

CLUB ROTARY FOUNDATION COMMITTEE BASICS

This Club Rotary Foundation Committee Basics textbook is partly extracted from RI online Learning Center course. Please visit the Rotary Learning Center for further information needed on the Rotary website: [Rotary.org](https://www.rotary.org)

**Translating Committee
Rotary Centre in Thailand
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Get Ready: Club Rotary Foundation Committee

Your role

Your primary responsibility as part of your club's Rotary Foundation committee is to inspire club members to give to the Foundation and participate in its programs. Your role includes:

- Promoting Foundation grants and activities and helping members take part
- Conducting at least four motivational Foundation-focused club programs a year
- Participating in the grant management seminar to ensure that your club qualifies for Rotary Foundation grants
- Motivating club members to give to The Rotary Foundation
- Overseeing the grants qualification process
- Working with the club treasurer to manage any Foundation grant funds the club receives
- Collaborating with your district's international service chair and service projects committee to develop and fund projects
- Helping the club treasurer submit donations to the Foundation promptly and accurately
- Working with your club's membership committee to ensure a positive club image and experience

Meet with the outgoing club Rotary Foundation committee to review your club's strategic plan and goals. Each committee member should understand and be able to discuss the structure and activities of the Foundation.

Throughout your term, you'll work with other committees and club and district leaders. Select each card to learn more.

Club Treasurer

Work together to manage your budget, fundraising activities, and the committee's funds.

Service projects committee

Find project resources and determine if any current or future projects can be funded by Rotary grants.

Membership committee

Locate Rotary program alumni and invite them to talk about their experiences and to participate in club events.

Public image committee

Promote projects and fundraisers to the media and on social media. Encourage members to participate in these fun and engaging activities.

District international service chair

Get advice on planning projects, using district resources, and conducting community assessments.

Your district Rotary Foundation committee

The district Rotary Foundation committee can assist you throughout the year. Meet with your district committee regularly to hear updates about the work of the Foundation, share your progress toward your club goals and the strategies you're using, and discuss ways to engage your members.

We'll talk more in the next section about how to effectively promote the Foundation.

Promoting The Rotary Foundation

The Rotary Foundation's mission is to help members advance world understanding, goodwill, and peace by improving people's health, providing quality education, protecting the environment, and alleviating poverty.

Raising people's awareness about the Foundation and engaging members in its activities are goals that your committee will pursue throughout the year. Work with club leaders and your district Rotary Foundation committee to develop fun, meaningful activities and share important information.

Here are a few ways to inform and educate your club and community about the Foundation:



Use your club website to share stories about the Foundation's meaningful work and impact.



Plan community events to promote and raise funds for the Foundation.



Recognize members and others for outstanding service or significant financial gifts to the Foundation.

Organize presentations at club meetings

Invite alumni and volunteers to speak about how a Foundation program has benefited them or about their involvement with a program that helped others.

Ask to have time reserved at club meetings to recognize members who have contributed to the Foundation and to talk about how members can support it. Do this at least every quarter, and make sure to do it in November for Rotary Foundation Month.

You can download videos that demonstrate the Foundation's work. And you can find Rotary Foundation logos and promotional materials in the Brand Center. These resources can enhance your presentations and help people understand the work of the Foundation.



Encourage support for PolioPlus

Motivate your club members to be part of Rotary’s effort to eradicate polio. Encourage people to donate to PolioPlus. Consider planning a fun event each year, perhaps related to World Polio Day, to involve members in this important initiative.

Raise awareness about Rotary Peace Fellowships

Rotary Peace Fellowships are Rotary’s premier educational program, and the Rotary Peace Centers are an important part of the Foundation’s mission to promote world understanding. Your club can recruit and sponsor a qualified candidate for a fellowship.

Talk about Every Rotarian, Every Year



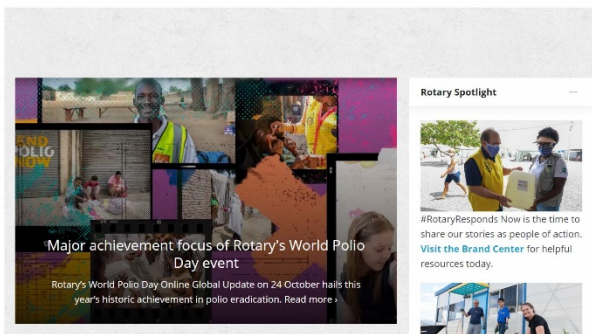
Encourage every member of your club to contribute to the Annual Fund every year. This initiative supports Rotary’s Action Plan and encourages active and ongoing participation in the Foundation.

Online resources

You have many online resources available to help you fulfill your responsibilities as the chair or as a member of your club's Rotary Foundation committee and conduct the committee's business efficiently.



My Rotary



A My Rotary account

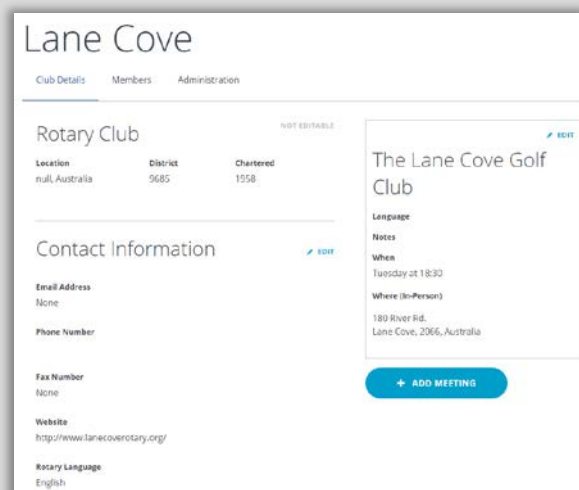
My Rotary provides customized access to many functions and types of information. You can:

- Review reports on monthly contributions and PolioPlus giving
- Browse Rotary Showcase to find project ideas and search for project partners
- Use the Brand Center to find Foundation logos and create event brochures
- Contribute to The Rotary Foundation
- Take more courses in the Learning Center

Club administration functions

On the Club Administration page in My Rotary, you'll find helpful reports and forms, including contribution information.

Foundation giving reports should be used for authorized Rotary purposes only. By using these reports, you agree to abide by Rotary's Personal Data Use Policy, which prioritizes the protection of people's privacy and personal information.



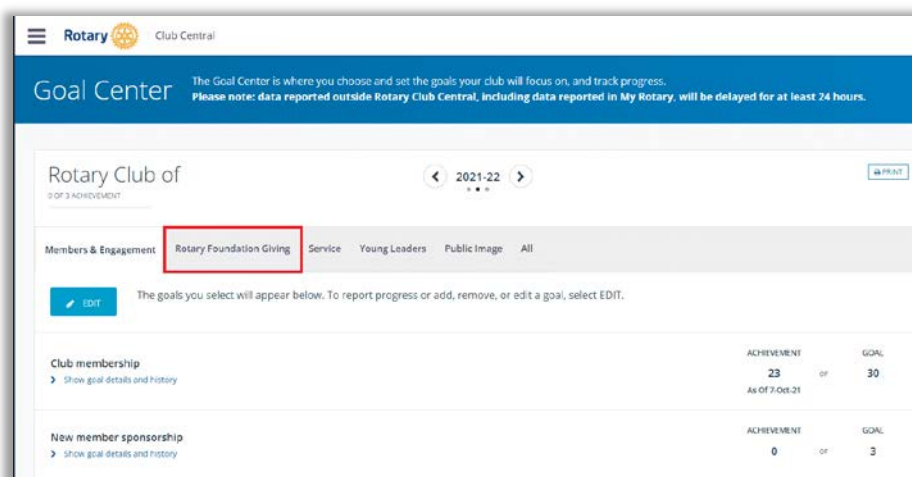
Rotary Club Central

Set and track your goals for the year in Rotary Club Central.

Club leaders can enter and update goals for Rotary Foundation giving, which district leaders can then view and edit.

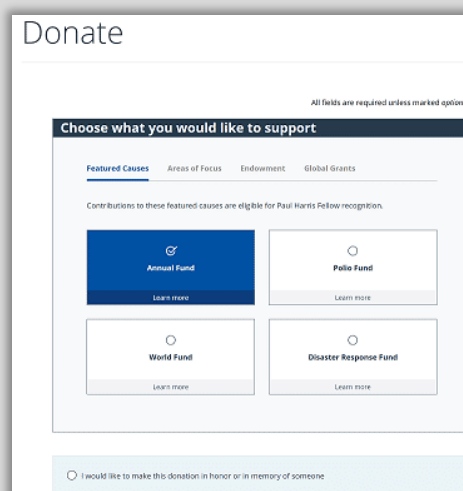
In Rotary Club Central, select the **Goal Center**, and then the **Rotary Foundation Giving** tab. Use **SELECT GOAL** to enter your club goals for each category.

Monitor your club's progress toward its goals and get reports regularly. Evaluating trends can help you decide how to focus your efforts in the coming year.



Online giving

Refer people to the Donate page for an easy and secure way to give to the Foundation.



Newsletters

Our newsletters help you stay current on the topics that interest you most. Anyone can subscribe once they create an account and sign in. To get started as a new subscriber, or to make changes to your existing subscriptions, click the button below.

MANAGE SUBSCRIPTIONS

End Polio Now

An update about Rotary's polio eradication efforts that includes inspiring stories and the latest statistics.

Giving & Grants

Information to help you support Rotary's work through contributions and grant-funded activities.

Membership Minute

Rotary stories and the latest membership development ideas, strategies, and resources.

Peace in Action

A forum for the Rotary Peace Centers community.

Rotary Convention

News, updates, and deadline information about Rotary's annual convention.

Rotary Leader

Practical information to help club and district leaders achieve success.

Rotary Service

Information to help Rotary members plan effective and inspired service projects.

Rotary Weekly

An update on news and information for Rotary members, as well as developments from around the Rotary world.

Rotary Youth Exchange

Information and updates on current Youth Exchange events and resources.

The Rotary magazine Newsletter

Highlights from this month's issue of the Rotary magazine.

Newsletters

Subscribe to Rotary newsletters to stay current on topics that are interesting or relevant to you and your club, such as:

- Giving & Grants
- End Polio Now
- Rotary Service

Awards and recognition

The Donor Recognition page in My Rotary includes a summary of recognition levels and awards. Every committee member should understand club and individual donor opportunities and award

Donor Recognition



Your generous contributions to **The Rotary Foundation** are essential to securing and growing Rotary programs throughout the world. We recognize donors to express our gratitude for your commitment, offering individual and club recognition as well as naming opportunities that enable you to honor a friend or family member with a named or endowed gift.

Individual recognition

Rotary Foundation Sustaining Member

When you give \$100 or more per year to the Annual Fund.

Benefactor

When you include the **Endowment Fund** as a beneficiary of \$1,000 or more in your estate plans or when you donate \$1,000 or more to the fund outright. Benefactors receive a certificate and insignia to wear with a Rotary or Paul Harris Fellow pin.

① The club administration functions and Rotary Club Central are currently available for Rotary club officers. Rotaract club officers will have access soon.



Rotary staff members

Contact Rotary staff members with your questions about Rotary and club policies, Rotary resources, or grants and annual giving.

- The Rotary Support Center can answer questions about general Rotary topics, The Rotary Foundation, donations, recognition points, Paul Harris Fellows, and Rotary staff teams.

- Your regional grants officer can help you understand how to apply for and manage grants. Write to them at grants@rotary.org.
- Rotary Foundation staff can answer questions about financial contributions. Write to them at philanthropy@rotary.org.
- Rotary's international offices have Foundation departments with staff members who support your districts and zones.

Encourage members to register for a My Rotary account, which will allow them to:

- Create and manage a profile with their contact information, background, occupation, Rotary program participation, and areas of expertise
- Review their personal contribution history
- View goals and achievements in Rotary Club Central
- Find and connect with other clubs and members
- Browse projects in Rotary Showcase
- Take courses in the Learning Center

What's next?

You've learned a lot about how to fulfill your role, and you're ready to get started. Consider these questions as you prepare for the district training assembly:

1. What responsibilities do members of the club Rotary Foundation committee have? What additional responsibilities does the chair have?
2. What club goals are assigned to your committee?
3. How will you advocate for the Foundation and inspire members to give?
4. How can your committee encourage members to contribute every year?
5. How will your committee use social media to promote the Foundation and its causes?
6. Beyond social media, how will you promote the Foundation to members of your community?
7. What are your committee's strengths and weaknesses? What practices should you maintain and which ones can you improve?
8. If you are the chair, what tasks will you delegate to other committee members? How will you support them?

Resources

The Learning Plan for **Club Rotary Foundation Committee Basics** consists of various courses that you may learn from the Learning Center at Rotary.org

- Getting Started with the Learning Center
- Get Ready: Club Rotary Foundation Committee
- Working with Your Club Leadership Team
- Leading Effective Committees
- Rotary Foundation Basics
- The Power of Giving
- Fundraising Basics
- Rotary Club Central Resources
- Protecting Personal Data

