazines become a desired subscription?

Moderator: PDG Somphop Thirasan

Goal: Challenges & Future

12:15-13:15 Lunch

13:15-14:15 **Best practices of regional** magazines

Moderator: PP Vanit Yotharvut Goal: Consistency & Challenges

14:15-15:15 Subscriber surveys

Moderator: PDG Somphop Thirasan Goal: Consistency & Challenges

15:15-15:30 Refreshment

15:30-16:15 How can Rotary better support the regional magazines?

Moderator: PP Vanit Yotharvut Goal: Consistency & Challenges

16:15-17:00 **2018 Editors Seminar topics or thoughts**

Ms. Donna Cotter Goal: Future 17:45 Leave hotel for dinner

18:30-20:00 Dinner with senior leaders of Thailand

Address by PRIP Bhichai Rattakul

Day 3

Friday, 3 November

O8:30 Depart for Kanchanburi Province

9:30-12:00 Discussion time: How can we as a magazine group look more united? Building membership ideas

Moderator: Ms. Donna Cotter

-- Conclusion of Session --

12:00 Lunch while floating on the river!

Sightseeing, refreshment

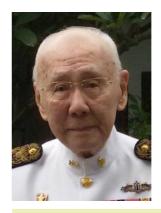
16:00 Visiting Mallika City

18:00-20:00 Dinner and Loy Krathong

20:00 Leave for Bangkok

Messages





Bhichai Rattakul RI President 2002-03

A Very Warm Welcome

Welcome to the Land of Smiles!

Welcome to Bangkok...the City of Angle!

On behalf of the more than 8,000 Rotarians across the country, may I, as one ordinary Rotarian, humbly extend our heartiest welcome to all the Editors of the Regional Magazines.

You have travelled away from your home far and wide...from India, Japan, Korea, Taiwan, the Philippines, USA and Thailand. Just to "BRUSH" up your knowledge and what you have learned before by sharing your experiences with one another and to learn from each other with the hope to take up more responsibility, more vitality and capability to make you an even better communicator.

The 3-day you will spend here will mean a lot to your future career, and I sincerely hope that you will not only take back with you what you have learned, but you will take the goodwill of the Thai Rotarians with you.

I wish you all the very best, and when the time to depart arrives may God always be with you.



Noraseth Pathmanand RI Director 2005-07

On the occasion of Rotary's Asia Pacific Regional Editors Seminar to be held from 1-3 November 2017 in Bangkok, Thailand to discuss the key issues ranging from Consistency, Common Challenges and the Future of the Regional Magazines, I wish to extend our warmest welcome to all participants to this important seminar.

As the host for the first time I am sure Thailand will try its best to make this regional meeting a productive and successful one.

Enjoy your stay in Thailand.



Dr Saowalak Rattanavich RI Director 2015-17

Let me offer you my sincere congratulations on the 2017 Asia/Pacific Regional Editors Seminar at the Rotary Centre in Thailand on November 1-3, 2017. Welcome all participants of this important seminar to Bangkok.

Your expertise and dedication to this seminar will certainly make a difference to our Rotary International movements.

I sincerely hope that this seminar will produce invaluable ideas and break new ground towards innovation for all Rotarians and Non-Rotarians worldwide.

Wishing you a very fruitful seminar and enjoyable time while staying in Bangkok, Thailand.

Messages



Charn Chanlongsawaitkul, PDG Chairman Rotary Centre in Thailand

We, Rotary Centre in Thailand and Rotary Thailand Magazine, are honored to welcome all participants to 2017 Asia/Pacific Regional Editors' Seminar in Bangkok, Thailand during November 1-3, 2017, where we can have more acquaintance, build more friendship, exchange more idea, seeking more collaboration and a big successful throughout the event and beyond.

Thank you for dedicating your valuable time and thoughts to share in this event. And hoping you all enjoy Thai culture, food and beverage, and stay well and safe during your stay in Thailand. We also hope that you bring your experiences, both from the seminar and Thai culture, to share with your fellow Rotarians in your district.

We wish you all the very best and safe trip back home.





Vanit Yotharvut, PP Editor-in-Cheif Rotary Thailand Magazine

In this digital world, it's the time of wireless communication via social media. All of us therefore can communicate more often, at all times as needed.

The virtual world decreases the necessity of face-to-face meeting. But eventually, the virtual world is not the real world. The digital communication can help facilitate at one level but cannot substitute at all level. This seminar will be a major factor for all editors in this region to meet, make friends and discuss in various matters and other in-person interactions.

As the host of this seminar, I am sure the topics to be discussed and ideas shared will be useful to every sector, regarding either the magazine, the public relations, public image or etc. It is expected the friendship fostered during the seminar will contribute to the better understanding and mutual cooperation among editors. The organizing committee wishes you have a fruitful and constructive fellowship in being a part of Rotary network.



USA



Donna Cotter Regional Magazines & Committee Coordinator, Rotary International

Donna Cotter works very closely with the principals of the 32 regional Rotary Magazines.

Together with the Global Communications team, she provides continuity and customer service, encompassing many regional publication situations.

Donna also regularly works with the Communications Committee liaison David Alexander and Chair Brad Howard to coordinate the working groups of the committee as well as organizing the meetings throughout the Rotary year.

Donna's background includes advertising agency client services and creative coordinator roles.

India * Rotary News/Rotar





Rasheeda Bhagat Editor

Japan * Rotary-no-Tomo





Kyoko Nozaki Editor

Korea * Rotary Korea





Jihye Lee Editor

y Samachar

Rasheeda Bhagat has been a journalist for the past 38 years. She has been working for India's top newspaper "The Hindu" and "The Indian Express". She has done many investigative stories, interviewed top brass including Prime Ministers and Chief Ministers.

Editing Rotary News and Rotary Samachar for 3 years, Rasheeda has brought to it many welcome changes, which are appreciated by readers.



Yoshio Shimizu has been the Rotary-no-Tomo committee Chair since July 2015.

Kyoko Nozaki has just started as the Editor for the Rotary-no-Tomo since July 2017. Yoshio Shimizu, PDG Chairman, Rotary-no-Tomo

Jihye Lee has various responsibilities including the magazine planning, photographing and writing in Rotary Korea Magazine.



Eunjung Kim as managing edior, oversees and coordinates the publication's editorial activities including editorial planning, administration and news gathering.

Eunjung Kim Financial Acct/ Department Head

Philippines * Philippine Ro





Ursula Consuelo Lijauco, PDG Editor-in-Chief

Taiwan * Taiwan Rotary





Harrison Jong, PP Editor-in-Chief

Thailand * Rotary Thailan





Vanit Yotharvut, PP Editor-in-Chief

tary

Chit L. Lijauco has been working with the Philippine Rotary since 2004 in different capacities. She took over as editor-in-chief of the Philippine Rotary in June 2017.

Chit is a past district governor and a past Rotary International Public Image Coordinator. She brings into the magazine her many years of experience in the journalism industry, where she is currently the managing editor of the monthly glossy Philippine Tatler.



Benigno Emilio Ramirez, PDG Chairman, Board-Publisher



J. Antonio Quila, PDG Chairman, Management Board

Harrison Jong started working for Taiwan Rotary magazine on 1 July 2015. He has been enjoying as he has a great and experienced team to work with him to come up with new ideas and develop creative professionalism since then for improvements of the Rotary publications in Taiwan.

Vanit Yotharvut belongs to the Rotary Club of Maesai, D-3360, northern Thailand and has been serving as the club bulletin editor for years. Vanit also has been an editor for D-3360 Governor's Letters for many years. He worked as Art Director of Rotary Thailand in 2010 and became the Editor-in-Chief of the magazine in July 2016. He sets the goal in trying to balance between aesthetic and intellectual while inspiring Rotary readers to take part in Rotary activities.



Four District Editors Rotary Thailand Magazine



District 3330 Somphop Thirasan, PDG Rotary Club of Kanchanaburi

Somphop was a governor of Rotary District 3330 in 2012-13 and has been serving as a Training Leader at the International Assembly in 2016 and 2017. He is Deputy Chief Executive of the Provincial Administrative Organization, Kanchanaburi. He commits to create a positive PR and public image of Rotary District 3330 and all.



District 3340 Patarawadee Apiwanason, P Rotary Club of Laem Chabang

Patarawadee is the Club president. She has just started working with Rotary Thailand Magazine as the editor of District 3340 in July 2017 and has a personal motto of being sufficient making one peaceful.



District 3350 Thanongsak Wiboonma, PP Rotary Club of Sathorn

5 times Assistant Governor. Being a musical talented architect, he has been a producer for Rotary Theme songs in Thai/English language for years. Thanongsak serves as editor for district 3350 since July 2016. He feels that Rotarians in Thailand and else where should pay more to information technology.



District 3360 Naratta Seenamngern, PP Rotary Club of Phrae

Residing in Phrae, District 3360 Northern Thailand, Naratta is a new blood in Rotary who helps decrease the average age of her club. She has been the district editor since July 2016 and believes that if there're no people, there's no fellowship, without fellowship, there's no Rotary.



Jittrapon Santithamcharoen Assistant Editor



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